## ANES 2016 Pilot Study

## Questionnaire

Version 20160218
Fielding \& Sample specifications

- Dates: data collection should begin and end in January, 2016.
- Eligibility: respondents should meet two eligibility criteria:
- U.S. citizen
- Age 18 or older
- $n=1,200$ completions

Programming specifications

- Paging design: display one question per page unless otherwise specified.
- Nonresponse prompting: Unless otherwise noted for a specific item, for every item to which the R fails to respond, please re-display the item once with the following text above it: We noticed that you did not answer the question below. We would be very grateful if you would be willing to provide your best answer, even if you're not completely sure. But if you'd prefer to skip this question, you can click "Next."
- Types: items are "single-punch" radio button responses unless otherwise specified.
- Nonresponse prompt records: record whether or not the nonresponse prompt is shown.
- Missing data and nonresponse codes: Please assign a numeric code to all variables rather than using system missing. Please use the following nonresponse codes:
- -1: inapplicable, legitimate skip. Use this code when the specified flow through the questionnaire makes a question inapplicable. For example, a "how strongly do you favor that" follow-up question would be coded -1 when the preceding answer was "oppose."
- -4: other/error: data are missing due to a technical problem.
- -5 : breakoff; the interview was terminated before reaching this question.
- -7: no answer; the question was displayed to the respondent, but the R clicked "Next" without answering the question.
- Variable names: Names for item variables are in brackets in lower case to the left of each item, such as "[follow]" for the first item in the survey.
- Codes for response options are indicated in brackets. These are not displayed to the respondent.
- Forward/reverse response option order by respondent: randomly assign each R to forward or reverse response option order. When response options in the question stem appear in parenthesis in both orders, randomly display only the assigned order to the respondent.
- Randomization: record all random assignments. Randomize independently.
- Timing: Record all item timings.
- Profile and administrative variables to deliver merged with the data:
- number of previous panel surveys completed
- date of panel enrollment
- date and time of interview completion
- duration of interview in seconds or minutes (or start and end times)
- gender (Are you male or female?")
- race ("What racial or ethnic group describes you?")
- birthyr ("In what year were you born?")
- educ ("What is the highest level of education you have completed?")
- marstat ("What is your marital status?")
- votereg ("Are you registered to vote?")
- pid7 (7-point party ID)
- ideo5 (5-point political viewpoint liberal-conservative)
- pew_churatd (church attendance)
- religpew ("What is your present religion, if any?" 12 categories)
- bornagain ("Do you consider yourself to be 'born again'?")
- income ("Thinking back over the last year, what was your family's annual income?")
- inputstate ("What is your state of residence?")
- newsint ("...Would you say you follow what's going on in government and public affairs?")


## [START SCREEN]

## [DISPLAY ONLY]

This survey is sponsored by Stanford University. If you have any questions or comments about the survey you may contact Dr. Matthew DeBell at 650-725-2239, or by email at debell@stanford.edu.

If you are not satisfied with how this study is being conducted, or if you have any concerns, complaints, or general questions about the research or your rights as a participant, please contact the Stanford Institutional Review Board (IRB) to speak to someone independent of the research team at 650-723-2480 or toll free at 1-866-680-2906. You can also write to the Stanford IRB, Stanford University, MC 5579, Palo Alto, CA 94304.

## [FOLLOW POLITICS]

[follow] Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?
_ Most of the time
[1]

- Some of the time
__ Only now and then
[3]
_ Hardly at all
[4]


## [RETROSPECTIVE TURNOUT AND CANDIDATE CHOICE 2012]

[turnout12] In 2012, the major candidates for president were Mitt Romney for the Republicans and Barack Obama for the Democrats. In that election, did you definitely vote, definitely not vote, or are you not completely sure whether you voted?
__ Definitely voted
——Definitely did not vote
— Not completely sure
[3]
[IF turnout12=3]
[SAME PAGE AS turnout12]
[turnout12b] Do you think you probably voted or probably did not vote?
__ Probably voted
— Probably did not vote
[2]
[IF turnout12=1 OR turnout12b=1]
[vote12] In the 2012 presidential election, who did you vote for? Mitt Romney, Barack Obama, or someone else?
_ Mitt Romney
[1]
—Barack Obama
[2]
_ someone else
[3]

## [PROSPECTIVE TURNOUT]

[NUMERIC INPUT]
[percent16] What is the percent chance that you will vote in the election for President of the United States in 2016?

## Please enter a number from 0 to 100.

[NUMERIC ENTRY BOX, HARD RANGE 0-100]

## [PARTICIPATION]

[meet] In the future, how likely are you to attend a meeting to talk about political or social concerns? (Extremely likely, very likely, moderately likely, a little likely, or not at all likely? / Not at all likely, a little likely, moderately likely, very likely, or extremely likely?)
_ Extremely likely
[1]
_ Very likely
[2]
Moderately likely
[3]
_ A little likely
[4]
_ Not at all likely
[5]
[givefut] In the future, how likely are you to give money to an organization concerned with a political or social issue? (Extremely likely, very likely, moderately likely, a little likely, or not at all likely? / Not at all likely, a little likely, moderately likely, very likely, or extremely likely?)
_ Extremely likely
[1]
__ Very likely
_ Moderately likely
_ A little likely
_ Not at all likely
[2]
[3]
[4]
[5]
[info] In the future, how likely are you to distribute information or advertisements supporting a political or social interest group? (Extremely likely, very likely, moderately likely, a little likely, or not at all likely? / Not at all likely, a little likely, moderately likely, very likely, or extremely likely?)
_ Extremely likely
—_Very likely
[2]
__ Moderately likely
[3]
__ A little likely
[4]
__ Not at all likely
[march] During the past 4 years, have you joined in a protest march, rally, or demonstration, or have you not done this in the past 4 years?
__ Have done this in past 4 years
_ Have not done this in the past 4 years

## [CAMPAIGN ACTIVITY]

[sign] During the past 12 months, have you worn a campaign button, put a campaign sticker on your car, or placed a sign in your window or in front of your house, or have you not done this in the past 12 months?
__ Have done this in the past 12 months
[1]
__ Have not done this in the past 12 months
[give12mo] During the past 12 months, have you given money to any candidate running for public office, any political party, or any other group that supported or opposed candidates, or have you not done this in the past 12 months?
__ Have done this in the past 12 months
__ Have not done this in the past 12 months

## [COMPROMISE]

[compromise] Would you prefer a government official who compromises to get things done, or who sticks to his or her principles no matter what?
_ Compromises to get things done [1]
__Sticks to his or her principles no matter what [2]

## [FEELING THERMOMETERS]

## [DISPLAY]

Please look at the graphic below.
We'd like to get your feelings toward some of our political leaders and other people who are in the news these days. We'll show the name of a person or group and we'd like you to rate that person or group using something we call the feeling thermometer.

Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person and that you don't care too much for that person. You would rate the person at the 50 degree mark if you don't feel particularly warm or cold toward the person.

If we come to a person whose name you don't recognize, you don't need to rate that person. Just click Next and we'll move on to the next one.

[ftobama] How would you rate Barack Obama?
[INTERFACE: FEELING THERMOMETER WIDGET.]

| [ftblack] | How would you rate blacks?XX [INTERFACE: FT WIDGET.] |
| :---: | :---: |
| [ftwhite] | How would you rate whites?XX [INTERFACE: FT WIDGET.] |
| [fthisp] | How would you rate Hispanics? XX [INTERFACE: FT WIDGET.] |
| [ftgay] | How would you rate gays and lesbians?XX [INTERFACE: FT WIDGET.] |
| [ftjeb] | How would you rate Jeb Bush?XX [INTERFACE: FT WIDGET.] |
| [fttrump] | How would you rate Donald Trump?XX [INTERFACE: FT WIDGET.] |
| [ftcarson] | How would you rate Ben Carson?XX [INTERFACE: FT WIDGET.] |
| [fthrc] | How would you rate Hillary Clinton?XX [INTERFACE: FT WIDGET.] |
| [ftrubio] | How would you rate Marco Rubio?XX [INTERFACE: FT WIDGET.] |
| [ftcruz] | How would you rate Ted Cruz?XX [INTERFACE: FT WIDGET.] |
| [ftsanders] | How would you rate Bernie Sanders?XX [INTERFACE: FT WIDGET.] |
| [ftfiorina] | How would you rate Carly Fiorina? XX [INTERFACE: FT WIDGET.] |
| [ftpolice] | How would you rate the police? XX [INTERFACE: FT WIDGET.] |
| [ftfem] | How would you rate feminists?XX [INTERFACE: FT WIDGET.] |
| [fttrans] | How would you rate transgender people?XX [INTERFACE: FT WIDGET.] |
| [ftmuslim] | How would you rate Muslims?XX [INTERFACE: FT WIDGET.] |
| [ftsci] | How would you rate scientists?XX [INTERFACE: FT WIDGET.] |

## [VOTING]

[reg] Are you registered to vote, or not?

| Yes, registered to vote | $[1]$ |
| :--- | :--- |
| _ No, not registered | $[2]$ |
| Z Don't know | $[-9]$ |

[demcand] Regardless of whether you will vote in the Democratic primary this year, which Democratic candidate do you prefer?
_ Hillary Clinton [1
_ Martin O'Malley [2]
_ Bernie Sanders [3]
__ Another Democratic candidate
__ None[2]
$[-9]$
[repcand] Regardless of whether you will vote in the Republican primary this year, which Republican candidate do you prefer?
_ Jeb Bush [
—Ben Carson [2
_ Chris Christie [3]
—Ted Cruz [4]
—Carly Fiorina [5]
_ John Kasich [6]
_ Rand Paul [7]
_ Marco Rubio [8]
—— Donald Trump [9]

- Another Republican candidate [10]
— None


## [GENERATE RANDOMIZATION VARIABLE RAND_VOTE WITH VALUES 1,2,3,4,5,6,7,8,9 OR 10 TO

 ADMINISTER TWO OF THE vote 16 ITEMS TO EACH R.][IF RAND_VOTE IN (1,2,3,4)]
[vote16jb] If the 2016 presidential election were between Hillary Clinton for the Democrats and Jeb Bush for the Republicans, would you vote for Hillary Clinton, Jeb Bush, someone else, or probably not vote?

| Hillary Clinton | $[1]$ |
| :--- | :--- |
| _ Jeb Bush | $[2]$ |
| — someone else | $[3]$ |
| _ probably not vote | $[4]$ |

[IF RAND_VOTE IN (1,5,6,7)]
[vote16bc] If the 2016 presidential election were between Hillary Clinton for the Democrats and Ben Carson for the Republicans, would you vote for Hillary Clinton, Ben Carson, someone else, or probably not vote?
_ Hillary Clinton [1]
_ Ben Carson [2]
__ someone else [3]
__ probably not vote [4]
[IF RAND_VOTE IN (2,5,8,9)]
[vote16tc] If the 2016 presidential election were between Hillary Clinton for the Democrats and Ted Cruz for the Republicans, would you vote for Hillary Clinton, Ted Cruz, someone else, or probably not vote?

| Hillary Clinton | $[1]$ |
| :--- | :--- |
| _Ted Cruz | $[2]$ |
| — someone else | $[3]$ |
| _ probably not vote | $[4]$ |

[IF RAND_VOTE IN ( $3,6,8,10$ )]
[vote16mr] If the 2016 presidential election were between Hillary Clinton for the Democrats and Marco Rubio for the Republicans, would you vote for Hillary Clinton, Marco Rubio, someone else, or probably not vote?
_ Hillary Clinton [1]
_ Marco Rubio [2
__someone else
[3]
__ probably not vote
[4]
[IF RAND_VOTE IN (4,7,9,10)]
[vote16dt] If the 2016 presidential election were between Hillary Clinton for the Democrats and Donald Trump for the Republicans, would you vote for Hillary Clinton, Donald Trump, someone else, or probably not vote?
_ Hillary Clinton [1]
__ Donald Trump [2]
__ someone else [3]
__ probably not vote

## [OBAMA EVALUATION (JOB APPROVAL)]

| [presjob] | Do you approve, disapprove, or neither approve nor disapprove of the way Barack |  |  |
| :---: | :--- | :--- | :---: |
|  | Obama is handling his job as president? |  |  |
|  | — Approve extremely strongly | $[1]$ |  |
|  | —Aprove moderately strongly | $[2]$ |  |
|  | — Approve slightly | $[3]$ |  |
|  | — Neither approve nor disapprove | $[4]$ |  |
|  | — Disapprove slightly | $[5]$ |  |
|  | —— Disapprove moderately strongly extremely strongly | $[6]$ |  |
|  | $[7]$ |  |  |

## [STEREOTYPES]

[IN SECTION "STEREOTYPES," RANDOMIZE AND RECORD ORDER OF LAZY AND VIOLENT GRIDS.]
[WITHIN LAZY AND VIOLENT BLOCS, RANDOMIZE AND RECORD ONE ORDER PER RESPONDENT FOR ALL THE "BLACK", "WHITE", "HISPANIC" AND "MUSLIM" ITEMS IN LOOKUP TABLE VARIABLE XLGROUP WITH VALUES 1-4 CORRESPONDING TO BLACK (1), WHITE (2), HISPANIC (3), AND MUSLIM (4) ITEMS.]
[FOR SECTION L, RESPONSE OPTIONS SHOULD BE FORWARD OR REVERSE: (Extremely well, very well, moderately well, slightly well, or not at all well? / Not at all well, slightly well, moderately well, very well, or extremely well?)]
[DISPLAY]
[stereoint] Next we'll ask how well some words describe blacks, whites, Hispanics, and Muslims. The order of the questions was chosen randomly by the computer.

Please click to continue.
[GRID]
[RANDOMLY ASSIGN AND RECORD RESPONSE SCALE IN LOOKUP TABLE VARIABLE XORDER1
WITH VALUES 1-2 (1 = EXTREMELY WELL, VERY WELL, MODERATELY WELL, SLIGHTLY WELL, NOT AT ALL WELL; 2 = NOT AT ALL WELL, SLIGHTLY WELL, MODERATELY WELL, VERY WELL, EXTREMELY WELL)]
[lazy] How well does the word "lazy" describe most members of each group?
Select one answer from each row in the grid

|  | Extremely <br> well | Very <br> well | Moderately <br> well | Slightly <br> well | Not at all <br> well |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | $[1]$ | $[2]$ | $[3]$ | $[4]$ | $[5]$ |
| $[$ lazyb] | Blacks | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $[$ lazyw] | Whites | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $[$ lazyh] | Hispanics | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $[$ lazym] | Muslims | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

## [GRID]

[USE RESPONSE SCALE DETERMINED BY LOOKUP TABLE VARIABLE XORDER1] [violent] How well does the word "violent" describe most members of each group?

Select one answer from each row in the grid

|  | Extremely <br> well | Very <br> well | Moderately <br> well | Slightly <br> well | Not at all <br> well |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | $[1]$ | $[2]$ | $[3]$ | $[4]$ | $[5]$ |
| [violentb] | Blacks | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| [violentw] | Whites | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| [violenth] | Hispanics | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| [violentm] | Muslims | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

[ECONOMIC PERFORMANCE]
[GRID, ONE RESPONSE PER ROW]
Now thinking about the economy in the country as a whole...

| Much | Somewhat <br> better <br> better | About the <br> same | Somewha <br> t worse | Much <br> worse |
| :---: | :---: | :---: | :---: | :---: |
| $[1]$ | $[2]$ | $[3]$ | $[4]$ | $[5]$ |

[^0]```
[econ What about 12 months
12mo] from now? Compared to
now, do you think the
nation's economy will be
better, about the same, or
worse in 12 months?
```


## [PARTY ID]

```
[CREATE RANDOMIZATION VARIABLE pidrand WITH VALUES OF 1 OR 2.]
[IF PIDRAND=1]
[NOTE RESPONSE CODE VALUES MATCH PID1R BUT ORDER (2,1,3,4) DIFFERS]
[pid1d] Generally speaking, do you usually think of yourself as a Republican, a Democrat, an
independent, or what?
__ Republican [2
__Democrat [1
__ independent [3]
__ something else [4]
[IF PID1D=4]
[TEXT BOX]
[pid2d]
[PROGRAMMING: if pid2d is displayed, display it on the same screen as pid1d.]
What is that?
``` \(\qquad\)
```

[IF PIDRAND=2]
[pid1r]
Generally speaking, do you usually think of yourself as a Democrat, a Republican, an
independent, or what?
__ Democrat [1
__Republican [2
__ independent [3]
__ something else [4]

```
[IF PID1R=4]
[text box]
    [pid2r]
[PROGRAMMING: if pid2r is displayed, display it on the same screen as pid1r.]
What is that?
\(\qquad\)

\section*{[IF PID1D=1 OR 2 OR PID1R=1 OR 2]}
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[IF PID1D=1 OR PID1R=1 INSERT "DEMOCRAT" IN [DEMOCRAT/REPUBLICAN]; IF PID1D=2 OR PID1R=2 INSERT
"REPUBLICAN" IN [DEMOCRAT/REPUBLICAN]]
[pidstr] Would you call yourself a strong [Democrat/Republican] or a not very strong
[Democrat/Republican]?
__ Strong [Democrat/Republican]
[1]
__Not very strong [Democrat/Republican]
[2]

```
[IF PID1D=3, 4 OR IS SKIPPED OR PID1R=3, 4, OR IS SKIPPED]
[pidlean] Do you think of yourself as closer to the Republican Party or to the Democratic Party?
\(\qquad\) Closer to the Republican Party [1]
_ Closer to the Democratic Party Neither
[2]
[3]

\section*{[IDEOLOGICAL PLACEMENTS]}
[RANDOMIZE AND RECORD ORDER OF LCSELF THROUGH LCTC IN LOOKUP TABLE VARIABLE LCORDER] [GRID, ONE RESPONSE PER ROW]

When it comes to politics, would you describe yourself, and these groups, as liberal, conservative, or neither liberal nor conservative?

Select one answer from each row in the grid
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline & & Very liberal [1] & Somewhat liberal [2] & Closer to liberals [3] & Neither liberal nor conservative [4] & Closer to conservatives [5] & Somewhat conservative
[6] & Very conservative [7] \\
\hline [lcself] & You & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline [lcd] & Democrats & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline [lcr] & Republicans & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline [lchc] & Hillary Clinton & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline [Icbo] & Barack Obama & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline [lcdt] & Donald Trump & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline [lcmr] & Marco Rubio & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline [lctc] & Ted Cruz & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline
\end{tabular}

\section*{[ISSUES (OC14)]}
[RANK]
[RANDOMIZE AND RECORD ORDER IN WHICH THE ISSUES 1-21 ARE DISPLAYED]
[rank1-4] Which of the following issues are the most important to you in terms of choosing which political candidate you will support? Please rank which four of these are the most important to you.
[DRAG-AND-RANK: DISPLAY RESPONSE OPTIONS IN BOXES THAT CAN BE DRAGGED TO RANK THEM. SAVE CODES FOR RANKED VARIABLES IN VARIABLES rank1, rank2, rank3, rank4.]
[1] Abortion
[2] National debt
[3] Environment and climate change
[4] Gay rights
[5] Gun control
[6] Health care
[7] Immigration
[8] Poverty
[9] Income inequality
[10] Unemployment
[11] Economic growth
[12] Military strength
[13] Morality and religion in society
[14] Racism
[15] Social security
[16] Taxes
[17] Women's rights
[18] Crime
[19] Foreign policy
[20] Education
[21] Terrorism and homeland security
[GRID]
Which party would be best at handling each of these issues?
Mark one answer in each row.

Democrats
[1]
Republicans
[2]
\(\square\)
\(\square\)

Neither
[3]
[best1] [ISSUE 1] [best2] [ISSUE 2] [best3] [ISSUE 3] [best4] [ISSUE 4]
[PROGRAMMING: Populate the grid with the 4 issues selected in previous question. Rows: issues 1, 2, 3, 4. Columns: Democrats, Republicans, Neither. Single punch per row. "best 1 "..."best4" are variable names to assign. Fill "ISSUE 1" through "ISSUE 4" with the names of the issues selected in the previous question.]

\section*{[DISCRIMINATION]}
[RANDOMIZE AND RECORD ORDER OF ITEMS IN LOOKUP TABLE VARIABLE discrand] [SET COLUMN ORDER FORWARD OR REVERSE AS ESTABLISHED BY XORDER1]

How much discrimination is there in the United States today against each of the following groups?
\begin{tabular}{lccccc} 
& \begin{tabular}{c} 
A great \\
deal
\end{tabular} & A lot & \begin{tabular}{c} 
A moderate \\
amount
\end{tabular} & A little & None at all \\
& & [1] & [2] & [3] & {\([4]\)}
\end{tabular}
[disc_selfsex] How much have you personally experienced discrimination because of your sex or gender?
_ A great deal
[1]
A lot
—A moderate amount [3]
\(\qquad\)
[RANDOMIZE AND RECORD ORDER OF ITEMS disc_fed AND disc_police.]
[disc_fed] In general, does the federal government treat whites better than blacks, treat blacks better than whites, or treat them both the same?
_ Treats whites much better [1]
— Treats whites moderately better [2]
_ Treats whites a little better [3]
_ Treats both the same [4]
__ Treats blacks a little better
[5]
_ Treats blacks moderately better
- Treats blacks much better
[disc_police] In general, do the police treat whites better than blacks, treat blacks better than whites, or treat them both the same?
_ Police treat whites much better
_ Police treat whites moderately better
__Police treat whites a little better
_ Police treat both the same
- Police treat blacks a little better
- Police treat blacks moderately better
__ Police treat blacks much better

\section*{[GOVT SERVICES]}
[SINGLE PUNCH WITH RESPONSE OPTIONS AS SHOWN]
[srv_spend] Some people think the government should provide fewer services even in areas such as health and education in order to reduce spending. Suppose these people are at one end of a scale, at point 1 .

Other people feel it is important for the government to provide many more services even if it means an increase in spending. Suppose these people are at the other end, at point 7.

And, of course, some other people have opinions somewhere in between, at points 2, 3, 4,5 or 6 .

Where would you place yourself on this scale, or haven't you thought much about this?

\section*{Government Services/Government Spending}

\(\qquad\) Haven't thought much about this

\section*{[CAMPAIGN FINANCE]}
[campfin] Currently, groups not working with a political candidate may spend unlimited amounts of money on advertisements during a political campaign. Do you favor, oppose, or neither favor nor oppose placing limits on this kind of spending?
__ Favor a great deal
[1]
— Favor moderately
[2]
_ Favor a little [3]
_ Neither favor nor oppose
[4]
__ Oppose a little [5]
_Oppose moderately
[6]
_ Oppose a great deal

\section*{[IMMIGRATION]}
[immig_legal] When people from other countries legally move to the United States to live and work, is this generally good for the U.S., generally bad for the U.S., or neither good nor bad?
_ Extremely good
_ Moderately good
[2]
_ A little good
-_Neither good nor bad [4]
_A little bad [5]
Moderately bad [6]
__ Extremely bad
[immig_numb] Should the number of people who are allowed to legally move to the United States to live and work be increased, decreased, or kept the same as it is now?
_ Increased a lot [1]
— Increased a moderate amount [2]
_ Increased a little
[3]
__Kept the same
_ Decreased a little
[5]
_ Decreased a moderate amount
[6]
—Decreased a lot

\section*{[GENDER POLICY]}
[equalpay] Do you favor, oppose, or neither favor nor oppose requiring employers to pay women and men the same amount for the same work?
__ Favor a great deal
[1]
_ Favor moderately
__ Favor a little
_ Neither favor nor oppose
—Oppose a little [5]
_ Oppose moderately
-_ Oppose a great deal
[parleave] Do you favor, oppose, or neither favor nor oppose requiring employers to offer paid leave to parents of new children?
__ Favor a great deal
- Favor moderately
__ Favor a little
_ Neither favor nor oppose
__ Oppose a little
[5]
_ Oppose moderately

\section*{[CRIME AND PUNISHMENT]}
[crimespend] Should federal spending on dealing with crime be increased, decreased, or kept the same?
__ Increased a great deal [1]

Increased a moderate amount
[2]
_ Increased a little
__Kept the same
-Decreased a little
— Decreased a moderate amount
— Decreased a great deal
[death] Do you favor, oppose, or neither favor nor oppose the death penalty for persons convicted of murder?
__ Favor a great deal
[1]
— Favor moderately
[2]
_ Favor a little
[3]
__ Neither favor nor oppose
_ Oppose a little
[5]
_ Oppose moderately
[6]
__ Oppose a great deal
[7]

\section*{[TERROR]}
[CREATE RANDOMIZATION VARIABLE RAND_TERROR WITH VALUES OF 1, 2, OR 3.]
[IF RAND_TERROR =2 OR RAND_TERROR =3]
[terror_worry] How worried are you that the United States will experience a terrorist attack in the near future?
_ Extremely worried
[1]
_ Very worried[2]
——Moderately worried [3]
—Slightly worried [4
__ Not at all worried [5]
[IF RAND_TERROR \(=1\) OR RAND_TERROR \(=3\) ]
[terror_12mo] During the next 12 months, how likely is it that there will be a terrorist attack in the United States that kills 100 or more people?
__ Extremely likely [1]
— Very likely
[2]
__ Moderately likely [3]
__Slightly likely
__ Not at all likely
[5]
[ALL RESPONDENTS]
[terror_local] How worried are you about a terrorist attack in the area where you live?
Extremely worried [1]
_ Very worried
— Moderately worried [3
_ Slightly worried
[4]
—_Not at all worried [5]

\section*{[RELIGIOUS EXEMPTIONS]}
[relig_bc] Do you think employers who object to birth control and other contraceptives on religious grounds should or should not be exempt from the requirement that health insurance for their workers cover prescription birth control?
_ Should be exempt [1]
_ Should not be exempt [2]
[IF PREVIOUS ITEM IS ANSWERED, DISPLAY ON SAME PAGE]
[relig_bcstr] How strongly do you feel that way? Very strongly, moderately, or a little?
\begin{tabular}{ll} 
—Very strongly & {\([1]\)} \\
— Moderately & {\([2]\)} \\
_ A little & {\([3]\)}
\end{tabular}
[relig_srv] Do you think business owners who provide wedding-related services should be allowed to refuse services to same-sex couples if same-sex marriage violates their religious beliefs, or do you think business owners should be required to provide services regardless of a couple's sexual orientation?

Should be allowed to refuse
_ Should be required to provide services
[IF PREVIOUS ITEM IS ANSWERED, DISPLAY ON SAME PAGE]
[relig_srvstr] How strongly do you feel that way? Very strongly, moderately, or a little?
\begin{tabular}{ll} 
Very strongly & {\([1]\)} \\
_ Moderately & {\([2]\)} \\
_ A little & {\([3]\)}
\end{tabular}

\section*{[INCOME INEQUALITY]}
[incgap20] Do you think the difference in incomes between rich people and poor people in the United States today is larger, smaller, or about the same as it was 20 years ago?
__ Much larger
— Somewhat larger
[2]
__ About the same [3]
_ Somewhat smaller
[4]
__Much smaller
[5]

\section*{[SYRIA/ISIS]}

\section*{[GENERATE AND SAVE RANDOMIZATION VARIABLE RAND_ISIS WITH VALUES 1 OR 2]}
[isis_troops] Do you favor, oppose, or neither favor nor oppose the U.S. sending ground troops to fight Islamic militants, such as ISIS, in Iraq and Syria?
__ Favor a great deal
_ Favor moderately
[2]
_ Favor a little
[3]
— Neither favor nor oppose
[4]
_ Oppose a little
[5]
_ Oppose moderately
_ Oppose a great deal
[IF RAND_ISIS=1]
[syrians_a] Do you favor, oppose, or neither favor nor oppose allowing Syrian refugees to come to the United States?
\begin{tabular}{ll} 
_ Favor a great deal & {\([1]\)} \\
_ Favor moderately & {\([2]\)} \\
_ Favor a little & {\([3]\)} \\
_ Neither favor nor oppose & {\([4]\)} \\
_ Oppose a little & {\([5]\)} \\
_ Oppose moderately & {\([6]\)} \\
_ Oppose a great deal & {\([7]\)}
\end{tabular}
[IF RAND_ISIS=2]
[syrians_b] Do you favor, oppose, or neither favor nor oppose allowing refugees fleeing the Syrian civil war to come to the United States?
_ Favor a great deal [1]
_ Favor moderately [2]
Favor a little
[3]
_ Neither favor nor oppose
[4]
_ Oppose a little [5]
__ Oppose moderately
[6]
__ Oppose a great deal

\section*{[POLITICAL CORRECTNESS]}

\section*{[GENERATE RANDOMIZATION VARIABLBE RAND_PC WITH VALUES 1 AND 2 TO RANDOMLY ADMINISTER pc_a or pc_b.]}
[IF RAND_PC=1:]
[pc_a] There's been a lot of talk lately about "political correctness." Some people think that the way people talk needs to change with the times to be more sensitive to people from different backgrounds. Others think that this has already gone too far and many people are just too easily offended. Which is closer to your opinion?
_ The way people talk needs to change a lot [1]
__ The way people talk needs to change a little
__People are a little too easily offended
_ People are much too easily offended
[IF RAND_PC=2:]
[pc_b] Some people think that the way people talk needs to change with the times to be more sensitive to people from different backgrounds. Others think that this has already gone too far and many people are just too easily offended. Which is closer to your opinion?

The way people talk needs to change a lot
[1]
_ The way people talk needs to change a little
[2]
_ People are a little too easily offended
[3]
- People are much too easily offended
[4]

\section*{[ECONOMIC EQUALITY POLICIES]}
[minwage] Should the minimum wage be raised, kept the same, lowered but not eliminated, or eliminated altogether?
_ Raised [1]
__Kept the same
[2]
— Lowered
[3]
-Eliminated
[healthspend] Do you favor an increase, decrease, or no change in government spending to help people pay for health insurance when they can't pay for it all themselves?
__ Increase a great deal [1]

Increase moderately [2]
__ Increase a little
_ No change
—Decrease a little
[5]
_ Decrease moderately
[6]
—Decrease a great deal
[childcare] Do you favor an increase, decrease, or no change in government spending to help working parents pay for child care when they can't pay for it all themselves?
_ Increase a great deal [1]
__ Increase moderately
[2]
__Increase a little
[3]
_ No change
[4]
__Decrease a little
__ Decrease moderately
[6]
__ Decrease a great deal
[7]

\section*{[ECONOMIC MOBILITY]}
[getahead] How much opportunity is there in America today for the average person to get ahead?
\begin{tabular}{ll} 
_ None & {\([1]\)} \\
A little & {\([2]\)} \\
- A moderate amount & {\([3]\)} \\
A lot & {\([4]\)} \\
- A great deal & {\([5]\)}
\end{tabular}
[ladder] Compared to your parents, do you think it is easier, harder, or neither easier nor harder for you to move up the income ladder?
__A great deal easier [1]
__ Moderately easier
[2]
_ A little easier
[3]
— Neither easier nor harder
[4]
—A little harder [5]
__ Moderately harder
[6]
_ A great deal harder
[7]
[finwell] Do you think people's ability to improve their financial well-being is now better, worse, or the same as it was 20 years ago?
__ A great deal better
__ Moderately better
[2]
__ A little better
[3]
_ The same as 20 years ago
[4]
__A little worse
[5]
_ Moderately worse
[6]
— A great deal worse
[RACIAL RESENTMENT]

\section*{[GRID SP ACROSS]}

Do you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly with each of the following statements?
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline & & Agree strongly [1] & Agree
somewhat [2] & Neither agree or disagree [3] & Disagree somewhat [4] & Disagree strongly [5] \\
\hline [rr1] & Irish, Italians, Jewish and many other minorities overcame prejudice and worked their way up. Blacks should do the same without any special favors. & - & & . & - & . \\
\hline [rr2] & Generations of slavery and discrimination have created conditions that make it difficult for blacks to work their way out of the lower class & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline [rr3] & Over the past few years, blacks have gotten less than they deserve. & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline [rr4] & It's really a matter of some people not trying hard enough; if blacks would only try harder they could be just as well off as whites. & \(\square\) & \(\square\) & \(\square\) & \(\square\) & \(\square\) \\
\hline
\end{tabular}

\section*{[ENVIRONMENT]}
[warm] You may have heard about the idea that the world's temperature may have been going up slowly over the past 100 years. What is your personal opinion on this? Do you think this has probably been happening, or do you think it probably hasn't been happening?
__ Has probably been happening
[1]
_ Probably hasn't been happening
[2]
[If warm=1, fill question text 'If' else fill question text 'Assuming it's happening, if'.]
[warmbad] (If / Assuming it's happening, if) temperatures continue to go up in the future, would this be good, bad, or neither good nor bad?
\begin{tabular}{lr} 
_Good [1] \\
—Bad \\
_ & Neither good nor bad [3]
\end{tabular}
[lf warm \(=1\), fill question text 'Do' else fill question text 'Assuming it's happening, do'.]
[warmcause] (Do / Assuming it's happening, do) you think a rise in the world's temperatures would be caused mostly by human activity, mostly by natural causes, or about equally by human activity and by natural causes?

Mostly by human activity
_ Mostly by natural causes
__ About equally by human activity and natural causes [3]
[warmdo] Do you think the federal government should be doing more about rising temperatures, should be doing less, or is it currently doing the right amount?
__Should be doing a great deal more
_ Should be doing a moderate amount more
__Should be doing a little more
_ Is doing the right amount
[4]
_ Should be doing a little less
[5]
__ Should be doing a moderate amount less
[6]
_ Should be doing a great deal less [7]

\section*{[AFFIRMATIVE ACTION]}
[PROGRAMMING: split ballot, half get aa1 and aa2, other half get aa3]
[aa1] Do you favor, oppose, or neither favor nor oppose allowing universities to increase the number of black students studying at their schools by considering race along with other factors when choosing students?
_ Favor a great deal
__ Favor moderately
[2]
__ Favor a little
__ Neither favor nor oppose
[4]
_Oppose a little [5]
_Oppose moderately
[6]
_ Oppose a great deal[7]
[aa2] Do you favor, oppose, or neither favor nor oppose allowing universities to increase the number of Hispanic students studying at their schools by considering ethnicity along with other factors when choosing students?
__ Favor a great deal
[1]
— Favor moderately
[2]
_ Favor a little
[3]
__ Neither favor nor oppose
_ Oppose a little [5]
_ Oppose moderately
[6]
_ Oppose a great deal
[7]
[aa3] Do you favor, oppose, or neither favor nor oppose allowing universities to increase the number of underrepresented minority students studying at their schools by considering race along with other factors when choosing students?
__ Favor a great deal
[1]
_ Favor moderately
[2]
_Favor a little
[3]
_ Neither favor nor oppose
[4]
_ Oppose a little
[5]
__Oppose moderately
[6]
__ Oppose a great deal

\section*{[FREE TRADE]}
[freetrade] Do you favor, oppose, or neither favor nor oppose the U.S. making free trade agreements with other countries?
_ Favor a great deal [1]
_ Favor moderately
[2]
[3]
_ Neither favor nor oppose
[4]
—Oppose a little [5]
_ Oppose moderately
[6]
__ Oppose a great deal

\section*{[POLICING]}
[Design note: also see ftpolice and disc_police.]
[stopwhite] How often do to think police officers stop white people on the street without a good reason?
_ Never
_ Rarely
[1]
_ Sometimes
[2]
[3]
—Somewhat often
[4]
__ Very often [5]
[stopblack] How often do to think police officers stop black people on the street without a good reason?
\begin{tabular}{ll} 
_ Never & {\([1]\)} \\
Z Rarely & {\([2]\)} \\
- Sometimes & {\([3]\)} \\
— Somewhat often & {\([4]\)} \\
_ Very often & {\([5]\)}
\end{tabular}
[forcewhite] How often do you think police officers use more force than is necessary under the circumstances when dealing with white people?
\begin{tabular}{ll} 
Never & {\([1]\)} \\
— Rarely & {\([2]\)} \\
—Sometimes & {\([3]\)} \\
—Somewhat often & {\([4]\)} \\
— Very often & {\([5]\)}
\end{tabular}
[forceblack] How often do you think police officers use more force than is necessary under the circumstances when dealing with black people?
__ Never [1]
__ Rarely
[2]
_ Sometimes
[3]
—Somewhat often
[4]
— Very often
[5]
[1]
[2]
[3]
[4]
[5]
\begin{tabular}{llcc} 
& Happened & \begin{tabular}{c} 
Did not \\
happen
\end{tabular} \\
[stop_12mo & \begin{tabular}{l} 
You were stopped or questioned by a \\
police officer
\end{tabular} & \(\square\) & \(\square\) \\
[arrested_12mo & You were arrested & \(\square\) & \(\square\) \\
[charged_12mo] & \begin{tabular}{l} 
You were charged with a crime
\end{tabular} & \(\square\) & \(\square\) \\
[jailed_12mo] & \begin{tabular}{l} 
You spent 1 or more nights in jail or \\
prison
\end{tabular} & \(\square\) & \(\square\) \\
[convict_12mo] & \begin{tabular}{l} 
You were convicted of any \\
misdemeanor or felony
\end{tabular} & \(\square\) & \(\square\) \\
[famstop_12mo] & \begin{tabular}{l} 
Any of your family members were \\
stopped or questioned by the police
\end{tabular} & \(\square\) & \(\square\)
\end{tabular}

Please tell us if the following things have ever happened to you or if they have never happened.

Mark one answer in each row.
\begin{tabular}{llcc} 
& \begin{tabular}{c} 
Has \\
happened
\end{tabular} & \begin{tabular}{c} 
Never \\
happened
\end{tabular} \\
[stop_ever] & \begin{tabular}{l} 
You were stopped or questioned by a \\
police officer
\end{tabular} & \(\square\) & \(\square\) \\
[arrested_ever] & You were arrested & \(\square\) & \(\square\) \\
[charged_ever] & You were charged with a crime & \(\square\) & \(\square\) \\
[jailed_ever] & \begin{tabular}{l} 
You spent 1 or more nights in jail or \\
prison
\end{tabular} & \(\square\) & \(\square\) \\
[convict_ever] & \begin{tabular}{l} 
You were convicted of any \\
misdemeanor or felony
\end{tabular} & \(\square\) & \(\square\) \\
[famstop_ever] & \begin{tabular}{l} 
Any of your family members were \\
stopped or questioned by the police
\end{tabular} & \(\square\) & \(\square\)
\end{tabular}

\section*{[POLITICAL KNOWLEDGE]}
[pk_deficit] Is the U.S. federal budget deficit - the amount by which the government's spending exceeds the amount of money it collects - now bigger, about the same, or smaller than it was during most of the 1990s?
_ Bigger
[1]
__ About the same
[2]
_ Smaller
[3]
[TYPE: Numeric entry]
[pk_sen] For how many years is a United States Senator elected - that is, how many years are there in one full term of office for a U.S. Senator?
[NUMBER BOX, RANGE 1-99]
[pk_spend] On which of the following does the U.S. federal government currently spend the least?
\(\qquad\) Foreign aid
[1]
— Medicare
[2]
_ National defense
[3]
\(\qquad\) Social Security

\section*{[BIRTHRIGHT CITIZENSHIP]}

\section*{[GENERATE RANDOMIZATION VARIABLE RAND_BIRTH WITH VALUES 1 OR 2.]}
[IF RAND_BIRTH=1]
[birthright_a] Do you favor, oppose, or neither favor nor oppose changing the U.S. constitution so that the children of unauthorized immigrants do not automatically get citizenship if they are born in this country?

Favor a great deal
_ Favor moderately
Favor a little
_ Neither favor nor oppose
_Oppose a little
4]
- Oppose a little [5]
__ Oppose moderately
[6]
__ Oppose a great deal
[IF RAND_BIRTH=2]
[birthright_b] Do you favor, oppose, or neither favor nor oppose children of unauthorized immigrants automatically getting citizenship if they are born in this country?
\begin{tabular}{|c|c|}
\hline Favor a great deal & [1] \\
\hline Favor moderately & [2] \\
\hline Favor a little & [3] \\
\hline Neither favor nor oppose & [4] \\
\hline Oppose a little & [5] \\
\hline Oppose moderately & [6] \\
\hline Oppose a great deal & \\
\hline
\end{tabular}

\section*{[BEHAVIOR OF FEMALE OFFICIALS]}

\section*{[GENERATE RANDOMIZATION VARIABLE RAND_FEMOFF WITH VALUES 1, 2, 3, 4, 5, OR 6 TO ADMINISTER TWO QUESTIONS IN THIS SECTION TO EACH RESPONDENT.]}
[IF RAND_FEMOFF IN (1,2,3)]
[femoff_jobs] Are female elected officials more likely to favor women for government jobs, more likely to favor men, or no more likely to favor either?
__ A great deal more likely to favor women [1
_ Moderately more likely to favor women
[2]
_ A little more likely to favor women
[3]
_ No more likely to favor either
[4]
_ A little more likely to favor men
[5]
_ Moderately more likely to favor men
[6]
_ A great deal more likely to favor men
[IF RAND_FEMOFF IN \((1,4,5)\) ]
[femoff_ed] Are female elected officials more likely to promote educational programs to benefit girls at the expense of boys, more likely to favor educational programs to benefit boys at the expense of girls, or no more likely to favor either?
_ A great deal more likely to favor girls
[1]
_ Moderately more likely to favor girls
_ A little more likely to favor girls
_ No more likely to favor either
_ A little more likely to favor boys
[5]
_ Moderately more likely to favor boys
[6]
_ A great deal more likely to favor boys
[IF RAND_FEMOFF IN \((2,4,6)\) ]
[femoff_spend] Are female elected officials more likely to support government spending that favors women, that favors men, or neither?
_ A great deal more likely to favor women
_ Moderately more likely to favor women
[1]
_ A little more likely to favor women
_ No more likely to favor either
_A little more likely to favor men
[4]
— Moderately more likely to favor men
[5]
[6]
_ A great deal more likely to favor men
[IF RAND_FEMOFF IN \((3,5,6)]\)
[femoff_issues] Are female elected officials more likely to focus on issues that mainly affect women, issues that mainly effect men, or are they not more likely to do either of these?
__ A great deal more likely to focus on women
[1]
— Moderately more likely to focus on women
- A little more likely to focus on women
_ No more likely to focus on either
_ A little more likely to focus on men
- Moderately more likely to focus on men
[6]
__ A great deal more likely to focus on men
[7]

\section*{[LATINO PRESIDENT]}

\section*{[CREATE RANDOMIZATION VARIABLE RAND_LPRES WITH VALUES OF 1 OR 2]}
[lpres_pleased] Now we'd like to get your thoughts about the possibility of a Latino candidate being elected President of the United States. We're interested in your thoughts about Latino candidates generally, not any one candidate.

Does the idea of a Latino person being President of the United States make you feel extremely pleased, very pleased, moderately pleased, a little pleased, or not pleased at all?
__ Extremely pleased
- Very pleased
__ Moderately pleased [3]
_ A little pleased
__ Not pleased at all
[IF RAND_LPRES=1]
[lpres_immig] How likely do you think it is that a Latino president would focus too much on trying to help immigrants?
\begin{tabular}{lr} 
Extremely likely & {\([1]\)} \\
_ Very likely & {\([2]\)} \\
— Moderately likely & {\([3]\)} \\
A little likely & {\([4]\)} \\
_ Not likely at all & {\([5]\)}
\end{tabular}
[IF RAND_LPRES=2]
[lpres_la] How worried are you that a President of the United States who is Latino would support policies that favor Latin America at the expense of the United States?
_ Extremely worried
[1]
_ Very worried

\section*{[VACCINES]}
[vaccine] Do you favor, oppose, or neither favor nor oppose requiring children to be vaccinated in order to attend public schools?

Favor a great deal [1]
Favor moderately [2]
_ Favor a little [3]
_ Neither favor nor oppose [4]
_ Oppose a little [5]
_ Oppose moderately
[6]
__ Oppose a great deal [7]
[autism] How likely or unlikely is it that vaccines cause autism?
_ Extremely likely
[1]
_ Moderately likely
[2]
_ Slightly likely
[3]
__Slightly unlikely [4]
_ Moderately unlikely [5]
__ Extremely unlikely
[6]

\section*{[OBAMA RELIGION]}
[bo_muslim] Is Barack Obama a Muslim, or is he not a Muslim?
\begin{tabular}{ll} 
_ Muslim & [1] \\
__ Not a Muslim
\end{tabular}
[IF =1 or =2]
[BANK WITH PREVIOUS QUESTION]
[bo_confid] How sure are you about that?
_ Extremely sure
[1]
__ Very sure
[2]
_ Moderately sure
[3]
_ A little sure
_ Not at all sure

\section*{[NEED FOR COGNITION]}
[Note: OC proposal 2]
[ADMINISTER 4 OF THE NFC ITEMS WITH SELECTION DETERMINED BY NFC LOOKUP TABLE]
Do you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly with the following statement?
[DISPLAY NFC ITEM HERE]
\begin{tabular}{lr} 
_ Agree strongly & {\([1]\)} \\
—Agree somewhat & {\([2]\)} \\
— Neither agree nor disagree & {\([3]\)} \\
— Disagree somewhat & {\([4]\)} \\
_ Disagree strongly & {\([5]\)}
\end{tabular}
[NFC ITEMS]
[nfc1] "I really enjoy a task that involves coming up with new solutions to problems."
[nfc10] "Learning new ways to think doesn't excite me very much."
[nfc15] "The idea of relying on thought to make my way to the top appeals to me."
[nfc21] "I like tasks that require little thought once I've learned them."
[nfc23] "I would rather do something that requires little thought than something that is sure to challenge my thinking abilities."
[nfc24] "I find satisfaction in deliberating hard and for long hours."
[nfc29] "I like to have the responsibility of handling a situation that requires a lot of thinking."
[nfc32] "Thinking is not my idea of fun."
[nfc40] "I would prefer complex to simple problems."

\section*{[NEED TO EVALUATE]}
[Note: OC proposal 2]

\section*{[ADMINISTER 4 OF THE NTE ITEMS WITH SELECTION DETERMINED BY NTE LOOKUP TABLE]}

Thinking about yourself, please indicate whether or not the statement is characteristic of you or what you believe.
[DISPLAY NTE ITEM HERE]
__ Extremely uncharacteristic of me
[1]
__ Somewhat uncharacteristic of me
- Uncertain
- Somewhat characteristic of me
__ Extremely characteristic of me
[NTE ITEMS]
[nte1] "I form opinions about everything."
[nte3] "It is very important to me to hold strong opinions."
[nte9] "It bothers me to remain neutral."
[nte10] "I like to have strong opinions even when I am not personally involved."
[nte11] "I have many more opinions than the average person."
[nte12] "I would rather have a strong opinion than no opinion at all."

\section*{[IDENTITIES]}
[amer_ident] How important is being American to your identity?
_ Extremely important
_ Very important [2]
_ Moderately important
[3]
__ A little important
-_Not important at all
[5]
FILL "(RACE)" WITH R'S RACE FROM PROFILE SURVEY:
[race_ident] How important is being (RACE) to your identity?
_ Extremely important
[1]
- Very important
[2]
__ Moderately important
[3]
_ A little important
[4]
_ Not important at all
[***PROGRAMMING: RANDOMIZE AND RECORD ORDER OF THE NEXT THREE SECTIONS: WHITE RACIAL ADVANTAGE AND DISADVANTAGE, WHITE RACIAL CONSCIOUSNESS, AND WHITE SYMPATHY AND GUILT.]

\section*{[WHITE RACIAL ADVANTAGE AND DISADVANTAGE]}
[CREATE RANDOMIZATION VARIABLE RAND_WAD WITH VALUES OF 1 OR 2]
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{[IF RAND_WAD=1]} \\
\hline [wad1a] & Does your skin color make your make any difference? \\
\hline & __A great deal easier \\
\hline & - Moderately easier \\
\hline & - A little easier \\
\hline & - Does not make any difference \\
\hline & - A little harder \\
\hline & _ Moderately harder \\
\hline & - A great deal harder \\
\hline
\end{tabular}
[IF RAND_WAD=1 AND R IS WHITE]
[wad2a] How much does being white grant you unearned privileges in today's society?
_ A great deal
[1]
_ A lot
[2]
—A moderate amount [3]
_ A little
[4]
— Not at all
[5]
[IF RAND_WAD=1]
[wad3a] To what extent do white people have certain advantages that minorities do not have in this society?
_ A great deal [1]
_ A lot
— A moderate amount [3]
_ A little
[4]
_ Not at all
[5]
[IF RAND_WAD=1]
[wad4a] Does having white skin generally give whites more opportunities in their everyday lives, fewer opportunities, or does it not make any difference?
_ A lot more opportunities [1]
- Moderately more
[2]
__Slightly more
[3]
_ It does not make any difference
[4]
_ Slightly fewer
_ Moderately fewer
[6]
— A lot fewer opportunities [7]
[IF RAND_WAD=2 AND R IS WHITE]
[wad1b] Does being white help you, hurt you, or make no difference for you personally in today's society?

Helps a great deal
[1]
Helps a moderate amount
_ Helps a little
[3]
Makes no difference
[4]
_ Hurts a little
[5]
_ Hurts a moderate amount
[6]
_ Hurts a great deal [7]
[IF RAND_WAD=2]
[wad2b] How many advantages do white people have that minorities do not have in this society?
_A great many [1]
_ \(A\) lot
[2]
—A moderate number
[3]
—A few
[4]
None
[5]
[IF RAND_WAD=2]
[wad3b] How many disadvantages do white people have that minorities do not have in this society?
_A great many [1]
_A lot [2]
-A moderate number [3]
_A few
— None
[5]
[IF RAND_WAD=2]
[wad4b] Compared to other groups, do white people generally have an advantage, a
disadvantage, or does it not make any difference?
_ Large advantage [1]
_ Moderate advantage
[2]
— Slight advantage
[3]
It does not make any difference
[4]
Slight disadvantage [5]
__ Moderate disadvantage
[6]
—— Large disadvantage

\section*{[WHITE RACIAL CONSCIOUSNESS]}

\section*{IF R IS WHITE}
[whitework] How important is it that whites work together to change laws that are unfair to whites?
_ Extremely important [1]
_ Very important
_ Moderately important
[3]
_ A little important
—_ Not important at all [5]

IF R IS WHITE
[whitejob] How likely is it that many whites are unable to find a job because employers are hiring minorities instead?
_ Extremely likely
_Very likely
Moderately likely
—A little likely
- Not likely at all

\section*{[WHITE SYMPATHY AND GUILT (OC8)]}

Wguilt1, wguit2, wguilt3.
IF R IS WHITE:
[wguilt1] When you learn about racism, how much guilt do you feel due to your association with the white race?
_A great deal [1]
_ \(A\) lot
[2]
—A moderate amount
—A little
[4]
__ None [5]

IF R IS WHITE:
[wguilt2] How guilty do you feel about the privileges and benefits you receive as a white American?
_ Extremely guilty
[1]
_ Very guilty
[2]
_ Moderately guilty
[3]
_ A little guilty
[4]
_ Not guilty at all
[5]
IF R IS WHITE:
[wguilt3] How guilty do you feel about social inequality between white and black Americans?
_ Extremely guilty
[1]
_ Very guilty
[2]
Moderately guilty
[3]
_ A little guilty
[4]
— Not guilty at all
[5]

\section*{[BOYCOTT BUYCOTT (OC9)]}
[buycott] In the last 12 months, have you bought a certain product or service because of the social or political values of the company that provides it, or have you not done that in the past 12 months?
__ Have bought a product for this reason
_ Have not done this
[1]
[2]
[boycott] In the last 12 months, have you declined to buy a certain product or service because of the social or political values of the company that provides it, or not?
__ Have declined to buy for this reason
_ Have not done this
[1]
[2]

\section*{[SKIN TONE (OC19)]}
[SP with radio buttons below the numbers. IF DISPLAYED ON A PHONE, ROTATE THE GRAPHIC SIDEWAYS FOR VERTICAL INSTEAD OF HORIZONTAL SCROLLING.]
[skintone] As you know, human beings display a wide variety of physical characteristics. One of these is skin color. Displayed below is a skin color scale that ranges from 1 (representing the lightest possible skin color) to 10 (representing the darkest possible skin color). The 10
shades of skin color are represented by a hand of identical form, but differing in color. Which hand shown below comes closest to your skin color?

[MOBILE DEVICE VERSION:]

[skin_discrim] How much discrimination have you personally faced because of your skin color (e.g., light, medium, or dark)?
__ A great deal
[1]
_ A lot
__ A moderate amount
[3]
__ A little
__ None at all

\section*{[MEASURING RACE/ETHNICITY (OC4)]}
[GENERATE RANDOMIZATION VARIABLE RAND_OC4 WITH VALUES 1 OR 2. IF RAND_OC4 =1 DISPLAY PARAGRAPH FOR VERSION A, ELSE IF RAND_OC4=2 DISPLAY PARAGRAPH FOR VERSION B.]

Sometimes more than one racial or ethnic category helps to accurately describe someone. Imagine if our race and ethnicity could be described with a 10 point system
where points are given to whichever racial or ethnic groups we think accurately describe a person.
[VERSION A] For example, if you think of someone as half-white and half-Asian, you might allocate 5 points to each. Or if you think of someone as mostly black but with some Hispanic heritage, you might allocate 8 or 9 points for African American and 1 or 2 points for Latino.
[VERSION B] For example, if you think of someone as just Latino, you would allocate all 10 points to Latino. Or if you think of someone as mixed race, but more African American than white, you might allocate 6 or 7 points to black and 3 or 4 points to white.

\section*{[PAGE BREAK]}

Now think of your own background in racial and ethnic terms. How would you describe your race and ethnicity using this 10-point system?

Assign a number from 0 to 10 in each category so the total is 10.
[africanam10] \(\square\) African American
[white10] \(\square\) White
[hispanic10] \(\square\) Hispanic or Latino
[asianam10] \(\square\) Asian American
[nativeam10] \(\square\) Native American or American Indian
[other10] \(\quad \square\) Other [SPECIFY]
TOTAL [CALCULATE AND DISPLAY THE TOTAL]
[IF R ADVANCES WHEN TOTAL DOES NOT EQUAL 10, RE-DISPLAY THE QUESTION WITH THE "Please assign a number from 0 to 10 in each category so the total is 10." DISPLAYED IN RED.]
[END SURVEY.]

\section*{Appendix. Lookup tables for Need for Cognition and Need to Evaluate}

This appendix shows the sequences in which items in the Need for Cognition (NFC) and Need to Evaluate (NTE) sections are asked. Both of these sections are adaptive, meaning that the next question asked depends on the answer to the current question.

Each row in the table indicates which item comes next for a specific sequence of prior responses. In row 1 , all of the NFC items are still unanswered, so the "next item" is nfc23, meaning that the NFC battery starts with item nfc23. Row 2 shows that if the response to nfc23 is 1 , the next question asked is nfc 32 . Row 3 shows that if the response to nfc 23 is 1 and the response to nfc 32 is 1 , the next item is nfc1. The remaining rows exhaustively document the question sequencing, where -1 indicates item nonresponse.

Need for Cognition


\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{\multirow[t]{4}{*}{}} \\
\hline & \\
\hline & \\
\hline & \\
\hline \multirow[t]{4}{*}{} & \\
\hline & \\
\hline & \\
\hline & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline 239 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 4 & NA & NA & NA & NA & NA & NA & NFC32 \\
\hline 240 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 4 & NA & 1 & NA & NA & NA & NA & NFC15 \\
\hline 241 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 4 & NA & 2 & NA & NA & NA & NA & NFC15 \\
\hline 242 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 4 & NA & 3 & NA & NA & NA & NA & NFC15 \\
\hline 243 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 4 & NA & 4 & NA & NA & NA & NA & NFC15 \\
\hline 244 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 4 & NA & 5 & NA & NA & NA & NA & NFC15 \\
\hline 245 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 4 & NA & -1 & NA & NA & NA & NA & NFC15 \\
\hline 246 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 5 & NA & NA & NA & NA & NA & NA & NFC32 \\
\hline 247 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 5 & NA & 1 & NA & NA & NA & NA & NFC1 \\
\hline 248 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 5 & NA & 2 & NA & NA & NA & NA & NFC15 \\
\hline 249 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 5 & NA & 3 & NA & NA & NA & NA & NFC15 \\
\hline 250 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 5 & NA & 4 & NA & NA & NA & NA & NFC15 \\
\hline 251 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 5 & NA & 5 & NA & NA & NA & NA & NFC15 \\
\hline 252 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & 5 & NA & -1 & NA & NA & NA & NA & NFC15 \\
\hline 253 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & -1 & NA & NA & NA & NA & NA & NA & NFC32 \\
\hline 254 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & -1 & NA & 1 & NA & NA & NA & NA & NFC15 \\
\hline 255 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & -1 & NA & 2 & NA & NA & NA & NA & NFC15 \\
\hline 256 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & -1 & NA & 3 & NA & NA & NA & NA & NFC15 \\
\hline 257 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & -1 & NA & 4 & NA & NA & NA & NA & NFC15 \\
\hline 258 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & -1 & NA & 5 & NA & NA & NA & NA & NFC40 \\
\hline 259 & NA & NA & NA & NA & NA & NA & NA & NA & NA & -1 & NA & -1 & NA & -1 & NA & NA & NA & NA & NFC15 \\
\hline
\end{tabular}

\section*{Need to Evaluate}






2 NA

NA NA NA

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[^0]:    [econ Would you say that as now] compared to one year ago, the nation's economy is now better, about the same, or worse?

