Version 01 Codebook

CODEBOOK VARIABLE DOCUMENTATION 1964 PRE-POST STUDY (1964.TV)

1964 NES VARIABLE ENTRIES

This file should be opened in fixed font, 10 pitch or smaller. Codebook introductory material and appendix material are in separate files.

NOTE ON VARIABLE NAMING:

The variable name references used in NES Study codebooks do not include the "V" prefix found in all variable names used within the released SAS and SPSS data definition files (.sas and .sps files).

For example, "VAR 920001" and "VAR VERSION" in Study codebooks refer to V920001 and VVERSION in the study data definition files.

VARIABLE 'NUMBERING':

'Numbered' variables in NES timeseries datasets and in Pilot datasets (except the 1998 Pilot) comply with the following format:

2-digit year prefix + 4 digits + [opt] 1-char suffix.

Examples: 1978 Post variable V780002; 1983 Pilot variable V832101. Note that for datasets including data from multiple studies, the 2-digit year prefix corresponds to the appropriate study year to which the variable is associated; for example, the 1983 Pilot dataset also includes 1982 timeseries variables, for which the 2-digit prefix is 82.

Non-time-series studies other than Pilots use 2-character mnemonic prefixes, for example variable VPS0048 in the 1988-1990-1992 Pooled Senate Study dataset.

SPECIAL NOTE ON COLUMN LOCATIONS:

Some numeric variables use coding schemes that allow for code values having a varying number of digits. In such instances, the number of columns corresponding to the variable in the data file [.dat file] and in the column specifications will be the width of the maximum value occurring in the actual data, rather than the maximum width allowable by the coding scheme. For example, if codes 01-12 are allowed for a numeric variable but all values in the data are less than 10, then the number of columns corresponding to the variable within the ASCII data file will be 1.

VAR VERSION NAME-NES VERSION NUMBER COLUMNS 1 - 2

nes1964.txt NUMERIC NO MISSING DATA CODES NES VERSION NUMBER _____ NAME-NES DATASET NUMBER VAR DSETNO COLUMNS 3 - 9 CHARACTER NO MISSING DATA CODES NES DATASET NUMBER This is dataset 1964.TV NAME-ICPSR ARCHIVE NUMBER VAR 640001 COLUMNS 10 - 13 NUMERIC NO MISSING DATA CODES **ICPSR ARCHIVE NUMBER 7235** _____ VAR 640002 NAME-INTERVIEW NUMBER COLUMNS 14 - 17 NUMERIC NO MISSING DATA CODES INTERVIEW NUMBER ------VAR 640003 NAME-TYPE OF INTERVIEW COLUMNS 18 - 18 NUMERIC NO MISSING DATA CODES TYPE OF INTERVIEW SEE APPENDIX NOTE 793 1. CROSS-SECTION, FORM 1 (INTERVIEWS 0001-0999) 778 2. CROSS-SECTION, FORM 2 (INTERVIEWS 1000-1999) 0 3. NEGRO SUPPLEMENT, FORM 1 (INTERVIEWS 2000-2999) 0 4. NEGRO SUPPLEMENT, FORM 2 (INTERVIEWS 3000-3999) _____ VAR 640004 NAME-PRIMARY SAMPLING UNIT COLUMNS 19 - 21 NUMERIC NO MISSING DATA CODES PRIMARY SAMPLING UNIT (PSU) Page 2

SEE APPENDIX NOTE

_____ VAR 640005 NAME-PLACE ID CODE COLUMNS 22 - 22 NUMERIC NO MISSING DATA CODES PLACE IDENTIFICATION CODE THIS IS A SAMPLING DEFINITION OF AREA WITHIN A PSU AND VARIES AMONG PSU'S. _____ VAR 640006 NAME-BELT CODE COLUMNS 23 - 23 NUMERIC NO MISSING DATA CODES BELT CODE (CODED ACCORDING TO 1960 CENSUS) 192 1. CENTRAL CITIES OF 12 LARGEST SMSA'S (INCLUDING CONSOLIDATED AREAS) 277 2. CENTRAL CITIES OF OTHER SMSA'S 3. SUBURBAN AREAS OF 12 LARGEST SMSA'S (INCLUDING 243 CONSOLIDATED AREAS) 4. SUBURBAN AREAS OF OTHER SMSA'S5. ADJACENT AREAS 247 279 333 6. OUTLYING AREAS ------VAR 640007 NAME-SIZE CODE-CONSUMER FNCS COLUMNS 24 - 24 NUMERIC NO MISSING DATA CODES STANDARD SIZE CODE FOR SURVEY OF CONSUMER FINANCES (CODED ACCORDING TO 1960 CENSUS) 192 1. CENTRAL CITIES OF 12 LARGEST SMSA'S (INCLUDING CONSOLIDATED AREAS) 311 2. CITIES OF 50,000 AND OVER, EXCLUSIVE OF (1) 293 3. URBAN PLACES, 10,000 - 49,999 318 4. URBAN PLACES 2,500 - 9,999 AND OTHER URBANIZED AREAS NOT INCLUDED IN ABOVE CODES 132 5. RURAL, IN AN SMSA PSU 325 6. RURAL, NOT IN AN SMSA PSU _____ NAME-SIZE CD-INTERIM SURVEYS VAR 640008 COLUMNS 25 - 25 NUMERIC NO MISSING DATA CODES STANDARD SIZE CODE FOR INTERIM SURVEYS (CODED ACCORDING

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TO 1960 CENSUS) SELF-REPRESENTING PSU'S (12 LARGEST SMSA'S - INCLUDING CONSOLIDATED AREAS) 192 1. CENTRAL CITIES-SMSA 50 2. SUBURBS 50,000 AND OVER-SMSA 3. SUBURBS 2,500 - 49,999 PLUS ANY OTHER PLACES 180 CLASSIFIED URBAN BY CENSUS BUREAU-SMSA 35 4. ALL OTHER SUBURBS (RURAL)-SMSA NON-SELF-REPRESENTING PSU'S 261 5. CITIES OF 50,000 AND OVER-SMSA 6. PLACES 2,500 - 49,999 PLUS ANY OTHER PLACES 211 CLASSIFIED URBAN BY CENSUS BUREAU-SMSA 7. PLACES 2,500 - 49,999 OTHER THAN ABOVE-NON-SMSA 220 8. CENSUS NAME PLACES LESS THAN 2,500-NON-SMSA 84 9. REMAINDER OF SAMPLE COUNTY IN SMSA 97 0. REMAINDER OF PSU NOT IN SMSA 241 _____ VAR 640009 NAME-FORM OF INTEGRATION Q'S COLUMNS 26 - 26 NUMERIC NO MISSING DATA CODES FORM OF INTEGRATION QUESTIONS 1090 1. THE TERM 'NEGRO' USED IN POSING QUESTIONS 481 2. THE TERM 'COLORED' USED IN POSING QUESTIONS _____ VAR 640010 NAME-SAMPLING COUNTY CODE COLUMNS 27 - 27 NUMERIC NO MISSING DATA CODES SAMPLING COUNTY CODE SEE APPENDIX NOTE _____ VAR 640011 NAME-POLTL BEHAVIOR COUNTY CD COLUMNS 28 - 30 NUMERIC NO MISSING DATA CODES POLITICAL BEHAVIOR COUNTY CODE (FROM COUNTY CODE IN BUREAU OF THE CENSUS COUNTY AND CITY DATA BOOK, 1956 EDITION)

VAR 640012 NAME-STATE CODE COLUMNS 31 - 32

nes1964.txt NUMERIC NO MISSING DATA CODES STATE CODE THE LAST TWO DIGITS OF THE 100 SERIES OF THE STATE AND COUNTRY CODE WERE USED. SEE APPENDIX NOTE NAME-CNGSL DISTRICT NUMBER VAR 640013 COLUMNS 33 - 34 NUMERIC MD=99 CONGRESSIONAL DISTRICT NUMBER (ACTUAL DISTRICT NUMBER WAS CODED) 00. ALL DISTRICTS COVER ENTIRE STATE 97. NA 99. WASHINGTON, D.C. _____ NAME-PRE-ELCTN INTERVIEW DATE VAR 640014 COLUMNS 35 - 36 NUMERIC MD=99 DATE OF PRE-ELECTION INTERVIEW 51. OCT. 17 52. OCT. 18 53. OCT. 19 54. OCT. 20 55. OCT. 21 56. OCT. 22 57. OCT. 23 58 OCT. 24 SEPT. 7 31. SEPT. 27 11.

 31.
 SEPT. 27

 32.
 SEPT. 28

 33.
 SEPT. 29

 34.
 SEPT. 30

 35.
 OCT. 1

 36.
 OCT. 2

 37.
 OCT. 3

 38.
 OCT. 4

 39.
 OCT. 5

 40.
 OCT. 6

 SEPT. 8 SEPT. 9 SEPT. 10 12. 13. 14. 15. SEPT. 11 SEPT. 12 16. SEPT. 13 17. SEPT. 14 SEPT. 15 SEPT. 16 58. OCT. 24 18. 59. OCT. 25 19. 20. 40. OCT. 6 60. OCT. 26 21. SEPT. 17 41. OCT. 7 61. OCT. 27 22. SEPT. 18 62. OCT. 28 42. OCT. 8 23. SEPT. 19 43. OCT. 9 63. OCT. 29 24. SEPT. 20 44. OCT. 10 64. OCT. 30 25. SEPT. 21 45. OCT. 11 65. OCT. 31 46. OCT. 12 26. SEPT. 22 66. NOV. 1 27. SEPT. 23 47. OCT. 13 67. NOV. 2 28. SEPT. 24 48. OCT. 14 29. SEPT. 25 49. OCT. 15 99. NA 30. SEPT. 26 50. OCT. 16

VAR 640015 NAME-LENGTH OF INTERVIEW

COLUMNS 37 - 39 NUMERIC MD=0

LENGTH OF INTERVIEW (ACTUAL NUMBER OF MINUTES CODED)

000. NA

_____ VAR 640016 NAME-INTERVIEWER COLUMNS 40 - 48 NUMERIC NO MISSING DATA CODES

INTERVIEWER

VAR 640017 NAME-CODER COLUMNS 49 - 50 NUMERIC NO MISSING DATA CODES

CODER

.

CODES RANGE FROM 01 TO 19.

VAR 640018 NAME-R'S PRESIDENTIAL PRDTN COLUMNS 51 - 51 NUMERIC MD=GE 7

> Q. 1. WHO DO YOU THINK WILL BE ELECTED PRESIDENT IN NOVEMBER.

- 1272 1. JOHNSON, DEMOCRATS 127 2. GOLDWATER, REPUBLICANS
- 1
- 149
- OTHER
 DK, DEPENDS
 NOT ASCERTAINED 22

NAME-XPRESL RACE CLOSE? VAR 640019 COLUMNS 52 - 52 NUMERIC

- MD=0 OR GE 8
 - Q. 1A. (IF R MAKES CHOICE) DO YOU THINK IT WILL BE A CLOSE RACE OR WILL (ANSWER TO REF.NO.18) WIN BY QUITE A BIT.

146	1.	WIN BY A LOT
482	2.	WIN BY QUITE A BIT
20	3.	PRO-CON, DEPENDS
546	4.	CLOSE RACE, FAIRLY EVEN
		Page 6

nes1964.txt 67 5. VERY CLOSE RACE, EVENLY SPLIT 60 8. DK 78 9. NA 1720. INAP., (CODED 7, 8 OR 9 IN REF.NO.18) ------NAME-CARE MUCH WHICH PTY WINS VAR 640020 COLUMNS 53 - 53 NUMERIC MD=GE 8 Q. 2. GENERALLY SPEAKING, WOULD YOU SAY THAT YOU PERSONALLY CARE A GOOD DEAL WHICH PARTY WINS THE PRESIDENTIAL ELECTION THIS FALL OR THAT YOU DON'T CARE VERY MUCH WHICH PARTY WINS. SEE APPENDIX NOTE 1. CARE VERY MUCH 477 2. CARE, CARE PRETTY MUCH 546 3. PRO-CON, DEPENDS 54 4. DON'T CARE VERY MUCH, CARE A LITTLE, CARE SOME 231 5. DON'T CARE AT ALL 237 17 8. DK 9. NA 9 ------VAR 640021A NAME-WHAT GOOD ABOUT DEMS COLUMNS 54 - 56 NUMERIC MD=GE 990 O. 3. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 1000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE. SEE APPENDIX NOTE ------VAR 640021B NAME-WHAT GOOD ABOUT DEMS COLUMNS 57 - 59 NUMERIC MD=GE 990 Q. 3. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 1000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640021C NAME-WHAT GOOD ABOUT DEMS COLUMNS 60 - 62 NUMERIC

MD=GE 990

Q. 3. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 1000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640021D NAME-WHAT GOOD ABOUT DEMS COLUMNS 63 - 65 NUMERIC MD=GE 990

Q. 3. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

.....

THE LAST THREE DIGITS OF THE 1000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640021E NAME-WHAT GOOD ABOUT DEMS COLUMNS 66 - 68 NUMERIC MD=GE 990

Q. 3. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 1000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640022A NAME-WHAT BAD ABOUT DEMS COLUMNS 69 - 71 NUMERIC MD=GE 990

Q. 4. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

_____ VAR 640022B NAME-WHAT BAD ABOUT DEMS COLUMNS 72 - 74 NUMERIC MD=GE 990

> Q. 4. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

_____ VAR 640022C NAME-WHAT BAD ABOUT DEMS COLUMNS 75 - 77 NUMERIC MD=GE 990

> Q. 4. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

_____ VAR 640022D NAME-WHAT BAD ABOUT DEMS COLUMNS 78 - 80 NUMERIC MD=GE 990

> 0. 4. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640022E NAME-WHAT BAD ABOUT DEMS COLUMNS 81 - 83 NUMERIC

MD=GE 990

Q. 4. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640023A NAME-WHAT GOOD ABOUT REPS COLUMNS 84 - 86 NUMERIC MD=GE 990

Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640023B NAME-WHAT GOOD ABOUT REPS COLUMNS 87 - 89 NUMERIC MD=GE 990

> Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640023C NAME-WHAT GOOD ABOUT REPS COLUMNS 90 - 92 NUMERIC MD=GE 990

Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640023D NAME-WHAT GOOD ABOUT REPS COLUMNS 93 - 95 NUMERIC MD=GE 990 Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE. SEE APPENDIX NOTE VAR 640023E NAME-WHAT GOOD ABOUT REPS COLUMNS 96 - 98 NUMERIC MD=GE 990 Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE. SEE APPENDIX NOTE ------VAR 640024A NAME-WHAT BAD ABOUT REPS COLUMNS 99 - 101 NUMERIC MD=GE 990 Q. 6. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE. SEE APPENDIX NOTE VAR 640024B NAME-WHAT BAD ABOUT REPS COLUMNS 102 - 104 NUMERIC MD=GE 990 Q. 6. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF Page 11

nes1964.txt NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640024C NAME-WHAT BAD ABOUT REPS COLUMNS 105 - 107 NUMERIC MD=GE 990

> Q. 6. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640024D NAME-WHAT BAD ABOUT REPS COLUMNS 108 - 110 NUMERIC MD=GE 990

Q. 6. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640024E NAME-WHAT BAD ABOUT REPS COLUMNS 111 - 113 NUMERIC MD=GE 990

Q. 6. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 990) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640025A NAME-WHAT GOOD ABOUT JOHNSON COLUMNS 114 - 116

> NUMERIC MD=GE 992

Q. 7. NOW I'D LIKE TO ASK YOU ABOUT THE GOOD AND BAD POINTS OF THE TWO CANDIDATES FOR PRESIDENT. IS THERE ANY-THING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)

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THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640025B NAME-WHAT GOOD ABOUT JOHNSON COLUMNS 117 - 119 NUMERIC MD=GE 992

> Q. 7. NOW I'D LIKE TO ASK YOU ABOUT THE GOOD AND BAD POINTS OF THE TWO CANDIDATES FOR PRESIDENT. IS THERE ANY-THING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640025C NAME-WHAT GOOD ABOUT JOHNSON COLUMNS 120 - 122 NUMERIC MD=GE 992

Q. 7. NOW I'D LIKE TO ASK YOU ABOUT THE GOOD AND BAD POINTS OF THE TWO CANDIDATES FOR PRESIDENT. IS THERE ANY-THING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)

.....

THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640025D NAME-WHAT GOOD ABOUT JOHNSON COLUMNS 123 - 125 NUMERIC MD=GE 992

Q. 7. NOW I'D LIKE TO ASK YOU ABOUT THE GOOD AND BAD POINTS OF THE TWO CANDIDATES FOR PRESIDENT. IS THERE ANY-THING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)

.....

THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

Page 13

SEE APPENDIX NOTE

VAR 640025E NAME-WHAT GOOD ABOUT JOHNSON COLUMNS 126 - 128 NUMERIC MD=GE 992

> Q. 7. NOW I'D LIKE TO ASK YOU ABOUT THE GOOD AND BAD POINTS OF THE TWO CANDIDATES FOR PRESIDENT. IS THERE ANY-THING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)

.....

THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640026A NAME-WHAT BAD ABOUT JOHNSON COLUMNS 129 - 131 NUMERIC MD=GE 992

Q. 8. IS THERE ANYTHING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

.....

THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640026B NAME-WHAT BAD ABOUT JOHNSON COLUMNS 132 - 134 NUMERIC

MD=GE 992

Q. 8. IS THERE ANYTHING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640026C NAME-WHAT BAD ABOUT JOHNSON COLUMNS 135 - 137 NUMERIC MD=GE 992

Q. 8. IS THERE ANYTHING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

.....

THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640026D NAME-WHAT BAD ABOUT JOHNSON COLUMNS 138 - 140 NUMERIC MD=GE 992

Q. 8. IS THERE ANYTHING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

.....

THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640026E NAME-WHAT BAD ABOUT JOHNSON COLUMNS 141 - 143 NUMERIC MD=GE 992

Q. 8. IS THERE ANYTHING IN PARTICULAR ABOUT JOHNSON THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP (CODED 992) IF NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640027A NAME-WHAT GOOD ABT GOLDWATER COLUMNS 144 - 146 NUMERIC MD=GE 992

Q. 9. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

nes1964.txt VAR 640027B NAME-WHAT GOOD ABT GOLDWATER COLUMNS 147 - 149 NUMERIC MD=GE 992 O. 9. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F NO RESPONSE OR NO FURTHER RESPONSE. SEE APPENDIX NOTE _____ NAME-WHAT GOOD ABT GOLDWATER VAR 640027C COLUMNS 150 - 152 NUMERIC MD=GE 992 Q. 9. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F NO RESPONSE OR NO FURTHER RESPONSE. SEE APPENDIX NOTE ------VAR 640027D NAME-WHAT GOOD ABT GOLDWATER COLUMNS 153 - 155 NUMERIC MD=GE 992 O. 9. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F NO RESPONSE OR NO FURTHER RESPONSE. SEE APPENDIX NOTE VAR 640027E NAME-WHAT GOOD ABT GOLDWATER COLUMNS 156 - 158 NUMERIC MD=GE 992 Q. 9. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.) THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F Page 16

nes1964.txt NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640028A NAME-WHAT BAD ABOUT GOLDWATER COLUMNS 159 - 161 NUMERIC MD=992

Q. 10. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640028B NAME-WHAT BAD ABOUT GOLDWATER COLUMNS 162 - 164 NUMERIC

MD=992

Q. 10. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640028C NAME-WHAT BAD ABOUT GOLDWATER COLUMNS 165 - 167 NUMERIC MD=992

> Q. 10. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

> THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640028D NAME-WHAT BAD ABOUT GOLDWATER COLUMNS 168 - 170 NUMERIC MD=992

Q. 10. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT Page 17 $\,$

MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640028E NAME-WHAT BAD ABOUT GOLDWATER COLUMNS 171 - 173 NUMERIC MD=992

Q. 10. IS THERE ANYTHING IN PARTICULAR ABOUT GOLDWATER THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

.....

THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE MASTER CODE WERE USED FOR THIS VARIABLE. INAP. (CODED 992) F NO RESPONSE OR NO FURTHER RESPONSE.

SEE APPENDIX NOTE

VAR 640029 NAME-WHO BEST REP FOR NMNTN COLUMNS 174 - 174 NUMERIC MD=0 OR GE 7

- Q.11. YOU WILL REMEMBER THAT THERE WAS SOME DOUBT AS TO WHO WOULD WIN THE REPUBLICAN PRESIDENTIAL NOMINATION AT THE SAN FRANCISCO CONVENTION. WAS THERE ANYONE IN PARTICULAR THAT YOU HOPED THE REPUBLICANS WOULD NOMINATE THERE.Q.11A. (IF YES) WHO WAS THAT.

SEE APPENDIX NOTE

145 216 190 98 44 72	2. 3. 4. 5.	GOLDWATER SCRANTON ROCKEFELLER LODGE ROMNEY NIXON
19 10 9 768	8. 9.	
======================================	-XGOLDI	===== WATER BEST NOMINEE
NUME		5 - 175 8

nes1964.txt O. 11B. (IF GOLDWATER TO REF.NO.29) WERE YOU PARTICULARLY HAPPY THE GOLDWATER GOT THE NOMINATION OR WOULD SOME OTHER CANDIDATE HAVE BEEN JUST ABOUT AS GOOD. SEE APPENDIX NOTE 127 1. PARTICULARLY GOLDWATER 15 5. OTHER AS GOOD 0 8. DK 9. NA 3 0. INAP., CODED 2-9 OR 0 IN REF.NO. 29 1426 _____ NAME-GLDWTR GD AS PRFRD NMNE VAR 640031 COLUMNS 176 - 176 NUMERIC MD=0 OR GE 8 Q. 11C. (IF OTHER THAN GOLDWATER TO REF.NO.29) WERE YOU PARTICULARLY UNHAPPY THAT GOLDWATER GOT THE NOMI-NATION OR DID YOU THINK HE WAS NEARLY AS GOOD AS YOUR MAN. SEE APPENDIX NOTE 1. PARTICULARLY UNHAPPY 443 5. NEARLY AS GOOD 162 8. DK 5 9. NA 0. INAP., CODED 1, 9 OR 0 IN REF.NO. 29 39 922 _____ VAR 640032A NAME-PRO-HUMPHREY OPINIONS COLUMNS 177 - 179 NUMERIC MD=GE 992 Q. 12. HOW ABOUT THE CANDIDATES FOR VICE-PRESIDENT. ASIDE FROM THEIR PARTIES, DO YOU HAVE ANY STRONG OPINIONS ABOUT EITHER OF THEM. (HOW IS THAT.) POSITIVE COMMENTS ABOUT HUMPHREY: THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE MASTER CODE WERE USED. INAP. (CODED 992) IF NO FURTHER RESPONSE. SEE APPENDIX NOTE _____ VAR 640032B NAME-PRO-HUMPHREY OPINIONS COLUMNS 180 - 182 NUMERIC MD=GE 992 Q. 12. HOW ABOUT THE CANDIDATES FOR VICE-PRESIDENT. ASIDE

nes1964.txt FROM THEIR PARTIES, DO YOU HAVE ANY STRONG OPINIONS ABOUT EITHER OF THEM. (HOW IS THAT.) POSITIVE COMMENTS ABOUT HUMPHREY: THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE MASTER CODE WERE USED. INAP. (CODED 992) IF NO FURTHER RESPONSE. SEE APPENDIX NOTE NAME-ANTI-HUMPHREY OPINIONS VAR 640033A COLUMNS 183 - 185 NUMERIC MD=GE 992 Q. 12. NEGATIVE COMMENTS ABOUT HUMPHREY. THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE WERE USED. INAP. (CODED 992) IF NO FURTHER RESPONSE. FOR FULL QUESTION TEXT, SEE REF.NO. 32 SEE APPENDIX NOTE NAME-ANTI-HUMPHREY OPINIONS VAR 640033B COLUMNS 186 - 188 NUMERIC MD=GE 992 Q. 12. NEGATIVE COMMENTS ABOUT HUMPHREY. THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE WERE USED. INAP. (CODED 992) IF NO FURTHER RESPONSE. FOR FULL QUESTION TEXT, SEE REF.NO. 32 SEE APPENDIX NOTE _____ VAR 640034A NAME-PRO-MILLER OPINIONS COLUMNS 189 - 191 NUMERIC MD=GE 992 Q. 12. POSITIVE COMMENTS ABOUT MILLER. THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE MASTER CODE WERE USED. INAP. (CODED 992) IF NO FURTHER RESPONSE. FOR FULL QUESTION TEXT, SEE REF.NO. 32 SEE APPENDIX NOTE _____ NAME-PRO-MILLER OPINIONS VAR 640034B COLUMNS 192 - 194 NUMERIC MD=GE 992

nes1964.txt Q. 12. POSITIVE COMMENTS ABOUT MILLER.

THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE MASTER CODE WERE USED. INAP. (CODED 992) IF NO FURTHER RESPONSE. FOR FULL QUESTION TEXT, SEE REF.NO. 32

SEE APPENDIX NOTE

VAR 640035A NAME-ANTI-MILLER OPINIONS COLUMNS 195 - 197 NUMERIC MD=GE 992

Q. 12. NEGATIVE COMMENTS ABOUT MILLER.

THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE MASTER CODE WERE USED. INAP. (CODED 992) IF NO FURTHER RESPONSE. FOR FULL QUESTION TEXT, SEE REF.NO. 32

SEE APPENDIX NOTE

VAR 640035B NAME-ANTI-MILLER OPINIONS COLUMNS 198 - 200 NUMERIC MD=GE 992

Q. 12. NEGATIVE COMMENTS ABOUT MILLER.

THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE MASTER CODE WERE USED. INAP. (CODED 992) IF NO FURTHER RESPONSE. FOR FULL QUESTION TEXT, SEE REF.NO. 32

SEE APPENDIX NOTE

VAR 640036 NAME-MOST IMP PBM-GOVT SOL COLUMNS 201 - 203 NUMERIC MD=GE 990

> Q. 13,13A. AS YOU WELL KNOW, THERE ARE MANY SERIOUS PROBLEMS IN THIS COUNTRY AND IN OTHER PARTS OF THE WORLD. THE QUESTION IS, WHAT SHOULD BE DONE ABOUT THEM AND WHO SHOULD DO IT. WE WANT TO ASK YOU ABOUT PROBLEMS YOU THINK THE GOVERNMENT IN WASHINGTON SHOULD DO SOME-THING ABOUT AND ANY PROBLEMS IT SHOULD STAY OUT OF. FIRST, WHAT WOULD YOU PERSONALLY FEEL ARE THE MOST IMPORTANT PROBLEMS THE GOVERNMENT SHOULD TRY TO TAKE CARE OF WHEN THE NEW PRESIDENT AND CONGRESS TAKE OFFICE IN JANUARY.
> Q. 13B. WHAT WOULD YOU LIKE TO SEE THE NEW GOVERNMENT

DO ABOUT THAT.

nes1964.txt CODED FROM THE MAJOR PROBLEMS CODE.

SEE APPENDIX NOTE

_____ VAR 640037 NAME-XDGRE CNCRND: PBM-SOL1 COLUMNS 204 - 204 NUMERIC MD=0 OR GE 8 Q13C. JUST HOW STRONGLY WOULD YOU SAY YOU FEEL ABOUT THIS <most important problem to be faced>: Are you EXTREMELY WORRIED ABOUT IT, FAIRLY WORRIED, OR JUST QUITE INTERESTED IN IT. 1. EXTREMELY WORRIED 566 3. FAIRLY WORRIED 398 5. JUST INTERESTED 312 8. DK 0 9. NA 9 0. INAP., NO PROBLEM MENTIONED (CODED 996 OR 999 286 IN REF.NO. 36) _____ NAME-XTNK ABT PBM-SOL1 MUCH VAR 640038 COLUMNS 205 - 205 NUMERIC MD=0 OR GE 8 Q.13D. IS THIS <MOST IMPORTANT> PROBLEM <TO BE FACED> ON YOUR MIND A LOT, OR DO YOU THINK ABOUT IT MAINLY WHEN YOU COME ACROSS NEWS ABOUT IT. ON MIND A LOT
 MAINLY FROM NEWS 697 571 8. DK 1 9. NA 16 0. INAP., NO PROBLEM MENTIONED (CODED 996 OR 999 286 IN REF.NO. 36) _____ VAR 640039 NAME-XATND NEWS ABT PBM-SOL1 COLUMNS 206 - 206 NUMERIC MD=0 OR GE 8 Q13E. DO YOU PAY A LOT OF ATTENTION TO NEWS ABOUT IT <FIRST MOST IMPORTANT PROBLEM TO BE FACED>, OR DON'T YOU FOLLOW IT THAT CAREFULLY. 899 1. LOT OF ATTENTION 348 5. DON'T FOLLOW THAT CAREFULLY 0 8. DK

nes1964.txt 38 9. NA 0. INAP., NO PROBLEM MENTIONED (CODED 996 OR 999 286 IN REF.NO. 36) _____ VAR 640040 NAME-XPTY RPSTG VW: PBM-SOL1 COLUMNS 207 - 207 NUMERIC MD=0 OR GE 8 Q13F. WHO DO YOU THINK WOULD BE MOST LIKELY TO DO WHAT YOU WANT ON THIS MOST IMPORTANT PROBLEM TO BE FACED>, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE. 544 1. DEMOCRATS 3. NO DIFFERENCE 324 5. REPUBLICANS 296 8. DK 115 9. NA 6 0. INAP., NO PROBLEM MENTIONED (CODED 996 OR 999 286 IN REF.NO. 36) _____ NAME-2ND MOST IMP PBM-SOL VAR 640041 COLUMNS 208 - 210 NUMERIC MD=GE 990 Q13G. (IF NECESSARY) DO YOU THINK OF ANY OTHER PROBLEMS THE GOVERNMENT SHOULD TRY TO TAKE CARE OF. 013н. WHAT WOULD YOU LIKE TO SEE THE NEW GOVERNMENT DO ABOUT THAT. SECOND MOST IMPORTANT PROBLEM TO BE FACED CODED FROM THE MAJOR PROBLEMS CODE. SEE APPENDIX NOTE ------VAR 640042 NAME-XDGRE CNCRND: PBM-SOL2 COLUMNS 211 - 211 NUMERIC MD=0 OR GE 8 Q13I. JUST HOW STRONGLY WOULD YOU SAY YOU FEEL ABOUT THIS <SECOND MOST IMPORTANT PROBLEM TO BE FACED>: ARE YOU EXTREMELY WORRIED ABOUT IT, FAIRLY WORRIED, OR JUST QUITE INTERESTED IN IT. 295 1. EXTREMELY WORRIED 318 3. FAIRLY WORRIED 285 5. JUST INTERESTED 0 8. DK

Page 23

nes1964.txt 8 9. NA 0. INAP., NO SECOND PROBLEM MENTIONED (CODED 996 OR 999 665 IN REF.NO. 41) _____ VAR 640043 NAME-XTNK ABT PBM-SOL2 MUCH COLUMNS 212 - 212 NUMERIC MD=0 OR GE 8 Q13J. IS THIS <SECOND MOST IMPORTANT PROBLEM TO BE FACED> ON YOUR MIND A LOT, OR DO YOU THINK ABOUT IT MAINLY WHEN YOU COME ACROSS NEWS ABOUT IT. 395 1. ON MIND A LOT 5. MAINLY FROM NEWS 494 8. DK 2 9. NA 15 0. INAP., NO SECOND PROBLEM MENTIONED (CODED 996 OR 999 665 IN REF.NO. 41) _____ VAR 640044 NAME-XATND NEWS ABT PBM-SOL2 COLUMNS 213 - 213 NUMERIC MD=0 OR GE 8 013K. DO YOU PAY A LOT OF ATTENTION TO NEWS ABOUT IT <SECOND MOST IMPORTANT PROBLEM TO BE FACED>, OR DON'T YOU FOLLOW IT THAT CAREFULLY. 616 1. LOT OF ATTENTION 267 5. DON'T FOLLOW THAT CAREFULLY 8. DK 1 9. NA 22 665 0. INAP., NO SECOND PROBLEM MENTIONED (CODED 996 OR 999 IN REF.NO. 41) -----NAME-XPTY RPSTG VW: PBM-SOL2 VAR 640045 COLUMNS 214 - 214 NUMERIC MD=0 OR GE 8 Q13L. WHO DO YOU THINK WOULD BE MOST LIKELY TO DO WHAT YOU WANT ON THE <SECOND MOST IMPORTANT PROBLEM TO BE FACED>, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE. 365 1. DEMOCRATS 239 3. NO DIFFERENCE 218 5. REPUBLICANS 75 8. DK

nes1964.txt 9 9. NA 0. INAP., NO SECOND PROBLEM MENTIONED (CODED 996 OR 999 665 IN REF.NO. 41) _____ VAR 640046 NAME-3RD MOST IMP PBM-SOL COLUMNS 215 - 217 NUMERIC MD=GE 990 Q13M. (IF NECESSARY) DO YOU THINK OF ANY OTHER PROBLEMS THE GOVERNMENT SHOULD TRY TO TAKE CARE OF. Q13N. WHAT WOULD YOU LIKE TO SEE THE NEW GOVERNMENT DO ABOUT THAT. THIRD MOST IMPORTANT PROBLEM TO BE FACED CODED FROM THE MAJOR PROBLEMS CODE SEE APPENDIX NOTE _____ VAR 640047 NAME-XDGRE CNCRND: PBM-SOL3 COLUMNS 218 - 218 NUMERIC MD=0 OR GE 8 Q130. JUST HOW STRONGLY WOULD YOU SAY YOU FEEL ABOUT THIS <THIRD MOST IMPORTANT PROBLEM TO BE FACED>: ARE YOU EXTREMELY WORRIED ABOUT IT, FAIRLY WORRIED, OR JUST QUITE INTERESTED IN IT. EXTREMELY WORRIED
 FAIRLY WORRIED 132 147 155 5. JUST INTERESTED 8. DK 0 9. NA 1 0. INAP., NO THIRD PROBLEM MENTIONED (CODED 996 OR 999 1136 IN REF.NO. 46) -----VAR 640048 NAME-XTNK ABT PBM-SOL3 MUCH COLUMNS 219 - 219 NUMERIC MD=0 OR GE 8 Q13P. IS THIS <THIRD MOST IMPORTANT PROBLEM TO BE FACED> ON YOUR MIND A LOT, OR DO YOU THINK ABOUT IT MAINLY WHEN YOU COME ACROSS NEWS ABOUT IT. 1. ON MIND A LOT 183 244 5. MAINLY FROM NEWS 1 8. DK 7 9. NA 0. INAP., NO THIRD PROBLEM MENTIONED (CODED 996 OR 999 1136 Page 25

nes1964.txt IN REF.NO. 46) VAR 640049 NAME-XATND NEWS ABT PBM-SOL3 COLUMNS 220 - 220 NUMERIC MD=0 OR GE 8 0130. DO YOU PAY A LOT OF ATTENTION TO NEWS ABOUT IT <THIRD MOST IMPORTANT PROBLEM TO BE FACED>, OR DON'T YOU FOLLOW IT THAT CAREFULLY. 1. LOT OF ATTENTION 286 5. DON'T FOLLOW THAT CAREFULLY 142 8. DK 1 9. NA 6 0. INAP., NO THIRD PROBLEM MENTIONED (CODED 996 OR 999 1136 IN REF.NO. 46) _____ VAR 640050 NAME-XPTY RPSTG VW: PBM-SOL3 COLUMNS 221 - 221 NUMERIC MD=0 OR GE 8 Q13R. WHO DO YOU THINK WOULD BE MOST LIKELY TO DO WHAT YOU WANT ON THIS <THIRD MOST IMPORTANT PROBLEM TO BE FACED>, THE DEMOCRATS, THE REPUBLICANS OR WOULDN'T THERE BE ANY DIFFERENCE. DEMOCRATS
 NO DIFFERENCE 169 110 5. REPUBLICANS 105 8. DK 47 9. NA 4 0. INAP., NO THIRD PROBLEM MENTIONED (CODED 996 OR 999 1136 IN REF.NO. 46) -----VAR 640051 NAME-MOST IMP PBM GOVT-AVD COLUMNS 222 - 224 NUMERIC MD=GE 990 Q.14,14A. NOW, ARE THERE ANY PROBLEMS AT HOME OR ABROAD THAT THE GOVERNMENT IN WASHINGTON HAS GOTTEN INTO THAT YOU THINK IT SHOULD STAY OUT OF. THIS WOULD INCLUDE PROBLEMS THE PRESIDENT, THE CONGRESS, OR THE SUPREME COURT HAVE TRIED TO HANDLE THAT YOU THINK THEY SHOULD HAVE STAYED OUT OF. (DO YOU THINK OF ANY) WHAT WOULD YOU LIKE TO SEE THE NEW GOVERNMENT Q. 14B. DO ABOUT THAT.

nes1964.txt CODED FROM THE MAJOR PROBLEMS CODE

SEE APPENDIX NOTE

_____ VAR 640052 NAME-XDGRE CNCRND: PBM-AVD1 COLUMNS 225 - 225 NUMERIC MD=0 OR GE 8 Q14C. JUST HOW STRONGLY WOULD YOU SAY YOU FEEL ABOUT THIS <most important problem to stay out of>: Are YOU EXTREMELY WORRIED ABOUT IT, FAIRLY WORRIED, OR JUST INTERESTED IN IT. 249 1. EXTREMELY WORRIED 3. FAIRLY WORRIED 249 5. JUST INTERESTED 215 8. DK 0 9. NA 7 0. INAP., NO PROBLEM MENTIONED (CODED 853, 996 OR 999 847 IN REF.NO. 51) _____ NAME-XTNK ABT PBM-AVD1 MUCH VAR 640053 COLUMNS 226 - 226 NUMERIC MD=0 OR GE 8 Q14D. IS THIS <MOST IMPORTANT> PROBLEM <TO STAY OUT OF> ON YOUR MIND A LOT, OR DO YOU THINK ABOUT IT MAINLY WHEN YOU COME ACROSS NEWS ABOUT IT. ON MIND A LOT
 MAINLY FROM NEWS 302 408 8. DK 0 9. NA 10 0. INAP., NO PROBLEM MENTIONED (CODED 853, 996 OR 999 851 IN REF.NO. 51) ------VAR 640054 NAME-XATND NEWS ABT PBM-AVD1 COLUMNS 227 - 227 NUMERIC MD=0 OR GE 8 Q14E. DO YOU PAY A LOT OF ATTENTION TO NEWS ABOUT IT <FIRST MOST IMPORTANT PROBLEM TO STAY OUT OF>, OR DON'T YOU FOLLOW IT THAT CAREFULLY. 472 1. LOT OF ATTENTION 237 5. DON'T FOLLOW THAT CAREFULLY 1 8. DK

nes1964.txt 10 9. NA 0. INAP., NO PROBLEM MENTIONED (CODED 853, 996 OR 999 851 IN REF.NO. 51) _____ VAR 640055 NAME-XPTY RPSTG VW: PBM-AVD1 COLUMNS 228 - 228 NUMERIC MD=0 OR GE 8 Q14F. WHO DO YOU THINK WOULD BE MOST LIKELY TO DO WHAT YOU WANT ON THIS < MOST IMPORTANT PROBLEM TO STAY OUT OF>, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE. 105 1. DEMOCRATS 3. NO DIFFERENCE 246 5. REPUBLICANS 256 8. DK 103 9. NA 10 0. INAP., NO PROBLEM MENTIONED (CODED 853, 996 OR 999 851 IN REF.NO. 51) _____ NAME-2ND MOST IMP PBM-AVD VAR 640056 COLUMNS 229 - 231 NUMERIC MD=GE 990 Q14G. (IF NECESSARY) DO YOU THINK OF ANY OTHER PROBLEMS THE GOVERNMENT SHOULD STAY OUT OF. Q14H. WHAT WOULD YOU LIKE TO SEE THE NEW GOVERNMENT DO ABOUT THAT. SECOND MOST IMPORTANT PROBLEM TO STAY OUT OF CODED FROM THE MAJOR PROBLEMS CODE SEE APPENDIX NOTE ------VAR 640057 NAME-XDGRE CNCRND: PBM-AVD2 COLUMNS 232 - 232 NUMERIC MD=0 OR GE 8 Q14I. JUST HOW STRONGLY WOULD YOU SAY YOU FEEL ABOUT THIS <SECOND MOST IMPORTANT PROBLEM TO STAY OUT OF>: ARE YOU EXTREMELY WORRIED ABOUT IT, FAIRLY WORRIED, OR JUST QUITE INTERESTED IN IT. 104 1. EXTREMELY WORRIED 99 3. FAIRLY WORRIED 98 5. JUST INTERESTED 8. DK 1

Page 28

nes1964.txt 9. NA 4 0. INAP., NO SECOND PROBLEM MENTIONED (CODED 996 OR 999 1265 IN REF.NO. 56) _____ VAR 640058 NAME-XTNK ABT PBM-AVD2 MUCH COLUMNS 233 - 233 NUMERIC MD=0 OR GE 8 Q14J. IS THIS <SECOND MOST IMPORTANT> PROBLEM <TO STAY OUT OF> ON YOUR MIND A LOT OR DO YOU THINK ABOUT IT MAINLY WHEN YOU COME ACROSS NEWS ABOUT IT. 1. ON MIND A LOT 125 5. MAINLY FROM NEWS 173 8. DK 0 9. NA 8 0. INAP., NO SECOND PROBLEM MENTIONED (CODED 996 OR 999 1265 IN REF.NO. 56) _____ VAR 640059 NAME-XATND NEWS ABT PBM-AVD2 COLUMNS 234 - 234 NUMERIC MD=0 OR GE 8 Q14K. DO YOU PAY A LOT OF ATTENTION TO NEWS ABOUT IT <SECOND MOST IMPORTANT PROBLEM TO STAY OUT OF>, OR DON'T YOU FOLLOW IT THAT CAREFULLY. LOT OF ATTENTION
 DON'T FOLLOW THAT CAREFULLY 200 97 8. DK 0 9. NA 9 0. INAP., NO SECOND PROBLEM MENTIONED (CODED 996 OR 999 1265 IN REF.NO. 56) ------NAME-XPTY RPSTG VW: PBM-AVD2 VAR 640060 COLUMNS 235 - 235 NUMERIC MD=0 OR GE 8 WHO DO YOU THINK WOULD BE MOST LIKELY TO DO WHAT YOU 014L. WANT ON THIS <SECOND MOST IMPORTANT PROBLEM TO STAY OUT OF>, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE. 1. DEMOCRATS 26 89 3. NO DIFFERENCE 151 5. REPUBLICANS 8. DK 33 9. NA 7

nes1964.txt 1265 0. INAP., NO SECOND PROBLEM MENTIONED (CODED 996 OR 999 IN REF.NO. 56) _____ VAR 640061 NAME-3RD MOST IMP PBM-AVD COLUMNS 236 - 238 NUMERIC MD=GE 990 (IF NECESSARY) DO YOU THINK OF ANY OTHER PROBLEMS THE 014M. GOVERNMENT SHOULD STAY OUT OF. WHAT WOULD YOU LIKE TO SEE THE NEW GOVERNMENT DO BOUT Q14N. ТНАТ THIRD MOST IMPORTANT PROBLEM TO STAY OUT OF CODED FROM THE MAJOR PROBLEMS CODE SEE APPENDIX NOTE _____ VAR 640062 NAME-XDGRE CNCRND: PBM-AVD3 COLUMNS 239 - 239 NUMERIC MD=0 OR GE 8 Q140. JUST HOW STRONGLY WOULD YOU SAY YOU FEEL ABOUT THIS <THIRD MOST IMPORTANT PROBLEM TO STAY OUT OF>. ARE YOU EXTREMELY WORRIED ABOUT IT, FAIRLY WORRIED, OR JUST QUITE INTERESTED IN IT. EXTREMELY WORRIED
 FAIRLY WORRIED
 JUST INTERESTED 37 39 35 8. DK 0 9. NA 0 0. INAP., NO THIRD PROBLEM MENTIONED (CODED 996 OR 999 1460 IN REF.NO. 61) ------VAR 640063 NAME-XTNK ABT PBM-AVD3 MUCH COLUMNS 240 - 240 NUMERIC MD=0 OR GE 8 Q14P. IS THIS <THIRD MOST IMPORTANT> PROBLEM <TO STAY OUT OF> ON YOUR MIND A LOT, OR DO YOU THINK ABOUT IT MAINLY WHEN YOU COME ACROSS NEWS ABOUT IT. 1. ON MIND A LOT 40 5. MAINLY FROM NEWS 70 0 8. DK 1 9. NA 0. INAP., NO THIRD PROBLEM MENTIONED (CODED 996 OR 999 1460 IN REF.NO. 61) Page 30

------VAR 640064 NAME-XATND NEWS ABT PBM-AVD 3 COLUMNS 241 - 241 NUMERIC MD=0 OR GE 8 0140. DO YOU PAY A LOT OF ATTENTION TO NEWS ABOUT IT <THIRD MOST IMPORTANT PROBLEM TO STAY OUT OF>, OR DON'T YOU FOLLOW IT THAT CAREFULLY. 1. LOT OF ATTENTION 83 5. DON'T FOLLOW THAT CAREFULLY 26 Ο 8. DK 9. NA 2 0. INAP., NO THIRD PROBLEM MENTIONED (CODED 996 OR 999 1460 IN REF.NO. 61) _____ NAME-XPTY RPSTG VW: PBM -AVD3 VAR 640065 COLUMNS 242 - 242 NUMERIC MD=0 OR GE 8 WHO DO YOU THINK WOULD BE MOST LIKELY TO DO WHAT YOU Q14R. WANT ON THIS <THIRD MOST IMPORTANT PROBLEM TO STAY OUT OF>, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE. DEMOCRATS
 NO DIFFERENCE
 REPUBLICANS 5 28 69 8. DK 8 9. NA 1 1460 0. INAP., NO THIRD PROBLEM MENTIONED (CODED 996 OR 999 IN REF.NO. 61) _____ VAR 640066 NAME-GOVT AID TO ED OPINION COLUMNS 243 - 243 NUMERIC MD=0 OR GE 8 IN OUR STUDIES OVER THE YEARS WE HAVE COLLECTED SOME IDEAS DIFFERENT PEOPLE HAVE ABOUT THE SORTS OF THINGS THE GOVERN-MENT IN WASHINGTON SHOULD OR SHOULD NOT BE DOING. I WILL READ YOU A STATEMENT WHICH CONTAINS TWO DIFFERENT IDEAS. IF YOU AREN'T VERY INTERESTED IN EITHER OF THE IDEAS, WE WILL GO ON TO THE NEXT QUESTION. TAKE THE FIRST QUESTION: Q.15. "SOME PEOPLE THINK THE GOVERNMENT IN WASHINGTON SHOULD HELP TOWNS AND CITIES PROVIDE EDUCATION FOR GRADE AND HIGH SCHOOL CHILDREN; OTHERS THINK THAT THIS SHOULD BE HANDLED BY THE STATES AND LOCAL COMMUNITIES." HAVE YOU BEEN INTERESTED ENOUGH IN THIS TO FAVOR ONE SIDE OVER THE OTHER.

nes1964.txt Q.15A. (IF YES) WHICH ARE YOU IN FAVOR OF: SEE APPENDIX NOTE 490 1. (YES) GETTING HELP FROM GOVERNMENT IN WASHINGTON 73 3. (YES) OTHER, DEPENDS, BOTH BOXES CHECKED 5. (YES) HANDLING IT AT THE STATE AND LOCAL LEVEL 726 23 8. DK 9. NA 1 0. NO INTEREST 258 _____ VAR 640067 NAME-XMIND MADE UP-AID TO ED COLUMNS 244 - 244 NUMERIC MD=0 OR GE 9 Q. 15B. IS YOUR MIND MADE UP ON THIS QUESTION <OF FEDERAL AID TO SCHOOLS> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO. SEE APPENDIX NOTE 1050 1. MIND MADE UP 5. SOME DOUBTS 230 9. NA 9 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 66 282 ------VAR 640068 NAME-XPTY RPSTG VW-AID TO ED COLUMNS 245 - 245 NUMERIC MD=0 OR GE 8 O. 15C. WHICH PARTY DO YOU THINK IS MORE LIKELY TO WANT THE <FEDERAL> GOVERNMENT TO HELP LOCAL COMMUNITIES PROVIDE EDUCATION FOR OUR CHILDREN, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS. DEMOCRATS
 NO DIFFERENCE 582 390 129 5. REPUBLICANS 181 8. DK 7 9. NA 282 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 66 _____ NAME-OPIN-GOVT AID PVT SCHLS VAR 640069 COLUMNS 246 - 246 NUMERIC MD=0 OR GE 8

nes1964.txt O. 15D. MANY GRADE SCHOOLS AND HIGH SCHOOLS AROUND THE COUNTRY ARE RUN BY VARIOUS CHURCHES AND RELIGIOUS GROUPS OF ALL FAITHS--PROTESTANTS, CATHOLICS, JEWS. DO YOU THINK THE GOVERNMENT SHOULD PROVIDE HELP TO THESE SCHOOLS OR NOT. 510 1. YES 3. OTHER, DEPENDS, BOTH BOXES CHECKED 6 649 5. NO 119 8. DK 9. NA 5 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 66 282 _____ VAR 640070 NAME-XRSNS-OPIN AID PVT SCHLS COLUMNS 247 - 248 NUMERIC MD=GE 91 O. 15E. COULD YOU TELL ME WHY YOU FEEL THAT WAY < ABOUT GOVERNMENT AID TO PAROCHIAL SCHOOLS>. PRO 125 11. PARENTS OF CHILDREN GOING TO PAROCHIAL SCHOOLS HAVE TO PAY TAXES. JUST AS ENTITLED TO HELP. ALL CHILDREN ARE ENTITLED TO A GOOD EDUCATION 125 12. REGARDLESS OF WHERE THEY GO TO SCHOOL. 67 13. PUBLIC SCHOOLS ARE OVERCROWDED AS IT IS. PUBLIC WOULD HAVE ADDED TAX BURDEN 6 14. IF THE GOVERNMENT HELPED PAROCHIAL SCHOOLS, THEY COULD BE MADE TO MEET CERTAIN EDUCATION, RACIAL STANDARDS. THEY SHOULD BE HELPED. THEY NEED HELP. IF THEY 132 15. NEED HELP, SHOULD BE. IF HELP SOME, SHOULD HELP AT.T. 13 17. RELIGIOUS EDUCATION GOOD FOR CHILDREN. SHOULD BE ALLOWED TO ATTEND SCHOOLS OF THEIR OWN FAITH 2 18. GOVERNMENT HELPS WITH EVERYTHING ELSE 4 19. OTHER PRO-CON 14 31. ANY DISCRIMINATION BETWEEN TYPES OF AID, E.G., FOR FREE BUS TRANSPORTATION, NOT FOR FREE BOOKS 4 39. OTHER CON 387 51. PUBLIC SCHOOLS ARE AVAILABLE FOR ALL CHILDREN. IF PARENTS OR RELIGIOUS GROUPS WANT TO SEND CHILDREN TO PAROCHIAL SCHOOLS, THEY SHOULD PAY FOR IT. PROHIBITED BY CONSTITUTION. SEPARATION OF CHURCH 88 52. AND STATE. GOVERNMENT SHOULD NOT PAY FOR RELIGIOUS Page 33

	5	53.	INSTRUCTION. WOULD BE MORE ECONOMICAL FOR ALL CHILDREN TO GO TO					
	30	54.	THE SAME SCHOOLS. PAROCHIAL SCHOOLS BETTER OFF WITHOUT GOVERNMENT					
	38	56.	HELP, THE GOVERNMENT CAN'T DICTATE TO THEM. RELIGIOUS (PRIVATE) SCHOOLS DON'T NEED HELP.					
	15	57.	GOVERNMENT CAN'T TAKE CARE OF EVERYTHING RELIGIOUS SCHOOLS AREN'T OPEN TO ALL. CREATE DIVISIONS IN SOCIETY. RELIGION SHOULDN'T DIVIDE					
	б	58.	SCHOOLS. DON'T NEED RELIGIOUS SCHOOLS. BETTER OFF IF ALL WENT TO PUBLIC SCHOOLS.					
	10	59.						
		IER						
	22 26 4	71. 72. 77.	DISAPPROVE GOVERNMENT AID TO ANY SCHOOLS. GOVERNMENT STAY OUT OF LOCAL AFFAIRS. OTHER					
		91. 98.	INAP., CODED 8, 9, 0 IN REF.NO. 69 DK					
	34	99.	NA					
	NUMERI MD=0 (Q.	IC DR GE 16. ", I AI Gu TT TT L6A. (- 249 8 SOME PEOPLE ARE AFRAID THE GOVERNMENT IN WASHINGTON S GETTING TOO POWERFUL FOR THE GOOD OF THE COUNTRY ND THE INDIVIDUAL PERSON. OTHERS FEEL THAT THE OVERNMENT HAS NOT GOTTEN TOO STRONG FOR THE GOOD OF HE COUNTRY." HAVE YOU BEEN INTERESTED ENOUGH IN HIS TO FAVOR ONE SIDE OVER THE OTHER. IF YES) WHAT IS YOU FEELING, DO YOU THINK:					
	SEI	E APPE	NDIX NOTE					
	473 49 562	3.	(YES) THE GOVERNMENT IS GETTING TOO POWERFUL (YES) OTHER, DEPENDS, BOTH BOXES CHECKED (YES) THE GOVERNMENT HAS NOT GOTTEN TOO STRONG					
	43 2 442	9. 1	DK NA NO INTEREST					
======================================	NAME-2	MIND NS 250 IC	MADE UP-GOVT POWER - 250					
	Q.	16B.	IS YOUR MIND MADE UP ON THIS QUESTION <of federal<br="">GOVERNMENT POWER> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO. Page 34</of>					

SEE APPENDIX NOTE 878 1. MIND MADE UP 5. SOME DOUBTS 198 9. NA 8 487 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 71 NAME-XPTY RPSTG VW-GOVT POWER VAR 640073 COLUMNS 251 - 251 NUMERIC MD=0 OR GE 8 Q. 16C. WHICH PARTY DO YOU THINK IS MORE LIKELY TO FAVOR A STRONGER GOVERNMENT IN WASHINGTON, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS. 555 1. DEMOCRATS 3. NO DIFFERENCE 290 5. REPUBLICANS 120 8. DK 115 9. NA 4 INAP., CODED 8, 9 OR 0 IN REF.NO. 71 487 Ο. ------VAR 640074 NAME-OPIN-GOVT SUBDN OF MED COLUMNS 252 - 252 NUMERIC MD=0 OR GE 8 Q. 17. "SOME SAY THE GOVERNMENT IN WASHINGTON OUGHT TO HELP PEOPLE GET DOCTORS AND HOSPITAL CARE AT LOW COST, OTHERS SAY THE GOVERNMENT SHOULD NOT GET INTO THIS." HAVE YOU BEEN INTERESTED ENOUGH IN THIS TO FAVOR ONE SIDE OVER THE OTHER. Q.17A. (IF YES) WHAT IS YOUR POSITION. SHOULD THE GOVERNMENT IN WASHINGTON: SEE APPENDIX NOTE 778 1. (YES) HELP PEOPLE GET DOCTORS AND HOSPITAL CARE AT LOW COST (YES) OTHER, DEPENDS, BOTH BOXES CHECKED 96 3. 438 5. (YES) STAY OUT OF THIS 40 8. DK 8 9. NA 0. NO INTEREST 211 VAR 640075 NAME-XPOS-GOVT SUBDN OF MED COLUMNS 253 - 254

NUMERIC MD=91 OR GE 98

0

3

FRAME OF REFERENCE <TO QUESTION ON WHETHER THE FEDERAL GOVERNMENT OUGHT TO GIVE MEDICAL AID>

SEE APPENDIX NOTE

FAVORS GOVERNMENT ASSISTANCE

GENERAL POLITICAL-SOCIAL-ECONOMIC REASONS

- 1 10. HEALTH OF MANY PEOPLE ENDANGERED BECAUSE THEY CANNOT AFFORD PROPER CARE. STRENGTH OF A NATION IS THE HEALTH OF ITS PEOPLE.
 - 11. GOVERNMENT ONLY HOPE, ONLY SOURCE OF FUNDS
- 5 12. GOVERNMENT SHOULD HELP. PEOPLE HAVE A RIGHT TO PROTECTION
- 6 13. EVERYBODY SHOULD BE COVERED, ALL DOCTORS PUT UNDER PROGRAM. FULL PROGRAM OF MEDICAL CARE. NATIONALIZATION, SOCIALIZATION FAVORED
- 1 14. IT HAS WORKED IN OTHER AREAS
 - 15. SHOULD BE HANDLED UNDER SOCIAL SECURITY.

ASSISTANCE NEEDED BY PARTICULAR GROUPS

- 17 20. POOR PEOPLE
- 42 21. OLD PEOPLE
- 1 22. PEOPLE WITH MANY CHILDREN. FAMILIES IN PROCREATIVE STAGE OF LIFE CYCLE
- 2 23. PEOPLE UNABLE TO WORK. HANDICAPPED, CHRONICALLY ILL, ETC.
- 0 24. PEOPLE WHO ARE UNEMPLOYED BUT ABLE TO WORK IF JOBS AVAILABLE.
- 32 25. PEOPLE WITH BAD DISEASES, HIGH BILLS. JUST PEOPLE WHO NEED HELP
- 9 29. COMBINATION OF GROUPS INCLUDING THOSE LISTED ABOVE

MEDICAL CARE TOO HIGH

6	30.	BLAMES	HIGH	COST	ON	DOCTORS	MONOPOLIZING	THE	FIELD
3	31.	BLAMES	IT ON	I HOSE	PITA	ALS			

- 1 32. BLAMES IT ON THE DRUG INDUSTRY
- 4 33. BLAMES ANY COMBINATION OF ABOVE, WHOLE MEDICAL WORLD. VAGUE RESPONSE.
- 8 34. JUST STATES MEDICAL CARE TOO HIGH. PEOPLE CAN'T AFFORD IT, ECONOMIC CONDITIONS 'NECESSITATE IT'
- 3 35. COMMERCIAL AND GROUP INSURANCE TOO HIGH. DOESN'T COVER ENOUGH

PRO-CON

DESPITE BASIC OPPOSITION TO GOVERNMENT INTERVENTION, ACCEPTS THE NECESSITY OF HELPING SPECIAL GROUPS

- 8 40. POOR PEOPLE
- 30 41. OLD PEOPLE
- 0 42. PEOPLE WITH MANY CHILDREN. FAMILIES IN PROCREATIVE Page 36

		nes1964.txt
0	43.	STAGE OF LIFE CYCLE PEOPLE UNABLE TO WORK. HANDICAPPED, CHRONICALLY
1	44.	
7	45.	AVAILABLE SPECIAL CASES - NO SPECIAL PERMANENT GROUP - WITH
3	46.	HIGH BILLS, BAD DISEASES FAVOR HELP BUT DEPENDS ON KIND OF PROGRAM
	FAVORS V	OLUNTARY INSURANCE PROGRAMS OR STATE PROGRAMS
4	50.	FAVORS ONLY VOLUNTARY PLANS. GROUP, EMPLOYEE,
0	51.	
2	52.	CASES, INSURANCE PLAN FOR OTHERS GOVERNMENT BACKED INSURANCE PLANS. VOLUNTARY
21	53.	
3	54.	SOCIAL SECURITY. KERR-MILLS DOCTORS, EMPLOYERS SHOULD TAKE MORE RESPONSIBILITY.
5	59.	OTHER PRO-CON
	OPPOSES	GOVERNMENT ASSISTANCE
	FEARS EF PROFESSI	FECT ON MEDICAL PROFESSION. SIDES WITH THE ON
1	60.	DOCTORS WILL BE LESS CAREFUL IN THEIR WORK,
2	61.	
0	62.	DESERVE GOOD OR HIGH PAY MEDICAL CARE IS NOT TOO EXPENSIVE. ALL COSTS HAVE
1	63.	GONE UP R IS DOCTOR. HAS RELATIVES OR FRIENDS IN PROFESSION. TAKES THEIR VIEWS IN OPPOSITION TO PERSONAL CONTROL
	OPPOSITI	ON FOR PERSONAL REASONS
5	70.	RESENTS IDEA OF BEING TOLD WHERE TO GO FOR
3	71.	TREATMENT FEARS SERVICE WILL DEGENERATE, TOO HEAVY BURDEN PLACED ON FACILITIES BY THOSE SEEKING NEEDLESS FREE SERVICE
	GENERALL	Y OPPOSED
6	80.	FEARS EXCESSIVE GOVERNMENT CONTROL. ONE MORE STEP TOWARD SOCIALISM
5	81.	INCREASE THE TAX BURDEN. TAXES TOO HIGH ALREADY
6		STIFLING INITIATIVE. PEOPLE DEPEND TOO MUCH ON
2	84.	GOVERNMENT. PEOPLE SHOULD HELP THEMSELVES GOVERNMENT SHOULD PLACE CONTROLS ON COSTS OF
~	<u> </u>	MEDICAL CARE
2	85.	GOVERNMENT ADMINISTRATION QUESTIONED GRAFT, RED TAPE, ETC. PRACTICALITY OF PROGRAM IS QUESTIONED
3	86.	HASN'T WORKED IN OTHER PLACES, I.E., COUNTRIES, STATES

nes1964.txt 3 87. MEDICAL NEEDS ALREADY BEING MET. NO NEED FOR GOVERNMENT AID OTHER REASONS 6 90. OTHER INAP. (CODED 8, 9 OR 0 IN REF.NO. 74) OR NO FRAME 1280 91. OF REFERENCE INDICATED IN ANSWER TO REF.NO. 74. 7 96. RECOGNIZES COST PROBLEM, UNSURE OF GOVERNMENT ROLE 2 98. DON'T KNOW 99. NA 9 _____ VAR 640076 NAME-XMIND MADE UP-MED SUBDN COLUMNS 255 - 255 NUMERIC MD=0 OR GE 9 Q. 17B. IS YOUR MIND MADE UP ON THIS QUESTION OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO. SEE APPENDIX NOTE 1. MIND MADE UP 1151 5. SOME DOUBTS 154 7 9. NA 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 74 259 _____ VAR 640077 NAME-XPTY RPSTG VW-MED SUBDN COLUMNS 256 - 256 NUMERIC MD=0 OR GE 8 Q. 17C. WHICH PARTY DO YOU THINK IS MORE LIKELY TO WANT THE GOVERNMENT TO HELP IN GETTING DOCTORS AND MEDICAL CARE AT LOW COST, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS. 865 1. DEMOCRATS 227 3. NO DIFFERENCE 80 5. REPUBLICANS 136 8. DON'T KNOW 4 9. NA 259 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 74 ------NAME-OPIN-GOVT GUAR OF JOBS VAR 640078 COLUMNS 257 - 257 NUMERIC MD=0 OR GE 8 Page 38

	Q. 18A.	"IN GENERAL, SOME PEOPLE FEEL THAT THE GOVERNMENT IN WASHINGTON SHOULD SEE TO IT THAT EVERY PERSON HAS A JOB AND A GOOD STANDARD OF LIVING. OTHERS THINK THE GOVERNMENT SHOULD JUST LET EACH PERSON GET AHEAD ON HIS OWN." HAVE YOU BEEN INTERESTED ENOUGH IN THIS TO FAVOR ONE SIDE OVER THE OTHER. (IF YES) DO YOU THINK THAT THE GOVERNMENT:
	SEE APP	ENDIX NOTE
487	1.	(YES) SHOULD SEE TO IT THAT EVERY PERSON HAS A JOB
174 677		AND A GOOD STANDARD OF LIVING (YES) OTHER, DEPENDS, BOTH BOXES CHECKED (YES) SHOULD LET EACH PERSON GET AHEAD ON HIS OWN
33	8. 9.	
2 198		NA NO INTEREST
=======================================		=====
CON	AME-XMIND DLUMNS 25 JMERIC D=0 OR GE	
	Q. 18B.	IS YOUR MIND MADE UP ON THIS QUESTION <of the<br="">GOVERNMENT SEEING TO IT THAT EVERYONE HAS A JOB AND A GOOD LIVING STANDARD> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO.</of>
		•••••••••••••••••••••••••••••••••••••••
	SEE APP	ENDIX NOTE
		MIND MADE UP SOME DOUBTS
9 233	9. 0.	NA INAP., CODED 8, 9 OR 0 IN REF.NO. 78
CON	AME-XPTY : DLUMNS 25 JMERIC D=0 OR GE	
		WHICH PARTY DO YOU THINK IS MORE LIKELY TO FAVOR THE GOVERNMENT SEEING TO IT THAT EACH PERSON HAS A JOB AND A GOOD STANDARD OF LIVING, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS.
714 366 95	3.	DEMOCRATS NO DIFFERENCE REPUBLICANS
158 5	8. 9.	DON'T KNOW NA

nes1964.txt 233 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 78 ------VAR 640081 NAME-OPIN ON SCHOOL PRAYERS COLUMNS 260 - 260 NUMERIC MD=0 OR GE 8 O. 19. "SOME PEOPLE THINK IT IS ALL RIGHT FOR THE PUBLIC SCHOOLS TO START EACH DAY WITH A PRAYER. OTHERS FEEL THAT RELIGION DOES NOT BELONG IN THE PUBLIC SCHOOLS BUT SHOULD BE TAKEN CARE OF BY THE FAMILY AND THE CHURCH." HAVE YOU BEEN INTERESTED ENOUGH IN THIS TO FAVOR ONE SIDE OVER THE OTHER. Q. 19A. (IF YES) WHICH DO YOU THINK: SEE APPENDIX NOTE 1. (YES) SCHOOLS BE ALLOWED TO START EACH DAY WITH A 1169 PRAYER 51 3. (YES) OTHER, DEPENDS, BOTH BOXES CHECKED 234 5. (YES) RELIGION DOES NOT BELONG IN THE SCHOOLS 8. DK 13 9. NA 8 0. NO INTEREST 96 _____ VAR 640082 NAME-XMIND MADE UP-SCHL PRARS COLUMNS 261 - 261 NUMERIC MD=0 OR GE 9 Q. 19B. IS YOUR MIND MADE UP ON THIS QUESTION <OF PRAYER IN PUBLIC SCHOOLS> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO. SEE APPENDIX NOTE 1387 1. MIND MADE UP 5. SOME DOUBTS 64 9. NA 3 117 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 81 VAR 640083 NAME-XPTY FVRG SCHL PRAYERS COLUMNS 262 - 262 NUMERIC MD=0 OR GE 8 O. 19C. WHICH PARTY DO YOU THINK IS MORE LIKELY TO ALLOW THE SCHOOLS TO START EACH DAY WITH A PRAYER, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS.

22	4 1	nes1964.txt
		DEMOCRATS NO DIFFERENCE
		REPUBLICANS
2.4	२ ०	ער
243		DK NA
		INAP., CODED 8, 9 OR 0 IN REF.NO. 81
:		
		===== ON FOREIGN AID
	COLUMNS 26	
	NUMERIC	0
	MD=0 OR GE	α δ
	-	NOW WE COME TO A FEW QUESTIONS ABOUT OUR COUNTRY'S DEALINGS WITH OTHER COUNTRIES. "HOW ABOUT AID TO FOREIGN COUNTRIES. SOME SAY THAT WE SHOULD GIVE AID TO OTHER COUNTRIES IF THEY NEED HELP, WHILE OTHERS THINK THAT EACH COUNTRY SHOULD MAKE ITS OWN WAY AS BEST IT CAN." HAVE YOU BEEN INTERESTED ENOUGH IN THIS TO FAVOR ONE SIDE OVER THE OTHER. (IF YES) WHICH OPINION IS MOST LIKE YOURS. SHOULD WE:
	SEE APP	PENDIX NOTE
		(YES) GIVE AID TO OTHER COUNTRIES
28. 29.		(YES) OTHER, DEPENDS, BOTH BOXES CHECKED (YES) EACH COUNTRY MAKE ITS OWN WAY
33		
	79.	
130	8 0.	NO INTEREST
=======================================		
VAR 640085	NAME-XMINE COLUMNS 26	MADE UP-FRN AID
	NUMERIC	4 - 204
	MD=0 OR GE	2 9
	Q. 20B.	IS YOUR MIND MADE UP ON THIS QUESTION <of foreign<br="">AID> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO.</of>
	SEE APF	PENDIX NOTE
1180	0 1.	MIND MADE UP
200	б 5.	SOME DOUBTS
	99.	NA
170		INAP., CODED 8, 9 OR 0 IN REF.NO. 84
======================================		====== RPSTG VW-FRN AID
	COLUMNS 26	
	NUMERIC	. <u>8</u>

MD=0 OR GE 8

nes1964.txt WHICH PARTY DO YOU THINK IS MORE LIKELY TO GIVE AID O. 20C. TO OTHER COUNTRIES, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS. 603 1. DEMOCRATS 3. NO DIFFERENCE 554 5. REPUBLICANS 84 8. DK 150 9. NA 4 176 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 84 _____ NAME-NEC DSCS DFRNCS W CMNSTS VAR 640087 COLUMNS 266 - 266 NUMERIC MD=0 OR GE 8 O. 21. "SOME PEOPLE THINK OUR GOVERNMENT SHOULD SIT DOWN AND TALK TO THE LEADERS OF THE COMMUNIST COUN-TRIES AND TRY TO SETTLE OUR DIFFERENCES, WHILE OTHERS THINK WE SHOULD REFUSE TO HAVE ANYTHING TO DO WITH THEM." HAVE YOU BEEN INTERESTED ENOUGH IN THIS TO FAVOR ONE SIDE OVER THE OTHER. Q.21A. (IF YES) WHAT DO YOU THINK. SHOULD WE: SEE APPENDIX NOTE 1125 1. (YES) TRY TO DISCUSS AND SETTLE OUR DIFFERENCES 3. (YES) OTHER, DEPENDS, BOTH BOXES CHECKED 57 152 5. (YES) REFUSE TO HAVE ANYTHING TO DO WITH THE LEADERS OF COMMUNIST COUNTRIES 8. DK 9. NA 0. NO INTEREST 48 8 181 _____ VAR 640088 NAME-XMIND MADE UP-TLK CMNSTS COLUMNS 267 - 267 NUMERIC MD=0 OR GE 9 Q. 21B. IS YOUR MIND MADE UP ON THIS QUESTION <OF TALKING TO COMMUNISTS> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO. SEE APPENDIX NOTE 1. MIND MADE UP 1211 119 5. SOME DOUBTS 4 9. NA 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 87 237

VAR 640089 NAME-XPTY RPSTG VW-TLK CMNSTS COLUMNS 268 - 268

- NUMERIC MD=0 OR GE 8
 - Q. 21C. WHICH PARTY DO YOU THINK IS MORE LIKELY TO SIT DOWN AND TALK WITH THE LEADERS OF COMMUNIST COUNTRIES, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS.
- 566 1. DEMOCRATS
- 549 3. NO DIFFERENCE
- 102 5. REPUBLICANS
- 113 8. DK
- 4 9. NA
- 237 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 87

VAR 640090 NAME-FEDERAL AID TO ED INDEX COLUMNS 269 - 269 NUMERIC MD=0 OR GE 8

FEDERAL AID TO EDUCATION INDEX

SEE APPENDIX NOTE

404	1.	FAVORS FEDERAL AID AND MIND IS MADE UP.
86	2.	FAVORS FEDERAL AID AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION.
73	3.	OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF AID.
129	4.	FAVORS HANDLING AT THE LOCAL LEVEL AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION.
597	5.	FAVORS HANDLING AT LOCAL LEVEL AND MIND IS MADE UP.
23	8.	DK ON QUESTION OF FEDERAL AID.
1	9.	NA ON QUESTION OF FEDERAL AID.
258	0.	NO INTEREST ON QUESTION OF FEDERAL AID

VAR 640091 NAME-FEDERAL POWER INDEX COLUMNS 270 - 270 NUMERIC MD=0 OR GE 8

POWER OF FEDERAL GOVERNMENT INDEX

SEE APPENDIX NOTE

401	1.	FEELS	GOVERNMENT	TOO	POWERFUL	AND	MIND	MADE UP	
72	2.	FEELS	GOVERNMENT	TOO	POWERFUL	AND	HAS	SOME DOUBTS	3

OR NA CERTAINTY OF POSITION

49 3. OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF POWER OF GOVERNMENT 110 4. FEELS GOVERNMENT NOT TOO STRONG AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION 452 5. FEELS GOVERNMENT NOT TOO STRONG AND MIND MADE UP 43 8. DK ON OUESTION OF POWER OF GOVERNMENT 9. NA ON QUESTION OF POWER OF GOVERNMENT 2 0. NO INTEREST ON QUESTION OF POWER OF THE GOVERNMENT 442 VAR 640092 NAME-MEDICARE INDEX COLUMNS 271 - 271 NUMERIC MD=0 OR GE 8 MEDICARE INDEX SEE APPENDIX NOTE 695 1. FAVORS MEDICARE AND MIND MADE UP 2. FAVORS MEDICARE AND HAS SOME DOUBTS OR NA CERTAINTY 83 OF POSITION 3. OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF 96 MEDICARE 4. AGAINST MEDICARE AND HAS SOME DOUBTS OR NA 49 CERTAINTY OF POSITION 5. AGAINST MEDICARE AND MIND MADE UP 389 8. DK ON QUESTION OF MEDICARE9. NA ON QUESTION OF MEDICARE 40 8 211 0. NO INTEREST ON QUESTION OF MEDICARE _____ NAME-LIVING STANDARDS INDEX VAR 640093 COLUMNS 272 - 272 NUMERIC MD=0 OR GE 8 RESPONSIBILITY OF GOVERNMENT FOR LIVING STANDARDS INDEX SEE APPENDIX NOTE 1. FAVORS GOVERNMENT AID AND MIND MADE UP 431 56 2. FAVORS GOVERNMENT AID AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION 174 3. OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF GOVERNMENT AID 70 4. FAVORS INDIVIDUAL INITIATIVE AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION 607 5. FAVORS INDIVIDUAL INITIATIVE AND MIND MADE UP 33 8. DK ON QUESTION OF GOVERNMENT AID 9. NA ON QUESTION OF GOVERNMENT AID 2 198 0. NO INTEREST ON QUESTION OF GOVERNMENT AID

VAR 640094 NAME-SCHOOL PRAYERS INDEX COLUMNS 273 - 273 NUMERIC MD=0 OR GE 8

PRAYERS IN THE SCHOOLS INDEX

SEE APPENDIX NOTE

1.	FAVORS PRAYERS IN THE SCHOOLS AND MIND MADE UP
2.	FAVORS PRAYERS IN THE SCHOOLS AND HAS SOME DOUBTS
	OR NA CERTAINTY OF POSITION
3.	OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF
	PRAYERS IN THE SCHOOLS
4.	AGAINST PRAYERS IN THE SCHOOLS AND HAS SOME DOUBTS
	OR NA CERTAINTY OF POSITION
5.	AGAINST PRAYERS IN THE SCHOOLS AND MIND MADE UP
8.	DK ON QUESTION OF PRAYERS IN THE SCHOOLS
9.	NA ON QUESTION OF PRAYERS IN THE SCHOOLS
Ο.	NO INTEREST ON QUESTION OF PRAYERS IN THE SCHOOLS.
	3. 4. 5. 8. 9.

VAR 640095 NAME-FOREIGN AID INDEX COLUMNS 274 - 274 NUMERIC MD=0 OR GE 8

FOREIGN AID INDEX

.

SEE APPENDIX NOTE

715	1.	FAVORS GIVING AID AND MIND MADE UP
104	2.	FAVORS GIVING AID AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION
285	3.	OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF FOREIGN AID
48	4.	AGAINST GIVING AID AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION
243	5.	AGAINST GIVING AID AND MIND MADE UP
31	8.	DK ON QUESTION OF GIVING FOREIGN AID
7	9.	NA ON QUESTION OF GIVING FOREIGN AID
138	0.	NO INTEREST ON QUESTION OF FOREIGN AID

VAR 640096 NAME-TALK WITH CMNSTS INDEX COLUMNS 275 - 275 NUMERIC MD=0 OR GE 8

TALK WITH COMMUNISTS INDEX

SEE APPENDIX NOTE

1038 1. FAVORS TALKING AND MIND MADE UP Page 45

nes1964.txt 87 2. FAVORS TALKING AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION 57 3. OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF TALKING TO COMMUNISTS 20 4. AGAINST TALKING AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION 132 5. AGAINST TALKING AND MIND MADE UP 48 8. DK ON QUESTION OF TALKING TO COMMUNISTS 9. NA ON QUESTION OF TALKING TO COMMUNISTS 8 0. NO INTEREST ON QUESTION OF TALKING WITH COMMUNISTS 181 NAME-GOVT GUAR F.E.P FOR NGS VAR 640097 COLUMNS 276 - 276 NUMERIC MD=0 OR GE 8 Q. 22. "SOME PEOPLE FEEL THAT IF NEGROES (COLORED PEOPLE) ARE NOT GETTING FAIR TREATMENT IN JOBS THE GOVERNMENT IN WASHINGTON OUGHT TO SEE TO IT THAT THEY DO. OTHERS FEEL THAT THIS IS NOT THE FEDERAL GOVERNMENT'S BUSINESS." HAVE YOU HAD ENOUGH INTEREST IN THIS QUESTION TO FAVOR ONE SIDE OVER THE OTHER. Q. 22A. (IF YES) HOW DO YOU FEEL. SHOULD THE GOVERNMENT IN WASHINGTON: SEE APPENDIX NOTE 611 1. (YES) SEE TO IT THAT NEGROES (COLORED PEOPLE) GET FAIR TREATMENT IN JOBS 3. (YES) OTHER, DEPENDS, BOTH BOXES CHECKED 115 626 5. (YES) LEAVE THESE MATTERS TO THE STATES AND LOCAL COMMUNITIES 53 8. DK 9. NA 0. NO INTEREST 6 160 _____ VAR 640098 NAME-XMIND MADE UP-F.E.P NGS COLUMNS 277 - 277 NUMERIC MD=0 OR GE 9 Q. 22B. IS YOUR MIND MADE UP ON THIS QUESTION <OF THE GOVERNMENT HELPING NEGROES GET FAIR TREATMENT IN JOBS> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO. SEE APPENDIX NOTE 1209 1. MIND MADE UP 133 5. SOME DOUBTS 10 9. NA 219 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 97 Page 46

------VAR 640099 NAME-XPTY RPSTG VW-F.E.P NGS COLUMNS 278 - 278 NUMERIC MD=0 OR GE 8 WHICH PARTY DO YOU THINK IS MORE LIKELY TO WANT Q. 22C. THE GOVERNMENT TO SEE TO IT THAT NEGROES (COLORED PEOPLE) GET FAIR TREATMENT IN JOBS, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS. 730 1. DEMOCRATS 3. NO DIFFERENCE 390 5. REPUBLICANS 88 8. DK 136 9. NA 8 0. INAP., CODED 8, 9 OR 0 IN REF.NO. 97 219 _____ NAME-GOVT GUAR SCHOOL INTGN VAR 640100 COLUMNS 279 - 279 NUMERIC MD=0 OR GE 8 Q. 23. "SOME PEOPLE SAY THAT THE GOVERNMENT IN WASHINGTON SHOULD SEE TO IT THAT WHITE AND NEGRO (COLORED) CHILDREN ARE ALLOWED TO GO TO THE SAME SCHOOLS. OTHERS CLAIM THAT THIS IS NOT THE GOVERNMENT'S BUSINESS." HAVE YOU BEEN CONCERNED ENOUGH ABOUT THIS QUESTION TO FAVOR ONE SIDE OVER THE OTHER. Q. 23A. (IF YES) DO YOU THINK THAT THE GOVERNMENT IN WASHINGTON SHOULD: SEE APPENDIX NOTE 647 1. (YES) SEE TO IT THAT WHITE AND NEGRO (COLORED) CHILDREN GO TO THE SAME SCHOOLS 3. (YES) OTHER, DEPENDS, BOTH BOXES CHECKED 113 602 5. (YES) STAY OUT OF THIS AREA AS IT IS NONE OF ITS BUSINESS 52 8. DK 7 9. NA 150 0. NO INTEREST _____ VAR 640101 NAME-XCOMMENTS ON SCHL INTGN COLUMNS 280 - 281 NUMERIC MD=GE 90 FRAME OF REFERENCE, SCHOOL INTEGRATION RESPONSES.

nes1964.txt SEE APPENDIX NOTE

FEDERAL VS. STATES RIGHTS

11	11.	U.S. CONSTITUTION GUARANTEES EQUAL RIGHTS FOR EVERYONE. SUPREME COURT HAS DECIDED THAT IT IS THE LAW.
27	12.	FEDERAL GOVERNMENT HAS HAD TO TAKE RESPONSIBILITY BECAUSE (SOME) STATES HAVE REFUSED TO ACT.
4	13.	
3	14.	FEDERAL GOVERNMENT SHOULD FORCE ONLY AS A LAST
38	16.	RESORT. ONLY WHEN STATES CAN'T HANDLE PROBLEM. STATES (LOCALITIES) SHOULD HANDLE SCHOOL INTEGRATION. KNOW THEIR OWN PROBLEMS BEST.
5	17.	FEDERAL GOVERNMENT, SUPREME COURT ASSUMING TOO MUCH POWER.
10		SOMETHING THAT CAN'T BE LEGISLATED. CAN ONLY COME GRADUALLY.
5		OTHER
	INTEGRAT	ION OF SCHOOLS (SPECIFICALLY)
3	21.	NEGROES WILL GET BETTER EDUCATION. STANDARD OF EDUCATION WILL BE RAISED FOR NEGROES
11	22.	
		EDUCATION.
6	23.	NEGROES SHOULD ATTEND WHITE SCHOOLS ONLY WHEN THEY DON'T HAVE GOOD SCHOOLS OF THEIR OWN.
54	24.	AGAINST BUSSING. INTEGRATION OF SCHOOLS IN SAME NEIGHBORHOOD. CHILDREN SHOULD NOT BE BUSSED IN FROM ONE NEIGHBORHOOD TO ANOTHER.
4	25.	DEPENDS ON PROPORTION OF WHITES AND NEGROES.
26	26.	SCHOOLS SHOULD BE KEPT SEPARATE.
9	27.	
2	28.	LOWER EDUCATIONAL STANDARDS OF WHITE SCHOOLS DUE TO MIXTURE OF INTELLIGENCE, QUALITY OF NEGRO SCHOOLS, TEACHERS. NA WHY.
3	29.	DEPENDS ON AGE OF CHILDREN.
3	20.	OTHER
	INTEGRAT	ION - SEGREGATION RESPONSES (GENERAL)
26	31.	NEGROES SHOULD BE TREATED LIKE EVERYONE ELSE. HAVE EQUAL RIGHTS.
1	36.	NEGROES SHOULD KNOW, KEEP THEIR 'PLACE'.
5	37.	THE LORD NEVER MEANT FOR THE RACES TO MIX. JUST
2	30.	ISN'T NATURAL. WILL LEAD TO MIXING OF RACES. OTHER
	SETTLEME	NT OF PROBLEM, ENDING CONFLICT
5	41.	THIS PROBLEM MUST BE SETTLED, CONFLICT (PRESENT AND FUTURE) ENDED. ONLY THE FEDERAL GOVERNMENT CAN HANDLE PROBLEM.
4	47.	THERE WAS NO PROBLEM UNTIL THE FEDERAL GOVERNMENT
1	48.	STEPPED IN. PROBLEM WOULD HAVE RESOLVED ITSELF. FEDERAL INTERVENTION CAN ONLY BRING CONFLICT, STIR UP TROUBLE.
		Page 48

3 40. OTHER

INDIVIDUALISM, PERSONAL RESPONSES

23	51.	PARENTS SHOULD BE FREE TO DECIDE WHAT IS BEST FOR THEIR CHILDREN. GOVERNMENT SHOULD NOT FORCE SUCH
2	52.	DECISIONS. I WENT TO INTEGRATED SCHOOL AND IT DIDN'T HURT ME.
3	0.0	OTUED
1262	90. 91.	OTHER INAP., CODED 8, 9 OR 0 IN REF.NO. 100 OR NO
1202	J 1 .	FRAME OF REFERENCE IN ANSWER TO REF.NO. 100
0	98.	
10	99.	NA
=======================================	=====	=====
		MADE UP-SCHL INTGN
		- 282
NUMERI		0
MD=0 C	OR GE	9
Q.	23B.	IS YOUR MIND MADE UP ON THIS QUESTION <of school<br="">INTEGRATION> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO.</of>
SEE	APPE	NDIX NOTE
1234	1.	MIND MADE UP
122	5.	SOME DOUBTS
_		
6	9.	
209	0.	INAP., CODED 8, 9 OR 0 IN REF.NO. 100
		PSTG VW-SCHL INTGN
		- 283
NUMERI		
MD=0 C	R GE	8
Q.	23C.	
		THE GOVERNMENT TO SEE TO IT THAT THE WHITE AND NEGRO (COLORED) CHILDREN GO TO THE SAME SCHOOLS, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS.
682		DEMOCRATS
445		NO DIFFERENCE
83	5.	REPUBLICANS
149	8.	אַת
3	9.	
209		INAP., CODED 8, 9 OR 0 IN REF.NO. 100
=======================================		=====
		IN SCTY-ANY CHNG
		- 284
NUMERI	.0	Dago 19

nes1964.txt MD=GE 8 Q. 24A. IN THE PAST FEW YEARS WE HAVE HEARD A LOT ABOUT CIVIL RIGHTS GROUPS WORKING TO IMPROVE THE POSITION OF THE NEGRO (COLORED PEOPLE) IN THIS COUNTRY. HOW MUCH REAL CHANGE DO YOU THINK THERE HAS BEEN IN THE POSITION OF THE NEGRO (COLORED PEOPLE) IN THE PAST FEW YEARS: A LOT, SOME, OR NOT MUCH AT ALL. 1. A LOT 633 3. SOME 590 303 5. NOT MUCH AT ALL 35 8. DK 9. NA 10 VAR 640105 NAME-OPIN-SPEED OF C.R MVT COLUMNS 285 - 285 NUMERIC MD=GE 8 Q. 24B. SOME SAY THAT THE CIVIL RIGHTS PEOPLE HAVE BEEN TRYING TO PUSH TOO FAST. OTHERS FEEL THEY HAVEN'T PUSHED FAST ENOUGH. HOW ABOUT YOU: DO YOU THINK THAT CIVIL RIGHTS LEADERS ARE TRYING TO PUSH TOO FAST, ARE GOING TOO SLOWLY, OR ARE THEY MOVING ABOUT THE RIGHT SPEED. TOO FAST
 ABOUT RIGHT
 TOO SLOWLY 976 389 83 8. DK 94 9. NA 29 _____ VAR 640106 NAME-NG C.R ACTVY-VLNT OR NOT COLUMNS 286 - 286 NUMERIC MD=GE 8 Q. 25A. DURING THE PAST YEAR OR SO, WOULD YOU SAY THAT MOST OF THE ACTIONS NEGROES (COLORED PEOPLE) HAVE TAKEN TO GET THE THINGS THEY WANT HAVE BEEN VIOLENT, OR HAVE MOST OF THESE ACTIONS BEEN PEACEFUL. 894 1. MOST BEEN VIOLENT 3. SOME VIOLENT, SOME PEACEFUL (BOTH BOXES CHECKED) 62 4. MORE PEACEFUL THAN VIOLENT 3 424 5. MOST BEEN PEACEFUL 169 8. DK 19 9. NA

nes1964.txt ------VAR 640107 NAME-NGS ACTIONS HELPED CAUSE COLUMNS 287 - 287 NUMERIC MD=GE 8 O. 25B. DO YOU THINK THE ACTIONS NEGROES (COLORED PEOPLE) HAVE TAKEN HAVE, ON THE WHOLE, HELPED THEIR CAUSE, OR ON THE WHOLE HAVE HURT THEIR CAUSE. 1. HELPED 418 2. HELPED MORE THAN HURT 1 57 3. SOME HELP, SOME HURT. BOTH BOXES CHECKED--NO OTHER RESPONSE 910 5. HURT 8. DK 172 9. NA 13 _____ VAR 640108 NAME-XKP CHILD IN INTGD SCHL COLUMNS 288 - 288 NUMERIC MD=0 OR GE 7 (ASKED ONLY OF NON-NEGROES) WHAT IF YOU HAD CHILDREN Q. 26. GOING TO A WHITE SCHOOL AND THE COURT RULED THE SCHOOL HAD TO ADMIT A FEW NEGRO (COLORED) CHILDREN. WOULD YOU HAVE YOUR CHILDREN KEEP GOING TO SCHOOL THERE, WOULD YOU TRY TO GET THEM INTO A DIFFERENT SCHOOL, OR WHAT. 1179 1. KEEP THEM THERE SEND TO DIFFERENT SCHOOL
 DEPENDS ON PROPORTION OF WHITES AND NEGROES
 DEPENDS ON AGE OF CHILDREN
 DEPENDS ON BEHAVIOR, CONDITION OF NEGRO CHILDREN
 ONLY IF THEY LIVE IN SAME NEIGHBORHOOD 149 12 1 3 2 7. OTHER 8. DK 4 55 7 9. NA 159 0. INAP., NEGRO RESPONDENT (CODED 2 IN REF.NO. 183) -----VAR 640109 NAME-XANY LOCAL SCHLS INTGD COLUMNS 289 - 289 NUMERIC MD=0 OR GE 8 Q. 27. (ASKED ONLY OF NON-NEGROES) HAS ANYTHING LIKE THIS ALREADY HAPPENED AROUND HERE. ARE THERE ANY WHITE SCHOOLS HERE IN (TOWN) (CITY) (YOUR PART OF METROPOLITAN AREA) THAT THE COURTS HAVE TOLD TO ADMIT SOME NEGRO (COLORED) CHILDREN.

nes1964.txt 211 1. YES 978 5. NO 163 8. DK 13 9. NA 206 0. INAP., NEGRO RESPONDENT (CODED 2 IN REF.NO. 183). SCHOOLS ALREADY INTEGRATED. _____ VAR 640110 NAME-XMIGHT LOCAL SCHLS INTG COLUMNS 290 - 290 NUMERIC MD=0 OR GE 8 Q. 27A. (IF NO OR DK TO REF.NO. 109) HAVE YOU HEARD ANY TALK THAT THIS <COURT-ORDERED INTEGRATION> MIGHT HAPPEN IN SCHOOLS HERE IN THE FUTURE. 1. YES 70 5. NO 1022 8. DK 11 9. NA 51 0. INAP., CODED 1 IN REF.NO. 109. NEGRO RESPONDENT 417 (CODED 2 IN REF.NO. 183). NO NEGROES IN AREA. SCHOOLS ALREADY INTEGRATED. _____ VAR 640111 NAME-XWANT CHLD GO INTGD SCHL COLUMNS 291 - 291 NUMERIC MD=0 OR GE 8 Q. 28. (ASKED ONLY OF NEGROES) WHAT IF YOU FELT THAT A WHITE SCHOOL NEAR WHERE YOU LIVED WAS MUCH BETTER THAN A NEGRO (COLORED) SCHOOL. WOULD YOU WANT YOUR CHILDREN TO GO TO THE WHITE SCHOOL EVEN IF THEY WERE AMONG THE FIRST FEW NEGROES (COLORED PEOPLE) TO ATTEND IT, OR WOULD YOU RATHER HAVE THEM STAY IN THE NEGRO (COLORED) SCHOOL. (IF NECESSARY) CAN YOU TELL ME MORE ABOUT HOW YOU FEEL ON THIS. 1. WOULD SEND TO WHITE SCHOOL 98 5 3. OTHER, DEPENDS, BOTH BOXES CHECKED 34 5. WOULD KEEP IN NEGRO SCHOOL 20 8. DK 2 9. NA 1412 0. INAP., NON-NEGRO RESPONDENT (CODED 1 OR 7 IN -----VAR 640112 NAME-XCOMMENTS ON INTGD SCHLS COLUMNS 292 - 293 NUMERIC MD=GE 90 NEGRO FRAME OF REFERENCE ON SENDING CHILDREN TO NEARBY

WHITE SCHOOL IF BETTER SCHOOL.

SEE APPENDIX NOTE

POSITIVE RESPONSES

55 1	1. WANT BETTER EDUCATION FOR CHILDREN
	2. THEY HAVE A RIGHT TO GO. EQUAL RIGHTS.
	3. WANT TO HELP THE CIVIL RIGHTS MOVEMENT
	4. WANT SCHOOLS TO BE MIXED. WHITE AND NEGRO
0 1	
	CHILDREN SHOULD GET ACQUAINTED
2 1	
2 1	0. OTHER POSITIVE RESPONSES
PRO-C	\cap N
PRO-C	<u>ON</u>
6 3	1. IF THEY COULD GO WITHOUT ANY TROUBLE. IF IT WERE
0 5	SAFE
9 3	2. DEPENDS ON WHICH SCHOOL IS NEARER
	3. IF IT WERE A BETTER SCHOOL
1 3	4. IF NEGRO SCHOOLS WERE IMPROVED, WOULD KEEP
	CHILDREN THERE.
с э	
6 3	0. OTHER PRO-CON RESPONSES
NECAT	
NEGAI	IVE RESPONSES
4 5	1. THEY WOULD BE SAFER IN NEGRO SCHOOLS (UNSPECIFIED
4 5	
0 5	WHY)
	2. TOO DISRUPTIVE, WOULD HARM CHILDREN'S LEARNING
1 5	3. THE WAY THINGS ARE AROUND HERE. DON'T WANT
	CHILDREN TO BE FIRST. NOT IN FAVOR OF TOKEN
	INTEGRATION.
3 5	5. FEAR OF SOCIAL SLIGHTS, OSTRACISM. CHILDREN WOULD
	FEEL OUT OF PLACE, SOCIALLY EMBARRASSED
0 5	6. FEAR OF OPEN HOSTILITY TOWARD CHILDREN (E.G.,
	JEERS, NAME-CALLING)
	7. FEAR OF VIOLENCE
1 5	8. WANT CHILDREN TO STAY WITH OWN GROUP
1 5	9. R AGAINST INTEGRATION
0 5	0. OTHER NEGATIVE RESPONSES
OTHER	
	1. CHILDREN ALREADY ATTEND INTEGRATED SCHOOL
1 7	2. DON'T HAVE CHILDREN (OF SCHOOL AGE).
	0. OTHER
1461 9	1. INAP., NON-NEGRO RESPONDENT (CODED 1 OR 7 IN
TO REF.NO. 11	
3 9	8. DK
6 9	9. NA
=======================================	======
	BUSSING OCCURRED
COLUMNS	294 - 294
NUMERIC	

NUMERIC MD=GE 8

Q. 29. IN SOME PLACES SCHOOL BOARDS TRYING TO HAVE BOTH WHITE AND NEGRO (COLORED) CHILDREN IN THE SAME SCHOOL ARE TAKING SOME CHILDREN OUT OF THEIR CLOSEST NEIGHBORHOOD SCHOOLS AND ARE SENDING THEM BY BUS TO OTHER SCHOOLS FARTHER AWAY. HAS ANYTHING LIKE THIS HAPPENED AROUND HERE. 114 1. YES 5. NO 1286 166 8. DK 9. NA 5 _____ NAME-XMIGHT BUSSING OCCUR VAR 640114 COLUMNS 295 - 295 NUMERIC MD=0 OR GE 8 Q. 29A. (IF NO OR DK TO REF.NO. 113) HAVE YOU HEARD ANY TALK THAT THIS <BUSSING FOR PURPOSES OF INTEGRATION> MIGHT HAPPEN IN SCHOOL HERE IN THE FUTURE. 1. YES 5. NO 74 1330 8. DK 9 9. NA 44 0. INAP., CODED 1 IN REF.NO. 113 114 ------VAR 640115 NAME-WOULD YOU ACCEPT BUSSING COLUMNS 296 - 296 NUMERIC MD=GE 7 Q. 30. WHAT IF YOU HAD CHILDREN THE SCHOOL BOARD SAID MUST BE TAKEN A LITTLE FARTHER FROM HOME BY BUS LIKE THIS <FOR PURPOSE OF INTEGRATION>. DO YOU FEEL YOU SHOULD GO ALONG WITH THE DECISION, TRY TO HAVE IT CHANGED, OR WHAT. 1. GO ALONG 350 2 2. DEPENDS ON DISTANCE. ALL RIGHT IF NOT TOO FAR AWAY. 12 3. DEPENDS ON EDUCATIONAL STANDARDS OF SCHOOL. 4. TOO EXPENSIVE (WILL RAISE TAXES). 2 999 5. TRY TO CHANGE DECISION 7 6. CHILDREN SHOULD GO TO NEIGHBORHOOD, NEAREST SCHOOL. 7. OTHER 15 175 8. DK, OR R RESPONDS HE HAS NO CHILDREN (OF SCHOOL AGE) 9 9. NA VAR 640116 NAME-HOUSING INTEGRATION

COLUMNS 297 - 297

nes1964.txt NUMERIC MD=GE 8 Q. 31. WHICH OF THESE STATEMENTS WOULD YOU AGREE WITH: SEE APPENDIX NOTE 409 1. WHITE PEOPLE HAVE A RIGHT TO KEEP NEGROES (COLORED PEOPLE) OUT OF THEIR NEIGHBORHOODS IF THEY WANT TO 894 5. NEGROES (COLORED PEOPLE) HAVE A RIGHT TO LIVE WHEREVER THEY CAN AFFORD TO, JUST LIKE WHITE PEOPLE 8. DON'T KNOW. DEPENDS. CAN'T DECIDE. BOTH BOXES 258 CHECKED 9. NA 10 VAR 640117 NAME-XDGRE CNCRN: HSG INTGN COLUMNS 298 - 298 NUMERIC MD=0 OR GE 8 Q. 31A. DO YOU FEEL STRONGLY ABOUT YOUR POSITION ON THIS QUESTION <OF HOUSING INTEGRATION> OR NOT TOO STRONGLY. SEE APPENDIX NOTE STRONGLY
 NOT TOO STRONGLY
 DK
 NA 923 360 2 18 268 0. INAP., CODED 8 OR 9 IN REF.NO. 116 VAR 640118 NAME-RACIAL COMPOSITION-NBRHD COLUMNS 299 - 299 NUMERIC MD=GE 8 Q. 32. IS THIS NEIGHBORHOOD YOU NOW LIVE IN: ALL WHITE
 MOSTLY WHITE 1119 237 78 3. ABOUT HALF AND HALF 72 4. MOSTLY NEGRO (COLORED PEOPLE) 53 5. ALL NEGRO (COLORED PEOPLE) б 8. DK б 9. NA _____ VAR 640119 NAME-RACIAL CMPSTN-GRADE SCHL COLUMNS 300 - 300 NUMERIC MD=GE 8

Page 55

Q. 33. IS THE GRADE SCHOOL NEAREST YOU: 829 1. ALL WHITE 2. MOSTLY WHITE 435 3. ABOUT HALF AND HALF 43 4. MOSTLY NEGRO (COLORED PEOPLE) 60 5. ALL NEGRO (COLORED PEOPLE) 65 8. DK 134 9. NA 5 _____ VAR 640120 NAME-RACIAL COMPOSITION-J.H.S COLUMNS 301 - 301 NUMERIC MD=0 OR GE 8 Q. 34. IS THE JUNIOR HIGH SCHOOL NEAREST YOU: 1. ALL WHITE 668 2. MOSTLY WHITE 467 ABOUT HALF AND HALF
 MOSTLY NEGRO (COLORED PEOPLE)
 ALL NEGRO (COLORED PEOPLE) 59 51 61 8. DK 206 9. NA 20 0. INAP., NO JR. HIGH SCHOOL IN AREA 39 ------VAR 640121 NAME-RACIAL COMPOSITION-H.S COLUMNS 302 - 302 NUMERIC MD=GE 8 Q. 35. IS THE HIGH SCHOOL NEAREST YOU: 611 1. ALL WHITE 2. MOSTLY WHITE 567 3. ABOUT HALF AND HALF4. MOSTLY NEGRO (COLORED PEOPLE) 78 50 57 5. ALL NEGRO (COLORED PEOPLE) 195 8. DK 13 9. NA _____ VAR 640122 NAME-RACIAL CMPSTN-COWORKERS COLUMNS 303 - 303 NUMERIC MD=0 OR GE 8 Q. 36. ARE PEOPLE WHERE YOU WORK: 1. ALL WHITE 439 Page 56

nes1964.txt 344 2. MOSTLY WHITE 72 3. ABOUT HALF AND HALF 20 4. MOSTLY NEGRO (COLORED PEOPLE) 12 5. ALL NEGRO (COLORED PEOPLE) 3 8. DK 9. NA 20 0. INAP., R. DOESN'T WORK 661 _____ VAR 640123 NAME-RCL CMPSTN-PPL WHR SHOP COLUMNS 304 - 304 NUMERIC MD=GE 8 Q. 37. ARE THE PEOPLE WHERE YOU SHOP AND TRADE: 579 1. ALL WHITE 2. MOSTLY WHITE 797 ABOUT HALF AND HALF
 MOSTLY NEGRO (COLORED PEOPLE) 147 25 5. ALL NEGRO (COLORED PEOPLE) 5 8. DK 11 9. NA 7 _____ VAR 640124 NAME-RACIAL CMPSTN-FRIENDS COLUMNS 305 - 305 NUMERIC MD=GE 8 Q. 38. ARE YOUR FRIENDS: ALL WHITE
 MOSTLY WHITE
 ABOUT HALF AND HALF
 MOSTLY NEGRO (COLORED PEOPLE)
 ALL NEGRO (COLORED PEOPLE) 1147 251 51 47 64 8. DK 4 7 9. NA ------VAR 640125 NAME-XNMBR LCL NGS FVRG DESEG COLUMNS 306 - 306 NUMERIC MD=0 OR GE 8 Q. 39. (NOT ASKED IF ALL '1' IN REF.NOS. 118-124: AREA ALL WHITE) IN GENERAL, HOW MANY OF THE NEGROES (COLORED PEOPLE) IN THIS AREA WOULD YOU SAY ARE IN FAVOR OF DESEGREGATION -- ALL OF THEM, MOST OF THEM, ABOUT HALF, LESS THAN HALF, HALF OF THEM, OR NONE OF THEM. 196 1. ALL

nes1964.txt 223 2. MOST 3. ABOUT HALF 96 105 4. LESS THAN HALF 35 5. NONE 452 8. DK 120 9. NA 344 0. INAP., CODED 1 OR 0 IN REF.NOS. 118-124 (NO NEGROES IN THIS AREA). NAME-XNMBR LCL WHT FVRG DESEG VAR 640126 COLUMNS 307 - 307 NUMERIC MD=0 OR GE 8 (NOT ASKED IF ALL '5' IN REF.NOS. 118-124: AREA Q. 40. ALL NEGRO) HOW ABOUT WHITE PEOPLE IN THIS AREA. HOW MANY WOULD YOU SAY ARE IN FAVOR OF STRICT SEGREGATION OF THE RACES -- ALL OF THEM, MOST OF THEM, ABOUT HALF, LESS THAN HALF OF THEM, OR NONE OF THEM. 1. ALL 176 2. MOST 356 ABOUT HALF
 LESS THAN HALF
 NONE 177 194 58 319 8. DK 9. NA <INCLUDES INDIVIDUALS WHO WERE ERRONEOUSLY 288 NOT ASKED THIS QUESTION> 3 0. INAP., CODED 5 OR 0 IN REF.NOS. 118-124 (NO WHITES IN THIS AREA). VAR 640127 NAME-DEGREE DESEG R FAVORS COLUMNS 308 - 308 NUMERIC MD=GE 8 Q. 41. WHAT ABOUT YOU. ARE YOU IN FAVOR OF DESEGREGATION, STRICT SEGREGATION, OR SOMETHING IN BETWEEN. 491 1. DESEGREGATION 686 3. IN BETWEEN 352 5. SEGREGATION 23 8. DK 19 9. NA _____ VAR 640128 NAME-IS R SATISFIED FNCLY COLUMNS 309 - 309 NUMERIC MD=GE 8

nes1964.txt O. 42. WE ARE ALSO INTERESTED IN HOW PEOPLE ARE GETTING ALONG FINANCIALLY THESE DAYS. SO FAR AS YOU AND YOUR FAMILY ARE CONCERNED, WOULD YOU SAY THAT YOU ARE PRETTY WELL SATISFIED WITH YOUR PRESENT FINANCIAL SITUATION, MORE-OR-LESS SATISFIED, OR NOT SATISFIED AT ALL. 696 1. (PRETTY WELL) SATISFIED 3. MORE-OR-LESS SATISFIED 622 5. NOT SATISFIED (AT ALL) 240 8. DK 1 9. NA 12 _____ VAR 640129 NAME-TREND OF R'S FINANCES COLUMNS 310 - 310 NUMERIC MD=GE 8 Q. 43. DURING THE LAST FEW YEARS, HAS YOUR FINANCIAL SITUATION BEEN GETTING BETTER, GETTING WORSE, OR HAS IT STAYED THE SAME. GETTING BETTER
 STAYED THE SAME 711 619 5. GETTING WORSE 230 8. DK 3 9. NA 8 ------VAR 640130A NAME-XREASONS FOR FIN SIT COLUMNS 311 - 312 NUMERIC MD=GE 96 O. 43A. HOW IS THAT. <FRAME OF REFERENCE FOR TREND OF R'S FINANCIAL SITUATION> SEE APPENDIX NOTE ------VAR 640130B NAME-XREASONS FOR FIN SIT COLUMNS 313 - 314 NUMERIC MD=GE 96 Q. 43A. HOW IS THAT. <FRAME OF REFERENCE FOR TREND OF R'S FINANCIAL SITUATION> SEE APPENDIX NOTE _____ VAR 640131 NAME-FUTURE FIN PROSPECTS

nes1964.txt COLUMNS 315 - 315 NUMERIC MD=GE 8 Q. 44. NOW LOOKING AHEAD AND THINKING ABOUT THE NEXT FEW YEARS, DO YOU EXPECT YOUR FINANCIAL SITUATION WILL STAY ABOUT THE WAY IT IS NOW, GET BETTER, OR GET WORSE. 686 1. GET BETTER 3. STAY THE WAY IT IS 669 137 5. GET WORSE 60 8. DK 9. NA 19 _____ VAR 640132A NAME-XRSNS-FTR FIN PROSPECTS COLUMNS 316 - 317 NUMERIC MD=GE 96 Q. 44A. HOW IS THAT. <FRAME OF REFERENCE FOR EXPECTED TREND OF R'S FINANCIAL SITUATION> SEE APPENDIX NOTE ------VAR 640132B NAME-XRSNS-FTR FIN PROSPECTS COLUMNS 318 - 319 NUMERIC MD=GE 96 O. 44A. HOW IS THAT. <FRAME OF REFERENCE FOR EXPECTED TREND OF R'S FINANCIAL SITUATION> SEE APPENDIX NOTE ------VAR 640133 NAME-WHAT FIN EFFECT OF ELCTN COLUMNS 320 - 321 NUMERIC MD=GE 80 Q. 45. DO YOU THINK IT WILL MAKE ANY DIFFERENCE IN HOW YOU AND YOUR FAMILY GET ALONG FINANCIALLY WHETHER THE REPUBLICANS OR DEMOCRATS WIN THE ELECTION. (WHY IS THAT.) Q. 45A. (IF MAKES A DIFFERENCE AND NOT CLEAR WHICH PARTY WOULD BE BEST) DO YOU THINK YOU'LL BE BETTER OFF OR WORSE OFF FINANCIALLY IF THE DEMOCRATS WIN THE ELECTION. SEE APPENDIX NOTE

nes1964.txt BETTER OFF IF THE DEMOCRATS WIN (WORSE OFF IF THE REPUBLICANS WIN)

40 271 85	20.	VERY IMPORTANT DIFFERENCES. MANY DIFFERENCES. BIG DIFFERENCE. (MENTIONS 3 OR MORE DIFFERENCES) IMPORTANT DIFFERENCES. SOME DIFFERENCES, NA WHAT. (MENTIONS 1 OR 2 DIFFERENCES) MINOR DIFFERENCES. NOT IMPORTANT. SOME DIFFERENCES BUT DK WHAT THEY ARE
	NO DIFFI	
953	40.	NO DIFFERENCE. ABOUT THE SAME
		FF IF THE DEMOCRATS WIN (BETTER OFF IF THE CANS WIN)
28	50.	MINOR DIFFERENCES. NOT IMPORTANT. SOME DIFFERENCES BUT DK WHAT THEY ARE
77	60.	IMPORTANT DIFFERENCES. SOME DIFFERENCES, NA WHAT. (MENTIONS 1 OR 2 DIFFERENCES)
3	70.	VERY IMPORTANT DIFFERENCES. MANY DIFFERENCES. BIG DIFFERENCE. (MENTIONS 3 OR MORE DIFFERENCES)
8	80.	DEPENDS
4		OTHER
89	98.	
13	99.	NA
		FIN EFFECT OF ELCTN
N	UMERIC D=GE 90	
		OF REFERENCE OF ANSWER TO REF.NO. 133 <effect of<br="">ON OUTCOME ON FAMILY FINANCES>.</effect>
		JN OUICOME ON FAMILY FINANCES>.
28		INFLATION, PRICES, EXPENSES, COST-OF-LIVING
63 61		INCOME, WAGES, SALARIES
60		EMPLOYMENT, JOBS, STRIKES TAXES, GOVERNMENT SPENDING
78		PROSPERITY, DEPRESSION
3		WAR/PEACE
13		FARM POLICY - ANY REFERENCE TO FARMERS
77	80.	GROUP REFERENCES - DEMS FOR THE WORKINGMAN, ETC.
57		OTHER
2468		CODED 40 IN REF.NO. 133. CODED 30 OR 50 IN
GIVEN. 74	NO SECONI 98.	D MENTION.
160	99.	
		=====
		FIN EFFECT OF ELCTN
	OLUMNS 324	4 - 325
	UMERIC D=GE 90	
11.		Page 61

FRAME OF REFERENCE OF ANSWER TO REF.NO. 133 <EFFECT OF ELECTION OUTCOME ON FAMILY FINANCES>. 10. INFLATION, PRICES, EXPENSES, COST-OF-LIVING 28 20. INCOME, WAGES, SALARIES 63 30. EMPLOYMENT, JOBS, STRIKES 61 40. TAXES, GOVERNMENT SPENDING 60 78 50. PROSPERITY, DEPRESSION 3 60. WAR/PEACE 13 70. FARM POLICY - ANY REFERENCE TO FARMERS 77 80. GROUP REFERENCES - DEMS FOR THE WORKINGMAN, ETC. 57 90. OTHER 91. CODED 40 IN REF.NO. 133. CODED 30 OR 50 IN 2468 GIVEN. NO SECOND MENTION. 74 98. DK 99. NA 160 _____ VAR 640135 NAME-OPINION US FRN RELATIONS COLUMNS 326 - 326 NUMERIC MD=GE 8 ANOTHER THING WE ARE INTERESTED IN IS HOW PEOPLE FEEL ABOUT THE WAY THE UNITED STATES IS GETTING ALONG WITH THE REST OF THE WORLD. Q. 46. WOULD YOU SAY THAT IN THE PAST YEAR OR SO THE UNITED STATES HAS DONE PRETTY WELL IN DEALING WITH FOREIGN COUNTRIES, OR WOULD YOU SAY THAT WE HAVEN'T BEEN DOING AS WELL AS WE SHOULD. 719 1. PRETTY WELL WELL IN SOME WAYS; NOT IN OTHERS
 NOT TOO WELL 128 478 8. DK 236 10 9. NA ------VAR 640136A NAME-RSNS: FRN RELATIONS OPIN COLUMNS 327 - 328 NUMERIC MD=GE 90 Q. 46A. HOW IS THAT <FRAME OF REFERENCE FOR JUDGEMENT ON U.S. DIPLOMACY>. SEE APPENDIX NOTE ENDS 10. RELATIONS WITH OTHER COUNTRIES - GENERAL. WE'RE 431 GAINING (LOSING) FRIENDS. U.S. IN THE UN, ETC. Page 62

(LOST) (GAINED) PRESTIGE. RESPECT. HAVE TO USE FORCE TO GET OUR WAY

- 281 20. SPECIFIC SITUATIONS. VIET NAM, THE CONGO, CUBA, ETC.
- 220 30. WAR DANGER GENERAL. MORE (LESS) THREAT OF WAR. WE'VE KEPT OUT OF WAR
- 101 40. RUSSIA, THE COLD WAR. RUSSIA IS GETTING THE BEST OF US POLITICALLY OR TACTICALLY. THE RUSSIANS HAVE BEEN MAKING MORE MISTAKES LATELY. OTHER SPECIFIC RUSSIAN INCIDENTS.

MEANS

- 239 50. DIPLOMACY, STRATEGY. GOOD (POOR) PROPAGANDA. STATE DEPARTMENT TOO EASY -- TOO TOUGH ON OTHER COUNTRIES. (DON'T) KNOW HOW TO HANDLE OR UNDERSTAND OTHERS
 10 60. MILITARY PREPAREDNESS. WE ARE KEEPING UP (GETTING
 - BEHIND) IN BOMBS, SUBS, MISSILES
 - 1 70. SCIENTIFIC PROWESS. WE'RE BEHIND IN RESEARCH, TECHNOLOGY. KEEPING UP WITH RUSSIAN SCIENCE, GAINING ON RUSSIAN SCIENCES, ETC.
- 133 80. ECONOMIC AID PROGRAM. (NOT) (ENOUGH) FOREIGN AID. WE GIVE AWAY TOO MUCH MONEY. PROVIDE MONEY BUT NOT OTHER RESOURCES. GIVE TOO MUCH, NOT ENOUGH MILITARY AID
- 50 90. OTHER
- 1360 96. NO CHANGE. NO COMMENT. NO SECOND MENTION.
- 138 98. DK 178 99. NA

VAR 640136B NAME-RSNS: FRN RELATIONS OPIN COLUMNS 329 - 330 NUMERIC MD=GE 90

Q. 46A. HOW IS THAT <FRAME OF REFERENCE FOR JUDGEMENT ON U.S. DIPLOMACY>.

.....

SEE APPENDIX NOTE

ENDS

431
10. RELATIONS WITH OTHER COUNTRIES - GENERAL. WE'RE GAINING (LOSING) FRIENDS. U.S. IN THE UN, ETC. (LOST) (GAINED) PRESTIGE. RESPECT. HAVE TO USE FORCE TO GET OUR WAY
281
20. SPECIFIC SITUATIONS. VIET NAM, THE CONGO, CUBA, ETC.
20. WAR DANGER - GENERAL. MORE (LESS) THREAT OF WAR. WE'VE KEPT OUT OF WAR
101
40. RUSSIA, THE COLD WAR. RUSSIA IS GETTING THE BEST OF US POLITICALLY OR TACTICALLY. THE RUSSIANS HAVE BEEN MAKING MORE MISTAKES LATELY. OTHER SPECIFIC

MEANS

239 50. DIPLOMACY, STRATEGY. GOOD (POOR) PROPAGANDA. STATE Page 63

RUSSIAN INCIDENTS.

nes1964.txt DEPARTMENT TOO EASY -- TOO TOUGH ON OTHER COUNTRIES. (DON'T) KNOW HOW TO HANDLE OR UNDERSTAND OTHERS 10 60. MILITARY PREPAREDNESS. WE ARE KEEPING UP (GETTING BEHIND) IN BOMBS, SUBS, MISSILES 1 70. SCIENTIFIC PROWESS. WE'RE BEHIND IN RESEARCH, TECHNOLOGY. KEEPING UP WITH RUSSIAN SCIENCE, GAINING ON RUSSIAN SCIENCES, ETC. 80. ECONOMIC AID PROGRAM. (NOT) (ENOUGH) FOREIGN AID. 133 WE GIVE AWAY TOO MUCH MONEY. PROVIDE MONEY BUT NOT OTHER RESOURCES. GIVE TOO MUCH, NOT ENOUGH MILITARY AID 50 90. OTHER 96. NO CHANGE. NO COMMENT. NO SECOND MENTION. 1360 138 98. DK 99. NA 178 VAR 640137 NAME-STNGTH US POS, PAST YR COLUMNS 331 - 331 NUMERIC MD=GE 8 0. 47. WOULD YOU SAY THAT IN THE PAST YEAR OR SO OUR POSITION IN THE WORLD HAS BECOME STRONGER, LESS STRONG, OR HAS IT STAYED ABOUT THE SAME. 430 1. STRONGER 3. ABOUT THE SAME 5. LESS STRONG 562 322 248 8. DK 9. NA 9 ------VAR 640138A NAME-XRSNS: US STNGTH OPIN COLUMNS 332 - 333 NUMERIC MD=GE 90 Q. 47A. HOW IS THAT <FRAME OF REFERENCE FOR JUDGEMENT ON U.S. STRENGTH>. SEE APPENDIX NOTE ENDS 10. RELATIONS WITH OTHER COUNTRIES - GENERAL. WE'RE 356 GAINING (LOSING) FRIENDS. U.S. IN THE UN, ETC. (LOST) (GAINED) PRESTIGE. RESPECT. HAVE TO USE FORCE TO GET OUR WAY 173 20. SPECIFIC SITUATIONS. VIET NAM, THE CONGO, CUBA, ETC. 30. WAR DANGER - GENERAL. MORE (LESS) THREAT OF WAR. 54 WE'VE KEPT OUT OF WAR 104 40. RUSSIA, THE COLD WAR. RUSSIA IS GETTING THE BEST OF US POLITICALLY OR TACTICALLY. THE RUSSIANS HAVE BEEN MAKING MORE MISTAKES LATELY. OTHER SPECIFIC Page 64

nes1964.txt RUSSIAN INCIDENTS.

MEANS 146 50. DIPLOMACY, STRATEGY. GOOD (POOR) PROPAGANDA. STATE DEPARTMENT TOO EASY -- TOO TOUGH ON OTHER COUNTRIES. (DON'T) KNOW HOW TO HANDLE OR UNDERSTAND OTHERS 132 60. MILITARY PREPAREDNESS. WE ARE KEEPING UP (GETTING BEHIND) IN BOMBS, SUBS, MISSILES 45 70. SCIENTIFIC PROWESS. WE'RE BEHIND IN RESEARCH, TECHNOLOGY. KEEPING UP WITH RUSSIAN SCIENCE, GAINING ON RUSSIAN SCIENCES, ETC. 80. ECONOMIC AID PROGRAM. (NOT) (ENOUGH) FOREIGN AID. 32 WE GIVE AWAY TOO MUCH MONEY. PROVIDE MONEY BUT NOT OTHER RESOURCES. GIVE TOO MUCH, NOT ENOUGH MILITARY AID 90. OTHER 90 96. NO CHANGE. NO COMMENT. NO SECOND MENTION. 1692 98. DK 169 99. NA 149 _____ VAR 640138B NAME-XRSNS: US STNGTH OPIN COLUMNS 334 - 335 NUMERIC MD=GE 90 Q. 47A. HOW IS THAT <FRAME OF REFERENCE FOR JUDGEMENT ON U.S. STRENGTH>. SEE APPENDIX NOTE ENDS 10. RELATIONS WITH OTHER COUNTRIES - GENERAL. WE'RE GAINING (LOSING) FRIENDS. U.S. IN THE UN, ETC. (LOST) (GAINED) PRESTIGE. RESPECT. HAVE TO USE 356 FORCE TO GET OUR WAY 20. SPECIFIC SITUATIONS. VIET NAM, THE CONGO, CUBA, ETC. 30. WAR DANGER - GENERAL. MORE (LESS) THREAT OF WAR. 173 54 WE'VE KEPT OUT OF WAR 104 40. RUSSIA, THE COLD WAR. RUSSIA IS GETTING THE BEST OF US POLITICALLY OR TACTICALLY. THE RUSSIANS HAVE BEEN MAKING MORE MISTAKES LATELY. OTHER SPECIFIC RUSSIAN INCIDENTS. MEANS 146 50. DIPLOMACY, STRATEGY. GOOD (POOR) PROPAGANDA. STATE DEPARTMENT TOO EASY -- TOO TOUGH ON OTHER COUNTRIES. (DON'T) KNOW HOW TO HANDLE OR UNDERSTAND OTHERS 132 60. MILITARY PREPAREDNESS. WE ARE KEEPING UP (GETTING BEHIND) IN BOMBS, SUBS, MISSILES 45 70. SCIENTIFIC PROWESS. WE'RE BEHIND IN RESEARCH, TECHNOLOGY. KEEPING UP WITH RUSSIAN SCIENCE, Page 65

nes1964.txt GAINING ON RUSSIAN SCIENCES, ETC. 80. ECONOMIC AID PROGRAM. (NOT) (ENOUGH) FOREIGN AID. 32 WE GIVE AWAY TOO MUCH MONEY. PROVIDE MONEY BUT NOT OTHER RESOURCES. GIVE TOO MUCH, NOT ENOUGH MILITARY AID 90 90. OTHER 96. NO CHANGE. NO COMMENT. NO SECOND MENTION. 1692 169 98. DK 149 99. NA VAR 640139 NAME-DEGREE OF WORRY ABT WAR COLUMNS 336 - 336 NUMERIC MD=GE 8 Q. 48. HOW ABOUT THE CHANCES OF OUR COUNTRY GETTING INTO WAR. WOULD YOU SAY THAT AT THE PRESENT TIME YOU ARE PRETTY WORRIED ABOUT THIS COUNTRY GETTING INTO ANOTHER WAR, SOMEWHAT WORRIED, OR NOT WORRIED AT AT.T. 1. NOT WORRIED 684 702 3. SOMEWHAT WORRIED 5. PRETTY WORRIED 162 8. DK 11 9. NA 12 ------VAR 640140 NAME-HAS PBM OF WAR LESSENED COLUMNS 337 - 337 NUMERIC MD=GE 8 O. 49. DURING THE LAST FEW YEARS DO YOU THINK OUR CHANCES OF STAYING OUT OF WAR HAVE BEEN GETTING BETTER, GETTING WORSE, OR STAYED THE SAME. 478 1. GETTING BETTER 749 3. STAYED THE SAME 275 5. GETTING WORSE 50 8. DK 19 9. NA ------VAR 640141 NAME-WHICH PTY BEST AVDS WAR COLUMNS 338 - 338 NUMERIC MD=GE 8 Q. 50. LOOKING AHEAD, DO YOU THINK THE PROBLEM OF KEEPING OUT OF WAR WOULD BE HANDLED BETTER IN THE NEXT FOUR YEARS BY THE REPUBLICANS, OR BY THE DEMOCRATS, OR ABOUT THE SAME BY BOTH. Page 66

nes1964.txt 590 1. BETTER BY DEMOCRATS 716 3. SAME BY BOTH 5. BETTER BY REPUBLICANS 188 66 8. DK 9. NA 11 _____ VAR 640142A NAME-XRSNS (D)(R) AVD WAR BTR COLUMNS 339 - 340 NUMERIC MD=GE 90 (IF REPUBLICANS OR DEMOCRATS WOULD HANDLE <THE Q. 50A. PROBLEM OF KEEPING OUT OF WAR> BETTER). WHY IS THAT. WOULD BE HANDLED BETTER BY REPUBLICANS 22 10. GOLDWATER'S (MILLER'S) CAPACITY, KNOWLEDGE, EXPERIENCE, KNOWS HOW TO HANDLE COMMUNISTS, IS A STRAIGHT TALKER, WOULD GIVE US A STRONG FOREIGN POLICY. 72 20. THE REPUBLICAN PARTY (THE REPUBLICANS) HAS CAPACITY, KNOWLEDGE, EXPERIENCE, KNOWS HOW TO HANDLE COMMUNISTS, TALKS STRAIGHT, WOULD GIVE US A STRONG FOREIGN POLICY. 30. TROUBLE SPOTS, I.E., BERLIN, VIETNAM, CUBA, WOULD BE 4 HANDLED BETTER BY THE REPUBLICANS (GOLDWATER). 73 40. (PRIORITY) THE REPUBLICANS (GOLDWATER) WILL KEEP US OUT OF WAR, THE DEMOCRATS (JOHNSON) ARE THE WAR PARTY, GET US INTO WAR. WOULD BE HANDLED BETTER BY DEMOCRATS 95 50. JOHNSON'S (HUMPHREY'S) CAPACITY, KNOWLEDGE, EXPERIENCE, KNOWS HOW TO HANDLE COMMUNISTS, IS A STRAIGHT TALKER, GIVE US A STRONG FOREIGN POLICY. 60. THE DEMOCRATIC PARTY (THE DEMOCRATS) HAS CAPACITY, 136 KNOWLEDGE, EXPERIENCE, KNOWS HOW TO HANDLE COMMUNISTS, TALKS STRAIGHT, WOULD GIVE US A STRONG FOREIGN POLICY. 70. TROUBLE SPOTS, I.E., BERLIN, VIETNAM, CUBA, WOULD BE б HANDLED BETTER BY THE DEMOCRATS (JOHNSON). 281 80. (PRIORITY) THE DEMOCRATS (JOHNSON) WILL KEEP US OUT OF WAR, THE REPUBLICANS (GOLDWATER) ARE THE WAR PARTY, WILL GET US INTO WAR. 66 90. OTHER 63 95. NA, DK 2324 96. INAP., CODED 3, 8 OR 9 IN REF.NO. 141, OR NO SECOND MENTION

VAR 640142B NAME-XRSNS (D)(R) AVD WAR BTR COLUMNS 341 - 342

NUMERIC MD=GE 90

Q. 50A. (IF REPUBLICANS OR DEMOCRATS WOULD HANDLE <THE PROBLEM OF KEEPING OUT OF WAR> BETTER). WHY IS THAT.

WOULD BE HANDLED BETTER BY REPUBLICANS

- 22 10. GOLDWATER'S (MILLER'S) CAPACITY, KNOWLEDGE, EXPERIENCE, KNOWS HOW TO HANDLE COMMUNISTS, IS A STRAIGHT TALKER, WOULD GIVE US A STRONG FOREIGN POLICY.
- 72 20. THE REPUBLICAN PARTY (THE REPUBLICANS) HAS CAPACITY, KNOWLEDGE, EXPERIENCE, KNOWS HOW TO HANDLE COMMUNISTS, TALKS STRAIGHT, WOULD GIVE US A STRONG FOREIGN POLICY.
 - 4 30. TROUBLE SPOTS, I.E., BERLIN, VIETNAM, CUBA, WOULD BE HANDLED BETTER BY THE REPUBLICANS (GOLDWATER).
- 73 40. (PRIORITY) THE REPUBLICANS (GOLDWATER) WILL KEEP US OUT OF WAR, THE DEMOCRATS (JOHNSON) ARE THE WAR PARTY, GET US INTO WAR.

WOULD BE HANDLED BETTER BY DEMOCRATS

- 95 50. JOHNSON'S (HUMPHREY'S) CAPACITY, KNOWLEDGE, EXPERIENCE, KNOWS HOW TO HANDLE COMMUNISTS, IS A STRAIGHT TALKER, GIVE US A STRONG FOREIGN POLICY.
 136 60. THE DEMOCRATIC PARTY (THE DEMOCRATS) HAS CAPACITY,
- 50. THE DEMOCRATIC PARTY (THE DEMOCRATS) HAS CAPACITY, KNOWLEDGE, EXPERIENCE, KNOWS HOW TO HANDLE COMMUNISTS, TALKS STRAIGHT, WOULD GIVE US A STRONG FOREIGN POLICY.
 - 6 70. TROUBLE SPOTS, I.E., BERLIN, VIETNAM, CUBA, WOULD BE HANDLED BETTER BY THE DEMOCRATS (JOHNSON).
- 281 80. (PRIORITY) THE DEMOCRATS (JOHNSON) WILL KEEP US OUT OF WAR, THE REPUBLICANS (GOLDWATER) ARE THE WAR PARTY, WILL GET US INTO WAR.
- 66 90. OTHER
- 63 95. NA, DK
- 2324 96. INAP., CODED 3, 8 OR 9 IN REF.NO. 141, OR NO SECOND MENTION

VAR 640143 NAME-EQUAL JOB OPPS INDEX COLUMNS 343 - 343 NUMERIC MD=0 OR GE 8

EQUAL JOB OPPORTUNITIES INDEX

SEE APPENDIX NOTE

- 557 1. FAVORS FEPC AND MIND IS MADE UP.
- 54 2. FAVORS FEPC AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION.
- 115 3. OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF Page 68

nes1964.txt FEDERAL INTERVENTION.

- 60 4. OPPOSES FEDERAL INTERVENTION AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION.
- 566 5. OPPOSES FEDERAL INTERVENTION AND MIND IS MADE UP.
- 53 8. DK ON QUESTION OF FEDERAL INTERVENTION.
- 6 9. NA ON QUESTION OF FEDERAL INTERVENTION.
- 160 0. NO INTEREST ("NO" BOX CHECKED) ON QUESTION OF FEDERAL INTERVENTION.
- VAR 640144 NAME-SCHOOL INTGN INDEX COLUMNS 344 - 344 NUMERIC MD=0 OR GE 8

SCHOOL INTEGRATION INDEX

SEE APPENDIX NOTE

589	1.	FAVORS SCHOOL INTEGRATION AND MIND MADE UP
58	2.	FAVORS SCHOOL INTEGRATION AND HAS SOME DOUBTS OR NA
		CERTAINTY OF POSITION
113	3.	OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF
		SCHOOL INTEGRATION
47	4.	AGAINST SCHOOL INTEGRATION AND HAS SOME DOUBTS OR NA
		CERTAINTY OF POSITION
555	5.	AGAINST SCHOOL INTEGRATION AND MIND MADE UP
52	8.	DK ON QUESTION OF SCHOOL INTEGRATION
7	9.	NA ON QUESTION OF SCHOOL INTEGRATION
150	0.	NO INTEREST ("NO" BOX CHECKED) ON QUESTION OF SCHOOL
		INTEGRATION

VAR 640145 NAME-RESIDENTIAL INTGN INDEX COLUMNS 345 - 345 NUMERIC MD=GE 8

RESIDENTIAL INTEGRATION INDEX

SEE APPENDIX NOTE

336	1.	WHITE	PEOPLE	HAVE	RIGHT	ΤO	KEEP	NEGROES	OUT	OF	THEIR
		NEIGHE	BORHOODS	S. FI	EEL STR	RON	GLY.				

- 73 2. WHITE PEOPLE HAVE RIGHT TO KEEP NEGROES OUT OF THEIR NEIGHBORHOODS. FEEL NOT TOO STRONGLY.
- NEGROES HAVE A RIGHT TO LIVE WHEREVER THEY CAN AFFORD TO. FEEL NOT TOO STRONGLY.
- 587 5. NEGROES HAVE A RIGHT TO LIVE WHEREVER THEY CAN AFFORD TO. FEEL STRONGLY.
- 258 8. DON'T KNOW. DEPENDS.
- 10 9. NA

				es1964.txt
VAR 640146			IDENTIFICATION 6 - 346	Ν
	NUMER.		0 - 540	
	MD=GE	7		
	N	т мс	WOIILD LIKE TO 2	ASK YOU A LITTLE MORE ABOUT
			LITICAL PARTIES	
	Q.			KING, DO YOU USUALLY THINK OF
				REPUBLICAN, A DEMOCRAT, AN IN-
	0.		DEPENDENT, OR V (IF REP OR DEM	MHAI. M) WOULD YOU CALL YOURSELF A
	~		STRONG (R) (D	OR A NOT VERY STRONG (R) (D).
	Q.	51E.		NT OR OTHER) DO YOU THINK OF
			DEMOCRATIC PAR	LOSER TO THE REPUBLICAN OR
	417	0	STRONG DEMOCRA	Δ.T.
	385	1.		
	144	2.	INDEPENDENT CI	LOSER TO DEMOCRATS
	121	3.		"NO, NEITHER" OR "DK" TO 51E)
	88 210	4. 5		
	171			
	11	7	OTHED MINOD I	PARTY AND REFUSED TO SAY
		8.	•	PARII AND REFUSED IO SAI
	10	9.		
======================================	NAME-1	DID R NS 34 IC	====== EVER CHANGE PA 7 - 347	ARTY
	0.	51F.	(TF NO TO O. 1	51E IN REF.NO. 146) WAS THERE EVER A
	×.		TIME WHEN YOU	THOUGHT OF YOURSELF AS A DEMOCRAT
	0			AN. (WHICH PARTY WAS THAT.)
	Q.	DIR.		M TO Q. 51 IN REF.NO. 146) WAS THERE HEN YOU THOUGHT OF YOURSELF AS A (R) AN A (D) (R).
	Q.		(IF CLOSER TO WAS THERE EVEN SELF AS CLOSEN OF THE (D) (R	REP OR DEM IN Q. 51E IN REF.NO. 146) R A TIME WHEN YOU THOUGHT OF YOUR- R TO THE (R) (D) PARTY INSTEAD) PARTY.
	••	• • • • •		
	125 149			CODED HERE IF R THOUGHT OF SELF AS D OR R PRIOR TO IDENTIFICATION CODED IN REF.NO. 146
	31	3.	DEMOCRAT	CODED HERE IF EVIDENCE THAT R HAS
	37		REPUBLICAN	THOUGHT OF SELF AS D OR R SINCE
			1195 5.	HOLDING IDENTIFICATION CODED IN
			1195 5.	NO, NEVER
	15 19	8. 9.	DK OR REFUSED	
	エノ	ン・	- ** ×	

------VAR 640148 NAME-XWHEN DID YOU CHNG PTYS COLUMNS 348 - 349 NUMERIC MD=GE 91 O. 51C AND 51H. (IF YES TO REF.NO. 147) WHEN DID YOU CHANGE <FROM PREVIOUS TO PRESENT PARTY IDENTIFICATION>. WHERE AN ACTUAL DATE WAS MENTIONED OR ASCERTAINED, THE LAST TWO DIGITS OF THE YEAR WERE CODED 01. 1901 OR ANY TIME PREVIOUS 02. 1902 ETC. 62. 1962 63. 1963 64. 1964 WHERE ACTUAL DATE WAS NOT MENTIONED, BUT WHERE RESPONSE COULD BE IDENTIFIED WITH A PARTICULAR TERM OF OFFICE, RESPONSE WAS CODED AS FOLLOWS: 03. MCKINLEY AND ROOSEVELT (1901-1904) 07. T. ROOSEVELT (1905-1908) 11. TAFT (1909-1912) 15. WILSON - FIRST TERM (1913-1916) 19. WILSON - SECOND TERM (1917-1920) 23. HARDING AND COOLIDGE (1921-1924) 27. COOLIDGE (1925-1928) 31. HOOVER (1929-1932) 35. F.D.R. - FIRST TERM (1933-1936) F.D.R. - SECOND TERM (1937-1940) 39. 43. F.D.R. - THIRD TERM (1941-1944) F.D.R. AND TRUMAN (1945-1948) 47. 40. F.D.R. NA WHEN 51. TRUMAN (1948-1952) 55. EISENHOWER (1953-1956) 59. EISENHOWER (1957-1960) 62. KENNEDY (1961-1963) 64. JOHNSON 91. INAP. (CODED 5 OR 8 IN REF.NO. 147) 98. DK 99. NA: APPLICABLE ONLY WHEN NO INFORMATION _____ VAR 640149 NAME-XWHAT MADE YOU CHNG PTYS COLUMNS 350 - 351 NUMERIC MD=GE 90 Q. 51D AND 51I. (IF YES TO REF.NO. 147) WHAT WAS THE MAIN THING THAT MADE YOU CHANGE <FROM PREVIOUS TO PRESENT PARTY IDENTIFICATION>. Page 71

INTERNATIONAL

1 11. WORLD WAR II 6 14. OTHER FOREIGN POLICY

NATIONAL ECONOMIC

19	20.	DEPRESSION OF 1930'S
1	23.	FARM POLICY
3	24.	NEW DEAL GOVERNMENT SPENDING
8	26.	REPUBLICANS MORE CONSERVATIVE
2	27.	DEMOCRATS MORE LIBERAL
0	28.	RECESSION OF LATE 1950'S
5	29.	OTHER ECONOMIC FACTORS

NATIONAL POLITICAL

17	30.	ROOSEVELT
13	31.	TRUMAN
24	33.	EISENHOWER
7	35.	JOHNSON'S CANDIDACY
23	36.	GOLDWATER'S CANDIDACY
33	37.	KENNEDY
4	43.	JOHNSON'S STAND ON INTEGRATION
0	44.	GOLDWATER'S STAND ON INTEGRATION
2	45.	A CHANGE IS GOOD (NO FURTHER COMMENT)
12	46.	DISILLUSIONED BY NATIONAL PARTIES. CAME TO BELIEVE
		THAT SHOULD VOTE FOR MAN OR ISSUES.
30	48.	OTHER NATIONAL POLITICAL FACTORS.
	PERSONAL	REASONS
13	54.	I GOT MARRIED. MY (HUSBAND, WIFE) IS (REPUBLICAN,
		DEMOCRAT, INDEPENDENT)
5	55.	INFLUENCE OF OTHERS (NOT SPECIFIED WHOM. NO CONTENT
		SPECIFIED)
4	56.	R GOT AWAY FROM INFLUENCE OF CERTAIN OTHERS
10	59.	OTHER PERSONAL REASONS

LOCAL, STATE POLITICS

3	61.	GOT DISILLUSIONED BY LOCAL, STATE PARTIES. CAME TO BELIEVE SHOULD VOTE FOR THE MAN OR ISSUES
15	68.	OTHER REFERENCES TO LOCAL OR STATE POLITICS
	TEMPORAR	Y CHANGES, NOT AFFECTING BASIC POLITICAL AFFILIATION
7	70.	CIRCUMSTANCES PRIOR TO 1952
7	71.	CIRCUMSTANCES IN 1952-1956 ELECTIONS
9	72.	CIRCUMSTANCES IN 1960 ELECTION
13	73.	TEMPORARY 'SWITCH' BECAUSE OF CANDIDATE (I.E., GOLDWATER, A CONSERVATIVE), PECULIAR EVENT OR CIRCUMSTANCES IN 1964 ELECTION
7	79.	CIRCUMSTANCES IN 1964 ELECTION CIRCUMSTANCES, NO TIME GIVEN
	OTHER	
8	90.	OTHER

nes1964.txt 1210 91. INAP., CODED 5 OR 8 IN REF.NO. 147 10 98. DK 40 99. NA ------VAR 640150 NAME-FA INTSTD IN POLITICS COLUMNS 352 - 352 NUMERIC MD=0 OR GE 8 Q. 52. DO YOU REMEMBER WHEN YOU WERE GROWING UP WHETHER YOUR FATHER WAS VERY MUCH INTERESTED IN POLITICS, SOMEWHAT INTERESTED, OR DIDN'T HE PAY MUCH ATTENTION TO IT. SEE APPENDIX NOTE 533 1. VERY MUCH INTERESTED 3. SOMEWHAT INTERESTED 507 5. NOT MUCH ATTENTION 400 8. DK 41 9. NA 17 0. FATHER WASN'T LIVING, NOT RAISED BY FATHER, NO 73 PARALLEL INFORMATION FOR FATHER SURROGATE _____ VAR 640151 NAME-FATHER'S PARTY ID COLUMNS 353 - 353 NUMERIC MD=0 OR GE 4 Q. 53. DID HE <R'S FATHER> THINK OF HIMSELF MOSTLY AS A DEMOCRAT, AS A REPUBLICAN, OR WHAT. DEMOCRAT
 REPUBLICAN
 INDEPENDENT, SHIFTED AROUND 794 389 62 б 4. MINOR PARTY OR REFUSED TO SAY. PARENTS WOULD NOT SAY 5. NEVER VOTED, 'DIDN'T GET INTO PARTIES'. APOLITICAL 32 6. FATHER DIDN'T LIVE IN U.S. OR WASN'T A CITIZEN. 46 DIDN'T VOTE BECAUSE HE WASN'T A CITIZEN 7. OTHER 8. DK 6 142 21 9. NA 73 0. FATHER WASN'T LIVING, NOT RAISED BY FATHER, NO PARALLEL INFORMATION FOR FATHER SURROGATE. (CODED 0 IN REF.NO. 150.) _____ NAME-MO INTSTD IN POLITICS VAR 640152 COLUMNS 354 - 354 NUMERIC MD=0 OR GE 8 Q. 54. NOW HOW ABOUT YOUR MOTHER. WHEN YOU WERE GROWING Page 73

nes1964.txt UP WAS SHE VERY MUCH INTERESTED IN POLITICS, SOMEWHAT INTERESTED, OR DIDN'T SHE PAY MUCH ATTENTION TO IT.

SEE APPENDIX NOTE

288 1.	VERY	MUCH	INTERESTED
--------	------	------	------------

- 433 3. SOMEWHAT INTERESTED
- 5. NOT MUCH ATTENTION 752
- 32 8. DK
- 9. NA 18
 - 0. MOTHER WASN'T LIVING, NOT RAISED BY MOTHER, NO PARALLEL INFORMATION FOR MATERNAL SURROGATE

48

- VAR 640153 NAME-MOTHER'S PARTY ID COLUMNS 355 - 355 NUMERIC MD=0 OR GE 4
 - Q. 55. DID SHE <R'S MOTHER> THINK OF HERSELF MOSTLY AS A DEMOCRAT, AS A REPUBLICAN, OR WHAT.

- 739 1. DEMOCRAT
- 2. REPUBLICAN 374
- 3. INDEPENDENT, SHIFTED AROUND 52
- 7 4. MINOR PARTY OR REFUSED TO SAY, PARENTS WOULD NOT SAY 5. NEVER VOTED, 'WASN'T INTERESTED IN POLITICS', 79
 - APOLITICAL
- 59 6. MOTHER DIDN'T LIVE IN U.S., OR WASN'T A CITIZEN, DIDN'T VOTE BECAUSE SHE WASN'T A CITIZEN. NO WOMEN'S SUFFRAGE
- 7. OTHER 8. DK 10
- 175
- 9. NA 28
- 0. MOTHER WASN'T LIVING, NOT RAISED BY MOTHER, NO 48 PARALLEL INFORMATION FOR MATERNAL SURROGATE. CODED 0 IN REF.NO. 152

_____ VAR 640154 NAME-ALWAYS VT IN PRESL ELCTN COLUMNS 356 - 356

- NUMERIC MD=GE 6
 - O. 56. IN THE ELECTIONS FOR PRESIDENT SINCE YOU HAVE BEEN OLD ENOUGH TO VOTE, WOULD YOU SAY THAT YOU HAVE VOTED IN ALL OF THEM, MOST OF THEM, SOME OF THEM, OR NONE OF THEM.

1.	ALL OF THEM
2.	MOST OF THEM
3.	SOME OF THEM
5.	NONE OF THEM
	2. 3.

Ο 6. VOTED, NA HOW MANY 128 7. NONE OF THEM BECAUSE NOT OLD ENOUGH TO VOTE BEFORE OR NOT A CITIZEN BEFORE. RESIDENT OF WASHINGTON, D.C. 0 8. DK 3 9. NA _____ NAME-XALWAYS VT FOR SAME PTY VAR 640155 COLUMNS 357 - 358 NUMERIC MD=GE 91 Q. 57. (IF R HAS EVER VOTED FOR PRESIDENT) HAVE YOU ALWAYS VOTED FOR THE SAME PARTY OR HAVE YOU VOTED FOR DIFFERENT PARTIES FOR PRESIDENT. Q. 57A. (IF SAME) WHICH PARTY WAS THAT. 00. (ALWAYS) SAME PARTY - DEMOCRATIC 500 10. (ALWAYS) SAME PARTY - REPUBLICAN 229 20. (ALWAYS) SAME PARTY - OTHER 1 30. (ALWAYS) SAME PARTY - NA WHICH PARTY 3 20 40. MOSTLY SAME PARTY - DEMOCRATIC 22 50. MOSTLY SAME PARTY - REPUBLICAN 60. MOSTLY SAME PARTY - OTHER 1 70. MOSTLY SAME PARTY - NA WHICH PARTY 0 491 80. DIFFERENT PARTIES 91. INAP., CODED 5 OR 7 IN REF.NO. 154 278 8 98. DK 18 99. NA NAME-HOW VOTE 1960 ELECTION VAR 640156 COLUMNS 359 - 359 NUMERIC MD=0 OR GE 9 Q. 58. (IF R HAS EVER VOTED FOR PRESIDENT) (FORM 1) NOW, THE LAST PRESIDENTIAL ELECTION WAS FOUR YEARS AGO, IN 1960. DO YOU REMEMBER FOR SURE WHETHER OR NOT YOU VOTED IN THAT ELECTION. (FORM 2) NOW, IN 1960 YOU REMEMBER THAT MR. NIXON RAN ON THE REPUBLICAN TICKET AGAINST MR. KENNEDY FOR THE DEMOCRATS. DO YOU REMEMBER FOR SURE WHETHER OR NOT YOU VOTED IN THAT ELECTION. Q. 58A. (IF "YES, DID VOTE") (FORM 1) DID YOU VOTE REPUBLICAN OR DEMOCRATIC FOR PRESIDENT IN THAT ELECTION. (FORM 2) WHICH ONE DID YOU VOTE FOR. 404 1. NIXON OR REPUBLICAN 2. KENNEDY OR DEMOCRATIC 716 3. OTHER 4 4. VOTED, NA OR REFUSED FOR WHOM 6 129 5. DID NOT VOTE

Page 75

nes1964.txt 0 6. REFUSED TO SAY IF VOTED 23 7. DON'T REMEMBER IF VOTED. DK IF VOTED 5 8. VOTED, DK FOR WHOM 6 9. NA 278 0. INAP., CODED 5 OR 7 IN REF.NO. 154 _____ VAR 640157 NAME-PAY ANY ATTN POLTL CMPNS COLUMNS 360 - 360 NUMERIC MD=GE 8 SOME PEOPLE DON'T PAY MUCH ATTENTION TO THE Q. 59. POLITICAL CAMPAIGNS. HOW ABOUT YOU, WOULD YOU SAY THAT YOU HAVE BEEN VERY MUCH INTERESTED, SOMEWHAT INTERESTED, OR NOT MUCH INTERESTED IN FOLLOWING THE POLITICAL CAMPAIGNS SO FAR THIS YEAR. SEE APPENDIX NOTE VERY MUCH INTERESTED
 SOMEWHAT INTERESTED 598 573 5. NOT MUCH INTERESTED 393 8. DK 1 9. NA 6 ------VAR 640158 NAME-ARE YOU REGD TO VOTE COLUMNS 361 - 361 NUMERIC MD=GE 8 Q. 60. NOW HOW ABOUT THE ELECTION THIS NOVEMBER. DO YOU KNOW IF YOU ARE (REGISTERED) (ELIGIBLE TO VOTE) SO THAT YOU COULD VOTE IN THE NOVEMBER ELECTION IF YOU WANTED TO. Q.60A. (IF NECESSARY) ARE YOU (REGISTERED) (ELIGIBLE TO VOTE). 1276 1. YES, DEFINITELY OR WITHOUT QUALIFICATIONS 25 2. YES, QUALIFIED. I THINK SO 3. NOT REGISTERED, BUT INTEND TO REGISTER 43 18 4. NO, QUALIFIED. I DON'T THINK SO 189 5. NO, DEFINITELY OR WITHOUT QUALIFICATIONS 10 8. DK 10 9. NA _____ VAR 640159 NAME-WILL YOU VOTE IN NOV COLUMNS 362 - 362 NUMERIC MD=GE 8 Q. 61. SO FAR AS YOU KNOW NOW, DO YOU EXPECT TO VOTE IN Page 76

NOVEMBER OR NOT. 126 1. YES, DEFINITELY 2. YES 1127 3. YES, QUALIFIED (I GUESS SO, THINK SO, PROBABLY WILL) 52 4. PRO-CON, DEPENDS (I MAY, I MIGHT) 20 5. NO, QUALIFIED (PROBABLY NOT. I MIGHT BUT PROBABLY 14 WON'T. I DON'T THINK SO) 6. NO 155 7. NO, DEFINITELY 41 17 8. DK 9. NA 19 _____ NAME-XHOW WILL VOTE FOR PRES VAR 640160 COLUMNS 363 - 363 NUMERIC MD=0 OR GE 6 Q. 62. (IF PLANS TO VOTE) HOW DO YOU THINK YOU WILL VOTE FOR PRESIDENT IN THIS ELECTION. SEE APPENDIX NOTE 1. WILL VOTE DEMOCRATIC, FOR JOHNSON 794 2. WILL VOTE DEMOCRATIC, FOR JOHNSON, WITH 42 QUALIFICATIONS 95 3. UNDECIDED, DEPENDS 22 4. WILL VOTE REPUBLICAN, FOR GOLDWATER, WITH QUALIFICATIONS 302 5. WILL VOTE REPUBLICAN, FOR GOLDWATER 2 6. WILL VOTE FOR OTHER PARTY OR CANDIDATE. PROGRESSIVE, SOCIALIST, ETC. 12 7. REFUSED TO ANSWER 8. REFUSES TO VOTE FOR PRESIDENT 20 16 9. NA, DK 266 INAP., CODED 4 THROUGH 9 IN REF.NO. 159 Ο. -----VAR 640161A NAME-XY R WILL VT FR HIS P.C COLUMNS 364 - 367 NUMERIC MD=GE 9992 Q. 62A. (IF MENTIONS CANDIDATE OR PARTY IN REF.NO. 160) WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON WHY YOU ARE GOING TO VOTE FOR (ANSWER TO REF.NO. 160). PARTY AND CANDIDATE MASTER CODES WERE USED FOR THIS VARIABLE, AND ONLY RESPONSES WHICH SUPPORT R'S ANSWERS TO REF.NO. 160 WERE CODED. INAP. (CODED 9992), IF NO REASON, DK REASONS, NA, CODED 3, 6-9 OR 0 IN REF.NO. 160 SEE APPENDIX NOTE

VAR 640161B NAME-XY R WILL VT FR HIS P.C COLUMNS 368 - 371 NUMERIC MD=GE 9992

> Q. 62A. (IF MENTIONS CANDIDATE OR PARTY IN REF.NO. 160) WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON WHY YOU ARE GOING TO VOTE FOR (ANSWER TO REF.NO. 160).

PARTY AND CANDIDATE MASTER CODES WERE USED FOR THIS VARIABLE, AND ONLY RESPONSES WHICH SUPPORT R'S ANSWERS TO REF.NO. 160 WERE CODED. INAP. (CODED 9992), IF NO REASON, DK REASONS, NA, CODED 3, 6-9 OR 0 IN REF.NO. 160

SEE APPENDIX NOTE

VAR 640162 NAME-XVTG FR CAND/A-OP CAND COLUMNS 372 - 372 NUMERIC MD=0 OR GE 8

> WOULD YOU SAY YOU'RE VOTING MAINLY FOR (R'S Q. 62B. CANDIDATE) OR ARE YOU VOTING MAINLY AGAINST (OPPOSING PRESIDENTIAL CANDIDATE).

SEE APPENDIX NOTE

757	1.	FOR OWN CANDIDATE
5	2.	R EXPLAINS HE IS VOTING FOR PARTY
36	3.	BOTH AT SAME TIME
1	4.	R EXPLAINS HE IS VOTING AGAINST OPPOSING PARTY
335	5.	AGAINST OPPOSING CANDIDATE
5	8.	DK
21	9.	NA
411	0.	INAP., CODED 3, 6, 7-9 OR 0 IN REF.NO. 160

------VAR 640163 NAME-IF WOULD VOTE-HOW VOTE COLUMNS 373 - 373 NUMERIC MD=0 OR GE 6

> Q. 63. (IF NOT PLANNING TO VOTE) IF YOU WERE GOING TO VOTE--HOW DO YOU THINK YOU WOULD VOTE FOR PRESIDENT IN THIS ELECTION.

SEE APPENDIX NOTE

163	1.	WOULD	VOTE	DEMOCRATIC,	FOR	JOHNSON	
13	2.	WOULD	VOTE	DEMOCRATIC,	FOR	JOHNSON,	WITH
		QUALIF	ICATI	LONS			
8	3.	UNDECI	DED,	DEPENDS			
7	4.	WOULD	VOTE	REPUBLICAN,	FOR	GOLDWATEF	R, WITH
				Page 78			

nes1964.txt OUALIFICATIONS 35 5. WOULD VOTE REPUBLICAN, FOR GOLDWATER 1 6. WOULD VOTE FOR OTHER PARTY OR CANDIDATE. PROGRESSIVE, SOCIALISTIC, ETC. 3 7. REFUSED TO ANSWER 25 8. DK 9. NA, REFUSES TO VOTE 11 INAP., CODED 1, 2 OR 3 IN REF.NO. 159 1305 0. NAME-XMOST IMP RSN WOULD VT--VAR 640164A COLUMNS 374 - 377 NUMERIC MD=GE 9992 Q. 63A. (IF MENTIONS CANDIDATE OR PARTY IN REF.NO. 163) WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON WHY YOU WOULD VOTE FOR (ANSWER TO REF.NO. 163). FOUR DIGIT PARTY AND CANDIDATE MASTER CODES WERE USED FOR THIS VARIABLE, AND ONLY RESPONSES WHICH SUPPORT R'S ANSWERS TO REF.NO. 163 WERE CODED. INAP., (CODED 9992), IF NO REASON, DK REASONS, NA, CODED 3, 6-9 OR 0 IN REF.NO. 163 OR NO SECOND REASON. SEE APPENDIX NOTE ------VAR 640164B NAME-XMOST IMP RSN WOULD VT--COLUMNS 378 - 381 NUMERIC MD=GE 9992 O. 63A. (IF MENTIONS CANDIDATE OR PARTY IN REF.NO. 163) WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON WHY YOU WOULD VOTE FOR (ANSWER TO REF.NO. 163). FOUR DIGIT PARTY AND CANDIDATE MASTER CODES WERE USED FOR THIS VARIABLE, AND ONLY RESPONSES WHICH SUPPORT R'S ANSWERS TO REF.NO. 163 WERE CODED. INAP., (CODED 9992), IF NO REASON, DK REASONS, NA, CODED 3, 6-9 OR 0 IN REF.NO. 163 OR NO SECOND REASON. SEE APPENDIX NOTE VAR 640165 NAME-XWD VT FR CAND/A-OP CAND COLUMNS 382 - 382 NUMERIC MD=0 OR GE 8 Q. 63B. WOULD YOU SAY YOU'RE MAINLY FOR (R'S CANDIDATE) OR ARE YOU MAINLY AGAINST (OPPOSING PRESIDENTIAL CANDIDATE). SEE APPENDIX NOTE Page 79

1. FOR OWN CANDIDATE 142 2 2. R EXPLAINS HE IS FOR PARTY 3 3. BOTH AT THE SAME TIME 0 4. R EXPLAINS HE IS AGAINST OPPOSING PARTY 60 5. AGAINST OPPOSING CANDIDATE 8. DK 4 7 9. NA 1353 0. INAP., CODED 3, 6 - 9 OR 0 IN REF.NO. 163 NAME-EVER VOTE IN A PRIMARY VAR 640166 COLUMNS 383 - 383 NUMERIC MD=GE 8 Q. 64. AS YOU KNOW, MOST CANDIDATES FOR CONGRESS OR GOVERNOR OR OTHER OFFICES ARE NOMINATED IN A PARTY PRIMARY ELECTION. HAVE YOU EVER VOTED IN A PRIMARY ELECTION. Q. 64A (IF YES) WHICH PARTY'S PRIMARY DID YOU VOTE IN LAST TIME. 599 1. YES, VOTED IN DEMOCRATIC PRIMARY 2. YES, VOTED IN REPUBLICAN PRIMARY 313 YES, VOTED IN A MINOR PARTY PRIMARY
 YES, VOTED IN THE PRIMARY OF TWO PARTIES (STATE OF 0 7 WASHINGTON ONLY) 5. YES, VOTED IN A PRIMARY BUT DK WHICH PARTY6. YES, VOTED IN A PRIMARY BUT NA WHICH PARTY7. NO, NEVER VOTED IN A PRIMARY 25 29 517 67 8. DK, DK IF EVER VOTED IN A PRIMARY 9. NA 14 VAR 640167 NAME-XWHEN VOTED IN PRIMARY COLUMNS 384 - 384 NUMERIC MD=0 OR GE 7 Q. 64B. WHEN WAS THAT. < WHEN R LAST VOTED IN A PRIMARY ELECTION> 616 1. 1964 49 2. 1963 77 3. 1962 10 4. 1961 63 5. 1960 43 6. BEFORE 1960 7. TIME UNCERTAIN 20 71 8. DK 9. NA 24 598 0. INAP., CODED 7, 8, OR 9 IN REF.NO. 166

nes1964.txt VAR 640168 NAME-XEVER VT OPST PTYS PMRY COLUMNS 385 - 385 NUMERIC MD=0 OR GE 8 O. 64C. SOME PEOPLE VOTE IN DIFFERENT PRIMARIES AT DIFFERENT TIMES. HAVE YOU EVER VOTED IN A (PARTY OPPOSITE THAT MENTIONED IN REF.NO. 166) PARTY PRIMARY. (IF YES) WHEN WAS THAT. 1. YES, 1960-1963 26 2. YES, 1956-1959 15 3. YES, 1950-1955 13 4. YES, 1940-1949 12 5. YES, 1930-1939 16 6. YES, BEFORE 1930, TIME UNCERTAIN, LONG AGO, ETC. 24 7. NO, NEVER VOTED IN OTHER PARTY PRIMARY 730 8. DK 47 9. NA 29 0. INAP., CODED 4 THROUGH 9 IN REF.NO. 166 659 _____ VAR 640169A NAME-XWHY VTD IN PRIMARY NOW COLUMNS 386 - 387 NUMERIC MD=GE 90 Q. 64D. (IF VOTED IN PRIMARY THIS YEAR) CAN YOU TELL ME WHY YOU VOTED IN THE PRIMARY THIS YEAR. CITIZEN OBLIGATION 155 11. GOOD CITIZEN ALWAYS VOTES, MY DUTY, VOTING IMPORTANT IN A DEMOCRACY, ETC. 23 12. MEANS TO INFLUENCE GOVERNMENT, IF DON'T VOTE SHOULDN'T COMPLAIN, EVERY VOTE COUNTS, ETC. 37 13. VOTING AS PRIVILEGE OF CITIZENSHIP OBLIGATION TO POLITICAL PARTY 11 21. GOOD PARTY SUPPORTER VOTES IN HIS PARTY'S PRIMARY 18 22. PROVISION OF SUPPORT FOR PARTY CANDIDATES INTEREST IN PARTICULAR PRIMARY CONTEST (BOTH OFFICE AND CANDIDATE NAME MENTIONED) 19 31. INTEREST IN PRESIDENTIAL PREFERENCE PRIMARY 32. INTEREST IN SENATORIAL PRIMARY 6 1 33. INTEREST IN CONGRESSIONAL PRIMARY 9 34. INTEREST IN GUBERNATORIAL PRIMARY 1 35. INTEREST IN STATE LEGISLATIVE PRIMARY 36. INTEREST IN OTHER STATE PRIMARY 1 37. INTEREST IN JUDICIAL PRIMARY 0 8 38. INTEREST IN COUNTY OR LOCAL PRIMARY INTEREST IN PARTICULAR PRIMARY CONTEST (NO CANDIDATE NAME Page 81

MENTIONED)

4 48. 10 49.	INTEREST IN SENATORIAL PRIMARY INTEREST IN CONGRESSIONAL PRIMARY INTEREST IN GUBERNATORIAL PRIMARY INTEREST IN STATE LEGISLATIVE PRIMARY INTEREST IN OTHER STATE PRIMARY			
	INTEREST IN ELECTING A PARTICULAR NAMED CANDIDATE (NA FOR WHICH OFFICE)			
	INTEREST IN ELECTING GOOD CANDIDATES			
	INTEREST IN ELECTING FRIENDS OR ACQUAINTANCES			
71 54.	INTEREST IN ELECTING CANDIDATES LIKED BY R			
MISCELLA	NEOUS AND PERSONAL			
8 71.	TIME WAS AVAILABLE, IT WAS CONVENIENT			
	GENERAL INTEREST (NOT ELABORATED)			
	ALWAYS VOTE, JUST TO VOTE, BECAUSE THERE WAS AN ELECTION, ETC. (NO REFERENCE TO CITIZEN OBLIGATION)			
	INFLUENCED BY OTHERS TO VOTE			
20 75.	TO MAINTAIN VOTING STATUS			
17 90.	Отнер			
	INAP., CODED 2 THROUGH 9 OR 0 IN REF.NO. 167 OR			
2110 91.	NO SECOND MENTION			
7 98.				
17 99.				
	TD IN PRIMARY NOW			
COLUMNS 388	- 389			
NUMERIC				
MD=GE 90				
Q. 64D.	(IF VOTED IN PRIMARY THIS YEAR) CAN YOU TELL ME WHY YOU VOTED IN THE PRIMARY THIS YEAR.			
OT THE REAL				
	OBLIGATION			
	GOOD CITIZEN ALWAYS VOTES, MY DUTY, VOTING IMPORTANT IN A DEMOCRACY, ETC.			
23 12.	MEANS TO INFLUENCE GOVERNMENT, IF DON'T VOTE SHOULDN'T COMPLAIN, EVERY VOTE COUNTS, ETC.			
37 13.	VOTING AS PRIVILEGE OF CITIZENSHIP			
OBLIGATION TO POLITICAL PARTY				
11 21.	GOOD PARTY SUPPORTER VOTES IN HIS PARTY'S PRIMARY			
	PROVISION OF SUPPORT FOR PARTY CANDIDATES			
INTEREST	IN PARTICULAR PRIMARY CONTEST (BOTH OFFICE AND Page 82			

nes1964.txt CANDIDATE NAME MENTIONED)

6 1 9 1 1 0 8	 31. INTEREST IN PRESIDENTIAL PREFERENCE PRIMARY 32. INTEREST IN SENATORIAL PRIMARY 33. INTEREST IN CONGRESSIONAL PRIMARY 34. INTEREST IN GUBERNATORIAL PRIMARY 35. INTEREST IN STATE LEGISLATIVE PRIMARY 36. INTEREST IN OTHER STATE PRIMARY 37. INTEREST IN JUDICIAL PRIMARY 38. INTEREST IN COUNTY OR LOCAL PRIMARY
	REST IN PARTICULAR PRIMARY CONTEST (NO CANDIDATE NAME IONED)
7 4	40. INTEREST IN PRESIDENTIAL PREFERENCE PRIMARY
1	41. INTEREST IN SENATORIAL PRIMARY
6	42. INTEREST IN CONGRESSIONAL PRIMARY
	43. INTEREST IN GUBERNATORIAL PRIMARY
	44. INTEREST IN STATE LEGISLATIVE PRIMARY
	45. INTEREST IN OTHER STATE PRIMARY
	46. INTEREST IN JUDICIAL PRIMARY
	47. INTEREST IN COUNTY OR LOCAL PRIMARY, ISSUES
	48. INTEREST IN DELEGATES TO CONVENTION
	49. INTEREST IN DELEGATES TO CONVENTION 49. INTEREST IN CONTEST, RUNOFF, ETC. (NA WHICH ONE)
	REST IN CANDIDATES
	(ESI IN CANDIDATES
10	51. INTEREST IN ELECTING A PARTICULAR NAMED CANDIDATE (NA FOR WHICH OFFICE)
33	52. INTEREST IN ELECTING GOOD CANDIDATES
	53. INTEREST IN ELECTING FRIENDS OR ACQUAINTANCES
	54. INTEREST IN ELECTING CANDIDATES LIKED BY R
	ELLANEOUS AND PERSONAL
	71. TIME WAS AVAILABLE, IT WAS CONVENIENT
	72. GENERAL INTEREST (NOT ELABORATED)
	73. ALWAYS VOTE, JUST TO VOTE, BECAUSE THERE WAS AN
	ELECTION, ETC. (NO REFERENCE TO CITIZEN OBLIGATION) 74. INFLUENCED BY OTHERS TO VOTE
	75. TO MAINTAIN VOTING STATUS
20	75. TO MAINTAIN VOLING STATUS
17	90. OTHER
	91. INAP., CODED 2 THROUGH 9 OR 0 IN REF.NO. 167 OR
	NO SECOND MENTION
7	98. DK
17	99. NA
	NGSL CONTEST IN PMRY 390 - 390
	390 - 390
NUMERIC MD=0 OR	CE 0
MD=0 OR	GE 0
Q. 64	4E. (IF VOTED IN PRIMARY THIS YEAR) WAS THERE A CONTEST FOR CONGRESSMAN FROM THIS DISTRICT IN
	THE PARTY PRIMARY YOU VOTED IN THIS YEAR.
166 :	1. YES (AND THERE ACTUALLY WAS A CONTEST) Page 83

nes1964.txt 93 2. YES (BUT THERE ACTUALLY WASN'T A CONTEST) 4. NO (AND THERE ACTUALLY WASN'T A CONTEST) 123 64 5. NO (BUT THERE REALLY WAS A CONTEST) 162 8. DK 9. NA 8 955 0. INAP., CODED 2 THROUGH 9 OR 0 IN REF.NO. 167 _____ VAR 640171 NAME-XWHO VOTED FOR-CNGSL PMR COLUMNS 391 - 391 NUMERIC MD=0 OR GE 8 Q. 64F. (IF YES TO REF.NO. 170) CAN YOU REMEMBER WHO YOU VOTED FOR <FOR CONGRESS>. (WHO WAS THAT.) SEE APPENDIX NOTE 1. NAMES AN ACTUAL DEMOCRATIC CANDIDATE 111 2. NAMES AN ACTUAL REPUBLICAN CANDIDATE 2.8 3. NAMES AN ACTUAL MINOR PARTY CANDIDATE 0 4. NAMES PERSON WHO WAS NOT A CONGRESSIONAL CANDIDATE 29 5. DIDN'T VOTE IN CONGRESSIONAL CONTEST 3 8. DK, DOESN'T REMEMBER NAME, NAMES PARTY ONLY, ETC. 84 9. NA 4 INAP., CODED 4 THROUGH 0 IN REF.NO. 170 1312 0. _____ VAR 640172A NAME-XRSN VTD FOR C.C COLUMNS 392 - 393 NUMERIC MD=GE 90 O. 64G. (IF REMEMBERS NAME) WHAT WAS THE MOST IMPORTANT REASON THAT YOU VOTED FOR HIM < CONGRESSIONAL CANDIDATE>. CANDIDATE ATTRIBUTES 32 00. GOOD MAN, WELL QUALIFIED FOR THE JOB. WOULD MAKE A GOOD CONGRESSMAN. R HAS HEARD GOOD THINGS ABOUT HIM, CAPABLE, HAS ABILITY 34 01. CANDIDATE'S RECORD AND EXPERIENCE IN POLITICS, GOVERNMENT, AS CONGRESSMAN. HAS DONE GOOD JOB, LONG SERVICE IN PUBLIC OFFICE 2 CANDIDATE'S RECORD AND EXPERIENCE OTHER THAN 02. POLITICS OR PUBLIC OFFICE OR NA WHETHER POLITICAL 2 03. PERSONAL ABILITY AND ATTRIBUTES. A LEADER, DECISIVE, HARD-WORKING, INTELLIGENT, EDUCATED, ENERGETIC 0 04. PERSONAL ABILITY AND ATTRIBUTES. HUMBLE, SINCERE, RELIGIOUS 6 05. PERSONAL ABILITY AND ATTRIBUTES. MAN OF INTEGRITY. HONEST. STANDS UP FOR WHAT HE BELIEVES IN. PUBLIC-SPIRITED. CONSCIENTIOUS. FAIR. INDEPENDENT, Page 84

		nes1964.txt
2	06.	HAS PRINCIPLES PERSONAL ATTRACTIVENESS. LIKE HIM AS A PERSON,
0		LIKEABLE, GOOD PERSONALITY, FRIENDLY, WARM PERSONAL ATTRACTIVENESS. COMES FROM A GOOD FAMILY.
0	07.	LIKE HIS FAMILY, WIFE. GOOD HOME LIFE
4 2		AGE, NOT TOO OLD, NOT TOO YOUNG, YOUNG, OLD OTHER
	THE MAN,	THE PARTY, AND THE DISTRICT
17 2 0 2	11.	
2	14.	CLEAN, HONEST. VOTE-GETTER. OTHER CAMPAIGN FACTORS HE LISTENS TO THE PEOPLE BACK HOME. HE DOES (WILL
2	15.	DO) WHAT THE PEOPLE WANT HE MIXES WITH THE COMMON PEOPLE. HE UNDERSTANDS THE DISTRICT. KNOWS OUR PROBLEMS, KNOWS THE PEOPLE.
11	16.	HIS IDEAS AND MINE ARE SIMILAR. HE THINKS AS I DO ALWAYS VOTED FOR HIM. WANT HIM TO STAY IN CONGRESS. HE'S THE INCUMBENT
	DOMESTIC OR TIED T	ISSUES - NATIONAL (WHETHER UNIQUE TO CANDIDATE TO PARTY)
0	20.	FARM POLICY, FARMERS
0		CONSERVATION, NATURAL RESOURCES
0		INFLATION, PRICES, WAGES
0		GENERAL PROSPERITY. DEPRESSION, RECESSION, UNEMPLOYMENT
0		FISCAL POLICY, E.G., TAXES, SPENDING, BUDGET BALANCING
0		LABOR, UNIONS, RIGHT-TO-WORK LAWS
0 4		NATIONAL DEFENSE. DRAFT SEGREGATION, INTEGRATION, RACE PROBLEMS, CIVIL
0		RIGHTS
2	28.	SOCIAL WELFARE, E.G., SOCIAL SECURITY, EDUCATION, UNEMPLOYMENT COMPENSATION, MEDICAL CARE
0	29.	OTHER NATIONAL DOMESTIC ISSUES
	DOMESTIC	ISSUES - LOCAL
2	30.	SPECIFIC BENEFITS TO LOCAL AREA OR TO REGION. LOCAL OR REGIONAL ISSUES
1	31.	OTHER LOCAL MENTIONS
	POLICY -	MISCELLANEOUS
0	32.	DOMESTIC POLICY - NA WHETHER NATIONAL OR LOCAL, NA WHAT ISSUE. 'KNOWS HOW TO HANDLE DOMESTIC PROBLEMS'
7	33.	POLICY - NA WHETHER FOREIGN OR DOMESTIC. 'GOOD AT SOLVING OUR PROBLEMS'. 'LIKE HIS STAND ON ISSUES,' NA WHICH ISSUES
0	35.	IS A LIBERAL. NOT TOO CONSERVATIVE, NOT TOO RIGHT-WING Page 85

4	36.	nes1964.txt IS A CONSERVATIVE. NOT TOO LIBERAL, NOT TOO RADICAL
0	39.	OTHER REFERENCE TO CANDIDATE'S GENERAL VIEW OF
		GOVERNMENT, SCOPE AND ROLE OF GOVERNMENT
	FOREIGN	POLICY
0	40	ECONOMIC AID
0		MILITARY AID
0		GENERAL PEACE, PREVENT WAR
0		SPECIFIC TROUBLE SPOTS, E.G., VIETNAM,
0	15.	CUBA, BERLIN
0	4.4	PREPAREDNESS AND TECHNOLOGY. ATOMIC WEAPONS,
0	11.	SPUTNIK, RUSSIAN SCIENCE
0	10	FOREIGN POLICY - NA WHICH ISSUE. 'WOULD HAVE GOOD
U	40.	IDEAS ON FOREIGN AFFAIRS'
0	49.	OTHER FOREIGN POLICY
	GROUP RE	SPONSES-CANDIDATE GOOD FOR
_		
0		OWN OR FAMILY'S WELFARE
1		PEOPLE LIKE ME, THE PEOPLE, EVERYBODY
0		THE WORKING CLASS, COMMON PEOPLE
0	53.	UNION MEMBERS, UNION INTERESTS
0	54.	BUSINESS, BUSINESSMAN
0	55.	MIDDLE CLASS, WHITE COLLAR PEOPLE
0		FARMERS
0		NEGROES
2		THE REGION, THIS PART OF THE COUNTRY
0	59.	OTHER GROUPS (INCLUDES VETERANS)
	GROUP RE	SPONSES-CANDIDATE BAD FOR, WILL KEEP IN CHECK
0	62	WORKING CLASS, LABOR, UNIONS, BOSSES
0		(BIG) BUSINESS, RICH (POWERFUL) PEOPLE, WALL STREET
0		NEGROES
0	69.	OTHER GROUPS
	PERSONAL	
3	70.	INFLUENCE OF FRIENDS OR RELATIVES
1	72.	PERSONAL KNOWLEDGE OF CANDIDATE OR CANDIDATE'S FAMILY
12	73.	HE'S AN OLD FRIEND, NEIGHBOR, FORMER NEIGHBOR. I KNOW HIM. I'VE TALKED TO HIM
13	74.	JUST LIKE THE CANDIDATE. HE'S JUST THE RIGHT SORT
5	79.	OTHER PERSONAL
	OTHER PO	LITICAL
2	80.	KEEP THINGS BALANCED. DON'T LET ONE PARTY GET TOO
1	0.1	MUCH POWER. BALANCE THINGS OFF HE WOULD SUPPORT THE PRESIDENT. PUT THE SAME PARTY
Ť	81.	
1.0	0.0	IN CONGRESS AS THE PRESIDENT
10	82.	DON'T LIKE HIS OPPONENT
		Page 86

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nes1964.txt 2 83. DON'T LIKE HIS OPPONENT'S (PARTY'S) CAMPAIGN 1 84. HIS OPPONENT WAS A (D)(R). I COULDN'T VOTE FOR A MAN FROM THE OTHER PARTY 1 85. CANDIDATE GOOD FOR THIS DISTRICT, NO SPECIFIC CONTENT 4 90. OTHER POSITIVE RESPONSES NOT CODABLE 2930 INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 171 OR 91. NO SECOND MENTION. 5 93. CANDIDATE UNOPPOSED 96. NOTHING IN PARTICULAR, DK 3 99. NA 6 _____ VAR 640172B NAME-XRSN VTD FOR C.C COLUMNS 394 - 395 NUMERIC MD=GE 90 (IF REMEMBERS NAME) WHAT WAS THE MOST IMPORTANT Q. 64G. REASON THAT YOU VOTED FOR HIM < CONGRESSIONAL CANDIDATE>. CANDIDATE ATTRIBUTES 32 GOOD MAN, WELL QUALIFIED FOR THE JOB. WOULD MAKE 00. A GOOD CONGRESSMAN. R HAS HEARD GOOD THINGS ABOUT HIM, CAPABLE, HAS ABILITY 34 01. CANDIDATE'S RECORD AND EXPERIENCE IN POLITICS, GOVERNMENT, AS CONGRESSMAN. HAS DONE GOOD JOB, LONG SERVICE IN PUBLIC OFFICE 2 02. CANDIDATE'S RECORD AND EXPERIENCE OTHER THAN POLITICS OR PUBLIC OFFICE OR NA WHETHER POLITICAL 2 03. PERSONAL ABILITY AND ATTRIBUTES. A LEADER, DECISIVE, HARD-WORKING, INTELLIGENT, EDUCATED, ENERGETIC 0 04. PERSONAL ABILITY AND ATTRIBUTES. HUMBLE, SINCERE, RELIGIOUS 6 05. PERSONAL ABILITY AND ATTRIBUTES. MAN OF INTEGRITY. HONEST. STANDS UP FOR WHAT HE BELIEVES IN. PUBLIC-SPIRITED. CONSCIENTIOUS. FAIR. INDEPENDENT, HAS PRINCIPLES 2 PERSONAL ATTRACTIVENESS. LIKE HIM AS A PERSON, 06. LIKEABLE, GOOD PERSONALITY, FRIENDLY, WARM 0 07. PERSONAL ATTRACTIVENESS. COMES FROM A GOOD FAMILY. LIKE HIS FAMILY, WIFE. GOOD HOME LIFE 4 08. AGE, NOT TOO OLD, NOT TOO YOUNG, YOUNG, OLD 2 09. OTHER THE MAN, THE PARTY, AND THE DISTRICT 17 10. CANDIDATE'S PARTY AFFILIATION. HE IS A (DEM) (REP) 11. I ALWAYS VOTE A STRAIGHT TICKET. SUPPORT MY PARTY 2 12. HE'S DIFFERENT FROM (BETTER THAN) MOST (DS) (RS) 0 GOOD CAMPAIGN. GOOD SPEAKER. LIKED HIS CAMPAIGN, 2 13. CLEAN, HONEST. VOTE-GETTER. OTHER CAMPAIGN FACTORS 2 HE LISTENS TO THE PEOPLE BACK HOME. HE DOES (WILL 14. DO) WHAT THE PEOPLE WANT Page 87

2	15.	nes1964.txt HE MIXES WITH THE COMMON PEOPLE. HE UNDERSTANDS
		THE DISTRICT. KNOWS OUR PROBLEMS, KNOWS THE PEOPLE. HIS IDEAS AND MINE ARE SIMILAR. HE THINKS AS I DO
11	16.	ALWAYS VOTED FOR HIM. WANT HIM TO STAY IN CONGRESS. HE'S THE INCUMBENT
	DOMESTIC OR TIED 7	ISSUES - NATIONAL (WHETHER UNIQUE TO CANDIDATE TO PARTY)
0		
0 0		FARM POLICY, FARMERS CONSERVATION, NATURAL RESOURCES
0		INFLATION, PRICES, WAGES
0		GENERAL PROSPERITY. DEPRESSION, RECESSION, UNEMPLOYMENT
0	24.	FISCAL POLICY, E.G., TAXES, SPENDING, BUDGET BALANCING
0	25.	LABOR, UNIONS, RIGHT-TO-WORK LAWS
0		NATIONAL DEFENSE. DRAFT
4	27.	SEGREGATION, INTEGRATION, RACE PROBLEMS, CIVIL RIGHTS
2	28.	SOCIAL WELFARE, E.G., SOCIAL SECURITY, EDUCATION, UNEMPLOYMENT COMPENSATION, MEDICAL CARE
0	29.	OTHER NATIONAL DOMESTIC ISSUES
	DOMESTIC	ISSUES - LOCAL
2	30.	SPECIFIC BENEFITS TO LOCAL AREA OR TO REGION. LOCAL OR REGIONAL ISSUES
1	31.	OTHER LOCAL MENTIONS
	POLICY -	MISCELLANEOUS
0	32.	DOMESTIC POLICY - NA WHETHER NATIONAL OR LOCAL, NA WHAT ISSUE. 'KNOWS HOW TO HANDLE DOMESTIC PROBLEMS'
7	33.	POLICY - NA WHETHER FOREIGN OR DOMESTIC. 'GOOD AT SOLVING OUR PROBLEMS'. 'LIKE HIS STAND ON ISSUES,'
0	35.	NA WHICH ISSUES IS A LIBERAL. NOT TOO CONSERVATIVE, NOT TOO
4	36.	RIGHT-WING IS A CONSERVATIVE. NOT TOO LIBERAL, NOT TOO RADICAL
0	39.	OTHER REFERENCE TO CANDIDATE'S GENERAL VIEW OF GOVERNMENT, SCOPE AND ROLE OF GOVERNMENT
	FOREIGN I	POLICY
0	40.	ECONOMIC AID
0 0		MILITARY AID
0		GENERAL PEACE, PREVENT WAR
0		SPECIFIC TROUBLE SPOTS, E.G., VIETNAM, CUBA, BERLIN
0	44.	PREPAREDNESS AND TECHNOLOGY. ATOMIC WEAPONS, SPUTNIK, RUSSIAN SCIENCE
0	48.	FOREIGN POLICY - NA WHICH ISSUE. 'WOULD HAVE GOOD IDEAS ON FOREIGN AFFAIRS'

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			nes	1964.txt
4	19.	OTHER	FOREIGN	POLICY

0

GROUP RESPONSES-CANDIDATE GOOD FOR

0 1 0 0 0 0 0 0 2	52. 53. 54. 55. 56.	PEOPLE LIKE ME, THE PEOPLE, EVERYBODY THE WORKING CLASS, COMMON PEOPLE UNION MEMBERS, UNION INTERESTS BUSINESS, BUSINESSMAN MIDDLE CLASS, WHITE COLLAR PEOPLE FARMERS NEGROES
0	59.	OTHER GROUPS (INCLUDES VETERANS)
	GROUP RE	SPONSES-CANDIDATE BAD FOR, WILL KEEP IN CHECK
0 0 0		WORKING CLASS, LABOR, UNIONS, BOSSES (BIG) BUSINESS, RICH (POWERFUL) PEOPLE, WALL STREET NEGROES
0	69.	OTHER GROUPS
	PERSONAL	
3	70.	INFLUENCE OF FRIENDS OR RELATIVES
1	70.	
12	73.	HE'S AN OLD FRIEND, NEIGHBOR, FORMER NEIGHBOR. I KNOW HIM. I'VE TALKED TO HIM
13	74.	JUST LIKE THE CANDIDATE. HE'S JUST THE RIGHT SORT
5	79.	OTHER PERSONAL
	OTHER PO	LITICAL
2	80.	KEEP THINGS BALANCED. DON'T LET ONE PARTY GET TOO MUCH POWER. BALANCE THINGS OFF
1	81.	HE WOULD SUPPORT THE PRESIDENT. PUT THE SAME PARTY IN CONGRESS AS THE PRESIDENT
10	82.	
2	83.	DON'T LIKE HIS OPPONENT'S (PARTY'S) CAMPAIGN
1	84.	HIS OPPONENT WAS A (D)(R). I COULDN'T VOTE FOR A MAN FROM THE OTHER PARTY
1	85.	CANDIDATE GOOD FOR THIS DISTRICT, NO SPECIFIC CONTENT
4	90.	OTHER POSITIVE RESPONSES NOT CODABLE
2930		INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 171 OR NO SECOND MENTION.
5	93.	CANDIDATE UNOPPOSED
3	96.	NOTHING IN PARTICULAR, DK
б	99.	
======================================		SEESE OR CNGSL PMRY VOTE

VAR 640173A NAME-XRSN FOR CNGSL PMRY VOTE COLUMNS 396 - 396 NUMERIC

nes1964.txt MD=0 OR GE 7 Q. 64H. (IF DOESN'T REMEMBER NAME) CAN YOU REMEMBER WHY YOU VOTED AS YOU DID AT THE TIME. 6 1. KNEW WHO HE WANTED TO SUPPORT AT THE TIME OF THE ELECTION BUT DOESN'T REMEMBER THE NAME NOW 16 2. REFERENCE TO PARTY ONLY 3. REFERENCE TO CANDIDATE OR QUALITIES OF CANDIDATE 27 ONLY 8 4. REFERENCE TO VOTING TO SUPPORT OWN VALUES, GOVERNMENTAL DESIRES, ETC. 5. NEGATIVE REFERENCE TO ONE CANDIDATE, THEREFORE VOTED 4 FOR OPPONENT WHOSE NAME R DOESN'T REMEMBER 7. OTHER 4 8. DK 20 9. NA 7 0. INAP., CODED 1 - 5, 9 OR 0 IN REF.NO. 171, 3050 OR NO SECOND MENTION _____ VAR 640173B NAME-XRSN FOR CNGSL PMRY VOTE COLUMNS 397 - 397 NUMERIC MD=0 OR GE 7 Q. 64H. (IF DOESN'T REMEMBER NAME) CAN YOU REMEMBER WHY YOU VOTED AS YOU DID AT THE TIME. 6 1. KNEW WHO HE WANTED TO SUPPORT AT THE TIME OF THE ELECTION BUT DOESN'T REMEMBER THE NAME NOW 2. REFERENCE TO PARTY ONLY 16 27 3. REFERENCE TO CANDIDATE OR QUALITIES OF CANDIDATE ONLY 8 4. REFERENCE TO VOTING TO SUPPORT OWN VALUES, GOVERNMENTAL DESIRES, ETC. 5. NEGATIVE REFERENCE TO ONE CANDIDATE, THEREFORE VOTED 4 FOR OPPONENT WHOSE NAME R DOESN'T REMEMBER 7. OTHER 8. DK 4 20 7 9. NA 3050 0. INAP., CODED 1 - 5, 9 OR 0 IN REF.NO. 171, OR NO SECOND MENTION VAR 640174 NAME-PPL HAVE NO SAY IN GOVT COLUMNS 398 - 398 NUMERIC MD=GE 8 Q. 65. NOW I'D LIKE TO READ SOME OF THE KINDS OF THINGS PEOPLE TELL US WHEN WE INTERVIEW THEM AND ASK YOU WHETHER YOU AGREE OR DISAGREE WITH THEM. I'LL READ THEM ONE AT A TIME AND YOU JUST TELL ME WHETHER YOU AGREE OR DISAGREE.

Q. 65A. PEOPLE LIKE ME DON'T HAVE ANY SAY ABOUT WHAT THE GOVERNMENT DOES. SEE APPENDIX NOTE 457 1. AGREE 1087 5. DISAGREE 20 8. DK. DEPENDS. CAN'T DECIDE 9. NA 7 _____ VAR 640175 NAME-VTG ONLY WAY INFL GOVT COLUMNS 399 - 399 NUMERIC MD=GE 8 O. 65B. VOTING IS THE ONLY WAY THAT PEOPLE LIKE ME CAN HAVE A SAY ABOUT HOW THE GOVERNMENT RUNS THINGS. SEE APPENDIX NOTE 1147 1. AGREE 5. DISAGREE 402 8. DK. DEPENDS. CAN'T DECIDE 14 9. NA 8 ------VAR 640176 NAME-POLT TOO CMPLCD UNSTND COLUMNS 400 - 400 NUMERIC MD=GE 8 O. 65C. SOMETIMES POLITICS AND GOVERNMENT SEEM SO COMPLICATED THAT A PERSON LIKE ME CAN'T REALLY UNDERSTAND WHAT'S GOING ON. SEE APPENDIX NOTE AGREE
 DISAGREE 1044 493 8. DK. DEPENDS. CAN'T DECIDE 21 13 9. NA _____ VAR 640177 NAME-PPLS OPIN UIMP TO GOVT COLUMNS 401 - 401 NUMERIC MD=GE 8 Q. 65D. I DON'T THINK PUBLIC OFFICIALS CARE MUCH WHAT PEOPLE LIKE ME THINK. Page 91

SEE APPENDIX NOTE

- 564 1. AGREE
- 961 5. DISAGREE
- 32 8. DK. DEPENDS. CAN'T DECIDE
- 14 9. NA

VAR 640178 NAME-INVOLVEMENT INDEX

COLUMNS 402 - 402 NUMERIC MD=GE 9

INVOLVEMENT INDEX

.

SEE APPENDIX NOTE

CARE

		1.	2.	3.	4.	5.	8.	9.
INTEREST	3. 5. 8.	3	3 5 4	4 7	4 6 5	3 5 8 8 8	4	4

VAR 640179 NAME-POLITICAL EFFICACY INDEX COLUMNS 403 - 403 NUMERIC MD=GE 9

POLITICAL EFFICACY INDEX

SEE APPENDIX NOTE

240	0.	LOW, DISAGREED ON '0' ITEMS, AGREED ON ALL 4 ITEMS
357	1.	LOW, DISAGREED ON 1 ITEM.
		AGREED ON 3 ITEMS, 1 DISAGREE OR DK OR NA
		AGREED ON 2 ITEMS, 1 DISAGREE AND 1 DK OR NA
		AGREED ON 2 ITEMS, 2 DK OR NA
		AGREED ON 1 ITEM, 3 DK OR NA
427	2.	PRO-CON, DISAGREED ON 2 ITEMS.
		AGREED ON 2 ITEMS, DISAGREED ON 2 ITEMS
		AGREED ON 1 ITEM, DISAGREED ON 1 ITEM, 2 DK OR
		NA
374	3.	HIGH, DISAGREED ON 3 ITEMS.
		DISAGREED ON 3 ITEMS, 1 AGREE OR DK OR NA
		DISAGREED ON 2 ITEMS, 1 AGREE AND 1 DK OR NA
		DISAGREED ON 2 ITEMS, 2 DK OR NA
		DISAGREED ON 1 ITEM, 3 DK OR NA
164	4.	HIGH, DISAGREED ON 4 ITEMS.
9	9.	NA OR DK ON 4 ITEMS

_____ VAR 640180 NAME-PRE-CONV FAVORITE INDEX COLUMNS 404 - 405 NUMERIC MD=0 OR GE 99 PRE-CONVENTION FAVORITE INDEX SEE APPENDIX NOTE 127 10. GOLDWATER - PRE-CONVENTION - PARTICULARLY HAPPY 15 20. GOLDWATER - PRE-CONVENTION - OTHER NEARLY AS GOOD GOLDWATER - PRE-CONVENTION - DK, NA ABOUT 3 21. COMPARISON 68 31. SCRANTON-PRE-CONV.-GOLDWATER ABOUT AS GOOD, DK, NA 32. ROCKEFELLER-PRE-CONV.-GOLDWATER ABOUT AS GOOD, DK, 49 NA 24 33. LODGE-PRE-CONV.-GOLDWATER ABOUT AS GOOD, DK, NA 13 34. ROMNEY-PRE-CONV.-GOLDWATER ABOUT AS GOOD, DK, NA 35. NIXON-PRE-CONV.-GOLDWATER ABOUT AS GOOD, DK, NA 35 11 36. OTHER-PRE-CONV.-GOLDWATER ABOUT AS GOOD, DK, NA 37. DK-PRE-CONV.-GOLDWATER ABOUT AS GOOD, DK, NA 6 148 41. SCRANTON-PRE-CONV.-PARTICULARLY UNHAPPY 42. ROCKEFELLER-PRE-CONV.-PARTICULARLY UNHAPPY 141 43. 74 LODGE-PRE-CONV.-PARTICULARLY UNHAPPY 44. ROMNEY-PRE-CONV.-PARTICULARLY UNHAPPY 31 37 45. NIXON-PRE-CONV.-PARTICULARLY UNHAPPY 8 46. OTHER-PRE-CONV.-PARTICULARLY UNHAPPY 47. DK-PRE-CONV.-PARTICULARLY UNHAPPY 4 99. NA ON REF.NO. 29 9 00. NO PREFERENCE, CODED 0 IN REF.NO. 29 768 _____ NAME-VOTER PREFERENCE INDEX VAR 640181 COLUMNS 406 - 406 NUMERIC MD=4PLANNED VOTE (OR NON-VOTE PREFERENCE) FOR OR AGAINST A CANDIDATE. SEE APPENDIX NOTE JOHNSON VOTERS, OR NON-VOTER JOHNSON PREFERENCE 1. FOR JOHNSON OR DEMOCRATIC PARTY 686 2. PRO-CON JOHNSON, DK, NA 51 275 3. AGAINST GOLDWATER OR REPUBLICAN PARTY UNDECIDED 193 4. VOTE INTENTION UNDECIDED, NA, NON-VOTE PREFERENCE UNDECIDED GOLDWATER VOTERS, OR NON-VOTER GOLDWATER PREFERENCE

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5. AGAINST JOHNSON OR DEMOCRATIC PARTY 121 25 6. PRO-CON GOLDWATER, DK, NA 220 7. FOR GOLDWATER OR REPUBLICAN PARTY _____ VAR 640182 NAME-SEX OF R COLUMNS 407 - 407 NUMERIC NO MISSING DATA CODES P1. SEX OF R 1. MALE 703 2. FEMALE 868 VAR 640183 NAME-RACE OF R COLUMNS 408 - 408 NUMERIC NO MISSING DATA CODES P2. RACE OF R 1399 1. WHITE 2. NEGRO 159 7. OTHER, INCLUDING MEXICANS, PUERTO RICANS, ASIANS 13 ------VAR 640184 NAME-NMBR OF ADULTS IN HSLD COLUMNS 409 - 409 NUMERIC MD=GE 9 P3. NUMBER OF ADULTS IN HOUSEHOLD 1. ONE 2. TWO 3. THREE 4. FOUR 5. FIVE 270 1144 115 36 4 2 6. SIX OR MORE 0 9. NA _____ VAR 640185 NAME-RELATIONSHIP OF R TO H.H COLUMNS 410 - 410 NUMERIC NO MISSING DATA CODES P4. RELATIONSHIP OF R TO HEAD OF HOUSEHOLD 1. R IS HEAD 889 2. WIFE 613 Page 94

nes1964.txt 16 4. SON 5. DAUGHTER 17 29 6. OTHER RELATIVE 0. NO FAMILY RELATIONSHIP 7 ------VAR 640186 NAME-AGE OF HEAD OF HOUSEHOLD COLUMNS 411 - 412 NUMERIC MD=0 P5. AGE OF HEAD ACTUAL AGE OR MID-POINT OF ROUGH INTERVAL ESTIMATE WAS CODED 00. NA VAR 640187 NAME-AGE OF R COLUMNS 413 - 414 NUMERIC MD=0P6. (FEMALE RESPONDENTS ONLY) P11. (MALE RESPONDENTS ONLY) WHAT IS YOUR DATE OF BIRTH. SEE APPENDIX NOTE ACTUAL AGE RECODED FROM DATE OF BIRTH 00. NA _____ VAR 640188 NAME-MARITAL STATUS COLUMNS 415 - 415 NUMERIC NO MISSING DATA CODES P7, P12. ARE YOU MARRIED NOW AND LIVING WITH YOUR WIFE (HUSBAND, OR IS HE IN THE SERVICE) -- OR ARE YOU WIDOWED, DIVORCED, OR SEPARATED, OR SINGLE. SEE APPENDIX NOTE 1. MARRIED AND LIVING WITH WIFE (HUSBAND - OR HUSBAND 1192 IN SERVICE) 102 2. SINGLE 58 3. DIVORCED 37 4. SEPARATED 182 5. WIDOWED 0 7. COMMON LAW MARRIAGE _____ VAR 640189 NAME-NUMBER OF CHLDN UNDER 18 COLUMNS 416 - 416 NUMERIC MD=GE 9

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	nes1964.txt
P27.	HOW MANY CHILDREN ARE THERE UNDER 18 YEARS OLD IN THIS FAMILY.
270 237 170 83 39 15 10	<pre>D. NONE UNDER 18 1. ONE 2. TWO 3. THREE 4. FOUR 5. FIVE 5. SIX 7. SEVEN 8. EIGHT OR MORE</pre>
3	9. NA
VAR 640190 NAME-XAG COLUMNS NUMERIC MD=0 OR	GE OF YOUNGEST CHILD 417 - 417
	. (IF ANY CHILDREN UNDER 18) WHAT ARE THEIR AGES.
SEE 2	APPENDIX NOTE
AGE	OF YOUNGEST CHILD
78 61 51 48 202 122	1. 1 1/2 YEARS OR LESS 2. OVER 1 1/2 - 2 1/2 3. OVER 2 1/2 - 3 1/2 4. OVER 3 1/2 - 4 1/2 5. OVER 4 1/2 - 5 1/2 6. OVER 5 1/2 - 10 1/2 7. OVER 10 1/2 - 14 1/2 8. OVER 14 1/2
	9. NA 0. INAP., NO CHILDREN UNDER 18. CODED 0 IN REF.NO. 189
	MBR CHLDN 4 1/2 + UNR 418 - 418
P27A	. WHAT ARE THEIR <children 18="" under=""> AGES.</children>
NUMB	ER OF CHILDREN AGE 4 1/2 AND UNDER
88 29 6	1. ONE 2. TWO 3. THREE 4. FOUR 8. EIGHT OR MORE

nes1964.txt 9. NA 4 1196 0. INAP., NO CHILDREN IN THIS CATEGORY (CODED 5 - 8 OR 0 IN REF.NO. 190) _____ VAR 640192 NAME-XNMBR CHLDN 4 1/2-10 1/2 COLUMNS 419 - 419 NUMERIC MD=0 OR GE 9 P27A. WHAT ARE THEIR <CHILDREN UNDER 18> AGES. NUMBER OF CHILDREN OVER 4 1/2 YEARS, UP TO AND INCLUDING 10 1/2 YEARS 257 1. ONE 2. TWO 136 3. THREE 51 4. FOUR 14 6. SIX 1 5 9. NA 0. INAP., NO CHILDREN IN THIS CATEGORY 1107 _____ VAR 640193 NAME-XCHLDN AGE 10 1/2-14 1/2 COLUMNS 420 - 420 NUMERIC MD=0 OR GE 9 P27A. WHAT ARE THEIR <CHILDREN UNDER 18> AGES. NUMBER OF CHILDREN OVER 10 1/2 YEARS UP TO AND INCLUDING 14 1/2 YEARS. ONE
 TWO
 THREE
 FOUR 223 89 13 1 9. NA 4 1241 0. INAP., NO CHILDREN IN THIS CATEGORY ------VAR 640194 NAME-XNMBR CHLDN OVER 14 1/2 COLUMNS 421 - 421 NUMERIC MD=0 OR GE 9 P27A. WHAT ARE THEIR <CHILDREN UNDER 18> AGES. NUMBER OF CHILDREN OVER 14 1/2 YEARS OF AGE 211 1. ONE 41 2. TWO 3 3. THREE

nes1964.txt 9. NA 4 0. INAP., NO CHILDREN IN THIS CATEGORY 1312 _____ VAR 640195 NAME-XNMBR CHLDN IN LCL SCHLS COLUMNS 422 - 422 NUMERIC MD=0 OR GE 9 P28. HOW MANY OF THE CHILDREN GO TO SCHOOL HERE IN (NAME OF COMMUNITY). 249 1. ONE 2. TWO 207 3. THREE 113 4. FOUR 42 17 5. FIVE 6. SIX 13 7. SEVEN 1 8. EIGHT OR MORE 0 9. NA 31 0. INAP., NO CHILDREN IN LOCAL SCHOOLS, OR 898 CODED 0 IN REF.NO. 189 _____ VAR 640196 NAME-EDUCATION OF R COLUMNS 423 - 424 NUMERIC MD=GE 98 P29. (ASKED OF BOTH HEAD AND WIFE) HOW MANY GRADES OF SCHOOL DID (YOU) FINISH. P29A. (IF MORE THAN 8) HAVE (YOU) HAD ANY OTHER SCHOOLING. P29B. (IF YES) WHAT OTHER SCHOOLING HAVE (YOU) HAD. P29E. (IF ATTENDED COLLEGE) DO (YOU) HAVE A COLLEGE DEGREE. P29F. (IF YES) WHAT DEGREE(S) DID (YOU) RECEIVE. SEE APPENDIX NOTE R'S EDUCATION 00. NONE 9 б 11. 1 GRADE 10 12. 2 GRADES 17 13. 3 GRADES 25 14. 4 GRADES 23 15. 5 GRADES OR 1ST TO 8TH GRADE, NA EXACT LEVEL COMPLETED 45 16. 6 GRADES 17. 7 GRADES 56 197 21. 8 GRADES 72 31. 9 GRADES 98 32. 10 GRADES 86 33. 11 GRADES, OR 9TH-12TH GRADE, NA EXACT LEVEL COMPLETED

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		nes1964.txt
15	41.	9 GRADES PLUS NON-COLLEGE TRAINING
22	42.	10 GRADES PLUS NON-COLLEGE TRAINING
18	43.	11 GRADES PLUS NON-COLLEGE TRAINING
333	51.	12 GRADES
158	61.	12 GRADES PLUS NON-COLLEGE TRAINING
198	71.	SOME COLLEGE
137	81.	BACHELOR'S DEGREE (4 YEARS COLLEGE). BS, BA, AB,
		AB IN TH, B ARCH, B CH E, BCL, BCS, BD, BE, B ED,
		BFA, BJ, B LIT, BSA, BSC, BSED, BSFS, BS IN CE,
		BS IN CHE, BS IN ED, BS IN LS, JCB, LITB, LLB, PHB,
		SB, STB
23	82.	MASTER'S DEGREE. MS, MSC, MA, MAT, MBA, MDS, MED,
		MFA, EDM, LLM, MPH, MPA, MS IN LS, MSW, MUSM, SM,
		STM, MMUS, MFS
2	83.	PHD, LITD, SCD, LHD, DFA, DLIT, DPH, DPHIL, DSC
4	84.	LLD, JD, JSD, SJD
7	85.	MD, DDS, DVM, VS
1	86.	DD, JCD, STD, THD
•		
2	98.	DK
7	99.	NA
		===== ION OF H.H
	LUMNS 425	
	MERIC	- 120
	=GE 98	
ML	-GE 90	
	P29 (AS	KED OF BOTH HEAD AND WIFE) HOW MANY GRADES OF
	-	OOL DID (YOU) FINISH.
		F MORE THAN 8) HAVE (YOU) HAD ANY OTHER SCHOOLING.
		F YES) WHAT OTHER SCHOOLING HAVE (YOU) HAD.
		F ATTENDED COLLEGE) DO (YOU) HAVE A COLLEGE
	-	EGREE.
		F YES) WHAT DEGREE(S) DID (YOU) RECEIVE.
	SEE APPE	NDIX NOTE
	HEAD'S E	DUCATION (R'S CODE IS REPEATED HERE IF R IS HEAD)
14	00.	NONE
7	11.	1 GRADE
11	12.	2 GRADES
19	13.	3 GRADES
32	14.	4 GRADES
24	15.	5 GRADES OR 1ST TO 8TH GRADE, NA EXACT LEVEL
		COMPLETED
50	16.	6 GRADES
55	17.	7 GRADES
216	21.	
63	31.	9 GRADES
83	32.	10 GRADES
71	33.	11 GRADES, OR 9TH-12TH GRADE, NA EXACT LEVEL
		COMPLETED
20	41.	9 GRADES PLUS NON-COLLEGE TRAINING
27	42.	10 GRADES PLUS NON-COLLEGE TRAINING
20	43.	11 GRADES PLUS NON-COLLEGE TRAINING
286	51.	12 GRADES

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		nes1964.txt
137	61.	
211	71.	
141	81.	BACHELOR'S DEGREE (4 YEARS COLLEGE). BS, BA, AB,
	01.	AB IN TH, B ARCH, B CH E, BCL, BCS, BD, BE, B ED,
		BFA, BJ, B LIT, BSA, BSC, BSED, BSFS, BS IN CE,
		BS IN CH E, BS IN ED, BS IN LS, JCB, LITB, LLB, PHB,
		SB, STB
29	82.	MASTER'S DEGREE. MS, MSC, MA, MAT, MBA, MDS, MED,
		MFA, EDM, LLM, MPH, MPA, MS IN LS, MSW, MUSM, SM,
		STM, MMUS, MFS
8	83.	PHD, LITD, SCD, LHD, DFA, DLIT, DPH, DPHIL, DSC
4	84.	LLD, JD, JSD, SJD
12	85.	MD, DDS, DVM, VS
2	86.	DD, JCD, STD, THD
4	98.	
25	99.	NA
		ION OF WIFE
		- 428
MD=GE	91	
P29	(AS	KED OF BOTH HEAD AND WIFE) HOW MANY GRADES OF
		COL DID (YOU) FINISH.
P29		F MORE THAN 8) HAVE (YOU) HAD ANY OTHER
		HOOLING.
P29		F YES) WHAT OTHER SCHOOLING HAVE (YOU) HAD.
		F ATTENDED COLLEGE) DO (YOU) HAVE A COLLEGE
		EGREE.
P29	F. (I	F YES) WHAT DEGREE(S) DID (YOU) RECEIVE.
SEE	APPE	NDIX NOTE
		DUCATION (R'S CODE IS REPEATED HERE IF R IS
WIF	E OF	HEAD)
_		
5		NONE
3		2 GRADES
3	13.	3 GRADES 4 GRADES
8	14. 15.	4 GRADES 5 GRADES OR 1ST TO 8TH GRADE, NA EXACT LEVEL
3	15.	COMPLETED
22	16.	6 GRADES
39	17.	7 GRADES
127	21.	8 GRADES
55	31.	9 GRADES
85	32.	10 GRADES
88	33.	11 GRADES, OR 9TH-12TH GRADE, NA EXACT LEVEL
	•	COMPLETED
4	41.	9 GRADES PLUS NON-COLLEGE TRAINING
13	42.	10 GRADES PLUS NON-COLLEGE TRAINING
8	43.	11 GRADES PLUS NON-COLLEGE TRAINING
355	51.	12 GRADES
122	61.	12 GRADES PLUS NON-COLLEGE TRAINING
132	71.	SOME COLLEGE
87	81.	BACHELOR'S DEGREE (4 YEARS COLLEGE). BS, BA, AB,
		Page 100

nes1964.txt AB IN TH, B ARCH, B CH E, BCL, BCS, BD, BE, B ED, BFA, BJ, B LIT, BSA, BSC, BSED, BSFS, BS IN CE, BS IN CH E, BS IN ED, BS IN LS, JCB, LITB, LLB, PHB, SB, STB 9 82. MASTER'S DEGREE. MS, MSC, MA, MAT, MBA, MDS, MED, MFA, EDM, LLM, MPH, MPA, MS IN LS, MSW, MUSM, SM, STM, MMUS, MFS PHD, LITD, SCD, LHD, DFA, DLIT, DPH, DPHIL, DSC 1 83. 84. LLD, JD, JSD, SJD 0 0 85. MD, DDS, DVM, VS 86. DD, JCD, STD, THD 0 380 91. INAP., NO WIFE, R IS NOT HEAD OR WIFE OF HEAD 98. DK 3 99. NA 8 NAME-CLG WHR DGRE EARNED-R VAR 640199 COLUMNS 429 - 431 NUMERIC MD=0 OR GE 999 P29C. (IF ATTENDED COLLEGE) WHAT COLLEGE(S) DID (YOU) ATTEND. P29D. WHERE (IS THAT, ARE THEY) LOCATED. P29E. DO (YOU) HAVE A COLLEGE DEGREE. P29G. (IF YES) AT WHAT COLLEGE DID (YOU) GET YOUR (HIGHEST) DEGREE COLLEGE AT WHICH R RECEIVED (HIGHEST) DEGREE WAS CODED FROM THE COLLEGE CODE SEE APPENDIX NOTE ------VAR 640200 NAME-CLG WHR DGRE EARNED-H.H COLUMNS 432 - 434 NUMERIC MD=0 OR GE 999 P29C. (IF ATTENDED COLLEGE) WHAT COLLEGE(S) DID (YOU) ATTEND. P29D. WHERE (IS THAT, ARE THEY) LOCATED. P29E. DO (YOU) HAVE A COLLEGE DEGREE. P29G. (IF YES) AT WHAT COLLEGE DID (YOU) GET YOUR (HIGHEST) DEGREE COLLEGE AT WHICH HEAD OF HOUSEHOLD RECEIVED HIS (HIGHEST) DEGREE. (R'S CODE IS REPEATED HERE IF R IS HEAD OF HOUSE-HOLD.) CODED FROM THE COLLEGE CODE. SEE APPENDIX NOTE VAR 640201 NAME-CLG WHR DGRE EARNED-WIFE COLUMNS 435 - 437

NUMERIC

MD=0 OR GE 999 P29C. (IF ATTENDED COLLEGE) WHAT COLLEGE(S) DID (YOU) ATTEND. P29D. WHERE (IS THAT, ARE THEY) LOCATED. P29E. DO (YOU) HAVE A COLLEGE DEGREE. P29G. (IF YES) AT WHAT COLLEGE DID (YOU) GET YOUR (HIGHEST) DEGREE COLLEGE AT WHICH WIFE OF HEAD RECEIVED HER (HIGHEST) DEGREE. (R'S CODE IS REPEATED HERE IF R IS WIFE OF HEAD.) CODED FROM THE COLLEGE CODE. SEE APPENDIX NOTE VAR 640202 NAME-OCCUPATION OF R COLUMNS 438 - 439 NUMERIC MD=GE 99 P30. WHAT IS YOUR OCCUPATION. I MEAN, WHAT KIND OF WORK DO YOU DO. (IF NOT CLEAR OR OBVIOUS): WHAT EXACTLY DO YOU DO ON YOUR JOB. (IF NOT ASCERTAINED) WHAT KIND OF BUSINESS IS THAT. CODED FROM THE OCCUPATION CODE SEE APPENDIX NOTE ------VAR 640203 NAME-XINDUSTRY CODE FOR R COLUMNS 440 - 441 NUMERIC MD=GE 90 P30. R'S OCCUPATION CODED FROM THE INDUSTRY CODE <FOR FULL QUESTION TEXT, SEE REF.NO. 202> SEE APPENDIX NOTE ------VAR 640204 NAME-XIS R SELF-EMPLOYED COLUMNS 442 - 442 NUMERIC MD=0 OR GE 9 P30C. (IF EMPLOYED) DO YOU WORK FOR YOURSELF OR SOMEONE ELSE 1. SELF 139 723 2. SOMEONE ELSE 23 3. BOTH 23 9. NA 663 0. INAP., NOT EMPLOYED, RETIRED. (CODED 91-96 IN ------VAR 640205 NAME-XRS OCC BFR RETMT/UEMPLT Page 102

nes1964.txt COLUMNS 443 - 444 NUMERIC MD=GE 95 P30D. (IF R IS UNEMPLOYED) WHAT KIND OF WORK DO YOU USUALLY DO. P30F. (IF R IS RETIRED) WHAT KIND OF WORK DID YOU DO BEFORE YOU RETIRED. CODED FROM THE OCCUPATION CODE. INAP. (CODED 95) IF R NOT UNEMPLOYED OR RETIRED (CODED 01-92, 96 OR 99 IN SEE APPENDIX NOTE _____ VAR 640206 NAME-XNDSTY BFR RETT/UEMPLT-R COLUMNS 445 - 446 NUMERIC MD=GE 90 P30F. R'S PRE-UNEMPLOYMENT (PRE-RETIREMENT) OCCUPATION CODED FROM THE INDUSTRY CODE. INAP. (CODED 91) IF R NOT UNEMPLOYED (CODED 01-92, 96 OR 99 IN REF.NO. 202) <FOR FULL QUESTION TEXT SEE REF.NO. 202> SEE APPENDIX NOTE ------VAR 640207 NAME-XLENGTH OF UEMPLT-R COLUMNS 447 - 448 NUMERIC MD=GE 91 P30A. (IF R IS EMPLOYED) HAVE YOU BEEN OUT OF A JOB ANYTIME IN THE PAST TWO YEARS WHEN YOU DIDN'T WANT TO BE. (IF YES) WHEN WAS THAT <FROM WHAT MONTH AND YEAR P30B. TO WHAT MONTH AND YEAR>. P30E. (IF R IS UNEMPLOYED) HOW LONG HAVE YOU BEEN WITHOUT WORK. LENGTH OF UNEMPLOYMENT LOWER LIMIT CODED IF RESPONSE BRIDGED TWO CATEGORIES. THOSE STILL UNEMPLOYED WERE CODED ONLY FOR LENGTH OF TIME UP TO TIME OF INTERVIEW 1 00. 1 - 2 WEEKS 20 10. 3 - 4 WEEKS 20. 5 - 8 WEEKS 27 9 30. 9 - 13 WEEKS - 3 MONTHS 4 40. 14 - 18 WEEKS 50. 19 - 26 WEEKS - 6 MONTHS 13 60. 27 - 39 WEEKS 7 3 70. 40 - 51 WEEKS 80. 52 WEEKS OR MORE, A YEAR AND OVER 15 91. INAP., NOT UNEMPLOYED DURING LAST TWO YEARS OR 1457 Page 103

nes1964.txt R IS RETIRED (CODED 95 IN REF.NO. 202) 2 98. DK 13 99. NA NAME-XRECENCY OF UEMPLT-R VAR 640208 COLUMNS 449 - 450 NUMERIC MD=GE 91 P30B. (IF YES TO P30A IN REF.NO. 207) WHEN WAS THAT <THAT R WAS UNWILLINGLY OUT OF WORK IN THE LAST TWO YEARS>. RECENCY OF UNEMPLOYMENT OF R 20 00. STILL UNEMPLOYED AT TIME OF INTERVIEW 5 10. RESUMED WORK 1 - 2 WEEKS BEFORE TIME OF INTERVIEW 20. 3 - 4 WEEKS BEFORE INTERVIEW 5 30. 5 - 8 WEEKS BEFORE INTERVIEW 5 40. 9 - 13 WEEKS BEFORE INTERVIEW - 3 MONTHS 5 50. 14 - 18 WEEKS BEFORE INTERVIEW 5 60. 19 - 26 WEEKS BEFORE INTERVIEW - 6 MONTHS 10 70. 26 WEEKS TO A YEAR BEFORE INTERVIEW 19 27 80. A YEAR OR MORE BEFORE INTERVIEW 91. INAP., NOT UNEMPLOYED IN LAST TWO YEARS OR 1457 R IS RETIRED (CODED 95 IN REF.NO. 202) 95. DK, NA 13 _____ VAR 640209 NAME-OCCUPATION OF H.H COLUMNS 451 - 452 NUMERIC MD=GE 99 P31. WHAT KIND OF WORK DOES (HEAD OF HOUSEHOLD) DO. (IF NOT ASCERTAINED) WHAT KIND OF BUSINESS IS THAT. CODED FROM OCCUPATION CODE -- R'S OCCUPATION CODE WAS REPEATED IF R IS HEAD OF HOUSEHOLD SEE APPENDIX NOTE _____ VAR 640210 NAME-XINDUSTRY CODE FOR H.H COLUMNS 453 - 454 NUMERIC MD=GE 90 HEAD'S OCCUPATION CODED FROM THE INDUSTRY CODE. R'S INDUSTRY CODE IS REPEATED HERE IF R IS HEAD. <FOR FULL QUESTION TEXT SEE REF.NO. 209>

SEE APPENDIX NOTE

nes1964.txt ------VAR 640211 NAME-XIS H.H SELF EMPLOYED COLUMNS 455 - 455 NUMERIC MD=0 OR GE 9 P31C. (IF HEAD OF HOUSEHOLD IS EMPLOYED) DOES HE <HEAD OF HOUSEHOLD> WORK FOR HIMSELF OR FOR SOMEONE ELSE. 234 1. SELF 964 2. SOMEONE ELSE 3. BOTH 35 22 9. NA 0. INAP., RETIRED OR NOT EMPLOYED (CODED 91-96 316 IN REF.NO. 209) _____ NAME-XH.H-OCC BFR UEMPLT/RETT VAR 640212 COLUMNS 456 - 457 NUMERIC MD=GE 95 P31D. (IF HEAD IS UNEMPLOYED) WHAT KIND OF WORK DOES HE USUALLY DO. (IF HEAD IS RETIRED) WHAT KIND OF WORK DID HE DO P31F. BEFORE HE RETIRED. CODED FROM OCCUPATION CODE. INAP. (CODED 95) IF HEAD OF HOUSEHOLD NOT RETIRED OR UNEMPLOYED (CODED 01-92, 96 OR 99 IN REF.NO. 209) SEE APPENDIX NOTE ------VAR 640213 NAME-XH.H-NDSTY UEMPLT/RETT COLUMNS 458 - 459 NUMERIC MD=GE 90 P31F. HEAD'S PRE-UNEMPLOYMENT (PRE-RETIREMENT) OCCUPATION CODED FROM THE INDUSTRY CODE. INAP. (CODED 91) IF HEAD OF HOUSEHOLD NOT RETIRED OR UNEMPLOYED (CODED 01-92, 96 OR 99 IN REF.NO. 209) <FOR FULL QUESTION TEXT, SEE REF.NO. 212> SEE APPENDIX NOTE _____ VAR 640214 NAME-XLENGTH OF UEMPLT-H.H COLUMNS 460 - 461 NUMERIC MD=GE 91 P31A. (IF HEAD OF HOUSEHOLD IS EMPLOYED) HAS HE <HEAD OF HOUSEHOLD> BEEN OUT OF A JOB ANYTIME IN THE

nes1964.txt PAST TWO YEARS WHEN HE DIDN'T WANT TO BE. (IF YES) WHEN WAS THAT. < FROM WHAT MONTH AND YEAR TO P31B. WHAT MONTH AND YEAR> P31E. (IF HEAD IS UNEMPLOYED) HOW LONG HAS HE BEEN WITHOUT WORK LENGTH OF UNEMPLOYMENT 00. 1 - 2 WEEKS 5 24 10. 3 - 4 WEEKS 20. 5 - 8 WEEKS 28 30. 9 - 13 WEEKS - 3 MONTHS 18 40. 14 - 18 WEEKS 6 19 50. 19 - 26 WEEKS - 6 MONTHS 60. 27 - 39 WEEKS 3 70. 40 - 51 WEEKS 4 80. 52 WEEKS OR MORE, A YEAR AND OVER 11 1442 91.INAP., NOT UNEMPLOYED DURING LAST TWO YEARS OR HEAD IS RETIRED (CODED 95 IN REF.NO. 209) 2 98. DK 99. NA 9 _____ NAME-XRECENCY OF UEMPLT-H.H VAR 640215 COLUMNS 462 - 463 NUMERIC MD=GE 91 (IF YES TO P31A IN REF.NO. 214) WHEN WAS THAT <THAT P31B. THE HEAD OF HOUSEHOLD WAS UNWILLINGLY OUT OF WORK IN THE LAST TWO YEARS>. RECENY OF UNEMPLOYMENT <OF HEAD OF HOUSEHOLD> 19 00. STILL UNEMPLOYED AT TIME OF INTERVIEW 10. RESUMED WORK 1 - 2 WEEKS BEFORE TIME OF INTERVIEW б 5 20. 3 - 4 WEEKS BEFORE INTERVIEW 30. 5 - 8 WEEKS BEFORE INTERVIEW 5 40. 9 - 13 WEEKS BEFORE INTERVIEW - 3 MONTHS 4 50. 14 - 18 WEEKS BEFORE INTERVIEW 5 60. 19 - 26 WEEKS BEFORE INTERVIEW - 6 MONTHS 15 24 70. 26 WEEKS TO A YEAR BEFORE INTERVIEW 36 80. A YEAR OR MORE BEFORE INTERVIEW 1442 91. INAP., NOT UNEMPLOYED IN LAST TWO YEARS OR HEAD IS RETIRED (CODED 95 IN REF.NO. 209) 10 95. DK, NA _____ VAR 640216 NAME-LIFE CYCLE STATUS OF R COLUMNS 464 - 464 NUMERIC MD=GE 8 LIFE CYCLE STATUS OF RESPONDENT Page 106

SEE APPENDIX NOTE

78	0.	YOUNG (UNDER 45), SINGLE
98	1.	YOUNG (UNDER 45), MARRIED, NO CHILDREN
165	2.	MARRIED, YOUNGEST CHILD 1 1/2 OR LESS
180	3.	MARRIED, YOUNGEST CHILD OVER 1 1/2 BUT NOT
		OVER 4 1/2
330	4.	MARRIED, YOUNGEST CHILD OVER 4 1/2 BUT NOT
		OVER 14 1/2
70	5.	MARRIED, YOUNGEST CHILD OVER 14 1/2
343	б.	OLDER (45 AND OVER), MARRIED, NO CHILDREN
226	7.	OLDER (45 AND OVER), SINGLE
72	8.	OTHER (INCLUDES UNMARRIED INDIVIDUALS WITH
		CHILDREN)
9	9.	NA

VAR 640217 NAME-H.HS OCC-1952 BREAKDOWN COLUMNS 465 - 466 NUMERIC MD=GE 99

> HEAD'S OCCUPATION CODED ACCORDING TO THE SRC 1952 ELECTION STUDY (7213) OCCUPATION CODE.

THIS MEASURE WAS CONSTRUCTED FROM THE RESPONSE TO REF.NO. 209 UNLESS THE HEAD WAS ON STRIKE AT THE TIME OF INTERVIEW. IN THAT CASE, REF.NO. 212 WAS USED INSTEAD. IN THE FOLLOWING CODE, THE SRC 1964 ELECTION STUDY (7235) OCCUPATION CODE EQUIVALENT IS LISTED AFTER THE DESCRIPTION OF EACH CATEGORY.

149	19.	PROFESSIONAL AND SEMI-PROFESSIONAL (01-19)
250	20.	SELF-EMPLOYED BUSINESSMEN AND ARTISANS-MANAGERS
		AND OFFICIALS (ALL 20'S, 41)
161	30.	CLERICAL AND SALES. BUYERS, AGENTS AND BROKERS
		(ALL 30'S)
443	40.	SKILLED AND SEMI-SKILLED (42-51)
131	60.	UNSKILLED, SERVICE WORKERS, FARM LABORERS (65-79)
28	61.	PROTECTIVE SERVICE (61 AND 62)
76	80.	FARM OPERATORS (81, 82 AND 89)
20	90.	UNEMPLOYED (94)
9	92.	STUDENT (92)
210	95.	RETIRED (91 AND 95)
74	96.	HOUSEWIFE (96)

20 99. NA (99)

VAR 640218 NAME-XR/H.H WORK BESIDES FMG COLUMNS 467 - 467 NUMERIC MD=0 OR GE 9

> P32. (IF A FARM OCCUPATION GIVEN FOR R OR HEAD) DO YOU (OR HEAD OF HOUSEHOLD, IF R NOT HEAD) DO ANY OTHER KIND OF WORK BESIDES FARMING -- FOR PAY, I MEAN.

29 1. YES 70 5. NO 3 9. NA 0. INAP., RESPONDENTS NOT IN FARM HOUSEHOLDS 1469 _____ VAR 640219 NAME-XWHAT WORK BESIDES FMG COLUMNS 468 - 468 NUMERIC MD=0 OR GE 9 P32A. (IF YES TO REF.NO. 218) WHAT KIND OF WORK IS THAT <DONE OTHER THAN FARMING, FOR THOSE WHOSE MAJOR OCCUPATION IS FARMING>. 1 1. PROFESSIONAL AND SEMI-PROFESSIONAL 2. SELF-EMPLOYED BUSINESSMEN AND ARTISANS. MANAGERS 8 AND OFFICIALS 3. CLERICAL AND SALES. BUYERS, AGENTS AND BROKERS 1 SKILLED AND SEMI-SKILLED
 UNSKILLED, SERVICE WORKERS, FARM LABORERS 11 5 6. PROTECTIVE SERVICE 1 2 9. NA 0. INAP. IF CODED 5, 9, OR 0 IN REF.NO. 218 1542 ------VAR 640220 NAME-XHRS PER WK, NON-FMG OCC COLUMNS 469 - 470 NUMERIC MD=GE 91 P32B. ABOUT HOW MUCH TIME DO YOU USUALLY PUT IN ON THAT. <___HOURS PER WEEK FOR ___WEEKS PER YEAR SPENT ON WORK DONE OTHER THAN FARMING, FOR THOSE WHOSE MAJOR OCCUPATION IS FARMING>. HOURS PER WEEK 04. FOUR 1 1 10. TEN 1 13. THIRTEEN 000115. FIFTEEN 0 20. TWENTY 1 24. TWENTY-FOUR 1 25. TWENTY-FIVE 1 35. THIRTY-FIVE 8 40. FORTY 2 45. FORTY-FIVE 1 50. FIFTY 55. FIFTY-FIVE 3 1 70. SEVENTY 91. INAP., R NOT IN FARM HOUSEHOLD (CODED 5, 9 OR 0 1542 IN REF.NO. 218) Page 108

nes1964.txt 1 98. DK 99. NA 6 _____ VAR 640221 NAME-XWKS PER YR, NON-FMG OCC COLUMNS 471 - 472 NUMERIC MD=GE 91 WEEKS PER YEAR <SPENT ON WORK DONE OTHER THAN FARMING FOR THOSE WHOSE MAJOR OCCUPATION IS FARMING>. FOR FULL QUESTION TEXT, SEE REF.NO. 220. 0 02. TWO 08. EIGHT 1 10. TEN 1 12. TWELVE 1 16. SIXTEEN 17. SEVENTEEN 1 30. THIRTY 1 35. THIRTY-FIVE 1 3 36. THIRTY-SIX 39. 3 THIRTY-NINE 40. 1 FORTY 43. 1 FORTY-THREE 49. FORTY-NINE 1 50. 1 FIFTY 52. FIFTY-TWO 9 1542 91. INAP., R NOT IN A FARM HOUSEHOLD (CODED 5, 9 OR 0 IN REF.NO. 218) 98. DK 1 2 99. NA ------VAR 640222 NAME-XOWN FARM, RENT, OR WHAT COLUMNS 473 - 473 NUMERIC MD=0 OR GE 9 P33. DO YOU OWN YOUR FARM, MANAGE IT, RENT IT OR WHAT. OWN
 MANAGE 69 б 13 3. RENT 3 4. PART-OWNERSHIP. OWNS SOME, RENTS SOME 0 5. SHARE-CROPPERS 5 6. FARM (WAGE) LABOR 2 7. OTHER 9. NA 4 0. INAP., NOT A FARM HOUSEHOLD. CODED 0 IN REF.NO. 218 1469 VAR 640223 NAME-XAMOUNT OF LAND FARMED COLUMNS 474 - 475 NUMERIC Page 109

nes1964.txt MD=GE 91 P34. HOW MUCH LAND DO YOU FARM. SEE APPENDIX NOTE 10. LESS THAN 10 ACRES 3 5 20. 10-24 ACRES 30. 25-44 ACRES 10 40. 45-84 ACRES 8 12 50. 85-139 ACRES 20 60. 140-219 ACRES 20 70. 220-499 ACRES 9 80. 500 ACRES OR MORE 1474 91. INAP., (CODED 0 IN REF.NO. 218 OR 6 IN REF.NO. 222) 98. DK 3 7 99. NA _____ VAR 640224 NAME-XKIND OF FARMING DONE COLUMNS 476 - 478 NUMERIC MD=GE 991 P35. WHAT KIND OF FARMING DO YOU DO HERE MOSTLY. FOOD AND FEED GRAINS 100. WHEAT 2 1 110. CORN 120. RYE 0 130. BARLEY 0 0 140. OATS 3 150. HAY, MILO, ALFALFA, SILAGE (FEED GRAINS) 2 160. CORN AND WHEAT 0 170. CORN AND OATS 1 180. CORN AND HAY (MILO, ALFALFA, SILAGE) 3 190. OTHER FOOD OR FEED GRAINS 3 199. GRAIN (UNSPECIFIED) OILBEARING CROPS 0 200. PEANUTS 0 210. SOY BEANS 0 290. OTHER OILBEARING CROPS (CASTOR BEANS, FLAXSEED, LINSEED, ETC.) TEXTILE PRODUCTS 3 300. COTTON AND COTTONSEED 310. FLAX 0 0 320. WOOL, MOHAIR 0 390. OTHER TEXTILE PRODUCTS Page 110

OTHER CROPS

0 1 4 0 0 0 0 2 0	410. 420. 430. 440. 450. 460. 470. 480.	POTATOES VEGETABLES FRUITS AND BERRIES SUGAR (CANE, BEET) TOBACCO VEGETABLE(S) AND FRUIT(S) VEGETABLE(S) AND POTATOES TOBACCO AND VEGETABLE(S) TOBACCO AND POTATOES OTHER SINGLE MAJOR CROPS
	MEAT PRO	DUCTS
0 9 0 0 0 0	510. 520. 530. 540. 550.	HOGS CATTLE AND CALVES SHEEP AND LAMBS HOGS AND CATTLE HOGS AND SHEEP SHEEP AND CATTLE OTHER MEAT PRODUCTS
5	599.	LIVESTOCK (UNSPECIFIED)
	DAIRY ANI	D POULTRY PRODUCTS
8	600.	DAIRY PRODUCTS
3		POULTRY AND EGGS
0	620.	DAIRY PRODUCTS AND POULTRY (EGGS)
0	690.	OTHER SINGLE MAJOR PRODUCTS
	MIXED TY	PES, COMBINATIONS OF 2 PRINCIPAL CROPS OR PRODUCTS
0		WHEAT AND TOBACCO
0		WHEAT AND CATTLE
1 0		CORN AND COTTON CORN AND VEGETABLES
1		CORN AND VEGETABLES
4		CORN AND LIVESTOCK
0		CORN AND HOGS
1		CORN AND CATTLE
0 1		COTTON AND DAIRY PRODUCTS TOBACCO AND COTTON
1		TOBACCO AND VEGETABLE(S)
8		LIVESTOCK AND GRAIN (UNSPECIFIED)
11	790.	OTHER COMBINATIONS OF 2 PRINCIPAL CROPS
	DIVERSIF	IED FARMING, NO PRINCIPAL CROP OR PRODUCT
1 14		SUBSISTENCE FARMING, NO CROP REGULARLY SOLD DIVERSIFIED COMMERCIAL FARMING (OR NA WHETHER COMMERCIAL) INCLUDE RESPONSES SUCH AS "GENERAL FARMING", TRUCK FARMING

nes1964.txt 1474 991. INAP., (CODED 0 IN REF.NO. 218 OR 6 IN REF.NO. 222) 4 999. NA VAR 640225 NAME-XCROP PRC MVT-LAST 4 YRS COLUMNS 479 - 479 NUMERIC MD=0 OR GE 8 P36. OVER THE PAST FOUR YEARS HAVE PRICES YOU GET FOR THE THINGS YOU PRODUCE GONE UP, HAVE THEY GONE DOWN, OR HAVE THEY STAYED ABOUT THE SAME. P36A. (IF UP OR DOWN) WOULD YOU SAY THEY HAVE GONE (UP) (DOWN) A LOT OR JUST A LITTLE. 1 1. UP A LOT 2. UP A LITTLE. SOME UP, SAME ON OTHERS. UP, DK OR NA 6 HOW MUCH 3. SAME. SOME UP, SOME DOWN, BALANCES OUT 34 4. DOWN LITTLE. SOME DOWN, SAME ON OTHERS. DOWN, DK 20 OR NA HOW MUCH 5. DOWN A LOT 30 8. DK 2 9. NA 4 INAP., (CODED 0 IN REF.NO. 218 OR 6 IN REF.NO. 222) 1474 Ο. _____ VAR 640226 NAME-XPRCS-EFCT GOVT FM PLCY COLUMNS 480 - 480 NUMERIC MD=0 OR GE 8 P37. HOW MUCH EFFECT DO YOU THINK GOVERNMENT FARM POLICIES HAVE HAD ON WHAT YOU GET FOR YOUR CROPS, A LOT, SOME, OR NOT MUCH AT ALL. LOT
 SOME
 NOT MUCH AT ALL 2.4 30 25 7 8. DK 11 9. NA 0. INAP., (CODED 0 IN REF.NO. 218 OR 6 IN REF.NO. 222) 1474 VAR 640227 NAME-XOPIN-GOVT FM SUBSIDIES COLUMNS 481 - 481 NUMERIC MD=0 OR GE 8 P38. NOW HERE IS A PROBLEM THAT FARMERS ARE CONCERNED ABOUT THESE DAYS. WOULD YOU TELL ME WHETHER YOU WOULD AGREE OR DISAGREE WITH THIS STATEMENT. IF A FARMER CAN'T SELL THINGS HE RAISES AT A PROFIT, THE GOVERNMENT SHOULD BUY THEM AND LIMIT THE AMOUNT THE FARMER CAN PRODUCE. (DO YOU FEEL STRONGLY Page 112

ABOUT THIS.)

20 1. STRONG, AGREE 2. AGREE 17 4. DISAGREE 26 5. STRONG, DISAGREE 22 7 8. DK 9. NA 5 0. INAP., (CODED 0 IN REF.NO. 218 OR 6 IN REF.NO. 222) 1474 _____ NAME-WHO IN HSLD A UNION MBR VAR 640228 COLUMNS 482 - 482 NUMERIC MD=GE 8 P39. DOES ANYONE IN THIS HOUSEHOLD BELONG TO A LABOR UNION. (IF YES) P39A. WHO IS IT THAT BELONGS. 1190 0. NO, NOBODY 1. YES R (ALONE) BELONGS 184 2. YES, HEAD (NOT R) (ALONE) BELONGS 139 3. BOTH R AND HEAD BELONG 14 SOMEONE ELSE IN HOUSEHOLD (ALONE) BELONGS
 R AND SOMEONE ELSE IN HOUSEHOLD BELONGS 24 10 6. HEAD AND SOMEONE ELSE IN HOUSEHOLD BELONGS 5 7. R AND HEAD AND SOMEONE ELSE BELONGS 1 1 8. DK 9. NA 3 _____ NAME-XUNION BELONGED TO VAR 640229 COLUMNS 483 - 485 NUMERIC MD=GE 990 P39B. (IF SOMEONE IN HOUSEHOLD IS A UNION MEMBER) WHAT UNION IS THAT. SEE APPENDIX NOTE _____ VAR 640230 NAME-XLENGTH OF TIME IN UNION COLUMNS 486 - 487 NUMERIC MD=GE 91 P39C. ABOUT HOW LONG HAVE YOU (HAS HE) BELONGED TO THIS UNION. 20 10. LESS THAN 4 MONTHS 20. 4 MONTHS UP TO (BUT NOT INCLUDING) ONE YEAR 8 20 30. ONE YEAR UP TO (BUT NOT INCLUDING) TWO YEARS Page 113

nes1964.txt 58 40. 2-4 YEARS 69 50. 5-9 YEARS 57 60. 10-14 YEARS 92 70. 15-24 YEARS 41 80. 25 YEARS OR MORE 1194 91. INAP., NO ONE IN HOUSEHOLD IS A UNION MEMBER (CODED 0, 8, OR 9 IN REF.NO. 228) 98. DK 4 8 99. NA VAR 640231 NAME-SBJTV SOCIAL CLASS OF R COLUMNS 488 - 488 NUMERIC MD=GE 8 P40. THERE'S QUITE A BIT OF TALK THESE DAYS ABOUT DIFFERENT SOCIAL CLASSES. MOST PEOPLE SAY THEY BELONG EITHER TO THE MIDDLE CLASS OR TO THE WORKING CLASS. DO YOU EVER THINK OF YOURSELF AS BEING IN ONE OF THESE CLASSES. P40A. (IF YES) WHICH ONE. P40B. (IF NO) WELL, IF YOU HAD TO MAKE A CHOICE, WOULD YOU CALL YOURSELF MIDDLE CLASS OR WORKING CLASS. 0. YES, MIDDLE CLASS 366 1. YES, WORKING CLASS 584 1. TES, WORKING CLASS
 2. NO, MIDDLE CLASS
 3. NO, WORKING CLASS
 4. NO, UPPER CLASS, REFUSED TO ACCEPT SUGGESTED CLASSES 253 296 8 5. NO, LOWER CLASS, REFUSED TO ACCEPT SUGGESTED CLASSES 1 6. YES, BUT REFUSED TO SAY7. NO, DID NOT ACCEPT THE IDEA OF CLASSES, REFUSED TO 3 25 CLASSIFY SELF. "I AM AMERICAN." 28 8. DON'T KNOW. UNCERTAIN OF PROPER CLASSIFICATION. OTHER CLASSIFICATION 7 9. NA ------VAR 640232 NAME-XFEEL CLST MBRS OWN CLS COLUMNS 489 - 489 NUMERIC MD=0 OR GE 8 P40C. (IF MIDDLE OR WORKING CLASS IN REF.NO. 231) SOME PEOPLE FEEL THEY HAVE A LOT IN COMMON WITH OTHER PEOPLE OF THEIR OWN CLASS; BUT OTHERS WE TALK TO DON'T FEEL THIS WAY SO MUCH. HOW ABOUT YOU -- WOULD YOU SAY YOU FEEL PRETTY CLOSE TO OTHER (SOCIAL CLASS CHOSEN IN REF.NO. 231) CLASS PEOPLE, OR THAT YOU DON'T FEEL MUCH CLOSER TO THEM THAN YOU DO TO PEOPLE IN OTHER CLASSES. 824 1. FEEL PRETTY CLOSE 5. NOT CLOSER THAN TO OTHERS 644 7. DON'T FEEL CLOSE TO ANY GROUP OR CLASS 3 Page 114

8. DK 15 13 9. NA 72 0. INAP. (CODED 4-9 IN REF.NO. 231) _____ VAR 640233 NAME-XINTST-WLFR OF OWN CLASS COLUMNS 490 - 490 NUMERIC MD=0 OR GE 8 P40D. HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN HOW (SOCIAL CLASS CHOSEN) CLASS PEOPLE AS A WHOLE ARE GETTING ALONG IN THIS COUNTRY. DO YOU HAVE A GOOD DEAL OF INTEREST IN IT, SOME INTEREST, OR NOT MUCH INTEREST AT ALL. 620 1. GOOD DEAL 3. SOME 454 5. NOT MUCH AT ALL 398 7. DON'T HAVE INTEREST IN ANY GROUP OR CLASS 3 8. DK 4 9. NA 20 0. INAP. (CODED 4-9 IN REF.NO. 231) 72 _____ VAR 640234 NAME-SOCIAL CLASS OF FAMILY COLUMNS 491 - 491 NUMERIC MD=GE 8 P41. WHAT <SOCIAL CLASS> WOULD YOU SAY YOUR FAMILY WAS WHEN YOU WERE GROWING UP, MIDDLE CLASS OR WORKING CLASS. MIDDLE CLASS
 WORKING CLASS
 UPPER CLASS
 LOWER CLASS. POOR CLASS
 DEFINITE FOR ACCEPT ADDA 473 1037 4 2 6. REFUSED TO ACCEPT IDEA OF CLASSES 16 17 8. DK 22 9. NA ------VAR 640235 NAME-R'S CHURCH PREFERENCE COLUMNS 492 - 494 NUMERIC MD=GE 998 P42. IS YOUR CHURCH PREFERENCE PROTESTANT, CATHOLIC OR JEWISH. P42A. (IF PROTESTANT TO P42) WHAT CHURCH IS THAT, BAPTIST, METHODIST, OR WHAT. SEE APPENDIX NOTE

54 000. HAS NO PREFERENCE

PROTESTANT. GENERAL

46	100.	PROTESTANT. NO DENOMINATION GIVEN
1	101.	NON-DENOMINATIONAL PROTESTANT CHURCH

- 2 102. COMMUNITY CHURCH (NO DENOMINATIONAL BASIS)
- 3 109. OTHER PROTESTANT (NOT LISTED BELOW)

PROTESTANT. REFORMATION ERA

- 73 110. PRESBYTERIAN
- 119 111. LUTHERAN
- 30 112. CONGREGATIONAL
- 2 113. EVANGELICAL AND REFORMED
- 4 114. REFORMED, DUTCH REFORMED, OR CHRISTIAN REFORMED
- 19 115. UNITED CHURCH OF CHRIST
- 52 116. EPISCOPALIAN, ANGLICAN, CHURCH OF ENGLAND

PROTESTANT. PIETISTIC

228	120.	METHODIST
2	121.	AFRICAN METHODIST EPISCOPAL
13	122.	UNITED BRETHREN OR EVANGELICAL BRETHREN
337	123.	BAPTIST
б	124.	DISCIPLES OF CHRIST
32	125.	"CHRISTIAN"

PROTESTANT. NEO-FUNDAMENTALIST

4 8 3 3	131. 132.	UNITED MISSIONARY OR PROTESTANT MISSIONARY CHURCH OF GOD NAZARENE OR FREE METHODIST CHURCH OF GOD IN CHRIST
0 17	134. 135. 136. 137. 138. 139.	PLYMOUTH BRETHREN PENTECOSTAL OR ASSEMBLY OF GOD CHURCH OF CHRIST SALVATION ARMY PRIMITIVE BAPTIST OR FREE WILL BAPTIST SEVENTH DAY ADVENTIST SOUTHERN BAPTIST
8		OTHER FUNDAMENTALIST ITIONAL CHRISTIAN
8 17 2 6 1 0	151. 152. 153. 154. 155.	CHRISTIAN SCIENTISTS SPIRITUALISTS LATTER DAY SAINTS, MORMONS UNITARIAN OR UNIVERSALIST JEHOVAH'S WITNESSES QUAKERS UNITY

CATHOLIC

349 200. ROMAN CATHOLIC

JEWISH

45 300. JEWISH GREEK RITE CATHOLIC 1 700. GREEK RITE CATHOLIC EASTERN ORTHODOX 5 710. GREEK ORTHODOX 0 711. RUSSIAN ORTHODOX 712. ROUMANIAN ORTHODOX 0 713. SERBIAN ORTHODOX 0 3 719. OTHER ORTHODOX NON-CHRISTIANS, OTHER THAN JEWISH 720. MOHAMMEDANS 0 721. BUDDHISTS 1 722. HINDU 0 2 728. AGNOSTICS, ATHEISTS 2 729. OTHER NON-JUDEO-CHRISTIAN RELIGIONS 2 790. OTHER RELIGIONS 1 998. DK PREFERENCE 1 999. NA ------VAR 640236 NAME-XHOW OFTEN ATTEND CHURCH COLUMNS 495 - 495 NUMERIC MD=0 OR GE 9 P43. (IF SOME CHURCH PREFERENCE) WOULD YOU SAY YOU GO TO CHURCH REGULARLY, OFTEN, SELDOM OR NEVER. REGULARLY
 OFTEN 662 258 4. SELDOM 5. NEVER 464 96 35 9. NA 0. INAP., NO CHURCH PREFERENCE, CODED 000, 998 OR 999 56 IN REF.NO. 235 _____ VAR 640237 NAME-FEELING THMTR-FARMERS COLUMNS 496 - 497 NUMERIC MD=GE 98 P44. THERE ARE MANY GROUPS IN AMERICA THAT TRY TO GET THE GOVERNMENT OR THE AMERICAN PEOPLE TO SEE THINGS MORE THEIR WAY. WE WOULD LIKE TO GET YOUR FEELINGS TOWARDS SOME OF THESE GROUPS.....OUR FIRST GROUP IS THE FARMERS. WHERE WOULD YOU PUT THEM ON THE THERMOMETER.

SEE APPENDIX NOTE

VAR 640238 NAME-FEELING THMTR-LIBERALS COLUMNS 498 - 499 NUMERIC MD=GE 98

> P44B. LIBERALS' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640239 NAME-FLG THMTR-SOUTHERNERS

COLUMNS 500 - 501 NUMERIC MD=GE 98

> P44C. SOUTHERNERS' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640240 NAME-FEELING THMTR-CATHOLICS COLUMNS 502 - 503 NUMERIC MD=GE 98

> P44D. CATHOLICS' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640241 NAME-FLG THMTR-BIG BUSINESS COLUMNS 504 - 505 NUMERIC MD=GE 98

> P44E. BIG BUSINESS' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640242 NAME-FEELING THMTR-DEMOCRATS COLUMNS 506 - 507 NUMERIC MD=GE 98

> P44F. DEMOCRATS' SCORE ON THE THERMOMETER Page 118

nes1964.txt FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640243 NAME-FEELING THMTR-MILITARY COLUMNS 508 - 509 NUMERIC MD=GE 98

> P44G. MILITARY'S SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640244 NAME-FEELING THERMOMETER-JEWS COLUMNS 510 - 511 NUMERIC MD=GE 98

> P44H. JEWS' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640245 NAME-FEELING THMTR-WHITES COLUMNS 512 - 513 NUMERIC MD=GE 98

> P441. WHITES' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640246 NAME-FLG THMTR-LABOR UNIONS COLUMNS 514 - 515 NUMERIC MD=GE 98

> P44J. LABOR UNIONS' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640247 NAME-FLG THMTR-REPUBLICANS COLUMNS 516 - 517 NUMERIC MD=GE 98 nes1964.txt P44K. REPUBLICANS' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640248 NAME-FEELING THMTR-EASTERNERS COLUMNS 518 - 519 NUMERIC MD=GE 98

> P44L. EASTERNERS' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640249 NAME-FLG THMTR-PROTESTANTS COLUMNS 520 - 521 NUMERIC MD=GE 98

> P44M. PROTESTANTS' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640250 NAME-FEELING THMTR-NEGROES COLUMNS 522 - 523 NUMERIC MD=GE 98

P44N. COLORED PEOPLE (NEGROES) SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

.....

SEE APPENDIX NOTE

> P440. CONSERVATIVES' SCORE ON THE THERMOMETER FOR FULL QUESTION TEXT, SEE REF.NO.237

SEE APPENDIX NOTE

VAR 640252 NAME-WHERE WERE YOU BORN COLUMNS 526 - 528 NUMERIC MD=GE 998

P45. WHERE WERE YOU BORN. (IF UNITED STATES) WHICH STATE.

THE STATE AND COUNTRY CODE WAS USED FOR THIS VARIABLE

SEE APPENDIX NOTE

VAR 640253 NAME-BOTH PARENTS NTV-BORN COLUMNS 529 - 530 NUMERIC MD=GE 91

> P45A. (NOT ASKED OF NEGROES OR FOREIGN BORN) WERE BOTH YOUR PARENTS BORN IN THIS COUNTRY.

1036	10. YES, BOTH PARENTS BORN IN THIS COUNTRY
48	20. ONLY FATHER NATIVE BORN
58	30. ONLY MOTHER NATIVE BORN
164	40. NEITHER PARENT NATIVE BORN
0	50. FATHER NATIVE BORN, DK OR NA WHERE MOTHER BORN
1	60. MOTHER NATIVE BORN, DK OR NA WHERE FATHER BORN
2	70. FATHER FOREIGN BORN, DK OR NA WHERE MOTHER BORN
1	80. MOTHER FOREIGN BORN, DK OR NA WHERE FATHER BORN
237	91. INAP., R IS A NEGRO (CODED 2 IN REF.NO. 183)
	OR FOREIGN BORN (CODED 209-711 IN REF.NO. 252)
6	98. DK WHERE EITHER PARENT BORN

99. NA WHERE EITHER PARENT BORN

18

VAR 640254 NAME-XPLACE OF BIRTH - FATHER COLUMNS 531 - 533 NUMERIC MD=GE 991

P45B. (IF 30, 40, OR 70 TO REF.NO. 253) WHICH COUNTRY WAS YOUR FATHER BORN IN.

THE STATE AND COUNTRY CODE WAS USED FOR THIS VARIABLE. INAP. (CODED 991), IF CODED 91 - 99 IN REF.NO. 253. CODED 199 IF FATHER IS NATIVE BORN.

SEE APPENDIX NOTE

VAR 640255 NAME-XPLACE OF BIRTH - MOTHER COLUMNS 534 - 536 NUMERIC MD=GE 991

> P45C. (IF 20, 40 OR 80 TO REF.NO. 253) WHICH COUNTRY WAS YOUR MOTHER BORN IN.

THE STATE AND COUNTRY CODE WAS USED FOR THIS VARIABLE.

Page 121

nes1964.txt INAP. (CODED 991) IF CODED 91-99 IN REF.NO. 253. CODED 199 IF MOTHER IS NATIVE BORN. SEE APPENDIX NOTE ------VAR 640256 NAME-XGPNTS NATIONAL ORIGIN COLUMNS 537 - 538 NUMERIC MD=GE 91 P45D. (IF BOTH PARENTS BORN IN THIS COUNTRY) DO YOU REMEMBER WHAT COUNTRY YOUR FAMILY CAME FROM ORIGINALLY ON YOUR FATHER'S SIDE. IF TWO COUNTRIES LISTED, ONLY THAT APPROPRIATE FOR GRAND-FATHER WAS CODED. 10. ENGLAND, SCOTLAND, WALES 271 20. IRELAND 150 30. GERMANY 180 25 40. SCANDINAVIA (NORWAY, SWEDEN, DENMARK) 71 50. REST OF WESTERN EUROPE 11 60. POLAND 70. REST OF EASTERN EUROPE 12 11 80. ITALY 90. OTHER COUNTRIES 25 534 91. INAP., R, OR ONE OR MORE PARENTS FOREIGN BORN, R IS NEGRO, (CODED 20-40 OR 70-99 IN REF. NO. 253) 98. DK 246 35 99. NA _____ VAR 640257 NAME-XMAIN NATLTY R'S FAMILY COLUMNS 539 - 541 NUMERIC MD=GE 991 P46. (IF R MENTIONS MORE THAN ONE NATIONALITY) ASIDE FROM AMERICAN, WHAT NATIONALITY DO YOU THINK OF YOUR FAMILY AS BEING MAINLY. THE STATE AND COUNTRY CODE WAS USED FOR THIS VARIABLE. INAP., (CODED 991) IF R MENTIONED ONLY ONE NATIONALITY SEE APPENDIX NOTE _____ VAR 640258 NAME-XATTITUDE TO MAIN NATLTY COLUMNS 542 - 543 NUMERIC MD=GE 98 P47. (NOT ASKED OF NEGROES) JUST AS YOU DID WITH THE GROUPS BEFORE, WILL YOU PLACE THE (NATIONALITY, MAIN NATIONALITY) ON THE FEELING THERMOMETER. Page 122

nes	19	64		txt
nes	19	64	•	txt

INAP., (CODED 98) IF R IS A NEGRO

SEE APPENDIX NOTE

VAR 640259 NAME-FA'S WORK WHEN R YOUNG COLUMNS 544 - 545 NUMERIC MD=GE 99

P48. WHAT KIND OF WORK DID YOUR FATHER DO FOR A LIVING WHILE YOU WERE GROWING UP.

SEE APPENDIX NOTE

VAR 640260 NAME-XFIN SIT ON FM WHEN YNG COLUMNS 546 - 546 NUMERIC MD=0 OR GE 8

> P48A. (IF FATHER HAD FARM OCCUPATION) WHEN YOU WERE GROWING UP ON THE FARM, WOULD YOU SAY YOUR FAMILY WAS PRETTY WELL OFF FINANCIALLY, ABOUT AVERAGE, OR DID THEY HAVE TROUBLE MAKING ENDS MEET.

.....

 33
 1.
 WELL OFF

 312
 3.
 AVERAGE

- 156 5. TROUBLE

 - 1 8. DK
- 7 9. NA 1062 0. INAP., OTHER THAN FARM OCCUPATION (CODED 01-69, 78, 79, OR 91-99 IN REF. NO. 259)

VAR 640261 NAME-WHERE R GREW UP COLUMNS 547 - 549 NUMERIC MD=GE 998

> P49. WHAT PART OF THE UNITED STATES DID YOU GROW UP IN. (WHAT STATE OR STATES)

THE STATE AND COUNTRY CODE WAS USED FOR THIS VARIABLE

SEE APPENDIX NOTE

VAR 640262 NAME-AGE WHEN CAME THIS STATE COLUMNS 550 - 551 NUMERIC MD=0 OR GE 98

nes1964.txt P49A. HOW OLD WERE YOU WHEN YOU CAME TO THIS STATE. ACTUAL AGE WAS CODED 98. DK 99. NA 00. INAP., R GREW UP IN STATE OF CURRENT RESIDENCE _____ VAR 640263 NAME-RAISED IN CITY, FARM-ETC COLUMNS 552 - 553 NUMERIC MD=GE 98 P50. WERE YOU BROUGHT UP MOSTLY ON A FARM, IN A TOWN, IN A SMALL CITY, OR IN A LARGE CITY. (IF SMALL OR LARGE CITY) WHICH CITY WAS THAT. 522 00. FARM, RURAL 10. TOWN, "SMALL TOWN", UNDER 2,500 WHEN NAME OF TOWN 342 GIVEN 20. CITY UNDER 10,000 47 30. CITY FROM 10,000 TO 50,000 104 40. CITY FROM 50,000 TO 100,000 44 50. CITY FROM 100,000 TO 250,000 42 60. CITY OVER 250,000 211 70. SMALL CITY, NA POPULATION. LARGE TOWN 93 80. LARGE CITY, NA POPULATION 155 0 98. DK 11 99. NA _____ NAME-HOW LONG IN THIS HOUSE VAR 640264 COLUMNS 554 - 555 NUMERIC MD=GE 95 P51. HOW LONG HAVE YOU LIVED IN THIS HOUSE. 168 00. UNDER SIX MONTHS 01. SIX MONTHS TO (BUT NOT INCLUDING) ONE YEAR 73 163 02. ONE YEAR TO (BUT NOT INCLUDING) TWO YEARS 336 03. 2-4 YEARS 08. 5-9 YEARS 297 182 12. 10-14 YEARS 125 17. 15-19 YEARS 99 25. 20-29 YEARS 42 35. 30-39 YEARS 46 40. 40 YEARS OR MORE (BUT NOT ALL OF LIFE) 23 80. ALL OF LIFE (REGARDLESS OF HOW MANY YEARS) 17 95. DK, NA _____

VAR 640265 NAME-XPRIOR RESIDENCE

COLUMNS 556 - 560 NUMERIC MD=0 OR GE 97000

> P51A. (IF LESS THAN "ALL OF LIFE") WHERE DID YOU LIVE BEFORE YOU MOVED TO THIS HOUSE (APARTMENT).

THIS IS A 5 DIGIT CODE: THE FIRST TWO DIGITS INDICATE STATE (USING THE LAST TWO DIGITS OF THE 100 SERIES OF THE STATE AND COUNTRY CODE) AND THE LAST 3 INDICATE COUNTY (USING THE COUNTY CODE IN "COUNTY AND CITY DATA BOOK, 1956")

SEE APPENDIX NOTE 97000. MOVED FROM FOREIGN COUNTRY, OTHER. 98000. SAME TOWN, INDICATED BY LISTING OF HOUSE AND STREET NUMBER. LIVING ON FARM WHICH IS CLOSE TO THE SAME TOWN. 99000. NA INAP., CODED 80 IN REF.NO. 264, NEVER MOVED, 00000. LIVED IN PRESENT HOUSE "ALL OF LIFE" 999. STATE OF FORMER RESIDENCE KNOWN, BUT COUNTY DK OR NA. IN DATA, THE LEFTMOST TWO COLUMNS OF THIS CODE (HERE APPEARING AS TWO BLANKS) CONTAIN THE STATE CODE FOUND IN FOOTNOTE 16. _____ VAR 640266 NAME-XNBRHD'S AGE REL TO LAST COLUMNS 561 - 561 NUMERIC MD=0 OR GE 8 P52. HOW WOULD YOU COMPARE THIS NEIGHBORHOOD WITH THE ONE YOU LEFT. P52A. IS THIS ONE NEWER, OLDER, OR ABOUT THE SAME. NEWER
 ABOUT THE SAME
 OLDER 599 692 202 8. DK 5 50 9. NA 23 0. INAP., R HAS LIVED HERE ALL HIS LIFE (CODED 80 IN -----VAR 640267 NAME-XTHIS NBRHD MR,LS XPNSV COLUMNS 562 - 562 NUMERIC MD=0 OR GE 8 P52B. IS IT LESS EXPENSIVE, MORE EXPENSIVE, OR ABOUT THE SAME. 1. LESS EXPENSIVE 229 3. ABOUT THE SAME 696 5. MORE EXPENSIVE 559

nes1964.txt 10 8. DK 9. NA 54 23 0. INAP., R HAS LIVED HERE ALL HIS LIFE (CODED 80 IN ------VAR 640268 NAME-XCLOSER TO CITY'S CENTER COLUMNS 563 - 563 NUMERIC MD=0 OR GE 8 P52C. IS IT CLOSER TO THE CENTER OF THE CITY, FURTHER OUT FROM THE CENTER OF THE CITY, OR ABOUT THE SAME. 1. CLOSER TO CENTER OF THE CITY 350 580 3. ABOUT THE SAME 5. FURTHER OUT FROM CENTER OF THE CITY 559 8. DK 5 9. NA 54 23 0. INAP., R HAS LIVED HERE ALL HIS LIFE (CODED 80 IN _____ NAME-ESTD FAM INCOME THIS YR VAR 640269 COLUMNS 564 - 565 NUMERIC MD=GE 95 P53. ABOUT WHAT DO YOU THINK YOUR TOTAL INCOME WILL BE THIS YEAR FOR YOURSELF AND YOUR IMMEDIATE FAMILY. JUST GIVE ME THE NUMBER OF THE RIGHT INCOME CATEGORY. 63 10. UNDER \$1,000 107 11. \$1,000-1,999 12. \$2,000-2,999 118 13. \$3,000-3,999 143 14. \$4,000-4,999 20. \$5,000-5,999 135 175 21. \$6,000-7,499 217 237 22. \$7,500-9,999 30. \$10,000-14,999 208 106 31. \$15,000 OR OVER 40 95. NA, DK 22 97. REFUSED ------VAR 640270 NAME- INCOME EARNED BY H.H COLUMNS 566 - 567 NUMERIC MD=GE 95 P54. HOW MUCH OF THAT IS THE INCOME OF THE HEAD OF THE FAMILY. 10. UNDER \$1,000 87 131 11. \$1,000-1,999 12. \$2,000-2,999 135 164 13. \$3,000-3,999 Page 126

nes1964.txt 145 14. \$4,000-4,999 20. \$5,000-5,999 189 234 21. \$6,000-7,499 199 22. \$7,500-9,999 127 30. \$10,000-14,999 88 31. \$15,000 OR OVER 50 95. NA, DK 22 97. REFUSED VAR 640271 NAME-YOU OWN, RENT, OR WHAT COLUMNS 568 - 568 NUMERIC MD=GE 9 P55. DO YOU OWN YOUR OWN HOME HERE, OR RENT, OR WHAT. 1040 1. OWN (OR BUYING) 2. RENT (OR LEASING) 457 35 3. OCCUPANCY PART OF FINANCIAL ARRANGEMENT WITH EMPLOYER OR HOME OWNER. 32 7. OTHER 9. NA 7 _____ VAR 640272 NAME-BIRTH DT: (F)R/WIFE OF R COLUMNS 569 - 569 NUMERIC MD=0 OR GE 9 Q. P7, P12. ARE YOU MARRIED NOW AND LIVING WITH YOUR HUSBAND (WIFE) (OR IS HE IN THE SERVICE). Q. P6. (FEMALE RESPONDENTS) WHAT IS YOUR DATE OF BIRTH. O. P13. (MALE RESPONDENTS) WHAT IS YOUR WIFE'S DATE OF BIRTH. DATE OF BIRTH OF WIFE OR FEMALE R 577 1. (WIFE) BORN ON OR AFTER JULY 1, 1924 627 5. (WIFE) BORN ON OR BEFORE JUNE 30, 1924 9 9. (WIFE'S) BIRTH DATE NA 358 0. NO WIFE, R NOT MARRIED AND LIVING WITH SPOUSE (EXCEPT SERVICEMEN) _____ VAR 640273 NAME-POST ELCTN SEQUENCE NMBR COLUMNS 570 - 573 NUMERIC NO MISSING DATA CODES POST-ELECTION SEQUENCE NUMBER (0000 AND 5001-7234)

nes1964.txt CODED 0000 IF NO POST-ELECTION INTERVIEW

VAR 640274 NAME-CNGSL DISTRICT NUMBER COLUMNS 574 - 576 NUMERIC MD=GE 991

CONGRESSIONAL DISTRICT NUMBER.

THE ACTUAL NUMBER WAS CODED, PRECEDED BY ONE OR TWO ZEROS TO PRODUCE A THREE DIGIT CODE.

991. NO POST-ELECTION SURVEY. 998. WASHINGTON, D.C. 999. NA

VAR 640275 NAME-DATE OF POST-ELCTN INT COLUMNS 577 - 578 NUMERIC MD=GE 91

DATE OF POST-ELECTION INTERVIEW

11.	NOV.	6	36.	DEC.	1	67.	JAN. 1
12.	NOV.	7	37.	DEC.	2	68.	JAN. 2
13.	NOV.	8	38.	DEC.	3	69.	JAN. 3
14.	NOV.	9	39.	DEC.	4	70.	JAN. 4
15.	NOV.	10	40.	DEC.	5	71.	JAN. 5
16.	NOV.	11	41.	DEC.	6	72.	JAN. 6
17.	NOV.	12	42.	DEC.	7	73.	JAN. 7
18.	NOV.	13	43.	DEC.	8	74.	JAN. 8
19.	NOV.	14	44.	DEC.	9	75.	JAN. 9
20.	NOV.	15	45.	DEC.	10	76.	JAN. 10
21.	NOV.	16	46.	DEC.	11	77.	JAN. 11
22.	NOV.	17	47.	DEC.	12	78.	JAN. 12
23.	NOV.	18	48.	DEC.	13	79.	JAN. 13
24.	NOV.	19	49.	DEC.	14	80.	JAN. 14
25.	NOV.	20	50.	DEC.	15	81.	JAN. 15
26.	NOV.	21	51.	DEC.	16	82.	JAN. 16
27.	NOV.	22	52.	DEC.	17	83.	JAN. 17
28.	NOV.	23	53.	DEC.	18	84.	JAN. 18
29.	NOV.	24	54.	DEC.	19	85.	JAN. 19
30.	NOV.	25	55.	DEC.	20	86.	JAN. 20
31.	NOV.	26	56.	DEC.	21	87.	JAN. 21
32.	NOV.	27	57.	DEC.	22	88.	JAN. 22
33.	NOV.	28	58.	DEC.	23	89.	JAN. 23
34.	NOV.	29	59.	DEC.	24	90.	FEB.
35.	NOV.	30	60.	DEC.	25		
			61.	DEC.	26		
			62.	DEC.	27	99.	NA
			63.	DEC.	28	91.	NO POST-
			64.	DEC.	29		ELECTION
			65.	DEC.	30		INTERVIEW
			66.	DEC.	31		

nes1964.txt ------VAR 640276 NAME-SAME INTR AS PRE-ELCTN? COLUMNS 579 - 579 NUMERIC MD=0 OR GE 9 ITEM 7. AT THE TIME OF THE PRE-ELECTION STUDY, THIS RE-SPONDENT WAS INTERVIEWED: 1341 1. BY ME 2. BY ANOTHER INTERVIEWER 88 9. NA 21 0. NO POST-ELECTION INTERVIEW 121 VAR 640277 NAME-POLTL STUDY TIME OF INT COLUMNS 580 - 582 NUMERIC MD=0 OR GE 999 POLITICAL STUDY TIME OF INTERVIEW IN MINUTES SEE APPENDIX NOTE 999. NA 000. NO POST-ELECTION INTERVIEW ------VAR 640278 NAME-TRAVEL STUDY TIME OF INT COLUMNS 583 - 585 NUMERIC MD=0 OR GE 999 TRAVEL STUDY TIME OF INTERVIEW IN MINUTES SEE APPENDIX NOTE 999. NA 000. INAP. NO TRAVEL SEQUENCE ASKED (NEGRO SUPPLEMENT) OR NO POST-ELECTION INTERVIEW _____ VAR 640279 NAME-HOW MUCH READ ABT ELCTN COLUMNS 586 - 586 NUMERIC MD=0 OR GE 7 Q. 1. WE'RE INTERESTED IN THIS INTERVIEW IN FINDING OUT WHETHER PEOPLE PAID MUCH ATTENTION TO THE ELECTION CAMPAIGN THIS YEAR. TAKE NEWSPAPERS FOR INSTANCE --DID YOU READ ABOUT THE CAMPAIGN IN ANY NEWSPAPER. Q. 1B. (IF YES) HOW MUCH DID YOU READ NEWSPAPER ARTICLES ABOUT THE ELECTION -- REGULARLY, OFTEN, FROM TIME TO TIME, OR JUST ONCE IN A GREAT WHILE.

SEE APPENDIX NOTE

575 1. YES, REGULARLY 2. YES, OFTEN 204 3. YES, FROM TIME TO TIME 263 4. YES, ONCE IN A GREAT WHILE 85 5. NO, READ NO NEWSPAPERS ABOUT THE CAMPAIGN 310 11 7. YES, NA FREQUENCY 8. DK 1 9. NA 1 121 0. NO POST-ELECTION INTERVIEW _____ VAR 640280 NAME-XPOLITICS-PPR READ MOST COLUMNS 587 - 589 NUMERIC MD=GE 990 O. 1A. (IF YES) WHAT PAPER DID YOU READ MOST FOR NEWS ABOUT POLITICS. SEE APPENDIX NOTE _____ VAR 640281 NAME-HEAR ABOUT CMPN ON RADIO COLUMNS 590 - 590 NUMERIC MD=0 OR GE 7 Q.2. HOW ABOUT RADIO -- DID YOU LISTEN TO ANY SPEECHES OR DISCUSSIONS ABOUT THE CAMPAIGN ON THE RADIO. Q.2A. (IF YES) HOW MANY PROGRAMS ABOUT THE CAMPAIGN DID YOU LISTEN TO ON THE RADIO -- A GOOD MANY, SEVERAL, OR JUST ONE OR TWO. SEE APPENDIX NOTE YES, GOOD MANY
 YES, SEVERAL
 YES, JUST ONE OR TWO 180 331 179 751 5. NO 3 7. YES, NA FREQUENCY 5 8. DK 1 9. NA 121 0. NO POST-ELECTION INTERVIEW _____ VAR 640282 NAME-READ ABOUT CMPN IN MAGS COLUMNS 591 - 591 NUMERIC MD=0 OR GE 7 0.3. HOW ABOUT MAGAZINES -- DID YOU READ ABOUT THE CAMPAIGN IN ANY MAGAZINES.

nes1964.txt 0.3A. (IF YES) HOW MANY MAGAZINES ARTICLES ABOUT THE CAMPAIGN WOULD YOU SAY YOU READ -- A GOOD MANY, SEVERAL, OR JUST ONE OR TWO. SEE APPENDIX NOTE 142 1. YES, A GOOD MANY 2. YES, SEVERAL 234 3. YES, JUST ONE OR TWO 185 5. NO 877 8 7. YES, NA FREQUENCY 8. DK 3 9. NA 1 0. NO POST-ELECTION INTERVIEW 121 _____ VAR 640283A NAME-XWHAT MAGS READ RGLRY COLUMNS 592 - 593 NUMERIC MD=GE 90 Q.3B. ARE THERE ANY MAGAZINES THAT YOU READ PRETTY REGULARLY ABOUT POLITICS. (IF YES) WHAT ONES ARE THEY. 01. AMERICA 1 02. AMERICAN LEGION MAGAZINE 3 03. AMERICAN OPINION 0 04. ATLANTIC 0 05. BARRON'S 2 06. BUSINESS WEEK 3 07. BULLETIN OF THE ATOMIC SCIENTISTS 0 08. CATHOLIC DIGEST 0 09. CATHOLIC WORLD 0 0 10. CHRISTIAN CENTURY CHRISTIAN HERALD
 COMMENTARY 0 0 13. COMMONWEAL 2 14. CONGRESSIONAL DIGEST 0 0 15. CURRENT 0 16. CURRENT HISTORY 17. DAN SMOOT REPORT 0 3 18. EBONY 0 19. ECONOMIC COUNCIL LETTER 0 20. ESQUIRE 21. FACT 0 0 22. FORBES 1 23. FOREIGN AFFAIRS 0 24. FORTUNE 7 25. GOOD HOUSEKEEPING 26. HARPER'S 4 Page 131

nes1964.txt 2 27. HUMAN EVENTS 1 28. KIPLINGER'S WASHINGTON NEWSLETTER 7 29. LADIES HOME JOURNAL 30. LIFE 130 31. LOOK 77 32. LUTHERAN 0 1 33. LUTHERAN WITNESS 0 34. MANION FORUM 35. MCCALLS б 0 36. NEW YORK HERALD TRIBUNE MAGAZINE 37. NEW YORK TIMES MAGAZINE 1 38. NATION 2 39. NATIONAL REVIEW 4 40. NATION'S BUSINESS 1 41. NEW REPUBLIC 3 42. NEW YORKER 2 43. NEWSWEEK 98 44. PRESBYTERIAN LIFE 1 45. PROGRESSIVE 0 0 46. RAMPARTS 47. READER'S DIGEST 43 48. REDBOOK 3 49. REPORTER 4 50. SATURDAY EVENING POST 112 51. SATURDAY REVIEW 5 52. TIME 142 61 53. U.S. NEWS AND WORLD REPORT 54. VFW AMERICAN SECURITY REPORTER 1 7 70. FARM JOURNAL 71. FARM AND RANCH MAGAZINE 3 72. JET 3 26 90. OTHER 5511 91. NONE, INAP., CODED 5, 8 OR 9 IN REF.NO. 282, NO FURTHER MENTION OR NO POST-ELECTION INTERVIEW 98. DK 1 99. NA 0 ------VAR 640283B NAME-XWHAT MAGS READ RGLRY COLUMNS 594 - 595 NUMERIC MD=GE 90

> Q.3B. ARE THERE ANY MAGAZINES THAT YOU READ PRETTY REGULARLY ABOUT POLITICS. (IF YES) WHAT ONES ARE THEY.

	nes1964.txt
	AMERICA
	AMERICAN LEGION MAGAZINE
0 03.	AMERICAN OPINION
0 04.	ATLANTIC
2 05.	BARRON'S
	BUSINESS WEEK
0 07.	BULLETIN OF THE ATOMIC SCIENTISTS
· · · ·	
0 08.	CATHOLIC DIGEST
0 09.	CATHOLIC WORLD
0 10.	CHRISTIAN CENTURY CHRISTIAN HERALD
0 11.	CHRISTIAN HERALD
0 12.	COMMENTARY
2 13.	COMMONWEAL
	CONGRESSIONAL DIGEST
0 15.	CURRENT
0 16.	CURRENT HISTORY
0 17.	DAN SMOOT REPORT
3 18.	EBONY
	ECONOMIC COUNCIL LETTER
	ESQUIRE
	FACT
0 22.	FORBES
1 23.	FOREIGN AFFAIRS
0 24.	FORTUNE
7 25.	GOOD HOUSEKEEPING
	HARPER'S
	HUMAN EVENTS
1 28.	KIPLINGER'S WASHINGTON NEWSLETTER
7 29.	LADIES HOME JOURNAL
	LIFE
77 31.	LOOK
	LUTHERAN
1 33.	LUTHERAN WITNESS
0 34.	
6 35.	MCCALLS
0 36.	NEW YORK HERALD TRIBUNE MAGAZINE
1 37.	NEW YORK TIMES MAGAZINE
2 38.	
	NATIONAL REVIEW
	NATION'S BUSINESS
	NEW REPUBLIC
	NEW YORKER
	NEWSWEEK
1 11	DDDODVODDIAN IIDD
	PRESBYTERIAN LIFE PROGRESSIVE
u 45.	LUOGUFOOTAF
0 46.	RAMPARTS
43 47.	READER'S DIGEST
	Page 133

		nes1964.txt
3 4		REDBOOK REPORTER
112 5		SATURDAY EVENING POST SATURDAY REVIEW
142	52.	TIME
61	53.	U.S. NEWS AND WORLD REPORT
1	54.	VFW AMERICAN SECURITY REPORTER
7 3 3		FARM JOURNAL FARM AND RANCH MAGAZINE JET
5511	91.	
VAR 640283C NAME-X COLUMN NUMERI MD=GE	WHAT S 596 C	
	ABO	THERE ANY MAGAZINES THAT YOU READ PRETTY REGULARLY UT POLITICS. (IF YES) WHAT ONES ARE THEY.
	02. 03.	AMERICA AMERICAN LEGION MAGAZINE AMERICAN OPINION ATLANTIC
2 3 0	06.	BARRON'S BUSINESS WEEK BULLETIN OF THE ATOMIC SCIENTISTS
0 0 0 0 2 0 0 0 0 0	08. 09. 10. 11. 12. 13. 14. 15. 16.	COMMENTARY COMMONWEAL CONGRESSIONAL DIGEST
0	17.	DAN SMOOT REPORT
3 0 0	18. 19. 20.	EBONY ECONOMIC COUNCIL LETTER ESQUIRE
0 0	21. 22.	FACT FORBES Page 134

		nes1964.txt
		FOREIGN AFFAIRS
0	24.	FORTUNE
	0.5	
		GOOD HOUSEKEEPING
		HARPER'S
2	27.	HUMAN EVENTS
1 .	20	
1 1	28.	KIPLINGER'S WASHINGTON NEWSLETTER
7	29.	LADIES HOME JOURNAL
		LIFE
		LOOK
		LUTHERAN
1 .	33.	LUTHERAN WITNESS
0	24	MANTAN DADIN
		MANION FORUM
6	35.	MCCALLS
0	36.	NEW YORK HERALD TRIBUNE MAGAZINE
		NEW YORK TIMES MAGAZINE
		NATION
		NATIONAL REVIEW
	40.	NATION'S BUSINESS
		NEW REPUBLIC
		NEW YORKER
98	43.	NEWSWEEK
_		
		PRESBYTERIAN LIFE
0	45.	PROGRESSIVE
0	10	
		RAMPARTS
		READER'S DIGEST
		REDBOOK
4	49.	REPORTER
110		
		SATURDAY EVENING POST
5	51.	SATURDAY REVIEW
140	F 0	TTVT
142	52.	TIME
61	E 2	U.S. NEWS AND WORLD REPORT
61	55.	U.S. NEWS AND WORLD REPORT
1	54	VFW AMERICAN SECURITY REPORTER
±	J - .	VIW AMERICAN SECONIII REPORTER
7	70.	FARM JOURNAL
		FARM AND RANCH MAGAZINE
	72.	JET
5	12.	0E1
26	90.	OTHER
	91.	NONE, INAP., CODED 5, 8 OR 9 IN REF.NO. 282, NO
5511	J T .	FURTHER MENTION OR NO POST-ELECTION INTERVIEW
1	98.	DK
		NA
0 99.		1411
=======================================	====:	=====
		MAGS READ RGLRY
COLUMNS		
NUMERIC		
MD=GE 9		
	-	Dage 135

		THERE ANY MAGAZINES THAT YOU READ PRETTY REGULARLY UT POLITICS. (IF YES) WHAT ONES ARE THEY.
1 3 0 0	02. 03.	AMERICA AMERICAN LEGION MAGAZINE AMERICAN OPINION ATLANTIC
2 3 0	06.	BARRON'S BUSINESS WEEK BULLETIN OF THE ATOMIC SCIENTISTS
0 0 0 0 2 0 0 0	09. 10. 11. 12. 13. 14. 15.	CATHOLIC DIGEST CATHOLIC WORLD CHRISTIAN CENTURY CHRISTIAN HERALD COMMENTARY COMMONWEAL CONGRESSIONAL DIGEST CURRENT CURRENT HISTORY
0	17.	DAN SMOOT REPORT
3 0 0	19.	EBONY ECONOMIC COUNCIL LETTER ESQUIRE
0 0 1 0	22. 23.	FACT FORBES FOREIGN AFFAIRS FORTUNE
7 4 2	26.	GOOD HOUSEKEEPING HARPER'S HUMAN EVENTS
1	28.	KIPLINGER'S WASHINGTON NEWSLETTER
7 130 77 0 1	30. 31.	LADIES HOME JOURNAL LIFE LOOK LUTHERAN LUTHERAN WITNESS
0 6	34. 35.	
0 1 2 4 1 3 2 98	36. 37. 38. 39. 40. 41. 42. 43.	NATION NATIONAL REVIEW NATION'S BUSINESS NEW REPUBLIC NEW YORKER

nes1964.txt 1 44. PRESBYTERIAN LIFE 0 45. PROGRESSIVE 0 46. RAMPARTS 43 47. READER'S DIGEST 48. REDBOOK 3 49. REPORTER 4 112 50. SATURDAY EVENING POST 5 51. SATURDAY REVIEW 142 52. TIME 53. U.S. NEWS AND WORLD REPORT 61 1 54. VFW AMERICAN SECURITY REPORTER 70. FARM JOURNAL 7 71. FARM AND RANCH MAGAZINE 3 72. JET 3 90. OTHER 26 NONE, INAP., CODED 5, 8 OR 9 IN REF.NO. 282, NO 5511 91. FURTHER MENTION OR NO POST-ELECTION INTERVIEW 98. DK 1 99. NA 0 _____ VAR 640284 NAME-HOW MUCH CMPN TV SEEN COLUMNS 600 - 600 NUMERIC MD=0 OR GE 7 Q.4. HOW ABOUT TELEVISION -- DID YOU WATCH ANY PROGRAMS ABOUT THE CAMPAIGN ON TELEVISION. (IF YES) HOW MANY TELEVISION PROGRAMS ABOUT THE 0.4A. CAMPAIGN WOULD YOU SAY YOU WATCHED -- A GOOD MANY, SEVERAL, OR JUST ONE OR TWO. SEE APPENDIX NOTE YES, A GOOD MANY
 YES, SEVERAL 599 497 3. YES, JUST ONE OR TWO 192 158 5. NO 2 7. YES, NA FREQUENCY 1 8. DK 1 9. NA 121 0. NO POST-ELECTION INTERVIEW _____ VAR 640285 NAME-XWHICH MEDIA MOST INFO COLUMNS 601 - 602 NUMERIC MD=GE 91 Q. 5. (IF YES TO TWO OR MORE OF REF.NOS. 279, 281-282, 284) Page 137

OF ALL THESE WAYS OF FOLLOWING THE CAMPAIGN, WHICH ONE WOULD YOU SAY YOU GOT THE MOST INFORMATION FROM --NEWSPAPERS, RADIO, TELEVISION OR MAGAZINES.

.....

- 349 10. NEWSPAPERS 20. RADIO 55 30. TELEVISION 836 40. MAGAZINES 101 4 51. NEWSPAPERS AND RADIO 25 52. NEWSPAPERS AND TELEVISION 54. RADIO AND TELEVISION 5 59. MAGAZINES AND NEWSPAPERS OR RADIO OR TELEVISION 16 69. ANY OTHER COMBINATION (INCLUDING COMBINATIONS OF 3 6 OR 4 MEDIA) 170 91. INAP., R DID NOT FOLLOW CAMPAIGN ON ANY MEDIUM (CODED 5 IN REF. NO. 279, 281, 282, 284) OR NO
 - (CODED 5 IN REF. NO. 279, 281, 282, 284) OR POST-ELECTION INTERVIEW. 2 98. DK
 - 99. NA

2

VAR 640286 NAME-FOR WHOM VOTED FOR PRES COLUMNS 603 - 604 NUMERIC MD=GE 91

- Q.6. IN TALKING TO PEOPLE ABOUT THE ELECTION WE FIND THAT A LOT OF PEOPLE WEREN'T ABLE TO VOTE BECAUSE THEY WEREN'T REGISTERED OR THEY WERE SICK OR THEY JUST DIDN'T HAVE TIME. HOW ABOUT YOU, DID YOU VOTE THIS TIME OR DID SOMETHING KEEP YOU FROM VOTING.
- Q.7. (VOTED) WHO DID YOU VOTE FOR FOR PRESIDENT.
- Q.13. (NO, DID NOT VOTE) WHO WOULD YOU HAVE VOTED FOR FOR PRESIDENT IF YOU HAD VOTED.

SEE APPENDIX NOTE

750 361 2 13 0	 11. VOTED - DEMOCRATIC 12. VOTED - REPUBLICAN 13. VOTED - OTHER 14. VOTED - REFUSED TO SAY FOR WHOM 19. VOTED - DK, NA FOR WHOM.
236 60 0 3 21	 21. NON-VOTER - DEMOCRATIC PREFERENCE 22. NON-VOTER - REPUBLICAN PREFERENCE 23. NON-VOTER - OTHER PREFERENCE 24. NON-VOTER - REFUSED TO STATE PREFERENCE 29. NON-VOTER - DK, NA PREFERENCE
4 121	30. VOTED, BUT NOT FOR PRESIDENT 91. NO POST-ELECTION INTERVIEW
	=======

VAR 640287A NAME-XREASONS FOR PRESL VOTE COLUMNS 605 - 608

NUMERIC MD=GE 9992

> Q.7A, 13A. WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON YOU (WOULD HAVE) VOTED FOR HIM.

THE FULL MASTER CODE WAS USED, CODING ONLY REASONS SUPPORTING R'S ANSWER TO REF.NO. 286. INAP. (CODED 9992), IF CODED 30 IN REF.NO. 286 OR NO POST-ELECTION INTERVIEW. PRIORITY WAS GIVEN TO THE PARTY CODES (1000-4000 SERIES) IF DOUBT EXISTED AS TO WHETHER THE RESPONSE WAS A PARTY OR A CANDIDATE RESPONSE.

SEE APPENDIX NOTE

VAR 640287B NAME-XREASONS FOR PRESL VOTE COLUMNS 609 - 612 NUMERIC MD=GE 9992

Q.7A, 13A. WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON YOU (WOULD HAVE) VOTED FOR HIM.

THE FULL MASTER CODE WAS USED, CODING ONLY REASONS SUPPORTING R'S ANSWER TO REF.NO. 286. INAP. (CODED 9992), IF CODED 30 IN REF.NO. 286 OR NO POST-ELECTION INTERVIEW. PRIORITY WAS GIVEN TO THE PARTY CODES (1000-4000 SERIES) IF DOUBT EXISTED AS TO WHETHER THE RESPONSE WAS A PARTY OR A CANDIDATE RESPONSE.

SEE APPENDIX NOTE

VAR 640287C NAME-XREASONS FOR PRESL VOTE COLUMNS 613 - 616 NUMERIC MD=GE 9992

> Q.7A, 13A. WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON YOU (WOULD HAVE) VOTED FOR HIM.

THE FULL MASTER CODE WAS USED, CODING ONLY REASONS SUPPORTING R'S ANSWER TO REF.NO. 286. INAP. (CODED 9992), IF CODED 30 IN REF.NO. 286 OR NO POST-ELECTION INTERVIEW. PRIORITY WAS GIVEN TO THE PARTY CODES (1000-4000 SERIES) IF DOUBT EXISTED AS TO WHETHER THE RESPONSE WAS A PARTY OR A CANDIDATE RESPONSE.

SEE APPENDIX NOTE

VAR 640288 NAME-XWHEN MADE VOTE DECISION COLUMNS 617 - 617 NUMERIC MD=0 OR GE 8

	~	OW LONG BEFORE THE ELECTION DID YOU DECIDE THAT YOU		
		ERE GOING TO VOTE THE WAY YOU DID.		
191	1.	KNEW ALL ALONG, ALWAYS VOTE FOR THE SAME PARTY, PRE-CONVENTION		
255	2.	PRE-CONVENTION PRE-CONVENTION BECAUSE OF JOHNSON'S OR GOLDWATER'S CANDIDACY, AS SOON AS JOHNSON (GOLDWATER) SAID HE WOULD RUN		
276	3.	DECIDED AT TIME OF CONVENTION, JUST AFTER THE CON- VENTION, WHEN HE WAS NOMINATED (REFERENCE TO EITHER GOLDWATER OR JOHNSON REGARDLESS OF WHOM R VOTED FOR)		
229	4.	DECIDED AFTER THE CONVENTION, DURING THE CAMPAIGN		
98 40		DECIDED WITHIN TWO WEEKS OF ELECTION DECIDED ON ELECTION DAY		
17	8.			
20 445	9. 0.	NA INAP., CODED 21-24, 29, 30 OR 91 IN REF.NO. 286		
	=======			
VAR 640289A NAME-XHOW VTD FOR US SENATOR COLUMNS 618 - 619 NUMERIC MD=GE 70				
	Q.9A.	OW ABOUT THE ELECTION FOR UNITED STATES SENATOR. ID YOU VOTE FOR A CANDIDATE FOR SENATOR. (IF YES) WHO DID YOU VOTE FOR. (IF R DOESN'T KNOW CANDIDATE'S NAME) WHICH PARTY WAS THAT.		
	IN REF.1	D RESPONSE WAS CODED ONLY FOR TENNESSEE (CODED 54 NO. 12) WHERE TWO SENATE SEATS WERE AT STAKE. ENDIX NOTE		
344	11.	MENTIONS CORRECT DEMOCRATIC CANDIDATE		
5 145		MENTIONS INCORRECT DEMOCRATIC CANDIDATE MENTIONS DEMOCRATIC PARTY ONLY		
216 4 97	22.	MENTIONS CORRECT REPUBLICAN CANDIDATE MENTIONS INCORRECT REPUBLICAN CANDIDATE MENTIONS REPUBLICAN PARTY ONLY		
393	70.	STATES WHERE THERE WERE NO SENATORIAL CONTESTS (CODE EXCLUDES THOSE WHO VOTED BY ABSENTEE BALLOT IN A STATE HAVING A SENATORIAL RACE):		
		ALABAMAKANSASALASKAKENTUCKYARKANSASLOUISIANACOLORADONEW HAMPSHIREGEORGIANORTH CAROLINAIDAHOOREGONILLINOISSOUTH CAROLINALOWASOUTH DAKOTA		

SOUTH DAKOTA WASHINGTON, D.C.

IOWA

		nes1964.txt
24	80.	DID NOT VOTE FOR SENATOR
6		VOTED FOR THIRD PARTY OR WRITE-IN SENATOR, OTHER.
1873	91.	INAP., CODED 21-29 OR 91 IN REF.NO. 286 (AND NOT
		CODED 70 ABOVE), OR NO SECOND CONTEST
23		DK WHO R VOTED FOR OR DK IF VOTED FOR SENATOR
12	99.	NA, REFUSED TO ANSWER Q.9., 9A. NO MENTION OF
		SECOND SENATORIAL CANDIDATE IN TENNESSEE. (INCLUDES
=======================================		
		/TD FOR US SENATOR
	LUMNS 620	
	MERIC	
	=GE 70	
	Q.9. HC	DW ABOUT THE ELECTION FOR UNITED STATES SENATOR.
	DI	ID YOU VOTE FOR A CANDIDATE FOR SENATOR.
	~	(IF YES) WHO DID YOU VOTE FOR. (IF R DOESN'T KNOW
	(CANDIDATE'S NAME) WHICH PARTY WAS THAT.
	• • • • • • • •	
		O RESPONSE WAS CODED ONLY FOR TENNESSEE (CODED 54
		NO. 12) WHERE TWO SENATE SEATS WERE AT STAKE.
		ENDIX NOTE
344	11.	MENTIONS CORRECT DEMOCRATIC CANDIDATE
5	12.	MENTIONS INCORRECT DEMOCRATIC CANDIDATE
145	13.	MENTIONS DEMOCRATIC PARTY ONLY
216		MENTIONS CORRECT REPUBLICAN CANDIDATE
4		MENTIONS INCORRECT REPUBLICAN CANDIDATE
97	23.	MENTIONS REPUBLICAN PARTY ONLY
393	70	STATES WHERE THERE WERE NO SENATORIAL CONTESTS (CODE
575	/0.	EXCLUDES THOSE WHO VOTED BY ABSENTEE BALLOT IN A
		STATE HAVING A SENATORIAL RACE):
		ALABAMA KANSAS
		ALASKA KENTUCKY
		ARKANSAS LOUISIANA
		COLORADO NEW HAMPSHIRE
		GEORGIA NORTH CAROLINA
		IDAHO OREGON
		ILLINOIS SOUTH CAROLINA
		IOWA SOUTH DAKOTA WASHINGTON, D.C.
		WASHINGION, D.C.
24	80.	DID NOT VOTE FOR SENATOR
6		VOTED FOR THIRD PARTY OR WRITE-IN SENATOR, OTHER.
1873		INAP., CODED 21-29 OR 91 IN REF.NO. 286 (AND NOT
		CODED 70 ABOVE), OR NO SECOND CONTEST
23		DK WHO R VOTED FOR OR DK IF VOTED FOR SENATOR
12	99.	NA, REFUSED TO ANSWER Q.9., 9A. NO MENTION OF
		SECOND SENATORIAL CANDIDATE IN TENNESSEE. (INCLUDES
		===== /TD FOR US CNGSMAN
	// /	

AR 640290A NAME-XHOW VID FOR US CNGSM COLUMNS 622 - 623 NUMERIC MD=GE 70

Q.10. HOW ABOUT THE VOTE FOR CONGRESSMAN. DID YOU VOTE FOR A CANDIDATE FOR CONGRESS. Q.10A. (IF YES) WHO DID YOU VOTE FOR. (IF R DOESN'T KNOW CANDIDATE'S NAME) WHICH PARTY WAS THAT.

FOR STATE AND CONGRESSSIONAL DISTRICTS, SEE REF.NOS. 12 AND 74. FOR THOSE CODED 52 (MARYLAND), 24 (OHIO) OR 49 (TEXAS) IN REF.NO. 12, ALL OF WHOM HAD AN AT-LARGE AS WELL AS A DISTRICT CHOICE OF CANDIDATES, A SECOND RESPONSE WAS CODED TO INDICATE THE AT-LARGE CHOICE.

SEE APPENDIX NOTE

320 9 305	12.	MENTIONS CORRECT DEMOCRATIC CANDIDATE MENTIONS INCORRECT DEMOCRATIC CANDIDATE MENTIONS DEMOCRATIC PARTY ONLY
187	21.	MENTIONS CORRECT REPUBLICAN CANDIDATE
4	22.	MENTIONS INCORRECT REPUBLICAN CANDIDATE
162	23.	MENTIONS REPUBLICAN PARTY ONLY
9	70.	WASHINGTON, D.C. HAS NO CONGRESSIONAL CONTEST AND R IS NOT A VOTER ELSEWHERE.
56	80.	DID NOT VOTE FOR CONGRESSMAN
1	90.	VOTED FOR THIRD PARTY OR WRITE-IN CONGRESSMAN, OTHER
1872	91.	INAP., CODED 21-29 OR 91 IN REF.NO. 286 (AND NOT CODED 70 ABOVE), OR NO SECOND CONTEST
92	98.	DK WHO R VOTED FOR OR DK IF VOTED FOR CONGRESSMAN
125	99.	NA, REFUSED TO ANSWER Q.10, 10A. NO MENTION OF AT-LARGE CANDIDATE IN MARYLAND, OHIO, OR TEXAS.

VAR 640290B NAME-XHOW VTD FOR US CNGSMAN COLUMNS 624 - 625 NUMERIC MD=GE 70

> Q.10. HOW ABOUT THE VOTE FOR CONGRESSMAN. DID YOU VOTE FOR A CANDIDATE FOR CONGRESS.

Q.10A. (IF YES) WHO DID YOU VOTE FOR. (IF R DOESN'T KNOW CANDIDATE'S NAME) WHICH PARTY WAS THAT.

FOR STATE AND CONGRESSSIONAL DISTRICTS, SEE REF.NOS. 12 AND 74. FOR THOSE CODED 52 (MARYLAND), 24 (OHIO) OR 49 (TEXAS) IN REF.NO. 12, ALL OF WHOM HAD AN AT-LARGE AS WELL AS A DISTRICT CHOICE OF CANDIDATES, A SECOND RESPONSE WAS CODED TO INDICATE THE AT-LARGE CHOICE.

SEE APPENDIX NOTE

320	11. MENTIONS CORRECT DEMOCRATIC CANDIDATE
9	12. MENTIONS INCORRECT DEMOCRATIC CANDIDATE
305	13. MENTIONS DEMOCRATIC PARTY ONLY
187	21. MENTIONS CORRECT REPUBLICAN CANDIDATE Page 142

	nes1964.txt MENTIONS INCORRECT REPUBLICAN CANDIDATE MENTIONS REPUBLICAN PARTY ONLY
56 80.	WASHINGTON, D.C. HAS NO CONGRESSIONAL CONTEST AND R IS NOT A VOTER ELSEWHERE. DID NOT VOTE FOR CONGRESSMAN VOTED FOR THIRD PARTY OR WRITE-IN CONGRESSMAN,
92 98.	OTHER INAP., CODED 21-29 OR 91 IN REF.NO. 286 (AND NOT CODED 70 ABOVE), OR NO SECOND CONTEST DK WHO R VOTED FOR OR DK IF VOTED FOR CONGRESSMAN NA, REFUSED TO ANSWER Q.10, 10A. NO MENTION OF AT-LARGE CANDIDATE IN MARYLAND, OHIO, OR TEXAS.
VAR 640291 NAME-XHOW COLUMNS 62 NUMERIC MD=GE 70	VOTED FOR GOVERNOR
Q.11A.	HOW ABOUT THE VOTE FOR GOVERNOR. DID YOU VOTE FOR A CANDIDATE FOR GOVERNOR. (IF YES) WHO DID YOU VOTE FOR. (IF R DOESN'T KNOW CANDIDATE'S NAME) WHICH PARTY WAS THAT.
SEE APF	PENDIX NOTE
2 12.	MENTIONS CORRECT DEMOCRATIC CANDIDATE MENTIONS INCORRECT DEMOCRATIC CANDIDATE MENTIONS DEMOCRATIC PARTY ONLY
0 22.	MENTIONS CORRECT REPUBLICAN CANDIDATE MENTIONS INCORRECT REPUBLICAN CANDIDATE MENTIONS REPUBLICAN PARTY ONLY
869 70.	NO GUBERNATORIAL ELECTION HELD IN 1964 IN THE FOLLOWING STATES (CODE EXCLUDES PEOPLE WHO VOTED BY ABSENTEE BALLOT IN A STATE HAVING A GUBERNATORIAL RACE):
	ALABAMAMISSISSIPPIALASKANEVADACALIFORNIANEW JERSEYCOLORADONEW YORKCONNECTICUTOHIOGEORGIAOKLAHOMAHAWAIIOREGONIDAHOPENNSYLVANIAKENTUCKYSOUTH CAROLINALOUISIANATENNESSEEMAINEVIRGINIAMARYLANDWASHINGTON, D.C.
2 90.	DID NOT VOTE FOR GOVERNOR VOTED FOR THIRD PARTY OR WRITE-IN CANDIDATE INAP., CODED 21-29 OR 91 IN REF.NO. 286 AND NOT CODED 70 ABOVE. Page 143

nes1964.txt 7 98. DK WHO R VOTED FOR OR DK IF VOTED FOR GOVERNOR 99. NA, REFUSED TO ANSWER Q.11, 11A. 3 VAR 640292 NAME-XVOTE SPLIT-LOCAL ELCTNS COLUMNS 628 - 629 NUMERIC MD=GE 91 0.12. HOW ABOUT THE ELECTIONS FOR STATE AND LOCAL OFFICES, DID YOU VOTE A STRAIGHT TICKET OR DID YOU VOTE FOR CANDIDATES FROM DIFFERENT PARTIES. Q.12A. (SPLIT TICKET) HOW DID YOU SPLIT IT. Q.12B. (STRAIGHT TICKET) WHICH PARTY. SEE APPENDIX NOTE 415 10. VOTED STRAIGHT TICKET - DEMOCRATIC 20. VOTED STRAIGHT TICKET - REPUBLICAN 170 30. VOTED STRAIGHT TICKET - OTHER PARTY 0 40. VOTED STRAIGHT TICKET - NA WHICH PARTY 1 182 50. VOTED SPLIT TICKET - MOSTLY DEMOCRATIC 60. VOTED SPLIT TICKET - MOSTLY REPUBLICAN 137 70. VOTED SPLIT TICKET - MOSTLY OTHER PARTY 0 80. VOTED SPLIT TICKET - SPLIT EVENLY, NA HOW SPLIT -77 DIFFERENT PARTIES 455 91. INAP., CODED 21-29 OR 91 IN REF.NO. 286, DIDN'T VOTE IN STATE AND LOCAL ELECTIONS OR NO STATE OR LOCAL ELECTIONS HELD (E.G., D.C.) 97. REFUSED TO ANSWER 19 16 98. DK 99. NA 99 VAR 640293 NAME-XMAIN RSN R DIDNT VOTE COLUMNS 630 - 631 NUMERIC MD=GE 90 Q. 14 (IF "DID NOT VOTE" TO REF.NO. 286) WHAT WAS THE MAIN REASON YOU DIDN'T VOTE IN THIS ELECTION. 10. ILLNESS (SELF OR FAMILY), AGE 36 0 20. WEATHER 2 30. CROWDED POLLS 26 40. TOO BUSY, DIDN'T HAVE TIME, OUT OF TOWN 14 50. DIDN'T CARE WHO WON, NO DIFFERENCE BETWEEN CAN-DIDATES, DIDN'T LIKE EITHER CANDIDATE 22 60. GENERAL LETHARGY, NEVER VOTE 190 70. NOT REGISTERED, NOT ELIGIBLE TO VOTE, "CAN'T VOTE", DIDN'T PAY POLL TAX, COULDN'T MEET RESIDENCE RE-QUIREMENTS 4 80. NO TRANSPORTATION (PRIORITY ON 10 OR 20 IF APPLI-CABLE) 24 90. OTHER

Page 144

nes1964.txt 91. INAP., R DID VOTE (CODED 11-19 OR 30 IN REF.NO. 286), 1251 0 98. DK 2 99. NA ------VAR 640294 NAME-WHERE IS GOLDWATER FROM COLUMNS 632 - 633 NUMERIC MD=GE 91 Q.15. SPEAKING OF CANDIDATES AND VOTING, WE'RE INTERESTED IN WHAT SORTS OF THINGS PEOPLE NOTICE ABOUT THE CAN-DIDATES. TAKE SENATOR GOLDWATER FOR INSTANCE: Q.15A. HAVE YOU HEARD WHAT PART OF THE COUNTRY HE COMES FROM. (WHERE IS THAT.) (WHAT STATE.) THE LAST TWO DIGITS OF THE 100 SERIES OF THE STATE AND COUNTRY CODE WERE USED TO CODE THIS QUESTION. INAP., (CODED 91) IF NO POST-ELECTION INTERVIEW; DK AND NA ARE CODED 90 AND 99, RESPECTIVELY. SEE APPENDIX NOTE _____ NAME-WHAT IS GOLDWATER'S RLGN VAR 640295 COLUMNS 634 - 635 NUMERIC MD=GE 91 Q.15B. DO YOU HAPPEN TO KNOW WHAT HIS <SENATOR GOLDWATER'S> RELIGION IS. (WHICH IS THAT.) SEE APPENDIX NOTE 00. NONE 2 88 10. JEWISH 20. EPISCOPALIAN 225 30. MORMON 6 40. PRESBYTERIAN 37 50. CATHOLIC 7 60. METHODIST 16 70. BAPTIST 12 239 80. OTHER PROTESTANT DENOMINATIONS. ALL, MANY. PROTESTANT UNSPECIFIED 806 81. DK 121 91. NO POST-ELECTION INTERVIEW 12 99. NA ------VAR 640296 NAME-WHERE IS JOHNSON FROM COLUMNS 636 - 637 NUMERIC MD=GE 91 Q.16. NOW TAKE PRESIDENT JOHNSON: Q.16A. HAVE YOU HEARD WHAT PART OF THE COUNTRY HE COMES FROM. (WHERE IS THAT.) (WHAT STATE.) Page 145

THE LAST TWO DIGITS OF THE 100 SERIES OF THE STATE AND COUNTRY CODE WERE USED TO CODE THIS QUESTION. INAP., (CODED 91) IF NO POST-ELECTION INTERVIEW, DK AND NA ARE CODED 90 AND 99, RESPECTIVELY.

SEE APPENDIX NOTE

_____ NAME-WHAT IS JOHNSON'S RLGN VAR 640297 COLUMNS 638 - 639 NUMERIC MD=GE 91 Q.16B. DO YOU HAPPEN TO KNOW WHAT HIS <PRESIDENT JOHNSON'S> RELIGION IS. (WHICH IS THAT.) SEE APPENDIX NOTE 00. NONE 5 10. BAPTIST 82 20. EPISCOPALIAN 170 30. DISCIPLE OF CHRIST (CHRISTIAN CHURCH) 86 84 40. PRESBYTERIAN 30 50. CATHOLIC 60. METHODIST 43 70. LUTHERAN 14 80. OTHER PROTESTANT DENOMINATIONS. ALL, MANY. 328 PROTESTANT UNSPECIFIED 81. DK 601 91. NO POST-ELECTION INTERVIEW 121 7 99. NA _____ VAR 640298A NAME-DFRNC BTWN PTYS-DEM MNTN COLUMNS 640 - 642 NUMERIC MD=GE 991 Q.17. DO YOU THINK THERE ARE ANY IMPORTANT DIFFERENCES IN WHAT THE REPUBLICANS AND DEMOCRATS STAND FOR. Q.17A. (IF YES) WHAT ARE THEY. Q.17B. ARE THERE ANY OTHER IMPORTANT DIFFERENCES BETWEEN THE REPUBLICANS AND DEMOCRATS. SEE APPENDIX NOTE _____ VAR 640298B NAME-DFRNC BTWN PTYS-DEM MNTN COLUMNS 643 - 645 NUMERIC MD=GE 991 Q.17. DO YOU THINK THERE ARE ANY IMPORTANT DIFFERENCES IN WHAT THE REPUBLICANS AND DEMOCRATS STAND FOR.

nes1964.txt Q.17A. (IF YES) WHAT ARE THEY. Q.17B. ARE THERE ANY OTHER IMPORTANT DIFFERENCES BETWEEN THE REPUBLICANS AND DEMOCRATS. SEE APPENDIX NOTE _____ VAR 640299A NAME-DFRNC BTWN PTYS-REP MNTN COLUMNS 646 - 648 NUMERIC MD=GE 991 DIFFERENCES BETWEEN PARTIES: REFERENCES TO REPUBLICANS <FOR FULL QUESTION TEXT, SEE REF.NO. 298> SEE APPENDIX NOTE _____ VAR 640299B NAME-DFRNC BTWN PTYS-REP MNTN COLUMNS 649 - 651 NUMERIC MD=GE 991 DIFFERENCES BETWEEN PARTIES: REFERENCES TO REPUBLICANS <FOR FULL QUESTION TEXT, SEE REF.NO. 298> SEE APPENDIX NOTE -----VAR 640300 NAME-MASS MEDIA USAGE INDEX COLUMNS 652 - 652 NUMERIC MD=GE 8 MASS MEDIA USAGE INDEX SEE APPENDIX NOTE 0. NONE 48 ONE MEDIUM
 TWO MEDIA 175 434 THREE MEDIA
 ALL FOUR MEDIA 521 271 121 8. NO POST-ELECTION INTERVIEW 1 9. DK OR NA ON ALL FOUR _____ VAR 640301 NAME-SPLIT TICKET PATTERNS COLUMNS 653 - 653 NUMERIC MD=0 OR GE 8 SPLIT-TICKET PATTERNS

SEE APPENDIX NOTE

100	_	
439	1.	STRAIGHT TICKET - VOTED SAME PARTY ON REF.NOS. 286, 289-292
46	2.	NATIONAL VERSUS STATE AND LOCAL SPLIT (VOTED FOR
132	אזא 2	ONE PARTY ON REF.NO. 286, 289, 290 AND OTHER PARTY ON TIONAL STRAIGHT, SPLIT ON STATE AND LOCAL (VOTED
132	5. NA	FOR SAME PARTY ON REF.NOS. 286, 289-291 AND SPLIT ON
8		I ON CONGRESS ONLY (VOTED FOR SAME PARTY ON
PARTY ON 19	REF.NO.	290) SPLIT ON SENATE ONLY (VOTED FOR SAME PARTY ON
REF.NO.		
10 ON REF.N		SPLIT ON GOVERNOR ONLY (VOTED FOR SAME PARTY ON
ON REF.N 9	,	SPLIT ON PRESIDENT ONLY (VOTED FOR SAME PARTY ON
		HER VOTE PATTERNS
312 446		NA OR DK OR NON-VOTE ON 2 OR MORE QUESTIONS INAP., CODED 21-29 OR 91 IN REF.NO. 286 OR D.C.
110	0.	RESIDENT WHO DID NOT VOTE BY ABSENTEE BALLOT
		ELSEWHERE
	=======	=====
		PARTY MOST CNSVTV
	LUMNS 65 MERIC	4 - 654
	=0 OR GE	8
	0 18	WOULD YOU SAY THAT EITHER ONE OF THE PARTIES IS MORE
	~	CONSERVATIVE OR MORE LIBERAL THAN THE OTHER.
	~	(YES) WHICH PARTY IS MORE CONSERVATIVE. WOULD YOU SAY THE (R'S) (D'S) ARE A LOT MORE
	Q. 10C.	CONSERVATIVE THAN THE (D'S) (R'S) OR ONLY A LITTLE
	0 105	MORE CONSERVATIVE.
	Q. 18D.	(NO OR DK) DO YOU THINK THAT PEOPLE GENERALLY CONSIDER THE DEMOCRATS OR THE REPUBLICANS MORE
		CONSERVATIVE, OR WOULDN'T YOU WANT TO GUESS ABOUT
		THAT.
59		DEMOCRATS A LOT MORE CONSERVATIVE
76 59	2. 3.	DEMOCRATS A LITTLE MORE CONSERVATIVE DEMOCRATS MORE CONSERVATIVE
155	4.	REPUBLICANS MORE CONSERVATIVE
336 360	5. 6.	REPUBLICANS A LITTLE MORE CONSERVATIVE REPUBLICANS A LOT MORE CONSERVATIVE
300	0.	VELODITCHUS A TOI NOVE CONSERVAIIVE
390	8.	NO GUESS, DK
15 121	9. 0.	NA NO POST-ELECTION INTERVIEW
======================================		===== PTY CNSVSM-DEM MNTN
	LUMNS 65	
	MERIC	
ML	=GE 991	
	Q. 18B,	18E. (IF D'S OR R'S MORE CONSERVATIVE) WHAT DO YOU (PEOPLE) HAVE IN MIND WHEN YOU (THEY) SAY THAT

(PEOPLE) HAVE IN MIND WHEN YOU (THEY) SAY THAT Page 148

nes1964.txt (R'S) (D'S) ARE MORE CONSERVATIVE THAN THE (D'S) (R'S). SEE APPENDIX NOTE ------VAR 640303B NAME-XRSN PTY CNSVSM-DEM MNTN COLUMNS 658 - 660 NUMERIC MD=GE 991 Q. 18B, 18E. (IF D'S OR R'S MORE CONSERVATIVE) WHAT DO YOU (PEOPLE) HAVE IN MIND WHEN YOU (THEY) SAY THAT (R'S) (D'S) ARE MORE CONSERVATIVE THAN THE (D'S) (R'S). SEE APPENDIX NOTE _____ VAR 640304A NAME-XRSN PTY CNSVSM-REP MNTN COLUMNS 661 - 663 NUMERIC MD=GE 991 PARTY CONSERVATISM: REFERENCES TO REPUBLICANS <FOR FULL QUESTION TEXT, SEE REF.NO. 303> SEE APPENDIX NOTE _____ VAR 640304B NAME-XRSN PTY CNSVSM-REP MNTN COLUMNS 664 - 666 NUMERIC MD=GE 991 PARTY CONSERVATISM: REFERENCES TO REPUBLICANS <FOR FULL QUESTION TEXT, SEE REF.NO. 303> SEE APPENDIX NOTE _____ VAR 640305 NAME-PTY: PRE-ELCTN CNGSL MJRY COLUMNS 667 - 667 NUMERIC MD=0 OR GE 9 O. 19. DO YOU HAPPEN TO KNOW WHICH PARTY HAD THE MOST CONGRESSMEN IN WASHINGTON BEFORE THE ELECTION (THIS) (LAST) MONTH. Q. 19A. (IF YES) WHICH ONE. 924 1. YES, DEMOCRATS 108 2. YES, REPUBLICANS 5. NO. DON'T KNOW 411 Page 149

7 9. NA 121 0. NO POST-ELECTION INTERVIEW _____ VAR 640306 NAME-PTY ELCTG MOST CNGSMN 64 COLUMNS 668 - 668 NUMERIC MD=0 OR GE 9 O. 20. DO YOU HAPPEN TO KNOW WHICH PARTY ELECTED THE MOST CONGRESSMEN IN THE ELECTIONS (THIS) (LAST) MONTH. Q. 20A. (IF YES) WHICH ONE. 1144 1. YES, DEMOCRATS 2. YES, REPUBLICANS 10 5. NO, DON'T KNOW 288 9. NA 8 0. NO POST-ELECTION INTERVIEW 121 _____ NAME-NAMES-DSTRT CNGSL CANDS VAR 640307 COLUMNS 669 - 670 NUMERIC MD=GE 90 Q. 21. DO YOU HAPPEN TO REMEMBER THE NAME(S) OF THE CANDIDATE(S) FOR CONGRESS THAT RAN IN THIS DISTRICT THIS NOVEMBER. Q. 21A. (FOR EACH NAME) WHICH PARTY IS HE. R MENTIONS TWO CANDIDATES BY NAME 10. CORRECT DEM. AND CORRECT IND. DEM. 1 347 11. CORRECT DEM. AND CORRECT REP. 12. CORRECT DEM. AND INCORRECT REP. 25 9 13. INCORRECT DEM. AND CORRECT REP. 14 14. INCORRECT DEM. AND INCORRECT REP. R MENTIONS ONE CANDIDATE BY NAME 21. CORRECT DEM. AND CORRECTLY SAYS NO REP. RUNNING 57 22. CORRECT DEM. AND DK REP., NA REP. 191 0 23. INCORRECT DEM. AND CORRECTLY SAYS NO REP. RUNNING 7 24. INCORRECT DEM. AND DK REP. 25. CORRECTLY SAYS NO DEM. RUNNING AND CORRECT REP. 0 0 26. CORRECTLY SAYS NO DEM. RUNNING AND INCORRECT REP. 77 27. NA DEM., DK DEM. AND CORRECT REP. 4 28. DK DEM. AND INCORRECT REP. R MENTIONS NO CANDIDATE BY NAME 31. CORRECTLY SAYS NO DEM. RUNNING AND DK REP. 0 1 32. DK DEM. AND CORRECTLY SAYS NO REP. RUNNING

R MENTIONS ONE CANDIDATE BY NAME (DISTRICT HAVING AT-LARGE Page 150

nes1964.txt CANDIDATES OR MORE THAN 2 DISTRICT CANDIDATES)

	2	41.	CORRECT DISTRICT DEM. DK, NA REP. AND NEITHER
	2	42.	
			AT-LARGE CANDIDATES.
			NS TWO CANDIDATES BY NAME (DISTRICT HAVING AT-LARGE ES OR MORE THAN 2 DISTRICT CANDIATES)
	11	51.	CORRECT DISTRICT DEM. AND REP. DK, NA AT-LARGE CANDIDATES.
	1	52.	CORRECT DISTRICT AND AT-LARGE REP. DK, NA EITHER DEM.
	R M	ENTIO	NS THREE CANDIATES BY NAME (DISTRICT HAVING AT-
	LAR	GE CA	NDIATES OR MORE THAN 2 DISTRICT CANDIATES)
	3	61.	CORRECT DISTRICT DEM. AND REP. CORRECT AT-LARGE REP. DK, NA AT-LARGE DEM.
	1	62.	
	1	63.	
	3	64.	
	1	65.	
	1	66.	
	R M	ENTIO	NS FOUR CANDIATES BY NAME (DISTRICT HAVING AT-LARGE
	CAN	DIATE	S OR MORE THAN TWO DISTRICT CANDIDATES)
	4	71.	CORRECT DISTRICT DEM. AND REP. CORRECT AT-LARGE DEM. AND REP.
	2	72.	CORRECT DEM. AND REP. AND TWO IND. DEM.
	643	80.	DK DEM. AND DK REP.
	8	90.	OTHER
	129	91.	INAP., R IS A D.C. RESIDENT. R IS RESIDENT OF ANOTHER STATE OR NO POST-ELECTION INTERVIEW.
	26	99.	NA
==========			=====
VAR 640308	NAME-X	DID B	OTH PTYS RUN C.CS
	COLUMN	S 671	- 671
	NUMERI	С	
	MD=0 O	r ge	7
	0	01 D	
	Q.	ZIB.	(IF ONLY ONE PARTY IS MENTIONED OR IF DK TO REF. NO. 307) DO YOU HAPPEN TO KNOW IF BOTH THE PARTIES
			RAN CANDIDATES FOR CONGRESS IN THIS DISTRICT THIS
			NOVEMBER OR WAS THERE ONLY ONE CANDIDATE.
	• • •	• • • • •	
	0.2	1	
	83 2		DEMOCRATS ONLY REPUBLICANS ONLY
	2 393		BOTH PARTIES
		5.	
	2	7.	OTHER
			Daga 151

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nes1964.txt 412 8. DK 9. NA 42 637 0. INAP., BOTH PARTIES ALREADY MENTIONED IN REF.NO. 307, R RESIDENT OF WASHINGTON, D.C. OR RESIDENT OF ANOTHER STATE OR NO POST-ELECTION INTERVIEW. _____ NAME-XC.CS-NUMBER CRCT REFNCS VAR 640309 COLUMNS 672 - 672 NUMERIC MD=0 OR GE 9 KNOWLEDGE OF CONGRESSIONAL CANDIDATES - NUMBER OF CORRECT 1. NO CORRECT MENTIONS 668 2. ONE CORRECT MENTION 309 3. TWO CORRECT MENTIONS 421 4. THREE CORRECT MENTIONS (MD., OHIO, TEX. AND VA. ONLY) 12 5. FOUR CORRECT MENTIONS (MD., OHIO, TEX. AND VA. ONLY) 6 9. NA. CODED 99 IN REF.NO. 307 26 0. INAP., CODED 91 IN REF.NO. 307 129 _____ NAME-XR/H AYTHG ABT REP CAND VAR 640310 COLUMNS 673 - 673 NUMERIC MD=0 OR GE 7 Q. 22. OF COURSE, THE NAMES AREN'T TOO IMPORTANT, BUT THERE WERE TWO MAJOR <CONGRESSIONAL> CANDIDATES, MR. (NAME OF DEMOCRAT) RAN ON THE DEMOCRATIC TICKET AND MR. (NAME OF REPUBLICAN) ON THE REPUBLICAN. Q. 22A. HAVE YOU READ OR HEARD ANYTHING ABOUT MR. (NAME OF REPUBLICAN). 1. YES 5. NO 578 684 7. OTHER 11 54 9. NA 0. INAP., CODED 91 IN REF.NO. 307, OR NO CANDIDATE 244 RUNNING ------VAR 640311 NAME-XR/H AYTHG ABT DEM CAND COLUMNS 674 - 674 NUMERIC MD=0 OR GE 7 Q. 22B. HAVE YOU READ OR HEARD ANYTHING ABOUT <CONGRESSIONAL CANDIDATE> MR. (NAME OF DEMOCRAT). 733 1. YES 644 5. NO 7. OTHER 11

nes1964.txt 54 9. NA 0. INAP., CODED 91 IN REF.NO. 307 129 _____ VAR 640312 NAME-XIS EITHER C.C INCUMBENT COLUMNS 675 - 675 NUMERIC MD=0 OR GE 9 Q. 23. DO YOU HAPPEN TO KNOW (IF EITHER ONE OF THESE CANDIDATES) (IF HE) IS ALREADY IN CONGRESS. (IF YES) WHICH ONE. 907 1. YES -- CORRECT CANDIDATE 2. YES -- INCORRECT CANDIDATE 30 3. YES -- NA WHICH 2 5. NEITHER -- CORRECT ANSWER 41 6. NEITHER -- INCORRECT ANSWER 9 7. OTHER 11 8. DK 428 14 9. NA 0. INAP., R IS D.C. RESIDENT, CODED 91 IN REF.NO. 307 129 _____ VAR 640313 NAME-EVER TRY INFL OTHER'S VT COLUMNS 676 - 677 NUMERIC MD=GE 90 0. 24. I HAVE A LIST OF SOME OF THE THINGS THAT PEOPLE DO THAT HELP A PARTY OR A CANDIDATE WIN AN ELECTION. I WONDER IF YOU COULD TELL ME WHETHER YOU DID ANY OF THESE THINGS DURING THE LAST ELECTION CAMPAIGN. O. 24A. DID YOU TALK TO ANY PEOPLE AND TRY TO SHOW THEM WHY THEY SHOULD VOTE FOR ONE OF THE PARTIES OR CANDIDATES. (YES) WAS THIS SOMEBODY IN YOUR FAMILY, SOME ONE OF Q. 24B. YOUR FRIENDS, OR SOMEONE WHERE YOU WORK. 10. YES, FAMILY 45 123 20. YES, FRIENDS 72 30. YES, SOMEONE AT WORK 0 40. YES, NA WHOM 50. NO 992 86 60. YES, FAMILY AND FRIENDS 11 70. YES, FAMILY AND FELLOW-WORKERS 35 80. YES, FRIENDS AND FELLOW-WORKERS 83 90. OTHER COMBINATIONS. OTHER 91. NO POST-ELECTION INTERVIEW 121 98. DK 0 3 99. NA

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nes1964.txt VAR 640314 NAME-EVER GO TO POLTL MTGS COLUMNS 678 - 679 NUMERIC MD=91 OR GE 99 Q. 24C. DID YOU GO TO ANY POLITICAL MEETINGS, RALLIES, DINNERS, OR THINGS LIKE THAT. Q. 24D. (YES) HOW MANY WOULD YOU SAY YOU WENT TO. 1319 00. NO, ATTENDED NONE 10. 1 MEETING 60 23 20. 2 MEETINGS 30. 3 MEETINGS 15 7 40. 4 MEETINGS 50. 5 MEETINGS 4 2 60. 6 MEETINGS 70. 7-10 MEETINGS 2 80. 11 OR MORE MEETINGS 9 91. NO POST-ELECTION INTERVIEW 121 95. YES, ATTENDED MEETINGS, NA, DK HOW MANY 4 99. NA 5 _____ NAME-EVER WORK FOR A PTY/CAND VAR 640315 COLUMNS 680 - 680 NUMERIC MD=0 OR GE 9 Q. 24E. DID YOU DO ANY OTHER WORK FOR ONE OF THE PARTIES OR CANDIDATES. 1. YES 5. NO 75 1369 9. NA б 0. NO POST-ELECTION INTERVIEW 121 _____ VAR 640316 NAME-BELONG A POLTL CLUB, ORGN COLUMNS 681 - 681 NUMERIC MD=0 OR GE 9 Q. 24F. DO YOU BELONG TO ANY POLITICAL CLUBS OR ORGANIZATIONS. 58 1. YES 1385 5. NO 7 9. NA 0. NO POST-ELECTION INTERVIEW 121 VAR 640317 NAME-DISPLAY CMPN LITERATURE COLUMNS 682 - 682

nes1964.txt NUMERIC MD=0 OR GE 9 Q. 24G. DID YOU WEAR A CAMPAIGN BUTTON OR PUT A CAMPAIGN STICKER ON YOUR CAR. 238 1. YES 5. NO 1206 б 9. NA 0. NO POST-ELECTION INTERVIEW 121 NAME-EVER WRITE OPIN TO OFCL VAR 640318 COLUMNS 683 - 683 NUMERIC MD=0 OR GE 9 Q. 25. HAVE YOU EVER WRITTEN TO ANY PUBLIC OFFICIALS GIVING THEM YOUR OPINION ABOUT SOMETHING THAT SHOULD BE DONE. 245 1. YES 5. NO, NEVER 1202 9. NA 3 0. NO POST-ELECTION INTERVIEW 121 ------VAR 640319 NAME-X#LTRS TO OFCLS-PST 4YRS COLUMNS 684 - 685 NUMERIC MD=GE 94 Q. 25A (IF YES TO REF.NO. 318) HOW MANY LETTERS LIKE THIS <TO PUBLIC OFFICIALS> WOULD YOU GUESS YOU MIGHT HAVE WRITTEN IN THE LAST FOUR YEARS. ACTUAL NUMBER WAS CODED 00. NONE 01. ONE ETC. 89. EIGHTY-NINE OR MORE 91. A LOT, GREAT MANY, LARGE NUMBER 92. QUITE A FEW, A NUMBER, SOME 93. A FEW, NOT (VERY) MANY, HARDLY ANY 94. INAP., CODED 5 OR 9 IN REF.NO. 318, OR NO POST-ELECTION INTERVIEW 95. DK OR NA HOW MANY VAR 640320 NAME-XNMBR LETTERS TO CNGSMN COLUMNS 686 - 687 NUMERIC

MD=GE 94

Q. 25B. (IF ANY LETTERS) WOULD ANY OF THESE <LETTERS TO PUBLIC OFFICIALS> HAVE BEEN SENT TO CONGRESSMEN IN WASHINGTON. (IF YES) HOW MANY WOULD YOU SAY

ACTUAL NUMBER WAS CODED

58	00.	NONE
45	01.	ONE
37		TWO
22	03.	THREE
14		FOUR
9		FIVE
12	06.	
1	08.	EIGHT
1	00.	NINE
4	10.	TEN
2	12.	TWELVE
1		SEVENTEEN
1	20.	TWENTY
1	20.	TWENTY-FIVE
1		FIFTY-FIVE
2		EIGHTY-NINE OR MORE
2	89. 91.	A LOT, GREAT MANY, LARGE NUMBER
1	92.	OUITE A FEW, A NUMBER, SOME
1	92.	A FEW, NOT (VERY) MANY, HARDLY ANY
0	95.	A FEW, NOI (VERI) MANI, HARDLI ANI
1357	94.	INAP., CODED 00, 94 OR 95 IN REF.NO. 319
=======================================		
VAR 640321 N		
	OLUMNS 688	3 - 688
	UMERIC	
M	D=0 OR GE	9
	0 00	
	~	HAVE YOU EVER WRITTEN A LETTER TO THE EDITOR OF A NEWSPAPER OR MAGAZINE GIVING ANY POLITICAL OPINIONS.
48		VFC
1400		NO, NEVER
1400	5.	NO, NEVER
2	9.	ΝΛ
121		NO POST-ELECTION INTERVIEW
	0.	NO POSI-ELECTION INTERVIEW
		LETTERS TO EDITOR
	OLUMNS 689	
	UMERIC	
	D=GE 94	
•		
	O. 26A.	HOW MANY LETTERS LIKE THIS <to an="" editor=""> WOULD YOU</to>
	~	GUESS YOU MIGHT HAVE WRITTEN IN THE LAST FOUR YEARS.
	ACTUAL N	NUMBER WAS CODED
8	00.	
		Daga 156

nes1964.txt 13 01. ONE 15 02. TWO 5 03. THREE 1 04. FOUR 05. FIVE 3 06. SIX 2 50. FIFTY 1 0 89. EIGHTY-NINE OR MORE 0 91. A LOT, GREAT MANY, LARGE NUMBER 92. QUITE A FEW, A NUMBER, SOME 0 93. A FEW, NOT (VERY) MANY, HARDLY ANY 0 94. INAP., CODED 5, 9, OR 0 IN REF.NO. 321 1523 _____ VAR 640323 NAME-CMPN-DEGREE INTEREST COLUMNS 691 - 691 NUMERIC MD=0 OR GE 9 Q. 27. SOME PEOPLE DON'T PAY TOO MUCH ATTENTION TO ELECTION CAMPAIGNS. HOW ABOUT YOU -- WERE YOU VERY INTERESTED IN THIS CAMPAIGN, FAIRLY INTERESTED, JUST SLIGHTLY INTERESTED, OR NOT INTERESTED AT ALL IN IT. 1. VERY INTERESTED 601 2. FAIRLY INTERESTED 517 SLIGHTLY INTERESTED
 NOT AT ALL INTERESTED 254 75 3 9. NA 0. NO POST-ELECTION INTERVIEW 121 _____ VAR 640324 NAME-YOU FOLLOW GOVT ACTIVITY COLUMNS 692 - 692 NUMERIC MD=0 OR GE 9 Q. 28. SOME PEOPLE SEEM TO THINK ABOUT WHAT'S GOING ON IN GOVERNMENT ALL THE TIME WHETHER THERE'S AN ELECTION GOING ON OR NOT. OTHERS AREN'T THAT INTERESTED. WOULD YOU SAY YOU FOLLOW WHAT'S GOING ON IN GOVERNMENT: 439 1. ALL THE TIME 602 2. SOME OF THE TIME 3. ONLY NOW AND THEN 4. HARDLY AT ALL 244 162 5. NEVER 0 9. NA 3 0. NO POST-ELECTION INTERVIEW 121 _____ VAR 640325 NAME-# TIMES CNTCTD BY PTYS COLUMNS 693 - 694 NUMERIC Page 157

MD=91	OR GE 99
Q.	29. YOU KNOW THAT THE PARTIES TRY TO TALK TO AS MANY PEOPLE AS THEY CAN TO GET THEM TO VOTE FOR THEIR CANDIDATES. DID ANYBODY FROM EITHER OF THE PARTIES CALL YOU UP OR COME AROUND AND TALK TO YOU DURING THE CAMPAIGN.
Q.	29A. (IF YES) HOW MANY DIFFERENT TIMES WOULD YOU SAY SOMEBODY FROM ONE OF THE PARTIES GOT IN TOUCH WITH YOU.
ТО	TAL NUMBER OF TIMES CONTACTED BY POLITICAL PARTIES
1065	00. NOBODY TALKED TO R
163	01. ONE CONTACT
65	02. TWO CONTACTS
50	03. THREE CONTACTS
33	04. FOUR CONTACTS
16	05. FIVE CONTACTS
18	06. SIX CONTACTS
5	07. SEVEN CONTACTS
3	08. EIGHT CONTACTS
10	10. TEN CONTACTS
6	12. TWELVE CONTACTS
1	16. SIXTEEN CONTACTS
2	17. SEVENTEEN CONTACTS
2	20. TWENTY CONTACTS
1	25. TWENTY-FIVE CONTACTS
2	30. THIRTY CONTACTS
121	91. NO POST-ELECTION INTERVIEW
6	98. CONTACTED, DK HOW MANY TIMES
2	99. NA
-	
	X# TIMES CNTCD BY REPS NS 695 - 696
NUMER	
	OR GE 99
MD-91	OK GE 99
Q.	29B,29C. WHICH PARTY WAS THAT <which contacted="" r<br="">PERSONALLY>. HOW MANY OF THOSE TIMES WERE REPUBLICANS AND HOW MANY WERE DEMOCRATS.</which>
NU	MBER OF TIMES CONTACTED BY REPUBLICANS
1152	00. NO CONTACTS BY REPUBLICANS OR INAP., CODED 00 IN
	01. ONE CONTACT BY REPUBLICANS
56	02. TWO CONTACTS BY REPUBLICANS
47	03. THREE CONTACTS BY REPUBLICANS
11	04. FOUR CONTACTS BY REPUBLICANS
	05. FIVE CONTACTS BY REPUBLICANS
4	06. SIX CONTACTS BY REPUBLICANS
2	07. SEVEN CONTACTS BY REPUBLICANS
4	08. EIGHT CONTACTS BY REPUBLICANS
1	09. NINE CONTACTS BY REPUBLICANS
3	10. TEN CONTACTS BY REPUBLICANS
	Page 158

nes1964.txt 2 12. TWELVE CONTACTS BY REPUBLICANS 2 15. FIFTEEN CONTACTS BY REPUBLICANS 1 17. SEVENTEEN CONTACTS BY REPUBLICANS 1 30. THIRTY CONTACTS BY REPUBLICANS 121 91. NO POST-ELECTION INTERVIEW 11 98. CONTACTED BY REPUBLICANS, IMPOSSIBLE TO ASSIGN NUMBER OF TIMES 11 99. NA IF CONTACTED BY REPUBLICANS NAME-X# TIMES CNTCD BY DEMS VAR 640327 COLUMNS 697 - 698 NUMERIC MD=91 OR GE 99 Q. 29B,29C. WHICH PARTY WAS THAT <WHICH CONTACTED R PERSONALLY>. HOW MANY OF THOSE TIMES WERE REPUBLICANS AND HOW MANY WERE DEMOCRATS. NUMBER OF TIMES CONTACTED BY DEMOCRATS 00. NO CONTACTS BY DEMOCRATS OR INAP., CODED 00 IN 1216 01. ONE CONTACT BY DEMOCRATS 119 47 02. TWO CONTACTS BY DEMOCRATS 03. THREE CONTACTS BY DEMOCRATS 18 04. FOUR CONTACTS BY DEMOCRATS 8 05. FIVE CONTACTS BY DEMOCRATS 9 06. SIX CONTACTS BY DEMOCRATS 5 08. 1 EIGHT CONTACTS BY DEMOCRATS 09. NINE CONTACTS BY DEMOCRATS 2 3 10. TEN CONTACTS BY DEMOCRATS 12. 2 TWELVE CONTACTS BY DEMOCRATS 20. 1 TWENTY CONTACTS BY DEMOCRATS 91. NO POST-ELECTION INTERVIEW 121 98. CONTACTED BY DEMOCRATS, IMPOSSIBLE TO ASSIGN 8 NUMBER OF TIMES 11 99. NA IF CONTACTED BY DEMOCRATS ------VAR 640328 NAME-XWHAT PTY CNTCT TALK ABT COLUMNS 699 - 699 NUMERIC MD=0 OR GE 8 O. 29D. DID THEY <PARTY REPRESENTATIVES> TALK TO YOU ABOUT VOTING FOR PRESIDENT, WERE THEY INTERESTED IN HOW YOU WOULD VOTE FOR OTHER OFFICES, OR DID THEY JUST TALK ABOUT VOTING FOR THE (D) (R) PARTY. 1. PRESIDENT 72 92 2. OTHER OFFICES 3. DEMOCRATIC OR REPUBLICAN PARTY 111 4. PRESIDENT AND OTHER OFFICES 25 10 5. PRESIDENT AND PARTY 6. OTHER OFFICES AND PARTY 12 45 7. OTHER. OTHER COMBINATIONS Page 159

8. DK 2 16 9. NA 0. INAP., NO CONTACT BY EITHER PARTY, CODED 00 IN 1186 _____ VAR 640329 NAME-R/H OF POLTL FUND DRIVE COLUMNS 700 - 700 NUMERIC MD=0 OR GE 8 Q. 30. DID YOU HEAR OR READ ANYTHING ABOUT A POLITICAL PARTY OR CANDIDATE HAVING A DRIVE, A DINNER OR SOME OTHER AFFAIR TO RAISE MONEY FOR CAMPAIGN EXPENSES THIS YEAR. (YES) DID YOU HEAR OF SOMETHING LIKE THIS GOING ON SOMEWHERE IN THIS COUNTY. 620 1. YES, IN THIS COUNTY 5. YES, BUT NOT IN THIS COUNTY 184 6. NO, HAS NOT HEARD OR READ OF ANY 591 8. DK 41 9. NA 14 0. NO POST-ELECTION INTERVIEW 121 _____ VAR 640330 NAME-YOU ASK PPL FOR CMPN MNY COLUMNS 701 - 701 NUMERIC MD=0 OR GE 9 Q. 31. DID YOU YOURSELF ASK ANYBODY ELSE TO GIVE MONEY TO HELP PAY THE COSTS OF THE CAMPAIGN OF A CANDIDATE OR A POLITICAL PARTY THIS YEAR. YES
 NO
 NA
 NO POST-ELECTION INTERVIEW 25 1422 3 121 ------VAR 640331 NAME-WAS R ASKED FOR CMPN MNY COLUMNS 702 - 702 NUMERIC MD=0 OR GE 8 Q. 32. DURING THIS LAST YEAR, WERE YOU OR ANY MEMBER OF YOUR HOUSEHOLD ASKED TO GIVE MONEY OR BUY TICKETS TO HELP PAY THE CAMPAIGN EXPENSES OF A POLITICAL PARTY OR CANDIDATE. Q. 32A. (YES) WERE YOU YOURSELF ASKED OR WAS THIS SOME OTHER MEMBER OF THE HOUSEHOLD FAMILY. 1. YES, R ASKED 123 2. YES, R AND OTHER FAMILY MEMBER ASKED 99 3. YES, OTHER FAMILY MEMBER ASKED 54 1167 5. NO, NO ONE IN HOUSEHOLD ASKED

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8. DK 3 4 9. NA 121 0. NO POST-ELECTION INTERVIEW ------VAR 640332 NAME-XPTY WCH ASKED R FOR MNY COLUMNS 703 - 703 NUMERIC MD=0 OR GE 8 Q. 32B. (IF MONEY REQUESTED FROM R) WERE YOU ASKED <TO GIVE MONEY> BY THE REPUBLICAN PARTY, THE DEMO-CRATIC PARTY, OR BOTH. (IF CANDIDATE NAME GIVEN) WAS HE (SHE) A REPUBLICAN OR DEMOCRAT. 117 1. REPUBLICAN PARTY OR CANDIDATE 3. BOTH PARTIES 39 5. DEMOCRATIC PARTY OR CANDIDATE 61 7. OTHER 2 8. DK 2 9. NA 1 0. INAP., CODED 3, 5, 8, 9 OR 0 IN REF.NO. 331 1349 _____ VAR 640333 NAME-XHOW ASKED TO GIVE MONEY COLUMNS 704 - 704 NUMERIC MD=0 OR GE 8 Q. 32C. HOW WERE YOU ASKED TO GIVE MONEY THIS LAST YEAR. BY LETTER
 BY TELEPHONE
 BY SOMEONE IN PERSON
 AT A DINNER OR MEETING
 COMBINATION OF ABOVE
 OTHER 108 7 63 15 25 4 8. DK 0 0 9. NA 1349 0. INAP., CODED 3, 5, 8, 9 OR 0 IN REF.NO. 331 ------VAR 640334 NAME-XKNOW PSN ASKED FOR MNY COLUMNS 705 - 705 NUMERIC MD=0 OR GE 8 O. 32D. WERE YOU ASKED <TO GIVE MONEY> BY SOMEONE YOU KNEW PERSONALLY, SUCH AS A FRIEND OR A FELLOW WORKER--OR WERE YOU ASKED BY SOMEONE YOU DIDN'T KNOW. Q. 32E. (IF SOLICITOR KNOWN) HOW DID YOU KNOW HIM. 1. RELATIVE 2

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nes1964.txt 37 2. FRIEND 3. FELLOW WORKER 22 18 4. NEIGHBOR 124 5. SOLICITOR NOT KNOWN 9 6. COMBINATION OF ABOVE 7. OTHER 9 0 8. DK 9. NA 1 1349 0. INAP., CODED 3, 5, 8, 9 OR 0 IN REF.NO. 331 NAME-MAKE CMPN CNTRBN THIS YR VAR 640335 COLUMNS 706 - 706 NUMERIC MD=0 OR GE 8 Q. 33. DID YOU GIVE ANY MONEY OR BUY ANY TICKETS TO HELP A PARTY OR CANDIDATE PAY CAMPAIGN EXPENSES THIS YEAR. Q. 33A. (YES) DID YOU YOURSELF GIVE OR WAS THIS SOME OTHER MEMBER OF THE HOUSEHOLD FAMILY. 87 1. YES, R GAVE 2. YES, R AND OTHER FAMILY MEMBER GAVE 54 3. YES, OTHER FAMILY MEMBER GAVE 5. NO, DID NOT GIVE 13 1289 8. DK Ο 9. NA 7 0. NO POST-ELECTION INTERVIEW 121 VAR 640336 NAME-XPARTY R GAVE MONEY TO COLUMNS 707 - 707 NUMERIC MD=0 OR GE 8 O. 33B, 33D. WHICH PARTY DID YOU (HE) (SHE) GIVE TO, THE REPUBLICAN, THE DEMOCRATIC OR BOTH. (IF CANDIDATE NAME GIVEN) WAS HE (SHE) A REPUBLICAN OR DEMOCRAT. 84 REPUBLICAN PARTY OR CANDIDATE
 BOTH PARTIES 9 59 5. DEMOCRATIC PARTY OR CANDIDATE 1 8. DK 9. NA 1 1417 0. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 335 _____ VAR 640337 NAME-XCNTRBN TO ROSTG PTY-OTR COLUMNS 708 - 708 NUMERIC MD=0 OR GE 8 Q. 33C, 33E. (IF YES TO REF.NOS. 331 AND 335) DID YOU (OTHER MEMBER) GIVE <MONEY> TO THE PARTY OR CANDIDATE Page 162

nes1964.txt WHO ASKED YOU OR WAS YOUR (THE) CONTRIBUTION MADE TO SOMEONE ELSE. 76 1. GAVE TO REQUESTOR 3. BOTH 2 37 5. GAVE TO SOMEONE ELSE 7. OTHER 3 3 8. DK 9. NA 3 1447 0. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 335 OR CODED 5 IN REF.NO. 331 _____ NAME-XWOULD YOU GIVE IF ASKED VAR 640338 COLUMNS 709 - 709 NUMERIC MD=0 OR GE 8 Q. 33F. (IF NO TO REF.NO. 335) WOULD YOU YOURSELF HAVE GIVEN MONEY OR BOUGHT TICKETS IF YOU HAD BEEN ASKED BY A WORKER FOR YOUR FAVORITE PARTY OR A CANDIDATE YOU LIKED. 1. YES 365 5. NO 834 51 8. DK 9. NA 46 0. INAP., CODED 1, 2, 3 OR 0 IN REF.NO. 335 275 ------VAR 640339 NAME-FVR TAX DCTBL CMPN CNTRB COLUMNS 710 - 710 NUMERIC MD=0 OR GE 8 Q. 34. WOULD YOU BE AGAINST OR IN FAVOR OF ALLOWING PEOPLE, WHEN THEY FIGURE THEIR INCOME TAX, TO DEDUCT THE MONEY THEY GIVE TO PARTIES AND CANDIDATES IN THE SAME WAY THAT MONEY GIVEN TO CHARITIES CAN BE DEDUCTED. 375 1. FAVOR 3. PRO-CON. BOTH BOXES CHECKED, OTHER, DEPENDS 7 5. AGAINST 796 268 8. DK 4 9. NA 121 0. NO POST-ELECTION INTERVIEW _____ VAR 640340A NAME-XY POS: DCTBL CMPN CNTRB COLUMNS 711 - 712 NUMERIC MD=GE 91 Page 163

	Q. 34A.	WHY ARE YOU (AGAINST) (IN FAVOR OF) IT <allowing tax<br="">DEDUCTIONS FOR CAMPAIGN CONTRIBUTIONS>.</allowing>
		•••••••••••••••••••••••••••••••••••••••
	PRO	
220	11.	IT IS (LIKE) A DONATION, CHARITY. FOR THE PUBLIC GOOD
26	12.	WOULD REDUCE TAXES. MAKE IT EASIER TO GIVE MORE
22	13.	WOULD HELP LESS WEALTHY, GOOD, MEN TO RUN
60	14.	ENCOURAGE MORE PEOPLE TO CONTRIBUTE, TAKE ACTIVE PART. WEAKEN CONTROL OF "BOSSES"
9	15.	SHOULD BE DEDUCTED LIKE OTHER EXPENSES
13	16.	
10	17.	HELP THE GOVERNMENT, SHOULD BE DEDUCTIBLE
8	18.	CANDIDATES, PARTIES NEED HELP
24	20.	OTHER PRO
	PRO-CON	
б	40. CON	OTHER, PRO-CON
283	51	IT IS NOT (LIKE) A CHARITY
131	52.	
50	53.	MORE MONEY WOULD BE SPENT ON CAMPAIGNS. TOO MUCH BEING SPENT ALREADY. CAMPAIGNS WOULD BE LONGER. ALREADY TOO LONG.
49	54.	RICH WOULD BENEFIT MORE
160	55.	LEAD TO CORRUPTION. ANOTHER TAX LOOPHOLE.
55	55.	IT IS NOT FAIR, UNJUST
16	57.	CANDIDATE RICH ENOUGH TO PAY OWN WAY
142	58.	CONTRIBUTIONS SHOULD NOT BE DEDUCTIBLE. SHOULDN'T BE REWARDED FOR GIVING.
4	59.	OPPOSED TO GIVING MONEY FOR ANYTHING
13	60.	NOT NECESSARY. OTHER GROUPS NEED MORE. OTHER THINGS SHOULD BE DEDUCTED FIRST
8	61.	WOULD RAISE TAXES. GOVERNMENT NEEDS MONEY
4	62.	GOVERNMENT SHOULDN'T BE INVOLVED IN POLITICS
3	63.	THOSE WHO GIVE EXPECT SOMETHING IN RETURN
27	70.	OTHER CON
1747	91.	INAP., CODED 8, 9 OR 0 IN REF.NO. 339 OR NO SECOND MENTION
23	98.	
29	99.	
	ME-XY POS DLUMNS 713	: DCTBL CMPN CNTRB
NU	MERIC =GE 91	- /14
ML		

Q. 34A. WHY ARE YOU (AGAINST) (IN FAVOR OF) IT <ALLOWING TAX DEDUCTIONS FOR CAMPAIGN CONTRIBUTIONS>.

		••••••
	PRO	
220	11.	IT IS (LIKE) A DONATION, CHARITY. FOR THE PUBLIC GOOD
26	12.	WOULD REDUCE TAXES. MAKE IT EASIER TO GIVE MORE
22	13.	WOULD HELP LESS WEALTHY, GOOD, MEN TO RUN
60	14.	
9	15.	SHOULD BE DEDUCTED LIKE OTHER EXPENSES
13	16.	•
10		HELP THE GOVERNMENT, SHOULD BE DEDUCTIBLE
8		CANDIDATES, PARTIES NEED HELP
24	20.	OTHER PRO
	PRO-CON	
6	40. CON	OTHER, PRO-CON
283	51.	IT IS NOT (LIKE) A CHARITY
131		CANDIDATES (PARTIES) SHOULD PAY THEIR OWN WAY. THEY PROFIT FROM IT
50	53.	MORE MONEY WOULD BE SPENT ON CAMPAIGNS. TOO MUCH BEING SPENT ALREADY. CAMPAIGNS WOULD BE LONGER. ALREADY TOO LONG.
49	54.	
160		LEAD TO CORRUPTION. ANOTHER TAX LOOPHOLE.
55	56.	
16		CANDIDATE RICH ENOUGH TO PAY OWN WAY
142	58.	CONTRIBUTIONS SHOULD NOT BE DEDUCTIBLE. SHOULDN'T BE REWARDED FOR GIVING.
4	59.	OPPOSED TO GIVING MONEY FOR ANYTHING
13	60.	NOT NECESSARY. OTHER GROUPS NEED MORE. OTHER THINGS SHOULD BE DEDUCTED FIRST
8	61.	WOULD RAISE TAXES. GOVERNMENT NEEDS MONEY
4	62.	GOVERNMENT SHOULDN'T BE INVOLVED IN POLITICS
3	63.	THOSE WHO GIVE EXPECT SOMETHING IN RETURN
27	70.	OTHER CON
1747	91.	INAP., CODED 8, 9 OR 0 IN REF.NO. 339 OR NO SECOND MENTION
23	98.	DK
29	99.	NA
VAR 640341 NA CO NU	ME-GOVT A LUMNS 715 MERIC	ID IN PRESL CMPNS - 715
MD	=0 OR GE	δ
	~	DO YOU THINK IT WOULD BE A GOOD IDEA OR A BAD IDEA FOR THE GOVERNMENT TO HELP PAY THE COSTS OF POLITICAL CAMPAIGNS OF THE CANDIDATES FOR PRESIDENT.
		•••••••••••••••••••••••••••••••••••••••

		nes1964.txt
161		GOOD IDEA
9		PRO-CON. BOTH BOXES CHECKED, OTHER, DEPENDS
1028	5.	BAD IDEA
247	8.	DK
5	9.	NA
121	0.	NO POST-ELECTION INTERVIEW
		=====
		POS-GOVT AID CMPNS
	LUMNS 716	5 - 717
	MERIC =GE 91	
MD	=GE 91	
	Q. 35A.	WHY DO YOU FEEL THAT WAY <about government<br="" the="">HELPING PAY PRESIDENTIAL CAMPAIGN EXPENSES>.</about>
	PRO	
8	11	GOVERNMENT PAYS FOR EVERYTHING ELSE
17		IF THEY NEED HELP, THEY SHOULD BE HELPED
16		
10	15.	PEOPLE
24	14.	
35	15.	WOULD HELP LESS WEALTHY, BETTER MEN TO RUN
19	16.	LESS CHANCE OF CANDIDATES BEING INDEBTED TO
		SPECIAL INTEREST GROUPS. LESS GRAFT, MORE HONESTY
8	17.	EACH PARTY WOULD HAVE EQUAL RESOURCES
16	18.	IT IS THE GOVERNMENT'S BUSINESS
3	19.	THE PUBLIC COULD LEARN MORE ABOUT THE CANDIDATES.
		REACH MORE PEOPLE
18	20.	OTHER PRO
	PRO-CON	
4		OTHER PRO-CON
5	31.	IF GOVERNMENT WOULD CURTAIL TIME AND EXPENSE OF CAMPAIGNING
	CON	
450	F 1	
453	51.	CANDIDATES OR PARTIES SHOULD PAY THEIR OWN WAY. THEY PROFIT FROM IT. TAXPAYERS SHOULDN'T HAVE
		TO PAY
85	52.	TAXES WOULD BE RAISED. PAY ENOUGH TAXES NOW
59	53.	GOVERNMENT SHOULD STAY OUT OF PARTISAN POLITICAL
55	55.	CAMPAIGNS
19	54.	"I WOULD HAVE TO SUPPORT CANDIDATES I DIDN'T
		LIKE"
98	55.	PARTY IN POWER WOULD HAVE ADVANTAGE
119	56.	GOVERNMENT DOING (TOO MUCH) (ENOUGH) ALREADY
34	57.	FEAR OF GOVERNMENT CONTROL (GENERAL)
109	58.	THEY WOULD SPEND TOO MUCH. TOO MUCH BEING SPENT
		ALREADY ON CAMPAIGNS. CAMPAIGN WOULD BE LONGER
143	59.	NOT GOVERNMENT'S BUSINESS. GOVERNMENT'S MONEY
		SHOULD BE SPENT ELSEWHERE
		Page 166

nes1964.txt 11 61. NOT NECESSARY 48 62. DANGER OF CORRUPTION 24 63. CANDIDATES ARE RICH ENOUGH TO PAY OWN WAY 22 64. NOT RIGHT, UNFAIR, UNJUST 10 65. MONEY SHOULD COME DIRECTLY FROM THE PEOPLE. WOULD DESTROY THE PARTIES, DESTROY COMPETITION EVERYONE WOULD WANT TO RUN FOR OFFICE 8 66. 67. DIFFICULTY OF ADMINISTRATION. IMPRACTICAL 6 23 60. OTHER CON 1657 91. INAP., CODED 8, 9 OR 0 IN REF.NO. 341. NO SECOND MENTION 16 98. DK 25 99. NA VAR 640342B NAME-XRSNS-POS-GOVT AID CMPNS COLUMNS 718 - 719 NUMERIC MD=GE 91 Q. 35A. WHY DO YOU FEEL THAT WAY <ABOUT THE GOVERNMENT HELPING PAY PRESIDENTIAL CAMPAIGN EXPENSES>. PRO 11. GOVERNMENT PAYS FOR EVERYTHING ELSE 8 IF THEY NEED HELP, THEY SHOULD BE HELPED 17 12. EASIER FOR GOVERNMENT TO GIVE THAN FOR (POOR) 16 13. PEOPLE 24 14. GOVERNMENT COULD KEEP EXPENSES DOWN, LENGTH OF CAMPAIGN DOWN 15. WOULD HELP LESS WEALTHY, BETTER MEN TO RUN 35 LESS CHANCE OF CANDIDATES BEING INDEBTED TO 19 16. SPECIAL INTEREST GROUPS. LESS GRAFT, MORE HONESTY 8 17. EACH PARTY WOULD HAVE EOUAL RESOURCES 16 IT IS THE GOVERNMENT'S BUSINESS 18. 3 19. THE PUBLIC COULD LEARN MORE ABOUT THE CANDIDATES. REACH MORE PEOPLE 18 20. OTHER PRO PRO-CON 4 30. OTHER PRO-CON 5 31. IF GOVERNMENT WOULD CURTAIL TIME AND EXPENSE OF CAMPAIGNING CON 51. CANDIDATES OR PARTIES SHOULD PAY THEIR OWN WAY. 453 THEY PROFIT FROM IT. TAXPAYERS SHOULDN'T HAVE TO PAY 85 52. TAXES WOULD BE RAISED. PAY ENOUGH TAXES NOW 59 53. GOVERNMENT SHOULD STAY OUT OF PARTISAN POLITICAL CAMPAIGNS 19 54. "I WOULD HAVE TO SUPPORT CANDIDATES I DIDN'T Page 167

		nes1964.txt
		LIKE"
98	55.	PARTY IN POWER WOULD HAVE ADVANTAGE
119	56.	GOVERNMENT DOING (TOO MUCH) (ENOUGH) ALREADY
34	57.	FEAR OF GOVERNMENT CONTROL (GENERAL)
109	58.	THEY WOULD SPEND TOO MUCH. TOO MUCH BEING SPENT
		ALREADY ON CAMPAIGNS. CAMPAIGN WOULD BE LONGER
143	59.	NOT GOVERNMENT'S BUSINESS. GOVERNMENT'S MONEY
		SHOULD BE SPENT ELSEWHERE
11	61.	NOT NECESSARY
48	62.	DANGER OF CORRUPTION
24	63.	CANDIDATES ARE RICH ENOUGH TO PAY OWN WAY
22	64.	
10	65.	
		DESTROY THE PARTIES, DESTROY COMPETITION
8	66.	
6	67.	
Ŭ	07.	Difficult of ADMINIDIANTION. IMMACTICAL
23	60.	OTHER CON
1657	91.	INAP., CODED 8, 9 OR 0 IN REF.NO. 341. NO
1057	91.	SECOND MENTION
16	0.0	
	98.	
25	99.	NA
VAR 640343 NAME-P		
) - 720
NUMERI		
MD=0 C	R GE	8
Q.	36.	WHICH WOULD YOU RATHER DO, GIVE MONEY OR GIVE TIME,
		TO HELP YOUR PARTY OR A FAVORITE CANDIDATE.
	••••	
264	1	CTUE MONEY
264		GIVE MONEY
662		GIVE TIME
340		NEITHER
78	7.	GIVE BOTH TIME AND MONEY. OTHER
		DK
6		NA
121	0.	NO POST-ELECTION INTERVIEW
		GOVT OWNERSHIP P.U
COLUMN	IS 721	L – 721
NUMERI		
MD=0 C	R GE	7
		WE WOULD NOW LIKE TO ASK YOU A FEW QUESTIONS ABOUT THE SORTS OF THINGS YOU THINK THE GOVERNMENT IN
		WASHINGTON SHOULD OR SHOULD NOT BE DOING. TAKE THE
2	27	FIRST QUESTION:
Q.	37.	"SOME PEOPLE THINK IT'S ALL RIGHT FOR THE
		GOVERNMENT TO OWN SOME POWER PLANTS WHILE OTHERS
		THINK THE PRODUCTION OF ELECTRICITY SHOULD BE LEFT
		TO PRIVATE BUSINESS." HAVE YOU BEEN INTERESTED
	~ -	ENOUGH IN THIS TO FAVOR ONE SIDE OVER THE OTHER.
Q.	37A.	(YES) WHICH POSITION IS MORE LIKE YOURS, HAVING
		Page 168

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THE: SEE APPENDIX NOTE 280 1. (YES) GOVERNMENT OWN POWER PLANTS 58 3. (YES) OTHER. DEPENDS. BOTH BOXES CHECKED 568 5. (YES) LEAVING THIS TO PRIVATE BUSINESS 7. NO POST ELECTION INTERVIEW 121 8. DK 25 9. NA 3 0. NO INTEREST 516 _____ NAME-XMIND MADE UP-P.U VAR 640345 COLUMNS 722 - 722 NUMERIC MD=0 OR GE 9 Q. 37B. IS YOUR MIND MADE UP ON THIS QUESTION <OF GOVERNMENT OWNERSHIP OF POWER PLANTS> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO. SEE APPENDIX NOTE 1. MIND MADE UP 766 5. SOME DOUBTS 134 б 9. NA 0. INAP., CODED 7, 8, 9 OR 0 IN REF.NO. 344 665 _____ VAR 640346 NAME-XPTY FVRG GOVT OWNP P.U COLUMNS 723 - 723 NUMERIC MD=0 OR GE 8 Q. 37C. WHICH PARTY DO YOU THINK IS MORE LIKELY TO WANT THE GOVERNMENT TO OWN ELECTRIC POWER PLANTS, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS. DEMOCRATS
 NO DIFFERENCE 475 246 59 5. REPUBLICANS 123 8. DK 9. NA 3 665 0. INAP., CODED 7, 8, 9 OR 0 IN REF.NO. 344 _____ NAME-OPIN-TRADE WITH CMNSTS VAR 640347 COLUMNS 724 - 724 NUMERIC MD=0 OR GE 7 Q. 38. "SOME PEOPLE SAY THAT OUR FARMERS AND BUSINESSMEN Page 169

			SHOULD BE ABLE TO GO AHEAD AND DO BUSINESS WITH COMMUNIST COUNTRIES AS LONG AS THE GOODS ARE NOT USED FOR MILITARY PURPOSES; OTHERS SAY THAT OUR GOVERNMENT SHOULD NOT ALLOW AMERICANS TO TRADE WITH THE COMMUNIST COUNTRIES." HAVE YOU BEEN INTERESTED
	Q.	38A.	ENOUGH IN THIS TO FAVOR ONE SIDE OVER THE OTHER. (YES) HOW DO YOU FEEL. SHOULD FARMERS AND BUSINESSMEN BE:
		• • • •	
	SEE	APPI	ENDIX NOTE
	403	1.	(YES) ALLOWED TO DO BUSINESS WITH COMMUNIST COUNTRIES
	70		(YES) OTHER. DEPENDS. BOTH BOXES CHECKED
	621	5.	(YES) FORBIDDEN TO DO BUSINESS WITH COMMUNIST COUNTRIES
	121	7.	NO POST-ELECTION INTERVIEW
	40	8.	DK
	2	9.	
	314	0.	NO INTEREST
		====:	
VAR 640348		S 725 C	FIRM-TRADE CMNSTS 5 - 725 9
	Q.	38B.	IS YOUR MIND MADE UP ON THIS QUESTION <of trade="" with<br="">COMMUNISTS> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO.</of>
	 SEE		ENDIX NOTE
	909	1.	MIND MADE UP
	183	5.	SOME DOUBTS
	2	9.	NΔ
	477		INAP., CODED 7, 8, 9 OR 0 IN REF.NO. 347
======================================			===== FVRG TRADE W CMNSTS
VAR 010515			5 – 726
	NUMERI	С	
	MD=0 O	r ge	8
	0	380	WHICH PARTY DO YOU THINK IS MORE LIKELY TO ALLOW
	2.		FARMERS AND BUSINESSMEN TO TRADE WITH COMMUNIST COUNTRIES, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS.
		• • • •	
	445	1.	DEMOCRATS
	418	3.	NO DIFFERENCE
	73	5.	REPUBLICANS
	155	8.	DK

nes1964.txt 9. NA 3 0. INAP., CODED 7, 8, 9 OR 0 IN REF.NO. 347 477 _____ VAR 640350 NAME-OPIN-US INVT IN VIET NAM COLUMNS 727 - 727 NUMERIC MD=0 OR GE 7 O. 39. HAVE YOU BEEN PAYING ANY ATTENTION TO WHAT IS GOING ON IN VIET NAM. Q. 39A. (YES) DO YOU THINK WE DID THE RIGHT THING IN GETTING INTO THE FIGHTING IN VIET NAM OR SHOULD WE HAVE STAYED OUT. 551 1. (YES) YES, DID RIGHT THING 3. (YES) OTHER. DEPENDS. BOTH BOXES CHECKED 14 5. (YES) NO, SHOULD HAVE STAYED OUT 353 7. NO POST-ELECTION INTERVIEW 121 8. DK 242 9. NA 7 0. NO INTEREST 283 _____ VAR 640351 NAME-XWHAT SHLD WE DO IN VNAM COLUMNS 728 - 728 NUMERIC MD=0 OR GE 7 Q. 39B. WHICH OF THE FOLLOWING DO YOU THINK WE SHOULD DO NOW IN VIET NAM. PULL OUT OF VIET NAM ENTIRELY
 KEEP OUR SOLDIERS IN VIET NAM BUT TRY TO END THE 125 352 FIGHTING 450 3. TAKE A STRONGER STAND EVEN IF IT MEANS INVADING NORTH VIET NAM 7. OTHER 8. DK 1 223 9. NA 9 411 0. INAP., CODED 7, 9 OR 0 IN REF.NO. 350 -----VAR 640352 NAME-WHAT GOVT CHINA-MBR U.N? COLUMNS 729 - 729 NUMERIC MD=7Q. 40. HAVE YOU PAID ANY ATTENTION TO WHAT KIND OF GOVERNMENT MOST OF CHINA HAS RIGHT NOW, THAT IS, DO YOU REMEMBER WHETHER IT IS DEMOCRATIC, COMMUNIST, OR SOMETHING ELSE. (IF NECESSARY) WHICH KIND. Q. 40A. (COMMUNIST) AS FAR AS YOU KNOW, IS COMMUNIST CHINA A MEMBER OF THE UNITED NATIONS. Page 171

62 1. CHINA IS COMMUNIST AND UNITED NATIONS MEMBER

102	22 5 .	CHINA IS COMMUNIST BUT NOT UNITED NATIONS MEMBER
12	21 7.	NO POST-ELECTION INTERVIEW
		CHINA IS COMMUNIST, DK IF UNITED NATIONS MEMBER
		CHINA IS COMMUNIST, NA IF UNITED NATIONS MEMBER
31		CHINA NOT KNOWN TO BE COMMUNIST
VAR 040355	COLUMNS 7	F DO-CHINA ADMTD U.N 30 - 730
	NUMERIC	
	MD=0 OR GI	E 8
	0 400	DO VOU TUINUZ COMMUNICAT CUICUL DE ADMITTED TO
	Q. 40B	. DO YOU THINK COMMUNIST CHINA SHOULD BE ADMITTED TO THE UNITED NATIONS, OR DO YOU THINK IT SHOULD NOT.
	0. 40C	. (SHOULD NOT) IF COMMUNIST CHINA WERE ADMITTED TO
	2	THE UNITED NATIONS, SHOULD WE STAY IN OR GET OUT.
21	1.	COMMUNIST CHINA SHOULD BE ADMITTED TO UNITED NATIONS
	COMMUNIS	F CHINA SHOULD NOT BE ADMITTED TO THE UNITED NATIONS
48	33 2.	IF ADMITTED, UNITED STATES SHOULD STAY IN
	70 3.	
		OTHER. DEPENDS. BOTH BOXES CHECKED
10)1 5.	IF ADMITTED, U.S. SHOULD GET OUT OF UNITED NATIONS
14	17 8.	DK IF COMMUNIST CHINA SHOULD BE ADMITTED TO UNITED NATIONS
	2 9.	
54	19 0.	INAP., CODED 1, 7, 8, 9 OR 0 IN REF.NO. 352
	============	=====
VAR 640354		FORM GOVT HAS CUBA
	COLUMNS 7	31 - 731
	NUMERIC	
	MD=0 OR GI	<u> </u>
	Q. 41.	HOW ABOUT THE SITUATION IN CUBA. HAVE YOU BEEN WATCHING IT CLOSELY ENOUGH TO NOTICE WHAT KIND OF
	0 417	GOVERNMENT IT HAS.
	Q. 41A	. (YES) IS IT DEMOCRATIC, COMMUNIST OR SOMETHING ELSE.
107	77 1.	(YES) COMMUNIST
		(YES) DEMOCRATIC OR SOMETHING ELSE
	1 7.	(YES) DK
	21 8.	
		(YES) NA
33	35 0.	NO INTEREST, "NO" TO Q. 41
VAR 640355		F SHLD US DO W CUBA
	COLUMNS 7	32 - 732

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Page 172
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NUMERIC MD=0 OR GE 8 Q. 41B. (IF COMMUNIST TO REF.NO. 354) SOME PEOPLE FEEL THAT WE MUST DO SOMETHING TO GET THE COMMUNIST GOVERNMENT OUT OF CUBA; OTHERS FEEL THAT IT IS UP TO THE CUBAN PEOPLE TO HANDLE THEIR OWN AFFAIRS. HAVE YOU BEEN INTERESTED ENOUGH IN THIS TO FAVOR ONE SIDE OVER THE OTHER. Q. 41C. (IF YES) WHAT IS YOUR FEELING, THAT WE SHOULD: 367 1. (YES) GET COMMUNIST GOVERNMENT OUT OF CUBA 3. (YES) OTHER. DEPENDS. BOTH BOXES CHECKED 115 459 5. (YES) LET CUBAN PEOPLE HANDLE THEIR OWN AFFAIRS 47 8. (YES) DK 9. (YES) NA 2 0. NO INTEREST; CODED 5, 7, 8, 9 OR 0 IN REF.NO. 354 581 _____ NAME-MOST IMP-VNAM, CUBA, CHINA VAR 640356 COLUMNS 733 - 733 NUMERIC MD=0 OR GE 8 WE HAVE BEEN TALKING ABOUT OUR TROUBLES WITH VIET Q. 42A. NAM, CUBA, AND COMMUNIST CHINA. WHICH OF THESE WOULD YOU SAY YOU ARE MOST WORRIED ABOUT: VIET NAM, CUBA, OR COMMUNIST CHINA. Q. 42B. WHICH ARE YOU LEAST WORRIED ABOUT: VIET NAM, CUBA OR COMMUNIST CHINA. SEE APPENDIX NOTE MOST MODERATE LEAST CUBA
 CUBA
 VIET NAM
 VIET NAM
 CHINA
 CHINA CHINA VIET NAM 153 115 CHINA VIET NAM 134 CUBA CHINA CHINA CUBA 265 CUBA VIET NAM 148 381 VIET NAM CUBA 7. WORRIED ABOUT ALL THREE. OTHER8. DK 79 93 9. NA 22 181 0. NOT WORRIED ABOUT ANY OR NO POST-ELECTION INTERVIEW. _____ VAR 640357A NAME-ACTIONS OF S.C R FAVORS COLUMNS 734 - 735 NUMERIC MD=GE 90 Q. 43, 43A, 43B. WE ARE ALL PRETTY BUSY THESE DAYS AND CAN'T BE EXPECTED TO KEEP UP ON EVERTHING. HAVE YOU HAD TIME TO PAY ANY ATTENTION TO Page 173

nes1964.txt WHAT THE SUPREME COURT OF THE UNITED STATES HAS BEEN DOING IN THE PAST FEW YEARS. (YES) IS THERE ANYTHING IN PARTICULAR THAT IT HAS DONE THAT YOU HAVE LIKED OR DISLIKED. (WHAT IS THAT.) (ANYTHING ELSE.) THINGS R LIKES ABOUT THE SUPREME COURT GENERAL PHILOSOPHY 3 01. INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE) SUPREME COURT GETTING INTO POLITICS, INTO 2 02. LEGISLATION 03. PROTECTION OF INDIVIDUAL RIGHTS 4 2 19. ITS PHILOSOPHY (UNSPECIFIED) 10. OTHER REFERENCES TO PHILOSOPHY 0 SPECIFIC ISSUES 146 21. CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES) 22. SCHOOL INTEGRATION 20 27 23. PRAYERS IN THE SCHOOLS 24. REAPPORTIONMENT, REDISTRICTING 16 25. PROTECTION OF RIGHTS OF CRIMINALS, COMMUNISTS. 6 LAW ENFORCEMENT 26. "PASSING THE CIVIL RIGHTS BILL" 1 27. LEFT "UNDER GOD" IN PLEDGE OF ALLEGIANCE, 7 CONSTITUTION 0 28. PORNOGRAPHY 29. REFERENCES TO LABOR UNIONS 1 39. THEIR DECISIONS (UNSPECIFIED) 5 30. OTHER DECISIONS 5 41. STATES RIGHTS IN REFERENCE TO CIVIL RIGHTS 42. STATES RIGHTS IN REFERENCE TO REAPPORTIONMENT 1 0 43. STATES RIGHTS IN REFERENCE TO LAW ENFORCEMENT, PROTECTION OF CRIMINALS 0 49. GENERAL REFERENCE TO STATES RIGHTS (NO DECISIONS MENTIONED) 0 40. OTHER REFERENCES TO STATES RIGHTS AND ISSUES OTHER 0 81. COURT GAINING RESPECT 0 82. COURT MADE UP OF COMMUNISTS, SOCIALISTS 0 83. COURT HAS TOO (MUCH) (LITTLE) POWER 5 84. WARREN COMMISSION REPORT 0 85. COURT APPOINTMENTS AND PROCEDURES 86. REFERENCES TO BOBBY BAKER 1 90. OTHER 4 4445 91. NO INTEREST. NO FURTHER MENTIONS OR NO POST-ELECTION INTERVIEW 98. DK 3 Page 174

1

nes1964.txt 8 99. NA -----VAR 640357B NAME-ACTIONS OF S.C R FAVORS COLUMNS 736 - 737 NUMERIC MD=GE 90 Q. 43, 43A, 43B. WE ARE ALL PRETTY BUSY THESE DAYS AND CAN'T BE EXPECTED TO KEEP UP ON EVERTHING. HAVE YOU HAD TIME TO PAY ANY ATTENTION TO WHAT THE SUPREME COURT OF THE UNITED STATES HAS BEEN DOING IN THE PAST FEW YEARS. (YES) IS THERE ANYTHING IN PARTICULAR THAT IT HAS DONE THAT YOU HAVE LIKED OR DISLIKED. (WHAT IS THAT.) (ANYTHING ELSE.) THINGS R LIKES ABOUT THE SUPREME COURT GENERAL PHILOSOPHY 3 01. INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE) 2 SUPREME COURT GETTING INTO POLITICS, INTO 02. LEGISLATION 03. PROTECTION OF INDIVIDUAL RIGHTS 4 19. ITS PHILOSOPHY (UNSPECIFIED) 2 10. OTHER REFERENCES TO PHILOSOPHY 0 SPECIFIC ISSUES 146 21. CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES) 20 22. SCHOOL INTEGRATION 27 23. PRAYERS IN THE SCHOOLS 16 24. REAPPORTIONMENT, REDISTRICTING б PROTECTION OF RIGHTS OF CRIMINALS, COMMUNISTS. 25. LAW ENFORCEMENT 1 26. "PASSING THE CIVIL RIGHTS BILL" 27. LEFT "UNDER GOD" IN PLEDGE OF ALLEGIANCE, 7 CONSTITUTION 0 28. PORNOGRAPHY 1 29. REFERENCES TO LABOR UNIONS 39. THEIR DECISIONS (UNSPECIFIED) 5 5 30. OTHER DECISIONS 41. STATES RIGHTS IN REFERENCE TO CIVIL RIGHTS 42. STATES RIGHTS IN REFERENCE TO REAPPORTIONMENT 1 0 43. STATES RIGHTS IN REFERENCE TO LAW ENFORCEMENT, PROTECTION OF CRIMINALS 0 49. GENERAL REFERENCE TO STATES RIGHTS (NO DECISIONS MENTIONED) 0 40. OTHER REFERENCES TO STATES RIGHTS AND ISSUES OTHER

1

nes1964.txt 0 81. COURT GAINING RESPECT 82. COURT MADE UP OF COMMUNISTS, SOCIALISTS 0 0 83. COURT HAS TOO (MUCH) (LITTLE) POWER 5 84. WARREN COMMISSION REPORT 0 85. COURT APPOINTMENTS AND PROCEDURES 86. REFERENCES TO BOBBY BAKER 1 90. OTHER 4 4445 91. NO INTEREST. NO FURTHER MENTIONS OR NO POST-ELECTION INTERVIEW 3 98. DK 99. NA 8 _____ VAR 640357C NAME-ACTIONS OF S.C R FAVORS COLUMNS 738 - 739 NUMERIC MD=GE 90 Q. 43, 43A, 43B. WE ARE ALL PRETTY BUSY THESE DAYS AND CAN'T BE EXPECTED TO KEEP UP ON EVERTHING. HAVE YOU HAD TIME TO PAY ANY ATTENTION TO WHAT THE SUPREME COURT OF THE UNITED STATES HAS BEEN DOING IN THE PAST FEW YEARS. (YES) IS THERE ANYTHING IN PARTICULAR THAT IT HAS DONE THAT YOU HAVE LIKED OR DISLIKED. (WHAT IS THAT.) (ANYTHING ELSE.) THINGS R LIKES ABOUT THE SUPREME COURT GENERAL PHILOSOPHY 3 01. INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE) 2 SUPREME COURT GETTING INTO POLITICS, INTO 02. LEGISLATION 03. PROTECTION OF INDIVIDUAL RIGHTS 4 2 19. ITS PHILOSOPHY (UNSPECIFIED) 0 10. OTHER REFERENCES TO PHILOSOPHY SPECIFIC ISSUES 146 21. CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES) 20 22. SCHOOL INTEGRATION 27 23. PRAYERS IN THE SCHOOLS 16 24. REAPPORTIONMENT, REDISTRICTING 6 25. PROTECTION OF RIGHTS OF CRIMINALS, COMMUNISTS. LAW ENFORCEMENT "PASSING THE CIVIL RIGHTS BILL" 1 26. 7 27. LEFT "UNDER GOD" IN PLEDGE OF ALLEGIANCE, CONSTITUTION 0 28. PORNOGRAPHY 29. REFERENCES TO LABOR UNIONS 1 5 39. THEIR DECISIONS (UNSPECIFIED) 5 30. OTHER DECISIONS

				nes1964.txt
1	41.	STATES		S IN REFERENCE TO CIVIL RIGHTS
		1		STATES RIGHTS IN REFERENCE TO REAPPORTIONMENT
		0	43.	STATES RIGHTS IN REFERENCE TO LAW ENFORCEMENT,
				PROTECTION OF CRIMINALS
		0	49.	GENERAL REFERENCE TO STATES RIGHTS (NO DECISIONS
		0	12.	MENTIONED)
		0	40.	OTHER REFERENCES TO STATES RIGHTS AND ISSUES
		OTT	משו	
		OTH	IER.	
		0	81.	COURT GAINING RESPECT
		0	82.	COURT MADE UP OF COMMUNISTS, SOCIALISTS
		0	83.	COURT HAS TOO (MUCH) (LITTLE) POWER
		5	84.	WARREN COMMISSION REPORT
		0	85.	COURT APPOINTMENTS AND PROCEDURES
		1		REFERENCES TO BOBBY BAKER
		4	90	OTHER
	44	-		
	44	±0	91.	ELECTION INTERVIEW
		3	98.	DK
		8	99.	NA
======	=====	=======	======	=====
VAR 640	358A	NAME-A	CTIONS	S OF S.C R AGNST
		COLUMN	IS 740	- 741
		NUMERI	C	
		MD=GE	90	
				GS R DISLIKES ABOUT THE SUPREME COURT <for full<="" td=""></for>
		QUE	STION	TEXT, SEE REF. NO. 357>
			••••	• • • • • • • • • • • • • • • • • • • •
		GEN	IERAL I	PHILOSOPHY
		29	01.	
		29	01.	INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL)
		2.2	0.0	
		23	02.	SUPREME COURT GETTING INTO POLITICS, INTO
		-		LEGISLATION
		1	03.	PROTECTION OF INDIVIDUAL RIGHTS
		3		ITS PHILOSOPHY (UNSPECIFIED)
		1	10.	OTHER REFERENCES TO PHILOSOPHY
		SPE	CIFIC	ISSUES
	1.	45	21.	CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC
	T.	ŦĴ	21.	ISSUES)
		24	22.	SCHOOL INTEGRATION
		53	23.	
		20		REAPPORTIONMENT, REDISTRICTING
		20 46	24. 25.	PROTECTION OF RIGHTS OF CRIMINALS, COMMUNISTS.
			23.	LAW ENFORCEMENT
		0	26.	"PASSING THE CIVIL RIGHTS BILL"
		0	27.	LEFT "UNDER GOD" IN PLEDGE OF ALLEGIANCE,
				CONSTITUTION
		4	28.	PORNOGRAPHY
		6	29.	REFERENCES TO LABOR UNIONS

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	4	39.	nes1964.txt THEIR DECISIONS (UNSPECIFIED)
	7	30.	OTHER DECISIONS
12 4	1. STA	ATES RIGH	TS IN REFERENCE TO CIVIL RIGHTS
	8		STATES RIGHTS IN REFERENCE TO REAPPORTIONMENT
	1	43.	STATES RIGHTS IN REFERENCE TO LAW ENFORCEMENT, PROTECTION OF CRIMINALS
	13	49.	GENERAL REFERENCE TO STATES RIGHTS (NO DECISIONS MENTIONED)
	1	40.	OTHER REFERENCES TO STATES RIGHTS AND ISSUES
		OTHER	
	6	81.	COURT LOSING RESPECT
	3	82.	COURT MADE UP OF COMMUNISTS, SOCIALISTS
	15		COURT HAS TOO (MUCH) (LITTLE) POWER
	1		WARREN COMMISSION REPORT
	8		COURT PROCEDURES AND APPOINTMENTS
	3	86.	REFERENCES TO BOBBY BAKER
	7	90.	
	4067	91.	NO INTEREST, "NO" TO REF.NO. 357, NO FURTHER MENTIONS OR NO POST-ELECTION INTERVIEW
	0	98.	DK
	2	99.	NA
======= VAR 640358	B NAN COI NUN		S OF S.C R AGNST
	B NAN COI NUN	4E-ACTION LUMNS 742 4ERIC =GE 90 THIN	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<="" th=""></for>
	B NAN COI NUN	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION	S OF S.C R AGNST - 743
	B NAN COI NUN	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357></for>
	B NAN COI NUN	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL,</for>
	B NAN COI NUN MD= 29	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL 01.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL)</for>
	B NAI COI NUI MD=	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION</for>
	B NAN COI NUN MD 29 23 1	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS</for>
	B NAN COI NUN MD= 29 23 1 3	AE-ACTION LUMNS 742 AERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS ITS PHILOSOPHY (UNSPECIFIED)</for>
	B NAN COI NUN MD 29 23 1	AE-ACTION LUMNS 742 AERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS</for>
	B NAN COI NUN MD= 29 23 1 3	AE-ACTION LUMNS 742 AERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19.	A S OF S.C R AGNST - 743 A GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS ITS PHILOSOPHY (UNSPECIFIED) OTHER REFERENCES TO PHILOSOPHY</for>
	B NAN COI NUN MD= 29 23 1 3	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19. 10.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS ITS PHILOSOPHY (UNSPECIFIED) OTHER REFERENCES TO PHILOSOPHY ISSUES CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC</for>
	B NAN COI NUN MD= 29 23 1 3 1	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19. 10. SPECIFIC	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS ITS PHILOSOPHY (UNSPECIFIED) OTHER REFERENCES TO PHILOSOPHY ISSUES</for>
	B NAN COI NUN MD= 29 23 1 3 1 145	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19. 10. SPECIFIC 21.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS ITS PHILOSOPHY (UNSPECIFIED) OTHER REFERENCES TO PHILOSOPHY ISSUES CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES) SCHOOL INTEGRATION</for>
	B NAN COI NUN MD= 29 23 1 3 1 145 24	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19. 10. SPECIFIC 21. 22.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS ITS PHILOSOPHY (UNSPECIFIED) OTHER REFERENCES TO PHILOSOPHY ISSUES CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES) SCHOOL INTEGRATION PRAYERS IN THE SCHOOLS</for>
	B NAN COI NUN MD= 29 23 1 3 1 145 24 253	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19. 10. SPECIFIC 21. 22. 23.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS ITS PHILOSOPHY (UNSPECIFIED) OTHER REFERENCES TO PHILOSOPHY ISSUES CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES CIVIL RIGHTS (MENTION PRAYERS IN THE SCHOOLS REAPPORTIONMENT, REDISTRICTING</for>
	B NAN COI NUN MD= 29 23 1 3 1 145 24 253 20	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19. 10. SPECIFIC 21. 22. 23. 24. 25.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS ITS PHILOSOPHY (UNSPECIFIED) OTHER REFERENCES TO PHILOSOPHY ISSUES CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES) SCHOOL INTEGRATION PRAYERS IN THE SCHOOLS REAPPORTIONMENT, REDISTRICTING PROTECTION OF RIGHTS OF CRIMINALS, COMMUNISTS.</for>
	B NAN COI NUN MD= 29 23 1 3 1 145 24 253 20 46	ME-ACTION LUMNS 742 MERIC =GE 90 THIN QUESTION GENERAL 01. 02. 03. 19. 10. SPECIFIC 21. 22. 23. 24. 25.	S OF S.C R AGNST - 743 GS R DISLIKES ABOUT THE SUPREME COURT <for full<br="">TEXT, SEE REF. NO. 357> PHILOSOPHY INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL) SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION PROTECTION OF INDIVIDUAL RIGHTS ITS PHILOSOPHY (UNSPECIFIED) OTHER REFERENCES TO PHILOSOPHY SISSUES CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES) SCHOOL INTEGRATION PRAYERS IN THE SCHOOLS REAPPORTIONMENT, REDISTRICTING PROTECTION OF RIGHTS OF CRIMINALS, COMMUNISTS. LAW ENFORCEMENT "PASSING THE CIVIL RIGHTS BILL"</for>

- 4 28. PORNOGRAPHY б 29. REFERENCES TO LABOR UNIONS
- 4 39. THEIR DECISIONS (UNSPECIFIED)
 - 30. OTHER DECISIONS

41. STATES RIGHTS IN REFERENCE TO CIVIL RIGHTS

- 42. STATES RIGHTS IN REFERENCE TO REAPPORTIONMENT 8 43. STATES RIGHTS IN REFERENCE TO LAW ENFORCEMENT, PROTECTION OF CRIMINALS
- 13 49. GENERAL REFERENCE TO STATES RIGHTS (NO DECISIONS MENTIONED)
- 1 40. OTHER REFERENCES TO STATES RIGHTS AND ISSUES

OTHER

7

1

6 3 15 1 8		WARREN COMMISSION REPORT
3		REFERENCES TO BOBBY BAKER
7 4067		OTHER
0 2	98. 99.	MENTIONS OR NO POST-ELECTION INTERVIEW DK NA

VAR 640358C NAME-ACTIONS OF S.C R AGNST COLUMNS 744 - 745 NUMERIC MD=GE 90

> THINGS R DISLIKES ABOUT THE SUPREME COURT <FOR FULL OUESTION TEXT, SEE REF. NO. 357>

GENERAL PHILOSOPHY

29	01.	INTERPRETATION OF CONSTITUTION (LIBERAL, CONSERVATIVE, UNCONSTITUTIONAL)
23	02.	SUPREME COURT GETTING INTO POLITICS, INTO LEGISLATION
1	03.	PROTECTION OF INDIVIDUAL RIGHTS
3	19.	ITS PHILOSOPHY (UNSPECIFIED)
1	10.	OTHER REFERENCES TO PHILOSOPHY
	SPECIFIC	ISSUES
145	21.	CIVIL RIGHTS (GENERAL MENTION OR OTHER SPECIFIC ISSUES)

- 24 22. SCHOOL INTEGRATION
- 253 23. PRAYERS IN THE SCHOOLS
- 20 24. REAPPORTIONMENT, REDISTRICTING
- 46 25. PROTECTION OF RIGHTS OF CRIMINALS, COMMUNISTS. LAW ENFORCEMENT

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	0	26.	"PASSING THE CIVIL RIGHTS BILL"
	0	27.	LEFT "UNDER GOD" IN PLEDGE OF ALLEGIANCE,
			CONSTITUTION
	4	28.	PORNOGRAPHY
	б	29.	REFERENCES TO LABOR UNIONS
	4		THEIR DECISIONS (UNSPECIFIED)
	7	30.	OTHER DECISIONS
12	41 ст	יאידע פדכעי	IS IN REFERENCE TO CIVIL RIGHTS
12	8		STATES RIGHTS IN REFERENCE TO REAPPORTIONMENT
	1		STATES RIGHTS IN REFERENCE TO LAW ENFORCEMENT,
	-	13.	PROTECTION OF CRIMINALS
	13	49.	GENERAL REFERENCE TO STATES RIGHTS (NO DECISIONS
			MENTIONED)
	1	40.	OTHER REFERENCES TO STATES RIGHTS AND ISSUES
		OTHER	
	6	81.	COURT LOSING RESPECT
	3	82.	
	15	83.	•
	1	84.	WARREN COMMISSION REPORT
	8	85.	COURT PROCEDURES AND APPOINTMENTS
	3	86.	REFERENCES TO BOBBY BAKER
	7	90.	OTHER
	4067	91.	NO INTEREST, "NO" TO REF.NO. 357, NO FURTHER
			MENTIONS OR NO POST-ELECTION INTERVIEW
	0 2	98. 99.	DK NA
	2	55.	NA
	======	==========	====
VAR 64035	9 NA	ME-XMNTNS	OF S.C. JUSTICES
	CO	LUMNS 746	- 747
	NU	MERIC	
	MD	=GE 96	
		0 12 13	3A, 43B. MENTIONS OF INDIVIDUAL JUSTICES. <for full<="" td=""></for>
			TEXT, SEE REF.NO. 357>
		Q010110N	
		POSITIVE	MENTIONS
		1 1	CHIEF THOTICE FADI WADDEN
	4	11.	CHIEF JUSTICE EARL WARREN
	0	12.	JUSTICE HUGO BLACK
	0 0	12. 13.	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS
	0 0 0	12. 13. 14.	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS JUSTICE THOMAS CLARK
	0 0 0 0	12. 13. 14. 15.	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS JUSTICE THOMAS CLARK JUSTICE JOHN HARLAN
	0 0 0 0	12. 13. 14. 15. 16.	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS JUSTICE THOMAS CLARK JUSTICE JOHN HARLAN JUSTICE WILLIAM BRENNAN
	0 0 0 0	12. 13. 14. 15. 16. 17.	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS JUSTICE THOMAS CLARK JUSTICE JOHN HARLAN
	0 0 0 0 0	12. 13. 14. 15. 16. 17.	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS JUSTICE THOMAS CLARK JUSTICE JOHN HARLAN JUSTICE WILLIAM BRENNAN JUSTICE POTTER STEWART
	0 0 0 0 0 0	12. 13. 14. 15. 16. 17. 18.	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS JUSTICE THOMAS CLARK JUSTICE JOHN HARLAN JUSTICE WILLIAM BRENNAN JUSTICE POTTER STEWART JUSTICE BYRON WHITE
	0 0 0 0 0 0	12. 13. 14. 15. 16. 17. 18. 19.	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS JUSTICE THOMAS CLARK JUSTICE JOHN HARLAN JUSTICE WILLIAM BRENNAN JUSTICE POTTER STEWART JUSTICE BYRON WHITE
	0 0 0 0 0 0 1	12. 13. 14. 15. 16. 17. 18. 19. NEGATIVE	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS JUSTICE THOMAS CLARK JUSTICE JOHN HARLAN JUSTICE WILLIAM BRENNAN JUSTICE POTTER STEWART JUSTICE BYRON WHITE JUSTICE ARTHUR GOLDBERG MENTIONS
	0 0 0 0 0 0	12. 13. 14. 15. 16. 17. 18. 19.	JUSTICE HUGO BLACK JUSTICE WILLIAM O. DOUGLAS JUSTICE THOMAS CLARK JUSTICE JOHN HARLAN JUSTICE WILLIAM BRENNAN JUSTICE POTTER STEWART JUSTICE BYRON WHITE JUSTICE ARTHUR GOLDBERG

nes1964.txt 0 53. JUSTICE WILLIAM O. DOUGLAS 54. JUSTICE THOMAS CLARK 0 0 55. JUSTICE JOHN HARLAN 0 56. JUSTICE WILLIAM BRENNAN 0 57. JUSTICE POTTER STEWART 0 58. JUSTICE BYRON WHITE 0 59. JUSTICE ARTHUR GOLDBERG 96. NO MENTIONS OF INDIVIDUAL JUSTICES. INAP., CODED 1557 91, 98 OR 99 IN REF.NO.357 NAME-FEEL LIFE WORKS AS PLND VAR 640360 COLUMNS 748 - 748 NUMERIC MD=0 OR GE 8 NOW HERE IS SOMETHING A LITTLE DIFFERENT. IT HELPS US TO KNOW WHAT KINDS OF PEOPLE WE HAVE TALKED TO IF WE FIND OUT HOW THEY FEEL ABOUT OTHER THINGS BESIDES POLITICS. FOR EXAMPLE: Q. 44. HAVE YOU USUALLY FELT PRETTY SURE YOUR LIFE WOULD WORK OUT THE WAY YOU WANT IT TO, OR HAVE THERE BEEN TIMES WHEN YOU HAVEN'T BEEN VERY SURE ABOUT IT. 1. PRETTY SURE 674 3. DEPENDS, BOTH BOXES CHECKED. OTHER 7 5. SOMETIMES NOT VERY SURE 757 8. DK 8 9. NA 0. NO POST-ELECTION INTERVIEW 4 121 ------VAR 640361 NAME-YOU HAVE GD LUCK OR NOT COLUMNS 749 - 749 NUMERIC MD=0 OR GE 8 O. 45. DO YOU FEEL THAT YOU ARE THE KIND OF PERSON WHO GETS MORE THAN HIS SHARE OF BAD LUCK OR DO YOU FEEL THAT YOU HAVE MOSTLY GOOD LUCK. 1085 1. MOSTLY GOOD LUCK 3. DEPENDS, BOTH BOXES CHECKED. OTHER5. BAD LUCK 145 205 5 8. DK 10 9. NA 121 0. NO POST-ELECTION INTERVIEW _____ NAME-PLANS WORK AS EXPECTED VAR 640362 COLUMNS 750 - 750 NUMERIC MD=0 OR GE 8 Q. 46. WHEN YOU MAKE PLANS AHEAD DO YOU USUALLY GET TO

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nes1964.txt CARRY OUT THINGS THE WAY YOU EXPECTED, OR DO THINGS USUALLY COME UP TO MAKE YOU CHANGE YOUR PLANS. 857 1. THINGS WORK OUT AS EXPECTED 3. DEPENDS, BOTH BOXES CHECKED. OTHER 65 5. HAVE TO CHANGE PLANS 518 2 8. DK 9. NA 8 0. NO POST-ELECTION INTERVIEW 121 NAME-USUALLY WIN ARGUMENTS VAR 640363 COLUMNS 751 - 751 NUMERIC MD=0 OR GE 8 Q. 47. WHEN YOU GET INTO AN ARGUMENT DO YOU USUALLY GET YOUR OWN WAY OR DO YOU OFTEN GIVE IN. 329 1. ALWAYS GET OWN WAY 3. DEPENDS, BOTH BOXES CHECKED. OTHER 222 5. OFTEN GIVE IN 862 19 8. DK 9. NA 18 0. NO POST-ELECTION INTERVIEW 121 ------VAR 640364 NAME-HAVE STRONG OPINS OR NOT COLUMNS 752 - 752 NUMERIC MD=0 OR GE 8 O. 48. SOME PEOPLE HAVE STRONG OPINIONS ABOUT A GOOD MANY THINGS. OTHER PEOPLE ARE MORE IN THE MIDDLE OF THE ROAD. WHICH KIND OF PERSON ARE YOU. 639 1. STRONG OPINIONS 24 3. DEPENDS, BOTH BOXES CHECKED. OTHER 768 5. MIDDLE OF THE ROAD 11 8. DK 8 9. NA 121 0. NO POST-ELECTION INTERVIEW _____ VAR 640365 NAME-HARD TO CHANGE YOUR MIND COLUMNS 753 - 753 NUMERIC MD=0 OR GE 8 Q. 49. WHEN YOU MAKE UP YOUR MIND ABOUT SOMETHING IS IT PRETTY HARD TO ARGUE YOU OUT OF IT OR DO YOU CHANGE YOUR MIND PRETTY EASILY. Page 182

		nes1964.txt
51	3.	HARD TO CHANGE DEPENDS, BOTH BOXES CHECKED. OTHER CHANGE MIND EASILY
6 5 1 2 1	9.	
121	0.	NO POSI-ELECTION INTERVIEW
		ABOUT THE NAACP 4 - 754
	~	THERE ARE MANY ORGANIZATIONS IN AMERICA THAT TRY TO GET THE GOVERNMENT OR THE AMERICAN PEOPLE TO SEE THINGS MORE THEIR WAY. WE WOULD LIKE TO GET YOUR FEELINGS TOWARDS SOME OF THESE ORGANIZATIONS OUR FIRST ORGANIZATION IS THE NAACP, THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE.
		HAVE YOU HEARD ANYTHING ABOUT THIS ORGANIZATION.
		• • • • • • • • • • • • • • • • • • • •
1274	1.	
173	5.	NO
2	8. 9.	
		ING THMTR-NAACP
	Q. 50A1	. WHERE WOULD YOU PUT THE NAACP ON THE THERMOMETER.
	INAP. (CODED 98) IF CODED 5, 8, 9 OR 0 IN REF.NO. 366
		ENDIX NOTE
=================		=====
	NAME-EVER COLUMNS 75 NUMERIC MD=0 OR GE	
	~	OUR SECOND ORGANIZATION IS THE AMERICANS FOR DEMOCRATIC ACTION, OR ADA AS IT IS SOMETIMES CALLED. HAVE YOU EVER HEARD OF IT.
	• • • • • • • •	
603 842		YES NO
C	8.	DK
		Page 183

nes1964.txt 5 9. NA 0. NO POST-ELECTION INTERVIEW 121 _____ VAR 640369 NAME-XFEELING THERMOMETER-ADA COLUMNS 758 - 759 NUMERIC MD=GE 98 Q. 50B1. WHERE DOES THE ADA FIT ON THE THERMOMETER. INAP. (CODED 98) IF CODED 5, 8, 9 OR 0 IN REF.NO. 368 SEE APPENDIX NOTE VAR 640370 NAME-HEARD ABOUT CAC COLUMNS 760 - 760 NUMERIC MD=0 OR GE 8 Q. 50C. ANOTHER ORGANIZATION IS THE CHRISTIAN ANTI-COMMUNIST CRUSADE. HAVE YOU EVER HEARD ABOUT THIS ORGANIZATION 1. YES 5. NO 367 1077 8. DK 0 9. NA 9. NO POST-ELECTION INTERVIEW б 121 ------VAR 640371 NAME-XFEELING THERMOMETER-CAC COLUMNS 761 - 762 NUMERIC MD=GE 98 Q. 50C1. WHERE WOULD YOU PUT IT <CACC> ON THE THERMOMETER. INAP. (CODED 98) IF CODED 5, 8, 9 OR 0 IN REF.NO. 370 SEE APPENDIX NOTE _____ VAR 640372 NAME-HEARD OF KU KLUX KLAN COLUMNS 763 - 763 NUMERIC MD=0 OR GE 8 Q. 50D. WHAT ABOUT THE KU KLUX KLAN. HAVE YOU EVER HEARD OF IT. 1383 1. YES 63 5. NO

nes1964.txt 1 8. DK 9. NA 3 121 0. NO POST-ELECTION INTERVIEW _____ VAR 640373 NAME-XFEELING THERMOMETER-KKK COLUMNS 764 - 765 NUMERIC MD=GE 98 O. 50D1. WHERE DOES THE KU KLUX KLAN FIT ON THE THERMOMETER. INAP. (CODED 98) IF CODED 5, 8, 9 OR 0 IN REF.NO. 372 SEE APPENDIX NOTE VAR 640374 NAME-EVER HEARD OF CORE COLUMNS 766 - 766 NUMERIC MD=0 OR GE 8 Q. 50E. OUR NEXT ORGANIZATION IS THE CONGRESS OF RACIAL EQUALITY, OR CORE AS IT IS MOST OFTEN CALLED. HAVE YOU EVER HEARD OF THIS ORGANIZATION. 1. YES 5. NO 1019 428 0 8. DK 9. NA 3 0. NO POST-ELECTION INTERVIEW 121 VAR 640375 NAME-XFEELING THMTR-CORE COLUMNS 767 - 768 NUMERIC MD=GE 98 Q. 50E1. WHERE WOULD YOU PLACE CORE ON THE FEELING THERMOMETER. INAP. (CODED 98) IF CODED 5, 8, 9 OR 0 IN REF.NO. 374 SEE APPENDIX NOTE _____ VAR 640376 NAME-HEARD OF BLACK MUSLIMS COLUMNS 769 - 769 NUMERIC MD=0 OR GE 8 Q. 50F. ANOTHER ORGANIZATION IS THE BLACK MUSLIMS. HAVE YOU EVER HEARD OF THIS GROUP. Page 185

1180 1. YES 266 5. NO 1 8. DK 9. NA 3 0. NO POST-ELECTION INTERVIEW 121 _____ VAR 640377 NAME-XFLG THMTR-BLACK MUSLIMS COLUMNS 770 - 771 NUMERIC MD=GE 98 Q. 50F1. WHERE WOULD YOU PUT THE BLACK MUSLIMS <ON THE FEELING THERMOMETER>. INAP. (CODED 98) IF CODED 5, 8, 9 OR 0 IN REF.NO. 376 SEE APPENDIX NOTE _____ NAME-HEARD OF BIRCH SOCIETY VAR 640378 COLUMNS 772 - 772 NUMERIC MD=0 OR GE 8 Q. 50G. ANOTHER ORGANIZATION IS THE JOHN BIRCH SOCIETY. HAVE YOU EVER HEARD OF THIS ORGANIZATION. 1143 1. YES 5. NO 304 8. DK 0 9. NA 0. NO POST-ELECTION INTERVIEW 3 121 _____ VAR 640379 NAME-XFEELING THMTR-J.B.S. COLUMNS 773 - 774 NUMERIC MD=GE 98 Q. 50G1. WHERE WOULD YOU PLACE THE JOHN BIRCH SOCIETY <ON THE FEELING THERMOMETER>. INAP. (CODED 98) IF CODED 5, 8, 9 OR 0 IN REF.NO. 378 SEE APPENDIX NOTE _____ NAME-HEARD OF US CMNST PARTY VAR 640380 COLUMNS 775 - 775 NUMERIC MD=0 OR GE 8

nes1964.txt O. 50H. AND FINALLY THERE IS THE AMERICAN COMMUNIST PARTY. HAVE YOU HEARD OF IT. 1160 1. YES 5. NO 285 0 8. DK 9. NA 5 0. NO POST-ELECTION INTERVIEW 121 VAR 640381 NAME-XFLG THMTR-US CMNST PTY COLUMNS 776 - 777 NUMERIC MD=GE 98 Q. 50H1. WHERE WOULD YOU PUT IT <THE AMERICAN COMMUNIST PARTY> ON THE FEELING THERMOMETER. INAP. (CODED 98) IF CODED 5, 8, 9 OR 0 IN REF.NO. 380 SEE APPENDIX NOTE _____ NAME-GOVT OWNP OF P.U INDEX VAR 640382 COLUMNS 778 - 778 NUMERIC MD=0 OR GE 7 GOVERNMENT OWNERSHIP OF POWER PLANTS SEE APPENDIX NOTE 233 1. FAVORS GOVERNMENT OWNERSHIP OF POWER PLANTS AND MIND MADE UP 2. FAVORS GOVERNMENT OWNERSHIP OF POWER PLANTS AND HAS 47 SOME DOUBTS OR NA CERTAINTY OF POSITION 3. OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF 58 GOVERNMENT OWNERSHIP OF POWER PLANTS 4. OPPOSES GOVERNMENT OWNERSHIP OF POWER PLANTS AND HAS 74 SOME DOUBTS OR NA CERTAINTY OF POSITION 494 5. OPPOSES GOVERNMENT OWNERSHIP OF POWER PLANTS AND MIND MADE UP 121 7. NO POST-ELECTION INTERVIEW 8. DK ON QUESTION OF GOVERNMENT OWNERSHIP OF POWER 25 PLANTS 3 9. NA ON QUESTION OF GOVERNMENT OWNERSHIP OF POWER PLANTS 0. NO INTEREST ON QUESTION OF GOVERNMENT OWNERSHIP 516 OF POWER PLANTS VAR 640383 NAME-TRADE WITH CMNSTS INDEX

COLUMNS 779 - 779 NUMERIC

MD=0 OR GE 7

TRADE WITH COMMUNIST COUNTRIES

SEE APPENDIX NOTE

302	1.	FAVORS TRADE WITH COMMUNIST COUNTRIES AND MIND MADE UP
101	2.	FAVORS TRADE WITH COMMUNIST COUNTRIES AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION
70	3.	OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF TRADE WITH COMMUNIST COUNTRIES
62	4.	OPPOSES TRADE WITH COMMUNIST COUNTRIES AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION
559	5.	OPPOSES TRADE WITH COMMUNIST COUNTRIES AND MIND MADE UP
121	7.	NO POST-ELECTION INTERVIEW
40		DK ON QUESTION OF TRADE WITH COMMUNISTS
2 314		NA ON QUESTION OF TRADE WITH COMMUNISTS NO INTEREST ON QUESTION OF TRADE WITH COMMUNISTS
		G TO VRS POLTL GRPS) - 780
	UMINS 780 ERIC	J = 780
	0 OR GE	8
	Q. 501.	(IF R HAS HEARD OF AT LEAST ONE OF THE GROUPS MENTIONED IN REF.NOS. 366-381) DO YOU BELONG TO ANY OF THESE GROUPS.
	•••••	
22 2 0	2.	YES, BELONGS TO ONE OF THESE GROUPS YES, BELONGS TO TWO OF THESE GROUPS YES, BELONGS TO THREE OF THESE GROUPS
0 1399	4. 5.	YES, BELONGS TO FOUR OR MORE OF THESE GROUPS NO
0 5	8. 9.	DK NA
143	0.	INAP., R HAS NOT HEARD OF ANY OF THESE GROUPS OR NO POST-ELECTION INTERVIEW
	=======	=====
	-	NG TO WHICH GROUPS L – 781
	ERIC	
	0 OR GE	9
	Q. 50J.	(IF YES TO REF.NO. 384) WHICH ONES <of groups="" in<="" td=""></of>
	•••••	
23	1.	NAACP, NAT'L. ASSOC. FOR THE ADVANCEMENT OF COLORED PEOPLE
0	2.	ADA, AMERICANS FOR DEMOCRATIC ACTION
0		CACC, CHRISTIAN ANTI-COMMUNIST CRUSADE
0	4.	KKK, KU KLUX KLAN Page 188

nes1964.txt 2 5. CORE, CONGRESS OF RACIAL EQUALITY 6. BLACK MUSLIMS 0 1 7. JOHN BIRCH SOCIETY Ο 8. AMERICAN COMMUNIST PARTY 0 9. NA 0. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 384, OR NO 3116 SECOND MENTION _____ VAR 640385B NAME-XBELONG TO WHICH GROUPS COLUMNS 782 - 782 NUMERIC MD=0 OR GE 9 Q. 50J. (IF YES TO REF.NO. 384) WHICH ONES <OF GROUPS IN 23 1. NAACP, NAT'L. ASSOC. FOR THE ADVANCEMENT OF COLORED PEOPLE 2. ADA, AMERICANS FOR DEMOCRATIC ACTION 0 3. CACC, CHRISTIAN ANTI-COMMUNIST CRUSADE 0 4. KKK, KU KLUX KLAN 0 5. CORE, CONGRESS OF RACIAL EQUALITY 2 CORE, CONGRESS OF RACIAL
 BLACK MUSLIMS
 JOHN BIRCH SOCIETY
 AMERICAN COMMUNIST PARTY 0 1 0 9. NA 0 3116 0. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 384, OR NO SECOND MENTION _____ VAR 640386 NAME-XEVER BLNG TO POLTL GRPS COLUMNS 783 - 783 NUMERIC MD=0 OR GE 8 O. 50K. HAVE YOU EVER BELONGED TO ANY OF THESE GROUPS <MEN-TIONED IN REF. NOS. 366-381>. 18 1. YES 1387 5. NO 0 8. DK 23 9. NA 143 0. INAP., R HAS NOT HEARD OF ANY OF THESE GROUPS. CODED 0 IN REF.NO. 384 _____ VAR 640387A NAME-XWHICH GRPS BELONGED TO COLUMNS 784 - 784 NUMERIC MD=0 OR GE 9 Q. 50L. (IF YES TO REF.NO. 386) WHICH ONES <OF GROUPS IN REF.NOS. 366-381 HAS R BELONGED TO>. Page 189

nes1964.txt 10 1. NAACP, NAT'L. ASSOC. FOR THE ADVANCEMENT OF COLORED PEOPLE 2 2. ADA, AMERICANS FOR DEMOCRATIC ACTION 0 3. CACC, CHRISTIAN ANTI-COMMUNIST CRUSADE 4. KKK, KU KLUX KLAN 3 0 5. CORE, CONGRESS OF RACIAL EQUALITY 6. BLACK MUSLIMS 0 7. JOHN BIRCH SOCIETY 0 8. AMERICAN COMMUNIST PARTY 0 9. NA 4 0. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 386 OR NO 3123 SECOND MENTION _____ NAME-XWHICH GRPS BELONGED TO VAR 640387B COLUMNS 785 - 785 NUMERIC MD=0 OR GE 9 Q. 50L. (IF YES TO REF.NO. 386) WHICH ONES <OF GROUPS IN REF.NOS. 366-381 HAS R BELONGED TO>. 1. NAACP, NAT'L. ASSOC. FOR THE ADVANCEMENT OF COLORED 10 PEOPLE 2. ADA, AMERICANS FOR DEMOCRATIC ACTION 2 CACC, CHRISTIAN ANTI-COMMUNIST CRUSADE
 KKK, KU KLUX KLAN 0 3 5. CORE, CONGRESS OF RACIAL EQUALITY 0 BLACK MUSLIMS
 JOHN BIRCH SOCIETY
 AMERICAN COMMUNIST PARTY 0 0 0 4 9. NA 0. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 386 OR NO 3123 SECOND MENTION ------VAR 640388A NAME-XWHEN BELONGED TO GRPS COLUMNS 786 - 787 NUMERIC MD=GE 91 Q. 50M. WHEN <DID R TERMINATE MEMBERSHIP IN GROUPS MENTIONED IN REF.NO. 387>. LAST TWO DIGITS OF YEAR R TERMINATED MEMBERSHIP IN EACH GROUP CODED IN REF.NO. 387, RESPECTIVELY 1 11. 1911 1 25. 1925 48. 1948 0 0 49. 1949 0 50. 1950 52. 1952 1 1 53. 1953 54. 1954 1 56. 1956 0

nes1964.txt 0 57. 1957 0 59. 1959 4 60. 1960 2 61. 1961 1 62. 1962 1 63. 1963 2 64. 1964 3123 91. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 386. 98. DK 0 4 99. NA NAME-XWHEN BELONGED TO GRPS VAR 640388B COLUMNS 788 - 789 NUMERIC MD=GE 91 Q. 50M. WHEN <DID R TERMINATE MEMBERSHIP IN GROUPS MENTIONED IN REF.NO. 387>. LAST TWO DIGITS OF YEAR R TERMINATED MEMBERSHIP IN EACH GROUP CODED IN REF.NO. 387, RESPECTIVELY 1 11. 1911 25. 1925 1 48. 1948 0 49. 1949 0 0 50. 1950 1 52. 1952 1 53. 1953 1 54. 1954 0 56. 1956 57. 0 1957 1959 0 59. 1960 4 60. 2 61. 1961 1 62. 1962 63. 1 1963 2 64. 1964 3123 91. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 386. 98. DK 0 4 99. NA ------VAR 640389A NAME-XHOW LONG BLNGD TO GRPS COLUMNS 790 - 791 NUMERIC MD=GE 91 ACTUAL NUMBER OF YEARS R BELONGED TO EACH GROUP CODED IN 8 01. ONE YEAR OR LESS 1 02. OVER ONE YEAR, UP TO AND INCLUDING TWO YEARS 03. OVER TWO YEARS, UP TO AND INCLUDING THREE YEARS 1 04. OVER THREE YEARS, UP TO AND INCLUDING FOUR YEARS 1 Page 191

nes1964.txt 0 05. OVER FOUR YEARS, UP TO AND INCLUDING FIVE YEARS 10. OVER NINE YEARS, UP TO AND INCLUDING TEN YEARS 2 0 11. OVER TEN YEARS, UP TO AND INCLUDING ELEVEN YEARS 1 12. OVER ELEVEN YEARS, UP TO AND INCLUDING TWELVE YEARS 0 19. OVER EIGHTEEN YEARS, UP TO AND INCLUDING NINETEEN YEARS 3123 91. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 386 98. DK 0 5 99. NA VAR 640389B NAME-XHOW LONG BLNGD TO GRPS COLUMNS 792 - 793 NUMERIC MD=GE 91 ACTUAL NUMBER OF YEARS R BELONGED TO EACH GROUP CODED IN 01. ONE YEAR OR LESS 8 02. OVER ONE YEAR, UP TO AND INCLUDING TWO YEARS 1 03. OVER TWO YEARS, UP TO AND INCLUDING THREE YEARS 1 04. OVER THREE YEARS, UP TO AND INCLUDING FOUR YEARS 1 05. OVER FOUR YEARS, UP TO AND INCLUDING FIVE YEARS 0 10. OVER NINE YEARS, UP TO AND INCLUDING TEN YEARS 2 11. OVER TEN YEARS, UP TO AND INCLUDING ELEVEN YEARS 0 12. OVER ELEVEN YEARS, UP TO AND INCLUDING TWELVE YEARS 1 19. OVER EIGHTEEN YEARS, UP TO AND INCLUDING NINETEEN 0 YEARS 3123 91. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 386 98. DK 0 99. NA 5 VAR 640390 NAME-EFCT-PPLS WANTS ON PLCY COLUMNS 794 - 794 NUMERIC MD=0 OR GE 8 Q. 51. OVER THE YEARS, HOW MUCH ATTENTION DO YOU FEEL THE GOVERNMENT PAYS TO WHAT THE PEOPLE THINK WHEN IT DECIDES WHAT TO DO, A GOOD DEAL, SOME OR NOT MUCH. 461 1. A GOOD DEAL 551 3. SOME 344 5. NOT MUCH 90 8. DK 4 9. NA 0. NO POST-ELECTION INTERVIEW 121 _____ NAME-PTY PLCY EFCT GOVT PLCY VAR 640391 COLUMNS 795 - 795 NUMERIC MD=0 OR GE 8 Page 192

0. 52. HOW MUCH DO YOU FEEL THAT POLITICAL PARTIES HELP TO MAKE THE GOVERNMENT PAY ATTENTION TO WHAT THE PEOPLE THINK, A GOOD DEAL, SOME OR NOT MUCH. 587 1. A GOOD DEAL 3. SOME 569 184 5. NOT MUCH 8. DK 103 9. NA 7 0. NO POST-ELECTION INTERVIEW 121 _____ NAME-ELCTN EFCT-ATTN TO WANTS VAR 640392 COLUMNS 796 - 796 NUMERIC MD=0 OR GE 8 O. 53. AND HOW MUCH DO YOU FEEL THAT HAVING ELECTIONS MAKES THE GOVERNMENT PAY ATTENTION TO WHAT THE PEOPLE THINK, A GOOD DEAL, SOME OR NOT MUCH. 937 1. A GOOD DEAL 3. SOME 5. NOT MUCH 357 94 8. DK 57 9. NA 0. NO POST-ELECTION INTERVIEW 5 121 ------VAR 640393 NAME-CNGSMNS ATTN TO CNSTS COLUMNS 797 - 797 NUMERIC MD=0 OR GE 8 Q. 54. HOW MUCH ATTENTION DO YOU THINK MOST CONGRESSMEN PAY TO THE PEOPLE WHO ELECT THEM, WHEN THEY DECIDE WHAT TO DO IN CONGRESS, A GOOD DEAL, SOME OR NOT MUCH. 600 1. A GOOD DEAL SOME
 NOT MUCH 548 218 77 8. DK 7 9. NA 121 0. NO POST-ELECTION INTERVIEW _____ NAME-GOVT-FRONT CHANGE OF PTY VAR 640394 COLUMNS 798 - 798 NUMERIC MD=0 OR GE 8 Q. 55. OVER THE YEARS, DO YOU THINK THAT CONTROL OF THE

nes1964.txt GOVERNMENT SHOULD PASS FROM ONE PARTY TO THE OTHER EVERY SO OFTEN, OR DO YOU THINK THAT IT'S ALL RIGHT FOR ONE PARTY TO HAVE CONTROL FOR A LONG TIME. 1027 1. CONTROL SHOULD CHANGE 3. OTHER. DEPENDS. BOTH BOXES CHECKED 44 5. ONE PARTY ALL RIGHT 340 34 8. DK 9. NA 5 0. NO POST-ELECTION INTERVIEW 121 _____ VAR 640395 NAME-LIFE BEST US 50 YRS AGO COLUMNS 799 - 799 NUMERIC MD=0 OR GE 8 SOME PEOPLE SAY THAT, CONSIDERING EVERYTHING, LIFE Q. 56. IN THIS COUNTRY WAS BETTER 50 YEARS AGO THAN IT IS NOW. OTHERS THINK THIS IS A BETTER TIME TO LIVE THAN THOSE DAYS WERE. HOW DO YOU FEEL ABOUT IT. 1093 1. THIS IS A BETTER TIME TO LIVE 3. OTHER. DEPENDS. BOTH BOXES CHECKED 33 5. LIFE BETTER 50 YEARS AGO 273 8. DK 44 9. NA 0. NO POST-ELECTION INTERVIEW 7 121 ------VAR 640396 NAME-PEOPLE MORE SATISD TODAY COLUMNS 800 - 800 NUMERIC MD=0 OR GE 8 Q. 57. DO YOU THINK THE AVERAGE MAN GETS MORE SATISFACTION OUT OF LIFE THESE DAYS OR DO YOU THINK HE GOT MORE OUT OF LIFE 50 YEARS AGO. 852 1. MORE SATISFACTION THESE DAYS OTHER. DEPENDS. BOTH BOXES CHECKED
 MORE OUT OF LIFE 50 YEARS AGO 43 487 62 8. DK 6 9. NA 121 0. NO POST-ELECTION INTERVIEW _____ NAME-BEING MORAL HARDER TODAY VAR 640397 COLUMNS 801 - 801 NUMERIC MD=0 OR GE 8 Q. 58. WOULD YOU SAY IT IS HARDER FOR THE AVERAGE MAN TO Page 194

nes1964.txt LEAD A GOOD MORAL LIFE TODAY OR WAS IT HARDER TO LEAD A GOOD LIFE 50 YEARS AGO. 179 1. HARDER 50 YEARS AGO 217 3. OTHER. DEPENDS. BOTH BOXES CHECKED 5. HARDER TO LEAD A GOOD LIFE NOW 965 77 8. DK 9. NA 12 121 0. NO POST-ELECTION INTERVIEW NAME-CAN MOST PPL BE TRUSTED VAR 640398 COLUMNS 802 - 802 NUMERIC MD=0 OR GE 8 Q. 59. GENERALLY SPEAKING, WOULD YOU SAY THAT MOST PEOPLE CAN BE TRUSTED OR THAT YOU CAN'T BE TOO CAREFUL IN DEALING WITH PEOPLE. 772 1. MOST PEOPLE CAN BE TRUSTED 3. OTHER. DEPENDS. BOTH BOXES CHECKED 20 5. CAN'T BE TOO CAREFUL 646 8. DK 8 9. NA 4 0. NO POST-ELECTION INTERVIEW 121 ------VAR 640399 NAME-MOST PPL-HELPFUL/SELFISH COLUMNS 803 - 803 NUMERIC MD=0 OR GE 8 WOULD YOU SAY THAT MOST OF THE TIME PEOPLE TRY TO BE 0. 60. HELPFUL OR THAT THEY ARE MOSTLY JUST LOOKING OUT FOR THEMSELVES. 1. TRY TO BE HELPFUL 785 3. OTHER. DEPENDS. BOTH BOXES CHECKED 56 597 5. JUST LOOK OUT FOR THEMSELVES 7 8. DK 5 9. NA 121 0. NO POST-ELECTION INTERVIEW _____ VAR 640400 NAME-GNLY-ARE PPL ALTRUISTIC COLUMNS 804 - 804 NUMERIC MD=0 OR GE 8 Q. 61. DO YOU THINK MOST PEOPLE WOULD TRY TO TAKE ADVANTAGE OF YOU IF THEY GOT A CHANCE OR WOULD THEY TRY TO BE FAIR.

- 971 1. WOULD TRY TO BE FAIR 46 3. OTHER. DEPENDS. BOTH BOXES CHECKED
- 412 5. WOULD TAKE ADVANTAGE OF YOU
- 14 8. DK
- 9. NA 7
- 0. NO POST-ELECTION INTERVIEW 121

NAME-DGRE DISHONESTY IN GOVT VAR 640401 COLUMNS 805 - 805 NUMERIC MD=0 OR GE 8

> NOW I'D LIKE TO TALK ABOUT SOME OF THE DIFFERENT IDEAS PEOPLE HAVE ABOUT THE GOVERNMENT IN WASHINGTON AND SEE HOW YOU FEEL ABOUT THEM. THESE OPINIONS DON'T REFER TO DEMOCRATS OR REPUBLICANS IN PARTICULAR BUT JUST TO THE GOVERNMENT IN GENERAL. FOR EXAMPLE:

Q. 62. DO YOU THINK THAT QUITE A FEW OF THE PEOPLE RUNNING THE GOVERNMENT ARE A LITTLE CROOKED, NOT VERY MANY ARE, OR DO YOU THINK HARDLY ANY OF THEM ARE CROOKED AT ALL.

- 1. HARDLY ANY 263
- 3. NOT MANY 705
- 415 5. QUITE A LOT
- 55 8. DK
- 12
- 9. NA 9. NO POST-ELECTION INTERVIEW 121

VAR 640402 NAME-DOES GOVT WASTE TAXES COLUMNS 806 - 806 NUMERIC MD=0 OR GE 8

> Q. 63. DO YOU THINK THAT PEOPLE IN THE GOVERNMENT WASTE A LOT OF THE MONEY WE PAY IN TAXES, WASTE SOME OF IT, OR DON'T WASTE VERY MUCH OF IT.

95 1. NOT MUCH

- 3. SOME 5. A LOT 639
- 679
- 34 8. DK
- 9. NA 3
- 121 0. NO POST-ELECTION INTERVIEW

VAR 640403 NAME-DGRE TRUST GOVT DO RIGHT COLUMNS 807 - 807 NUMERIC

nes1964.txt MD=0 OR GE 8 0.64. HOW MUCH OF THE TIME DO YOU THINK YOU CAN TRUST THE GOVERNMENT IN WASHINGTON TO DO WHAT IS RIGHT -- JUST ABOUT ALWAYS, MOST OF THE TIME, OR ONLY SOME OF THE TTME 207 1. ALWAYS 3. MOST OF THE TIME 900 316 5. SOME OF THE TIME 7. NONE OF THE TIME 1 21 8. DK 9. NA 5 0. NO POST-ELECTION INTERVIEW 121 ------VAR 640404 NAME-DO GOVT PEOPLE KNOW JOB COLUMNS 808 - 808 NUMERIC MD=0 OR GE 8 Q.65. DO YOU FEEL THAT ALMOST ALL OF THE PEOPLE RUNNING THE GOVERNMENT ARE SMART PEOPLE WHO USUALLY KNOW WHAT THEY ARE DOING, OR DO YOU THINK THAT QUITE A FEW OF THEM DON'T SEEM TO KNOW WHAT THEY ARE DOING. 1000 1. KNOW WHAT THEY'RE DOING OTHER, DEPENDS, BOTH BOXES CHECKED
 DON'T KNOW WHAT THEY'RE DOING 29 386 32 8. DK 9. NA 0. NO POST-ELECTION INTERVIEW 3 121 ------VAR 640405 NAME-GOVT RUN TO BENEFIT ALL COLUMNS 809 - 809 NUMERIC MD=0 OR GE 8 Q.66. WOULD YOU SAY THE GOVERNMENT IS PRETTY MUCH RUN BY A FEW BIG INTERESTS LOOKING OUT FOR THEMSELVES OR THAT IT IS RUN FOR THE BENEFIT OF ALL THE PEOPLE. 1. FOR BENEFIT OF ALL 923 3. OTHER, DEPENDS, BOTH BOXES CHECKED 58 5. FEW BIG INTERESTS 412 50 8. DK 9. NA 7 121 0. NO POST-ELECTION INTERVIEW VAR 640406 NAME-DID PRES, CNGS ACT IN C.R COLUMNS 810 - 810 NUMERIC

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nes1964.txt MD=0 OR GE 8 Q.67. HAVE YOU HEARD WHETHER CONGRESS DID ANYTHING THIS YEAR IN THE WAY OF CIVIL RIGHTS. (WHAT DID THEY DO.) Q. 67A. (IF R MENTIONS CIVIL RIGHTS BILL) DO YOU REMEMBER WHETHER OR NOT PRESIDENT JOHNSON FAVORED THE CIVIL RIGHTS BILL. (DID HE FAVOR IT.) 1068 1. YES (Q.67A. PRESIDENT JOHNSON DID FAVOR IT) 5. NO (Q.67A. PRESIDENT JOHNSON DID NOT FAVOR IT) 7 39 7. DK 8. NO POST-ELECTION INTERVIEW 121 9. NA 7 0. NO MENTION OF CIVIL RIGHTS BILL TO Q.67 329 VAR 640407 NAME-XDID GLDWTR VOTE FOR C.R COLUMNS 811 - 811 NUMERIC MD=0 OR GE 9 Q. 67B. (IF R MENTIONS CIVIL RIGHTS BILL IN REF.NO. 406) DO YOU REMEMBER WHETHER SENATOR GOLDWATER VOTED FOR OR AGAINST THE CIVIL RIGHTS BILL. (FOR OR AGAINST.) 1. FOR 41 5. AGAINST 937 8. DK 134 9 9. NA 0. INAP., CODED 0 OR 8 IN REF.NO. 406 450 _____ VAR 640408 NAME-GOVT SPRT OF NG P.A RGTS COLUMNS 812 - 812 NUMERIC MD=0 OR GE 7 CONGRESS PASSED A BILL THAT SAYS THAT COLORED 0. 68. PEOPLE (NEGROES) SHOULD HAVE THE RIGHT TO GO TO ANY HOTEL OR RESTAURANT THEY CAN AFFORD, JUST LIKE WHITE PEOPLE. SOME PEOPLE FEEL THAT THIS IS SOMETHING THE GOVERNMENT IN WASHINGTON SHOULD SUPPORT. OTHERS FEEL THAT THE GOVERNMENT SHOULD STAY OUT OF THIS MATTER. HAVE YOU BEEN INTERESTED ENOUGH IN THIS TO FAVOR ONE SIDE OVER ANOTHER. Q. 68A. (YES) SHOULD THE GOVERNMENT SUPPORT THE RIGHT OF COLORED PEOPLE (NEGROES): SEE APPENDIX NOTE 671 1. TO GO TO ANY HOTEL OR RESTAURANT THEY CAN AFFORD 3. OTHER. DEPENDS. BOTH BOXES CHECKED 51 5. STAY OUT OF THIS MATTER 552

nes1964.txt 121 7. NO POST-ELECTION INTERVIEW 8. DK 29 3 9. NA 144 0. NO INTEREST ------VAR 640409 NAME-XNG P.A RGTS-OPIN FIRM COLUMNS 813 - 813 NUMERIC MD=0 OR GE 9 Q. 68B. IS YOUR MIND MADE UP ON THIS QUESTION <OF FEDERAL GOVERNMENT INTEGRATION OF PUBLIC ACCOMMODATIONS> OR DO YOU HAVE SOME DOUBTS ABOUT THE BEST THING TO DO. SEE APPENDIX NOTE 1. MIND MADE UP 1148 5. SOME DOUBTS 125 1 9. NA 0. INAP., CODED 7, 8, 9 OR 0 IN REF.NO. 408 297 _____ VAR 640410 NAME-XPTY FVRG NG P.A RIGHTS COLUMNS 814 - 814 NUMERIC MD=0 OR GE 8 O. 68C. WHICH PARTY DO YOU THINK IS MORE LIKELY TO FAVOR THE GOVERNMENT SUPPORTING THE RIGHT OF COLORED PEOPLE (NEGROES) TO GO TO ANY HOTEL OR RESTAURANT, THE DEMOCRATS, THE REPUBLICANS, OR WOULDN'T THERE BE ANY DIFFERENCE BETWEEN THEM ON THIS. DEMOCRATS
 NO DIFFERENCE
 REPUBLICANS 773 388 38 72 8. DK 3 9. NA 297 0. INAP., CODED 7, 8, 9 OR 0 IN REF.NO. 408 _____ VAR 640411 NAME-R'S MINISTER FOR SGRTN COLUMNS 815 - 815 NUMERIC MD=0 OR GE 7 Q. 69. ARE THE PROBLEMS OF RACE RELATIONS -- THAT IS, HOW WHITE PEOPLE AND COLORED PEOPLE (NEGROES) GET ALONG -- EVER DISCUSSED AT YOUR CHURCH, OR DON'T YOU BELONG TO A CHURCH. Q. 69A. (IF DISCUSSED, NOT DISCUSSED OR DON'T KNOW) WOULD YOU SAY YOUR MINISTER BELIEVES THAT RELIGION OR THE BIBLE FAVOR SEGREGATION OR INTEGRATION. (WHICH DOES

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HE BELIEVE.) 66 1. SEGREGATION 3. NEITHER 38 701 5. INTEGRATION 7. NO POST-ELECTION INTERVIEW 121 8. DK 400 9. NA 18 0. DON'T BELONG TO A CHURCH 227 NAME-XCHURCH DSCS ELCTN CMPNS VAR 640412 COLUMNS 816 - 816 NUMERIC MD=0 OR GE 8 Q. 69B. ARE ELECTION CAMPAIGNS EVER DISCUSSED AT YOUR CHURCH. 168 1. YES 5. NO 921 115 8. DK 9. NA 19 0. INAP., CODED 7 OR 0 IN REF.NO. 411 348 ------VAR 640413 NAME-XCHURCH FAVOR PTCLR CAND COLUMNS 817 - 817 NUMERIC MD=0 OR GE 8 O. 69C. DOES YOUR MINISTER EVER SAY ANYTHING ABOUT WHICH CANDIDATE THE MEMBERS OF THE CHURCH OUGHT TO VOTE FOR. 48 1. YES 1055 5. NO 102 8. DK 18 9. NA 348 0. INAP., CODED 7 OR 0 IN REF.NO. 411 _____ VAR 640414 NAME-R'S VIEW OF BIBLE COLUMNS 818 - 818 NUMERIC MD=0 OR GE 8 Q. 70. HERE ARE FOUR STATEMENTS ABOUT THE BIBLE AND I'D LIKE YOU TO TELL ME WHICH IS CLOSEST TO YOUR OWN VIEW. 735 1. THE BIBLE IS GOD'S WORD AND ALL IT SAYS IS TRUE Page 200

nes1964.txt 600 2. THE BIBLE WAS WRITTEN BY MEN INSPIRED BY GOD BUT IT CONTAINS SOME HUMAN ERRORS 49 3. THE BIBLE IS A GOOD BOOK BECAUSE IT WAS WRITTEN BY WISE MEN BUT GOD HAD NOTHING TO DO WITH IT 13 4. THE BIBLE WAS WRITTEN BY MEN WHO LIVED SO LONG AGO THAT IT IS WORTH VERY LITTLE TODAY 40 8. DK 9. NA 13 0. NO POST-ELECTION INTERVIEW 121 VAR 640415 NAME-R PREDICTED ELCTN RESULT COLUMNS 819 - 819 NUMERIC MD=0 OR GE 8 Q. 71. ON ELECTION DAY, DID YOU THINK YOU KNEW PRETTY WELL HOW THE ELECTION WAS GOING TO COME OUT. 1119 1. YES 5. NO 290 8. DK 39 9. NA 2 0. NO POST-ELECTION INTERVIEW 121 _____ VAR 640416 NAME-HEAR RDO TV ELCTN NIGHT COLUMNS 820 - 820 NUMERIC MD=0 OR GE 8 O. 71A, 71F. THINKING NOW OF THE AFTERNOON AND EVENING OF ELECTION DAY, DID YOU LISTEN TO RADIO OR TV TO HEAR HOW THE ELECTION WAS COMING OUT. 1. YES 5. NO 1227 208 8. DK 10 5 9. NA 121 0. NO POST-ELECTION INTERVIEW -----VAR 640417 NAME-XHEAR PRDTN ELCTN NIGHT COLUMNS 821 - 821 NUMERIC MD=0 OR GE 8 Q. 71B, 71G. (IF YES TO REF.NO. 416) DID YOU HEAR ANY OF THE TV OR RADIO PEOPLE PREDICT WHO WAS GOING TO WIN. 971 1. YES, HEARD PREDICTION 4. NO, DIDN'T HEAR TV PREDICTIONS BUT HEARD POLLS' 7 Page 201

nes1964.txt PREDICTIONS BEFORE ELECTION 224 5. NO, DIDN'T HEAR PREDICTION 25 8. DK IF HEARD PREDICTION 344 0. INAP., CODED 5, 8, 9 OR 0 IN REF.NO. 416 _____ NAME-XNETWORK WHR HRD PRDTN VAR 640418 COLUMNS 822 - 823 NUMERIC MD=GE 90 Q. 71C1, 71G1. ON WHICH OF THE NETWORKS DID YOU HEAR THE PREDICTION <OF ELECTION RESULTS>. 85 10. HEARD PREDICTION ON ABC 236 20. HEARD PREDICTION ON CBS 30. HEARD PREDICTION ON NBC 353 40. HEARD PREDICTIONS ON ABC AND CBS 9 50. HEARD PREDICTIONS ON ABC AND NBC 15 79 60. HEARD PREDICTIONS ON CBS AND NBC 99 70. HEARD PREDICTIONS ON ABC, CBS AND NBC 90. OTHER NETWORK, OTHER COMBINATIONS 11 91. INAP., CODED 4, 5, 8 OR 0 IN REF.NO. 417 600 98. DK WHICH NETWORK 76 99. NA WHICH NETWORK 8 ------VAR 640419 NAME-XRDO, TV INFL R'S PRDTN COLUMNS 824 - 824 NUMERIC MD=0 OR GE 8 O. 71C2. WAS IT THIS INFORMATION <NETWORK PREDICTIONS> THAT MADE YOU THINK YOU KNEW HOW THE ELECTION WAS GOING TO COME OUT. 1. YES 209 2. YES, PLUS THE POLLS' PREDICTIONS BEFORE THE ELECTION 1 4. NO, BUT HEARD THE POLLS' PREDICTIONS BEFORE ELECTION 1 559 5. NO 11 8. DK 22 9. NA 768 0. INAP., CODED 5, 8, 9 OR 0 IN REF. NO. 415 OR ANSWERED NO OR DK TO EITHER 71A IN REF. NO. 416 OR 71B IN REF. NO. 417. _____ VAR 640420 NAME-XHEAR PRDTNS BFR/AFT VTG COLUMNS 825 - 825 NUMERIC MD=0 OR GE 8 Q. 71D, 71H. (ASKED OF VOTERS ONLY) DID YOU HEAR THESE PARTICULAR PREDICTIONS BEFORE YOU WENT TO VOTE Page 202

nes1964.txt OR WAS THIS AFTER YOU HAD VOTED.

134 1. BEFORE VOTING 138 3. BOTH BEFORE AND AFTER 5. AFTER VOTING 507 5 8. DK 9. NA 14 0. INAP., NOT A VOTER, CODED 21-29 OR 91 IN REF.NO. 286 773 OR CODED 4, 5, 8 OR 0 IN REF.NO. 417 _____ NAME-XWHAT TIME DID YOU VOTE VAR 640421 COLUMNS 826 - 827 NUMERIC MD=GE 80 Q. 71E, 71I. (ASKED OF ALL VOTERS) WHEN DID YOU VOTE. (WHAT TIME OF DAY WAS THAT.) SEE APPENDIX NOTE 205 01. BEFORE 9 A.M. OR EARLY MORNING 02. 9 A.M. THROUGH 9:59 A.M. OR MID-MORNING 112 03. 10 A.M. THROUGH 10:59 A.M. OR LATE MORNING 117 04. 11 A.M. THROUGH 11:59 A.M. 74 05. 12 NOON THROUGH 12:59 P.M. OR AROUND NOON 58 1 P.M. THROUGH 1:59 P.M. OR EARLY AFTERNOON 68 06. 2 P.M. THROUGH 2:59 P.M. 3 P.M. THROUGH 3:59 P.M. OR MID-AFTERNOON 60 07. 64 08. 4 P.M. THROUGH 4:59 P.M. OR LATE AFTERNOON 5 P.M. THROUGH 5:59 P.M. 80 09. 114 10. 6 P.M. THROUGH 6:59 P.M. OR DINNER TIME, SUPPER TIME 11. 85 46 12. 7 P.M. THROUGH 7:59 P.M. OR EARLY EVENING AFTER DINNER 13. 8 P.M. OR AFTER. LATE EVENING 8 80. ABSENTEE BALLOT 28 441 91. INAP., NOT A VOTER, CODED 21-29 OR 91 IN REF.NO. 286 98. DK 3 99. NA 8 ------VAR 640422 NAME-NEGRO P.A RIGHTS INDEX COLUMNS 828 - 828 NUMERIC MD=0 OR GE 7 INTEGRATED PUBLIC ACCOMMODATIONS INDEX SEE APPENDIX NOTE 1. FAVORS INTEGRATED PUBLIC ACCOMMODATIONS AND MIND 616 MADE UP 55 2. FAVORS INTEGRATED PUBLIC ACCOMMODATIONS AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION

nes1964.txt 51 3. OTHER, DEPENDS, BOTH BOXES CHECKED ON QUESTION OF INTEGRATED PUBLIC ACCOMMODATIONS 56 4. OPPOSES FEDERAL INTERVENTION AND HAS SOME DOUBTS OR NA CERTAINTY OF POSITION 496 5. OPPOSES FEDERAL INTERVENTION AND MIND MADE UP 121 7. NO POST-ELECTION INTERVIEW 29 8. DK ON OUESTION OF INTEGRATED PUBLIC ACCOMMODATIONS 9. NA ON QUESTION OF INTEGRATED PUBLIC ACCOMMODATIONS 3 0. NO INTEREST ON QUESTION OF INTEGRATED PUBLIC 144 ACCOMMODATIONS _____ NAME-VOTER VALIDATION R TYPE VAR 640423 COLUMNS 829 - 829 NUMERIC MD=0VOTER VALIDATION RESPONDENT TYPE 1274 1. PRE AND POST INTERVIEWS AND VOTE CHECK 2. PRE AND POST INTERVIEWS, NO VOTE CHECK (NAME NOT 176 GIVEN; RECORDS NOT AVAILABLE; VOTED ABSENTEE AT OTHER THAN INTERVIEW ADDRESS) 121 0. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW _____ VAR 640424 NAME-R'S REGSN ON NOV 3 64 COLUMNS 830 - 830 NUMERIC MD=0 R'S REGISTRATION ON NOVEMBER 3, 1964 890 1. REGISTERED 2. ELIGIBLE TO VOTE, NO FORMAL REGISTRATION REQUIRED 71 15 3. NO POLL TAX PAID (DOES NOT PRECLUDE PRESIDENTIAL VOTE) 282 5. NOT REGISTERED; NOT ELIGIBLE TO VOTE; NO RECORD FOUND 144 6. R DID NOT GIVE NAME. NO VOTE CHECK POSSIBLE 7. REGISTRATION OR VOTING RECORDS NOT AVAILABLE 20 28 8. ABSENTEE VOTER 121 0. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW _____ VAR 640425 NAME-DID R VOTE NOV 3 64 COLUMNS 831 - 831 NUMERIC MD=0 OR GE 9 DID R VOTE ON NOVEMBER 3, 1964 835 1. YES 3. INFORMATION NOT AVAILABLE 94 58 5. NO Page 204

181 9. NA 403 0. INAP., NOT REGISTERED OR ELIGIBLE, CODED 5 OR 0 IN REF.NO. 424 ------VAR 640426 NAME-R'S REGSN ON NOV 6 62 COLUMNS 832 - 832 NUMERIC MD=0 OR GE 9 R'S REGISTRATION ON NOVEMBER 6, 1962 605 1. REGISTERED 2. ELIGIBLE TO VOTE; NO FORMAL REGISTRATION REQUIRED 50 195 5. NOT REGISTERED; NOT ELIGIBLE TO VOTE 600 9. NO RECORDS FOUND; R REFUSED TO GIVE NAME; REGISTRATION, VOTE RECORDS NOT AVAILABLE (REQUIRES PRIOR SORT ON REF.NO. 424 TO DISTINGUISH BETWEEN TYPES OF NA) 121 0. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW _____ VAR 640427 NAME-DID R VOTE NOV 6 62 COLUMNS 833 - 833 NUMERIC MD=0 OR GE 9 DID R VOTE ON NOVEMBER 6, 1962 498 1. YES 72 3. INFORMATION NOT AVAILABLE 5. NO 92 593 9. NA 316 0. INAP., NOT REGISTERED OR ELIGIBLE, CODED 5 OR 0 IN REF.NO. 426 VAR 640428 NAME-R'S REGSN ON NOV 8 60 COLUMNS 834 - 834 NUMERIC MD=0 OR GE 9 R'S REGISTRATION ON NOVEMBER 8, 1960 503 1. REGISTERED 42 2. ELIGIBLE TO VOTE; NO FORMAL REGISTRATION REQUIRED 178 5. NOT REGISTERED; NOT ELIGIBLE TO VOTE 727 9. NO RECORDS FOUND; R REFUSED TO GIVE NAME; REGISTRATION, VOTE RECORDS NOT AVAILABLE (REQUIRES PRIOR SORT ON REF.NO. 424 TO DISTINGUISH BETWEEN TYPES OF NA) 121 0. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW _____

nes1964.txt VAR 640429 NAME-DID R VOTE NOV 8 60 COLUMNS 835 - 835 NUMERIC MD=0 OR GE 9 DID R VOTE ON NOVEMBER 8, 1960 462 1. YES 60 3. INFORMATION NOT AVAILABLE 30 5. NO 720 9. NA 299 0. INAP., NOT REGISTERED OR ELIGIBLE, CODED 5 OR 0 IN REF.NO. 428 _____ NAME-MTH OF EARLIEST RECORD VAR 640430 COLUMNS 836 - 837 NUMERIC MD=GE 91 MONTH OF EARLIEST RECORD 01. JANUARY, FEBRUARY 39 02. MARCH 48 03. APRIL 42 04. MAY 45 05. JUNE 12 06. JULY, AUGUST 90 07. SEPTEMBER 128 08. OCTOBER 94 09. NOVEMBER 278 8 00. DECEMBER 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 139 98. RECORDS CHECKED (NA HOW FAR BACK) AND NO RECORD OF R'S REGISTRATION OR VOTING FOUND 527 99. NA, RECORDS NOT AVAILABLE. NO INDICATION OF CHECK OF RECORD ------VAR 640431 NAME-YR OF EARLIEST RECORD COLUMNS 838 - 839 NUMERIC MD=GE 91 YEAR OF EARLIEST RECORD LAST TWO DIGITS OF YEAR CODED 12. 1912 20. 1920 21. 1921 ETC. 63. 1963 Page 206

- 64. 1964
- 65. REGISTERED AT PRESENT ADDRESS AFTER THE ELECTION (JUST MOVED, VOTED ABSENTEE, ETC.)
- 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW
- 98. RECORDS CHECKED (NA HOW FAR BACK) AND NO RECORD OF R'S REGISTRATION OR VOTING FOUND
- 99. NA, RECORDS NOT AVAILABLE. NO INDICATION OF CHECK OF RECORDS

VAR 640432 NAME-DID R VOTE 64 STATE PMRY COLUMNS 840 - 840 NUMERIC MD=0 OR GE 9

DID R VOTE IN 1964 STATE PRIMARY

- 155 1. YES
- 130 2. R IS NOT RECORDED AS HAVING VOTED IN THE 1964 STATE PRIMARY BUT ENOUGH RECENT VOTES ARE RECORDED SO THAT A 1964 PRIMARY VOTE PROBABLY WOULD BE RECORDED IF R HAD VOTED THEN (R PROBABLY DID NOT VOTE IN 1964 STATE PRIMARY)
- 104
 3. R IS NOT RECORDED AS HAVING VOTED IN THE 1964 STATE PRIMARY BUT NOT ENOUGH RECENT VOTES ARE RECORDED TO BE ABLE TO DETERMINE THAT HE DID NOT VOTE IN SUCH PRIMARY. (R POSSIBLY DID VOTE IN 1964 STATE PRIMARY)
 177
 5. DID NOT VOTE IN STATE PRIMARY IN 1964
- 9. NO INFORMATION AT ALL ON RECENT VOTES. NA
- 124 O. INAP., WASHINGTON D.C., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW

VAR 640433 NAME-OTR ELCTNS VTD IN AFT 60 COLUMNS 841 - 842 NUMERIC MD=GE 9

NUMBER OF OTHER ELECTIONS R HAS VOTED IN SINCE 1960

135	00.	NONE. INDICATION THAT REPORTS WERE CHECKED
131	01.	ONE (ALSO VOTED IN OFF YEARS, NA HOW MANY TIMES)
117	02.	TWO
71	03.	THREE
37	04.	FOUR
21	05.	FIVE
16	06.	SIX
11	07.	SEVEN
15	08.	EIGHT OR MORE; EXACT NUMBER NA, BUT MANY TIMES;
		"ALL SINCE 1960"
249	09.	NO VOTING RECORD AVAILABLE FOR OTHER ELECTIONS.
		INAP. FOR WASHINGTON, D.C.
121	91.	INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW

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nes1964.txt 63 98. R REGISTERED VERY RECENTLY. INDICATION R MOVED TO DISTRICT OR BECAME 21 RECENTLY 584 99. NA, NO INDICATION VOTING RECORDS WERE CHECKED ------NAME-MTH MOST RCNT OTR VOTE VAR 640434 COLUMNS 843 - 844 NUMERIC MD=GE 91 MONTH OF MOST RECENT OTHER ELECTION VOTE SINCE 1960 01. JANUARY, FEBRUARY 8 17 02. MARCH 03. APRIL 27 37 04. MAY 32 05. JUNE 06. JULY, AUGUST 28 07. SEPTEMBER 31 08. OCTOBER 8 09. NOVEMBER 68 3 00. DECEMBER 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 98. VOTED, BUT MONTH NA 138 99. NA; DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. 1053 INAP. FOR WASHINGTON, D.C. ------VAR 640435 NAME-YR MOST RCNT OTR VOTE COLUMNS 845 - 845 NUMERIC MD=GE 7 YEAR OF MOST RECENT OTHER ELECTION VOTE SINCE 1960 5 0. 1960 1. 1961 2. 1962 14 18 110 3. 1963 4. 1964 160 90 5. 1965 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 121 1053 9. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON, D.C. _____ VAR 640436 NAME-MTH 2ND MOST RCNT OTR VT COLUMNS 846 - 847 NUMERIC MD=GE 91 MONTH OF 2ND MOST RECENT OTHER ELECTION VOTE SINCE 1960 10 01. JANUARY, FEBRUARY Page 208

	nes1964.txt
3	02. MARCH
25	03. APRIL
47	
11	
12	
18	
0	
58	
1	00. DECEMBER
121	91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW
103	
1162	
	INAP. FOR WASHINGTON, D.C.
=================	
	NAME-YR 2ND MOST RCNT OTR VT
	COLUMNS 848 - 848
	JUMERIC
Ν	MD=GE 7
	VEAD OF AND MOOT DECENT OTHED ELECTION MOTE CINCE 1060
	YEAR OF 2ND MOST RECENT OTHER ELECTION VOTE SINCE 1960
	••••••••••••••••••
9	0. 1960
66	
65	
75	
63	4. 1964
9	5. 1965
121	
1163	
	INAP. FOR WASHINGTON, D.C.
	JAME-MTH 3RD MOST RCNT OTR VT
	COLUMNS 849 - 850
	VUMERIC
	MD=GE 91
	MONTH OF 3RD MOST RECENT OTHER ELECTION VOTE SINCE 1960
9	01. JANUARY, FEBRUARY
3	02. MARCH
12	
15	
8	05. JUNE
10	06. JULY, AUGUST
6 2	07. SEPTEMBER
36	08. OCTOBER 09. NOVEMBER
30 0	00. DECEMBER
0	
121	91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW
60	
1289	99. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS.
	INAP. FOR WASHINGTON, D.C.
	Page 209
	_

------VAR 640439 NAME-YR 3RD MOST RCNT OTR VT COLUMNS 851 - 851 NUMERIC MD=GE 7 YEAR OF 3RD MOST RECENT OTHER ELECTION VOTE SINCE 1960 0. 1960 18 1. 1961 33 56 2. 1962 3. 1963 42 4. 1964 12 5. 1965 0 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 121 1289 9. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON, D.C. _____ NAME-MTH 4TH MOST RCNT OTR VT VAR 640440 COLUMNS 852 - 853 NUMERIC MD=GE 91 MONTH OF 4TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 3 01. JANUARY, FEBRUARY 4 02. MARCH 5 03. APRIL 04. MAY 22 5 05. JUNE 13 06. JULY, AUGUST 07. SEPTEMBER 3 0 08. OCTOBER 11 09. NOVEMBER 2 00. DECEMBER 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 26 98. VOTED, BUT MONTH NA 1356 99. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON D.C. _____ VAR 640441 NAME-YR 4TH MOST RCNT OTR VT COLUMNS 854 - 854 NUMERIC MD=GE 7 YEAR OF 4TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 7 0. 1960 1. 1961 41 2. 1962 28 17 3. 1963

nes1964.txt 1 4. 1964 0 5. 1965 121 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 1356 9. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON D.C. _____ NAME-MTH 5TH MOST RCNT OTR VT VAR 640442 COLUMNS 855 - 856 NUMERIC MD=GE 91 MONTH OF 5TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 01. JANUARY, FEBRUARY 2 02. MARCH 3 03. APRIL 7 04. MAY 14 05. JUNE 0 06. JULY, AUGUST 3 07. SEPTEMBER 3 08. OCTOBER 0 09. NOVEMBER 11 00. DECEMBER 0 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 98. VOTED, BUT MONTH NA 14 1393 99. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON D.C. -----VAR 640443 NAME-YR 5TH MOST RCNT OTR VT COLUMNS 857 - 857 NUMERIC MD=GE 7 YEAR OF 5TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 0. 1960 15 24 1. 1961 12 2. 1962 5 3. 1963 1 4. 1964 0 5. 1965 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 121 1393 9. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON D.C. _____ NAME-MTH 6TH MOST RCNT OTR VT VAR 640444 COLUMNS 858 - 859 NUMERIC MD=GE 91 MONTH OF 6TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 Page 211

б 01. JANUARY, FEBRUARY 3 02. MARCH 1 03. APRIL 5 04. MAY 1 05. JUNE 06. JULY, AUGUST 3 3 07. SEPTEMBER 0 08. OCTOBER 09. NOVEMBER 4 1 00. DECEMBER 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 121 98. VOTED, BUT MONTH NA 3 99. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. 1420 INAP. FOR WASHINGTON D.C. _____ NAME-YR 6TH MOST RCNT OTR VT VAR 640445 COLUMNS 860 - 860 NUMERIC MD=GE 7 YEAR OF 6TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 0. 1960 8 1. 1961 13 2. 1962 5 3. 1963 4 4. 1964 0 0 5. 1965 121 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 1420 9. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON D.C. VAR 640446 NAME-MTH 7TH MOST RCNT OTR VT COLUMNS 861 - 862 NUMERIC MD=GE 91 MONTH OF 7TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 1 01. JANUARY, FEBRUARY 0 02. MARCH 2 03. APRIL 3 04. MAY 3 05. JUNE 06. JULY, AUGUST 1 5 07. SEPTEMBER 0 08. OCTOBER 0 09. NOVEMBER 0 00. DECEMBER 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW

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nes1964.txt 98. VOTED, BUT MONTH NA 1 1434 99. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON D.C. _____ VAR 640447 NAME-YR 7TH MOST RCNT OTR VT COLUMNS 863 - 863 NUMERIC MD=GE 7 YEAR OF 7TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 0. 1960 3 1. 1961 8 2. 1962 5 3. 1963 0 4. 1964 0 5. 1965 0 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 121 1434 9. NA, DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON D.C. _____ NAME-MTH 8TH MOST RCNT OTR VT VAR 640448 COLUMNS 864 - 865 NUMERIC MD=GE 91 MONTH OF 8TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 3 01. JANUARY, FEBRUARY 02. MARCH 2 03. APRIL 2 04. MAY 2 1 05. JUNE 0 06. JULY, AUGUST 07. SEPTEMBER 1 08. OCTOBER 0 09. NOVEMBER 0 00. DECEMBER 0 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 0 98. VOTED, BUT MONTH NA 99. NA DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. 1439 INAP. FOR WASHINGTON, D.C. _____ NAME-YR 8TH MOST RCNT OTR VT VAR 640449 COLUMNS 866 - 866 NUMERIC MD=GE 7 YEAR OF 8TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 0. 1960 2 Page 213

nes1964.txt 5 1. 1961 4 2. 1962 0 3. 1963 0 4. 1964 0 5. 1965 121 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 1439 9. NA DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON, D.C. NAME-MTH 9TH MOST RCNT OTR VT VAR 640450 COLUMNS 867 - 868 NUMERIC MD=GE 91 MONTH OF 9TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 01. JANUARY, FEBRUARY 2 02. MARCH 1 03. APRIL 0 04. MAY 0 0 05. JUNE 06. JULY, AUGUST 2 2 07. SEPTEMBER 0 08. OCTOBER 09. NOVEMBER 0 00. DECEMBER 0 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 0 98. VOTED, BUT MONTH NA 1443 99. NA DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON, D.C. ------VAR 640451 NAME-YR 9TH MOST RCNT OTR VT COLUMNS 869 - 869 NUMERIC MD=GE 7 YEAR OF 9TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 1 0. 1960 1. 1961 2. 1962 4 2 0 3. 1963 0 4. 1964 0 5. 1965 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 121 1443 9. NA DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON, D.C. VAR 640452 NAME-MTH 10THMOST RCNT OTR VT COLUMNS 870 - 871 NUMERIC

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nes1964.txt MD=GE 91 MONTH OF 10TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 0 01. JANUARY, FEBRUARY 0 02. MARCH 2 03. APRIL 0 04. MAY 1 05. JUNE 06. JULY, AUGUST 1 07. SEPTEMBER 1 0 08. OCTOBER 09. NOVEMBER 0 0 00. DECEMBER 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 98. VOTED, BUT MONTH NA 0 99. NA DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. 1445 INAP. FOR WASHINGTON, D.C. _____ NAME-YR 10TH MOST RCNT OTR VT VAR 640453 COLUMNS 872 - 872 NUMERIC MD=GE 7 YEAR OF 10TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 0. 1960 1 1. 1961 4 2. 1962 0 3. 1963 0 4. 1964 0 0 5. 1965 121 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 9. NA DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. 1445 INAP. FOR WASHINGTON, D.C. ------VAR 640454 NAME-MTH 11THMOST RCNT OTR VT COLUMNS 873 - 874 NUMERIC MD=GE 91 MONTH OF 11TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 1 01. JANUARY, FEBRUARY 0 02. MARCH 03. APRIL 0 04. MAY 0 05. JUNE 1 06. JULY, AUGUST 0 0 07. SEPTEMBER 08. OCTOBER 0 0 09. NOVEMBER

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nes1964.txt 0 00. DECEMBER 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 0 98. VOTED, BUT MONTH NA 1448 99. NA DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. INAP. FOR WASHINGTON, D.C. _____ NAME-YR 11TH MOST RCNT OTR VT VAR 640455 COLUMNS 875 - 875 NUMERIC MD=GE 7 YEAR OF 11TH MOST RECENT OTHER ELECTION VOTE SINCE 1960 0. 1960 0 1. 1961 2 2. 1962 0 3. 1963 0 4. 1964 0 5. 1965 0 121 7. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 9. NA DID NOT VOTE. NO INFORMATION ON OTHER ELECTIONS. 1448 INAP. FOR WASHINGTON, D.C. _____ NAME-OFCL REGSN + VT INDEX 64 VAR 640456 COLUMNS 876 - 876 NUMERIC MD=0 OR GE 9 OFFICIAL REGISTRATION AND VOTE RECORD INDEX FOR 1964 826 1. REGISTERED OR ELIGIBLE TO VOTE AND VOTED 77 2. REGISTERED OR ELIGIBLE TO VOTE, NO OFFICIAL VOTE RECORD AVAILABLE 58 3. REGISTERED OR ELIGIBLE TO VOTE BUT DID NOT VOTE 15 4. REGISTRATION UNCERTAIN (NO POLL TAX PAID) AND NO OFFICIAL VOTE RECORD AVAILABLE 282 5. NOT REGISTERED (NO RECORD FOUND) AND NO VOTE 20 6. NO OFFICIAL REGISTRATION OR VOTE RECORD AVAILABLE 10 7. ABSENTEE VOTE AT INTERVIEW ADDRESS AND VOTED OR NO OFFICIAL VOTE RECORD AVAILABLE 18 8. ABSENTEE VOTE AT OTHER THAN INTERVIEW ADDRESS. NO VOTE CHECK MADE 144 9. R DID NOT GIVE NAME, SO NO VOTE CHECK 121 0. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW _____ NAME-DFNT OFCL REGSN + VOTE VAR 640457 COLUMNS 877 - 878 NUMERIC MD=GE 91 DEFINITE OFFICIAL RECORD OF REGISTRATION AND VOTE Page 216

LIVED IN HOUSE 5 YEARS PLUS; AGE 25 PLUS OR LIVED IN HOUSE 4 YEARS OR LESS BUT WAS REGISTERED IN 1960

372 00. VOTED IN 1960, 1962 AND 1964 01. VOTED IN 1960 AND 1964 53 28 02. VOTED IN 1962 AND ONE PRESIDENTIAL (1960 OR 1964) 32 03. VOTED IN ONE PRESIDENTIAL ONLY (1960 OR 1964) 48 04. DID NOT VOTE IN ANY LIVED IN HOUSE 2 YEARS PLUS; AGE 23 PLUS OR LIVED IN HOUSE LESS THAN 2 YEARS BUT WAS REGISTERED IN 1962 92 05. VOTED IN 1962 AND 1964 06. VOTED IN 1962 ONLY 3 15 07. VOTED IN 1964 ONLY 08. DID NOT VOTE IN ANY 35 LIVED IN HOUSE 1 YEAR PLUS; AGE 21 PLUS OR LIVED IN HOUSE LESS THAN 1 YEAR BUT WAS REGISTERED IN 1964 274 09. VOTED IN 1964 169 10. DID NOT VOTE IN 1964 121 91. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW 99. REGISTRATION OR VOTE INFORMATION NA FOR 1964 329 _____ VAR 640458 NAME-RACE OF INTERVIEWER COLUMNS 879 - 879 NUMERIC MD=0 OR GE 9 RACE OF VOTER VALIDATION STUDY INTERVIEWER 1381 1. WHITE 69 2. NEGRO 9. NA 0 121 0. INAP., NEGRO SUPPLEMENT OR NO POST-ELECTION INTERVIEW ------VAR 640459 NAME-PARTISANSHIP INDEX COLUMNS 880 - 881 NUMERIC NO MISSING DATA CODES OVERALL PARTISANSHIP INDEX SEE APPENDIX NOTE VAR 640460 NAME-JOHNSON REFNCS COLUMNS 882 - 883 NUMERIC NO MISSING DATA CODES

INDEX OF PARTISANSHIP IN JOHNSON REFERENCES SEE APPENDIX NOTE _____ VAR 640461 NAME-GOLDWATER REFNCS COLUMNS 884 - 885 NUMERIC NO MISSING DATA CODES INDEX OF PARTISANSHIP IN GOLDWATER REFERENCES SEE APPENDIX NOTE VAR 640462 NAME-REFNCS TO GROUPS COLUMNS 886 - 887 NUMERIC NO MISSING DATA CODES INDEX OF PARTISANSHIP IN REFERENCES TO GROUPS SEE APPENDIX NOTE _____ VAR 640463 NAME-REFNCS TO DOMESTIC ISUS COLUMNS 888 - 889 NUMERIC NO MISSING DATA CODES INDEX OF PARTISANSHIP IN REFERENCES TO DOMESTIC ISSUES SEE APPENDIX NOTE NAME-REFNCS TO FOREIGN ISUS VAR 640464 COLUMNS 890 - 891 NUMERIC NO MISSING DATA CODES INDEX OF PARTISANSHIP IN REFERENCES TO FOREIGN ISSUES SEE APPENDIX NOTE _____ VAR 640465 NAME-REFNCS TO PTYS AS MGRS COLUMNS 892 - 893 NUMERIC NO MISSING DATA CODES INDEX OF PARTISANSHIP IN REFERENCES TO THE PARTIES AS MANAGER OF GOVERNMENT Page 218

SEE APPENDIX NOTE

- ------
- VAR 640466 NAME-WEIGHT COLUMNS 894 - 894 NUMERIC NO MISSING DATA CODES

WEIGHT VARIABLE

.

WEIGHTS MUST BE USED WHEN WORKING WITH THE NEGRO SUPPLEMENT AND CROSS SECTION SAMPLES TOGETHER. IN THIS COMBINED FILE, ALL WHITE RESPONDENTS ARE WEIGHTED "3" AND ALL NEGRO RESPONDENTS ARE WEIGHTED "1", YIELDING A RAW N OF 1834, AND A WEIGHTED N OF 4658.

WEIGHTS ARE NOT NEEDED WHEN WORKING WITH:

- A) THE NATIONAL CROSS SECTION SAMPLE ALONE. THIS SAMPLE IS SELF-WEIGHTING--ALL R'S WEIGHTED "1", YIELDING AN N (ALWAYS RAW) OF 1571. OR
- B) A NEGRO FILE OBTAINED BY SUBSETTING ALL NEGRO RESPONDENTS FROM THE COMBINED FILE MENTIONED ABOVE. THIS NEGRO SAMPLE IS ALSO SELF-WEIGHTING, YIELDING AN N (ALWAYS RAW) OF 422.

NOTE: NO OTHER SUBSET OF THESE RESPONDENTS YIELDS A VALID SAMPLE (E.G., THE NEGRO SUPPLEMENT ALONE IS NOT A VALID SAMPLE, AND SHOULD NOT BE USED AS SUCH).
