FORM I

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COVER SHEET
1972 PRE-ELECTION STUDY

Project 495402 Fall 1972

DIC

SURVEY RESEARCH CENTER INSTITUTE FOR SOCIAL RESEARCH THE UNIVERSITY OF MICHIGAN ANN ARBOR, MICHIGAN 48106

(Do not write in above space)

1. Interviewer's Label

- 2. P. S. U._____
- 3. Your Interview No.
- 4. Date _____
- 5. Length of Interview (Kinutes)
- 6. Segment No. ______ 7. Line No. _____
- 8. Address (or description _____
- 9. City ______ 10. State _____
- 11. Determine if there is more than one HU at the Listing Sheet address referred to in Item 8 above and check one:

Make out another cover sheet for each unlisted HU. Add to Item 8 a specific designation of the HU for which this cover sheet is used. On each cover sheet for an unlisted HU, be sure to identify the HU specifically.

12. Call record (In areas with large numbers of seasonal HUs, do not make an initial contact on a weekend - see Interviewer's Manual, p. 11-1.)

Call Number	1	2	3	4	5	6	More (specify)
Hour of the Day (plus AM or PM)			_				
Date							
Day of Week							
Results							
Interviewer's Initials	 						······································

AINO 7

OR PRE-ELECTION

NONRESPONSE FORM FOR PRE-ELECTION STUDY

الـــ'	My lear-round modsling unit vacant.	
	SVSeasonal unit vacant. (See Interviewer's Manual, p. 11-1, mid-right column.)	
	SLIPSample Listing Isn't Proper. Describe <u>below</u> (no such address, outside segment boundary, address not a housing unit, commercial structure with no HU, etc.).	
	NERNo Eligible Respondent. Describe below (because of age or non-citizenship)	
	Ref(R)Refusal by selected R. Describe below.	
	Ref(0)Refusal by someone other than R. Describe below.	
	NOC(AT) No Occupant Contacted Any Time. Describe below.	
	RURespondent Unavailable; someone in HU contacted but R unavailable for entire study period. Describe below.	e
	NI-OtherNoninterview for other reasons; R cannot be interviewed because of permanent condition, senile, language, moved after call, or anything not covered by one of the above. Describe below.	
CO	MENTS ON THE NONRESPONSE SITUATION:	
	ase supply as much of the following information as you can without making uiries of neighbors.	
_		
٤	. Type of structure:	
ł	☐ Trailer ☐ Apartment House (5 or more units)	
	Single-family House Apartment in a partially commercial structure	
	Duplex/Two-family Structure Cther (specify)	
1	Row House (3 or more units in attached row)	
Ь		
١.	Race: White Negro Other (specify) Don't Know	
ľ		
d	Estimated Low Medium High (Over \$5,000) \$20,000) \$20,000)	
	Low Medium High (Over \$5,000) \$20,000) \$20,000)	1 1
	Estimated Low (Under \$5000- 20,000) High (Over \$5,000) Fill in if Listing Box not completed: Now many adults (18 or older) in HII2 One Two Three Don'	, ! ! -

RELIGION INFORMATION FORM

PRE-ELECTION STUDY

P. 495402 Fall 1972



SURVEY RESEARCH CENTER

	INSTITUTE FOR SOCIAL RESEARCH THE UNIVERSITY OF MICHIGAN ANN ARBOR, MICHIGAN 48106	(Do not write in	above space)
	1. Interviewer's Label	2. P. S.U. 3. Your Interview No 4. Date 5. Length of interview	
6.	Segment No	7. Line No.	
	Address (or description)		
9.	Cityl	O. State	
11.	R'S RELIGION:		
	Specific Denomination is	Protestant	
12.	MAILING ADDRESS OF R'S C	HURCH/ SYNAGOG	UE:
	Name		
	Street and Number		
	City	State	Zip Code
13.	R'S CLERGYMAN:		
	m.t.s.	37	

Title

Name

FORM I

SURVEY RESEARCH CENTINSTITUTE FOR SOCIAL RESIT THE UNIVERSITY OF MICHIGAN 4810	EARCH AN
1. Interviewer's Label	2. PSU
	(Minutes) 6. Time at Beginning of Interview

1972 PRE-ELECTION STUDY

A: PARTIES AND CANDIDATES

I'm mainly interested in talking to you about the election this fall and what you think about it.

Al. Who do you think will be elected President in November? 7. OTHER: SPECIFY: 2. MCGOVERN 1. NIXON GO TO A3 A2. Do you think it will be a close race, or will (ANSWER TO A1) win by quite a bit? 1. CLOSE RACE 3. WILL WIN BY QUITE A BIT How about here in (R'S STATE)? Which candidate for President do you think will carry this state? 1. NIXON 2. MCGOVERN 7. OTHER (SPECIFY): GO TO A5

A4. Do you think it will be a close race here in (R'S STATE), or will (ANSWER TO A3) win by quite a bit?

1. CLOSE RACE

3. WILL WIN BY
QUITE A BIT

A5. Generally speaking, would you say that you personally care a good deal which party wins the presidential election this fall, or that you don't care very much which party wins?

1. CARE A GOOD DEAL 3. DON'T CARE VERY MUCH 8. DK

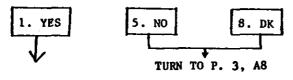
Now I'd like to ask you what you think are the good and bad points about the two parties.

A6. Is there anything in particular that you like about the Democratic party?

1. YES	5. NO	8. DK	
T	co re) A7	•

A6a.	What is that?		
A6b,	Anything else?		
			_

A7. Is there anything in particular that you don't like about the Democratic party?

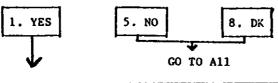


A7a. What is that?	

AS. Is there anything in particular that you like about the Republican party? 1. YES 5. NO 8. DK A8a. What is that? A8h, Anything else? Is there anything in particular that you don't like about the Republican A9. party? 1. YES 5. NO TURN TO P. 4, A10 A9a. What is that?

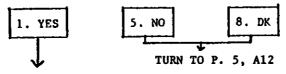
A9b. Anything clse?

A10. Now I'd like to ask you about the good and bad points of the two major candidates for president. Is there anything in particular about McGovern that might make you want to vote for him?



AlOa. What is that?	 ·····	 <u> </u>
AlOb; Anything else?	<u> </u>	

All. Is there anything in particular about McGovern that might make you want to vote against him?



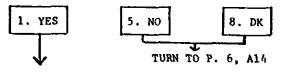
Alla . What is that?			
Allb. Anything else?	 		
	 	······································	

Al2. Is there anything in particular about Nixon that might make you want to vote for him?

	 	J1
1. YES	5. NO	8. DK
,———,	4	
₩	GO 1	TO A13

Al2a. What is that	?	
Al2b. Anything els	e?	

Al3. Is there anything in particular about Nixon that might make you want to vote $\underline{against}$ him?

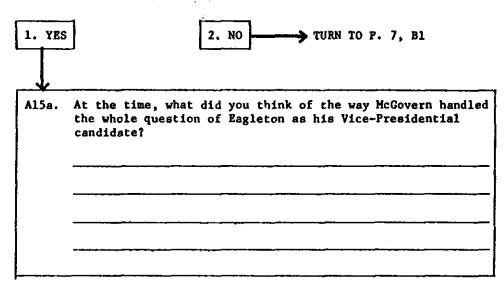


Al3a. What is that	?				
		· · · · · · · · · · · · · · · · · · ·	·		
					
Al3b. Anything else	e?		·		
			··		
			-		
					

Al4. Do you approve or disapprove of the way Nixon is handling his job as President?

1. APPROVE 5. DISAPPROVE 8. DK

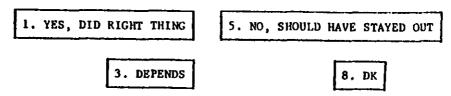
Al5. Do you remember anything about the controversy over the selection of the Democratic Party's candidate for Vice President?



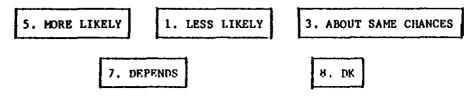
B: ISSUES

Now I'd like to ask you a few questions about some issues facing the United States.

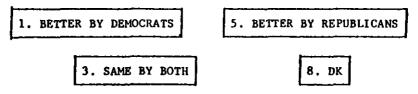
B1. Do you think we did the right thing in getting into the fighting in Vietnam or should we have stayed out?



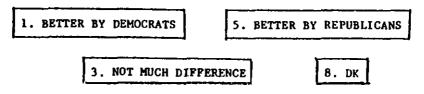
B2. How about the chances of our country getting into a bigger war? Compared to a few years ago, do you think we are more likely, less likely, or have about the same chances to get into a bigger war?



B3. Looking ahead, do you think the problem of keeping out of a bigger war would be handled better in the next four years by the <u>Democrats</u>, by the <u>Republicans</u>, or <u>about the same</u> by both?



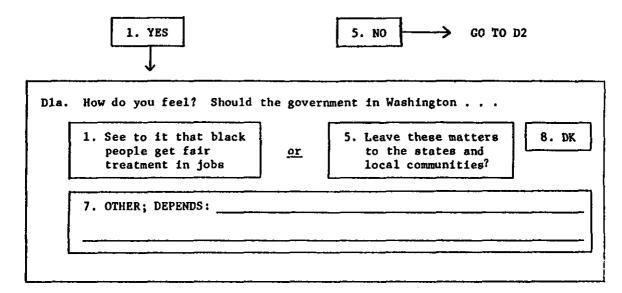
B4. Looking ahead again, do you think that your family would get along better financially in the next four years if the Democrats or the Republicans win the election, or wouldn't it make much difference?



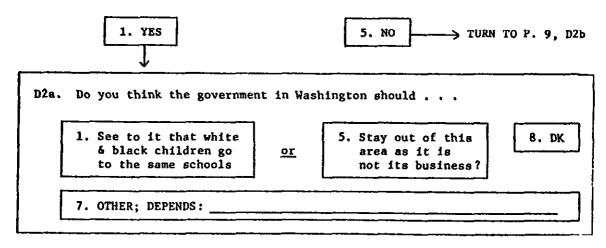
D: RACIAL

I'd like to ask you some questions about relations between the races.

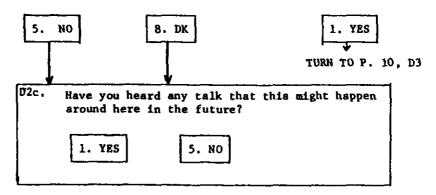
D1. Some people feel that if black people are not getting fair treatment in jobs the government in Washington ought to see to it that they do. Others feel that this is not the federal government's business. Have you had enough interest in this question to favor one side over the other?



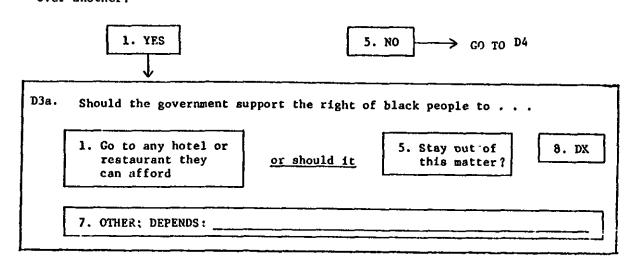
D2. Some people say that the government in Washington should see to it that white and black children are allowed to go to the same schools. Others claim that this is not the government's business. Have you been concerned enough about this question to favor one side over the other?



D2b. In some places, school boards are taking some children out of their closest neighborhood schools and sending them by bus to other schools farther away. Has anything like this happened around here?



D3. As you may know, Congress passed a bill that says that black people should have the right to go to any hotel or restaurant they can afford, just like anybody else. Some people feel that this is something the government in Washington should support. Others feel that the government should stay out of this matter. Have you been interested enough in this to favor one side over another?



D4. In the past few years we have heard a lot about civil rights groups working to improve the position of black people in this country. How much real change do you think there has been in the position of black people in the past few years: a lot, some, or not much at all?

1. A LOT 3. SOME 5. NOT MUCH AT ALL

D5. Some say that the civil rights people have been trying to push too fast.

Others feel they haven't pushed fast enough. How about you: Do you think that civil rights leaders are trying to push too fast, are going too slowly, or are they moving about the right speed?

1. TOO FAST 5. TOO SLOWLY 3. ABOUT RIGHT

Do. During the past year or so, would you say that most of the actions black people have taken to get the things they want have been violent, or have most of these actions been peaceful?

1. MOST BEEN VIOLENT 5. MOST BEEN PEACEFUL 8. DK

. 7מ	Do you think the actions black people have taken have, on the whole, helped their cause, or, on the whole, hurt their cause?
	1. HELPED 5. HURT 8. DK
D8.	Which of these statements would you agree with:
	1. White people have a right to keep black people out of their neighborhoods if they want to;
	or 8. DK; DEPENDS CAN'T DECID
	5. Black people have a right to live wherever they can afford to, just like anybody else.
D9.	In general, how many of the black people in this area would you say are in favor of desegregation-all of them, most of them, about half, less than half of them, or none of them? 1. ALL 2. MOST 3. ABOUT HALF 4. LESS THAN HALF 5. NONE 0. NO BLACKS IN AREA
Ď10°	How about white people in this area? How many would you say are in favor of strict segregation of the racesall of them, most of them, about half, less than half of them, or none of them?
	1. ALL 2. MOST 3. ABOUT HALF 4. LESS THAN HALF
	5. NONE O. NO WHITES IN AREA
D11;	What about you? Are you in favor of desegregation, strict segregation, or something in between?

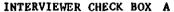
5. SEGREGATION

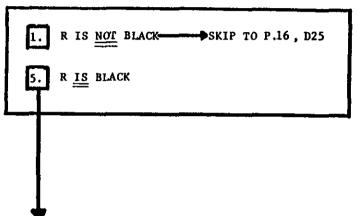
1. DESEGREGATION

3. IN BETWEEN

D12. Thinking about the country as a whole, would you say relations between white people and black people have been getting better, getting worse, or staying pretty much the same?

1. BETTER 5. WORSE 3. SAME





D13. On the whole, do you think most white people in (CITY/TOWN/COUNTY) want to see black people get a better break, or do they want to keep black people down, or don't they care one way or the other?

1. BETTER BREAK

5. WANT TO KEEP DOWN

3. DON'T CARE

8. i

D14. Do you think only a few white people in (CITY/TOWN/COUNTY) dislike black people many dislike black people, or almost all white people dislike black people?

1. ONLY A FEW

3. MANY

5. ALMOST ALL

8. DK

D15. How about the reverse? Do you think only a few black people dislike white people, many dislike white people, or almost all black people dislike white people?

1. ONLY A FEW

3. MANY

5. ALMOST ALL

8. DK

D16. Here are some statements of what "black power" can mean. After I read each one, would you tell me whether you approve of that idea, or disapprove of it?

		APPROVE	DISAPPROVE	NOT SURE
Dl6a.	There should be more black businesses, banks, and stores	1	2	3
D16b.	Black people should shop in black-owned stores whenever possible	1	2	3
D16c.	Black people should take more pride in black history	1	2	3
D16d.	Black people should not have anything to do with whites if they can help it	1	2	3
D16e.	There should be a separate black nation here	1	2	3
D16f.	Black school children should study an African language	1	2	3

Dl7. As you see it, what's the best way for black people to try to gain their rights--use laws and persuasion, use non-violent protests, or be ready to use violence if necessary?

1. LAWS AND PERSUASION	2. NON-VIOLENT PROTESTS	_
3. VIOLENCE IF NECESSARY	7. OTHER (SPECIFY):	8. DK

D18. Is this neighborhood you now live in all black, mostly black, about half and half, mostly white, or all white?

5. ALL BLACK	4. MOSTLY BLACK	3. HALF AND HALF
	·	
2. MOSTLY WH	ITE 1. ALL WHI	TE 8. DK

D19.	Would you personally prefer to live in a neighborhood with all black people mostly black people, mostly whites, or a neighborhood that's mixed half and half?
	1. ALL BLACK 2. MOSTLY BLACK 3. MOSTLY WHITE
	4. MIXED 7. MAKES NO DIFFERENCE 8. DK
D20.	Is the grade school nearest you all black, mostly black, about half and half, mostly white or all white?
	5. ALL BLACK 4. MOSTLY BLACK 3. HALF AND HALF
	2. MOSTLY WHITE 1. ALL WHITE 8. DK
D21.	Is the high school nearest you all black, mostly black, about half and half, mostly white or all white?
	5. ALL BLACK 4. MOSTLY BLACK 3. HALF AND HALF
	2. MOSTLY WHITE 1. ALL WHITE 8. DK
D22.	Are you working now? (IF NECESSARY: Do you now have a job?)
	1. YES 3. NO TURN TO P. 15, D23
	D22a. Are the people who work where you work all black, mostly black, about half and half, mostly white, or all white?
	5. ALL BLACK 4. MOSTLY BLACK 3. HALF AND HALF
	2. MOSTLY WHITE 1. ALL WHITE 8. DK

5. ALL B	LACK 4.	MOSTLY BLACK	3. HALF	AND HALF
<u> </u>				
		•		
2. 1	OSTLY WHITE	1. ALL'W	NITE 8	DK

D24. Are your friends all black, mostly black, about half and half, mostly white or all white?

5. ALL BLACK 4. MOSTLY BLACK 3. HALF AND HALF

2. MOSTLY WHITE 1. ALL WHITE 8. DK

SKIP TO P. 19, E1

IF	R	IS	NOT	BLACK.	ASK	THE	FOLLOWING	QUESTIONS:
	**		1101	~~~~,			CODEQUEENO	donner oun.

D25.	Which of these three statements would you agree with? 1. On the average, black people are born with more
	intelligence than white people,
	2. On the average, white people and black people are born with about equal intelligence, or
	3. On the average, white people are born with more intelligence than black people.
	7. OTHER; DEPENDS; CAN'T DECIDE 8. DK
D26.	Is this neighborhood you live in all white, mostly white, about half and half, mostly black, or all black?
	1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF
	4. MOSTLY BLACK 5. ALL BLACK 8. DK
D27.	Would you personally prefer to live in a neighborhood with all white people mostly white people, mostly blacks, or a neighborhood that's mixed half and half?
	1. ALL WHITE 2. MOSTLY WHITE 3. MOSTLY BLACKS
	4. MIXED 7. MAKES NO DIFFERENCE 8. DK

D28. Is the grade school nearest you all white, mostly white, about half and half, mostly black or all black?					
1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF					
4. MOSTLY BLACK 5. ALL BLACK 8. DK					
D29. Is the high school nearest you all white, mostly white, about half and half, mostly blackor all black?					
1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF					
4. MOSTLY BLACK 5. ALL BLACK 8. DK					
D30. Are you working now? (IF NECESSARY: Do you now have a job?)					
$\boxed{1. \text{ YES}} \boxed{3. \text{ NO}} \longrightarrow \text{GO TO D31}$					
D30a. Are the people who work where you work all white, mostly white, about half and half, mostly black, or all black?					
1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF					
4. MOSTLY BLACK 5. ALL BLACK 8. DK					
D31. Are the people who shop and trade where you do all white, mostly white, about half and half, mostly black, or all black?					
1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF					
4. MOSTLY BLACK 5. ALL BLACK 8. DK					

D32. Are your friends all white, mostly white, about half and half, mostly black or all black?

1. ALL WHITE

2. MOSTLY WHITE

3. ABOUT HALF AND HALF

4. MOSTLY BLACK

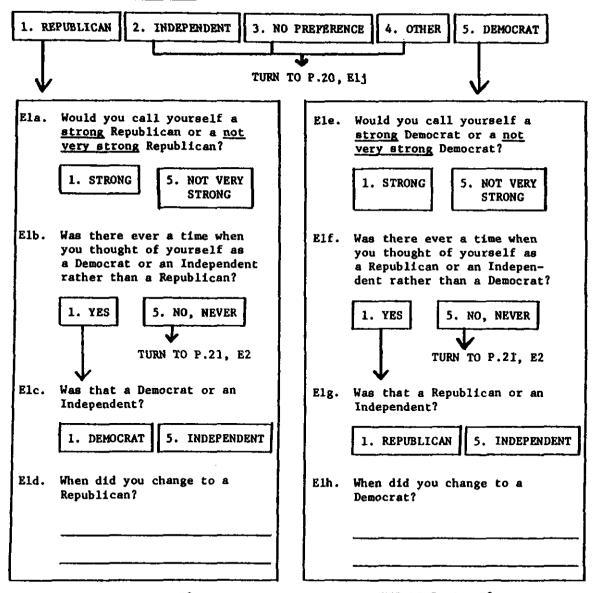
5. ALL BLACK

8. DK

E: PARTY IDENTIFICATION

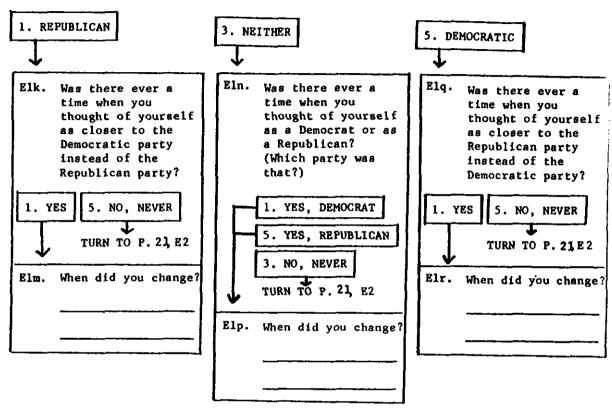
Now I would like to talk to you again about the political parties.

El. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?



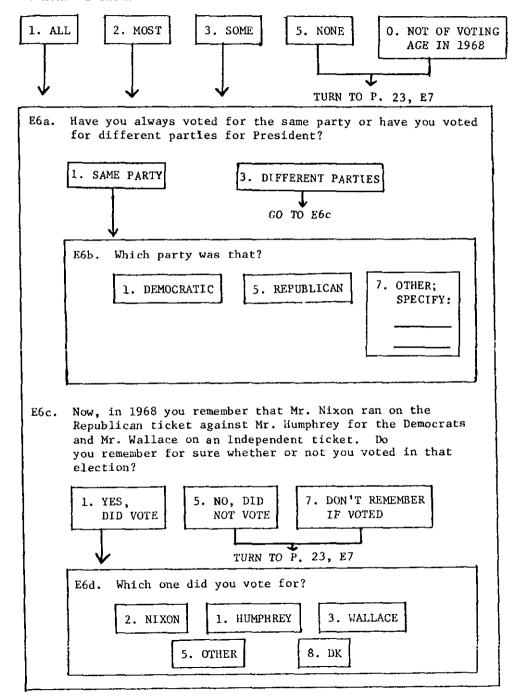
(IF ANSWER TO E1 WAS INDEPENDENT, NO PREFERENCE, OR OTHER, ASK THE FOLLOWING:)

Elj. Do you think of yourself as closer to the Republican or to the Democratic party?



E2.	Do you remember when you were growing up whether your father was very much interested in politics, somewhat interested, or didn't he pay much attention to it?				
	1. VERY MUCH INTERESTED 3. SOMEWHAT SOMEWHAT ATTENTION GO TO E4				
E3. Did he think of himself mostly as a <u>Democrat</u> , as a <u>Republican</u> , as an <u>Independent</u> , or what?					
	1. DEMOCRAT 5. REPUBLICAN 3. INDEPENDENT				
	7. OTHER (SPECIFY);				
E4. Now how about your mother? When you were growing up was she very much interested in politics, somewhat interested, or didn't she pay much attention to it?					
	1. VERY MUCH INTERESTED 3. SOMEWHAT INTERESTED 5. NOT MUCH ATTENTION TURN TO P. 22, E6				
E5.	Did she think of herself mostly as a Democrat, as a Republican, as an <u>Independent</u> , or what?				
	1. DEMOCRAT 5. REPUBLICAN 3. INDEPENDENT				
	7. OTHER (SPECIFY): 8. DK				

E6. In the elections for President since you have been old enough to vote, would you say you have voted in all of them, most of them, some of them, or none of them?



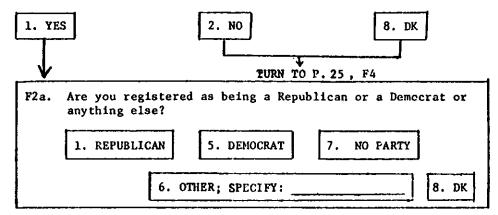
FOR BLACK RESPONDENTS ONLY:

E7.	Some people say blacks should form their own political party and work mainly through it; others say blacks should concentrate on making changes through the two major parties. How do you feel?					
	1. WORK IN OWN PARTY 3. WORK IN TWO MAJOR PARTIES 2. BOTH 8. DK					
E8.	. Would you support an independent black political party?					
	1. YES 3. DEPENDS. NOT SURE 5. NO 8. DK					

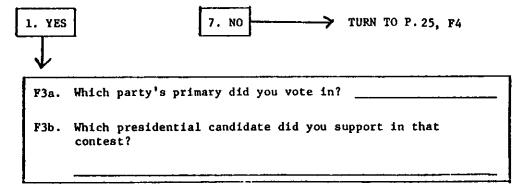
F: CURRENT CAMPAIGN

F1. Some people don't pay much attention to the political campaigns. How about you, would you say that you have been very much interested, somewhat interested, or not much interested in following the political campaigns so far this year?

- 1. VERY MUCH 3. SOMEWHAT 5. NOT MUCH INTERESTED INTERESTED
- F2. Now, how about the election this November? Are you registered (eligible to vote) so that you could vote in the November election if you wanted to?



F3. How about the primary election this year. Did you vote in a Presidential primary election this spring or summer?



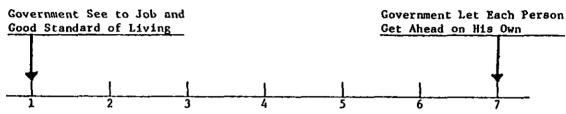
F4. So far as you know now, do you expect to vote in November or not?

1. YI	S, VOTE	5. NOT VOTE 8. DK		
F4a.	Who do you think you will vote for in the election for president?	F4b.	who do you t	going to vote think you would the election nt?

Let's talk next about some problems that are important to America today.

G1. Some people feel that the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on his own. And, of course, other people have opinions somewhere in between.

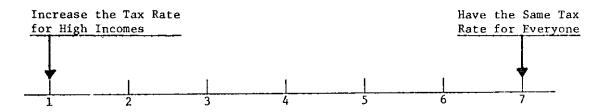
(HAND R CARD G1--BLUE) Suppose people who believe that the government should see to it that every person has a job and a good standard of living are at one end of this scale--at point number 1. And suppose that the people who believe that the government should let each person get ahead on his own are at the other end--at point number 7.



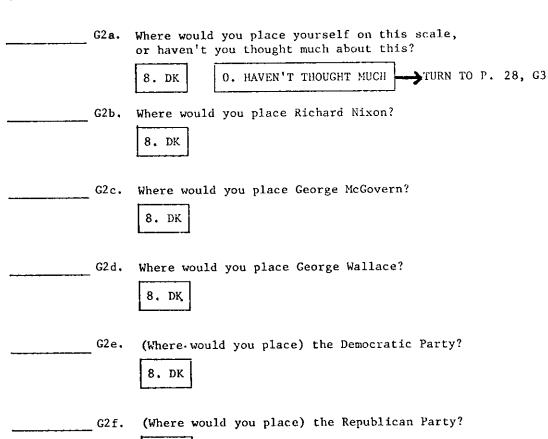
(INTERVIEWER RECORD NUMBER) Gla. Where would you place yourself on this scale, or haven't you thought much about this? O. HAVEN'T THOUGHT MUCH TURN TO P. 27, G2 8. DK Glb. Where would you place Richard Nixon? 8. DK Glc. Where would you place George McGovern? 8. DK Gld. Where would you place George Wallace? 8 DK Gle. (Where would you place) the Democratic Party? 8. DK Glf. (Where would you place) the Republican Party?

8. DK

G2. (HAND R CARD G2--BROWN) As you know, in our tax system people who earn a lot of money already have to pay higher rates of income tax than those who earn less. Some people think that those with high incomes should pay even more of their income into taxes than they do now. Others think that the rates shouldn't be different at all--that everyone should pay the same portion of their income, no matter how much they make.

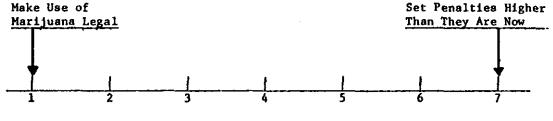


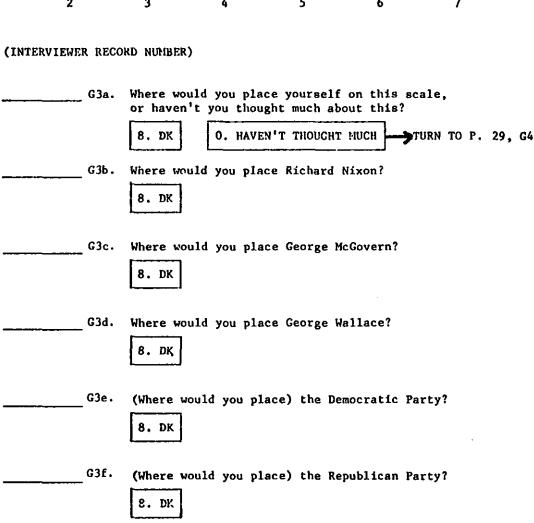
(INTERVIEWER RECORD NUMBER)



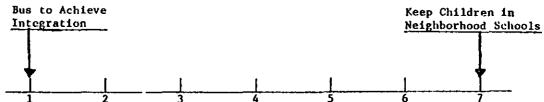
8. DK

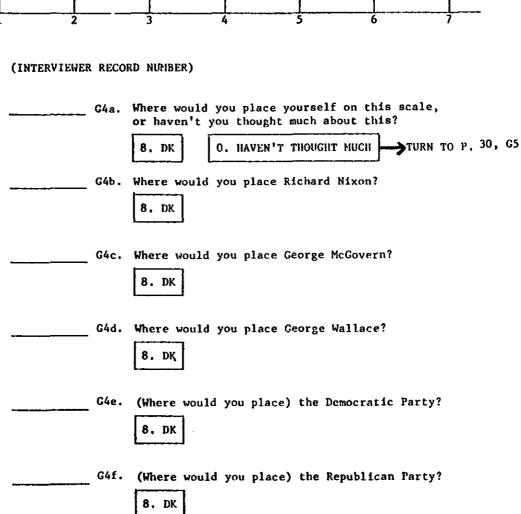
G3. (HAND R CARD 35 -- ORANGE) Some people think that the use of marijuana should be made legal. Others think that the penalties for using marijuana should be set higher than they are now.



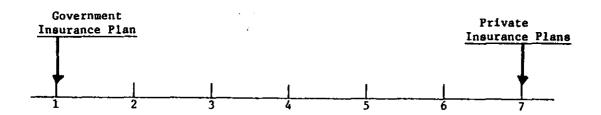


G4. (HAND R CARD G6-GREEN) There is much discussion about the best way to deal with racial problems. Some people think achieving racial integration of schools is so important that it justifies busing children to schools out of their own neighborhoods. Others think letting children go to their neighborhood schools is so important that they oppose busing.

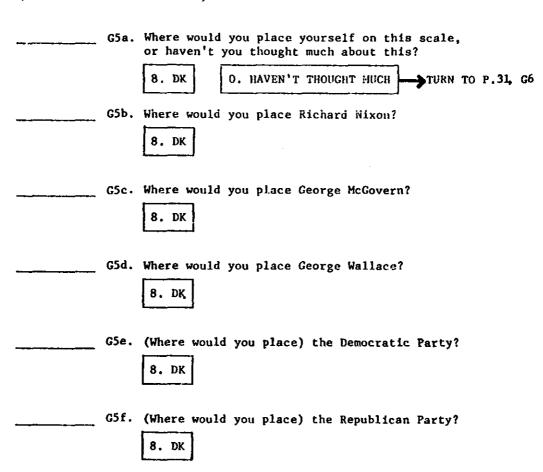




G5. (HAND R CARD G8 - YELLOW) There is much concern about the rapid rise in medical and hospital costs. Some feel there should be a government insurance plan which would cover all medical and hospital expenses. Others feel that medical expenses should be paid by individuals, and through private insurance like Blue Cross.

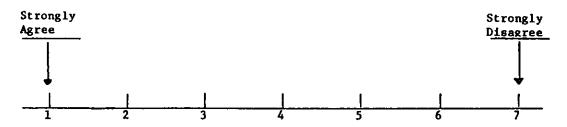


(INTERVIEWER RECORD NUMBER)



G6. Now I'd like you to think about a set of statements I'll make about some important political figures. For each statement, I want you to tell me how strongly you agree or disagree, using the seven-point scale I'm giving you.

(HAND R CARD G9 -WHITE) If you agree completely, you'd pick position number 1; if you disagree completely, you'd pick position number 7. Of course, you could also pick any of the numbered positions in between. The first set of statements concerns Richard Nixon.

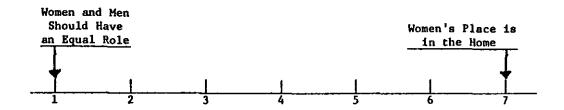


(INTERVIEWER RECORD NUMBER)

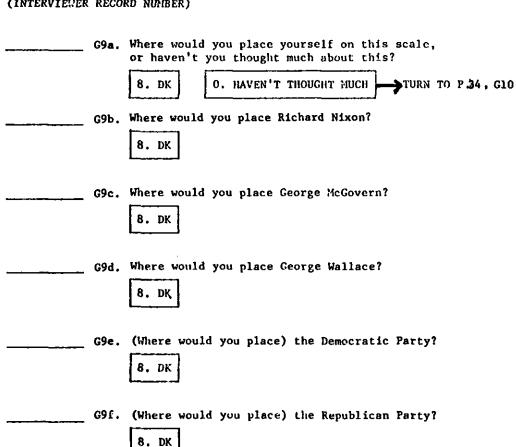
	G6a.	Nixon, as President, could be trusted.
		8. DK
	G6b.	Nixon has the kind of personality a President ought to have.
		8. DK
	G6c.	Nixon, as President, would control crime.
		8. DK
	G6d.	Nixon, as President, would bring peace in Vietnam.
•		8. DK

G7.	The next set of statements	conce	rns George McGovern.
		G7a.	McGovern, as President, could be trusted.
			8. DK
		G7b.	McGovern has the kind of personality a President ought to have.
			8. DK
		G7c.	McGovern, as President, would control crime.
			8. DK
		G7d.	McGovern, as President, would bring peace in Vietnam.
			8. DK
G8.	Finally, I have some statem	ents al	bout George Wallace.
		G8a.	Wallace, as President, could be trusted.
			8. DK
		G8b.	Wallace has the kind of personality a President ought to have.
			8. DK
		G8c.	Wallace, as President, would control crime.
			8. DK
		G8d.	Wallace, as President, would bring peace in Vietnam.

G9. (HAND R CARD G10-ORANGE) Recently there has been a lot of talk about women's rights. Some people feel that women should have an equal role with men in running business, industry, and government. Others feel that women's place is in the home.



(INTERVIEWER RECORD NUMBER)



1.	ABORTION SHOULD NEVER BE PERMITTED.
2.	ABORTION SHOULD BE PERMITTED ONLY IF THE LIFE AND HEALTH OF THE WOMAN IS IN DANGER.
3.	ABORTION SHOULD BE PERMITTED IF, DUE TO PERSONAL REASONS, THE WOMAN WOULD HAVE DIFFICULTY IN CARING FOR THE CHILD.
4.	ABORTION SHOULD NEVER BE FORBIDDEN, SINCE ONE SHOULD NOT REQUIR A WOMAN TO HAVE A CHILD SHE DOESN'T WANT.
7.	OTHER; SPECIFY:
8.	DK
thin husb	etimes a company has to lay-off part of its labor force. Some per ok that the first workers to be laid-off should be women whose ands have jobs. Others think that male and female employees show created the same. Which of these opinions do you agree with?
1.	LAY-OFF WOMEN FIRST
	•

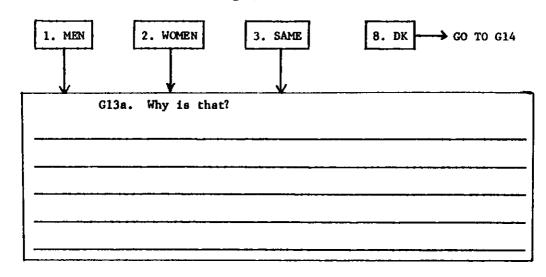
G12. In general, women in our society have not been as successful as men-in business, politics, the leadership positions in our country.

I'll read you some reasons people have offered to explain why this is so, including some things that other people don't agree with at all. For each, I'd like you to tell me whether you agree a great deal, agree somewhat, disagree somewhat, or disagree a great deal. (HAND R CARD G12 - GREEN) First...

	REASONS		Agree a eat Deal			Disagree a Great Deal	<u>DK</u>
a)	Men are born with more drive to be ambitious and successful than women		1	2	3	4	8
b)	Women have less opportunity than men to get the education for top jobs		1	2	3	4	8
c)	Women are usually less re- liable on the job than men, because they tend to be ab- sent more and quit more often	•	1	2	3	4	8
d)	Our schools teach women to want the less important jobs	•	1	2	3	4	8
e)	By nature women are happiest when they are making a home and caring for children		1	2	3	4	8
f)	Many qualified women can't get good jobs; men with the same skills have much less trouble	•	1	2	3	4	8
g)	In general, men are more qua ified than women for jobs th have great responsibility			2	3	4	8
h)	Our society discriminates against women	•	1	2	3	4	8
1)	Women have just as much chan to get big and important job they just aren't interested	ice)s;	1	2	3	4	8

G13. Taking things all together, which do you think has a better life in the United States today--men or women?

(IF NECESSARY: On the average?)



Do you agree or disagree with each of these two statements?

G14. Women should stay out of politics.

1. AGREE 5. DISAGRE

G15. What young people need most of all is strict discipline by their parents.

1. AGREE | 5. DISAGRE

H: CANDIDATE THERMOMETERS

H1. As you know, there were many people mentioned this past year as possible candidates for President or Vice President by the political parties. We would like to get your feelings toward some of these people.

I have here a card (HAND R CARD HI-YELLOW) on which there is something that looks like a thermometer. We call it a "feeling thermometer" because it measures your feelings towards these people.

Here's how it works. If you don't feel particularly warm or cold toward a person, then you should place him in the middle of the thermometer, at the 50 degree mark.

If you have a warm feeling toward a person, or feel favorably toward him, you would give him a score somewhere between 50° and 100° , depending on how warm your feeling is toward that person.

On the other hand, if you don't feel very favorably toward a person — that is, if you don't care too much for him — then you would place him somewhere between 0 and 50 degrees.

Of course, if you don't know too much about a person, just tell me and we'll go on to the next name.

Our first person is George Wallace. Where would you put him on the thermometer?

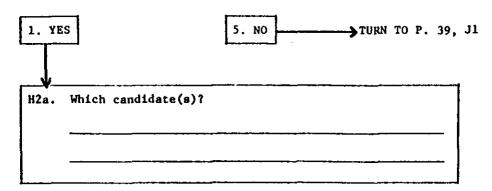
INTERVIEWER: TAKE SOME TIME TO EXPLAIN HOW THE THERMOMETER WORKS, SHOWING R THE WAY IN WHICH THE DEGREE LABELS CAN HELP HIM TO LOCATE AN INDIVIDUAL, SUCH AS GEORGE WALLACE.

RATING		RATING			
	Hla.	George Wallace		Hlh.	Shirley Chisholm
	ніь.	George McGovern		Hlj.	John Ashbrook
	Hlc.	Richard Nixon		Hlk.	Thomas Eagleton
	Hld.	John Lindsay		Hlm.	Paul "Pete" McCloskey
	Hle.	Edmund Muskie		Hln.	Hubert Humphrey
	H1f.	Edward "Ted" Kennedy		Hlp.	Spiro Agnew

Hlq. R. Sargent Shriver

Hlg. Henry "Scoop" Jackson

H2. Do you believe that any of these candidates best reflects high moral or religious standards?



J: POLITICAL EFFICACY

Now I'd like to read some of the kinds of things people tell us when we interview them and ask you whether you agree or disagree with them. I'll read them one at a time and you just tell me whether you agree or disagree.

J1.	People like me don't have any say about what the government does.	1. AGREE	5. DISAGREE
J2.	Voting is the only way that people like me can have any say about how the government runs things.	1. AGREE	5. DISAGREE
J3.	Sometimes politics and government seem so complicated that a person like me can't really understand what's going on.	1. AGREE	5. DISACREE
J4.	I don't think public officials care much what people like me think.	1. AGREE	5. DISAGREE
J5.	Generally speaking, those we elect to Congress in Washington lose touch with the people pretty quickly.	1. AGREE	5. DISAGREE
J6.	Parties are only interested in people's votes but not in their opinions.	1. AGREE	5. DISAGREE

There are many possible ways for people to show their disapproval or disagreement with governmental policies and actions. I am going to describe three such ways. We would like to know which ones you approve of as ways of showing dissatisfaction with the government, and which ones you disapprove of.

J7. How about taking part in protest meetings or marches that are permitted by the local authorities? Would you approve of taking part, disapprove, or would it depend on the circumstances?

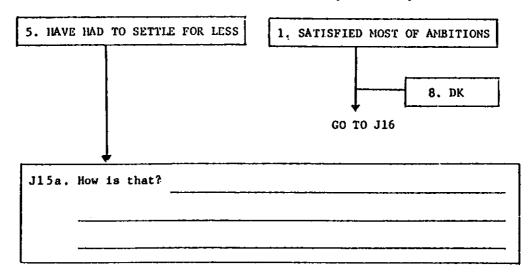
	<u></u>		
1. APPROVE	5. DISAPPROVE	3. DEPENDS	8. DK
		<u> </u>	

J8.	How about refusing to obey a law which one thinks is unjust, if the person feels so strongly about it that he is willing to go to jail rather than obey the law? Would you approve of a person doing that, disapprove, or would it depend on the circumstances?
	1. APPROVE 5. DISAPPROVE 3. DEPENDS 8. DK
J9.	Suppose all other methods have failed and the person decides to try to stop the government from going about its usual activities with sit-ins, mass meetings, demonstrations, and things like that? Would you approve of that, disapprove, or would it depend on the circumstances?
	1. APPROVE 5. DISAPPROVE 3. DEPENDS 8. DK
Now here politics	is something different. We have a few questions on other things besides
J10.	Do you think it's better to plan your life a good way ahead, or would you say life is too much a matter of luck to plan ahead very far?
	1. PLAN AHEAD 5. TOO MUCH LUCK TO PLAN 8. DK
J11.	When you do make plans shead, do you usually get to carry out things the way you expected, or do things usually come up to make you change your plans?
	1. THINGS WORK OUT AS EXPECTED 5. HAVE TO CHANGE PLANS 8. DK

	1. PRETTY SURE 5. HAVEN'T BEEN SURE 8. DK	
J12a.	Some people feel they can run their lives pretty much the way they was to; others feel the problems of life are sometimes too big for them. Which one are you most like?	nt
	1. CAN RUN OWN LIFE 5. PROBLEMS OF LIFE TOO BIG 8. DK	
J13.	In general, how satisfying do you find the way you're spending your life these days? Would you call it completely satisfying, pretty satisfying or not very satisfying?	
	1. COMPLETELY 3. PRETTY 5. NOT VERY 8. DK	
J14.	Do you think you have had a fair opportunity to make the most of yourself in life, or have you been held back in some ways?	
	5. HAVE BEEN HELD BACK 1. HAVE HAD FAIR OPPORTUNITY 8. D.	К
	TURN TO P. 42, J15	
	J14a. What are the main things that stood in your way?	_

J12. Have you usually felt pretty sure your life would work out the way you want it to, or have there been times when you haven't been sure about it?

J15. Up to now, have you been able to satisfy most of your ambitions in life or have you had to settle for less than you had hoped for?



I'd like you to tell me whether you agree or disagree with each of these next six statements.

J16.	It isn't so important	to vote when you k	now your
	party doesn't have an	y chance to win.	

1. AGREE 5. DISAGREE

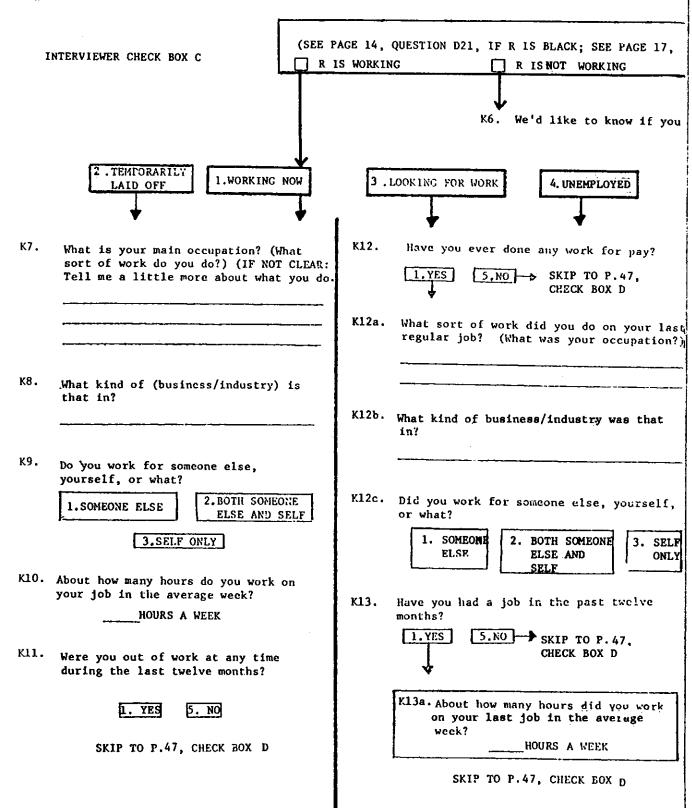
- J17. So many other people vote in the national elections that it doesn't matter much to me whether I vote or not.
- 1. AGREE 5. DISAGREE
- J18. If a person doesn't care how an election comes out he shouldn't vote in it.
- 1. AGREE 5. DISAGREE
- J19. A good many local elections aren't important enough to bother with.
- 1. AGREE 5. DISAGREE
- J20. This country would be better off if we just stayed home and did not concern ourselves with problems in other parts of the world.
- 1. AGREE | 5. DISAGREE
- J21. The United States should give help to foreign countries even if they don't stand for the same things that we do.
- 1. AGREE 5. DISAGREE

K: DEMOGRAPHIC DATA

We w	rould now like a little background information on you and your family.		
к1.	What is your date of birth? (MONTH) (YEAR)		
К2.	Are you married now and living with your (husband/wife) or are you widowed, divorced, separated, or have you never married?		
	1. MARRIED AND LIVING WITH SPOUSE (OR SPOUSE IN SERVICE) 5. WIDOWED 3. DIVORCED 4. SEPARATED 2. NEVER MARRIED		
INTE	RVIEWER CHECK BOX B		
	1. NO CHILDREN BETWEEN 5 AND 18 IN HOUSING UNITTURN TO P. 44, K5		
	5. ONE OR MORE CHILDREN BETWEEN 5 AND 18 IN HOUSEHOLD		
кз.	(Does the child / How many of the children) in this household go to school here in (NAME OF COMMUNITY)?		
к4.	(Does he / Does she / Do they) attend public, parochial, or private schools?		
	1. PUBLIC 2. PAROCHIAL 3. PRIVATE		
	(CHECK AS MANY AS APPLICABLE)		

(ASK K5 FOR RESPONDENT AND AGAIN FOR HEAD OF HOUSEHOLD IF R IS NOT HEAD, OR FOR SPOUSE IF R IS HEAD AND HAS SPOUSE IN HOUSEHOLD.)

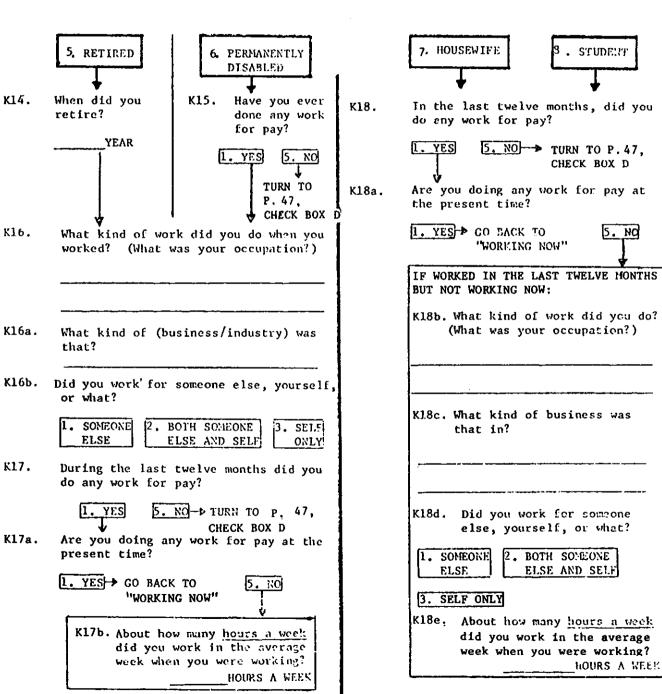
	res pondent	HEAD OR SPOUSE		
(5. How many grades of school did (you) finish? (IF LESS THAN 12) Do (you) have a high-school equivalency diploma or certificate?	1 2 3 4 5 6 7 8 9 10 11 12 Equivalency	1 2 3 4 5 6 7 8 9 10 11 12 Equivalency		
Sa. Have (you) had any other schooling? (What was that?) (Any other?) IF R ATTENDED COLLEGE	GO TO SECOND COLUMN IF APPROPRIATE, OR TURN TO P. 45, CHECK BOX C (COLLEGE, SECRETARIAL, BUSINESS SCHOOL, ETC.)			
K5b. Do (you) have a college degree? IF YES: K5c. What degree(s) have (you) received? K5d. From which college(s)? Where (is that/are they) located? IF NO: K5e. What was the last college you attended? Where is that located?	1. YES 5. NO Degrees: (1) (2) (3) College(s) and location(s): (1) (2) (3)	1. YES 5. NO Degrees: (1) (2) (3) College(s) and location(s): (1) (2)		



QUESTION D29, IF R IS NOT BLACK)

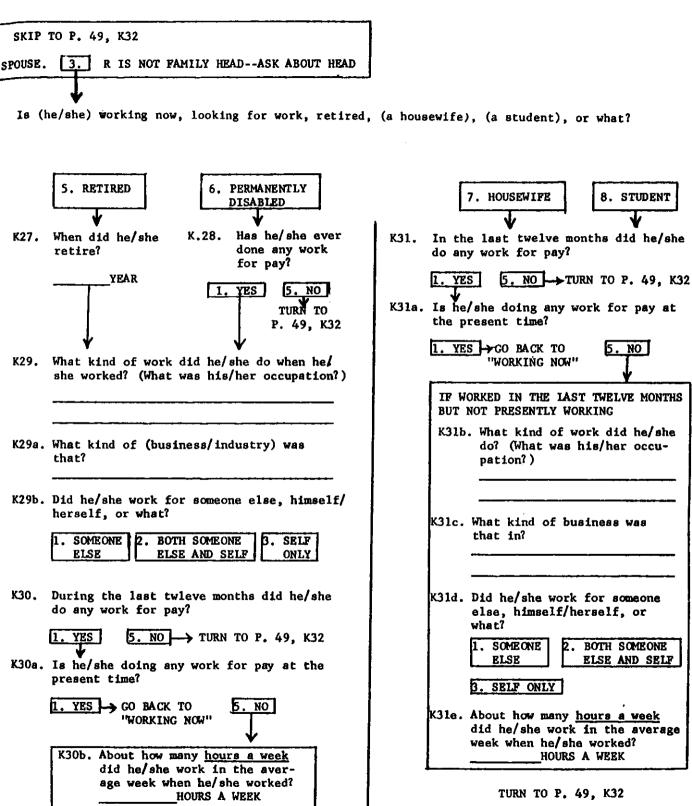
are looking for work, retired, (a housewife), (a student), or what.

TURN TO P.47, CHECK BOX D



TURN TO P. 47, CHECK BOX D

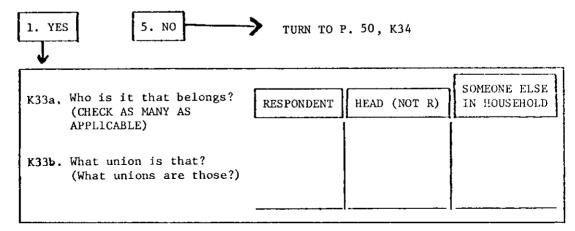
	INTERVIEWER CHECK BOX D	1. R IS FAMILY HEAD; NO SPOUSE IN FAMILY
	INTERVIEWER CHECK 2011 D	2. R IS FAMILY HEAD, LIVING WITH SPOUSEASK ABO
	K19. We'd also like to know abo	ut (the head of the family/your husband/wife)
	1. WORKING NOW 2. TEMPORARILY IAID OFF	3. LOOKING FOR WORK 4. UNEMPLOYED
э.	What is his/her main occupation? (What sort of work does he/she do? (IF NOT CLEAR: Tell me a little more about wha he/she does.)	K25. Has he/she ever done any work for pay? 1. YES 5. NO SKIP TO P.49, K32
1.	What kind of (business/industry) is	K25a. What sort of work did he/she do on his/her last regular job? (What was his/her occupation?
2.		- K25b. What kind of (business/industry) was that in?
	1. SOMEONE BISE 2. BOTH SOMEONE BLSE & SELF 3. SELF ONLY	K25c. Did he/she work for someone else, himself/herself, or what? 1. SOMEONE 2. BOTH SOME- 3. SEL ONE ELSE ONE
?3.	About how many hours does he/she work o his/her job in the average week? HOURS A WEEK	n K26. Has he/she had a job in the past twelve months?
24.	Was he/she out of work at any time during the last twelve months? 1. YES 5. NO	K26s. About how many hours did he/sh work on his/her last job in the average week? HRS. A WK
	SKIP TO P. 49, K32.	SKIP TO P. 49, K32



(ASK IF HEAD IS FARMER OR RANCHER--EITHER FULL OR PART TIME)--OTHERS GO TO K33

K32.	(Do you/Does Head) do any other kind of work besides (farming/ranching)for pay, I mean?					
	1. YES 5. NO GO TO K32c					
	K32a. What kind of work is that?					
K3Za. what kind of work is that:						
	K32b. About how much time (do you/does head) usually put in on that?					
_	hours per week <u>for</u> weeks per year					
	K32c. Do you 1. own your farm, 2. manage it,					
	5. Tell It of what:					

K33. Does anyone in this household belong to a labor union?



K34. Here is a list of some kinds of organizations to which people may belong. (HAND R CARD K1--ORANGE) Just tell me the letter on the card of any type of organization that you belong to. If you belong to any that are not on this list, tell me about those too.

(AFTER CHECKING ORGANIZATIONS R BELONGS TO, SAY):

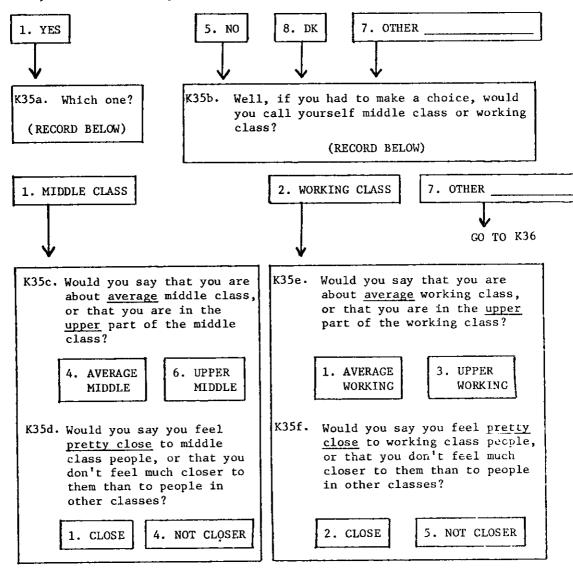
Also, select the statement at the bottom of the card that best tells how active you are in each of the organizations you belong to.

(READ EACH CHECKED TYPE OF ORGANIZATION.)

			Not Very Active	Fairly Active	Very Active
A		Fraternal lodges	1	2	3
В		Business groups	1	2	3
С		Professional groups	1	2	3
D		Farm organizations	1	2	3
E		Church or religious groups	1	2	3
F		Neighborhood associations	1	2	3
G		Social or card-playing groups	1	2	3
H		Athletic clubs or teams	1	2	3
J		Cooperatives	1	2	3
ĸ		Political clubs or organizations	1	2	3
L		Charity or social-welfare organizations	1	2	3
M		Veterans' organizations	1	2	3
N		Civic groups	1	2	3
P		Special-interest groups or lobbies	1	2	3
Q		Ethnic, racial, or nationality associations	1	2	3
R		Labor unions	1	2	3
S		OTHER(S); SPECIFY:	1	2	3
	-		1	2	3

T NO ORGANIZATIONS

K35. There's been some talk these days about different social classes. Nost people say they belong either to the <u>middle class</u> or to the <u>working class</u>. Do you ever think of yourself as belonging in one of these classes?



K36. What would you say your family was when you were growing up:

1. Middle class

or 2. Working class

?

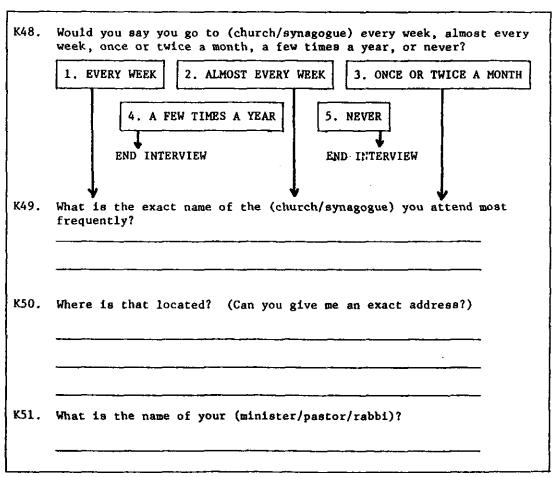
Where w	ere you born? (IF UNITED	STATES) W	Thich state?
Were b	oth your parents born in t	his count	ry?
5. NO		1. YES	8. DK
K39a.	Which country was your father born in?	К39с.	Do you remember which count your family came from origi ally on your father's side?
к39ъ.	Which country was your mother born in?	K39d.	Do you remember which count your family came from origi ally on your mother's side?
	ind of work did your fathe	r do for	a living while you were grow
up?	than being a housewife di	d vour mo	ther have a job while you we
growin		d your mo	ener have a job anizzo you we
1. YES	5. NO	THEN	TO P.53 , K42

	(IF GREW UP IN DIFFERENT STATE FROM CURRENT	RESTREACT	·)
	K42a. How old were you when you came to th	is state?	(YEARS)
	Were you brought up mostly in the country, in a large city?	in a town	, in a small city,
	1. COUNTRY 2. TOWN 3. SMALL CITY CITY		OTHER (SPECIFY)
		<u></u>	
	How long have you lived here in (CITY/TOWN	/COUNTY)?	(YEARS)
	Please look at this card (HAND R CARD K2 - of the income group that includes the income in 1971 before taxes. This figure should is salaries, wages, pensions, and all other inwould be your best guess?)	e of all m nclude div	members of your fam
•	of the income group that includes the incom in 1971 before taxes. This figure should i salaries, wages, pensions, and all other in	e of all m nclude div come. (II	nembers of your fam vidends, interest,
•	of the income group that includes the income in 1971 before taxes. This figure should is salaries, wages, pensions, and all other in would be your best guess?)	e of all miclude divided in the come. (II	nembers of your fam vidends, interest, UNCERTAIN: What
	of the income group that includes the income in 1971 before taxes. This figure should is salaries, wages, pensions, and all other in would be your best guess?) A01. None	e of all manched divided divid	nembers of your fam vidends, interest, UNCERTAIN: What
	of the income group that includes the income in 1971 before taxes. This figure should it salaries, wages, pensions, and all other inwould be your best guess?) A01. None	e of all maclude divided in the come. (II). \$8,000 1. \$9,000 2. \$10,000	nembers of your fam vidends, interest, UNCERTAIN: What I to \$ 8,999
	of the income group that includes the income in 1971 before taxes. This figure should is alaries, wages, pensions, and all other in would be your best guess?) All None	e of all manclude divided of all manclude divided of all mancludes of all	nembers of your fam vidends, interest, UNCERTAIN: What to \$ 8,999 to \$ 9,999
	of the income group that includes the income in 1971 before taxes. This figure should it salaries, wages, pensions, and all other inwould be your best guess?) A01. None	e of all manched divided in the come. (II). \$8,000 1. \$9,000 2. \$10,000 3. \$11,000 4. \$12,000	nembers of your fam ridends, interest, UNCERTAIN: What to \$ 8,999 to \$ 9,999 to \$10,999
	of the income group that includes the income in 1971 before taxes. This figure should is alaries, wages, pensions, and all other in would be your best guess?) All None	e of all manclude divided in the come. (II). \$8,000 1. \$9,000 2. \$10,000 3. \$11,000 4. \$12,000 5. \$15,000	nembers of your fam vidends, interest, UNCERTAIN: What to \$ 8,999 to \$ 9,999 to \$10,999 to \$11,999
	of the income group that includes the income in 1971 before taxes. This figure should it salaries, wages, pensions, and all other inwould be your best guess?) A01. None	e of all manched divided in the come. (II 2. \$8,000 2. \$10,000 3. \$11,000 4. \$12,000 5. \$15,000 6. \$20,000	nembers of your fam ridends, interest, UNCERTAIN: What to \$ 8,999 to \$ 9,999 to \$10,999 to \$11,999 to \$14,999

K47. Is your religious preference Protestant, Roman Catholic, Jewish, or something else?

PROTESTANT	200. ROMAN CATHOLIC	300. JEWISH	OTHER (SPECIFY):
K47a. What chu	rch or denomination is th	nat?	
K47b. (IF BAPT	IST) Is that Southern Ba	ptist or something	g else?
			

(IF ANY RELIGIOUS PREFERENCE)



DON'T FORGET TO FILL OUT A GREEN "RELIGION INFORMATION FORM" FOR R WHEN QUESTIONS K49-K51 ARE ASKED.

INTERVIEWER'S SUPPLEMENT

1.	Respondent's sex is: 1. Male 2. Female
2.	Respondent's race is: 1. White 2. Negro OTHER:
3.	Relationship of R to head: 1. Is head 2. Is wife OTHER:
4.	Other persons present at interview were: (CHECK MORE THAN ONE BOX IF NECESSARY)
	None Children under 6 Older children Spouse Other relatives Other adults
5.	Respondent's cooperation was:
	1. Very good 2. Good 3. Fair 4. Poor 5. Very poor
6.	Respondent's general level of information about politics and public affairs seemed:
	1. Very high 2. Fairly high 3. Average 4. Fairly low 5. Very low
7.	Rate R's apparent intelligence?
	1. VERY HIGH 2. ABOVE 3. AVERAGE 4. BELOW AVERAGE LOW
8.	How suspicious did R seem to be about the study, before the interview?
	1. NOT AT ALL 3. SOMEWHAT 5. VERY SUSPICIOUS
9.	Overall, how great was R's interest in the interview?
	1. VERY HIGH 2. ABOVE AVERAGE 3. AVERAGE 4. BELOW AVERAGE LOW

	OOKING (ABOVE E FOR AGE AND SEX) 3. AVERAGE LOOKS FOR AGE AND SE
4. QUITE PLAIN (BELOW AVERAGE FOR AGE AND	SEX)
Approximate temperature of the day	o
How sincere did R seem to be in his an	swers?
1. COMPLETELY SINCERE SINCERE	3. OFTEN SEEMED TO BE INSINCERE
Were there any particular parts of the R's sincerity? If so, name them by se	
x s sincerity: If so, name them by se	ection of question numbers:
VDE OF CIDICITIDE IN UNION PAMILY LIVES	
YPE OF STRUCTURE IN WHICH FAMILY LIVES 01. TRAILER	07. APARTMENT HOUSE (5 OR MORE UNITS, 3 STORIES OR LESS)
01. TRAILER 02. DETACHED SINGLE FAMILY HOUSE	07. APARTMENT HOUSE (5 OR MORE
01. TRAILER 02. DETACHED SINGLE FAMILY HOUSE 03. 2-FAMILY HOUSE, 2 UNITS SIDE BY SIDE	07. APARTMENT HOUSE (5 OR MORE UNITS, 3 STORIES OR LESS) 08. APARTMENT HOUSE (5 OR MORE
01. TRAILER 02. DETACHED SINGLE FAMILY HOUSE 03. 2-FAMILY HOUSE, 2 UNITS	O7. APARTMENT HOUSE (5 OR MORE UNITS, 3 STORIES OR LESS) O8. APARTMENT HOUSE (5 OR MORE UNITS, 4 STORIES OR MORE) O9. APARTMENT IN A PARTLY COMMERCIAL STRUCTURE
01. TRAILER 02. DETACHED SINGLE FAMILY HOUSE 03. 2-FAMILY HOUSE, 2 UNITS SIDE BY SIDE 04. 2-FAMILY HOUSE, 2 UNITS	07. APARTMENT HOUSE (5 OR MORE UNITS, 3 STORIES OR LESS) 08. APARTMENT HOUSE (5 OR MORE UNITS, 4 STORIES OR MORE) 09. APARTMENT IN A PARTLY
O2. DETACHED SINGLE FAMILY HOUSE O3. 2-FAMILY HOUSE, 2 UNITS SIDE BY SIDE O4. 2-FAMILY HOUSE, 2 UNITS ONE ABOVE THE OTHER	07. APARTMENT HOUSE (5 OR MORE UNITS, 3 STORIES OR LESS) 08. APARTMENT HOUSE (5 OR MORE UNITS, 4 STORIES OR MORE) 09. APARTMENT IN A PARTLY COMMERCIAL STRUCTURE
01. TRAILER 02. DETACHED SINGLE FAMILY HOUSE 03. 2-FAMILY HOUSE, 2 UNITS SIDE BY SIDE 04. 2-FAMILY HOUSE, 2 UNITS ONE ABOVE THE OTHER 05. DETACHED 3-4 FAMILY HOUSE 06. ROW HOUSE (3 OR MORE UNITS	07. APARTMENT HOUSE (5 OR MORE UNITS, 3 STORIES OR LESS) 08. APARTMENT HOUSE (5 OR MORE UNITS, 4 STORIES OR MORE) 09. APARTMENT IN A PARTLY COMMERCIAL STRUCTURE 10. OTHER (SPECIFY)

FORM II

SURVEY RESEARCH CE INSTITUTE FOR SOCIAL R THE UNIVERSITY OF MICH ANN ARBOR, MICHIGAN 4	ESEARCH HIGAN
1. Interviewer's Label	2. PSU
	6, Time at Beginning of Interview

1972 PRE-ELECTION STUDY

A: PARTIES AND CANDIDATES

 ${\bf I}\,{}^{\bf I}\,{}^{\bf m}$ mainly interested in talking to you about the election this fall and what you think about it.

Al. Who do you think will be elected President in November?

1. NIXON 2. MCGOVERN 7. OTHER; SPECIFY: 8. DK
GO TO A3

A2. Do you think it will be a close race, or will (ANSWER TO A1) win by quite a bit?

1. CLOSE RACE 3. WILL WIN BY QUITE A BIT

A3. How about here in (R'S STATE)? Which candidate for President do you think will carry this state?

1. NIXON 2.MCGOVERN 7. OTHER; SPECIFY: 8. DK
GO TO A5

A4. Do you think it will be a close race here in (R'S STATE), or will (ANSWER TO A3) win by quite a bit?

1. CLOSE RACE 3. WILL WIN BY QUITE A BIT

A5. Generally speaking, would you say that you personally care a good deal which party wins the presidential election this fall, or that you don't care very much which party wins?

1. CARE A GOOD DEAL 3. DON'T CARE VERY MUCH 8. DK

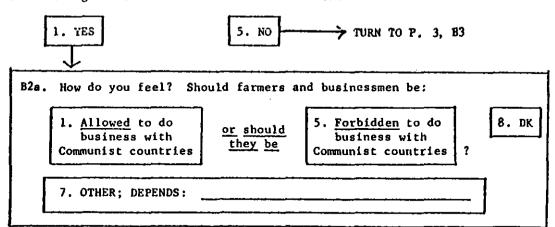
B: ISSUES

Now I'd like to ask you a few questions about some issues facing the United States.

B1. Do you think we did the right thing in getting into the fighting in Vietnam or should we have stayed out?

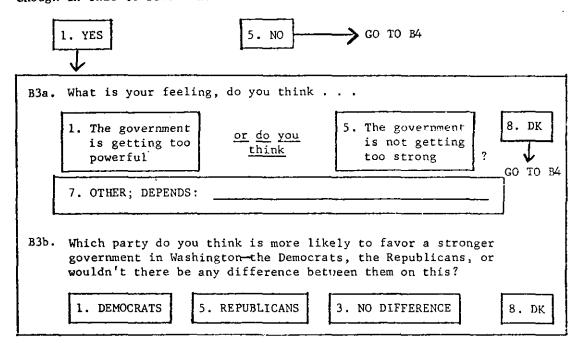
1. YES, DID RIGHT THING	5. NO, SHOULD HAVE STAYED OUT
3. DEPENDS	8. DK

B2. Some people say that our farmers and businessmen should be able to do business with Communist countries as long as the goods are not used for military purposes. Others say that our government should not allow Americans to trade with the Communist countries. Have you been interested enough in this to favor one side over the other?



3

B3. Some people are afraid the government in Washington is getting too powerful for the good of the country and the individual person. Others feel that the government in Washington is not getting too strong. Have you been interested enough in this to favor one side over the other?



B4. Now I have some questions on mainland China. Have you paid any attention to what kind of government China has—that is, do you remember whether it is a democracy, communistic, or something else?

1. DEMOCRACY	5. COMMUNIST	7. SOMETHING ELSE	8. DK
L			Lſ

B5. As far as you know, is mainland China a member of the United Nations?



B6. Do you think that mainland China should be a member of the United Nations, or do you think it should not?

		
1. SHOULD	5. SHOULD NOT	8. DK
	<u> </u>	<u> </u>

87. Should the United States recognize mainland China?

1. YES	5. NO	8. DK
L		·

C: PERSONAL EFFICACY AND SYSTEM SUPPORT

Now I have some questions on how you feel about things in general, not just political things. (HAND R BLUE BOOKLET) For each set of statements in this booklet, we would like to have you check the one that comes closest to the way you feel things actually are in life. Don't check the way you would like them to be, but the way you think things actually are.

INTERVIEWER: IF R HAS A READING OR SEEING PROBLEM, USE THE QUESTIONNAIRE AS USUAL: READ EACH SET OF STATEMENTS AND CHECK R'S CHOICE

- C1. Which of these first two statements is closest to the way you feel things actually are?
 - Many of the unhappy things in people's lives are partly due to bad luck.
 - People's misfortunes result from the mistakes they make.
- C2. Which of these two?
 - One of the major reasons why we have wars is because people don't take enough interest in politics. --or--
 - 5 There will always be wars, no matter how hard people try to prevent them.
- C3. And these?
 - In the long run people get the respect they deserve in this world. --or--
 - Unfortunately, an individual's worth often passes unrecognized no matter how hard he tries.
- C4. Which of these?
 - Without the right breaks one cannot be an effective leader. --or--
 - [5] Capable people who fail to become leaders have not taken advantage of their opportunities.
- C5. And these?
 - 1 No matter how hard you try some people just don't like you. --or--
 - People who can't get others to like them don't understand how to get along with others.

C6. How about these?

	1	Heredity plays the major role in determining one's personalityor
	3	It is one's experiences in life which determine what they're like.
C7.	And	these?
	1	I have often found that what is going to happen will happenor
	5	Trusting to fate has never turned out as well for me as making a decision to take a definite course of action.
с8.	1	Becoming a success is a matter of hard work; luck has little or nothing to do with itor
	3	Getting a good job depends mainly on being in the right place at the right time.
C9.	1	The average citizen can have an influence in government decisions or
	5	This world is run by the few people in power, and there is not much the little guy can do about it.
C10.		When I make plans, I am almost certain that I can make them workor-
	ß	It is not always wise to plan too far ahead because many things turn out to be a matter of good or bad fortune anyhow.
C11.	1	In my case, getting what I want has little or nothing to do with luckor
	[3	Many times we might just as well decide what to do by flipping a coin.
C12.		Who gets to be the boss often depends on who was lucky enough to be in the right place firstor
	[3	Who gets to be boss depends on who has the skill and ability; luck has little or nothing to do with it.
C13.		As far as world affairs are concerned, most of us are the victims of forces we can neither understand, nor controlor
		By taking an active part in political and social affairs, the people can control world events.

C14.		Racial discrimination is here to stayor
	[3]	People may be prejudiced, but it's possible for American society to completely rid itself of racial discrimination.
C15.	1	Most people don't realize the extent to which their lives are controlled by accidental happeningsor
	5	There really is no such thing as "luck."
C16.	1	It is hard to know whether or not a person really likes youor
	[3]	How many friends you have depends upon how nice a person you are.
C17.	□	In the long rum, the bad things that happen to us are balanced by the good onesor
	[3]	Most misfortunes are the result of lack of ability, ignorance, laziness, or all three.
C18.	1	With enough effort we can wipe out political corruptionor
	[3]	It is difficult for people to have much control over the things politicians do in office.
C19.	1	Many times I feel that I have little influence over the things that happen to meor
	3	It is impossible for me to believe that chance or luck play an important role in my life.
C20.	1	People are lonely because they don't try to be friendlyor
	[3]	There's not much use in trying too hard to please people; if they like you, they like you.
C21.	1	What happens to me is my own doingor
	3	Sometimes I feel that I don't have enough control over the direction my life is taking.
C22.	1	Most of the time I can t understand why politicians behave the way they door
	5	In the long run, the people are responsible for bad government on a national as well as on a local level.

- C23. 1 Knowing the right people is important in deciding whether a person will get ahead. --or--
 - People will get ahead in life if they have the goods and do a good job; knowing the right people has nothing to do with it.
- C24. 1 Leadership positions tend to go to capable people who deserve being chosen. --or--
 - It's hard to know why some people get leadership positions and others don't; ability doesn't seem to be the important factor.
- C25. The racial situation in America may be very complex, but with enough money and effort, it is possible to get rid of racial discrimination.
 - We'll never completely get rid of discrimination. It's part of human nature.
- C26. 1 People who don't do well in life often work hard, but the breaks just don't come their way. --or--
 - Some people just don't use the breaks that come their way. If they don't do well, it's their own fault.

Now here is something different. People have different ideas about the government in Washington. These ideas don't refer to Democrats or Republicans in particular but just to the government in general. We want to see how you feel about these ideas -- for example:

C27. Do you think that people in the government waste a lot of money we pay in taxes, waste some of it, or don't waste very much of it?

5. A LOT 3. SOME 1. NOT MUCH 8. DK

C28. How much of the time do you think you can trust the government in Washington to do what is right -- just about always, most of the time, or only some of the time?

1. ALWAYS 3. MOST OF THE TIME 5. SOME OF THE TIME 8. DK

C29. Would you say the government is pretty much run by a few big interests looking out for themselves or that it is run for the benefit of all the people?

5. FEW BIG INTERESTS 1. FOR BENEFIT OF ALL 8. DK

C30. Do you feel that almost all of the people running the government are smart people who usually know what they are doing, or do you think that quite a few of them don't seem to know what they are doing?

1. KNOW WHAT THEY'RE DOING 5. DON'T KNOW WHAT THEY'RE DOING 8. DK

C31. Do you think that <u>quite a few</u> of the people running the government are a little crooked, <u>not very many</u> are, or do you think <u>hardly any</u> of them are crooked at all?

5. QUITE A LOT 3. NOT MANY 1. HARDLY ANY 8. DK

1. A GOOD DEAL	3. SOME	5. NOT MUCH	8.
How much do you feel ment pay attention t not much?			
1. A GOOD DEAL	3. SOME	5. NOT MUCH	8.
			*h
pay attention to wha much?	t the people th	,	some, or
pay attention to wha			
pay attention to wha much?	3. SOME o you think most they decide wha	inka good deal, 5. NOT MUCH t Congressmen pay	8.

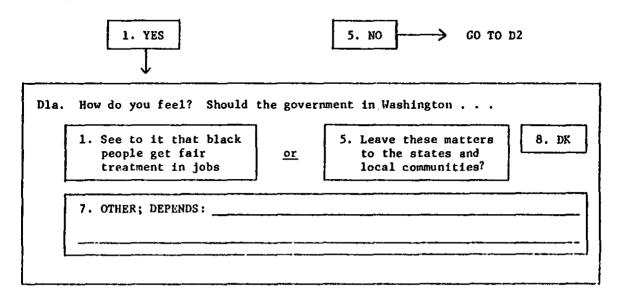
C36.	Some people believe a change in our whole form of government is needed to solve the problems facing our country, while others feel no real change is necessary. Do you think a big change is needed in our form of government, or should it be kept pretty much as it is?
	1. NEED BIG CHANGE 2. NEED SOME CHANGE 3. KEEP AS IS 7. OTHER; SPECIFY: 8. D
C37.	Do you believe that the present form of American government is capable of solving the race problem in America?
	1. YES 5. NO 8. DK
C38.	I'm going to read you a pair of statements about our form of government, and I'd like you to tell me which one you agree with more. Would you say
	I am proud of many things about our form of government, or 2. I can't find much in our form of government to be proud of?
	8. DK
C39.	All in all, would you say that the country is in very good shape, fairly good shape, poor shape, or that something is very wrong?
[1. VERY GOOD SHAPE 2. FAIRLY GOOD SHAPE 3. POOR SHAPE
[4. SOMETHING VERY WRONG 7. OTHER; SPECIFY:
Į	8. DK

1. GET MUCH BETTER	2. GET SOMEWHAT BETTER	3. GET SOMEWHAT WORSE
4. GET MUCH WORSE	5. STAY ABOUT THE SAME	7. OTHER; SPECIFY:

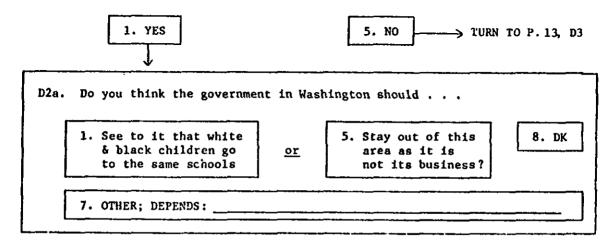
D: RACIAL

I'd like to ask you some questions about relations between the races.

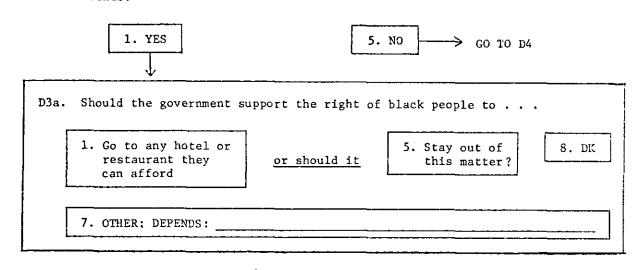
D1. Some people feel that if black people are not getting fair treatment in jobs the government in Washington ought to see to it that they do. Others feel that this is not the federal government's business. Have you had enough interest in this question to favor one side over the other?



D2. Some people say that the government in Washington should see to it that white and black children are allowed to go to the same schools. Others claim that this is not the government's business. Have you been concerned enough about this question to favor one side over the other?



D3. As you may know, Congress passed a bill that says that black people should have the right to go to any hotel or restaurant they can afford, just like anybody else. Some people feel that this is something the government in Washington should support. Others feel that the government should stay out of this matter. Have you been interested enough in this to favor one side over another?



D4. In the past few years we have heard a lot about civil rights groups working to improve the position of black people in this country. How much real change do you think there has been in the position of black people in the past few years: a lot, some, or not much at all?

1. A LOT 3. SOME 5. NOT MUCH AT ALL

D5. Some say that the civil rights people have been trying to push too fast.

Others feel they haven't bushed fast enough. How about you: Do you think that civil rights leaders are trying to push too fast, are going too slowly, or are they moving about the right speed?

1. TOO FAST 5. TOO SLOWLY 3. ABOUT RIGHT

D6. During the past year or so, would you say that most of the actions black people have taken to get the things they want have been <u>violent</u>, or have most of these actions been peaceful?

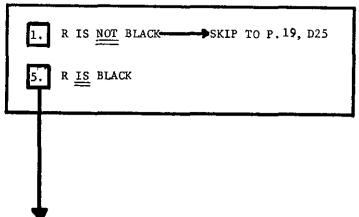
1. MOST BEEN VIOLENT 5. MOST BEEN PEACEFUL 8. DK

D7.	Do you think the actions black people have taken have, on the their cause, or, on the whole, <u>hurt</u> their cause?	whole, <u>helped</u>
	1. HELPED 5. HURT 8. DK	
D8.	Which of these statements would you agree with:	
	 White people have a right to keep black people out of their neighborhoods if they want to; 	
	or	8. DK; DEPENDS; CAN'T DECIDE
	5. Black people have a right to live wherever they can afford to, just like anybody else.	
D9.	In general, how many of the black people in this area would yo favor of desegregation—all of them, most of them, about half, of them, or none of them? 1. ALL 2. MOST 3. ABOUT HALF 4. LESS THAN	less than half
D10.	6. NONE 0. NO BLACKS IN AREA How about white people in this area? How many would you say of strict segregation of the races-all of them, most of them less than half of them, or none of them?	
	1. ALL 2. MOST 3. ABOUT HALF 4. LESS THAN	HALF
	5. NONE O. NO WHITES IN AREA	
D11.	What about you? Are you in favor of desegregation, strict se something in between?	gregation, or
	1. DESEGREGATION 5. SEGREGATION 3. IN BET	WEEN

D12. Thinking about the country as a whole, would you say relations between white people and black people have been getting better, getting worse, or staying pretty much the same?

1. BETTER 5. WORSE 3. SAME

INTERVIEWER CHECK BOX A



D13. On the whole, do you think most white people in (CITY/TOWN/COUNTY) want to see black people get a better break, or do they want to keep black people down, or don't they care one way or the other?

1. BETTER BREAK

5. WANT TO KEEP DOWN

3. DON'T CARE

8. DK

D14. Do you think only a few white people in (CITY/TOWN/COUNTY) dislike black people many dislike black people, or almost all white people dislike black people?

1. ONLY A FEW

3. MANY

5. ALMOST ALL

8. DK

D15. How about the reverse? Do you think only a few black people dislike white people, many dislike white people, or almost all black people dislike white people?

1. ONLY A FEW

3. MANY

5. ALMOST ALL

8. DK

D16. Here are some statements of what "black power" can mean. After I read each one, would you tell me whether you approve of that idea, or disapprove of it?

		APPROVE	DISAPPROVE	NOT SURE
D16a.	There should be more black businesses, banks, and stores	1	2	3
D16b.	Black people should shop in black-owned stores whenever possible	1	2	3
D16c.	Black people should take more pride in black history	1	2	3
D16d.	Black people should not have anything to do with whites if they can help it	1	2	3
D16e.	There should be a separate black nation here	1	2	3
D16f.	Black school children should study an African language	1	2	3

D17. As you see it, what's the best way for black people to try to gain their rights--use laws and persuasion, use non-violent protests, or be ready to use violence if necessary?

1. LAWS AND PERSUASION	2. NON-VIOLENT PROTESTS]
3. VIOLENCE IF NECESSARY	7. OTHER (SPECIFY);	8. DK

D18. Is this neighborhood you now live in all black, mostly black, about half and half, mostly white, or all white?

5. ALL BLACK	4. MOSTLY BLACK	3. HALF AND HALF
2. MOSTLY WH	ITE 1. ALL WHI	TE 8. DK

D19.	Would you personally prefer to live in a neighborhood with all black peopl mostly black people, mostly whites, or a neighborhood that's mixed half and half?
	1. ALL BLACK 2. MOSTLY BLACK 3. MOSTLY WHITE
	4. MIXED 7. MAKES NO DIFFERENCE 8. DK
D20.	Is the grade school nearest you all black, mostly black, about half and half, mostly white or all white?
	5. ALL BLACK 4. MOSTLY BLACK 3. HALF AND HALF
	2. MOSTLY WHITE 1. ALL WHITE 8. DK
D21.	Is the high school nearest you all black, mostly black, about half and half, mostly white or all white?
	5. ALL BLACK 4. MOSTLY BLACK 3. HALF AND HALF
	2. MOSTLY WHITE 1. ALL WHITE 8. DK
D22.	Are you working now? (IF NECESSARY: Do you now have a job?)
	1. YES 3. NO TURN TO P. 18, D23
	D22a. Are the people who work where you work all black, mostly black, about half and half, mostly white, or all white?
	5. ALL BLACK 4. MOSTLY BLACK 3. HALF AND HALF
	2. MOSTLY WHITE 1. ALL WHITE 8. DK

L	5. /	ALL BLACK] [4. MO	STLY BLACK	3.	HALF AND HA
	[2. MOSTLY	WHITE	?	1. ALL'WHIT	e.E	8. DK
		friends all ill white?	black	c, mos	tly black, abo	out hal	f and half,

SKIP TO P. 22 , E1

IF	R	IS	NOT	BLACK.	ASK	THE	FOLLOWING	QUESTIONS:
			$\overline{}$					•

D25.	Which of these three statements would you agree with?
	1. On the average, black people are born with more intelligence than white people,
	2. On the average, white people and black people are born with about equal intelligence, or
	3. On the average, white people are born with more intelligence than black people.
	7. OTHER; DEPENDS; CAN'T DECIDE 8. DK
Ð26.	'Is this neighborhood you now live in all white, mostly white, about half and half, mostly black, or all black?
	1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF
	4. MOSTLY BLACK 5. ALL BLACK 8. DK
D27.	Would you personally prefer to live in a neighborhood with all white people mostly white people, mostly blacks, or a neighborhood that's mixed half and half?
	1. ALL WHITE 2. MOSTLY WHITE 3. MOSTLY BLACKS
	4. MIXED 7. MAKES NO DIFFERENCE 8. DK

D28.	Is the grade school nearest you all white, mostly white, about half and half, mostly black or all black?
	1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF
	4. MOSTLY BLACK 5. ALL BLACK 8. DK
D29.	Is the high school nearest you all white, mostly white, about half and half, mostly black, or all black?
	1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF
	4. MOSTLY BLACK 5. ALL BLACK 8. DK
D30.	Are you working now? (IF NECESSARY: Do you now have a job?)
	1. YES 3. NO → GO TO D31
	D30a. Are the people who work where you work all white, mostly white, about half and half, mostly black, or all black?
	1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF
	4. MOSTLY BLACK 5. ALL BLACK 8. DK
D31.	Are the people who shop and trade where you do all white, mostly white, about half and half, mostly black, or all black?
	1. ALL WHITE 2. MOSTLY WHITE 3. ABOUT HALF AND HALF
	4 MOSTLY PLACE 5 ALL BLACK 8 DK

D32. Are your friends all white, mostly white, about half and half, mostly black or all black?

1. ALL WHITE

2. MOSTLY WHITE

3. ABOUT HALF AND HALF

4. MOSTLY BLACK

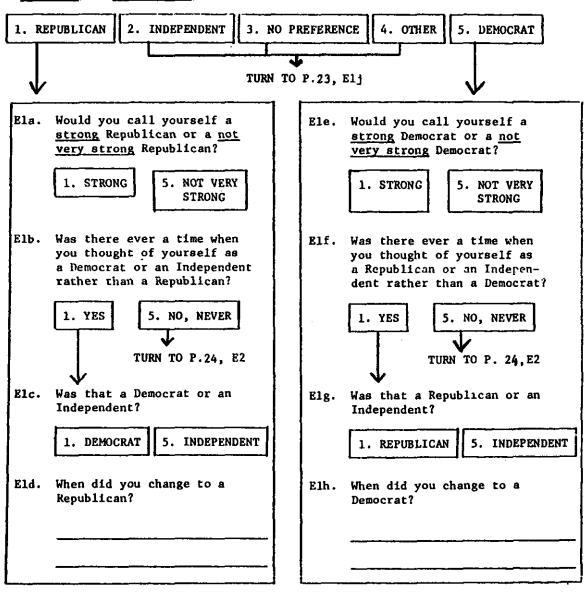
5. ALL BLACK

8. DK

E: PARTY IDENTIFICATION

Now I would like to talk to you again about the political parties.

E1. Generally speaking, do you usually think of yourself as a <u>Republican</u>, a <u>Democrat</u>, an <u>Independent</u>, or what?

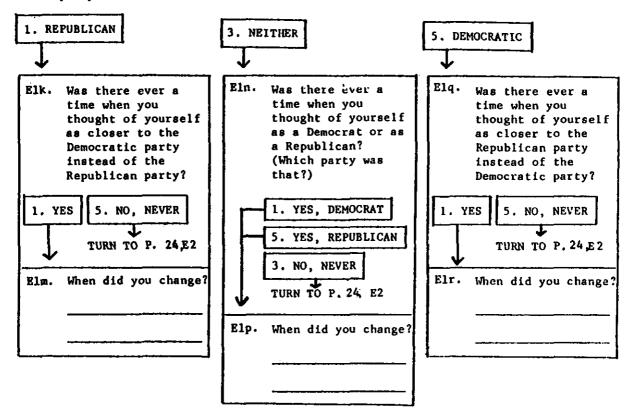


SKIP TO P. 24, E2

SKIP TO P. 24, E2

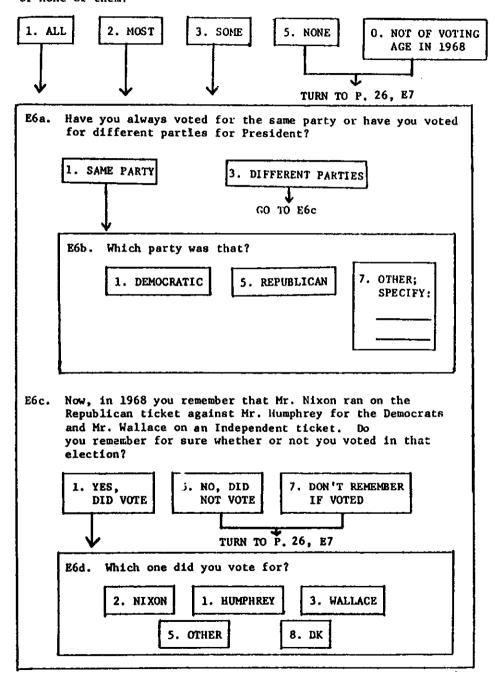
(IF ANSWER TO E1 WAS INDEPENDENT, NO PREFERENCE, OR OTHER, ASK THE FOLLOWING:)

Blj. Do you think of yourself as closer to the Republican or to the Democratic party?



E2.	Do you remember when you were growing up whether your father was very much interested in politics, somewhat interested, or didn't he pay much attention to it?
	1. VERY MUCH INTERESTED 3. SOMEWHAT INTERESTED 5. NOT MUCH ATTENTION GO TO E4
E3.	Did he think of himself mostly as a <u>Democrat</u> , as a <u>Republican</u> , as an <u>Independent</u> , or what?
	1. DEMOCRAT 5. REPUBLICAN 3. INDEPENDENT
	7. OTHER (SPECIFY):
E4.	Now how about your mother? When you were growing up was she very much interested in politics, somewhat interested, or didn't she pay much attention to it?
	1. VERY MUCH INTERESTED 3. SOMEWHAT INTERESTED 5. NOT MUCH ATTENTION TURN TO P. 25, E6
E5.	Did she think of herself mostly as a Democrat, as a Republican, as an <u>Independent</u> , or what?
	1. DEMOCRAT 5. REPUBLICAN 3. INDEPENDENT
	7. OTHER (SPECIFY):

E6. In the elections for President since you have been old enough to vote, would you say you have voted in all of them, most of them, some of them, or none of them?

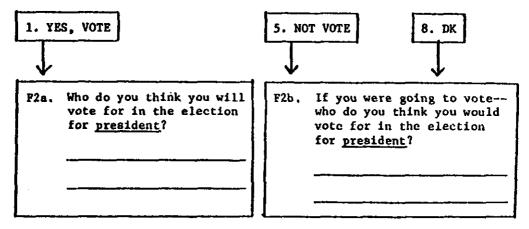


FOR BLACK RESPONDENTS ONLY:

Е7.	. Some people say blacks should form their own political party and work mainly through it; others say blacks should concentrate on making changes through the two major parties. How do you feel?			
	1. WORK IN OWN PARTY 3. WORK IN TWO MAJOR PARTIES 2. BOTH 8. DK			
E8.	Would you support an independent black political party?			
	1. YES 3. DEPENDS. NOT SURE 5. NO 8. DK			

F: CURRENT CAMPAIGN

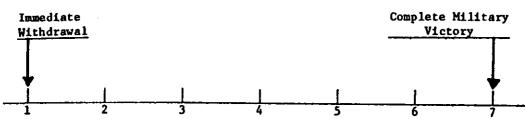
- F1. Some people don't pay much attention to the political campaigns. How about you, would you say that you have been very much interested, somewhat interested, or not much interested in following the political campaigns so far this year?
 - 1. VERY MUCH INTERESTED
- 3. SOMEWHAT INTERESTED
- 5. NOT MUCH INTERESTED
- F2. So far as you know now, do you expect to vote in November or not?



Let's talk next about some problems that are important to America today.

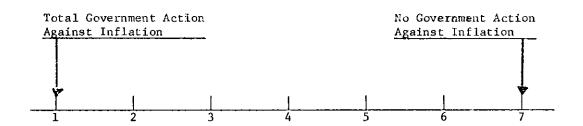
G1. With regard to Vietnam, some people think we should do everything necessary to win a complete military victory, no matter what results. Some people think we should withdraw completely from Vietnam right now, no matter what results. And, of course, other people have opinions somewhere between these two extreme positions.

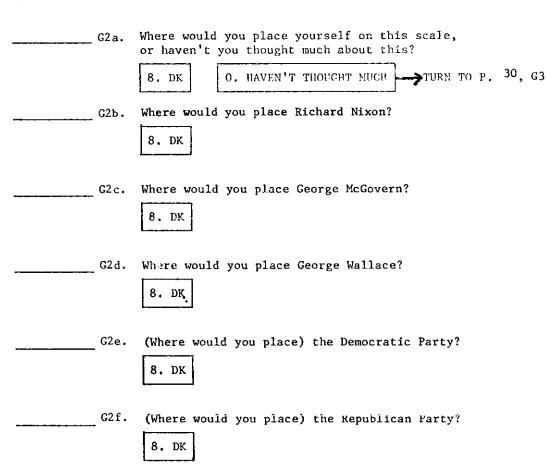
(HAND R CARD G3--YELLOW) Suppose the people who support an immediate withdrawal are at one end of this scale--at point number 1. And suppose the people who support a complete military victory are at the other end of the scale--at point number 7.



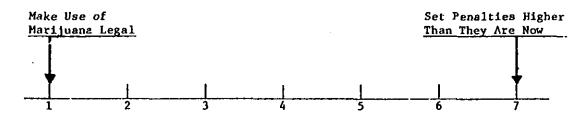
(INTERVIEWE	R RECO	RD NUMBER)
-	Gla.	Where would you place yourself on this scale, or haven't you thought much about this?
	G1b.	8. DK 0. HAVEN'T THOUGHT MUCH TURN TO P.29, G2 Where would you place Richard Nixon? 8. DK
	Glc.	Where would you place George McGovern? 8. DK
	Gld.	Where would you place George Wallace?
-	Gle.	(Where would you place) the Democratic Party?
	Glf.	(Where would you place) the Republican Party?

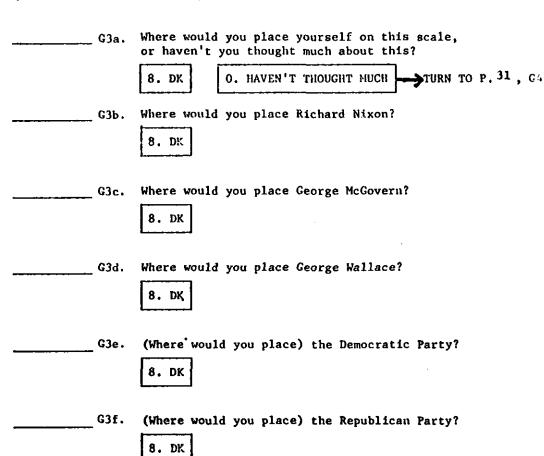
G2. (HAND R CARD G4--BLUE) There is a great deal of talk these days about rising prices and the cost of living in general. Some feel that the government must do everything possible to combat the problem of inflation immediately or it will get worse. Others say that the problem of inflation is temporary and that no government action is necessary.



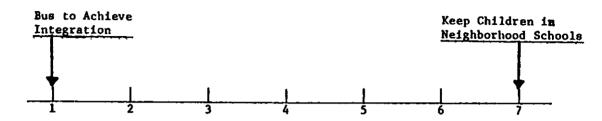


G3. (HAND R CARD G5 -- ORANGE) Some people think that the use of marijuana should be made legal. Others think that the penalties for using marijuana should be set higher than they are now.





G4. (HAND R CARD G6-GREEN) There is much discussion about the best way to deal with racial problems. Some people think achieving racial integration of schools is so important that it justifies busing children to schools out of their own neighborhoods. Others think letting children go to their neighborhood schools is so important that they oppose busing.



(INTERVIEWER RECORD NUMBER)

G4a. Where would you place yourself on this scale, or haven't you thought much about this?

8. DK

O. HAVEN'T THOUGHT MUCH

TURN TO P. 32, G5

G4b. Where would you place Richard Nixon?

8. DK

G4c. Where would you place George McGovern?

8. DK

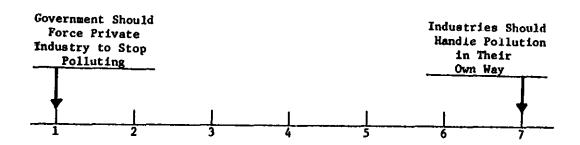
G4d. Where would you place George Wallace?

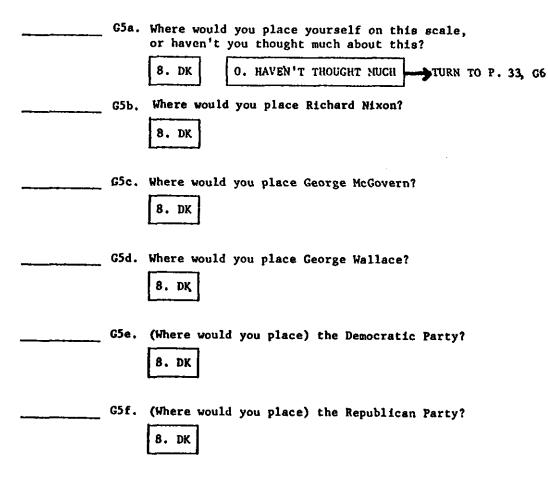
8. DK

G4e. (Where would you place) the Democratic Party?

G4f. (Where would you place) the Republican Party?

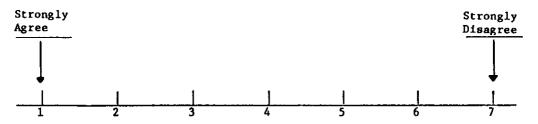
G5. (HAND R CARD G7 - BROWN) There are many sources of air and water pollution; one of them is private industry. Some say the Government should force private industry to stop its polluting. Others believe industries should be left alone to handle these matters in their own way.





G6. Now I'd like you to think about a set of statements I'll make about some important political figures. For each statement, I want you to tell me how strongly you agree or disagree, using the seven-point scale I'm giving you.

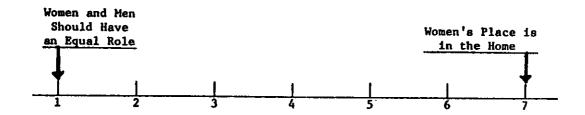
(HAND R CARD G9 -WHITE) If you agree completely, you'd pick position number 1; if you disagree completely, you'd pick position number 7. Of course, you could also pick any of the numbered positions in between. The first set of statements concerns Richard Nixon.

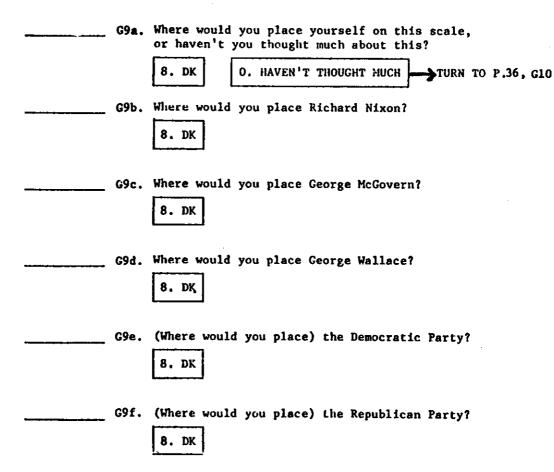


	G6a.	Nixon, as President, could be trusted.
		8. DK
	G6b.	Nixon has the kind of personality a President ought to have.
		8. DK
	G6c.	Nixon, as President, would control crime.
		8. DK
	G6d,	Nixon, as President, would bring peace in Vietnam.
		8. DK

G7. The ne	xt set of statements	conce	rns George McGovern.
-		G7a.	McGovern, as President, could be trusted.
			8. DK
~-	7. No. 11.	G7b.	McGovern has the kind of personality a President ought to have.
			8. DK
	······································	G7c.	McGovern, as President, would control crime.
			8. DK
_		G7d.	McGovern, as President, would bring peace in Vietnam.
			8. DK
G8. Finally	, I have some statem	ents al	bout George Wallace,
		G8a.	Wallace, as President, could be trusted.
			8. DK
		G8b.	Wallace has the kind of personality a President ought to have.
			8. DK
		G8c.	Wallace, as President, would control crime.
			8. DK
		G8d.	Wallace, as President, would bring
			peace in Vietnam.

G9. (HAND R CARD G10-ORANGE) Recently there has been a lot of talk about women's rights. Some people feel that women should have an equal role with men in running business, industry, and government. Others feel that women's place is in the home.





	1. ABORTION SHOULD NEVER BE PERMITTED.
	2. ABORTION SHOULD BE PERMITTED ONLY IF THE LIFE AND HEALTH OF THE WOMAN IS IN DANGER.
	3. ABORTION SHOULD BE PERMITTED IF, DUE TO PERSONAL REASONS, THE WOMAN WOULD HAVE DIFFICULTY IN CARING FOR THE CHILD.
	4. ABORTION SHOULD NEVER BE FORBIDDEN, SINCE ONE SHOULD NOT REQUIRE A WOMAN TO HAVE A CHILD SHE DOESN'T WANT.
	7. OTHER; SPECIFY:
٢	8. DK
C11 e	
t h	ometimes a company has to lay-off part of its labor force. Some peoplaink that the first workers to be laid-off should be women whose usbands have jobs. Others think that male and female employees should be treated the same. Which of these opinions do you agree with?

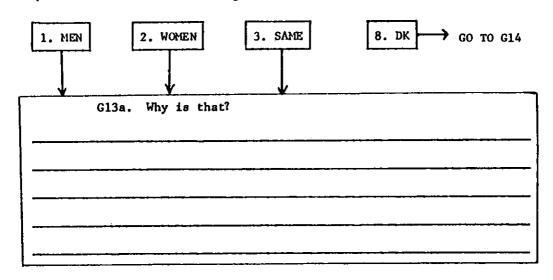
G12. In general, women in our society have not been as successful as men-in business, politics, the leadership positions in our country.

I'll read you some reasons people have offered to explain why this is so, including some things that other people don't agree with at all. For each, I'd like you to tell me whether you agree a great deal, agree somewhat, disagree somewhat, or disagree a great deal. (HAND R CARD G12 - GREEN) First...

<u>reasons</u> <u>G</u>	Agree a ceat Deal			Disagree a Great Deal	DK
a) Men are born with more drive to be ambitious and successful than women	1	2	3	4	8
b) Women have less opportun- ity than men to get the ed- ucation for top jobs	1	2	3	4	8
c) Women are usually less re- liable on the job than men, because they tend to be ab- sent more and quit more often	1	2	3	4	8
d) Our schools teach women to want the less important jobs	1	2	3	4	8
e) By nature women are happiest when they are making a home and caring for children	1	2	3	4	8
f) Many qualified women can't get good jobs; men with the same skills have much less trouble	1	2	3	4	8
8) In general, men are more qual- ified than women for jobs that have great responsibility		2	3	4	8
h) Our society discriminates against women	1	2	3	4	8
 Women have just as much chance to get big and important jobs; they just aren't interested 		2	3	4	8

G13. Taking things all together, which do you think has a better life in the United States today--men or women?

(IF NECESSARY: On the average?)



Do you agree or disagree with each of these two statements?

G14. Women should stay out of politics.

1. AGREE

5. DISAGREI

G15. What young people need most of all is strict discipline by their parents.

1. AGREE

5. DISAGREF

H: CANDIDATE THERMOMETERS

H1. As you know, there were many people mentioned this past year as possible candidates for President or Vice-President by the political parties. We would like to get your feelings toward some of these people.

I have here a card (HAND R CARD HL-YELLOW) on which there is something that looks like a thermometer. We call it a "feeling thermometer" because it measures your feelings towards these people.

Here's how it works. If you don't feel particularly warm or cold toward a person, then you should place him in the middle of the thermometer, at the 50 degree mark.

If you have a warm feeling toward a person, or feel favorably toward him, you would give him a score somewhere between 50° and 100°, depending on how warm your feeling is toward that person.

On the other hand, if you don't feel very favorably toward a person -- that is, if you don't care too much for him -- then you would place him somewhere between 0 and 50 degrees.

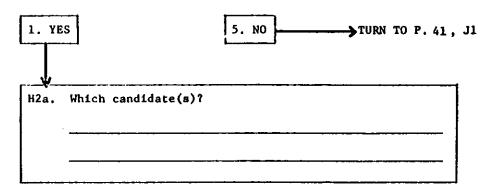
Of course, if you don't know too much about a person, just tell me and we'll go on to the next name.

Our first person is George Wallace. Where would you put him on the thermometer?

INTERVIEWER: TAKE SOME TIME TO EXPLAIN HOW THE THERMOMETER WORKS, SHOWING R THE WAY IN WHICH THE DEGREE LABELS CAN HELP HIM TO LOCATE AN INDIVIDUAL, SUCH AS GEORGE WALLACE.

RATING			RATING				
	Hla.	George Wallace		H1h.	Shirley Chisholm		
	нъ.	George McGovern		Hlj.	John Ashbrook		
	Hlc.	Richard Nixon		H1k.	Thomas Eagleton		
	Hld.	John Lindsay		Hlm.	Paul "Pete" McCloskey		
	Hle.	Edmund Muskie		Hln.	Hubert Humphrey		
	Hlf.	Edward "Ted" Kennedy		Н1р.	Spiro Agnew		
	Hlg.	Henry "Scoop" Jackson		Hlq.	R. Sargent Shriver		

H2. Do you believe that any of these candidates best reflects high moral or religious standards?



J: POLITICAL EFFICACY

Now I'd like to read some of the kinds of things people tell us when we interview them and ask you whether you agree or disagree with them. I'll read them one at a time and you just tell me whether you agree or disagree.

J1.	People like me don't have any say about what the government does.	1. AGREE	5. DISAGREE
J2.	Voting is the only way that people like me can have any say about how the government runs things.	1. AGREE	5. DISAGREE
J3.	Sometimes politics and government seem so complicated that a person like me can't really understand what's going on.	1. AGREE	5. DISAGREE
J4.	I don't think public officials care much what people like me think.	1. AGREE	5. DISAGREE
.15.	Generally speaking, those we elect to Congress in Washington lose touch with the people pretty quickly.	1. AGREE	5. DISAGREE
J6.	Parties are only interested in people's votes but not in their opinions.	1. AGREE	5. DISAGREE

There are many possible ways for people to show their disapproval or disagreement with governmental policies and actions. I am going to describe three such ways. We would like to know which ones you approve of as ways of showing dissatisfaction with the government, and which ones you disapprove of.

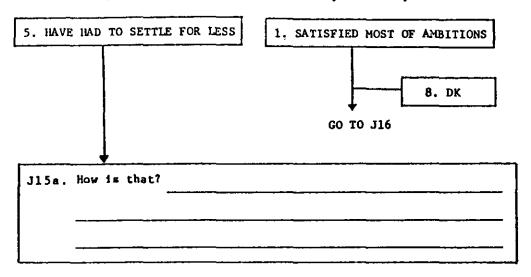
J7. How about taking part in protest meetings or marches that are permitted by the local authorities? Would you approve of taking part, disapprove, or would it depend on the circumstances?

1. APPROVE	5. DISAPPROVE	3. DEPENDS	8. DK
 	<u> </u>	<u></u>	

Ј8.	How about refusing to obey a law which one thinks is unjust, if the person feels so strongly about it that he is willing to go to jail rather than obey the law? Would you approve of a person doing that, disapprove, or would it depend on the circumstances?
	1. APPROVE 5. DISAPPROVE 3. DEPENDS 8. DK
J9.	Suppose all other methods have failed and the person decides to try to stop the government from going about its usual activities with sit-ins, mass meetings, demonstrations, and things like that? Would you approve of that, disapprove, or would it depend on the circumstances?
	1. APPROVE 5. DISAPPROVE 3. DEPENDS 8. DK
Now here politics.	is something different. We have a few questions on other things besides
J10.	Do you think it's better to plan your life a good way ahead, or would you say life is too much a matter of luck to plan ahead very far?
	1. PLAN AHEAD 5. TOO MUCH LUCK TO PLAN 8. DK
J11.	When you do make plans shead, do you usually get to carry out things the way you expected, or do things usually come up to make you change your plans?
	1. THINGS WORK OUT AS EXPECTED 5. HAVE TO CHANGE PLANS 8. DK

J12.	Have you usually felt pretty sure your life would work out the way you want it to, or have there been times when you haven't been sure about it?
	1. PRETTY SURE 5. HAVEN'T BEEN SURE 8. DK
J12a.	Some people feel they can run their lives pretty much the way they want to; others feel the problems of life are sometimes too big for them. Which one are you most like?
	1. CAN RUN OWN LIFE 5. PROBLEMS OF LIFE TOO BIG 8. DK
J13.	In general, how satisfying do you find the way you're spending your life these days? Would you call it <u>completely</u> satisfying, <u>pretty</u> satisfying or <u>not very</u> satisfying?
	1. COMPLETELY 3. PRETTY 5. NOT VERY 8. DK
J14.	Do you think you have had a fair opportunity to make the most of yourself in life, or have you been held back in some ways?
	5. HAVE BEEN HELD BACK 1. HAVE HAD FAIR OPPORTUNITY 8. DK
	TURN TO P. 44, J15
	J14a. What are the main things that stood in your way?

J15. Up to now, have you been able to satisfy most of your ambitions in life or have you had to settle for less than you had hoped for?



I'd like you to tell me whether you agree or disagree with each of these next six statements.

J16. It isn't so important to vote when you know your party doesn't have any chance to win.

1. AGREE 5. DISAGREE

J17. So many other people vote in the national elections that it doesn't matter much to me whether I vote or not.

1. AGREE 5. DISAGREE

J18. If a person doesn't care how an election comes out he shouldn't vote in it.

1. AGREE 5. DISAGREE

J19. A good many local elections aren't important enough to bother with.

1. AGREE 5. DISAGREE

J20. This country would be better off if we just stayed home and did not concern ourselves with problems in other parts of the world.

1. AGREE 5. DISACREE

J21. The United States should give help to foreign countries even if they don't stand for the same things that we do.

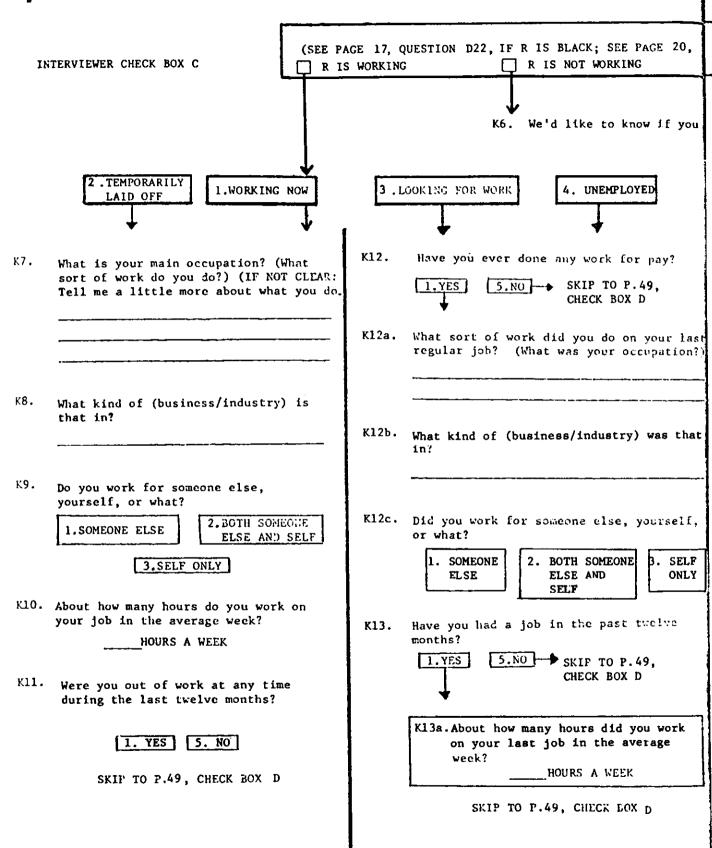
1. AGREE 5. DISAGREE

K: DEMOGRAPHIC DATA

We w	rould now like a little background information on you and your family.
K1.	What is your date of birth? (MONTH) (YEAR)
K2.	Are you married now and living with your (husband/wife) or are you widowed, divorced, separated, or have you never married?
	1. MARRIED AND LIVING WITH SPOUSE (OR SPOUSE IN SERVICE) 5. WIDOWED 3. DIVORCED 4. SEPARATED 2. NEVER MARRIED
INTE	RVIEWER CHECK BOX B
	1. NO CHILDREN BETWEEN 5 AND 18 IN HOUSING UNITTURN TO P.46, K5
	5. ONE OR MORE CHILDREN BETWEEN 5 AND 18 IN HOUSEHOLD
кз.	(Does the child / How many of the children) in this household go to school here in (NAME OF COMMUNITY)?
K4.	(Does he / Does she / Do they) attend public, parochial, or private schools?
	1. PUBLIC 2. PAROCHIAL 3. PRIVATE
	(CHECK AS MANY AS APPLICABLE)

(ASK K5 FOR RESPONDENT AND AGAIN FOR HEAD OF HOUSEHOLD IF R IS NOT HEAD, OR FOR SPOUSE IF R IS HEAD AND HAS SPOUSE IN HOUSEHOLD.)

	res pondent	HEAD OR SPOUSE
K5. How many grades of school did (you) finish? (IF LESS THAN 12) Do (you) have a high-school equivalency diploma or certificate? K5a. Have (you) had any other schooling? (What was that?) (Any other?)	1 2 3 4 5 6 7 8 9 10 11 12 Equivalency 1. YES 5. NO GO TO SECOND COLUMN IF APPROPRIATE, OR TURN TO P. 47, CHECK BOX C (COLLEGE, SECRETARIAL, BUSINESS SCHOOL, ETC.)	1 2 3 4 5 6 7 8 9 10 11 12 Equivalency 1. YES 5. NO TURN TO PA7, CHECK BOX C (COLLEGE, SECRETARIAL, BUSINESS SCHOOL, ETC.)
K5b. Do (you) have a college degree? IF YES: K5c. What degree(s) have (you) received? K5d. From which college(s)? Where (is that/are they) located? IF NO: K5e. What was the last college you attended? Where is that located?	1. YES 5. NO Degrees: (1) (2) (3) College(s) and location(s): (1) (2)	1. YES 5. NO Degrees: (1) (2) (3) College(s) and location(s): (1) (2) (3)

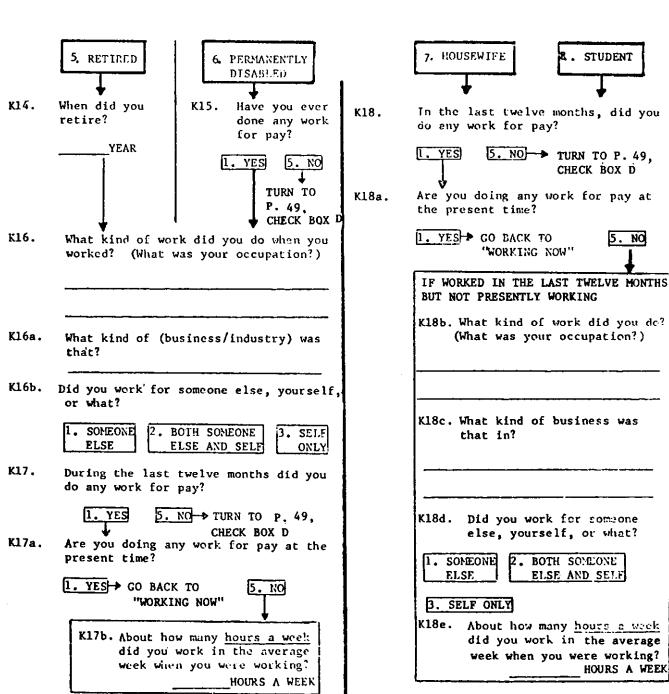


TURN TO P.49, CHECK BOX D

QUESTION D30, IF R IS NOT BLACK)

are looking for work, retired, (a housewife), (a student), or what.

TURN TO P. 49, CHECK BOX D



R IS FAMILY HEAD: NO SPOUSE IN FAMILY-INTERVIEWER CHECK BOX D R IS FAMILY HEAD, LIVING WITH SPOUSE -- ASK ABOUT 2. TEMPORARILY 1. WORKING NOW LAID OFF What is his/her main occupation? (What K20. sort of work does he/she do? (IF NOT CLEAR: Tell me a little more about what he/she does.) .21 What kind of (business/industry) is that in? Does he/she work for someone else, him-:22. self/herself, or what? 2. BOTH SOMEONE 1. SOMEONE ELSE ELSE & SELF 3. SELF ONLY 23. About how many hours does he/she work on his/her job in the average week? HOURS A WEEK 24. Was he/she out of work at any time

K19. We'd also like to know about (the head of the family/your husband/wife)..... 3. LOOKING FOR WORK 4. UNEMPLOYED K25. Has he/she ever done any work for 2. NO → SKIP TO P.51, K32 K25a. What sort of work did he/she do on his/her last regular job? (What was his/her occupation?) K25b. What kind of (business/industry) was that in? K25c. Did he/she work for someone else. himself/herself, or what? 1. SOMEONE 2. BOTH SOME-3. SELF ELSE ONLY ONE ELSE AND SELF K26. Has he/she had a job in the past twelve months? 1. YES | 5. NO →SKIP TO P. 51, K32 K26a. About how many hours did he/she work on his/her last job in the average week? HRS. A WK.

SKIP TO P. 51, K32

during the last twelve months?

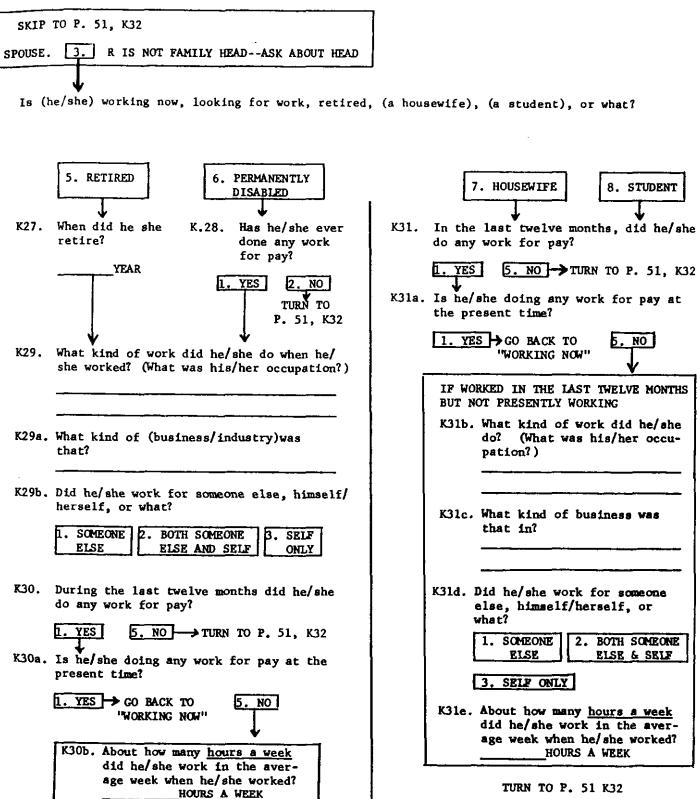
1. YES 5. NO

SKIP TO P. 51, K32

8. STUDENT

5. NO

ELSE & SELF

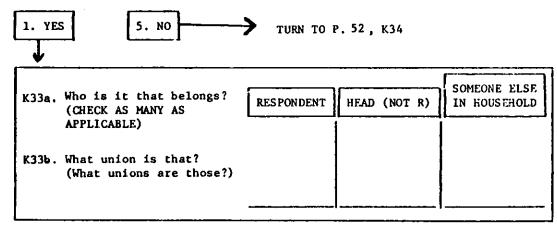


TURN TO P. 51 K32

(ASK IF HEAD IS FARMER OR RANCHER--EITHER FULL OR PART TIME) -- OTHERS GO TO K33

(Do you/Does Head) do any other kind of work besides (farming/ anching) for pay, I mean?
1. YES 5. NO GO TO K32c
<u> </u>
K32a. What kind of work is that?
K32b. About how much time (do you/does head) usually put in on that?
hours per week <u>for</u> weeks per year
K32c. Do you 1. own your farm, 2. manage it,
3. rent it or what?

K33. Does anyone in this household belong to a labor union?



K34. Here is a list of some kinds of organizations to which people may belong. (HAND R CARD K1--ORANGE) Just tell me the letter on the card of any type of organization that you belong to. If you belong to any that are not on this list, tell me about those too.

(AFTER CHECKING ORGANIZATIONS R BELONGS TO, SAY):

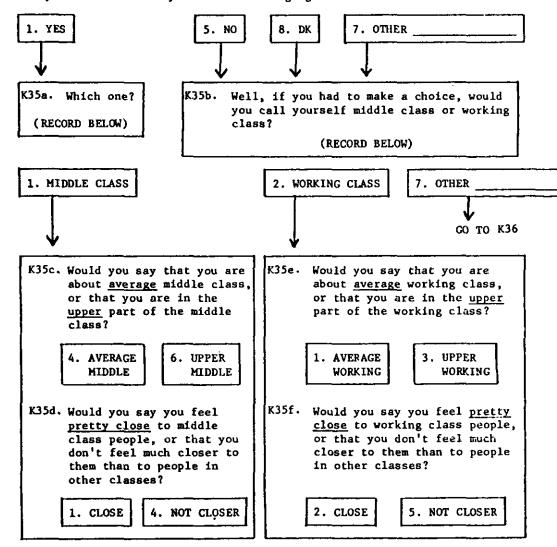
Also, select the statement at the bottom of the card that best tells how active you are in each of the organizations you belong to.

(READ EACH CHECKED TYPE OF ORGANIZATION.)

		Not Very Active	Fairly Active	Very Active
A [Fraternal lodges	1	2	3
В	Business groups	1	2	3
c 🗌	Professional groups	1	2	3
D 🗌	Farm organizations	1	2	3
E 🗌	Church or religious groups	1	2	3
F [Neighborhood associations	1	2	3
G 🗌	Social or card-playing groups	1	2	3
H 🗌	Athletic clubs or teams	1	2	3
J 🗌	Cooperatives	1	2	3
K 🗀	Political clubs or organizations	1	2	3
r 🗀	Charity or social-welfare organizations	1	2	3
м 🗀	Veterans' organizations	1	2	3
и 🗀	Civic groups	1	2	3
P 🗌	Special-interest groups or lobbies	1	2.	3
Q 🔲	Ethnic, racial, or nationality associations	1	2	3
R 🔲	Labor unions	1	2	3
s 🗀	OTHER(S); SPECIFY:	1	2	3
		1	2	3

T NO ORGANIZATIONS

K35. There's been some talk these days about different social classes. Most people say they belong either to the middle class or to the working class. Do you ever think of yourself as belonging in one of these classes?



K36. What would you say your family was when you were growing up:

1. Middle class or 2. Working class ?

Where w	ere you born? (IF UNITED	STATES) W	Thich state?
Were be	oth your parents born in t	his count	ry?
5. NO		1. YES	8. DK
"КЗ9а.	Which country was your father born in?	K39c.	Do you remember which cour your family came from ori ally on your father's side
К39ъ.	Which country was your mother born in?	K394.	Do you remember which cou your family came from ori ally on your mother's sid
What k	ind of work did your fathe	r do for	a living while you were gr
Other		d your mo	ther have a job while you
	g up?		

	(IF GREW UP IN DIFFERENT STATE FROM	CURRENT RESIDE	NCE)
	K42a. How old were you when you ca	nme to this stat	e? (YEARS)
43.	Were you brought up mostly in the cin a large city?	country, in a to	own, in a small city,
	1. COUNTRY 2. TOWN 3. SMALL CITY	4. LARGE CITY	OTHER (SPECIFY)
(44.	How long have you lived here in (C	:ITY/TOWN/COUNTY)? (YEARS)
<44. <45.		RD K 2 ~ GREEN) he income of al should include	and tell me the lette l members of your fam dividends, interest.
	Please look at this card (MAND R CA of the income group that includes tin 1971 before taxes. This figure salaries, wages, pensions, and all	RD K2 ~ GREEN) the income of al should include other income.	and tell me the lette l members of your fam dividends, interest, (IF UNCERTAIN: What
	Please look at this card (NAND R CA of the income group that includes tin 1971 before taxes. This figure salaries, wages, pensions, and all would be your best guess?)	RD K2 - GREEN) he income of al should include other income. [J]10. \$8,	and tell me the lette l members of your fam dividends, interest.
	Please look at this card (HAND R CA of the income group that includes to in 1971 before taxes. This figure salaries, wages, pensions, and all would be your best guess?) A 01. None	RD K2 - GREEN) the income of all should include other income. [J]10. \$8, K]11. \$9,	(YEARS) and tell me the lette 1 members of your fam dividends, interest, (IF UNCERTAIN: What
	Please look at this card (MAND R CA of the income group that includes to in 1971 before taxes. This figure salaries, wages, pensions, and all would be your best guess?) A 01. None	RD K2 - GREEN) the income of all should include other income. J10. \$8, K11. \$9, L12. \$10, M13. \$11,	and tell me the lette l members of your fam dividends, interest, (IF UNCERTAIN: What 000 to \$ 8,999 000 to \$ 9,999 000 to \$10,999
	Please look at this card (MAND R CA of the income group that includes to in 1971 before taxes. This figure salaries, wages, pensions, and all would be your best guess?) A 01. None	RD K2 - GREEN) the income of all should include other income. J10. \$8, K11. \$9, L12. \$10, M13. \$11, N14. \$12,	(YEARS) and tell me the lette 1 members of your fam dividends, interest, (IF UNCERTAIN: What 000 to \$ 8,999 000 to \$ 9,999 000 to \$10,999 000 to \$11,999
	Please look at this card (MAND R CA of the income group that includes to in 1971 before taxes. This figure salaries, wages, pensions, and all would be your best guess?) A 01. None	IRD K2 - GREEN) The income of all should include other income. J10. \$8, K11. \$9, L12. \$10, M13. \$11, N14. \$12,	(YEARS) and tell me the lette l members of your fam dividends, interest, (IF UNCERTAIN: What 000 to \$ 8,999 000 to \$ 9,999 000 to \$10,999 000 to \$14,999 000 to \$14,999
	Please look at this card (NAND R CA of the income group that includes to in 1971 before taxes. This figure salaries, wages, pensions, and all would be your best guess?) A 01. None	IRD K2 - GREEN) the income of all should include other income. I]10. \$8, K]11. \$9, L]12. \$10, M]13. \$11, N]14. \$12, D]15. \$15,	(YEARS) and tell me the lette 1 members of your fam dividends, interest, (IF UNCERTAIN: What 000 to \$ 8,999 000 to \$ 9,999 000 to \$10,999 000 to \$11,999 000 to \$14,999 000 to \$19,999
	Please look at this card (MAND R CA of the income group that includes to in 1971 before taxes. This figure salaries, wages, pensions, and all would be your best guess?) A 01. None	IRD K2 - GREEN) The income of all should include other income. ID 10. \$8, ID 12. \$10, ID 13. \$11, ID 14. \$12, ID 15. \$15, ID 16. \$20, ID 17. \$25,	(YEARS) and tell me the lette l members of your fam dividends, interest, (IF UNCERTAIN: What 000 to \$ 8,999 000 to \$ 9,999 000 to \$10,999 000 to \$14,999 000 to \$14,999

K47. Is your religious preterence Protestant, Roman Catholic, Jewish, or something else?

PROTESTANT	200. ROMAN CATHOLIC	300. JEWISH	OTHER (SPECIFY):
K47a. What chur	rch or denomination is the	nat?	
1	IST) Is that Southern B		g else?

(IF ANY RELIGIOUS PREFERENCE)

1. EVE	2. ALMOST E		A MOI
	END INTERVIEW	END INTERVIEW	
What is	the eyect name of the	(church/synagogue) you atten	17
What is	the exact name of the	church/synagogue) you attend	d?
			
Where i	that located? (Can	you give me an exact address?)
			_

DON'T FORGET TO FILL OUT A GREEN "RELIGION INFORMATION FORM" FOR R WHEN QUESTIONS K49-K51 ARE ASKED.

INTERVIEWER'S SUPPLEMENT

1.	Respondent's sex is: 1. Male 2. Female
2.	Respondent's race is: 1. White 2. Negro OTHER:
3.	Relationship of R to head: 1. Is head 2. Is wife OTHER:
4.	Other persons present at interview were: (CHECK MORE THAN ONE BOX IF NECESSARY)
	None Children under 6 Older children Spouse
	Other relatives Other adults
5.	Respondent's cooperation was:
	1. Very good 2. Good 3. Fair 4. Poor 5. Very poor
6.	Respondent's general level of information about politics and public affairs seemed:
	1. Very high 2. Fairly high 3. Average 4. Fairly low 5. Very low
7.	Rate R's apparent intelligence?
	1. VERY HIGH 2. ABOVE AVERAGE 3. AVERAGE 4. BELOW AVERAGE LOW
8.	How suspicious did R seem to be about the study, before the interview?
	1. NOT AT ALL 3. SOMEWHAT 5. VERY SUSPICIOUS
9.	Overall, how great was R's interest in the interview?
	1. VERY HIGH 2. ABOVE AVERAGE 3. AVERAGE 4. BELOW AVERAGE LOW

	OKING (ABOVE 3. AVERAGE LOOK FOR ACE AND SEX)
4. QUITE PLAIN (BELOW AVERAGE FOR AGE AND	SEX) 5. HOMELY
Approximate temperature of the day. How sincere did R seem to be in his ans	°
1. COMPLETELY SINCERE 2. USUALLY SINCERE	3. OFTEN SEEMED TO BE INSINCERE
Were there any particular parts of the R's sincerity? If so, name them by sec	interview for which you doubted ction or question numbers:
. TYPE OF STRUCTURE IN WHICH FAMILY LIVE	<u>s</u> :
01. TRAILER	07. APARTMENT HOUSE (5 OR MORE UNITS, 3 STORIES OR LESS)
02. DETACHED SINGLE FAMILY HOUSE 03. 2-FAMILY HOUSE, 2 UNITS	08. APARTMENT HOUSE (5 OR MORE UNITS, 4 STORIES OR MORE)
SIDE BY SIDE 04. 2-FAMILY HOUSE, 2 UNITS	09. APARTMENT IN A PARTLY COMMERCIAL STRUCTURE
ONE ABOVE THE OTHER O5. DETACHED 3-4 FAMILY HOUSE	10. OTHER (SPECIFY)
06. ROW HOUSE (3 OR MORE UNITS IN AN ATTACHED ROW)	
. NUMBER OF STORIES IN THE STRUCTURE, NO	T COUNTING BASEMENT:
1 2 3 MORE THAN 3: (S	PECIFY)

10. Rate R's physical appearance: