

# AMERICAN NATIONAL ELECTION STUDIES 2009-2013

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# PROPOSAL STATUS

- ◉ In April of this year, we proposed a 2012 cycle of the American National Election Studies
- ◉ As in the 2008 cycle, the structure would be a Michigan/Stanford collaborative

# TRANSPARENCY AND ACCESS

- ◉ Retain on-line commons as an open-call process for proposing new instrumentation;
  - Cross sections and recontact provide opportunity to pilot a larger share of what is proposed;
- ◉ “Marginal Minutes”
  - Allows researchers to purchase additional question space at or near the end of the post-election module;

# COOPERATIVE AND SPECIAL FEATURES

- ◉ Continued participation in the Comparative Studies of Electoral Systems;
- ◉ Inclusion of African-American and Latino Oversamples in the main design, including Spanish language interviewing;
  - N = approximately 300 for each group;
- ◉ Incorporation of experimentation into both the face-to-face and internet protocols;
- ◉ Seek partnerships with other investigators to expand the reach, scope, and impact of the project.

# CENTRAL ELEMENTS OF THE PROPOSAL

- 2012 Pre-election/Post-election cycle of the main time-series study
  - Face-to-face interviewing: N= 2,000 plus
  - Multi-stage cluster sampling
  - Self-representing sample plus oversamples of African-American and Latino citizens
  - Competitive bidding process
- Mode Experiment for the 2012 pre/post
  - Internet based companion study
  - Uses identical instrumentation

# CENTRAL ELEMENTS (CONT'D)

## ○ Recontact:

- Two waves (Internet), in early 2010 and proximate to the 2010 Midterm elections;
- Will serve to pilot new instrumentation and look for electoral change from 2008 voters.

## ○ 2010-2012 Evaluations of Government and Society:

- Rolling (Internet) Cross-sections of the electorate:
  - Roughly Five Surveys Beginning in 2010
  - Special Topics (e.g. Race & Politics)
- Dual Purposes:
  - Piloting new instrumentation.
  - Tracking important political developments.