Abstract:

The study of gender and politics has grown significantly since the emergence of women and politics scholarship as a field in the 1970s. From their analysis of their proposed items concerning gender stereotypes and women’s representation to the 2006 ANES Pilot, the authors recommend maintaining the three areas of stereotypes (trait, issue competency, and issue position) in future ANES studies, albeit with several considerations. Overall they conclude that the gender stereotype and preference questions included on the Pilot study make a significant contribution to understanding how gender dynamics influence public opinion and political behavior.