



WAVE 11  
FORM A

Winter, 1979  
Project 24  
Pilot Study for  
1980 Election Study



SURVEY RESEARCH CENTER  
INSTITUTE FOR SOCIAL RESEARCH  
THE UNIVERSITY OF MICHIGAN  
ANN ARBOR, MICHIGAN 48106

DO NOT WRITE IN ABOVE SPACE

1. Interviewer's Label

2. Primary Area: \_\_\_\_\_

3. Your interview no.: \_\_\_\_\_

4. Date of Interview: \_\_\_\_\_

5. Length of Interview: \_\_\_\_\_  
MINUTES

6. Segment No. \_\_\_\_\_

7. Line No: \_\_\_\_\_

8. Address (or description) \_\_\_\_\_  
\_\_\_\_\_

9. Sample Location \_\_\_\_\_

10. State \_\_\_\_\_  
(ZIP)

11. Call Record.

Call Number	1	2	3	4	5	6	7	8
Date								
Day of Week								
Time of Day								
Result								
Interviewer's Initials								

NOTES:

(495535)

12. List all Household members by relationship to Head.

	(a) Household Members by Relationship to Head	(b) Sex	(c) Age	(d) Citizen? Yes/No	(e) Eligible Persons "✓"	(f) Enter "R" for Respondent
Persons 18 Years Old or Older						
Persons 17 Years Old or Younger						

**FOR OFFICE USE ONLY**

# Persons  
  Household Composition  
  # Eligible Adults (✓)

Children:

~~5~~

6-9

10-13

14-17

Step 1: Complete columns (a) - (c).

Step 2: Ask, "Are all of these persons U.S. citizens?" Write "yes" for those who are U.S. citizens and "no" for those who are not in column (d).

Step 3: Enter a check mark (✓) in column (e) for each person eligible for selection. Eligible persons are U.S. citizens who are 18 years of age or older.

Step 4: Indicate the person you select to be interviewed by entering "R" in column (f).

#### NONINTERVIEW CATEGORIES

- ☐ 1. Refusal (explain below).
- ☐ 2. NER (no eligible respondent): No one in the household over 18 years of age or no U.S. citizens in household.
- ☐ 3. NI-O (noninterview for other reasons): explain below.

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1. Interviewer's Label

2. Primary Area: \_\_\_\_\_

3. Segment \_\_\_\_\_ Line \_\_\_\_\_

4. Your Interview No: \_\_\_\_\_

5. Date of Interview: \_\_\_\_\_

6. Length of Interview: \_\_\_\_\_  
(MINUTES)

7. State in which Interview was  
Taken: \_\_\_\_\_

## WAVE II — FORM A

THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS:

This interview is completely voluntary -- If we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.



## SECTION A

- A1. (R.B., P. 1) For a nation, it is not always possible to obtain everything one might wish. On this page, several different goals are listed. If you had to choose among them, which one seems most desirable to you?

1. MAINTAINING ORDER IN THE NATION

2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS

3. FIGHTING RISING PRICES

4. PROTECTING FREEDOM OF SPEECH

8. DON'T KNOW → TURN TO P. 2, A2

Ala. (R.B., P. 1) Which one would be your second choice?

1. MAINTAINING ORDER IN THE NATION

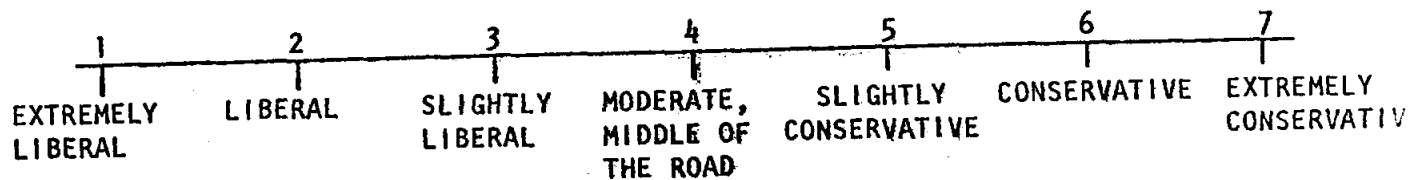
2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS

3. FIGHTING RISING PRICES

4. PROTECTING FREEDOM OF SPEECH

8. DON'T KNOW

A2. (R.B., P. 2) We hear a lot of talk these days about liberals and conservatives. Here is a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative.



A2a. Where would you place yourself on this scale, or haven't you thought much about this?

8. DK

HAVEN'T  
0. THOUGHT  
MUCH

Now I'd like to ask you what you think are the good and bad points of the two national parties.

A3. Is there anything in particular that you like about the Democratic party?

1. YES



5. NO

8. DON'T KNOW

GO TO A4

A3a. What is that? (Anything else?)

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A4. Is there anything in particular that you don't like about the Democratic party?

1. YES



5. NO

8. DON'T KNOW

TURN TO P. 4, A5

A4a. What is that? (Anything else?)

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A5. Is there anything in particular that you like about the Republican party?

1. YES



5. NO

8. DON'T KNOW

GO TO A6

A5a. What is that? (Anything else?) \_\_\_\_\_

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A6. Is there anything in particular that you don't like about the Republican party?

1. YES



5. NO

8. DON'T KNOW

TURN TO P. 5, A7

A6a. What is that? (Anything else?) \_\_\_\_\_

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- A7. (R.B., P. 3) Next I will read some general statements about political parties. Please use the scale on this page to tell me how strongly you agree or disagree with each statement. The scale runs from "disagree very strongly" at point 1 to "agree very strongly" at point 7. After I read each statement, you can just give me the number from the scale that applies.

1	2	3	4	5	6	7
DISAGREE VERY STRONGLY						AGREE VERY STRONGLY

- |   | RATINGS  |      |
|---|----------|------|
| a. The best rule in voting is to pick the person regardless of party label.                             | a. _____ | 8.DK |
| b. It is better to be a firm party supporter than to be a political independent.                        | b. _____ | 8.DK |
| c. People who work for parties during political campaigns do our nation a great service.                | c. _____ | 8.DK |
| d. The parties do more to confuse the issues than to provide a clear choice on issues.                  | d. _____ | 8.DK |
| e. Democracy works best where competition between parties is strong.                                    | e. _____ | 8.DK |
| f. The conflicts and controversies between the parties hurt our country more than they help it.         | f. _____ | 8.DK |
| g. Senators or representatives should follow their party leaders even if they don't want to.            | g. _____ | 8.DK |
| h. It would be better if, in all elections, we put no party labels on the ballot.                       | h. _____ | 8.DK |
| j. The political parties are only interested in people's votes but not their opinions.                  | j. _____ | 8.DK |
| k. The political parties help a great deal in making government pay attention to what the people think. | k. _____ | 8.DK |
| l. The truth is we probably don't need political parties in America anymore.                            | l. _____ | 8.DK |



A10. When it comes to politics, would you say that most of your friends are Republicans, Democrats, independents, or what?

1. REPUBLICANS

2. DEMOCRATS

3. INDEPENDENTS

4. SOME FROM BOTH PARTIES

8. DON'T KNOW

A11. If you're free to choose, would you say that you would rather discuss politics with a Republican, a Democrat, or an independent?

1. A REPUBLICAN

2. A DEMOCRAT

3. AN INDEPENDENT

4. NO ONE; I DISLIKE DISCUSSING POLITICS

8. DON'T KNOW

## SECTION B

- B1. Now I'd like to ask you about the good and bad points of two people in politics. The first person is Edward "Ted" Kennedy. If there were an election today and Edward "Ted" Kennedy was running for President, is there anything in particular about Mr. Kennedy that might make you want to vote for him?

1. YES



5. NO

8. DON'T KNOW

GO TO B2

B1a. What is that? \_\_\_\_\_

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Is there anything else? \_\_\_\_\_

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- B2. Is there anything in particular about Mr. Kennedy that might make you want to vote against him?

1. YES



5. NO

8. DON'T KNOW

TURN TO P. 9, B3

B2a. What is that? \_\_\_\_\_

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Is there anything else? \_\_\_\_\_

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- 7
- B3. The other person is Ronald Reagan. If there were an election today and Ronald Reagan was running for President, is there anything in particular about Mr. Reagan that might make you want to vote for him?

1. YES



5. NO

8. DON'T KNOW

GO TO B4

B3a. What is that? \_\_\_\_\_

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Is there anything else? \_\_\_\_\_

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- B4. Is there anything in particular about Mr. Reagan that might make you want to vote against him?

1. YES



5. NO

8. DON'T KNOW

TURN TO P. 11, B5

B4a. What is that? \_\_\_\_\_

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Is there anything else? \_\_\_\_\_

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- B5. Now we would like to know something about the feelings you have toward people in politics. I am going to name a political figure, and I want you to tell me whether something about that person, or something he has done has made you feel certain feelings like "anger" or "pride," or other feelings I will mention.

I want to ask you first about Edward "Ted" Kennedy. Think about your feelings when I mention Kennedy. Now, has "Ted" Kennedy -- because of the kind of person he is or because of something he has done -- ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
A. Angry	A	
B. Happy	B	
C. Hopeful	C	
D. Frustrated	D	
E. Afraid	E	
F. Proud	F	
G. Sad	G	
H. Disgusted	H	
J. Sympathetic toward him	J	
K. Liking for him	K	
L. Disliking for him	L	
M. Uneasy	M	

IF MORE THAN ONE "YES" MENTION IN B5

B5a. You've mentioned more than one feeling. Now I would like to know which one of these you would say was the strongest. You've mentioned (READ "YES" MENTIONS FROM B5). Which feeling was the strongest?

B5b. What led you to feel (READ FEELING MENTIONED IN B5a) toward Edward "Ted" Kennedy?





- B6. The other person I want to ask you about is Ronald Reagan. Think about your feelings when I mention Reagan. Now, has Ronald Reagan -- because of the kind of person he is or because of something he has done -- ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
A. Angry	A	
B. Happy	B	
C. Hopeful	C	
D. Frustrated	D	
E. Afraid	E	
F. Proud	F	
G. Sad	G	
H. Disgusted	H	
J. Sympathetic toward him	J	
K. Liking for him	K	
L. Disliking for him	L	
M. Uneasy	M	

**IF MORE THAN ONE "YES" MENTION IN B6**

B6a. You've mentioned more than one feeling. Now I would like to know which one of these you would say was the strongest. You've mentioned (READ "YES" MENTIONS FROM B6). Which feeling was the strongest?  
\_\_\_\_\_

B6b. What led you to feel (READ FEELING MENTIONED IN B6a) toward Ronald Reagan?

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C1. What would you say is the single most important problem facing the country today?

\_\_\_\_\_

\_\_\_\_\_

C2. Have you read or heard anything lately about this problem?

1. YES

5. NO

→ TURN TO P. 15, C3

C2a. What was it (you read or heard)?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

C2b. (R.B., P. 7) Where did you learn about that? (MARK ALL MENTIONS)

A. TV

B. RADIO

C. NEWSPAPERS

D. OTHER PEOPLE

E. MAGAZINES

F. OTHER

C2c. Have you read or heard anything else about this problem?

1. YES

5. NO

→ TURN TO P. 15, C3

C2d. What was it (you read or heard)?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

C2e. (R.B., P. 7) Where did you learn about that? (MARK ALL MENTIONS)

A. TV

B. RADIO

C. NEWSPAPERS

D. OTHER PEOPLE

E. MAGAZINES

F. OTHER

C3. Have you talked with anyone lately about this problem?

1. YES

5. NO

→ GO TO C4

C3a. (R.B., P. 8) Who have you talked with? (MARK ALL MENTIONS)  
Anyone else?

A. SPOUSE

B. OTHER FAMILY  
MEMBERS

C. FRIENDS OR  
NEIGHBORS

D. PEOPLE  
AT WORK

E. OTHERS

C3b. Do you think the people you talked with feel the same way you do about this problem or do some of them feel differently about it?

1. FEEL SAME

5. FEEL DIFFERENTLY

8. DON'T KNOW

C4. Would you say that you (or your family) are affected personally by this problem?

1. YES

5. NO

→ GO TO C5

C4a. How does this problem affect you (and your family)? \_\_\_\_\_

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C5. Do you know of people or groups who are trying to do something about this problem?

1. YES

5. NO

→ GO TO C6

C5a. Who are these people or groups? Any others? \_\_\_\_\_

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C6. Do you know of any ideas or proposals for how the government should deal with this problem?

1. YES

5. NO

→ TURN TO P. 16, C7

C6a. What are those ideas or proposals? \_\_\_\_\_

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C7. What do you think the government in Washington should do about this problem?

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C8. Which political party do you think would be most likely to get the government to do a better job in dealing with this problem -- the Republicans, the Democrats, or wouldn't there be much difference between them?

1. REPUBLICANS

2. DEMOCRATS

3. NOT MUCH DIFFERENCE

8. DON'T KNOW

C9. We are interested in how people are getting along financially these days. Would you say that you (and your family living here) are better off or worse off financially than you were a year ago?

1. BETTER NOW

3. SAME

5. WORSE NOW

8. DON'T KNOW

C10. Now looking ahead--do you think that a year from now you (and your family living here) will be better off financially, or worse off, or just about the same as now?

1. BETTER YEAR  
FROM NOW

3. SAME

5. WORSE YEAR  
FROM NOW

8. DON'T  
KNOW

C10a. I'd like you to think for a moment about how well you expected to do financially this past year, and compare that to how well you actually did. Being as realistic as possible, would you say that you have done better than expected, not as well as expected, or about the same as expected?

1. BETTER

2. SAME

3. NOT AS WELL

8. DON'T KNOW

- C11. How do you feel that things are going in the country these days--very well, fairly well, pretty badly, or very badly?

1. VERY WELL

2. FAIRLY WELL

4. PRETTY BADLY

5. VERY BADLY

8. DON'T KNOW

- C12. Would you say that in the past year or so the United States has done pretty well in dealing with foreign countries, or would you say that we haven't been doing as well as we should?

1. PRETTY WELL

3. WELL IN SOME WAYS,  
NOT WELL IN OTHERS5. NOT AS WELL  
AS SHOULD

8. DON'T KNOW

- C13. What about the economy? Would you say that over the apst year the nation's economy has gotten better, stayed about the same, or gotten worse?

1. GOTTEN BETTER

3. STAYED ABOUT  
THE SAME5. GOTTEN  
WORSE

8. DON'T KNOW

GO TO C14

GO TO C14

C13a. Would you say the economy has gotten much better or somewhat better?

1. MUCH BETTER

2. SOMEWHAT  
BETTER

C13b. Would you say the economy has gotten much worse or somewhat worse?

5. MUCH WORSE

4. SOMEWHAT  
WORSE

- C14. What about the next 12 months or so? Do you expect the economy to get better, get worse, or stay about the same?

1. GET BETTER

3. STAY ABOUT THE SAME

5. GET WORSE

8. DON'T KNOW

TURN TO P.18, C15

TURN TO P. 18,  
C15

C14a. Do you expect the economy to get much better or somewhat better?

1. MUCH BETTER

2. SOMEWHAT  
BETTER

C14b. Do you expect the economy to get much worse or somewhat worse?

5. MUCH WORSE

4. SOMEWHAT  
WORSE

- C15. Do you approve or disapprove of the way Carter is handling his job as President?

1. APPROVE	5. DISAPPROVE	8. DON'T KNOW GO TO C16				
↓	↓					
<p>C15a. Do you approve strongly or not strongly?</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%; padding: 5px;">1. STRONGLY</td> <td style="text-align: center; width: 50%; padding: 5px;">2. NOT STRONGLY</td> </tr> </table>		1. STRONGLY	2. NOT STRONGLY	<p>C15b. Do you disapprove strongly or not strongly?</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%; padding: 5px;">5. STRONGLY</td> <td style="text-align: center; width: 50%; padding: 5px;">4. NOT STRONGLY</td> </tr> </table>	5. STRONGLY	4. NOT STRONGLY
1. STRONGLY	2. NOT STRONGLY					
5. STRONGLY	4. NOT STRONGLY					

- C16. Do you approve or disapprove of the way President Carter is handling our relations with foreign countries?

1. APPROVE	5. DISAPPROVE	8. DON'T KNOW
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- C17. And what about the economy? Do you approve or disapprove of the way President Carter is handling the economy?

1. APPROVE	5. DISAPPROVE	8. DON'T KNOW GO TO C18				
↓	↓					
<p>C17a. Do you approve strongly or not strongly?</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%; padding: 5px;">1. STRONGLY</td> <td style="text-align: center; width: 50%; padding: 5px;">2. NOT STRONGLY</td> </tr> </table>		1. STRONGLY	2. NOT STRONGLY	<p>C17b. Do you disapprove strongly or not strongly?</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%; padding: 5px;">5. STRONGLY</td> <td style="text-align: center; width: 50%; padding: 5px;">4. NOT STRONGLY</td> </tr> </table>	5. STRONGLY	4. NOT STRONGLY
1. STRONGLY	2. NOT STRONGLY					
5. STRONGLY	4. NOT STRONGLY					

- C18. Thinking about the steps that have been taken to fight inflation, would you say that President Carter has been doing an excellent job, a good job, a fair job, or a poor job?

1. EXCELLENT	2. GOOD	4. FAIR	5. POOR	8. DON'T KNOW
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- C19. Thinking about the steps that have been taken to fight unemployment, would you say that President Carter has been doing an excellent job, a good job, a fair job, or a poor job?

1. EXCELLENT	2. GOOD	4. FAIR	5. POOR	8. DON'T KNOW
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- C20. Looking ahead, do you think that (you/your family) would get along better financially in the next four years if the Democrats win the election in 1980, or if the Republicans win the election, or wouldn't it make much difference?

1. BETTER WITH  
DEMOCRATS

5. BETTER WITH  
REPUBLICANS

3. NOT MUCH  
DIFFERENCE

8. DK

- C21. If Ted Kennedy were to replace Jimmy Carter in the White House, do you think that over the next four years (you/your family) would get along better financially, be worse off, or wouldn't there be much difference?

1. BETTER WITH  
KENNEDY

5. WORSE WITH  
KENNEDY

3. NOT MUCH  
DIFFERENCE

8. DK

C22. We'd like to know if you are working now, or are you unemployed, retired,

1. WORKING NOW

2. TEMPORARILY  
LAID OFF

4. UNEMPLOYED

C23. What is your main occupation? (What sort of work do you do?) (IF NOT CLEAR: Tell me a little more about what you do.)

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C24. Generally, does your training and experience qualify you for a much higher level job, a somewhat higher job, or is this job about right for someone with your training and experience?

3. MUCH HIGHER LEVEL JOB

2. SOMEWHAT HIGHER JOB

1. JOB ABOUT RIGHT

8. DON'T KNOW

C25. About how many hours do you work on your job in the average week?

\_\_\_\_\_ HOURS A WEEK

C25a. Is that more hours than you want to work, fewer hours than you want to work, or generally about right?

5. MORE  
HOURS

1. FEWER  
HOURS

3. ABOUT  
RIGHT

(ASK ONLY IF "WORKING NOW")  
C26. Were you out of work at any time during the last twelve months?

1. YES

5. NO

TURN TO P. 22, SECTION D

C27. Have you ever done any work for pay

1. YES

5. NO

TURN TO P. 22,  
SECTION D

C27a. What kind of work did you do on your last regular job? (What was your occupation?)

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C28. Have you had a job in the past twelve months?

1. YES

5. NO

TURN TO P. 22,  
SECTION D

C28a. About how many hours did you work on your last job in the average week?

\_\_\_\_\_ HOURS A WEEK

C29. Would you say you go out looking for work almost every week, once or twice a month, when you hear about a job, or never?

1. ALMOST EVERY WEEK

2. ONCE OR TWICE A MONTH

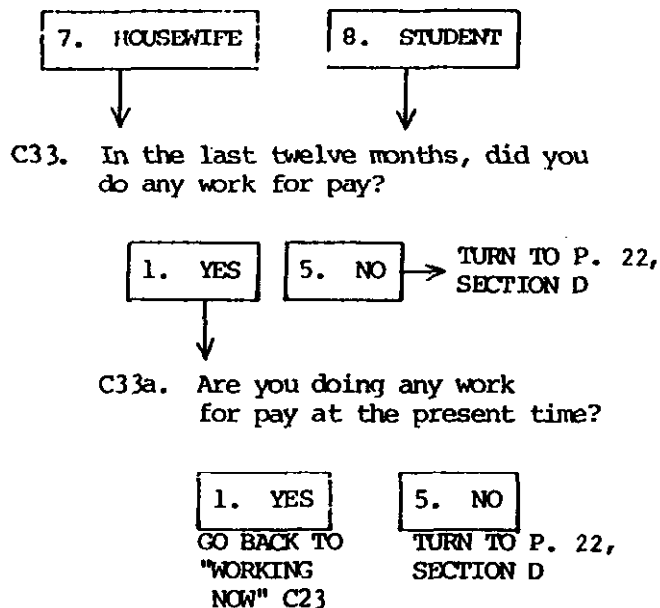
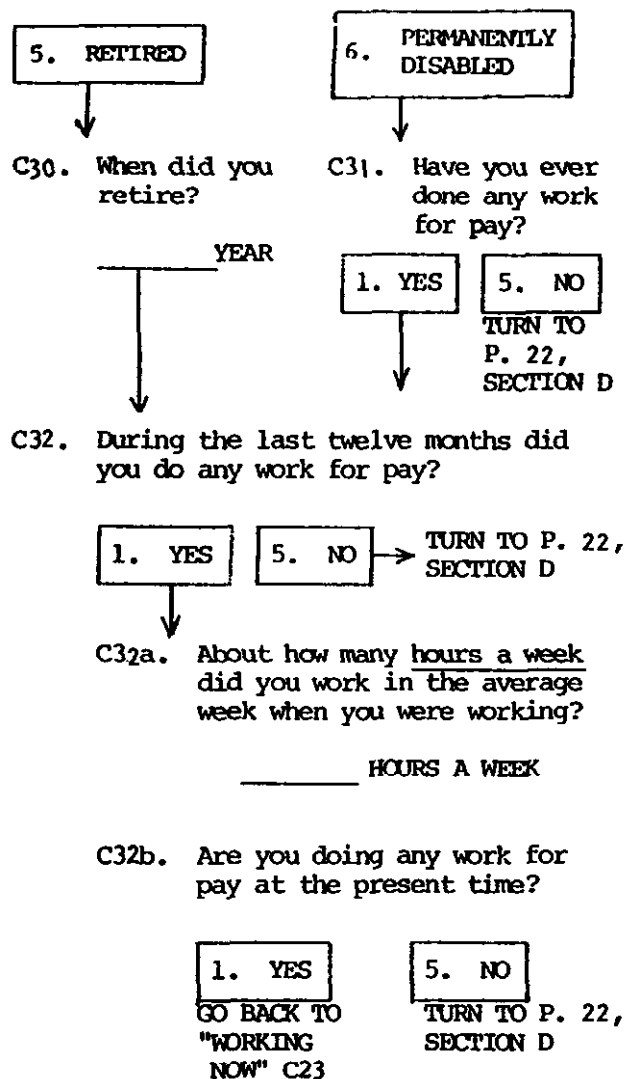
3. WHEN HEAR ABOUT A JOB

5. NEVER

TURN TO P. 22, SECTION D



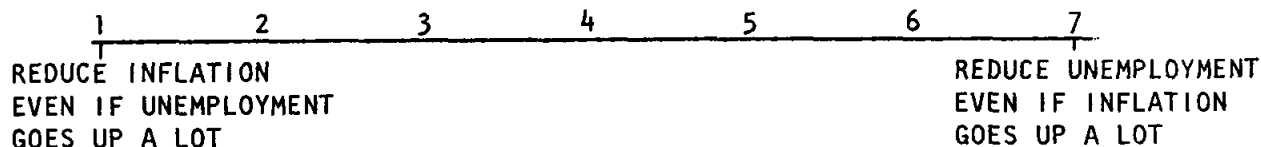
(a housewife), (a student), or what?



Let's talk next about some issues that Americans face these days.

- D1. (R.B., P. 9) Some people feel the federal government should take action to reduce the inflation rate, even if it means that unemployment would go up a lot. Others feel the government should take action to reduce the inflation, even if it means that inflation would go up a lot.

### INFLATION AND UNEMPLOYMENT



- D1a. Where would you place yourself on this scale, or haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P.23 , D3

- D1b. Where would you place Jimmy Carter?

8. DON'T KNOW

- D1c. Where would you place Ronald Reagan?

8. DON'T KNOW

- D1d. Where would you place Gerald Ford?

8. DON'T KNOW

- D1e. Where would you place current federal government policy?



8. DON'T KNOW

TURN TO P. 23, D3

- D2. (100 POINT SCALE AND ISSUE CARDS) Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

### INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (D1a and D1e ) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

- D2a. Now, for the issue we just talked about, I can see that your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

- D2b. Now, for the issue we just talked about, I can see that your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

D3. Are you currently covered by any health insurance such as Blue Cross, Medicare or Medicaid which pays for all or part of your medical costs?

1. YES

5. NO

8. DON'T KNOW

GO TO D4

D3a. In case of an extended illness affecting you (or your family), would your insurance cover most of the costs, would you have to dip into your savings, or would you have to borrow large sums of money?

1. COVERAGE  
ADEQUATE

3. DIP INTO  
SAVINGS

5. BORROW  
MONEY

8. DON'T KNOW

TURN TO P. 24, D5

D4. In case of an extended illness affecting you (or your family), would you have to dip into your savings or would you have to borrow large sums of money?

1. DIP INTO SAVINGS

5. BORROW MONEY

3. BOTH

8. DON'T KNOW

1 2 3 4 5 6 7

GOVERNMENT INSURANCE PLAN PRIVATE INSURANCE PLAN



0. HAVEN'T THOUGHT MUCH

TURN TO P. 25, D7

8. DON'T KNOW

8. DON'T KNOW

8. DON'T KNOW

8. DON'T KNOW



8. DON'T KNOW

TURN TO P. 25, D7

D6. (100 POINT SCALE AND ISSUE CARDS) READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

## INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (D5a and D5f ) ARE:

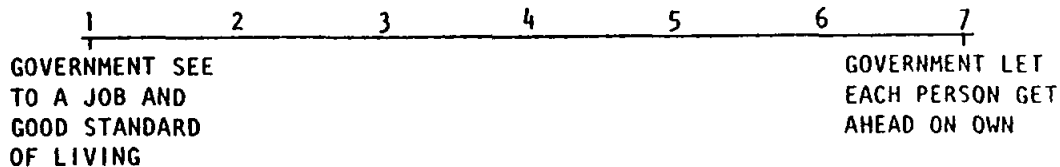
## 5. THE SAME NUMBER

D6b. (Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

RATING (ASK R TO PLACE ISSUE CARD  
ON 100 POINT SCALE)

- D7. (R.B., P. 11) Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on his own.

WITH REGARD TO A JOB AND A GOOD STANDARD OF LIVING FOR EVERY PERSON



- D7a. Where would you place yourself on this scale, or haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 26, D9

- D7b. Where would you place Jimmy Carter? \_\_\_\_\_

8. DON'T KNOW

- D7c. Where would you place Ronald Reagan? \_\_\_\_\_

8. DON'T KNOW

- D7d. Where would you place Gerald Ford? \_\_\_\_\_

8. DON'T KNOW

- D7e. Where would you place the Democratic Party? \_\_\_\_\_

8. DON'T KNOW

- D7f. Where would you place the Republican Party? \_\_\_\_\_

8. DON'T KNOW

- D7g. Where would you place current federal government policy? \_\_\_\_\_



8. DON'T KNOW

TURN TO P. 26, D9

- D8. (100 POINT SCALE AND ISSUE CARDS) READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

#### INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (D7a and D7g) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

- D8a. (Now, for the issue we just talked about, I can see that your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

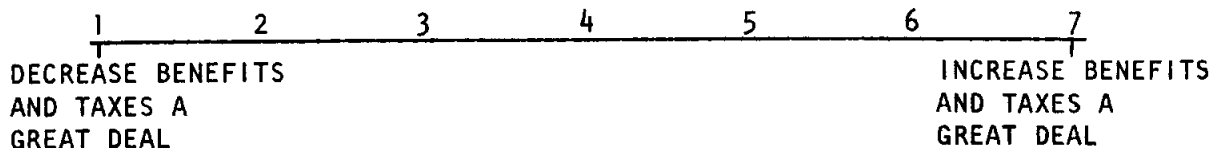
\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

- D8b. (Now, for the issue we just talked about, I can see that your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

- D9. (R.B., P. 12) Some people think Social Security benefits should be increased even though that would mean an increase in taxes. Others feel Social Security benefits should be decreased so we can pay less in taxes.

## SOCIAL SECURITY



- D9a. Where would you place yourself on this scale of haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 27, D11

- D9b. Where would you place Jimmy Carter? \_\_\_\_\_

8. DON'T KNOW

- D9c. Where would you place Ronald Reagan? \_\_\_\_\_

8. DON'T KNOW

- D9d. Where would you place Gerald Ford? \_\_\_\_\_

8. DON'T KNOW

- D9e. Where would you place the Democratic Party? \_\_\_\_\_

8. DON'T KNOW

- D9f. Where would you place the Republican Party? \_\_\_\_\_

8. DON'T KNOW

- D9g. Where would you place current federal government policy? \_\_\_\_\_



8. DON'T KNOW

TURN TO P. 27, D11

## D10. (100 POINT SCALE AND ISSUE CARDS)

READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

## INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (D9a and D 9g) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

D10a. (Now, for the issue we just talked about, I can see that) your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

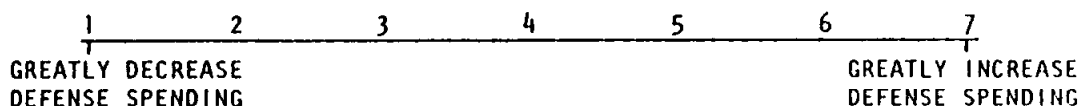
\_\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

D10b. (Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

D11. (R.B., P. 13) Some people believe that we should spend much less money for defense. Others feel that defense spending should be greatly increased.

### DEFENSE SPENDING



D11a. Where would you place yourself on this scale, or haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 28, D13

D11b. Where would you place Jimmy Carter?

8. DON'T KNOW

D11c. Where would you place Ronald Reagan?

8. DON'T KNOW

D11d. Where would you place Gerald Ford?

8. DON'T KNOW

D11e. Where would you place current federal government policy?



8. DON'T KNOW

TURN TO P. 28, D13

D12. (100 POINT SCALE AND ISSUE CARDS) READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

### INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (D11a and D11e) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

D12a. (Now, for the issue we just talked about, I can see that) your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

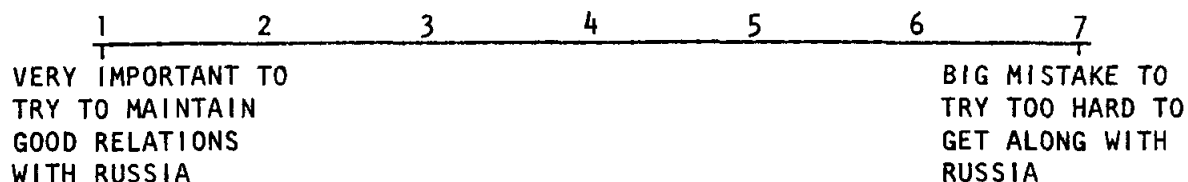
\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

D12b. (Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay close at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

- D13. (R.B., P. 14) Some people feel it is important for us to try to maintain good relations with Russia. Others feel it is a mistake to try too hard to get along with Russia.

## RELATIONS WITH RUSSIA



- D13a. Where would you place yourself on this scale, or haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 29, D15

- D13b. Where would you place Jimmy Carter

8. DON'T KNOW

- D13c. Where would you place Ronald Reagan?

8. DON'T KNOW

- D13d. Where would you place Gerald Ford?

8. DON'T KNOW

- D13e. Where would you place the Democratic Party?

8. DON'T KNOW

- D13f. Where would you place the Republican Party?

8. DON'T KNOW

- D13g. Where would you place current federal government policy?



8. DON'T KNOW

TURN TO P. 29, D15

- D14. (100 POINT SCALE AND ISSUE CARDS) READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

## INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (D13a and D13g) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

D14a. (Now, for the issue we just talked about, I can see that) your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

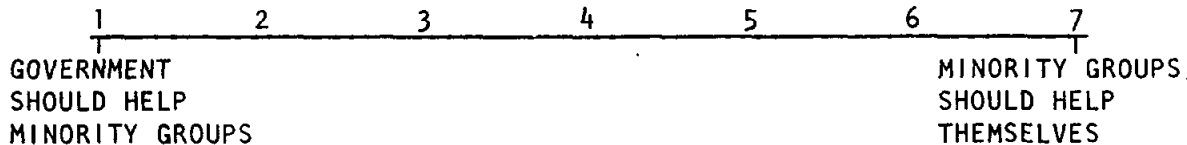
D14b. (Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)



- D15. (R.B., P. 15) Some people feel the government in Washington should make every possible effort to improve the social and economic position of blacks and other minority groups. Others feel the government should not make any special effort to help minorities because they should help themselves.

# MINORITY GROUPS



D15a. Where would you place yourself on this scale, or haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 30 , D17

D15b. Where would you place Jimmy Carter

8. DON'T KNOW

D15c. Where would you place Ronald Reagan?

8. DON'T KNOW

D15d. Where would you place Gerald Ford?

8. DON'T KNOW

D15e. Where would you place the Democratic Party?

8. DON'T KNOW

D15f. Where would you place the Republican Party?

8. DON'T KNOW

D15g. Where would you place current federal government policy?



8. DON'T KNOW

TURN TO P. 30 , D17

D16. (100 POINT SCALE AND ISSUE CARDS)                      READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

## INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (D15a and D15g) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

D16a. (Now, for the issue we just talked about, I can see that) your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

D16b. Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

## D17. INTERVIEWER CHECKPOINT

<input type="checkbox"/>	1. R HAS PLACED <u>TWO OR MORE ISSUES</u> ON THE 100-POINT SCALE.
<input type="checkbox"/>	2. R PLACES <u>ONLY ONE OR NO ISSUES</u> ON THE 100-POINT SCALE → TURN TO P. 31, SECTION E

We have talked about several problems facing Americans.

D18. (100 POINT SCALE AND ISSUE CARDS) Now, looking at the scale, this is how you rated the issues on how important it is to you for government policy to move closer to your own position or stay at your position. Are you satisfied with this arrangement of the cards, or would you like to rearrange some of them.

1. SATISFIED

TURN TO P. 31,  
SECTION E

5. WOULD LIKE TO REARRANGE

D18a. Please rearrange the cards the way you would like them to be to represent how important it is to you for government policy to move closer to your own position or stay at your position. (RECORD THE NEW ARRANGEMENT OF ALL ISSUES R RATED, CONFIRMING THE RATINGS WITH R AS YOU DO SO, IN THE COLUMN MARKED "FINAL RATINGS".)

D2. INFLATION AND UNEMPLOYMENT

D5. WITH REGARD TO HEALTH INSURANCE  
TO COVER MEDICAL AND HOSPITAL  
EXPENSES

D7. WITH REGARD TO A JOB AND A  
GOOD STANDARD OF LIVING  
FOR EVERY PERSON

D9. SOCIAL SECURITY

D11. DEFENSE SPENDING

D13. RELATIONS WITH RUSSIA

D15. MINORITY GROUPS

## FINAL RATINGS \*


\* IF AN ISSUE  
CARD WAS NEVER  
USED IN THE  
RATING PROCESS,  
PUT AN "X" IN  
THE APPROPRIATE  
BOX IN THE  
"FINAL RATINGS"  
COLUMN.

## SECTION E

## INTERVIEWER INSTRUCTION FOR E1 - E4

QUESTIONS E1 - E4: R WILL ANSWER HIMSELF IN THE QUESTIONNAIRE. AS YOU READ E1, SHOW R THE QUESTION, POINTING OUT THE SEVEN BOXES BETWEEN WORD-PAIRS AND THE "DON'T THINK OF DEMOCRATS THAT WAY" COLUMN. AFTER YOU'VE READ THE TEXT OF E1, HAND R THE QUESTIONNAIRE, GLANCE OVER THE RESPONSES TO MAKE SURE EACH WORD PAIR HAS BEEN MARKED, AND TURN THE PAGE FOR R. READ THE TEXT FOR E2 AND CONTINUE WITH THE SAME PROCEDURE THROUGH E4. RETRIEVE THE QUESTIONNAIRE.

DO YOUR BEST TO KEEP TIGHT CONTROL OF R'S PROGRESS THROUGH THESE QUESTIONS BY TURNING PAGES FOR HIM AND DISCOURAGING R FROM "THUMBING THROUGH" AND LOOKING AT ANY OTHER PORTION OF THE QUESTIONNAIRE.

- E1. Now I have a different kind of question for you. I'm going to show you ten pairs of words; for example, one pair would be "fair-unfair". I'm going to ask you to use the word-pairs to describe a political group that I will name, such as "Democrats." The words in each pair are separated by seven boxes, as you can see. You should place an "X" in the box that comes closest to describing the way you think of that group.

You may feel that one or more word-pairs do not describe the political group because you don't think of the group in that way. If this is the case, mark "X" in the box way over to the right of the page (POINT TO COLUMN OF BOXES LABELED, "DON'T THINK OF DEMOCRATS IN THAT WAY").

The first political group I would like you to describe using the word-pairs is "Democrats."

## E1. (DESCRIBING DEMOCRATS)

DEMOCRATSDON'T THINK  
OF DEMOCRATS  
IN THAT WAYFAIR ☐ ☐ ☐ ☐ ☐ ☐ ☐ UNFAIR☐INCOMPETENT ☐ ☐ ☐ ☐ ☐ ☐ ☐ COMPETENT☐POWERFUL ☐ ☐ ☐ ☐ ☐ ☐ ☐ WEAK☐WISE ☐ ☐ ☐ ☐ ☐ ☐ ☐ FOOLISH☐WEAK ☐ ☐ ☐ ☐ ☐ ☐ ☐ STRONG☐UNITED ☐ ☐ ☐ ☐ ☐ ☐ ☐ SPLIT☐DANGEROUS ☐ ☐ ☐ ☐ ☐ ☐ ☐ SAFE☐HONEST ☐ ☐ ☐ ☐ ☐ ☐ ☐ DISHONEST☐DULL ☐ ☐ ☐ ☐ ☐ ☐ ☐ EXCITING☐MIDDLE CLASS ☐ ☐ ☐ ☐ ☐ ☐ ☐ WORKING CLASS☐



E2. The next political group I would like you to describe using the word-pairs is "Republicans."

REPUBLICANS

DON'T THINK  
OF REPUBLICANS  
IN THAT WAY

FAIR ☐ ☐ ☐ ☐ ☐ ☐ ☐ UNFAIR

☐

INCOMPETENT ☐ ☐ ☐ ☐ ☐ ☐ ☐ COMPETENT

☐

POWERFUL ☐ ☐ ☐ ☐ ☐ ☐ ☐ WEAK

☐

WISE ☐ ☐ ☐ ☐ ☐ ☐ ☐ FOOLISH

☐

WEAK ☐ ☐ ☐ ☐ ☐ ☐ ☐ STRONG

☐

UNITED ☐ ☐ ☐ ☐ ☐ ☐ ☐ SPLIT

☐

DANGEROUS ☐ ☐ ☐ ☐ ☐ ☐ ☐ SAFE

☐

HONEST ☐ ☐ ☐ ☐ ☐ ☐ ☐ DISHONEST

☐

DULL ☐ ☐ ☐ ☐ ☐ ☐ ☐ EXCITING

☐

MIDDLE CLASS ☐ ☐ ☐ ☐ ☐ ☐ ☐ WORKING CLASS

☐





E3. The next political group I would like you to describe using the word-pairs is "political independents."

POLITICAL INDEPENDENTS

DON'T THINK  
OF POLITICAL  
INDEPENDENTS  
IN THAT WAY

FAIR ☐ ☐ ☐ ☐ ☐ ☐ ☐ UNFAIR

☐

INCOMPETENT ☐ ☐ ☐ ☐ ☐ ☐ ☐ COMPETENT

☐

POWERFUL ☐ ☐ ☐ ☐ ☐ ☐ ☐ WEAK

☐

WISE ☐ ☐ ☐ ☐ ☐ ☐ ☐ FOOLISH

☐

WEAK ☐ ☐ ☐ ☐ ☐ ☐ ☐ STRONG

☐

UNITED ☐ ☐ ☐ ☐ ☐ ☐ ☐ SPLIT

☐

DANGEROUS ☐ ☐ ☐ ☐ ☐ ☐ ☐ SAFE

☐

HONEST ☐ ☐ ☐ ☐ ☐ ☐ ☐ DISHONEST

☐

DULL ☐ ☐ ☐ ☐ ☐ ☐ ☐ EXCITING

☐

MIDDLE CLASS ☐ ☐ ☐ ☐ ☐ ☐ ☐ WORKING CLASS

☐



E4. And, finally, using these word-pairs, would you please describe yourself.

MYSELF

DON'T THINK  
OF MYSELF  
IN THAT WAY

FAIR ☐ ☐ ☐ ☐ ☐ ☐ ☐ UNFAIR

☐

INCOMPETENT ☐ ☐ ☐ ☐ ☐ ☐ ☐ COMPETENT

☐

POWERFUL ☐ ☐ ☐ ☐ ☐ ☐ ☐ WEAK

☐

WISE ☐ ☐ ☐ ☐ ☐ ☐ ☐ FOOLISH

☐

WEAK ☐ ☐ ☐ ☐ ☐ ☐ ☐ STRONG

☐

UNITED ☐ ☐ ☐ ☐ ☐ ☐ ☐ SPLIT

☐

DANGEROUS ☐ ☐ ☐ ☐ ☐ ☐ ☐ SAFE

☐

HONEST ☐ ☐ ☐ ☐ ☐ ☐ ☐ DISHONEST

☐

DULL ☐ ☐ ☐ ☐ ☐ ☐ ☐ EXCITING

☐

MIDDLE CLASS ☐ ☐ ☐ ☐ ☐ ☐ ☐ WORKING CLASS

☐

- E5. (R.B., P.16) Here is a list of possible presidential candidates for 1980. Which candidate do you like the most?

O. R VOLUNTEERS: DON'T  
LIKE ANY

GO TO E6

1. JERRY BROWN	2. JIMMY CARTER	3. GERALD FORD	4. EDWARD "TED" KENNEDY	5. RONALD REAGAN
----------------------	-----------------------	----------------------	----------------------------------	------------------------

E5a. Of the remaining candidates, which do you like next most?

1. JERRY BROWN	2. JIMMY CARTER	3. GERALD FORD	4. EDWARD "TED" KENNEDY	5. RONALD REAGAN
----------------------	-----------------------	----------------------	----------------------------------	------------------------

E5b. Which do you like next most?

1. JERRY BROWN	2. JIMMY CARTER	3. GERALD FORD	4. EDWARD "TED" KENNEDY	5. RONALD REAGAN
----------------------	-----------------------	----------------------	----------------------------------	------------------------

CODER:  
4th

☐

E5c. And which candidate do you like the least?

1. JERRY BROWN	2. JIMMY CARTER	3. GERALD FORD	4. EDWARD "TED" KENNEDY	5. RONALD REAGAN
----------------------	-----------------------	----------------------	----------------------------------	------------------------

- E6. (R.B., P. 16) If all of the people on this list were running for president and you could vote for more than one candidate, who are the persons you would consider voting for in such an election? (MARK ALL MENTIONS)

A. JERRY BROWN

B. JIMMY CARTER

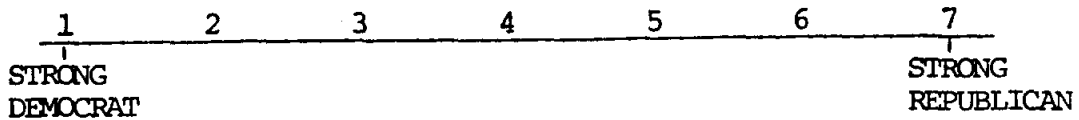
C. GERALD  
FORD

D. EDWARD "TED"  
KENNEDY

E. RONALD  
REAGAN

O. R VOLUNTEERS: WOULDN'T VOTE FOR ANY

- E7. (R.B., P. 17) Some people think of themselves as strong Democrats, some as strong Republicans, and others are somewhere in between. Where would you place yourself on this scale?



\_\_\_\_\_ R PLACES SELF

- E8. (R.B., P. 18) Now I want you to think about Gerald Ford. I am going to read a list of words that people use to describe political figures. For each, please tell me whether the word describes Ford extremely well, very well, pretty well, or not very well at all?

The first on our list is "courageous." In your opinion, does the word "courageous" describe Ford extremely well, very well, pretty well, or not very well at all?

0. R VOLUNTEERS: DON'T KNOW WHO GERALD FORD IS

TURN TO P. 44, E10

	1.	2.	3.	4.	5.
	EXTREMELY WELL	VERY WELL	PRETTY WELL	NOT VERY WELL AT ALL	DK
a. COURAGEOUS					
b. <u>immoral</u>					
c. too political					
d. warm					
e. honest					
f. selfish					
g. smart					
h. humble					
j. weak					
k. reckless					
m. knowledgeable					
n. <u>unstable</u>					
p. open-minded					
q. power-hungry					
r. prejudiced					
s. inspiring					

E9. (R.B., P. 18) Now I am going to read a list of phrases. As I read, please tell me how well each phrase might describe Ford if he were president today.

The first on our list is "favor special interest groups." In your opinion, does the phrase "favor special interest groups" describe Ford extremely well, very well, pretty well, or not very well at all?

		1.	2.	3.	4.	8.
		EXTREMELY WELL	VERY WELL	PRETTY WELL	NOT VERY WELL AT ALL	DK
a.	FAVOR SPECIAL INTEREST GROUPS	a.				
b.	set a good moral example	b.				
c.	solve our economic problems	c.				
d.	hide things from the public	d.				
e.	not stand up for the U.S. in foreign affairs	e.				
f.	become isolated from the people	f.				
g.	provide strong leadership	g.				
h.	appoint good advisors	h.				
j.	be <u>immoral</u> in personal conduct	j.				
k.	get us into <u>unnecessary</u> wars	k.				
m.	develop good relations with other countries	m.				
n.	communicate openly with the people	n.				
p.	break the law	p.				
q.	understand the little people	q.				
r.	stick to his word	r.				
s.	use the office of Pres- ident for personal gain	s.				

E10. (R.B., P. 18) Now I want you to think about Jimmy Carter. I am going to read again the list of words. For each, please tell me how well the word describes Carter.

The first on our list is "courageous." In your opinion, does the word "courageous" describe Carter extremely well, very well, pretty well, or not very well at all?

0. R VOLUNTEERS: DON'T KNOW  
WHO JIMMY CARTER IS

TURN TO P. 46, SECTION F

	1.	2.	3.	4.	8.
	EXTREMELY WELL	VERY WELL	PRETTY WELL	NOT VERY WELL AT ALL	DK
a. COURAGEOUS					
b. <u>immoral</u>					
c. too political					
d. warm					
e. honest					
f. selfish					
g. smart					
h. humble					
j. weak					
k. reckless					
m. knowledgeable					
n. <u>unstable</u>					
p. open-minded					
q. power-hungry					
r. prejudiced					
s. inspiring					



E11. (R.B., P. 18) Now I am going to read the list of phrases. As I read, please tell me how well each phrase describes Carter.

The first on our list is "favor special interest groups." In your opinion, does the phrase "favor special interest groups" describe Carter extremely well, very well, pretty well, or not very well at all?

		1.	2.	3.	4.	8.
		EXTREMELY WELL	VERY WELL	PRETTY WELL	NOT VERY WELL AT ALL	DK
a. FAVOR SPECIAL INTEREST GROUPS	a.					
b. set a good moral example	b.					
c. solve our economic problems	c.					
d. hide things from the public	d.					
e. not stand up for the U.S. in foreign affairs	e.					
f. become isolated from the people	f.					
g. provide strong leadership	g.					
h. appoint good advisors	h.					
j. be immoral in personal conduct	j.					
k. get us into unnecessary wars	k.					
m. develop good relations with other countries	m.					
n. communicate openly with the people	n.					
p. break the law	p.					
q. understand the little people	q.					
r. stick to his word	r.					
s. use the office of President for personal gain	s.					

- F1. We have talked about the country and how it is getting along. We are also interested in how people in your neighborhood are getting along-- we mean people who live within three or four blocks from you. First of all, how long have you lived around here?

\_\_\_\_\_ YEARS AND \_\_\_\_\_ MONTHS

- F2. Generally speaking, would you say this is a pretty good neighborhood to live in, or not so good?

1. GOOD	3. NOT SO GOOD	2. DEPENDS	8. DON'T KNOW
↓	↓	↓	GO TO F3

F2a. What makes you say this? \_\_\_\_\_

- F3. Where do you do most of your (family's) household shopping? Is it here in the neighborhood, or elsewhere?

1. NEIGHBORHOOD	2. ELSEWHERE	8. DON'T KNOW
GO TO F4	↓	GO TO F4

F3a. About how many miles away is the place where you do your shopping?

\_\_\_\_\_ MILES

- F4. Where do you work? Is it nearby here in the neighborhood, or is the place where you go to work elsewhere?

1. NEARBY; IN NEIGHBORHOOD	2. ELSEWHERE	8. DON'T KNOW
GO TO F5	↓	GO TO F5

F4a. About how many miles away is the place where you go to work?

\_\_\_\_\_ MILES

- F5. When you go to church or religious services, is it here in the neighborhood or is it elsewhere?

1. NEIGHBORHOOD	2. ELSEWHERE	7. DOESN'T GO	8. DON'T KNOW
TURN TO P. 47, F6	↓	TURN TO P. 47, F6	TURN TO P. 47, F6

F5a. About how many miles away is the place at which you go to church or attend religious services?

\_\_\_\_\_ MILES

F6. As far as your neighborhood is concerned, would you say people move in and out a great deal or not very much?

1. GREAT DEAL

2. NOT VERY MUCH

8. DON'T KNOW

F7. How about you? If you had the chance, would you move out of this neighborhood, or are you satisfied to stay here?

1. MOVE OUT

3. STAY HERE

2. DEPENDS

8. DON'T KNOW

F8. As far as you know, is there a Democratic or a Republican party organization in this neighborhood? (Which one?)

1. YES,  
DEMOCRATIC

2. YES,  
REPUBLICAN

3. YES,  
BOTH

5. NO,  
NEITHER

8. DON'T  
KNOW

F9. Are there people living in this neighborhood with whom you or your family get together? I mean, people whose homes you visit, who you go to the movies or ball games with, or just talk with when you see them?

1. YES

5. NO → TURN TO P. 50 , F12

TURN TO P. 48,  
F10

F10. I'd like to ask you several questions about two or three of these neighbors whom you see most often. So that you and I can be sure we're talking about the same persons in the next several questions, I need to have just the first names of no more than three of these people. (ENTER NAMES IN GRID BELOW, AND CHECK CATEGORY.)

ONE 1. NAME GIVEN	TWO 2. NAMES GIVEN	THREE 3. NAMES GIVEN	R KNOWS 8. NO NEIGHBORS	R REFUSES 9. TO GIVE NAMES
↓	↓	↓	TURN TO P. 50, F12	

ASK FOR EACH NAME GIVEN IN F10, AND RECORD IN GRID BELOW

F10a. About how long have you known (NAME)?

F10b. Would you say (NAME) is a very close personal friend, a good friend, or more of an acquaintance?

F10c. (R.B., P. 19) How often do you usually get together with (NAME)? Just give me the number from this list which best describes the situation.

- |                               |                          |
|-------------------------------|--------------------------|
| 1. MORE THAN ONCE A WEEK      | 5. SEVERAL TIMES A YEAR  |
| 2. ONCE A WEEK                | 6. RARELY                |
| 3. TWO OR THREE TIMES A MONTH | 8. DON'T KNOW: CAN'T SAY |
| 4. ONCE A MONTH               |                          |

F10.	F10a.	F10b.				F10c.
NEIGHBOR'S NAME (ENTER ONE NAME PER LINE)	YEARS/MONTHS KNOWN	1. CLOSE FRIEND	2. GOOD FRIEND	3. ACQUAIN- TANCE	8. DON'T KNOW	ENTER NUMBER FROM LIST
#1	__ YRS __ MOS					
#2	__ YRS __ MOS					
#3	__ YRS __ MOS					

F11. Now I'm interested in finding out whether you talk about politics, political issues or candidates with your neighbors.

(ASK ABOUT EACH NAME GIVEN IN F10)  
Do you ever talk politics with (him/her)?

F11a. (ASK IF "YES" IN F11) In general, would you say you agree with (him/her) on politics or do you disagree?

F11b. (ASK ABOUT EACH NAME GIVEN IN F10) As far as you can tell, does (NAME) consider (himself/herself) a Republican, a Democrat, an independent, or what? (ENCOURAGE R TO GUESS, IF NECESSARY)

NAME #  
GIVEN  
IN F10

#1	<div>1. YES →</div> <div>5. NO → GO TO F11b</div> <div>8. DON'T KNOW →</div>	<div>1. AGREE</div> <div>5. DISAGREE</div> <div>8. DON'T KNOW</div>	<div>1. REPUBLICAN</div> <div>5. DEMOCRAT</div> <div>3. INDEPENDENT</div> <div>7. OTHER</div> <div>8. DON'T KNOW</div>
#2	<div>1. YES →</div> <div>5. NO → GO TO F11b</div> <div>8. DON'T KNOW →</div>	<div>1. AGREE</div> <div>5. DISAGREE</div> <div>8. DON'T KNOW</div>	<div>1. REPUBLICAN</div> <div>5. DEMOCRAT</div> <div>3. INDEPENDENT</div> <div>7. OTHER</div> <div>8. DON'T KNOW</div>
#3	<div>1. YES →</div> <div>5. NO → GO TO F11b</div> <div>8. DON'T KNOW →</div>	<div>1. AGREE</div> <div>5. DISAGREE</div> <div>8. DON'T KNOW</div>	<div>1. REPUBLICAN</div> <div>5. DEMOCRAT</div> <div>3. INDEPENDENT</div> <div>7. OTHER</div> <div>8. DON'T KNOW</div>

F12. How about talking politics with (any other) people, including members of your family? Have you talked about politics or about the government in Washington with others lately, or hasn't this happened?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 51, F13

F12a. Who are these other people you have talked about politics with? What is their connection with you? (SUGGEST TYPE OF PERSON AND CHECK ALL MENTIONS)

A. SPOUSE

B. OTHER FAMILY  
MEMBER(S)

C. PEOPLE WITH  
WHOM YOU WORK OR  
GO TO WORK WITH

D. FRIENDS

E. OTHERS

F12b. When was the last time you discussed these things—in the last couple of days, the last week, or longer ago than that?

1. COUPLE  
OF DAYS

2. LAST  
WEEK

3. LONGER  
AGO

8. DON'T  
KNOW

F13. (R.B., P. 20) Would you please look at this list and tell me whether each of these is important or not important to you as a goal in your life.

	1. IMPORTANT	5. NOT IMPORTANT	8. DON'T KNOW
a. A PROSPEROUS LIFE (HAVING A GOOD INCOME AND BEING ABLE TO AFFORD THE GOOD THINGS IN LIFE).			
b. AN IMPORTANT LIFE ( A LIFE OF ACHIEVEMENT THAT BRINGS ME RESPECT AND RECOGNITION).			
c. A SECURE LIFE (MAKING SURE THAT ALL BASIC NEEDS AND EXPENSES ARE PROVIDED FOR).			
d. AN EXCITING LIFE (A STIMULATING, ACTIVE LIFE).			

F14. (R.B., P. 20) Now, using the same list, tell me which of these is most important to you, which comes next in importance, which is third, and which is least important.

	1. A PROSPEROUS LIFE	2. AN IMPORTANT LIFE	3. A SECURE LIFE	4. AN EXCITING LIFE	8. DON'T KNOW
MOST IMPORTANT					
SECOND					
THIRD					
LEAST IMPORTANT					

TIME NOW: \_\_\_\_\_

I would like to thank you again for your help with this study. It is people like you who make social research possible by contributing time and thoughts as generously as you have.

THUMBNAIL SKETCH (USE BACK OF PAGE IF NECESSARY):





WAVE 11  
FORM B

Winter, 1979  
Project 24  
Pilot Study for  
1980 Election Study



SURVEY RESEARCH CENTER  
INSTITUTE FOR SOCIAL RESEARCH  
THE UNIVERSITY OF MICHIGAN  
ANN ARBOR, MICHIGAN 48106

DO NOT WRITE IN ABOVE SPACE

1. Interviewer's Label

2. Primary Area: \_\_\_\_\_

3. Your interview no.: \_\_\_\_\_

4. Date of Interview: \_\_\_\_\_

5. Length of Interview: \_\_\_\_\_  
MINUTES

6. Segment No. \_\_\_\_\_

7. Line No: \_\_\_\_\_

8. Address (or description) \_\_\_\_\_

9. Sample Location \_\_\_\_\_ 10. State \_\_\_\_\_  
(ZIP)

11. Call Record.

Call Number	1	2	3	4	5	6	7	8
Date								
Day of Week								
Time of Day								
Result								
Interviewer's Initials								

NOTES:

12. List all Household members by relationship to Head.

	(a) Household Members by Relationship to Head	(b) Sex	(c) Age	(d) Citizen? Yes/No	(e) Eligible Persons "✓"	(f) Enter "R" for Respondent
Persons 18 Years Old or Older						
Persons 17 Years Old or Younger						

**FOR OFFICE USE ONLY**

# Persons

Household Composition

# Eligible Adults (✓)

Children:

5
  6-9
  10-13
  14-17

Step 1: Complete columns (a) - (c).

Step 2: Ask, "Are all of these persons U.S. citizens?" Write "yes" for those who are U.S. citizens and "no" for those who are not in column (d).

Step 3: Enter a check mark (✓) in column (e) for each person eligible for selection. Eligible persons are U.S. citizens who are 18 years of age or older.

Step 4: Indicate the person you select to be interviewed by entering "R" in column (f).

#### NONINTERVIEW CATEGORIES

- ☐ 1. Refusal (explain below).
- ☐ 2. NER (no eligible respondent): No one in the household over 18 years of age or no U.S. citizens in household.
- ☐ 3. NI-0 (noninterview for other reasons): explain below.



SURVEY RESEARCH CENTER  
INSTITUTE FOR SOCIAL RESEARCH  
THE UNIVERSITY OF MICHIGAN  
ANN ARBOR, MICHIGAN 48106

DO NOT WRITE IN ABOVE SPACE

1. Interviewer's Label

2. Primary Area: \_\_\_\_\_

3. Segment \_\_\_\_\_ Line \_\_\_\_\_

4. Your Interview No: \_\_\_\_\_

5. Date of Interview: \_\_\_\_\_

6. Length of Interview: \_\_\_\_\_  
(MINUTES)

7. State in which Interview was  
Taken: \_\_\_\_\_

## WAVE II-FORM B

THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS:

This interview is completely voluntary -- if we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.



- A1. (R.B., P. 1) For a nation, it is not always possible to obtain everything one might wish. On this page, several different goals are listed. If you had to choose among them, which one seems most desirable to you?

```
graph TD; A1[A1. (R.B., P. 1) For a nation, it is not always possible to obtain everything one might wish. On this page, several different goals are listed. If you had to choose among them, which one seems most desirable to you?]; A1 --> B1[1. MAINTAINING ORDER IN THE NATION]; A1 --> B2[2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS]; A1 --> B3[3. FIGHTING RISING PRICES]; A1 --> B4[4. PROTECTING FREEDOM OF SPEECH]; A1 --> B5[8. DON'T KNOW]; B5 --> C1[TURN TO P. 2, A2];
```

1. MAINTAINING ORDER IN THE NATION

2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS

3. FIGHTING RISING PRICES

4. PROTECTING FREEDOM OF SPEECH

8. DON'T KNOW → TURN TO P. 2, A2

- Ala. (R.B., P. 1) Which one would be your second choice?

```
graph TD; Ala[Ala. (R.B., P. 1) Which one would be your second choice?]; Ala --> B1[1. MAINTAINING ORDER IN THE NATION]; Ala --> B2[2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS]; Ala --> B3[3. FIGHTING RISING PRICES]; Ala --> B4[4. PROTECTING FREEDOM OF SPEECH]; Ala --> B5[8. DON'T KNOW];
```

1. MAINTAINING ORDER IN THE NATION

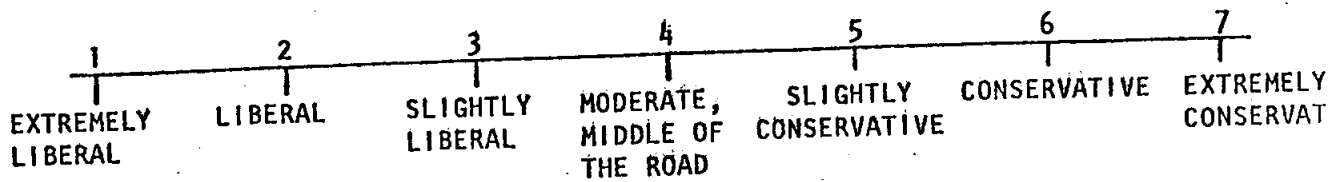
2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS

3. FIGHTING RISING PRICES

4. PROTECTING FREEDOM OF SPEECH

8. DON'T KNOW

A2. (R.B., P. 2) We hear a lot of talk these days about liberals and conservatives. Here is a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative.



A2a. Where would you place yourself on this scale, or haven't you thought much about this?

8. DK

HAVEN'T  
0. THOUGHT  
MUCH

SECTION B

B1. Who do you think are some of the people who might be running for President next year?

98. DON'T KNOW  
Turn to P.5, B5

(Any Others?)

B2. Have you read or heard anything lately about (them/him)?

1. YES  
↓

5. NO → TURN TO P. 4 , B3

B2a. What was it (you read or heard)?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

B2b. (R.B., P. 3 ) Where did you learn about that? (MARK ALL MENTIONS)

A. TV	B. RADIO	C. NEWSPAPERS	D. OTHER PEOPLE
E. MAGAZINES		F. OTHER	

B2c. Did you hear or read anything else about who might be running for President next year?

1. YES  
↓

5. NO → TURN TO P. 4 , B3

B2d. What was it (you read or heard)?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

B2e. (R.B., P.3 ) where did you learn about that? (MARK ALL MENTIONS)

A. TV	B. RADIO	C. NEWSPAPERS	D. OTHER PEOPLE
E. MAGAZINES		F. OTHER	

B3. Have you talked with anyone lately about people who might be running for President next year?

1. YES

5. NO

→ GO TO B4

B3a. (R.B., P. 4 ) Who have you talked with? (MARK ALL MENTIONS)  
Anyone else?

A. SPOUSE

OTHER  
B. FAMILY  
MEMBERS

FRIENDS  
C. OR  
NEIGHBORS

PEOPLE  
D. AT WORK

E. OTHERS

B3b. Do you think the people you talked with feel the same way you do about (these/this) candidate(s) or do some of them feel differently about (them/him)?

1. FEEL SAME

5. FEEL DIFFERENTLY

8. DON'T KNOW

B4. Would you say you personally care much about who will be running for President next year, or don't you care much about that?

1. YES, CARE

5. NO, DON'T CARE

B4a. Why do you say so? \_\_\_\_\_

\_\_\_\_\_



- B5. Now, we would like to know something about the feelings you have toward people in politics. I am going to name a political figure, and I want you to tell me whether something about that person, or something he has done has made you feel certain feelings like "anger" or "pride," or other feelings I will mention.

I want to ask you first about Jimmy Carter. Think about your feelings when I mention Carter. Now, has Jimmy Carter -- because of the kind of person he is or because of something he has done -- ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
A. Angry	A	
B. Happy	B	
C. Hopeful	C	
D. Frustrated	D	
E. Afraid	E	
F. Proud	F	
G. Sad	G	
H. Disgusted	H	
J. Sympathetic toward him	J	
K. Liking for him	K	
L. Disliking for him	L	
M. Uneasy	M	

IF MORE THAN ONE "YES" MENTION IN B5

B5a. You've mentioned more than one feeling. Now I would like to know which one of these you would say was the strongest. You've mentioned (READ "YES" MENTIONS FROM B5). Which feeling was the strongest?

B5b. What led you to feel (READ FEELING MENTIONED IN B5a) toward Jimmy Carter?

---



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---



---

- B6. The other person I want to ask you about is Gerald Ford. Think about your feelings when I mention Ford. Now, has Gerald Ford -- because of the kind of person he is or because of something he has done -- ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
A. Angry	A	
B. Happy	B	
C. Hopeful	C	
D. Frustrated	D	
E. Afraid	E	
F. Proud	F	
G. Sad	G	
H. Disgusted	H	
J. Sympathetic toward him	J	
K. Liking for him	K	
L. Disliking for him	L	
M. Uneasy	M	

IF MORE THAN ONE "YES" MENTION IN B6

B6a. You've mentioned more than one feeling. Now I would like to know which one of these you would say was the strongest. You've mentioned (READ "YES" MENTIONS FROM B6.) Which feeling was the strongest?

\_\_\_\_\_

B6b. What led you to feel (READ FEELING MENTIONED IN B6a) toward Gerald Ford?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- B7. (R.B., P. 5 ) Now I want you to think about Edward "Ted" Kennedy. I am going to read a list of words that people use to describe political figures. For each, please tell me whether the word describes Kennedy extremely well, very well, pretty well, or not very well at all.

The first on our list is "courageous." In your opinion, does the word "courageous" describe Kennedy extremely well, very well, pretty well, or not very well at all?

0. R VOLUNTEERS: DON'T KNOW WHO EDWARD "TED" KENNEDY IS.

TURN TO P. 9, B9

		1.	2.	3.	4.	8.
		EXTREMELY WELL	VERY WELL	PRETTY WELL	NOT VERY WELL AT ALL	DK
a. COURAGEOUS	a.					
b. <u>immoral</u>	b.					
c. too political	c.					
d. warm	d.					
e. honest	e.					
f. selfish	f.					
g. smart	g.					
h. humble	h.					
j. weak	j.					
k. reckless	k.					
m. knowledgeable	m.					
n. <u>unstable</u>	n.					
p. open-minded	p.					
q. power-hungry	q.					
r. prejudiced	r.					
s. inspiring	s.					

- B8. (R.B., P. 5 ) Now I am going to read a list of phrases. As I read, please tell me how well each phrase might describe Kennedy if he were president.

The first on our list is "favor special interest groups." In your opinion, does the phrase "favor special interest groups" describe Kennedy extremely well, very well, pretty well, or not very well at all?

		1.	2.	3.	4.	5.
		EXTREMELY WELL	VERY WELL	PRETTY WELL	NOT VERY WELL AT ALL	DK
a. FAVOR SPECIAL INTEREST GROUPS	a.					
b. set a good moral example	b.					
c. solve our economic problems	c.					
d. hide things from the public	d.					
e. not stand up for the U.S. in foreign affairs	e.					
f. become isolated from the people	f.					
g. provide strong leadership	g.					
h. appoint good advisors	h.					
j. be <u>immoral</u> in personal conduct	j.					
k. get us into <u>unnecessary</u> wars	k.					
m. develop good relations with other countries	m.					
n. communicate openly with the people	n.					
p. break the law	p.					
q. understand the little people	q.					
r. stick to his word	r.					
s. use the office of President for personal gain	s.					

- B9. (R.B., P. 5 ) Now I want you to think about Ronald Reagan. I am going to read again the list of words. For each , please tell me how well the word describes Reagan.

The first on our list is "courageous." In your opinion, does the word "courageous" describe Reagan extremely well, very well, pretty well, or not very well at all?

0. R VOLUNTEERS: DON'T KNOW  
WHO RONALD REAGAN IS

TURN TO P. 11, B11

	1.	2.	3.	4.	8.
	EXTREMELY WELL	VERY WELL	PRETTY WELL	NOT VERY WELL AT ALL	DK
a. COURAGEOUS					
b. <u>immoral</u>					
c. too political					
d. warm					
e. honest					
f. selfish					
g. smart					
h. humble					
j. weak					
k. reckless					
m. knowledgeable					
n. <u>unstable</u>					
p. open-minded					
q. power-hungry					
r. prejudiced					
s. inspiring					

B10. (R.B., P. 5 ) Now I am going to read the list of phrases. As I read, please tell me how well each phrase might describe Reagan if he were president.

The first on our list is "favor special interest groups." In your opinion, does the phrase "favor special interest groups" describe Reagan extremely well, very well, pretty well, or not very well at all?

		1.	2.	3.	4.	8.
		EXTREMELY WELL	VERY WELL	PRETTY WELL	NOT VERY WELL AT ALL	DK
a. FAVOR SPECIAL INTEREST GROUPS	a.					
b. set a good moral example	b.					
c. solve our economic problems	c.					
d. hide things from the public	d.					
e. not stand up for the U.S. in foreign affairs	e.					
f. become isolated from the people	f.					
g. provide strong leadership	g.					
h. appoint good advisors	h.					
j. be immoral in personal conduct	j.					
k. get us into unnecessary wars	k.					
m. develop good relations with other countries	m.					
n. communicate openly with the people	n.					
p. break the law	p.					
q. understand the little people	q.					
r. stick to his word	r.					
s. use the office of President for personal gain	s.					

THERMOMETER SERIES

B11. (R.B., P. 6 ) Now I'd like to get your feelings toward some of our political leaders and other people who are in the news these days. I will use something we call the feeling thermometer, and here is how it works:

I'll read the name of a person and I'd like you to rate that person using the feeling thermometer. You may use any number from 0 to 100 for rating. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person and that you don't care too much for that person.

If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

If you do recognize the name, but you don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

Our first person is Jimmy Carter. How would you rate him using the thermometer?

(IF R SAYS "DON'T KNOW" PROBE: Do you mean you don't know who the person is, or do you have something else in mind?)

		997. R DOESN'T RECOGNIZE NAME	998. R DOESN'T KNOW WHERE TO RATE: CAN'T JUDGE
a. JIMMY CARTER	_____	a	
b. Gerald Ford	_____	b	
c. Edward "Ted" Kennedy	_____	c	
d. Ronald Reagan	_____	d	
e. "Jerry" Brown, Jr.	_____	e	

## SECTION C

C1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent, or what?

1. REPUBLICAN	2. DEMOCRAT	3. INDEPENDENT	4. NO PREFERENCE	5. OTHER PARTY
---------------	-------------	----------------	------------------	----------------

TURN TO P. 13, C1d

TURN TO P. 14, C1g

TURN TO P. 15, C1m

C1a. Would you call yourself a strong Republican or a not very strong Republican?

1. STRONG

5. NOT VERY STRONG

C1b. (RB, P. 7 ) Do any of these statements come close to what you mean when you say you are a strong Republican? (Which ones?) Any others?

- ☐ 1. EVER SINCE I CAN REMEMBER I'VE BEEN A REPUBLICAN.
- ☐ 2. MY PARENTS WERE REPUBLICANS AND I AM TOO.
- ☐ 3. I INVOLVE MYSELF IN WHAT THE REPUBLICAN PARTY IS DOING.
- ☐ 4. I AM ENTHUSIASTIC ABOUT WHAT THE REPUBLICAN PARTY STANDS FOR.
- ☐ 5. I ALMOST ALWAYS SUPPORT THE REPUBLICAN CANDIDATES.
- ☐ 6. I REALLY MEAN THAT I LIKED GERALD FORD VERY MUCH IN THE LAST PRESIDENTIAL ELECTION.
- ☐ 7. I'M A STRONG REPUBLICAN BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING.
- ☐ 8. WITH ME IT'S MORE A MATTER OF STRONGLY DISLIKING THE DEMOCRATS THAN ANYTHING ELSE.
- ☐ 9. OTHER: SPECIFY: \_\_\_\_\_

C1c. (RB, P. 8 ) Do any of these statements come close to what you mean when you say you are not a very strong Republican? (Which ones?) Any others?

- ☐ 1. I USUALLY THINK OF MYSELF AS A REPUBLICAN BUT I DON'T AGREE COMPLETELY WITH WHAT THE PARTY STANDS FOR.
- ☐ 2. I USUALLY PREFER REPUBLICAN CANDIDATES BUT SOMETIMES I SUPPORT DEMOCRATS.
- ☐ 3. I VOTE FOR THE PERSON NOT THE PARTY.
- ☐ 4. I USUALLY SUPPORT REPUBLICANS BUT I DIDN'T MUCH LIKE GERALD FORD IN THE LAST ELECTION.
- ☐ 5. I DON'T INVOLVE MYSELF IN WHAT THE REPUBLICAN PARTY IS DOING.
- ☐ 6. I'M A REPUBLICAN BUT IT ISN'T VERY IMPORTANT TO ME.
- ☐ 7. I'M A NOT VERY STRONG REPUBLICAN BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING.
- ☐ 8. WITH ME IT'S MORE A MATTER OF NOT LIKING THE DEMOCRATS THAN ANYTHING ELSE.
- ☐ 9. OTHER: SPECIFY: \_\_\_\_\_

TURN TO P. 17, C2



(R SAID "DEMOCRAT" IN C1)

C1d. Would you call yourself a strong Democrat or a not very strong Democrat?

1. STRONG

5. NOT VERY STRONG

C1e. (RB, P. 9 ) Do any of these statements come close to what you mean when you say you are a strong Democrat? (Which ones?) Any others?

- ☐ 1. EVER SINCE I CAN REMEMBER I'VE BEEN A DEMOCRAT.
- ☐ 2. MY PARENTS WERE DEMOCRATS AND I AM TOO.
- ☐ 3. I INVOLVE MYSELF IN WHAT THE DEMOCRATIC PARTY IS DOING.
- ☐ 4. I AM ENTHUSIASTIC ABOUT WHAT THE DEMOCRATIC PARTY STANDS FOR.
- ☐ 5. I ALMOST ALWAYS SUPPORT THE DEMOCRATIC CANDIDATES.
- ☐ 6. I REALLY MEAN THAT I LIKED JIMMY CARTER VERY MUCH IN THE LAST PRESIDENTIAL ELECTION.
- ☐ 7. I'M A STRONG DEMOCRAT BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING.
- ☐ 8. WITH ME IT'S MORE A MATTER OF STRONGLY DISLIKING THE REPUBLICANS THAN ANYTHING ELSE.
- ☐ 9. OTHER: SPECIFY: \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

C1f. (RB, P. 10 ) Do any of these statements come close to what you mean when you say you are not a very strong Democrat? (Which ones?) Any others?

- ☐ 1. I USUALLY THINK OF MYSELF AS A DEMOCRAT BUT I DON'T AGREE COMPLETELY WITH WHAT THE PARTY STANDS FOR.
- ☐ 2. I USUALLY PREFER DEMOCRATIC CANDIDATES BUT SOMETIMES I SUPPORT REPUBLICANS.
- ☐ 3. I VOTE FOR THE PERSON NOT THE PARTY.
- ☐ 4. I USUALLY SUPPORT DEMOCRATS BUT I DIDN'T MUCH LIKE JIMMY CARTER IN THE LAST ELECTION.
- ☐ 5. I DON'T INVOLVE MYSELF IN WHAT THE DEMOCRATIC PARTY IS DOING.
- ☐ 6. I'M A DEMOCRAT BUT IT ISN'T VERY IMPORTANT TO ME.
- ☐ 7. I'M A NOT VERY STRONG DEMOCRAT BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING.
- ☐ 8. WITH ME IT'S MORE A MATTER OF NOT LIKING THE REPUBLICANS THAN ANYTHING ELSE.
- ☐ 9. OTHER: SPECIFY: \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

(R SAID "INDEPENDENT" OR "NO PREFERENCE" IN C1)

C1g. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

1. CLOSER TO  
REPUBLICAN

2. CLOSER TO  
DEMOCRATIC

3. NEITHER  
GO TO C1k

C1h. (RB, P. 11) Do any of these statements come close to what you mean when you say you think of yourself as closer to the Republican Party? (Which ones?) Any others?

- ☐ 1. MORE OFTEN THAN NOT, I FIND MYSELF SUPPORTING WHAT THE REPUBLICAN PARTY STANDS FOR.
- ☐ 2. MOST OF THE TIME I PREFER REPUBLICAN CANDIDATES.
- ☐ 3. I PREFERRED GERALD FORD IN THE LAST PRESIDENTIAL ELECTION.
- ☐ 4. I'VE ALWAYS LIVED AROUND REPUBLICANS.
- ☐ 5. I FEEL CLOSER TO THE REPUBLICAN PARTY BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING.
- ☐ 6. I LIKE THE DEMOCRATIC PARTY EVEN LESS THAN I LIKE THE REPUBLICAN PARTY.
- ☐ 7. OTHER: SPECIFY: \_\_\_\_\_

C1j. (RB, P. 12) Do any of these statements come close to what you mean when you say you think of yourself as closer to the Democratic Party? (Which ones?) Any others?

- ☐ 1. MORE OFTEN THAN NOT, I FIND MYSELF SUPPORTING WHAT THE DEMOCRATIC PARTY STANDS FOR.
- ☐ 2. MOST OF THE TIME I PREFER DEMOCRATIC CANDIDATES.
- ☐ 3. I PREFERRED JIMMY CARTER IN THE LAST PRESIDENTIAL ELECTION.
- ☐ 4. I'VE ALWAYS LIVED AROUND DEMOCRATS.
- ☐ 5. I FEEL CLOSER TO THE DEMOCRATIC PARTY BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING.
- ☐ 6. I LIKE THE REPUBLICAN PARTY EVEN LESS THAN I LIKE THE DEMOCRATIC PARTY.
- ☐ 7. OTHER: SPECIFY: \_\_\_\_\_

C1k. (RB., P. 13) Do any of these statements come close to what you mean when you say you (are an independent/have no preference)? (Which ones?) Any others?

- ☐ 1. I SUPPORT BOTH DEMOCRATS AND REPUBLICANS.
- ☐ 2. I DECIDE ON THE PERSON NOT THE PARTY.
- ☐ 3. I DECIDE ON THE ISSUES NOT THE PARTY LABEL.
- ☐ 4. NEITHER PARTY STANDS FOR WHAT I THINK IS IMPORTANT.
- ☐ 5. I DISLIKE BOTH PARTIES.
- ☐ 6. I'M NOT MUCH INTERESTED IN POLITICS.
- ☐ 7. THE PARTIES ALMOST NEVER DELIVER ON THEIR PROMISES.
- ☐ 8. I DON'T KNOW ENOUGH TO MAKE A CHOICE.
- ☐ 9. I LIKE BOTH PARTIES ABOUT THE SAME.
- ☐ 10. I'M INDEPENDENT BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING.
- ☐ 11. MY PARENTS WERE INDEPENDENT AND I AM TOO.
- ☐ 12. OTHER: SPECIFY: \_\_\_\_\_

(R SAID "OTHER PARTY" IN C1)

C1m. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

1. CLOSER TO  
REPUBLICAN

2. CLOSER TO  
DEMOCRATIC

3. NEITHER

TURN TO P. 17, C2

C1n. (RB, P. 11) Do any of these statements come close to what you mean when you say you think of yourself as closer to the Republican Party? (Which ones?) Any others?

- ☐ 1. MORE OFTEN THAN NOT, I FIND MYSELF SUPPORTING WHAT THE REPUBLICAN PARTY STANDS FOR.
- ☐ 2. MOST OF THE TIME I PREFER REPUBLICAN CANDIDATES.
- ☐ 3. I PREFERRED GERALD FORD IN THE LAST PRESIDENTIAL ELECTION.
- ☐ 4. I'VE ALWAYS LIVED AROUND REPUBLICANS.
- ☐ 5. I FEEL CLOSER TO THE REPUBLICAN PARTY BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING.
- ☐ 6. I LIKE THE DEMOCRATIC PARTY EVEN LESS THAN I LIKE THE REPUBLICAN PARTY.
- ☐ 7. OTHER: SPECIFY: \_\_\_\_\_

C1p. (RB, P. 12) Do any of these statements come close to what you mean when you say you think of yourself as closer to the Democratic Party? (Which ones?) Any others?

- ☐ 1. MORE OFTEN THAN NOT, I FIND MYSELF SUPPORTING WHAT THE DEMOCRATIC PARTY STANDS FOR.
- ☐ 2. MOST OF THE TIME I PREFER DEMOCRATIC CANDIDATES.
- ☐ 3. I PREFERRED JIMMY CARTER IN THE LAST PRESIDENTIAL ELECTION.
- ☐ 4. I'VE ALWAYS LIVED AROUND DEMOCRATS.
- ☐ 5. I FEEL CLOSER TO THE DEMOCRATIC PARTY BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING.
- ☐ 6. I LIKE THE REPUBLICAN PARTY EVEN LESS THAN I LIKE THE DEMOCRATIC PARTY.
- ☐ 7. OTHER: SPECIFY: \_\_\_\_\_

TURN TO P. 17, C2



## INTERVIEWER INSTRUCTION FOR C2-C5

QUESTIONS C2 - C5: R WILL ANSWER HIMSELF IN THE QUESTIONNAIRE. AS YOU READ C2, SHOW R THE QUESTION, POINTING OUT THE SEVEN BOXES BETWEEN WORD-PAIRS AND THE "DON'T THINK OF DEMOCRATS THAT WAY" COLUMN. AFTER YOU'VE READ THE TEXT OF C2, HAND R THE QUESTIONNAIRE, GLANCE OVER THE RESPONSES TO MAKE SURE EACH WORD PAIR HAS BEEN MARKED, AND TURN THE PAGE FOR R. READ THE TEXT FOR C3 AND CONTINUE WITH THE SAME PROCEDURE THROUGH C5. RETRIEVE THE QUESTIONNAIRE.

DO YOUR BEST TO KEEP TIGHT CONTROL OF R'S PROGRESS THROUGH THESE QUESTIONS BY TURNING PAGES FOR HIM AND DISCOURAGING R FROM "THUMBING THROUGH" AND LOOKING AT ANY OTHER PORTION OF THE QUESTIONNAIRE.

- C2. Now I have a different kind of question for you. I'm going to show you ten pairs of words; for example, one pair would be "fair-unfair". I'm going to ask you to use the word-pairs to describe a political group that I will name, such as "Democrats." The words in each pair are separated by seven boxes, as you can see. You should place an "X" in the box that comes closest to describing the way you think of that group.

You may feel that one or more word-pairs do not describe the political group because you don't think of the group in that way. If this is the case, mark "X" in the box way over to the right of the page (POINT TO COLUMN OF BOXES LABELED, "DON'T THINK OF DEMOCRATS IN THAT WAY").

The first political group I would like you to describe using the word-pairs is "Democrats."

## C2. (DESCRIBING DEMOCRATS)

<u>DEMOCRATS</u>							DON'T THINK OF DEMOCRATS IN THAT WAY	
FAIR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	UNFAIR	<input type="checkbox"/>
INCOMPETENT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	COMPETENT	<input type="checkbox"/>
POWERFUL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	WEAK	<input type="checkbox"/>
WISE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FOOLISH	<input type="checkbox"/>
WEAK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	STRONG	<input type="checkbox"/>
UNITED	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SPLIT	<input type="checkbox"/>
DANGEROUS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SAFE	<input type="checkbox"/>
HONEST	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	DISHONEST	<input type="checkbox"/>
DULL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	EXCITING	<input type="checkbox"/>
MIDDLE CLASS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	WORKING CLASS	<input type="checkbox"/>





C3. The next political group I would like you to describe using the word-pairs is "Republicans."

REPUBLICANS

DON'T THINK  
OF REPUBLICANS  
IN THAT WAY

FAIR ☐ ☐ ☐ ☐ ☐ ☐ ☐ UNFAIR

☐

INCOMPETENT ☐ ☐ ☐ ☐ ☐ ☐ ☐ COMPETENT

☐

POWERFUL ☐ ☐ ☐ ☐ ☐ ☐ ☐ WEAK

☐

WISE ☐ ☐ ☐ ☐ ☐ ☐ ☐ FOOLISH

☐

WEAK ☐ ☐ ☐ ☐ ☐ ☐ ☐ STRONG

☐

UNITED ☐ ☐ ☐ ☐ ☐ ☐ ☐ SPLIT

☐

DANGEROUS ☐ ☐ ☐ ☐ ☐ ☐ ☐ SAFE

☐

HONEST ☐ ☐ ☐ ☐ ☐ ☐ ☐ DISHONEST

☐

DULL ☐ ☐ ☐ ☐ ☐ ☐ ☐ EXCITING

☐

MIDDLE CLASS ☐ ☐ ☐ ☐ ☐ ☐ ☐ WORKING CLASS

☐



C4. The next political group I would like you to describe using the word-pairs is "political independents."

POLITICAL INDEPENDENTS

DON'T THINK  
OF POLITICAL  
INDEPENDENTS  
IN THAT WAY

FAIR ☐ ☐ ☐ ☐ ☐ ☐ ☐ UNFAIR

☐

INCOMPETENT ☐ ☐ ☐ ☐ ☐ ☐ ☐ COMPETENT

☐

POWERFUL ☐ ☐ ☐ ☐ ☐ ☐ ☐ WEAK

☐

WISE ☐ ☐ ☐ ☐ ☐ ☐ ☐ FOOLISH

☐

WEAK ☐ ☐ ☐ ☐ ☐ ☐ ☐ STRONG

☐

UNITED ☐ ☐ ☐ ☐ ☐ ☐ ☐ SPLIT

☐

DANGEROUS ☐ ☐ ☐ ☐ ☐ ☐ ☐ SAFE

☐

HONEST ☐ ☐ ☐ ☐ ☐ ☐ ☐ DISHONEST

☐

DULL ☐ ☐ ☐ ☐ ☐ ☐ ☐ EXCITING

☐

MIDDLE CLASS ☐ ☐ ☐ ☐ ☐ ☐ ☐ WORKING CLASS

☐



C5. And, finally, using these word-pairs, would you please describe yourself.

MYSELF

DON'T THINK  
OF MYSELF  
IN THAT WAY

FAIR ☐ ☐ ☐ ☐ ☐ ☐ ☐ UNFAIR

☐

INCOMPETENT ☐ ☐ ☐ ☐ ☐ ☐ ☐ COMPETENT

☐

POWERFUL ☐ ☐ ☐ ☐ ☐ ☐ ☐ WEAK

☐

WISE ☐ ☐ ☐ ☐ ☐ ☐ ☐ FOOLISH

☐

WEAK ☐ ☐ ☐ ☐ ☐ ☐ ☐ STRONG

☐

UNITED ☐ ☐ ☐ ☐ ☐ ☐ ☐ SPLIT

☐

DANGEROUS ☐ ☐ ☐ ☐ ☐ ☐ ☐ SAFE

☐

HONEST ☐ ☐ ☐ ☐ ☐ ☐ ☐ DISHONEST

☐

DULL ☐ ☐ ☐ ☐ ☐ ☐ ☐ EXCITING

☐

MIDDLE CLASS ☐ ☐ ☐ ☐ ☐ ☐ ☐ WORKING CLASS

☐

C6. When it comes to politics, would you say that most of your friends are Republicans, Democrats, independents, or what?

1. REPUBLICANS

2. DEMOCRATS

3. INDEPENDENTS

4. SOME FROM BOTH PARTIES

8. DON'T KNOW

C7. If you're free to choose, would you say that you would rather discuss politics with a Republican, a Democrat, or an independent?

1. A REPUBLICAN

2. A DEMOCRAT

3. AN INDEPENDENT

4. NO ONE; I DISLIKE DISCUSSING POLITICS

8. DON'T KNOW

## SECTION D

- D1. Now I'm going to ask you a few questions about unemployment in this country. First, how serious of a national problem do you think unemployment is at this time? Is it an extremely serious problem, fairly serious problem, or not a serious problem for the country as a whole right now?

3. EXTREMELY  
SERIOUS

2. FAIRLY  
SERIOUS

1. NOT  
SERIOUS

8. DON'T  
KNOW

- D2. Can you tell me about what percentage of the work force in this country is currently unemployed?

\_\_\_\_\_ PERCENT

98. DON'T KNOW

- D3. In the next year or so, do you think the problem of unemployment will become more serious, stay about the same, or become less serious?

3. MORE  
SERIOUS

2. SAME

1. LESS  
SERIOUS

8. DON'T  
KNOW

- D4. What do you think are the main things that cause unemployment in this country?

98. DON'T KNOW

TURN TO P. 28, D5

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IF R MENTIONS MORE THAN ONE CAUSE:

- D4a. Of the things you've mentioned, which do you feel is the single most important cause of unemployment?

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- D5. (R.B., P. 14) Now I'd like to show you a list of things that some people think are the causes of unemployment in the U.S. As I read them, I'd like you to tell me whether you feel each is extremely important, somewhat important, or not very important in causing unemployment.

	3. EXTREMELY IMPORTANT	2. SOMEWHAT IMPORTANT	1. NOT VERY IMPORTANT	8. DON'T KNOW
a. Not enough jobs for all the people who want to work				
b. Many of the unemployed don't have training or experience for the jobs that are available.				
c. Many of the unemployed don't want to work.				
d. The educational system in this country doesn't train people for jobs.				



- D6. Do you think something can be done to deal successfully with the problem of unemployment, or do you feel that we'll have to continue living with unemployment because not much can be done about it?

1. SOMETHING CAN BE DONE	2. NOT MUCH CAN BE DONE	8. DON'T KNOW
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↓

GO TO D7                      TURN TO P. 30 , D8

D6a. What sort of thing do you think could be done (to deal successfully with the problem of unemployment)?

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D6b. Who do you think should be doing that? (PROBE: IF R MENTIONS "GOVERNMENT": Who in the government do you think should be doing that)?

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TURN TO P. 30, D8

D7. Why do you say that?

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Now I'd like to ask you a few questions about the economy.

- D8. We are interested in how people are getting along financially these days. Would you say that you (and your family living here) are better off or worse off financially than you were a year ago?

1. BETTER NOW

3. SAME

5. WORSE NOW

8. DON'T KNOW

- D9. Now looking ahead—do you think that a year from now you (and your family living here) will be better off financially, or worse off, or just about the same as now?

1. BETTER YEAR  
FROM NOW

3. SAME

5. WORSE YEAR  
FROM NOW

8. DON'T  
KNOW

- D9a. I'd like you to think for a moment about how well you expected to do financially this past year, and compare that to how well you actually did. Being as realistic as possible, would you say that you have done better than expected, not as well as expected, or about the same as expected?

1. BETTER

2. SAME

3. NOT AS WELL

8. DON'T KNOW

- D10. Looking ahead, do you think that (you/your family) would get along better financially in the next four years if the Democrats win the election in 1980, or if the Republicans win the election, or wouldn't it make much difference?

1. BETTER WITH  
DEMOCRATS

5. BETTER WITH  
REPUBLICANS

3. NOT MUCH  
DIFFERENCE

- D11. If Ted Kennedy were to replace Jimmy Carter in the White House, do you think that over the next four years (you/your family would get along better financially, be worse off, or wouldn't there be much difference?

1. BETTER WITH  
KENNEDY

5. WORSE WITH  
KENNEDY

3. NOT MUCH  
DIFFERENCE

D12. We are interested in how people are affected financially by inflation these days. Would you say that you (and your family) have been badly hurt by inflation, hurt somewhat, not affected very much, or helped financially by inflation?

1. BADLY HURT	2. SOMEWHAT HURT	3. NOT AFFECTED	4. HELPED	8. DON'T KNOW
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GO TO D13

D12a. Do you feel that inflation hurts you more than the average person, the same as, or less than the average person?

1. MORE	2. SAME	3. LESS	8. DON'T KNOW
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D12b. Do you think that over the last five years (your/your family's) income has gone up more than the cost of living, has it fallen behind, or has it stayed about even with the cost of living?

1. GONE UP MORE	5. FALLEN BEHIND	3. STAYED ABOUT EVEN	8. DON'T KNOW
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D13. What about the money you pay in taxes? Even if you think everybody pays too much in taxes, compared to other people do you think you pay your fair share, or do you pay more than your fair share?

1. PAY FAIR SHARE	5. PAY MORE THAN FAIR SHARE	8. DON'T KNOW
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D14. (R.B., P.15) Now I would like to get your feelings about the amount you are asked to pay for each of four different taxes. Let's start with sales taxes. Do you feel you are asked to pay much more than you should for sales taxes, somewhat more than you should, about the right amount, or less than you should?

	1. MUCH MORE	2. SOMEWHAT MORE	3. ABOUT RIGHT	4. LESS THAN SHOULD	7. DON'T PAY AT ALL
a. SALES TAXES					
b. federal income tax					
c. social security taxes					
d. property taxes					

D15. (R.B., P. 16) And for which of these taxes are you now paying more than you were a couple of years ago?

☐

A.. SALES TAX

☐

C . SOCIAL SECURITY TAXES

☐

B.. FEDERAL INCOME TAX

☐

D . PROPERTY TAXES

## SECTION E

E1. Which is the more serious problem facing the country today, inflation or unemployment?

1. INFLATION

2. BOTH  
EQUALLY

3. NEITHER

4. UNEMPLOYMENT

8. DON'T  
KNOW;  
DEPENDS

TURN TO P.34, E2

E1 a. Would you favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?

1. YES

2. NO

8. DON'T  
KNOWTURN  
TO  
P. 34,  
E2

E1 b. And would you favor government action if it meant that unemployment would go up a lot?

1. YES

2. NO

8. DON'T KNOW

E1 c. Would you favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up?

1. YES

5. NO

3. DEPENDS ON HOW MUCH

4. UNSURE

8. DON'T  
KNOW

E1 d. Would you favor federal government action to reduce unemployment, even if it meant that the inflation rate would go up?

1. YES

5. NO

3. DEPENDS ON HOW MUCH

4. UNSURE

8. DON'T  
KNOW

E1 e. Would you favor federal government action to reduce unemployment, even if it meant that the inflation rate would go up a little?

4. YES

5. NO

8. DON'T  
KNOWTURN  
TO  
P. 34,  
E2

Elf. And would you favor government action if it meant that the inflation rate would go up a lot?

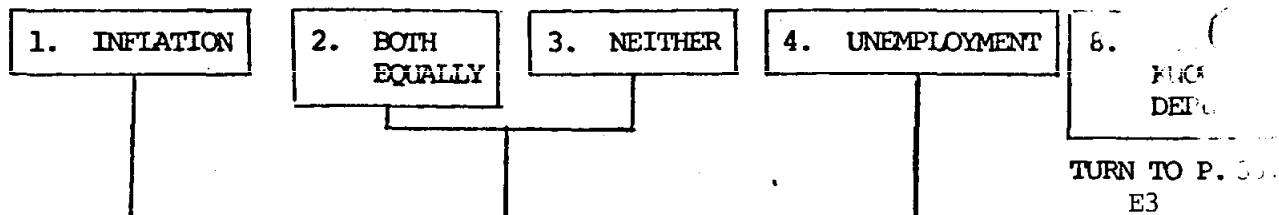
4. YES

5. NO

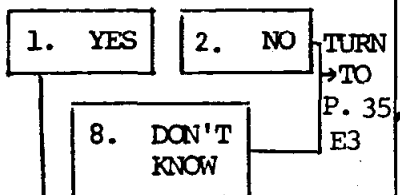
8. DON'T KNOW

THE 100 POINT SCALE AND ISSUE CARD  
WILL NOT BE USED ON THIS QUESTION.

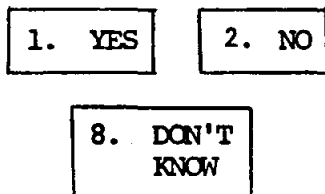
E2. Which of these two problems do you think President Carter believes is the more serious facing the country today, inflation or unemployment?



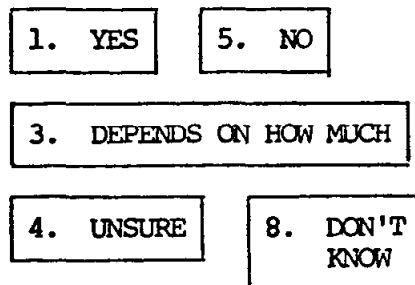
E2 a. Do you think Carter would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?



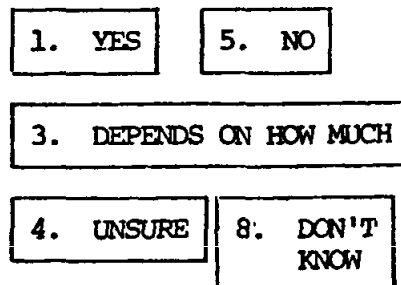
E2 b. And do you think he would favor government action if it meant that unemployment would go up a lot?



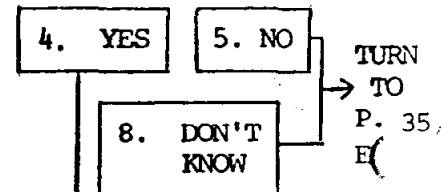
E2 c. Do you think Carter would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up?



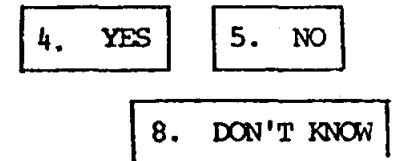
E2 d. Do you think he would favor federal government action to reduce unemployment, even if it meant that the inflation rate would go up?



E2 e. Do you think Carter would favor federal government action to reduce unemployment even if it meant that the inflation rate would go up a little?



E2 f. And do you think he would favor government action if it meant that the inflation rate would go up a lot?



E3. Which of these two problems do you think Ronald Reagan believes is the more serious facing the country today, inflation or unemployment?

1. INFLATION

2. BOTH  
EQUALLY

3. NEITHER

4. UNEMPLOYMENT

8. DON'T  
KNOW  
DEPENDS

TURN TO P. 36,  
E4

E3 a. Do you think Reagan would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?

1. YES

2. NO

8. DON'T  
KNOW

TURN  
TO  
P. 36  
E4

E3 b. And do you think he would favor government action if it meant that unemployment would go up a lot?

1. YES

2. NO

8. DON'T  
KNOW

E3 c. Do you think Reagan would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up?

1. YES

5. NO

3. DEPENDS ON HOW MUCH

4. UNSURE

8. DON'T  
KNOW

E3 d. Do you think he would favor federal government action to reduce unemployment, even if it meant that the inflation rate would go up?

1. YES

5. NO

3. DEPENDS ON HOW MUCH

4. UNSURE

8. DON'T  
KNOW

E3 e. Do you think Reagan would favor federal government action to reduce unemployment even if it meant that the inflation rate would go up a little?

4. YES

5. NO

8. DON'T  
KNOW

TURN  
TO  
P. 36,  
E4

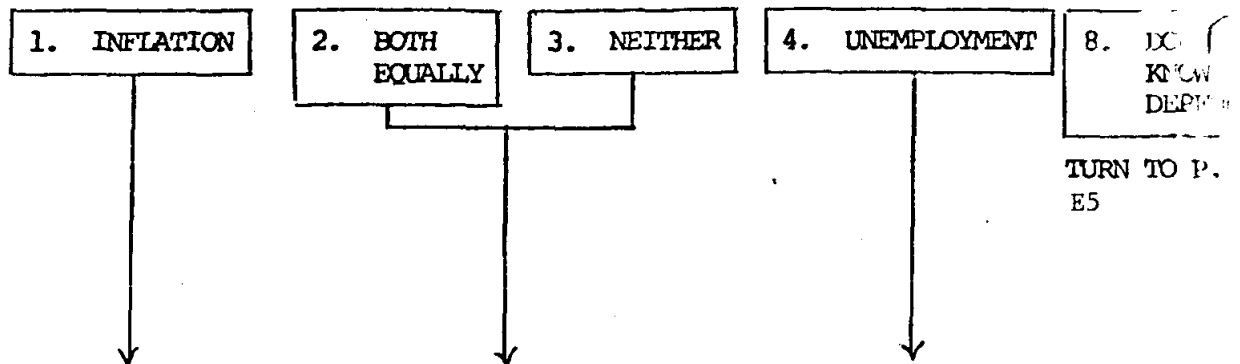
E3 f. And do you think he would favor government action if it meant that the inflation rate would go up a lot?

4. YES

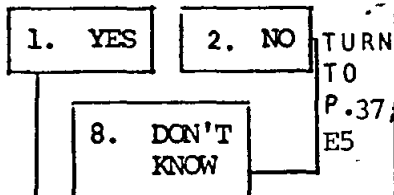
5. NO

8. DON'T  
KNOW

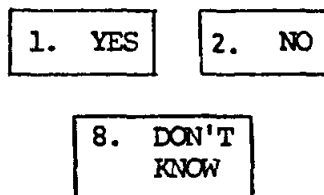
- E4. Which of these two problems do you think Gerald Ford believes is the more serious facing the country today, inflation or unemployment?



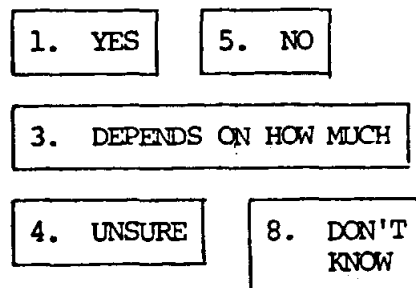
E4 a. Do you think Ford would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?



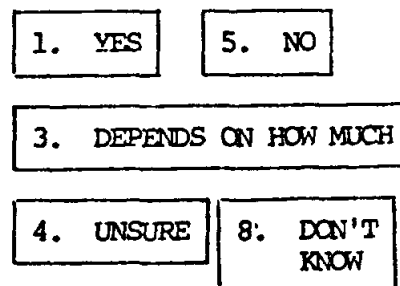
E4 b. And do you think he would favor government action if it meant that unemployment would go up a lot?



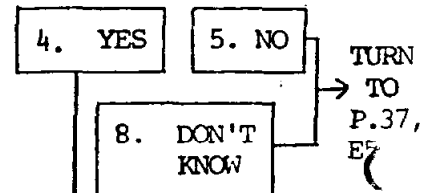
E4 c. Do you think Ford would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up?



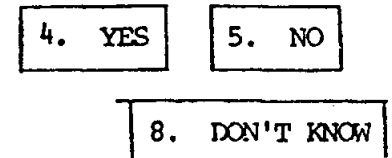
E4 d. Do you think he would favor federal government action to reduce unemployment, even if it meant that the inflation rate would go up?



E4 e. Do you think Ford would favor federal government action to reduce unemployment even if it meant that the inflation rate would go up a little?



E4 f. And do you think he would favor government action if it meant that the inflation rate would go up a lot?





- E5. Are you currently covered by any health insurance such as Blue Cross, Medicare or Medicaid which pays for all or part of your medical costs?

1. YES

5. NO

8. DON'T KNOW

GO TO E6

E5a. In case of an extended illness affecting you (or your family), would your insurance cover most of the costs, would you have to dip into your savings, or would you have to borrow large sums of money?

1. COVERAGE  
ADEQUATE

3. DIP INTO  
SAVINGS

5. BORROW  
MONEY

8. DON'T KNOW

TURN TO P. 38, E7

- E6. In case of an extended illness affecting you (or your family), would you have to dip into your savings or would you have to borrow large sums of money?

1. DIP INTO SAVINGS

5. BORROW MONEY

3. BOTH

8. DON'T KNOW

1 2 3 4 5 6 7

GOVERNMENT INSURANCE PLAN PRIVATE INSURANCE PLAN

0. HAVEN'T THOUGHT MUCH

TURN TO P. 39, E9

## 8. DON'T KNOW

8. DON'T KNOW

9 DON'T KNOW

8. DON'T KNOW

## 8. DON'T KNOW

TURN TO P. 39, E9

E8. (100 POINT SCALE AND ISSUE CARDS) Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

R'S NUMBER RATINGS FOR STARRED ITEMS (E7a and E7f ) ARE:

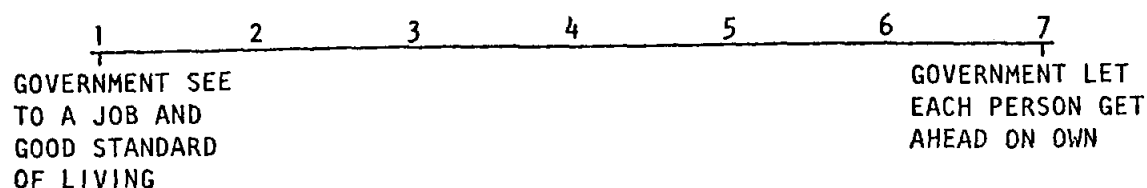
## 5. THE SAME NUMBER

   RATING (ASK R TO PLACE ISSUE CARD  
ON 100 POINT SCALE)

RATING (ASK R TO PLACE ISSUE CARD  
ON 100 POINT SCALE)

- E9. (R.B., P.18) Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on his own.

WITH REGARD TO A JOB AND A GOOD STANDARD OF LIVING FOR EVERY PERSON



- E9a. Where would you place yourself on this scale, or haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 40, E11

- E9b. Where would you place Jimmy Carter?

8. DON'T KNOW

- E9c. Where would you place Ronald Reagan?

8. DON'T KNOW

- E9d. Where would you place Gerald Ford?

8. DON'T KNOW

- E9e. Where would you place the Democratic Party?

8. DON'T KNOW

- E9f. Where would you place the Republican Party?

8. DON'T KNOW

- E9g. Where would you place current federal government policy?



8. DON'T KNOW

TURN TO P. 40, E11

E10. (100 POINT SCALE AND ISSUE CARDS) READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (E9a and E9g) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

E10a. (Now, for the issue we just talked about, I can see that) your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

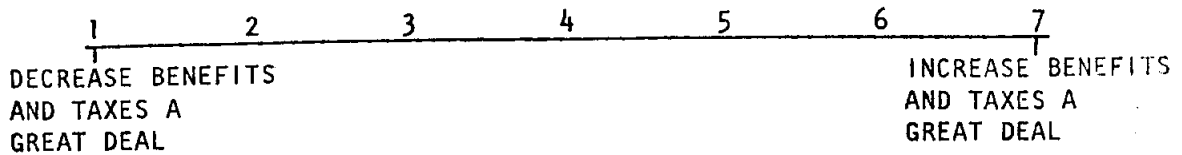
\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

E10b. (Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

E11. (R.B., P. 19) Some people think Social Security benefits should be increased even though that would mean an increase in taxes. Others feel Social Security benefits should be decreased so we can pay less in taxes.

# SOCIAL SECURITY



E11a. Where would you place yourself on this scale of haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 41, E13

E11b. Where would you place Jimmy Carter? \_\_\_\_\_

8. DON'T KNOW

E11c. Where would you place Ronald Reagan? \_\_\_\_\_

8. DON'T KNOW

E11d. Where would you place Gerald Ford? \_\_\_\_\_

8. DON'T KNOW

E11e. Where would you place the Democratic Party? \_\_\_\_\_

8. DON'T KNOW

E11f. Where would you place the Republican Party? \_\_\_\_\_

8. DON'T KNOW

E11g. Where would you place current federal government policy? \_\_\_\_\_



8. DON'T KNOW

TURN TO P. 41, E13

E12. (100 POINT SCALE AND ISSUE CARDS) READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

## INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (E11a and E11g) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

E12a. (Now, for the issue we just talked about, I can see that) your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

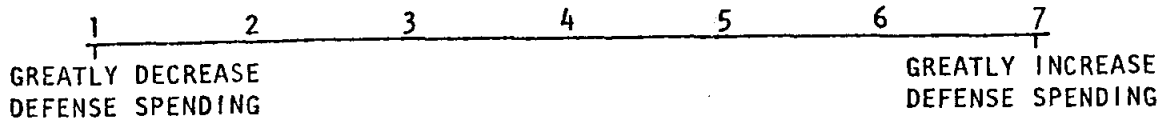
\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

E12b. (Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

- E13. (R.B., P. 20) Some people believe that we should spend much less money for defense. Others feel that defense spending should be greatly increased.

## DEFENSE SPENDING



- E13a. Where would you place yourself on this scale, or haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 42, E15

- E13b. Where would you place Jimmy Carter? \_\_\_\_\_

8. DON'T KNOW

- E13c. Where would you place Ronald Reagan? \_\_\_\_\_

8. DON'T KNOW

- E13d. Where would you place Gerald Ford? \_\_\_\_\_

8. DON'T KNOW

- E13e. Where would you place current federal government policy? \_\_\_\_\_



8. DON'T KNOW

TURN TO P 42, E15

- E14. (100 POINT SCALE AND ISSUE CARDS) READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

## INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (E13a and E13e) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

E14a. (Now, for the issue we just talked about, I can see that) your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

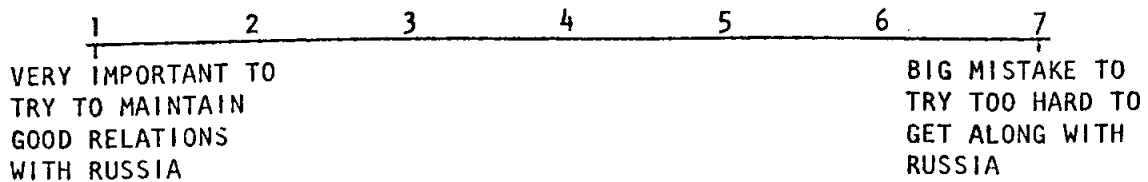
\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

E14b. (Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

- E15. (R.B., P. 21) Some people feel it is important for us to try to maintain good relations with Russia. Others feel it is a mistake to try too hard to get along with Russia.

## RELATIONS WITH RUSSIA



- E15a. Where would you place yourself on this scale, or haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 43, E17

- E15b. Where would you place Jimmy Carter

8. DON'T KNOW

- E15c. Where would you place Ronald Reagan?

8. DON'T KNOW

- E15d. Where would you place Gerald Ford?

8. DON'T KNOW

- E15e. Where would you place the Democratic Party?

8. DON'T KNOW

- E15f. Where would you place the Republican Party?

8. DON'T KNOW

- E15g. Where would you place current federal government policy?



8. DON'T KNOW

TURN TO P. 43, E17

- E16. (100 POINT SCALE AND ISSUE CARDS) READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

## INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (E15a and E15g) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

E16a. (Now, for the issue we just talked about, I can see that) your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

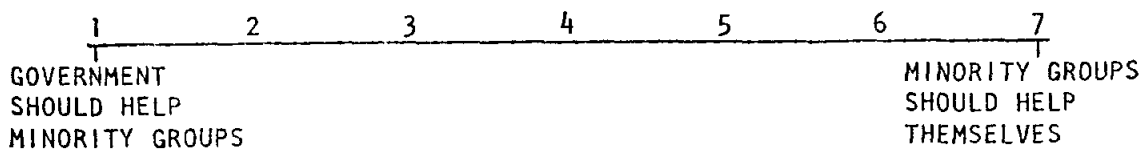
\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

E16b. (Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

E17. (R.B., P. 22) Some people feel the government in Washington should make every possible effort to improve the social and economic position of blacks and other minority groups. Others feel the government should not make any special effort to help minorities because they should help themselves.

# MINORITY GROUPS



E17a. Where would you place yourself on this scale, or haven't you thought much about this?



8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 44, E19

E17b. Where would you place Jimmy Carter

8. DON'T KNOW

E17c. Where would you place Ronald Reagan?

8. DON'T KNOW

E17d. Where would you place Gerald Ford?

8. DON'T KNOW

E17e. Where would you place the Democratic Party?

8. DON'T KNOW

E17f. Where would you place the Republican Party?

8. DON'T KNOW

E17g. Where would you place current federal government policy?



8. DON'T KNOW

TURN TO P. 44, E19

E18. (100 POINT SCALE AND ISSUE CARDS)

READ AS NECESSARY:

Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

## INTERVIEWER CHECKPOINT

R'S NUMBER RATINGS FOR STARRED ITEMS (E17a and E17g) ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

E18a. (Now, for the issue we just talked about, I can see that) your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

E18b. (Now, for the issue we just talked about, I can see that) your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

\_\_\_\_ RATING (ASK R TO PLACE ISSUE CARD ON 100 POINT SCALE)

## E19. INTERVIEWER CHECKPOINT

<input type="checkbox"/>	1. R HAS PLACED <u>TWO OR MORE ISSUES</u> ON THE 100-POINT SCALE.
<input type="checkbox"/>	2. R PLACES <u>ONLY ONE OR NO ISSUES</u> ON THE 100-POINT SCALE → TURN TO P. 45, E21

We have talked about several problems facing Americans.

E20. (100 POINT SCALE AND ISSUE CARDS) Now, looking at the scale, this is how you rated the issues on how important it is to you for government policy to move closer to your own position or stay at your position. Are you satisfied with this arrangement of the cards, or would you like to rearrange some of them.

1. SATISFIED

TURN TO P. 45,  
E21

5. WOULD LIKE TO REARRANGE



E20a. Please rearrange the cards the way you would like them to be to represent how important it is to you for government policy to move closer to your own position or stay at your position. (RECORD THE NEW ARRANGEMENT OF ALL ISSUES R RATED CONFIRMING THE RATINGS WITH R AS YOU DO SO, IN THE COLUMN MARKED "FINAL RATINGS.")

	INFLATION AND UNEMPLOYMENT
E7.	WITH REGARD TO HEALTH INSURANCE TO COVER MEDICAL AND HOSPITAL EXPENSES
E9.	WITH REGARD TO A JOB AND A GOOD STANDARD OF LIVING FOR EVERY PERSON
E11.	SOCIAL SECURITY
E13.	DEFENSE SPENDING
E15.	RELATIONS WITH RUSSIA
E17.	MINORITY GROUPS

## FINAL RATINGS \*


\* IF AN ISSUE CARD WAS NEVER USED IN THE RATING PROCESS, PUT AN "X" IN THE APPROPRIATE BOX IN THE "FINAL RATINGS" COLUMN.



E21. (R.B., P. 23) Here is a list of possible presidential candidates for 1980.  
Which candidate do you like the most?

O. R VOLUNTEERS: DON'T  
LIKE ANY

GO TO E22

1. JERRY BROWN	2. JIMMY CARTER	3. GERALD FORD	4. EDWARD "TED" KENNEDY	5. RONALD REAGAN
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E21a. Of the remaining candidates,  
which do you like next  
most?

1. JERRY BROWN	2. JIMMY CARTER	3. GERALD FORD	4. EDWARD "TED" KENNEDY	5. RONALD REAGAN
----------------------	-----------------------	----------------------	----------------------------------	------------------------

E21b. Which do you like  
next most?

1. JERRY BROWN	2. JIMMY CARTER	3. GERALD FORD	4. EDWARD "TED" KENNEDY	5. RONALD REAGAN
----------------------	-----------------------	----------------------	----------------------------------	------------------------

CODER:  
4th

☐

E21c. And which candidate  
do you like the least?

1. JERRY BROWN	2. JIMMY CARTER	3. GERALD FORD	4. EDWARD "TED" KENNEDY	5. RONALD REAGAN
----------------------	-----------------------	----------------------	----------------------------------	------------------------

E22. (R.B., P. 23) If all of the people on this list were running for president  
and you could vote for more than one candidate, who are the persons you would  
consider voting for in such an election? (MARK ALL MENTIONS)

A. JERRY BROWN

B. JIMMY CARTER

C. GERALD  
FORD

D. EDWARD "TED"  
KENNEDY

E. RONALD  
REAGAN

O. R VOLUNTEERS: WOULDN'T VOTE FOR ANY

- E23. Now, I'd like to ask you about two of these people in politics. The first person is Edward "Ted" Kennedy. What is your impression of Ted Kennedy as a person? What sorts of things come to mind when you think about Kennedy as a person?

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Anything else? \_\_\_\_\_

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- E24. The other person is Ronald Reagan. What is your impression of Ronald Reagan as a person? What sorts of things come to mind when you think about Reagan as a person?

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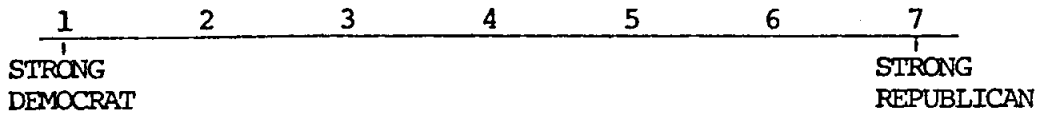
Anything else? \_\_\_\_\_

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- E25. (R.B., P. 24) Some people think of themselves as strong Democrats, some as strong Republicans, and others are somewhere in between. Where would you place yourself on this scale?



\_\_\_\_\_ R PLACES SELF

- F1. We have talked about the country and how it is getting along. We are also interested in how people in your neighborhood are getting along—we mean people who live within three or four blocks from you. First of all, how long have you lived around here?

\_\_\_\_\_ YEARS AND \_\_\_\_\_ MONTHS

- F2. Generally speaking, would you say this is a pretty good neighborhood to live in, or not so good?

1. GOOD	3. NOT SO GOOD	2. DEPENDS	8. DON'T KNOW GO TO F3
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↓                      ↓                      ↓

F2a. What makes you say this? \_\_\_\_\_  
\_\_\_\_\_

- F3. Where do you do most of your (family's) household shopping? Is it here in the neighborhood, or elsewhere?

1. NEIGHBORHOOD GO TO F4	2. ELSEWHERE ↓	8. DON'T KNOW GO TO F4
-----------------------------	-------------------	---------------------------

F3a. About how many miles away is the place where you do your shopping?

\_\_\_\_\_ MILES

- F4. Where do you work? Is it nearby here in the neighborhood, or is the place where you go to work elsewhere?

1. NEARBY; IN NEIGHBORHOOD GO TO F5	2. ELSEWHERE ↓	8. DON'T KNOW GO TO F5
--	-------------------	---------------------------

F4a. About how many miles away is the place where you go to work?

\_\_\_\_\_ MILES

- F5. When you go to church or religious services, is it here in the neighborhood or is it elsewhere?

1. NEIGHBORHOOD TURN TO P. 49, F6	2. ELSEWHERE ↓	7. DOESN'T GO TURN TO P. 49, F6	8. DON'T KNOW TURN TO P. 49, F6
---	-------------------	---------------------------------------	---------------------------------------

F5a. About how many miles away is the place at which you go to church or attend religious services?

\_\_\_\_\_ MILES

F6. As far as your neighborhood is concerned, would you say people move in and out a great deal or not very much?

1. GREAT DEAL

2. NOT VERY MUCH

8. DON'T KNOW

F7. How about you? If you had the chance, would you move out of this neighborhood, or are you satisfied to stay here?

1. MOVE OUT

3. STAY HERE

2. DEPENDS

8. DON'T KNOW

F8. As far as you know, is there a Democratic or a Republican party organization in this neighborhood? (Which one?)

1. YES,  
DEMOCRATIC

2. YES,  
REPUBLICAN

3. YES,  
BOTH

5. NO,  
NEITHER

8. DON'T  
KNOW

F9. Are there people living in this neighborhood with whom you or your family get together? I mean, people whose homes you visit, who you go to the movies or ball games with, or just talk with when you see them?

1. YES

5. NO

→ TURN TO P. 52 , F12

TURN TO P. 50,  
F10

F10. I'd like to ask you several questions about two or three of these neighbors whom you see most often. So that you and I can be sure we're talking about the same persons in the next several questions, I need to have just the first names of no more than three of these people. (ENTER NAMES IN GRID BELOW, AND CHECK CATEGORY.)

ONE 1. NAME GIVEN	TWO 2. NAMES GIVEN	THREE 3. NAMES GIVEN	R KNOWS 8. NO NEIGHBORS	R REFUSES 9. TO GIVE NAMES
↓	↓	↓	TURN TO P. 52, F12	

ASK FOR EACH NAME GIVEN IN F10, AND RECORD IN GRID BELOW

F10a. About how long have you known (NAME)?

F10b. Would you say (NAME) is a very close personal friend, a good friend, or more of an acquaintance?

F10c. (R.B., P.25) How often do you usually get together with (NAME)?  
Just give me the number from this list which best describes the situation.

- |                               |                          |
|-------------------------------|--------------------------|
| 1. MORE THAN ONCE A WEEK      | 5. SEVERAL TIMES A YEAR  |
| 2. ONCE A WEEK                | 6. RARELY                |
| 3. TWO OR THREE TIMES A MONTH | 8. DON'T KNOW: CAN'T SAY |
| 4. ONCE A MONTH               |                          |

F10.	F10a.	F10b.				F10c
NEIGHBOR'S NAME (ENTER ONE NAME PER LINE)	YEARS/MONTHS KNOWN	1. CLOSE FRIEND	2. GOOD FRIEND	3. ACQUAIN- TANCE	8. DON'T KNOW	ENTER NUMBER FROM LIST
#1	__ YRS __ MOS					
#2	__ YRS __ MOS					
#3	__ YRS __ MOS					

F11. Now I'm interested in finding out whether you talk about politics, political issues or candidates with your neighbors.

(ASK ABOUT EACH NAME GIVEN IN F10)  
Do you ever talk politics with (him/her)?

NAME #  
GIVEN  
IN F10

F11a. (ASK IF "YES" IN F11) In general, would you say you agree with (him/her) on politics or do you disagree?

F11b. (ASK ABOUT EACH NAME GIVEN IN F10) As far as you can tell, does (NAME) consider (himself/herself) a Republican, a Democrat, an independent, or what? (ENCOURAGE R TO GUESS, IF NECESSARY)

#1	<div>1. YES →</div> <div>5. NO → GO TO F11b</div> <div>8. DON'T KNOW →</div>	<div>1. AGREE</div> <div>5. DISAGREE</div> <div>8. DON'T KNOW</div>	<div>1. REPUBLICAN</div> <div>5. DEMOCRAT</div> <div>3. INDEPENDENT</div> <div>7. OTHER</div> <div>8. DON'T KNOW</div>
#2	<div>1. YES →</div> <div>5. NO → GO TO F11b</div> <div>8. DON'T KNOW →</div>	<div>1. AGREE</div> <div>5. DISAGREE</div> <div>8. DON'T KNOW</div>	<div>1. REPUBLICAN</div> <div>5. DEMOCRAT</div> <div>3. INDEPENDENT</div> <div>7. OTHER</div> <div>8. DON'T KNOW</div>
#3	<div>1. YES →</div> <div>5. NO → GO TO F11b</div> <div>8. DON'T KNOW →</div>	<div>1. AGREE</div> <div>5. DISAGREE</div> <div>8. DON'T KNOW</div>	<div>1. REPUBLICAN</div> <div>5. DEMOCRAT</div> <div>3. INDEPENDENT</div> <div>7. OTHER</div> <div>8. DON'T KNOW</div>

F12. How about talking politics with (any other) people, including members of your family? Have you talked about politics or about the government in Washington with others lately, or hasn't this happened?

1. YES

5. NO

8. DON'T KNOW



TURN TO P. 54, F13

F12a. Who are these other people you have talked about politics with? What is their connection with you? (SUGGEST TYPE OF PERSON AND CHECK ALL MENTIONS)

A. SPOUSE

B. OTHER FAMILY  
MEMBER(S)

C. PEOPLE WITH  
WHOM YOU WORK OR  
GO TO WORK WITH

D. FRIENDS

E. OTHERS

F12b. When was the last time you discussed these things—in the last couple of days, the last week, or longer ago than that?

1. COUPLE  
OF DAYS

2. LAST  
WEEK

3. LONGER  
AGO

8. DON'T  
KNOW





F13. We'd like to know if you are working now, or are you unemployed, retired,

1. WORKING NOW

2. TEMPORARILY  
LAID OFF

4. UNEMPLOYED

F14. What is your main occupation? (What sort of work do you do?) (IF NOT CLEAR: Tell me a little more about what you do.)

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F15. Generally, does your training and experience qualify you for a much higher level job, a somewhat higher job, or is this job about right for someone with your training and experience?

3. MUCH HIGHER LEVEL JOB

2. SOMEWHAT HIGHER JOB

1. JOB ABOUT RIGHT

8. DON'T KNOW

F16. About how many hours do you work on your job in the average week?

\_\_\_\_\_ HOURS A WEEK

F16a. Is that more hours than you want to work, fewer hours than you want to work, or generally about right?

5. MORE  
HOURS

1. FEWER  
HOURS

3. ABOUT  
RIGHT

(ASK ONLY IF WORKING NOW)

F17. Were you out of work at any time during the last twelve months?

1. YES

5. NO

TURN TO P. 56, F25

F18. Have you ever done any work for pay?

1. YES

5. NO

TURN TO P. 16,  
F25

F18a. What kind of work did you do on your last regular job? (What was your occupation?)

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F19. Have you had a job in the past twelve months?

1. YES

5. NO

TURN TO P. 56,  
F25

F19a. About how many hours did you work on your last job in the average week?

\_\_\_\_\_ HOURS A WEEK

F20. Would you say you go out looking for work almost every week, once or twice a month, when you hear about a job, or never?

1. ALMOST EVERY WEEK

2. ONCE OR TWICE A MONTH

3. WHEN HEAR ABOUT A JOB

5. NEVER

TURN TO P. 56, F25

(a housewife), (a student), or what?

5. RETIRED

F21. When did you retire?

YEAR

↓

F23. During the last twelve months did you do any work for pay?

1. YES

↓

F23a. About how many hours a week did you work in the average week when you were working?

\_\_\_\_\_ HOURS A WEEK

F23b. Are you doing any work for pay at the present time?

1. YES

GO BACK TO  
"WORKING  
NOW" F14

5. NO

TURN TO P. 56,  
F25

6. PERMANENTLY  
DISABLED

F22. Have you ever done any work for pay?

1. YES

↓

5. NO

TURN TO  
P. 56,  
F25

7. HOUSEWIFE

↓

F24. In the last twelve months, did you do any work for pay?

1. YES

↓

F24a. Are you doing any work for pay at the present time?

1. YES

GO BACK TO  
"WORKING  
NOW" F14

5. NO

TURN TO P. 56,  
F25

8. STUDENT

↓

F24. In the last twelve months, did you do any work for pay?

1. YES

↓

F24a. Are you doing any work for pay at the present time?

1. YES

GO BACK TO  
"WORKING  
NOW" F14

5. NO

TURN TO P. 56,  
F25

- F25. (R.B., P. 26) Would you please look at this list and tell me whether each of these is important or not important to you as a goal in your life.

	1. IMPORTANT	5. NOT IMPORTANT	8. DON'T KNOW
a. A PROSPEROUS LIFE (HAVING A GOOD INCOME AND BEING ABLE TO AFFORD THE GOOD THINGS IN LIFE).			
b. AN IMPORTANT LIFE ( A LIFE OF ACHIEVEMENT THAT BRINGS ME RESPECT AND RECOGNITION ).			
c. A SECURE LIFE (MAKING SURE THAT ALL BASIC NEEDS AND EXPENSES ARE PROVIDED FOR ).			
d. AN EXCITING LIFE (A STIMULATING, ACTIVE LIFE).			

- F26. (R.B., P. 26) Now, using the same list, tell me which of these is most important to you, which comes next in importance, which is third, and which is least important.

	1. A PROSPEROUS LIFE	2. AN IMPORTANT LIFE	3. A SECURE LIFE	4. AN EXCITING LIFE	8. DON'T KNOW
MOST IMPORTANT					
SECOND					
THIRD					
LEAST IMPORTANT					

TIME NOW \_\_\_\_\_

I'd like to thank you again for your help with this study. It is people like you who make social research possible by contributing time and thoughts as generously as you have done.

THUMBNAIL SKETCH: