

Version 01 Codebook

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1979 Pilot Study

1979.P

AMERICAN NATIONAL ELECTION STUDIES

1979 PILOT STUDY

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ICPSR ARCHIVE NUMBER 7709

1980 PILOT STUDY CODEBOOK

CONDUCTED SPRING, 1979

1980 PILOT STUDY  
CODEBOOK  
1979

CENTER FOR POLITICAL STUDIES  
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#### SPECIAL NOTE ABOUT THE 1979 PILOT CODEBOOK

This codebook was converted to Acrobat .PDF format prior to the renumbering of variables for all studies present on the NES 1948-1997 CDROM.

Please note that the SAS/SPSS data definition files for this study have variables renumbered, although the .PDF study codebooks does not. Variables have been renumbered in the data definition files to the following format:

2-digit (or 2-char) prefix + 4 digits + [optional] 1-char suffix

In most cases, the prefix consists of a 2-digit representation of the year to which the variable applies. For the 1979 Pilot, all variables have the prefix "79" (beginning with variable V790001).

Also, multiple response variables which were previously numbered with suffixes "M1", "M2" etc. are now numbered with suffixes "A", "B", "C" etc., so that (for example) 1948 study variable V14M1 has become V480014A.

GENERAL NOTE ABOUT CODEBOOKS: the variable name references used in NES Study codebooks do not include the "V" prefix found in all variable names used within the SAS and SPSS data definition files (.sas and .sps files) as released with Study data. For example, V920001 in the SAS/SPSS data definition files corresponds to "920001" in the 1992 codebook.

# ISR

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May 8, 1979

## NES/CPS Spring 1979 Pilot Study

In conjunction with research and development efforts for the 1980 National Election Study, the Center for Political Studies recently conducted a small national pilot survey utilizing 30 primary sampling units. Respondents were interviewed in March and reinterviewed in April. Each wave of interviewing employed two questionnaire forms administered to different half-samples. Copies of the questionnaire forms are enclosed here with a summary of content for each form.

### Field Work

Wave I field work began on March 5 and ended on March 16. Wave II field work was carried out from March 26 to April 13. The results are summarized below:

	<u>Wave I</u>			<u>Wave II</u>			
	Interviews Obtained	Targeted Number		<u>Reinterviews</u>		Other Non- interviews	
				Granted	Refusals		Response Rate
Form A	139	150	(5 interviews per primary area)	123	9	7	88.5%
Form B	141	150	(5 interviews per primary area)	113	15	13	80.1%

### Coding

Coding was done by the study staff. The coding of all Wave I and Wave II interviews was completed in late April. The data are now undergoing processing, where processing consists of: sorting and checking the merge of decks, frequencies to check for wild codes, a minimal amount of checking to validate the structural and substantive aspects of coding, and the merge of Wave I and Wave II data records for each of the questionnaire forms.

### Building of Integrated Analysis File

The clean, raw data files will be subjected to further data manipulations in order to produce one integrated analysis file for the Pilot Study data. This integrated file will eliminate the inconvenience resulting from the existence of two distinct data files during analysis--one file for Form A and another for Form B. The integrated analysis file will free users



from the need to create special subfiles to pool the data for those questions asked in identical fashion of both Form A and Form B respondents, either at Wave I or Wave II.

#### Documentation and Data Characteristics

The integrated Pilot Study analysis file will consist of approximately 900 variables and 280 data cases. Respondents who refused the reinterviews will be padded with "missing data" values for Wave II. The data will be available in one format only--EBCDIC (character) mode with one data record per respondent. (In other words, no card-image file is currently planned for the integrated Pilot Study data file.) Also, no further routine data processing or "cleaning" is planned for these data; it is expected that this version will be the only data file distributed.

Documentation for the file consists primarily of a multilith copy of the coders' codebook. A data map outlining variable record locations will be included as part of the documentation.

#### Distribution

The integrated Pilot Study file will be distributed by Consortium Member Services as a Class IV data set; the file will be available in mid- to late May.

Consortium members may order the data free of charge through their Official Representatives.

Non-Consortium members can order the Pilot Study data at a cost of \$100, including the tape. (Users whose computer installations prefer use of their own tapes may forward a tape.) Orders should be address to: Janet Vavra, Member Services, Inter-university Consortium for Political and Social Research, Box 1248, Ann Arbor, Michigan 48106 (telephone: area code 313-763-5010). Checks or purchase orders should be made payable to the Center for Political Studies.

Extra copies of the documentation for all users are priced at \$10; orders for extra copies should be prepaid to CPS or included in the purchase order.

User Tape Specifications: Tapes for ICPSR member institutions will be written at the specifications on file at the Consortium unless instructed otherwise. Users at nonmember institutions are asked to complete an NES Tape Information Form and return it with their order.

VAR#      W/F

1      I A  
I B

STUDY #: 7 7 0 9

2      I A  
I B

FORM ID

1. Form A
2. Form B

3      I A  
I B

WAVE I INTERVIEW NUMBER

4      I A  
I B

CODER #:

01. Maria Sanchez
02. Alice Hayes
03. Celinda Lake
04. Julie Umberger
05. Nate Upfall
06. John Petz
07. Jeanne Castro
09. Vernon Murray
10. Brian Roddy
11. Roxanne Balay

5      I A  
I B

STATE OF INTERVIEW

Use 2 digit numeric state code below:

- |                      |                        |                         |
|----------------------|------------------------|-------------------------|
| 41. Alabama (AL)     | 31. Iowa (IA)          | 12. New Jersey (NJ)     |
| 61. Arizona (AZ)     | 51. Kentucky (KY)      | 13. New York (NY)       |
| 42. Arkansas (AR)    | 45. Louisiana (LA)     | 24. Ohio (OH)           |
| 71. California (CA)  | 02. Maine (ME)         | 72. Oregon (OR)         |
| 01. Connecticut (CT) | 52. Maryland (MD)      | 14. Pennsylvania (PA)   |
| 43. Florida (FL)     | 03. Massachusetts (MA) | 48. South Carolina (SC) |
| 44. Georgia (GA)     | 23. Michigan (MI)      | 54. Tennessee (TN)      |
| 22. Indiana (IN)     | 34. Missouri (MO)      | 73. Washington (WA)     |

DATE:

6      I A  
I B

DAY: Code actual date of interview (01-31)

7      I A  
I B

MONTH:

3. MARCH
4. APRIL

8      I A  
I B

LENGTH OF INTERVIEW:

Code actual length of interview, in minutes

<u>VAR#</u>	<u>W/F</u>	
9	II A	
	II B	<u>WAVE II INTERVIEW NUMBER</u> (000. NO WAVE II INT)
	II A	
10	II B	<u>CODER #:</u>
		01. Maria Sanchez
		02. Alice Hayes
		03. Celinda Lake
		04. Julie Umberger
		05. Nate Upfal
		06. John Petz
		07. Jeanne Castro
		10. Brian Roddy
	II A	00. NO WAVE II INT
11	II B	<u>STATE OF INTERVIEW</u>
		Use 2 digit numeric state code below:
		41. Alabama (AL)                      31. Iowa (IA)                      12. New Jersey (NJ)
		61. Arizona (AZ)                      51. Kentucky (KY)                      13. New York (NY)
		42. Arkansas (AR)                      45. Louisiana (LA)                      24. Ohio (OH)
		71. California (CA)                      02. Maine (ME)                      72. Oregon (OR)
		01. Connecticut (CT)                      52. Maryland (MD)                      14. Pennsylvania (PA)
		43. Florida (FL)                      03. Massachusetts (MA)                      48. South Carolina (SC)
		44. Georgia (GA)                      23. Michigan (MI)                      54. Tennessee (TN)
		22. Indiana (IN)                      34. Missouri (MO)                      73. Washington (WA)
		00. NO WAVE II INT
		<u>DATE:</u>
12	II A	
	II B	<u>DAY:</u> Code actual date of interview (01-31)
		00. NO WAVE II INT
	II A	
13	II B	<u>MONTH:</u>
		3. MARCH
		4. APRIL
		0. NO WAVE II INT
	II A	
14	II B	<u>LENGTH OF INTERVIEW:</u>
		Code actual length of interview, in minutes
		000. NO WAVE II INT

<u>VAR #</u>	<u>W/F</u>	
15	I A I B	<p>X1.</p> <p><u>X1. Respondent's sex is:</u></p> <p>1. MALE</p> <p>2. FEMALE</p> <p>9. NA</p>
16	I A I B	<p>X2.</p> <p><u>X2. Respondent's race is:</u></p> <p>1. WHITE</p> <p>2. BLACK</p> <p>3. AMERICAN INDIAN OR ALASKAN NATIVE</p> <p>4. ASIAN OR PACIFIC ISLANDER</p> <p>7. OTHER</p> <p>9. NA ..</p>
17	I A I B	<p>X2a.</p> <p><u>X2a. Is R of Hispanic Origin?</u></p> <p>1. YES, MEXICAN-AMERICAN, CHICANO</p> <p>2. YES, PUERTO RICAN</p> <p>3. YES, OTHER HISPANIC</p> <p>5. NO</p> <p>8. DK</p> <p>9. NA</p>
18	I A I B	<p>X3.</p> <p><u>X3. Relationship of R to head:</u></p> <p>1. R IS HEAD</p> <p>2. R IS WIFE</p> <p>4. SON OF HEAD</p> <p>5. DAUGHTER OF HEAD</p> <p>6. FATHER OF HEAD</p> <p>7. MOTHER OF HEAD</p> <p>8. OTHER RELATIVE</p> <p>9. NA</p> <p>0. NO RELATION TO HEAD</p>
19	I A I B	<p>X4.</p> <p><u>X4. Respondent's general level of information about politics and public affairs seemed:</u></p> <hr/> <p>1. VERY HIGH</p> <p>2. FAIRLY HIGH</p> <p>3. AVERAGE</p> <p>4. FAIRLY LOW</p> <p>5. VERY LOW</p> <p>9. NA</p>

VAR#      W/F

20      I A      S1. What is the month and year of your birth?  
          I B      S1a. MONTH

- 01. January
- 02. February
- 03. March
- 04. April
- 05. May
- 06. June
- 07. July
- 08. August
- 09. September
- 10. October
- 11. November
- 12. December

99. NA, DK

21      I A      S1b.  
          I B      S1b. YEAR

Code last two digits of actual year (00-99), EXCEPT:

65. NA; DK

22      I A      S2.  
          I B      S2. Are you married now and living with your (husband/wife)  
                          --or are you widowed, divorced, separated, or have you  
                          never married?

- 1. MARRIED AND LIVING WITH SPOUSE (OR SPOUSE IN SERVICE)
- 2. NEVER MARRIED
- 3. DIVORCED
- 4. SEPARATED
- 5. WIDOWED

7. Common law marriage; "living together"

9. NA

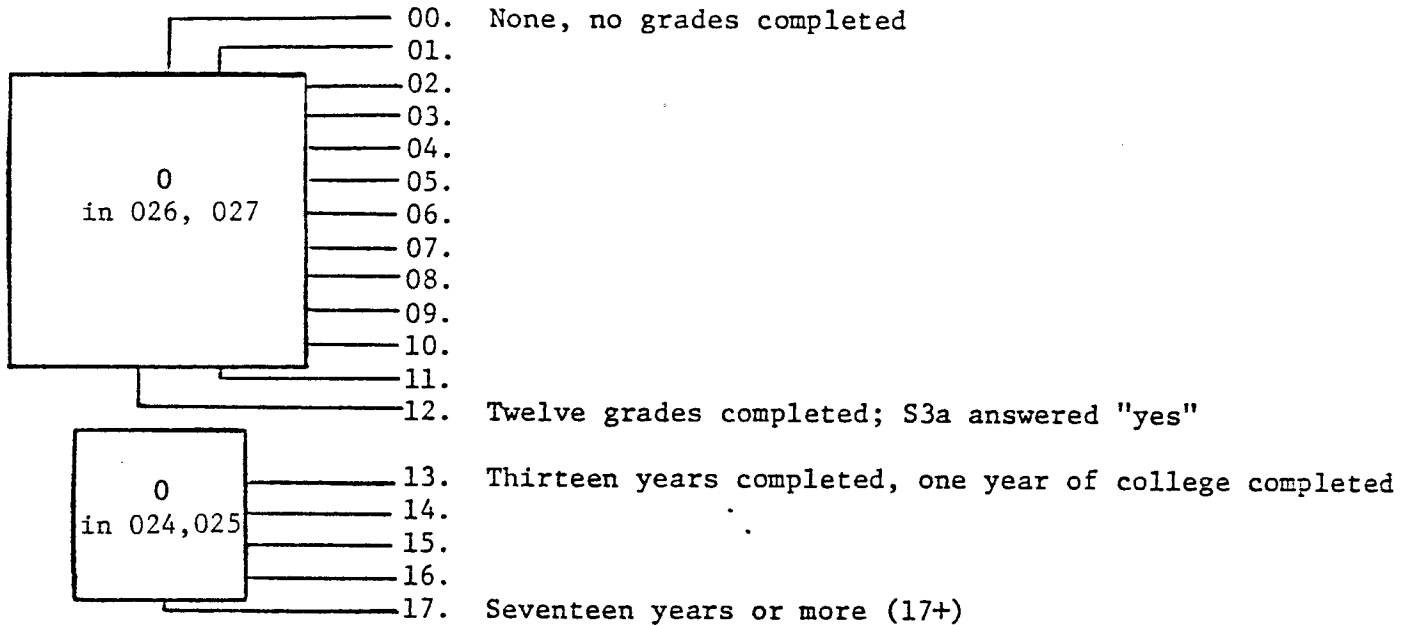
VAR# W/F

23 I A  
I B

S3.

S3. What is the highest grade of school or year of college you completed?

Code actual number marked



24 I A  
I B

S3a.

S3a. Did you get a high school diploma or pass a high school equivalency test?

- 1. YES
- 5. NO
- 8. DK
- 9. NA
- 0. INAP; 13-17 in 023

If "yes" coded here, 023  
must be coded 12

VAR# W/F

25 I A  
I B

S3d.

S3d. Have you had any other schooling?

1. YES
5. NO
8. DK
9. NA
0. INAP: 13-17 in 023.

"Other training" means those non-academic vocational and technical training programs which do not grant academic degrees--for example business "college," nurses training in a hospital, armed service training programs, etc.

26 I A  
I B

S3b.

S3b. Do you have a college degree?

1. YES
5. NO; Associate degree only
8. DK
9. NA
0. INAP: 00-12 in 023.

0 in V.27

27 I A  
I B

S3c.

S3c. What is the highest degree that you have earned?

1. Bachelor's degree: BS, BA, AB, AB IN TH, B ARCH, B CH E, BCL, BCS, BE, B ED, BFA, BJ, B LIT, BSA, BSC, BSED, BSFS, BS IN CE, BS IN CHE, BS IN ED, BS IN LS, JCB, LITB, PHB, SB, STB, BD
2. Master's degree: MS, MSC, MA MAT, MBA, BDS, MED, MFA, EDM, LLM, MPH, MPA, MS IN LS, MSW, MUSM, SM, STM, MMUS, MFS, MSLS
3. PHD, LITD, SCD, DFA, DLIT, DPH, DPHIL, JSC, SJD
4. LLB, JD
5. MD, DDS, DVM, VS, DSC, DO (DOCTOR OF OSTEOPATHY)
6. JDC, STD, THD
7. Honorary degree LLD, DD, LHD
8. DK
9. NA
0. INAP: 00-12 in 023; 5,8 or 9 in 026.

An Associate degree is not a college degree--code 5 in 026. ("NO" to S3b)

VAR#      W/F  
28      I A  
         I B

S3-S3e.  
S3-S3e.      SUMMARY --R's Education

Code highest level attained:

01.    8 grades or less, no further schooling

02.    8 grades or less, plus non-academic training

Please be careful to scan all parts of S3-S3e before coding this question

03.    9-11 grades, no further schooling

04.    9-11 grades, plus non-academic training

Include 12 years, but no diploma or equivalency

05.    High school diploma, no further schooling

06.    High school diploma, plus non-academic training

07.    Some college: part of a year to 3 years or more, but no degree (include "16" or "17+" if no degree); miscellaneous academic courses taken for credit at a junior/community college or a four-year college, but no degree

08.    Junior or community college level degrees (AA degree)

09.    Bachelor's degrees; 17+ years, no advanced degree

10.    Advanced degree, including LLB

98.    DK

99.    NA

NOTE: Business college is coded as college training only if taken at a junior college or a normal four-year college. If NA where taken, code as non-college.



VAR# W/F

29 I A  
I B

S4.

S4. We'd like to know if you are working now, or are you unemployed, retired, (a housewife), (a student) or what?

1. WORKING NOW
2. TEMPORARILY LAID OFF
4. UNEMPLOYED
5. RETIRED
6. PERMANENTLY DISABLED
7. HOUSEWIFE
8. STUDENT
9. NA

30 II A  
II B

C22.

F13. We'd like to know if you are working now, or are you unemployed, retired, (a housewife), (a student), or what?

0 in 031, 032,  
035,  
039, 040

1. WORKING NOW (code here retired/housewife/student currently working 20-40 hours/week--code subsequent questions under "WORKING NOW" series)

0 in 031, 032  
035, 038  
039, 040

2. TEMPORARILY LAID OFF

0 in 031, 034,  
037, 038,  
040

4. UNEMPLOYED

0 in 032 - 034  
037 - 039

5. RETIRED (including retired currently working less than 20 hours/week)

0 in 031,  
033 - 034  
037 - 039

6. PERMANENTLY DISABLED

0 in 031 - 034  
036 - 039

7. HOUSEWIFE (including housewife currently working less than 20 hours/week)
8. STUDENT (including student currently working less than 20 hours/week)

0 in 031 - 040

9. NA - see supervisor before using; NO WAVE II INT

VAR# W/F

31 II A C30.  
II B F21. When did you retire?

Code last two digits of year (01-79), EXCEPT:

98. DK

99. NA

00. INAP: 1-2, 4, 6-9 in 030.

32 II A C27/C31.  
II B F18/F22. Have you ever done any work for pay?

1. YES

5. NO

9. NA

0. INAP: 1-2, 5, 7-9 in 030.

0 in  
033 - 040

33 II A C23  
II B F14. What is your main occupation? (What sort of work do you do?)  
II A C27a.  
II B F18a. What kind of work did you do on your last regular job?  
(What was your occupation?)

Code number pre-coded

Use 3 digit 1970 Census Occupation Code, EXCEPT:

000. INAP: 5-9 in 030.

5 or 9 in 032.

34 II A C24.  
II B F15. Generally, does your training and experience qualify you for  
a much higher level job, a somewhat higher job, or is this  
job about right for someone with your training and experience?

1. JOB ABOUT RIGHT

2. SOMEWHAT HIGHER JOB

3. MUCH HIGHER LEVEL JOB

8. DK

9. NA

0. INAP: 4-9 in 030.

VAR#	W/F	
35	II A	C28.
	II B	F19. Have you had a job in the past twelve months?
	II A	C32.
	II B	F23. During the last twelve months did you do any work for pay?
	II A	C33.
	II B	F24. In the last twelve months, did you do any work for pay?

0 in  
036-040

1. YES
5. NO
8. DK
9. NA
0. INAP: 1-2 or 9 in 030. 5 or 9 in 032.

36	II A	C25.
	II B	F16. About how many hours do you work on your job in the average week?
	II A	C28a.
	II B	F19a. About how many hours did you work on your last job in the average week?
	II A	C32a.
	II B	F23a. About how many <u>hours a week</u> did you work in the average week when you were working?

Code actual number of hours (01-96), EXCEPT:

97. 97 or more hours per week
98. DK
99. NA
00. INAP: 7-9 in 030. 5 or 9 in 032. 5, 8 or 9 in 035.

37	II A	C25a.
	II B	F16a. Is that more hours than you want to work, fewer hours than you want to work, or generally about right?

1. FEWER HOURS
3. ABOUT RIGHT
5. MORE HOURS
8. DK
9. NA
0. INAP: 4-9 in 030.

<u>VAR#</u>	<u>W/F</u>	
	II A	C26. (ASK ONLY IF "WORKING NOW")
38	II B	<u>F17. Were you out of work at any time during the last twelve months?</u>
		1. YES
		5. NO
		8. DK
		9. NA
		0. INAP: 2, 4-9 in 030.
	II A	C29.
39	II B	<u>F20. Would you say you go out looking for work almost every week, once or twice a month, when you hear about a job, or never?</u>
		1. ALMOST EVERY WEEK
		2. ONCE OR TWICE A MONTH
		3. WHEN HEAR ABOUT A JOB
		5. NEVER
		8. DK
		9. NA
		0. INAP: 1-2, 5-9 in 030.
		5 or 9 in 032.
		5, 8 or 9 in 035.
	II A	C32b/C33a.
40	II B	<u>F23b/F24a. Are you doing any work for pay at the present time?</u>
		1. YES
		5. NO
		8. DK
		9. NA
		0. INAP: 1-2, 4 or 9 in 030.
		5 or 9 in 032
		5, 8 or 9 in 035.

<u>VAR#</u>	<u>W/F</u>	
	I A	S5.
41	I B	S5. INTERVIEWER CHECKPOINT

---

0 in  
042-043

- 1. R ONLY FAMILY MEMBER AGE 14 OR OLDER
- 2. R LIVES WITH OTHER FAMILY MEMBERS AGE 14 OR OLDER

0 in  
042-045

- 9. NA - see Supervisor

VAR# W/F

42 I A  
I B

S6.

S6.

To get an accurate picture of people's financial situation and the changes they have experienced, we need to gather information about the present and past income of all the families we interview. Would you please look at this page and tell me the letter of the income group that includes the income in 1978 before taxes of all members of your family living here. This figure should include dividends, interest, salaries, wages, pensions, and all other income before taxes for the year 1978. (IF UNCERTAIN: What would be your best guess)?

01. A. NONE OR LESS THAN \$2,000
02. B. \$2,000 - \$2,999
03. C. \$3,000 - \$3,999
04. D. \$4,000 - \$4,999
05. E. \$5,000 - \$5,999
06. F. \$6,000 - \$6,999
07. G. \$7,000 - \$7,999
08. H. \$8,000 - \$8,999
09. J. \$9,000 - \$9,999
10. K. \$10,000 - \$10,999
11. M. \$11,000 - \$11,999
12. N. \$12,000 - \$12,999
13. P. \$13,000 - \$13,999
14. Q. \$14,000 - \$14,999
15. R. \$15,000 - \$16,999
16. S. \$17,000 - \$19,999
17. T. \$20,000 - \$22,999
18. U. \$23,000 - \$24,999
19. V. \$25,000 - \$29,999
20. W. \$30,000 - \$34,999
21. X. \$35,000 - \$49,999
22. Y. \$50,000 AND OVER

0 in 043-045

98. R refused to answer
99. NA, DK
00. INAP: 1, 9 in 041.

43 I A  
I B

S6a.

S6a.

Now, please look at this page again and tell me the letter of the income group that includes your family income before taxes about five years ago, say for the year 1973.

Use same code as for 042 EXCEPT:

98. DK, DOESN'T REMEMBER
99. NA
00. INAP: 1 or 9 in 041.  
98 in 042.

VAR# W/F

44 I A  
I B

S6b.

S6b. We are also interested in the income that you yourself received in 1978, not including any of the income received by (your SPOUSE and) the rest of your family living here. Please look at this page and tell me the income group that includes the income you yourself had in 1978 before taxes.

I A

S7.

I B

S7. To get an accurate picture of people's financial situation and the changes they have experienced, we need to gather information about the present and past income of all the persons we interview. Would you please look at this page and tell me the letter of the income group that includes the income you had in 1978 before taxes. This figure should include dividends, interest, salaries, wages, pensions, and all other income before taxes for the year 1978.

- 
- 01. A. NONE OR LESS THAN \$2,000
  - 02. B. \$2,000 - \$2,999
  - 03. C. \$3,000 - \$3,999
  - 04. D. \$4,000 - \$4,999
  - 05. E. \$5,000 - \$5,999
  - 06. F. \$6,000 - \$6,999
  - 07. G. \$7,000 - \$7,999
  - 08. H. \$8,000 - \$8,999
  - 09. J. \$9,000 - \$9,999
  - 10. K. \$10,000 - \$10,999
  - 11. M. \$11,000 - \$11,999
  - 12. N. \$12,000 - \$12,999
  - 13. P. \$13,000 - \$13,999
  - 14. Q. \$14,000 - \$14,999
  - 15. R. \$15,000 - \$16,999
  - 16. S. \$17,000 - \$19,999
  - 17. T. \$20,000 - \$22,999
  - 18. U. \$23,000 - \$24,999
  - 19. V. \$25,000 - \$29,999
  - 20. W. \$30,000 - \$34,999
  - 21. X. \$35,000 - \$49,999
  - 22. Y. \$50,000 AND OVER

0 in 045

98. R refused to answer

99. NA, DK

00. INAP: 9 in 041.

98 in 042.

<u>VAR#</u>	<u>W/F</u>	
	I A	S6c.
45	I B	S6c. And what is the income group that includes the income you yourself had before taxes for the year 1973?
	I A	S7a.
	I B	S7a. Now, please look at this page again and tell me the letter of the income group that includes your income before taxes five year ago, say, for the year 1973.

---

Use same code as for 044 EXCEPT:

- 98. DK; DOESN'T REMEMBER
- 99. NA
- 00. INAP: 9 in 041.  
98 in 042.  
98 in 044.



VAR#

W/F

F1. We have talked about the country and how it is getting along. We are also interested in how people in your neighborhood are getting along--we mean people who live within three or four blocks from you. First of all, how long have you lived around here?

---

Translate answer into number of years and months, if answer of more than 12 months given or fraction of years given. If range given; code midpoint.

46      II A  
         II B

F1.  
F1. YEARS

Code actual number of years;

EXCEPT:

00. R HAS LIVED IN NEIGHBORHOOD LESS THAN ONE YEAR (coded in months)

98. DK

99. NA; NO WAVE II INT

47      II A  
         II B

F1.  
F1. MONTHS

Code actual number of months (00-12);

EXCEPT:

98. DK

99. NA; NO WAVE II INT

VAR#

W/F

48

II A

II B

F2.

F2. Generally speaking, would you say this is a pretty good neighborhood to live in, or not so good?

- 
1. GOOD
  2. DEPENDS
  3. NOT SO GOOD

Code 0 in  
49-51

8. DK

9. NA; NO WAVE LIMIT

49 (1st) II A

50 (2nd) II B

51 (3rd)

F2a.

F2a. What makes you say this?

Code first three mentions: Use Neighborhood Code

Code numbers precoded; EXCEPT:

0 in 050-051

98. DON'T KNOW (Code in the first mention: 49 only)

99. NA: (Code in the first mention: 49 only)

00. INAP: Coded 8, 9 in 48  
98 or 99 in 049.  
No further mentions

<u>VAR#</u>	<u>W/F</u>	
	II A	F3.
52	II B	F3. Where do you do most of your (family's) household shopping? Is it here in the neighborhood, or elsewhere?

Code 0 in 053	1. NEIGHBORHOOD
	2. ELSEWHERE
	3. BOTH (R VOLUNTEERED)
	8. DON'T KNOW
	9. NA ; NO WAVE II INT

	II A	F3a.
53	II B	F3a. About how many miles away is the place where you do your shopping?

Code actual number (01-97) EXCEPT:

01.	ONE MILE OR LESS
.	
.	
97.	NINETY-SEVEN MILES OR MORE
98.	DON'T KNOW
99.	NA
00.	INAP: Coded 1, 8, 9 in 052.

If range given,  
code midpoint;  
round fraction  
to even whole  
number

VAR#

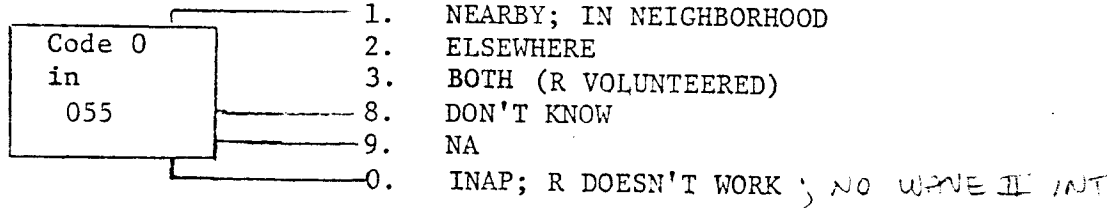
W/F

54

II A  
II B

F4.

F4. Where do you work? Is it nearby here in the neighborhood, or is the place where you go to work elsewhere?



55

II A  
II B

F4a.

F4a. About how many miles away is the place where you go to work?

Code actual number: (01-97); EXCEPT:

- 01. ONE MILE OR LESS
- .
- .
- .
- .
- 97. NINETY-SEVEN MILES OR MORE
- 98. DON'T KNOW
- 99. NA
- 00. INAP: Coded 1,8,9,0 in 054.

<p>If range given, code midpoint; round fraction to even whole number</p>
---

VAR#      W/F

56      II A  
         II B

F5.

F5. When you go to church or religious services, is it here in  
the neighborhood or is it elsewhere?

Code 0 in 057	1.	NEIGHBORHOOD
	2.	ELSEWHERE
	3.	BOTH (R VOLUNTEERED)
	7.	DOESN'T GO
	8.	DON'T KNOW
	9.	NA ; NO WAVE III 707

57      II A  
         II B

F5a.

F5a. About how many miles away is the place at which you go to  
church or attend religious services?

Code actual number (01-97); EXCEPT:

- 01. ONE MILE OR LESS
- .
- .
- .
- .
- 97. NINETY-SEVEN MILES OR MORE

If range given,  
code midpoint;  
round fraction  
to even whole  
number

- 98. DON'T KNOW
- 99. NA
- 00. INAP: Coded 1, 7, 8, 9 in 056.

<u>VAR#</u>	<u>W/F</u>	
58	II A II B	<p>F6.</p> <p>F6. As far as your neighborhood is concerned, would you say <u>people move in and out a great deal or not very much?</u></p> <hr/> <p>1. GREAT DEAL</p> <p>2. NOT VERY MUCH</p> <p>8. DON'T KNOW</p> <p>9. NA; NO WAYE II NOT</p>
59	II A II B	<p>F7.</p> <p>F7. How about you? If you had the chance, would you move out of this neighborhood, or <u>are you satisfied to stay here?</u></p> <hr/> <p>1. MOVE OUT</p> <p>2. DEPENDS</p> <p>3. STAY HERE</p> <p>8. DON'T KNOW</p> <p>9. NA; NO WAYE II NOT</p>
60	II A II B	<p>F8.</p> <p>F8. As far as you know, is there a Democratic or a Republican party organization in this neighborhood? (Which one?)</p> <hr/> <p>1. YES, DEMOCRATIC</p> <p>2. YES, REPUBLICAN</p> <p>3. YES, BOTH</p> <p>5. NO, NEITHER</p> <p>8. DON'T KNOW</p> <p>9. NA; NO WAYE II NOT</p>

VAR#

W/F

61

II A

II B

F9.

F9.

Are there people living in this neighborhood with whom you or your family get together? I mean, people whose homes you visit, who you go to the movies or ball games with, or just talk with when you see them?

---

Code 0 in  
062-083

1. YES

5. NO

8. DON'T KNOW

9. NA ; NO WIFE II /IT

VAR# W/F

62 II A  
II B

F10.

F10. I'd like to ask you several questions about two or three of these neighbors whom you see most often. So that you and I can be sure we're talking about the same persons in the next several questions, I need to have just the first names of no more than three of these people

Code 0 in  
067-074  
078-083

1. ONE NAME GIVEN

Code 0 in  
071-074  
081-083

2. TWO NAMES GIVEN

3. THREE NAMES GIVEN

Code 0 in  
063-083

8. R KNOWS NO NEIGHBORS

9. R REFUSES TO GIVE NAMES

0. INAP: (Coded 5, 8, 9 in 061)

F10a. About how long have you known (NAME):

Translate answer into number of years and months, if answer of more than 12 months given or fraction of years given. If range given; code midpoint.

63 (1st) II A  
67 (2nd) II B  
1 (3rd)

F10a.

F10a. YEARS

Code actual number of years (01-97);

EXCEPT:

88. INAP: LESS THAN ONE YEAR (Code in MONTHS variable)

98. DON'T KNOW

99. NA

00. INAP: Coded 5, 8, 9 in 061;  
8, 9 in 062;

ONLY TWO NEIGHBORS LISTED--coded 2 in  
062 --(Coded 00 in 071 only);

ONLY ONE NEIGHBOR LISTED--coded 1 in  
062--(Coded 00 in 067, 071 only)

64 (1st)  
68 (2nd) II A  
72 (3rd) II B

F10a.

F10a. MONTHS

Code actual number of months (00-12);

EXCEPT:

01. ONE MONTH OR LESS

98. DK

99. NA ; no months given

00. INAP: Coded 5, 8, 9 in 061;  
8, 9 in 062;

ONLY TWO NEIGHBORS LISTED--coded 2 in  
062--(Coded 00 in 072 only);

ONLY ONE NEIGHBOR LISTED--coded 1 in  
062--(Coded 00 in 068, 072 only).



VAR#      W/F

65 (1st)

69 (2nd) II A

73 (3rd) II B

F10b.

F10b.      Would you say (NAME) is a very close personal friend,  
a good friend, or more of an acquaintance?

---

1. CLOSE FRIEND
2. GOOD FRIEND
3. ACQUAINTANCE

8. DON'T KNOW

9. NA

0. INAP: Coded 5, 8, 9 in 061;

8, 9 in 062;

ONLY TWO NEIGHBORS LISTED--coded 2 in 062--  
(Coded 0 in 073 only);

ONLY ONE NEIGHBOR LISTED--coded 1 in 062--  
(Coded 0 in 069 and 073 only).

66 (1st)

70 (2nd) II A

74 (3rd) II B

F10c.

F10c.      How often do you usually get together with (NAME)?  
Just give me the number from this list which best  
describes the situation.

---

1. MORE THAN ONCE A WEEK
2. ONCE A WEEK
3. TWO OR THREE TIMES A MONTH
4. ONCE A MONTH
5. SEVERAL TIMES A YEAR
6. RARELY

8. DON'T KNOW: CAN'T SAY

9. NA

0. INAP: coded 5, 8, 9 in 061;

8, 9 in 062;

ONLY TWO NEIGHBORS LISTED--coded 2 in 062--  
(Coded 0 in 074 only);

ONLY ONE NEIGHBOR LISTED--coded 1 in 062--  
(Coded 0 in 070, 074 only).

VAR#	W/E	
-75 (1st)		
78 (2nd)	II A	F11.
81 (3rd)	II B	F11.

Now I'm interested in finding out whether you talk about politics, political issues or candidates with your neighbors.

(ASK ABOUT EACH NAME GIVEN IN F10) Do you ever talk politics with (him/her)?

---

1. YES

Code 0 in next var. 5. NO

a. DON'T KNOW

9. NA

0. INAP: 5, 8, 9 in 061;  
8, 9 in 062;

ONLY TWO NEIGHBORS LISTED--coded 2 in 062--  
(Coded 0 in 081 only);

ONLY ONE NEIGHBOR LISTED--coded 1 in 062--  
(Coded 0 in 078, 081 only).

76 (1st)		
79 (2nd)	II A	F11a.
82 (3rd)	II B	F11a.

In general, would you say you agree with (him/her) on politics or do you disagree?

---

1. AGREE

5. DISAGREE

8. DON'T know

9. NA

0. INAP: 5, 8, 9 in 061;  
8, 9 in 062;  
5, 8, 9 in Q. F11;

ONLY TWO NEIGHBORS LISTED--coded 2 in 062--  
(Coded 0 in 082 only)

ONLY ONE NEIGHBOR LISTED--coded 1 in 062--  
(Coded 0 in 079, 082 only).

<u>VAR#</u>	<u>W/F</u>
77 (1st)	
80 (2nd)	II A
83 (3rd)	II B

F11b.

F11b. (ASK ABOUT EACH NAME GIVEN IN F10) As far as **you** can tell, does (NAME) consider (himself/herself) a Republican, a Democrat, an independent, or what?

---

- 1. REPUBLICAN
- 3. INDEPENDENT
- 5. DEMOCRAT
- 7. OTHER
- 8. DON'T KNOW
- 9. NA
- 0. INAP: 5, 8, 9 in 061;  
8, 9 in 062;

ONLY TWO NEIGHBORS LISTED--coded 2 in 062--  
(Coded 0 in 083 only);

ONLY ONE NEIGHBOR LISTED--coded 1 in 062--  
(Coded 0 in 080, 083 only).

VAR#

W/F

84 II A  
II B

F12.

F12. How about talking politics with (any other) people, including members of your family? Have you talked about politics or about the government in Washington with others lately, or hasn't this happened?

Code 0 in  
085-090

1. YES

5. NO

8. DON'T KNOW

9. NA; NO WAYE DE INT

85- II A  
89 II B

F12a.

F12a. Who are these other people you have talked about politics with? What is their connection with you?

II A  
11 B

A.

A. SPOUSE

85

1. MARKED

5. NOT MARKED

Code 8 in  
. 086-089

8. DK to entire question

Use same code  
for 086-089

9. Code 9 NA to  
0. 086-089 INAP:

entire  
codes

question

5, 8, 9 in

084

86 II A  
II B

B.

B. OTHER FAMILY MEMBER(S)

87 II A  
II B

C.

C. PEOPLE WITH WHOM YOU WORK OR GO TO WORK WITH

88 II A  
II B

D.

D. FRIENDS

89 II A  
II B

E.

E. OTHERS

II A  
II B

F12b.

F12b. When was the last time you discussed these things--in the last couple of days, the last week, or longer ago than that?

1. COUPLE OF DAYS

2. LAST WEEK

3. LONGER AGO

8. DON'T KNOW

9. NA.

0. INAP: coded 5, 8, 9 in 084.

VAR#	W/E	
91 -	II A	F13.
94	II B	F25. Would you please look at this list and tell me whether each of these is important or not important to' you as a goal in your life.
91	II A	A.
	II B	A. A PROSPEROUS LIFE (HAVING A GOOD INCOME AND BEING ABLE TO AFFORD THE GOOD THINGS IN LIFE)
		1. IMPORTANT
		5. NOT IMPORTANT
		8. DON'T KNOW
		9. NA ; NO WAVE I INT
92	II A	B.
	II B	B. AN <u>IMPORTANT</u> LIFE (A LIFE OF ACHIEVEMENT THAT BRINGS <u>ME</u> RESPECT AND RECOGNITION)
93	II A	C.
	II B	C. A SECURE LIFE (MAKING SURE THAT ALL BASIC NEEDS AND EXPENSES ARE PROVIDED FOR)_
94	II A	D.
	II B	D. AN EXCITING LIFE (A <u>STIMULATING</u> ACTIVE LIFE)

Use same code for 092-094
---------------------------------

VAR#	W/E	
95-	II A	F14.
98	II B	F26. Now, using the same list, tell me which of these is most important to you, which comes next in importance, which is third, and which is least important

95	II A	F14-1.
	II B	<u>F26-1. MOST IMPORTANT</u>

- 1(A). A PROSPEROUS LIFE
- 2(B). AN IMPORTANT LIFE
- 3(C). A SECURE LIFE
- 4(D). AN EXCITING LIFE

Use same code  
for 996-098

Code 6 in  
096-098

6. ALL ARE EQUALLY IMPORTANT (volunteered)

Code 7 in  
096-098

7. NONE ARE IMPORTANT (volunteered)

- 8. DON'T KNOW
- 9. NA; NO WAY II NOT

96	II A	F14-2.
	II B	<u>F26-2. SECOND MOST IMPORTANT</u>

97	II A	F14-3.
	II B	<u>F26-3. THIRD</u>

98	II A	F14-4.
	II B	<u>F26-4. FOURTH (LEAST IMPORTANT)</u>

VAR#

W/F

99 II A  
II B

Al.

Al. For a nation, it is not always possible to **obtain** everything one might wish. On this page, several different goals are listed. If you had to choose among them, which one seems most desirable to you?

1. MAINTAINING ORDER IN THE NATION
2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS
3. FIGHTING RISING PRICES
4. PROTECTING FREEDOM OF SPEECH

0 in 100

8. DK; can't decide; all equally important
9. NA; no opinion

100 II A  
II B

Ala.

Ala. Which one would be your second choice?

1. MAINTAINING ORDER IN THE NATION
2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS
3. FIGHTING RISING PRICES
4. PROTECTING FREEDOM OF **SPEECH**

- a. DK
9. NA
0. **INAP:** 8 or 9 in 099

x2. We hear a lot of talk these days about liberals and conservatives. Here is a seven-point scale **on** which the political views that people might hold are arranged from extremely liberal to extremely conservative.

101 II A  
II B

A2a.

A2a. **Where** would you place yourself on this scale, **or** haven't you thought much about-this?

1. **EXTREMELY LIBERAL**
2. LIBERAL
3. SLIGHTLY LIBERAL
4. MODERATE, MIDDLE OF THE ROAD
5. SLIGHTLY CONSERVATIVE
6. CONSERVATIVE
7. **EXTREMELY CONSERVATIVE**

- a. DK
9. **NA**
0. **HAVEN'T THOUGHT MUCH** ; no opinion

Code actual number;  
if **range** given,  
code midpoint;  
round fraction to  
even number

VAR# W/E

102 I A  
I B

Fl.

G1. In talking to people about elections, we often find that a lot of **people** were not able to vote because (they weren't old enough) they weren't registered, they were sick, or they just didn't have time. How about you --did you vote in the 1978 general elections this past November?

---

0 in  
103-104

- 1. YES, DID VOTE
- 5. NO, DID NOT VOTE
- 7. NOT OLD ENOUGH
- 8. DK
- 9. NA

103 I A  
I B

Fla.

Gla. In that election did you vote for a candidate for **Congress--** that is, for the U.S. House **of** Representatives in Washington?

---

0 in 104

- 1. YES
- 5. NO
- 8. DK
- 9. NA
- 0. INAP: 5, 7, 8 or 9 in 102.

104 I A  
I B

Flb.

Glb. Which candidate did you vote for, the Republican or the Democrat?

---

- 1. REPUBLICAN
- 5. DEMOCRAT
- 7. OTHER
- 8. DK
- 9. NA
- 0. **INAP:** 5, 7, 8 or 9 in 102 or 5, 8 or 9 in 103.



<u>VAR #</u>	<u>W/F</u>	
	I A	F2
105	I B	G2. Now, in 1976 you probably remember that Gerald Ford ran on the Republican ticket against <b>Jimmy</b> Carter, who <b>ran</b> for the Democrats. Do you remember for sure <b>whether</b> or not you voted in that presidential election?

---

1. YES, DID VOTE
5. NO, DID NOT VOTE
6. VOLUNTEERED: NOT OLD ENOUGH TO VOTE IN 1976
8. DR; DON'T REMEMBER IF VOTED
- NA

0 in 106

	I A	F2a.
106	I B	<u>G2a. Did you vote for Ford or for Carter?</u>

- 1.
5. FORD  
CARTER
7. OTHER
8. **DK;** DON'T REMEMBER
9. NA
0. **INAP:** 5, 6, 8 or 9 in **Col.** 105

<u>VAR</u>	<u>#</u>	<u>W/F</u>	
		I A	A1
107		IB	A1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs <u>most of the time, some of the time, only no-w and then, or hardly at all?</u>
			<hr/> 1. MOST OF THE TIME 2. <b>SOME</b> OF THE TIME 3. ONLY NOW AND THEN 4. HARDLY AT ALL  8. <b>DK</b> 9. NA
		I A	A2
108		I B	A2. How dften do you watch the early <b>evening</b> national news on TV - every evening, 3 or 4 times a week, once or twice a week, or less often?
			<hr/> 1. EVERY EVENING 2. 3 or 4 TIMES <b>A WEEK</b> 3. ONCE OR TWICE A WEEK 4. LESS OFTEN (include R whc volunteers "I never watch <b>TV</b> " or "I never watch news")  8. DK 9. NA
		IA	A3.
109		I B	A3. And how about the late evening news on TV - do you watch it every night, 3 or 4 <b>times</b> a week, once or twice <b>a</b> week, or less often?
			<hr/> 1. EVERY NIGHT 2. 3 or 4 TIMES A WEEK 3. ONCE OR TWICE A WEEK 4. LESS OFTEN (include R who volunteers "I never watch <b>TV</b> " or "I never watch news")  8. DK 9. <b>NA</b>

<u>VAR #</u>	<u>W/F</u>	
	IA	A4
110	I B	A4. When you watch the news on TV, do you pay <u>a great deal of attention</u> to national news and what the government does, <u>do you pay some attention</u> , or <u>don't you pay much attention</u> to national news?

---

1. PAY A GREAT DEAL OF ATTENTION
3. PAY SOME ATTENTION
5. DON'T PAY MUCH ATTENTION

8. DK
9. NA

0 in 111

0. INAP (R has volunteered "I **never** watch news" or "I never watch TV")

	IA	A5
111	I B	A5. Thinking about when you watch the <b>news</b> on TV, are you usually doing other things while the news <b>is on</b> or do you stop doing other things to <b>watch</b> the news?

---

1. DOING OTHER THINGS
2. STOP DOING OTHER THINGS

8. DK
9. NA
0. INAP: 0 in 110

	IA	A6
112	I B	A6. Do you read a daily newspaper regularly?

---

1. YES
2. NO

0 in  
113-116

8. DK
9. NA

VAR #      W/F

113 (1st)

114 (2nd) I A

115 (3rd) I B

A6a.

**A6a.** Which paper or papers do you read?

---

Code first three mentions

Use NEWSPAPER CODE, EXCEPT:

997. Newspaper not in list

0 in

114 - 116

→ 998. DK (Code in 1st mention only: 113)

999. NA (Code in **1st** mention only: 113)

000. **INAP:** 2, 8, or 9 in 112,      998 or 999 **in** 113;  
no further mention

I A

A6b.

116

I B

**A6b.** In general, when you read the newspapers, do you pay  
a great deal of attention to national **news** and what the  
government does, do you pay some attention, or don't you  
pay much attention to national. news?

---

1. PAY A GREAT DEAL OF **ATTENTION**

3. PAY SOME ATTENTION

5. DON'T PAY MUCH ATTENTION

8. **DK**

9. **NA**

0. **INAP:** 2, 8, or 9 in 112;      998 or 999 in 113.

VAR #	W/F	"NEW" THERMOMETER LABELLED AT 0-50-100
117-	I A	B5.
129	I B	31. Sow I'd like to get your feelings toward some of our political leaders and other people who are in the news these days. I will use something we call the feeling thermometer, and here is how it works:
		I'll read the name of a person and I'd like you to rate that person using the feeling thermometer. You may use any number from 0 to 100 for rating. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't care too much for that person.
		If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.
		If you do recognize the name, but you don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.
		Our first person is Jimmy Carter. How would you rate him using the thermometer?
117	I A	B5a.
	I B	B1a. <u>JIMMY CARTER</u>
		Code actual number (000-100)
		997. R doesn't recognize name
		998. R doesn't know where to rate; can't judge
		999. NA; refused; left blank
118	I A	B5b.
	I B	B1b. <u>GERALD FORD</u>
119	I A	B5c.
	I B	B1c. <u>EDWARD "TED" KENNEDY</u>
120	I A	B5d.
	I B	B1d. <u>RONALD REAGAN</u>
121	I A	B5e.
	I B	B1e. <u>"JERRY" BROWN, JR.</u>
122	I B	not asked; padded '999'
	I A	B5f. <u>REPUBLICANS</u>
123	I B	not asked; padded '999'
	I A	B5g. <u>DEMOCRATS</u>
124	I A	not asked; padded '999'
	I B	B1f. <u>REPUBLICAN PARTY</u>
125	I A	not asked; padded '999'
	I B	B1g. <u>DEMOCRATIC PARTS</u>
126	I A	B5h.
	I B	B1h. <u>POLITICAL INDEPENDENTS</u>
127	I A	B5j.
	I B	B1j. <u>POLITICAL PARTIES</u>
128	I A	B5k.
	I B	B1k. <u>DEMOCRATIC PARTY LEADERS</u>
129	I A	B5m.
	I B	B1m. <u>REPUBLICAN PARTY LEADERS</u>

Use same code as above for 118-129
--

"OLD" THERMOMETER LABELLED AT NINE POINTS

VAR # W/E

130- A not asked

134 II B 311. Now I'd like to get your feelings toward some of our political leaders and other people who are in the news these days. I will use something we call the feeling thermometer, and here is how it works:

I'll read the name of a person and I'd like you to rate that person using the feeling thermometer. You may use any number from 0 to 100 for rating. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person and that you don't care too much for that person.

If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

If **you** do recognize the name, but you don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

Our first person is Jimmy Carter. Now would you rate him using the thermometer?

A not asked; padded '999'

130 II B B11a. JIMMY CARTER

Code actual number (000-100)

997. R doesn't recognize name

998. R doesn't know where **to** rate; can't judge

999. **NA**; refused; left blank

A not asked; padded '999'

131 II B B11b. GERALD FORD

A not asked; padded '999'

132 II B B11c. EDWARD "TED" KENNEDY

A not asked; padded '999'

133 II B B11d. RONALD REAGAN

A not asked; padded '999'

134 II B B11e. "JERRY" BROWN, JR.

Use same code as  
above for  
131-134

Note to coders: Before coding E21-E21c/E5-E5c, fill in the "CODER: 4th" box with R's 4th choice **among** the candidates, if this can be determined from R's answers to E21-E21c/E5-E5c.

VAR #    W/F

135    II A  
         II B

E5.

E21. Here is a list of possible presidential candidates for 1980.  
Which candidate do you like the most?

1. JERRY BROW
2. JIMMY CARTER
3. GERALD FORD
4. EDWARD "TED" KENNEDY
5. RONALD REAGAN
6. LIKES ALL EQUALLY; refuses to rank

Use same code  
for 136 - 139

6 in 136-139

9. DK; NA : NO WAYE LIKED

0 in 136-139

0. R volunteers: DON'T LIKE ANY

136    II A  
         II B

E5a.

E21a. Of the remaining candidates, which do you like next most?

137    II A  
         II B

E5b.

E21b. Which do you like next most?

138    II A  
         II B

"CODER: 4th" box

139    II A  
         II B

E5c.

E21c. And which candidate do you like the least?

VAR # W/F

140 II A

144 II B

E6.

E22. If all of the people on this list were running for president and You could vote for more than one candidate, who are the persons you would consider voting for in such an election?

II A

140 II B

A.

A. JERRY BROWN

1. MARKED

5. NOT MARKED

Use same code  
for 141-144

8 in 141-144

— 8. DK to entire question

9 in 141-144

— 9. NA to entire question; NOT MARKED

0 in 141-144

- 0. R volunteers: WOULDN'T VOTE FOR ANY

II A

141 II B

B.

B. JIMMY CARTER

II A

142 II B

C.

C. GERALD FORD

II A

143 II B

D.

D. EDWARD "TED" KENNEDY

II A

144 II B

E.

E. RONALD REAGAN



VAR #      W/F

145      II A  
          I B

A3.

c3.      I'd like to ask you what you think are the good and bad points about the two national parties. Is there anything in particular that you like about the Democratic party?

---

Code 0  
Z-150

1.      YES

5.      NO

7.      NO, DON'T KNOW qualified, R volunteers "The parties are the same" "There is no difference between the parties"

8.      DON'T KNOW

9.      NA; NO WAVE IN INT (FROM A)

II A

A3a.

146(1st) I B

C3a. What is that?

147(2nd)

148(3rd)

149(4th)

150(5th)

Code first five mentions: Use: PARTY/CANDIDATE MASTER CODE

Code numbers **precoded**, EXCEPT:

Code 0  
in 147-  
150

9998.      DK (code in first mention: 146)

9999.      NA (code in first mention: 146)

0000.      **INAP:**(coded 5, 7, 8, 9 in 145, or coded 9998, ~  
9999 in 146); no further mention)

VAR # W/E

II A A4.

151 I B c4. Is there anything in particular that you don't like about the Democratic party?

Code 0 in 152- 156	1.	YES
	5.	NO
	7.	NO, DON'T KNOW qualified, R volunteers "The parties are the same", "There is no difference between the parties".
	8.	DON'T KNOW
	9.	NA ; NO WAVE III INT (FORM A)

II A A4a.

152(1st) I B C4a. What is that?

153(2nd)

154(3rd)

155(4th)

156(5th)

Code first five mentions : Use: PARTY/CANDIDATE MASTER CODE  
Code number precoded, EXCEPT:

Code 0 153-156	9998.	DK (code in first mention: 152)
	9999.	NA (code in first mention: 152)

0000. INAP (coded 5, 7, 8, 9 in 151, or coded 9998, 9999 in 152); no further mention)

VAR # W/E

11 A A5.  
157 I B C5.

Is there anything in particular that you like about the  
Republican party?

1. YES

5. NO

Code 0  
in 158-  
162

7. NO, DON'T KNOW qualified, R volunteers "The parties  
are the same", "There is no difference between the  
parties."

8. DON'T KNOW

9. NA; NO FURTHER MENTION (FORM A)

II A

A5a.

158(1st) I B

C5a. What is that?

159(2nd)

160(3rd)

161(4th)

162(5th)

Code first five mentions: Use: PARTY/CANDIDATE MASTER CODE

Code numbers **precoded**, EXCEPT:

Code 0  
in 159  
162

9998. DK (code in first mention: 158)

9999. NA (code in first mention: 158)

0000. **INAP:** (coded 5, 7, 8, 9 in 157, or coded  
9998, 9999 in 158); no further mention

VAR# W/E

II A

163 I B

A6.

C6. Is there anything in particular that you don't like about the Republican party?

Code 0  
in 164-  
168

1. YES

5. NO

7. NO, DON'T KNOW qualified, R volunteers "The parties are the same," "There is no difference between the parties"

8. DON'T KNOW

9. NA ; NO FURTHER MENTIONS

II A

A6a.

164 (1st) I B

C6a. What is that?

165 (2nd)

166 (3rd)

167 (4th)

168 (5th)

Code first five mentions: Use: PARTY/CANDIDATE MASTER CODE

Code numbers precoded, EXCEPT:

Code 0  
in  
165-168

9998. DK (code in first mention: 164)

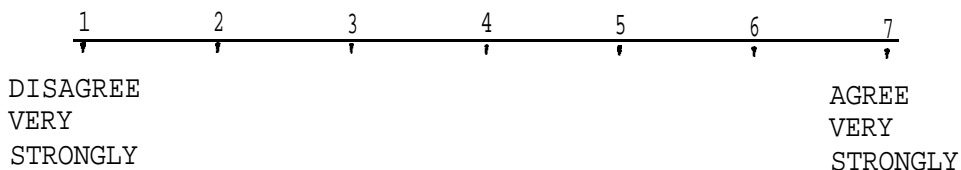
9999. NA (code in first mention: 164)

0000. INAP: (coded 5, 7, 8, 9 in 163, **or** coded 9998, 9999 in 164); no further mentions

169- II A  
179 I B

A7.

C7. Next I will read some general statements about political parties. Please use the scale on this page to tell me how strongly you agree or disagree with each statement. The scale runs from "disagree very strongly" at point 1 to "agree very strongly" at point 7. After I read each statement, you can just give me the number from the scale that applies.



169 II A  
I B

a. a. The best rule in voting is to pick the person regardless of party label.

Code actual number (1-7), ESCEPT:

a. DON'T KNOW

9. NA ; NO ONE IS INTERESTED (FOR 170-179)

If range given, code midpoint;  
round fraction to even whole number

170 II A  
I B

b. b. It is better to be a firm party supporter than to be a political independent

Use same code as above for 170-179

171 II A  
I B

c. c. People who work for parties during political campaigns do our nation a great service

172 II A  
I B

d. d. The parties do more to confuse the issues than to provide a clear choice on issues

173 II A  
I B

e. e. Democracy works best where competition between parties is strong

174 II A  
I B

f. f. The conflicts and controversies between the parties hurt our country more than they help it

175 II A  
I B

g. g. Senators or representatives should follow their party leaders even if they don't want to

176 II A  
I B

h. h. It would be better if, in all elections, we put no party labels on the ballot

177 II A  
I B

j. j. The political parties are only interested in people's votes but not their opinions

178 II A  
I B

k. k. The political parties help a great deal in making government pay attention to what the people think

179 II A  
I B

l. l. The truth is we probably don't need political parties in America anymore

180- II A El.  
189 II B c2.

Now I have a different kind of question for you. I'm going to show you ten pairs of words; for example, one pair would be "fair-unfair." I'm going to ask you to use the word-pairs to describe a political group that I will name, such as "Democrats." The words in each pair are separated by seven boxes, as you can see. You should place an "X" in the box **that comes** closest to describing the way you think of that group.

You may feel that one or more word-pairs do not describe the political group because you don't think of the group in that way. If this is the case, mark "X" in the box way over to the right of the page (POINT TO COLUMN OF BOXES LABELED, "DON'T THINK OF DEMOCRATS IN THAT WAY").

The first political group I would like you to describe using the word-pairs is "Democrats."

Code number corresponding to marked box

DON'T THINK  
OF DEMOCRATS  
IN THAT WAY

NA;  
REFUSED;  
NO CASE  
INT

[illegible]

<u>VAR#</u>	W/F
190-	II A E2.
199	II B C3. The next political group I would like you to describe using the word-pairs is "Republicans."

DON'T THINK  
OF REPUBLICANS NA;  
IN THAT WAY REFUSED

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 84

|     |              |              |                            |                            |                            |                            |                            |                            |                            |               |                            |                            |
|-----|--------------|--------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|---------------|----------------------------|----------------------------|
| 190 | II A<br>II B | FAIR         | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | <input type="checkbox"/> 7 | UNFAIR        | <input type="checkbox"/> 8 | <input type="checkbox"/> 9 |
| 191 | II A<br>II B | INCOMPETENT  | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | COMPETENT     | <input type="checkbox"/> 8 | <input type="checkbox"/> 9 |
| 192 | II A<br>II B | POWERFUL     | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | <input type="checkbox"/> 7 | WEAK          | <input type="checkbox"/> 8 | <input type="checkbox"/> 9 |
| 193 | II A<br>II B | WISE         | <input type="checkbox"/>   | <input type="checkbox"/> n | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/> n | <input type="checkbox"/>   | FOOLISH       | <input type="checkbox"/> 8 | <input type="checkbox"/>   |
| 194 | II A<br>II B | WEAK         | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | <input type="checkbox"/> 7 | STRONG        | <input type="checkbox"/> 8 | <input type="checkbox"/> 9 |
| 195 | II A<br>II B | UNITED       | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | SPLIT         | <input type="checkbox"/> 8 | <input type="checkbox"/> 9 |
| 196 | II A<br>II B | DANGEROUS    | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | <input type="checkbox"/> 7 | SAFE          | <input type="checkbox"/> 8 | <input type="checkbox"/> 9 |
| 197 | II A<br>II B | HONEST       | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | DISHONEST     | <input type="checkbox"/> 8 | <input type="checkbox"/> 9 |
| 198 | II A<br>II B | DULL         | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 | <input type="checkbox"/> 6 | <input type="checkbox"/> 7 | EXCITING      | <input type="checkbox"/> 8 | <input type="checkbox"/> 9 |
| 199 | II A<br>II B | MIDDLE CLASS | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | <input type="checkbox"/>   | WORKING CLASS | <input type="checkbox"/> 8 | <input type="checkbox"/> 9 |

200- II A  
209 II B

E3.  
C4.

The next political group I would like you to describe using the word-pairs is "political independents."

Code number corresponding to marked box

DON'T THINK  
OF POLITICAL  
INDEPENDENTS NA;  
IN THAT WAY REFUSED;  
NO WAVE II  
NI

|     |              |              |   |   |   |   |   |   |   |               |   |   |
|-----|--------------|--------------|---|---|---|---|---|---|---|---------------|---|---|
| 200 | II A<br>II B | FAIR         | 1 | 2 | 3 | 4 | 5 | 6 | 7 | UNFAIR        | 8 | 9 |
| 201 | II A<br>II B | INCOMPETENT  |   |   |   |   |   |   |   | COMPETENT     | 8 | 9 |
| 202 | II A<br>II B | POWERFUL     | 1 | 2 | 3 | 4 | 5 | 6 | 7 | WEAK          | 8 | 9 |
| 203 | II A<br>II B | WISE         |   |   |   |   |   |   |   | FOOLISH       | 8 | 9 |
| 204 | II A<br>II B | WEAK         | 1 | 2 | 3 | 4 | 5 | 6 | 7 | STRONG        | 8 | 9 |
| 205 | II A<br>II B | UNITED       |   |   |   |   |   |   |   | SPLIT         | 8 | 9 |
| 206 | II A<br>II B | DANGEROUS    | 1 | 2 | 3 | 4 | 5 | 6 | 7 | SAFE          | 8 | 9 |
| 207 | II A<br>II B | HONEST       |   |   |   |   |   |   |   | DISHONEST     | 8 | 9 |
| 208 | II A<br>II B | DULL         | 1 | 2 | 3 | 4 | 5 | 6 | 7 | EXCITING      | 8 | 9 |
| 209 | II A<br>II B | MIDDLE CLASS |   |   |   |   |   |   |   | WORKING CLASS | 8 | 9 |



VAR# W/E

210- II A

219 II B

E4.

C5. And, finally, using these word-pairs, would you please describe yourself.

|     |              | MYSELF                                  |                          |                                     |                          |                          |                          |                          |                          | DON 'T THINK<br>OF<br>MYSELF<br>IN THAT WAY | NA;<br>REFUSED<br>TO ANSWER |                          |  |  |  |  |
|-----|--------------|---|--------------------------|-------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---|-----------------------------|--------------------------|--|--|--|--|
|     |              | Code number corresponding to marked box |                          |                                     |                          |                          |                          |                          |                          |   |                             |                          |  |  |  |  |
| 210 | II A<br>II B | FAIR                                    | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | UNFAIR                                      | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |
| 211 | II A<br>II B | INCOMPETENT                             | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | COMPETENT                                   | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |
| 212 | II A<br>II B | POWERFUL                                | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | WEAK  | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |
| 213 | II A<br>II B | WISE                                    | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | FOOLISH                                     | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |
| 214 | II A<br>II B | WEAK                                    | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | STRONG                                      | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |
| 215 | II A<br>II B | UNITED                                  | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | SPLIT                                       | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |
| 216 | II A<br>II B | DANGEROUS                               | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | SAFE  | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |
| 217 | II A<br>II B | HONEST                                  | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | DISHONEST                                   | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |
| 218 | II A<br>II B | DULL                                    | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | EXCITING                                    | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |
| 219 | II A<br>II B | MIDDLE CLASS                            | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | WORKING CLASS                               | <input type="checkbox"/>    | <input type="checkbox"/> |  |  |  |  |

| VAR# | W/E  |  |
|------|------|--|
|      | II A | A10.   |
| 220  | II B | C6. When it comes to politics, would you say that <b>most</b> of your friends are Republicans, Democrats, independents, or what?     |
|      |      | <hr/>  |
|      |      | 1. REPUBLICANS   |
|      |      | 2. DEMOCRATS   |
|      |      | 3. INDEPENDENTS  |
|      |      | 4. SOME FROM BOTH PARTIES; OR ANY COMBINATION OF THE ABOVE THREE CODES--1,2,3  |
|      |      | 8. DK  |
|      |      | 9. NA ; NO WAY I 'D "  |
|      | II A | A11.   |
| 221  | II B | C7. If you're free to choose, would you say that you would rather discuss politics with a Republican, a Democrat, or an independent? |
|      |      | <hr/>  |
|      |      | 1. A REPUBLICAN  |
|      |      | 2. A DEMOCRAT  |
|      |      | 3. AN INDEPENDENT  |
|      |      | 4. NO ONE; I DISLIKE DISCUSSING POLITICS   |
|      |      | 8. DK ; DOESN'T MATTER; DON'T CARE WITH WHOM   |
|      |      | 9. NA ; NO WAY I 'D "  |

VAR#

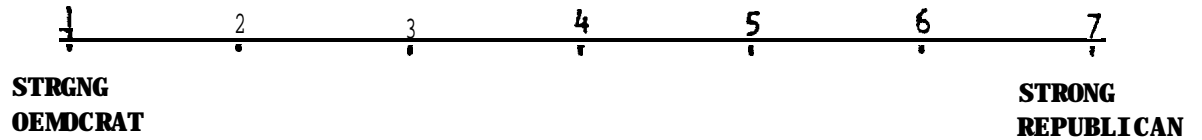
W/E

222

I A

I B

F3.  
G3. Some people think of themselves as strong Democrats, some as strong Republicans, and others are somewhere in between.  
Where would you place yourself on this scale?



Code actual number; if range given, code midpoint;  
round fraction to even number

8. DK  
9. NA

VAR#      W/F

223      I A  
         II B

C1.  
C1. Generally speaking, do you usually think of yourself as  
a Republican, a Democrat, an independent, or what?

---

0 in  
243-262

1. REPUBLICAN  
2. DEMOCRAT

0 in  
224-242

3. INDEPENDENT  
4. NO PREFERENCE

0 in  
224-242  
0 in  
251-262

5. OTHER PARTY

8. DK - see supervisor before coding

9. NA - see supervisor before coding; NO INAP: II (FUTURE)

224      I A  
         II B

Cla.  
Cla. Would you call yourself a strong Republican or a not  
very strong Republican?

I A  
II B

Cld.  
Cld. Would you call yourself a strong Democrat or a not very  
strong Democrat?

---

0 in 234-242

1. STRONG

0 in 225-233

5. NOT VERY STRONG

0 in 225-242

8. DK  
9. NA

0. INAP: '3-5, 8, or 9 in 223

VAR# W/E

225- I A

Clb.

233 II B

Clb. Do any of these statements come close to what you mean when you say you are a strong Republican?

I A

Cle.

II B

Cle. Do any of these statements come close to what you mean when you say you are a strong Democrat?

I A

(1)

225 II B

(1) EVER SINCE I CAN REEER I'VE BEEN A (REPUBLICAN/DEMOCRAT)

1. MARKED

5. NOT MARKED

Use same  
code for items 2-9

8 in 226-233

8. DK to entire question

9 in 226-233

9. NA to entire question

0. INAP: 3-5, 8, or 9 in 223: 5, 8 or  
9 in 224.

I A

(2)

226 II B

(2) MY PARENTS WERE (REPUBLICANS/DEMOCRATS) AND I AM TOO

I A

(3)

227 II B

(3) I INVOLVE MYSELF IN WHAT THE (REPUBLICAN/DEMOCRATIC) PARTY IS DOING

I A

(4)

228 II B

(4) I AM ENTHUSIASTIC ABOUT WHAT THE (REPUBLICAN/DEMOCRATIC) PARTY STANDS FOR

I A

(5)

229 II B

(5) I ALMOST ALWAYS SUPPORT THE (REPUBLICAN/DEMOCRATIC) CANDIDATES

I A

(6)

230 II B

(6) I REALLY MEAN THAT I LIKED (GERALD FORD/JIMMY CARTER) VERY MUCH IN THE LAST PRESIDENTIAL ELECTION

I A

(7)

231 II B

(7) I'M A STRONG (REPUBLICAN/DEMOCRAT) BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING

I A

(8)

232 II B

(8) WITH ME IT'S MORE A MATTER OF STRONGLY DISLIKING THE (DEMOCRATS/REPUBLICANS) THAN ANYTHING ELSE

I A

(9)

233 II B

(9) OTHER

- VAR# W/E

234- I A Clc.

242 II B Clc. Do any of these statements come close to what you mean when you say you are not a very strong Republican?

Clf.

Clf. Do any of these statements come close to what you mean when you say you are not a very strong Democrat?

234 I A  
II B

(I)

(1) I USUALLY THINK OF MYSELF As A (REPUBLICAN/DEMOCRAT) BUT I DON'T AGREE COMPLETELY WITH WHAT THE PARTY STANDS FOR

1. MARKED

5. NOT MARKED

8 in 235-242

8. DK to entire question

Use same  
code for  
items 2-9

9 in 235-242

9. NA to entire question

0. INAP: 3-5, 8 or 9 in 223; 1, 8 or 9 in 224.

235 I A  
II B

(2)

(2) I USUALLY PREFER (REPUBLICAN/DEMOCRATIC) CANDIDATES BUT SOMETIMES I SUPPORT (DEMOCRATS/REPUBLICANS)

236 I A  
II B

(3)

(3) I VOTE FOR THE PERSON NOT THE PARTY

237 I A  
II B

(4)

(4) I USUALLY SUPPORT (REPUBLICANS/DEMOCRATS) BUT I DIDN'T MUCH LIKE (GERALD FORD/JIMMY CARTER) IN THE LAST ELECTION

238 I A  
II B

(5)

(5) I DON'T INVOLVE MYSELF IN WHAT THE (REPUBLICAN/DEMOCRATIC) PARTY IS DOING

239 I A  
II B

(6)

(6) I'M A (REPUBLICAN/DEMOCRAT) BUT IT ISN'T VERY IMPORTANT TO ME

240 I A  
II B

(7)

(7) I'M A NOT VERY STRONG (REPUBLICAN/DEMOCRAT) BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER HAS BEEN DOING

241 I A  
II B

(8)

(8) WITH ME IT'S MORE A MATTER OF NOT LIKING THE (DEMOCRATS/REPUBLICANS) THAN ANYTHING ELSE

242 I A  
II B

(9)

(9) OTHER

VAR# W/E

I A

Clg/Clm.

243 II B

**Clg/Clm.** Do you think of yourself as closer to the Republican Party or to the Democratic Party?

---

1. CLOSER TO REPUBLICA.

2. CLOSER TO **DEMOCRATIC**

VAR#      W/F

244- I A  
250 II B

Clh/Cln.

Clh/Cln. Do any of these statements come close to what you mean when you say you think of yourself as closer to the Republican Party?

Clj/Clp.

Clj/Clp. Do any of these statements come close to what you mean when you say you think of yourself as closer to the Democratic Party?

I A  
244 II B

(1)

(1) MORE OFTEN THAN NOT, I FIND MYSELF SUPPORTING  
WHAT THE (REPUBLICAN/DEMOCRATIC) PARTY STANDS FOR

1. MARKED  
5. NOT MARKED

8 in 245-250

8. DK to entire question

Use same  
code for  
items 2-7

9 in 245-250

9. NA to entire question

0. INAP: 1, 2, 8 or 9 in 223  
3 or 9 in 243

I A  
245 II B

(2)

(2) MOST OF THE TIME I PREFER (REPUBLICAN/DEMOCRATIC)  
CANDIDATES

I A  
246 II B

(3) I PREFERRED (GERALD FORD/JIMMY CARTER) IN THE LAST  
(3) PRESIDENTIAL ELECTION

I A  
247 II B

(4)

(4) I'VE ALWAYS LIVED AROUND (REPUBLICANS/DEMOCRATS)

I A  
248 II B

(5)

(5) I FEEL CLOSER TO THE (REPUBLICAN/DEMOCRATIC) PARTY  
BECAUSE OF THE WAY I FEEL ABOUT WHAT JIMMY CARTER  
HAS BEEN DOING

I A  
249 II B

(6)

(6) I LIKE THE (DEMOCRATIC/REPUBLICAN) PARTY EVEN LESS  
THAN I LIKE THE (REPUBLICAN/DEMOCRATIC) PARTY

I A  
250 II B

(7)

(7) OTHER



|      |      |  |
|------|------|--|
| VAR# | W/E  |  |
| 251- | I A  | Clk.   |
| 262  | II B | Clk. Do any of these statements <b>ccme</b> close to what you mean<br>when you say <b>you</b> (are an independent/have no preference)? |
|      | I A  | (1)  |
| 251  | II B | (1) I SUPPORT BOTH <b>DEMOCRATS AND REPUBLICANS</b>  |

1. MARKED  
5. NOT MARKED

|              |
|--------------|
| 8 in 252-262 |
| 9 in 252-262 |

8. **DK** to entire question  
9. **NA** to entire question

|                                     |
|-------------------------------------|
| Use same<br>codes for<br>items 2-12 |
|-------------------------------------|

0. **INAP:** 1, 2, 5, 8 or 9 in 223, 249, 251

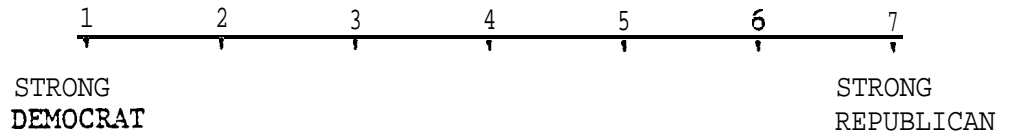
|     |      |  |
|-----|------|--|
|     | I A  | (2)  |
| 252 | II B | (2) I DECIDE ON THE PERSON NOT <b>THE PARTY</b>  |
|     | I A  | (3)  |
| 253 | II B | (3) I DECIDE ON TEE ISSUES NOT TEE PARTY <b>LABEL</b>                                    |
|     | I A  | (4)  |
| 254 | II B | (4) <b>NEITHER PARTY</b> STANDS FOR WHAT I <b>THINK</b> IS IMPORTANT                     |
|     | I A  | (5)  |
| 255 | II B | (5) I DISLIKE <b>BOTH</b> PARTIES  |
|     | I A  | (6)  |
| 256 | II B | (6) I'M <b>NOT</b> MUCH INTERESTED IN POLITICS   |
|     | I A  | (7)  |
| 257 | II B | (7) THE PARTIES <b>ALMOST</b> NEVER DELIVER OX <b>THEIR PROMISES</b>                     |
|     | I A  | (8)  |
| 258 | II B | (8) I DON'T KNOW ENOUGH TO <b>MAKE</b> A CHOICE  |
|     | I A  | (9)  |
| 259 | II B | (9) I LIKE BOTH PARTIES ABOUT <b>THE SAME</b>  |
|     | I A  | (10)   |
| 260 | II B | (10) I'M INDEPENDENT BECAUSE OF THE WAY I FEEL ABOUT<br>WHAT JIMMY CARTER HAS BEEN DOING |
|     | I A  | (11)   |
| 261 | II B | (11) MY PARENTS WERE INDEPENDENT AND I <b>AM</b> TOO                                     |
|     | I A  | (12)   |
| 262 | II B | (12) OTHER   |

VAR#      K/F

263      II A  
         II B

E7.

**E25.** Some people think of themselves as strong Democrats, some as strong Republicans, and others are somewhere in between.  
Where would you place yourself on this scale?



Code actual number; if range given, code midpoint;  
round fraction to even number

8. DK

9. NA ; 100% correct

VAR#

W/F

II A

A8.

264

I B

C1. Do YOU think of yourself as a supporter of one of the **political parties?**

Code 0  
in 267

Code 0 in 265-266

Code 0 in  
265-268

1. YES, SUPPORTER
5. NO, NOT SUPPORTER

8. DON'T KNOW
9. NA; NO CODE IN 265-268

II A

A8a.

265

I B

Cla. Which political party do you support?

1. REPUBLICAN
2. DEMOCRATIC
3. OTHER
8. DK (see supervisor before coding)
9. NA (see supervisor before coding)
0. INAP; (coded 5, 8, 9 in 264)

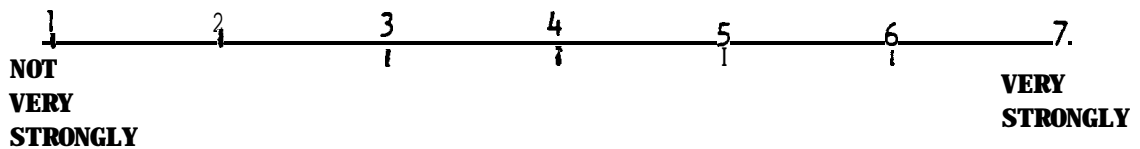
II A

A8a-CTD

266

I B

Clb. On this scale from 1 to 7 where 1 means "not very strongly" and 7 means "very strongly," please choose the number that describes how strongly you support the (PARTY NAMED IN C1a) Party.



Code actual number (1-7), EXCEPT:

8. DON'T KNOW
9. NA

If range given, code midpoint;; round fraction to even whole number

0. INAP; (coded 5, 8, 9 in 264)

VAR# W/E

11 A  
267 I B

A8b.

C1c. Do you ever think of yourself as closer to one of the two major political parties, or not?

Code 0  
in 268

- 1. YES
- 5. NO
- 8. DK
- 9. NA
- 0. INAP: (coded 1, 8, 9 in 264)

II A  
268 I B

A8c.

C1d. Here is a scale from 1 to 7 where 1 means feeling very close to the Republican Party and 7 means feeling very close to the **Democratic** Party. Where would you place yourself on this scale?

**I FEEL VERY  
CLOSE TO THE  
REPUBLICAN PARTY**

**I FEEL VERY  
CLOSE TO THE  
DEMOCRATIC PARTY**

Code actual number (1-7), EXCEPT:

- 8. DON'T KNOW
- 9. NA
- 0. INAP (coded 8, 9 in 264;  
or 5, 8, 9 in 267)

If range given, code  
midpoint; round fraction  
to even whole number

VAR#

W/F

II A

A9.

269

I B

c2. Do **you ever** think of yourself as a political independent or not?

Code  
0 in  
270

1. YES

5. NO

8. DON'T KNOW

9. NA ; NO ANSWER (FORM A)

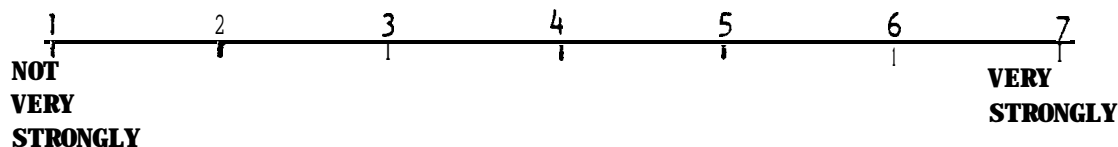
II A

A9a.

270

I B

C2a. On this scale from 1 to 7 (where 1 means "not very strongly." and 7 means "**very strongly**"). **please** choose the number that describes how stronely independent in politics you feel.



Code actual number (1-7), EXCEPT:

8. DON'T KNOW

9. NA

0. **INAP** : (coded 5, 8, 9 in 269)

If range given, code midpoint; round fraction to even whole number

~ VAR#      W/F  
                 A  
271    I    B

not asked; padded '0'

**F1.** Now, I'd like to talk with you about inflation and unemployment. Some people feel there is a connection between inflation and **unemployment**. They think if inflation goes down, unemployment will go up or, if you reduce unemployment, inflation will go up.

Do you believe there is this kind of connection between inflation and unemployment or not?

---

1. YES
3. UNSURE; DEPENDS
5. NO
8. DON'T KNOW
9. NA

VAR#    W/F

272    I    B

not asked; padded '0'

**F2.** Which is the more serious problem facing the country today, inflation or unemployment?

Code 0 in  
275-276

1. INFLATION

Code 0 in  
273-274

2. BOTH EQUALLY

3. NEITHER

Code 0 in  
275-276

4. UNEMPLOYMENT

Code 0 in  
273-276  
Code 8 in  
277

8. DON'T KNOW, DEPENDS

9. NA

273    I    B

not asked; padded '0'

**F2a.** Would you favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?

I    B

not asked; padded '0'

**F2e.** Would you favor federal government action to reduce unemployment, even if it meant that the inflation rate would go up a little?

Code 0 in    274

1. (INFLATION)                      YES                      (F2a)

2. (INFLATION)                      NO                      (F2a)

4. (UNEMPLOYMENT)                      YES                      (F2e)

5. (UNEMPLOYMENT)                      NO                      (F2e)

8. DON'T KNOW    (F2a or F2e)

9. NA    (F2a or F2e)

0. INAP: (coded 2, 3, 8, 9 in 272)

274    I    B

not asked; padded '0'

**F2b.** And would you favor government action if it meant that unemployment would go up a lot?

I    B

not asked; padded '0'

**F2f.** And would you favor government action if it meant that the inflation rate would go up a lot?

1. (INFLATION)                      YES                      (F2b)

2. (INFLATION)                      NO                      (F2b)

4. (UNEMPLOYMENT)                      YES                      (F2f)

5. (UNEMPLOYMENT)                      NO                      (F2f)

8. DON'T KNOW    (F2b or F2f)

9. NA    (F2b or F2f)

0. INAF: (coded 2, 3, 8, 9 in 272)  
or 2, 5, 8, 9 in 273)

| <u>VAR#</u> | <u>W/F</u> |  |
|-------------|------------|--|
|             | A          | not asked; padded '0'  |
| 275         | IB         | <p><b>F2c.</b> Would you favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up?</p> <hr/> <p>1. YES<br/> 3. DEPENDS ON HOW MUCH<br/> 4. UNSURE<br/> 5. NO</p> <p>8. DON'T KNOW<br/> 9. NA<br/> 0. <b>INAP:</b> (coded 1, 4, 8, 9 in 272)</p>  |
|             | A          | not asked; padded '0'  |
| 276         | I 3        | <p><b>F2d.</b> Would you favor federal government action to reduce unemployment even if it meant that the inflation rate would go up?</p> <hr/> <p>1. YES<br/> 3. DEPENDS ON HOW MUCH<br/> 4. UNSURE<br/> 5. NO</p> <p>8. DON'T KNOW<br/> 9. NA<br/> 0. <b>INAP:</b> (coded 1, 4, 8, 9 in 272)</p>   |
|             | A          | not asked; padded '999'  |
| 277         | I B        | <p><b>F2g.</b> Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means the problem <b>is not</b> at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.</p> <p>Now, what about the issue we just talked about? Using the 0 to 100 scale, tell me: How important is this issue to you personally? I mean, how much do you personally care about this issue?</p> <hr/> <p>Code actual number (000-100), EXCEPT:</p> <p>888. <b>INAP:</b> (coded 8, 9 in 272)<br/> 998. DK; can't judge<br/> 999. NA; refused</p> |



VAR# W/E

278 I B A not asked; padded '0'

**F3.** Which of these two problems do you think President Carter believes is the more serious facing the country today, inflation or unemployment?

|                      |                        |
|----------------------|------------------------|
| Code 0 in<br>281-282 | 1. INFLATION           |
| Code 0 in<br>279-280 | 2. BOTH EQUALLY        |
|                      | 3. NEITHER             |
| Code 0 in<br>281-282 | 4. UNEMPLOYMENT        |
| Code 0 in<br>279-282 | 8. DON'T KNOW, DEPENDS |
|                      | 9. NA                  |

279 I B A not asked; padded '0'

**F3a.** Do you think Carter would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?

I B **F3e.** Do you think Carter would favor federal government action to reduce unemployment even if it meant that the inflation rate would go up a little?

|               |                                   |     |              |
|---------------|-----------------------------------|-----|--------------|
| Code 0 in 280 | 1. (INFLATION)                    | YES | (F3a)        |
|               | 2. (INFLATION)                    | NO  | (F3a)        |
|               | 4. (UNEMPLOYMENT)                 | YES | (F3e)        |
|               | 5. (UNEMPLOYMENT)                 | NO  | (F3e)        |
|               | 8. DON'T KNOW                     |     | (F3a or F3e) |
|               | 9. NA                             |     | (F3a or F3e) |
|               | 0. INAP (coded 2, 3, 8, 9 in 278) |     |              |

280 I B A not asked; padded '0'

**F3b.** And do you think he would favor government action if it meant that unemployment would go up a lot?

I B **F3f.** And do you think he would favor government action if it meant that the inflation rate would go up a lot?

|   |     |              |
|---|-----|--------------|
| 1. (INFLATION)  | YES | (F3b)        |
| 2. (INFLATION)  | NO  | (F3b)        |
| 4. (UNEMPLOYMENT)                                       | YES | (F3f)        |
| 5. (UNEMPLOYMENT)                                       | NO  | (F3f)        |
| 8. DON'T KNOW   |     | (F3b or F3f) |
| 9. NA   |     | (F3b or F3f) |
| 0. INAP: (coded 2, 3, 8, 9 in 278 or 2, 5, 8, 9 in 279) |     |              |

| <u>VAR#</u> | <u>W/F</u> |  |
|-------------|------------|--|
|             | A          | not asked; padded '0'  |
| 281         | IB         | <b>F3c.</b> Do you think Carter would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up?    |
|             |            | 1. YES   |
|             |            | 3. DEPENDS ON HOW MUCH   |
|             |            | 4. <b>UNSURE</b>   |
|             |            | 5. NO  |
|             |            | 8. DON'T KNOW  |
|             |            | 9. NA  |
|             |            | 0. <b>INAP;</b> (coded 1, 4, 8, 9 in 278)  |
|             | A          | not asked; padded '0'  |
| 282         | I B        | <b>F3d.</b> Do you think he would favor federal government action to reduce unemployment, even if <b>it</b> meant that the inflation rate would go up? |
|             |            | 1. YES   |
|             |            | 3. DEPENDS ON HOW MUCH   |
|             |            | 4. <b>UNSURE</b>   |
|             |            | 5. NO  |
|             |            | a. DON'T KNOW  |
|             |            | 9. NA  |
|             |            | 0. <b>INAP:</b> (coded 1, 4, 8, 9 in 278)  |

VAR#

W/F

A

not asked; padded '0'

283

I B.

F4. Which of these two problems do you think Ronald Reagan believes is the more serious facing the country today, inflation or unemployment?

Code 0 in 286-287

- 1. INFLATION

Code 0 in  
284-285

2. BOTH EQUALLY  
3. NEITHER

Code 0 in  
286-287

4. UNEMPLOYMENT

Code 0 in  
284-287

8. DON'T KNOW, DEPENDS  
9. NA

A

not asked; padded '0'

284

I B

F4a. Do you think Reagan would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?

I B

F4e. Do you think Reagan would favor federal government action to reduce unemployment even if it meant that the inflation rate would go up a little?

Code 0 in 285

|                                     |     |              |
|-------------------------------------|-----|--------------|
| 1. (INFLATION)                      | YES | (F4a)        |
| 2. (INFLATION)                      | NO  | (F4a)        |
| 4. (UNEMPLOYMENT)                   | YES | (F4e)        |
| 5. (UNEMPLOYMENT)                   | NO  | (F4e)        |
| 8. DON'T KNOW                       |     | (F4a or F4e) |
| 9. NA                               |     | (F4a or F4e) |
| 0. INAP : (coded 2, 3, 8, 9 in 283) |     |              |

A

not asked; padded '0'

285

I B

F4b. And do you think he would favor government action if it meant that unemployment would go up a lot?

I B

F4f. And do you think he would favor government action if it meant that the inflation rate would go up a lot?

|  |     |              |
|--|-----|--------------|
| 1. (INFLATION)   | YES | (F4b)        |
| 2. (INFLATION)   | NO  | (F4b)        |
| 4. (UNEMPLOYMENT)  | YES | (F4f)        |
| 5. (UNEMPLOYMENT)  | NO  | (F4f)        |
| 8. DON'T KNOW  |     | (F4b or F4f) |
| 9. NA  |     | (F4b or F4f) |
| 0. INAP: (coded 2, 3, 8, 9 in 283, or coded 2, 5, 8, 9 in 284) |     |              |

| <u>VAR#</u> | W/F |   |
|-------------|-----|---|
|             | A   | not asked; padded '0'   |
| 286         | I B | <p><b>F4c.</b> Do you think Reagan would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up?</p> <hr/> <p>1. YES<br/> 3. DEPENDS ON HOW MUCH<br/> 4. UNSURE<br/> 5. NO</p> <p>8. DON'T KNOW<br/> 9. NA<br/> 0. <b>INAP;</b> (coded 1, 4, 8, 9 in 283)</p>           |
|             | A   | not asked; padded '0'   |
| 287         | I B | <p><b>F4d.</b> Do you think he would favor federal <b>government</b> action to reduce unemployment, even if it meant that the inflation rate would go up?</p> <hr/> <p>1. YES<br/> 3. <b>DEPENDS</b> ON HOW MUCH<br/> 4. UNSURE<br/> 5. NO</p> <p>8. DON'T KNOW<br/> 9. NA<br/> 0. <b>INAP;</b> (coded 1, 4, 8, 9 in 283)</p> |

VAR/#

W/F

288 A not asked; padded '0'  
IB F5. 'Which of these two problems do you think Gerald Ford believes is the more serious facing the country today, inflation or unemployment?'

- |                      |                        |
|----------------------|------------------------|
| Code 0 in<br>291-292 | 1. INFLATION           |
| Code 0 in<br>289-290 | 2. BOTH EQUALLY        |
|                      | 3. NEITHER             |
| Code 0 in 291-292    | 4. UNEMPLOYMENT        |
| Code 0 in<br>289-292 | 8. DON'T KNOW, DEPENDS |
|                      | 9. NA                  |

289 A not asked; padded '0'  
I B F5a. Do you think Ford would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?

I B F5e. Do you think Ford would favor federal government action to reduce unemployment **even** if it meant that the inflation rate would go up a little?

- |                  |                                   |     |              |
|------------------|-----------------------------------|-----|--------------|
| Code 0 in<br>290 | 1. (INFLATION)                    | YES | (F5a)        |
|                  | 2. (INFLATION)                    | NO  | (F5a)        |
|                  | 4. (UNEMPLOYMENT)                 | YES | (F5e)        |
|                  | 5. (UNEMPLOYMENT)                 | NO  | (F5e)        |
|                  | 8. DON'T KNOW                     |     | (F5a or F5e) |
|                  | 9. NA                             |     | (F5a or F5e) |
|                  | 0. INAP: Coded 2, 3, 8, 9 in 288) |     |              |

290 A not asked; padded '0'  
I B F5b. And do you think he would favor government action if it meant that unemployment would go up a lot?

I B F5f. And do you think he would favor government action if it meant that the inflation rate would go up a lot?

- |  |     |              |
|--|-----|--------------|
| 1. (INFLATION)   | YES | (F5b)        |
| 2. (INFLATION)   | NO  | (F5b)        |
| 4. (UNEMPLOYMENT)  | YES | (F5f)        |
| 5. (UNEMPLOYMENT)  | NO  | (F5f)        |
| 8. DON'T KNOW  |     | (F5b or F5f) |
| 9. NA  |     | (F5b or F5f) |
| 0. INAP: (coded 2, 3, 8, 9 in 288 or 2, 5, 8, 9, 0 in 289) |     |              |

VAR#    W/F

291    I    A  
              B

not asked; padded '0'

**F5c.** Do you think Ford would favor federal government action to reduce the inflation rate, even if **it** meant that unemployment would go up?

---

- 1. YES
- 3. DEPENDS ON HOW MUCH
- 4. UNSURE
- 5. NO

- 8. DON'T KNOW
- 9. NA
- 0. **INAP:** (coded 1, 4, 8, 9 in 288)

292    I    A  
              B

not asked; padded '0'

**F5d.** Do you think he would favor federal government action to reduce **unemployment**, even if it meant that the **inflation** rate would go up?

---

- 1. YES
- 3. DEPENDS ON HOW MUCH
- 4. UNSURE
- 5. NO

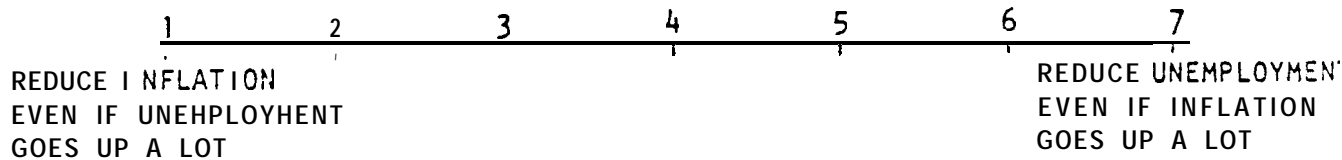
- 8. DON'T KNOW
- 9. NA
- 0. **INAP:** (coded 1, 4, 8, 9 in 288)

VAR# W/F

B not asked; padded '0'

293 I A El. Some people feel the federal government **should** take action to reduce the inflation rate, even if it means that unemployment would go up a lot. Suppose these people are at one end of the scale at point number 1. Others feel the government should take action to reduce the rate of unemployment, even if it means inflation would go up a lot. Suppose these people are at the other end, at point number 7. And, of course, some other people have opinions somewhere in between, at points 2, 3, 4, 5, or 6.

INFLATION AND UNEHPLOYHENT



Where would you place yourself on this scale, or haven't you thought much about this?

Code actual number; if range given, code midpoint; round fraction to even number

0 in 294-298 j-8. DK

8 in 299 -9. NA

. HAVEN'T THOUGHT MUCH

B not asked; padded '0'

294 IA Ela. Where would you place Jimmy Carter?

Code actual number; if range given, code midpoint;  
round fraction to even number

8. DK

9. NA

0. **INAP:** 8, 9 or 0 in 293.

|                              |
|------------------------------|
| Use same<br>code for 295-298 |
|------------------------------|

B not asked; padded '0'

295 I A Elb. Where would you place Ronald Reagan?

B not asked; padded '0'

296 I A Elc. Where would you place Gerald Ford?

B not asked; padded '0'

297 I A Eld. Where would you place Edward "Ted" Kennedy?

B not asked ; padded '0'

298 IA Ele. Where would you place current federal government policy on  
this scale?

| <u>VAR#</u> | W/F |  |
|-------------|-----|--|
|             | I A | Elf.   |
| 299         | I D | F2g. Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to <b>you</b> , while 0 means the problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you. |
|             |     | Now, what about the issue we just talked about? Using the 0 to 100 scale, tell me: How important is this issue to you personally? I mean, how much do you personally care about this issue?  |

---

Code actual number (000-100), EXCEPT:

888. **INAP:** (coded 8, 9 in 293)  
 998. DK; can't judge  
 999. NA; refused



VAR# W/E

I A  
300 I B

E2.

F6. There is-much concern about the rapid rise in medical and hospital costs. Some feel the government in Washington should -- do more in providing health insurance to cover medical and hospital expenses. Others feel the government should do much less than it does now, with medical expenses to be paid by individuals and through private insurance like Blue Cross. Still others think the government is now doing what is needed.

WITH REGARD TO HEALTH INSURANCE TO COVER MEDICAL AND HOSPITAL EXPENSES:

| 1                                    | 2   | 3   | 4  | 5   | 6   | 7                                    |
|--------------------------------------|---|---|--|---|---|--------------------------------------|
| GOVERNMENT<br>SHOULD DO<br>MUCH MORE | GOVERNMENT<br>SHOULD DO<br>SOMEWHAT<br>MORE | GOVERNMENT<br>SHOULD DO<br>A LITTLE<br>MORE | GOVERNMENT<br>NOW DOING<br>WHAT IS<br>NEEDED | GOVERNMENT<br>SHOULD DO<br>A LITTLE<br>LESS | GOVERNMENT<br>SHOULD DO<br>SOMEWHAT<br>LESS | GOVERNMENT<br>SHOULD DO<br>MUCH LESS |

Where would you place yourself on this scale, or haven't you thought much about this?

Code actual number; if range given, code midpoint;  
round fraction to even number

0 in 301-303  
8 in 304

- 8. DK
- 9. NA
- 0. HAVEN'T THOUGHT MUCH

I A  
301 I B

E2a.

F6a. Where would you place Jimmy Carter?

Code actual number; if range given, code midpoint;  
round fraction to even number

- 8. DK
- 9. NA
- 0. **INAP:** 8, 9 or 0 in 300

Use same code  
for 302-303

I A  
302 I B

E2b.

F6b. Where would you place Ronald Reagan?

I A  
303 IB

E2c.

F6c. Where would you place Edward "Ted" Kennedy?

I A  
304 I B

E2d.

F6d. Using the 0 to 100 scale, tell me: How important is this issue to you personally? I mean, how much do you personally care about this issue?

Code actual number (000-100), EXCEPT:

- 888. **INAP:** 8, 9 or 0 in 300.
- 998. DK; can't judge
- 999. NA; refused

VAR# W/F

IA E3.

305 I B F7. Some people feel the government in Washington should do much more to see to it that every person has a job and a good standard of living. Others think the government should do much less, letting each person get ahead on his own. Still others feel that the government is now doing what is needed.

WITH REGARD TO A JO5 AND A GOOD STANDARD OF LIVING FOR EVERY PERSON

| GOVERNMENT<br>SHOULD DO<br>MUCH MORE | GOVERNMENT<br>SHOULD DO<br>SOMEWHAT<br>MORE | GOVERNMENT<br>SHOULD DO<br>A LITTLE<br>MORE | GOVERNMENT<br>NOW DOING<br>WHAT IS<br>NEEDED | GOVERNMENT<br>SHOULD DO<br>A LITTLE<br>LESS | GOVERNMENT<br>SHOULD DO<br>SOMEWHAT<br>LESS | GOVERNMENT<br>SHOULD DO<br>MUCH LESS |
|--------------------------------------|---|---|--|---|---|--------------------------------------|
|--------------------------------------|---|---|--|---|---|--------------------------------------|

Where would you place yourself on this scale, or haven't you thought much about it?

Code actual number; if range given, cod2 midpoint;  
round fraction to even number

0 in 306-307  
8 in 308

8. DK  
9. NA  
0. HAVEN'T THOUGHT MUCH

I A E3a.

306 I B F7a. Where would you place Jimmy Carter?

Code actual number; if range given, code midpoint;  
round fraction to even number

8. DK  
9. INAP: 8, 9 or 0 305

Use same code  
for 307

I A E3b.

307 I B F7b. Where would you place Ronald Reagan?

I A E3c.

308 I B F7c. Using the 0 to 100 scale, tell me: How important is this issue to you personally? I mean, how much do you personally care about this issue?

Code actual number (000-100), EXCEPT:

888. INAP: 8, 9 or 0 in 305  
998. DK; can't judge  
999. NA; refused

VAR# W/E

I A  
309 I B

E4.  
F8.

Some people think that social security benefits should be increased even though that would mean an increase in taxes. Others feel that social security benefits should be decreased so that we can pay less in taxes. Still others believe that the present level of benefits and taxes is just right. How about you? Do you think that social security benefits should be increased, decreased, or continued at the present level, or haven't you thought much about this?

1. INCREASED
3. CONTINUED AT PRESENT LEVEL
5. DECREASED

0 in 310  
8 in 311  
0 in 312-315

8. DK
9. NA
0. HAVEN'T THOUGHT

I A  
310 I B

E4a.

F8a. Do you think Social Security benefits should be increased a little **or** increased a lot?

I A  
I B

E4b.

F8b. Do you think Social Security benefits should be decreased a little or decreased a lot?

I A  
I B

E4c.

F8c. If the level of Social Security benefits were to be changed, would you be more in favor of an increase or a decrease?

- |               |                  |                             |
|---------------|------------------|-----------------------------|
| 1. (DECREASE) | A LOT            | (F8b)/(E4b)                 |
| 2. (DECREASE) | A LITTLE         | (F8b)/(E4b)                 |
| 3.            | DECREASE         | (F8c)/(E4c)                 |
| 4.            | NEITHER          | (F8c)/(E4c)                 |
| 5.            | INCREASE         | (F8c)/(E4c)                 |
| 6. (INCREASE) | A LITTLE         | (F8a)/(E4a)                 |
| 7. (INCREASE) | A LOT            | (F8a)/(E4a)                 |
| 8. DK         |                  | (F8a/F8b/F8c)/(E4a/E4b/E4c) |
| 9. NA         |                  |                             |
| 0. INAP:      | 8, 9 or 0 in 309 |                             |

I A  
311 I B

E5.

F9. Using the 0 to 100 scale, tell me: How important is this issue to you personally? I mean, how much do you personally care about this issue?

Code actual number (000-100), EXCEPT:

888. INAP: 8, 9 or 0 in 309  
998. DK; can't judge  
999. NA; refused

VAR# W/E

I A  
312 I B

E6.

**F10.** How about Jimmy Carter? Do you think that Jimmy Carter feels that Social Security benefits should be increased, decreased, or continued at the present level?

---

1. INCREASED
3. CONTINUED AT PRESENT LEVEL
5. DECREASED

0 in 313

8. DK
9. NA
0. INAP: 8, 9 or 0 in 309

I A  
313 IB

E6a.

**F10a.** Do you think Carter feels Social Security benefits should be increased a little or increased a lot?

I A  
I B

E6b.

**F10b.** Do **you** think Carter feels Social Security benefits should be decreased a little or decreased a lot?

I A  
I B

E6c.

**F10c.** If the level of Social Security benefits were to be changed, do you think Carter would be more in favor of an increase or a decrease?

---

1. (DECREASED) A LOT (F10b)/(E6b)
2. (DECREASED) A LITTLE (F10b)/(E6b)
3. DECREASE (F10c)/(E6c)
4. NEITHER (F10c)/(E6c)
5. INCREASE (F10c)/(E6c)
6. (INCREASED) A LITTLE (F10a)/(E6a)
7. (INCREASED) A LOT (F10a)/(E6a)
8. DK (F10a/F10b/F10c)/(E6a/E6b/E6c)
9. NA
0. INAP: 8, 9 or 0 in 309; or 8 or 9 in 312.

VAR# W/F

314 I A  
I B

E7.  
F11. And how **about** Ronald Reagan? Do you think that Ronald Reagan feels that social security benefits should be increased, decreased, or continued at the present level?

1. INCREASED
3. CONTINUED AT PRESENT LEVEL
5. DECREASED

8. DK
9. NA
0. INAP: 8,9 or 0 in 309

0 in 315

315 I A  
I B

E7a.  
F11a. Do you think Reagan feels **Social** Security benefits should be increased a little or increased a lot?

I A  
I B

E7b.  
F11b. Do you think Reagan feels Social Security benefits should be decreased a little or decreased a lot?

I A  
I B

E7c.  
F11c. If the level of Social **Security** benefits were to be changed, do you think Reagan would be more in favor of an increase or a decrease?

1. (DECREASED) A LOT (F11b)/(E7b)
2. (DECREASED) **A LITTLE** (F11b)/(E7b)
3. DECREASED (F11c)/(E7c)
4. **NEITHER** (F11c)/(E7c)
5. **INCREASED** (F11c)/(E7c)
6. **(INCREASED) A LITTLE** (F11a)/(E7a)
7. (INCREASED) A LOT (F11a)/(E7a)
- a. **DK** (F11a/F11b/F11c)/(E7a/E7b/E7c)
9. **NA**
0. **INAP: 8, 9 or 0 in 309; or 8 or 9 in 314.**

VAR# W/E

I A E8.  
316 I B F12. Some people believe that we should spend less **money** for defense. Others feel that defense spending should be increased. Still others feel that defense spending should be continued at the present level. How about you? Do you think defense spending should be increased, decreased, or continued at the present level, or haven't you thought much about this?

1. INCREASED
3. **CONTINUED** AT PRESENT LEVEL
5. DECREASED

|              |                    |
|--------------|--------------------|
| 0 in 317     | 8. DK              |
| 8 in 318     | 9. NA              |
| 0 in 319-322 | 0. HAVEN'T THOUGHT |

I A E8a.  
317 I B F12a. Do you think spending for defense should be increased a little or increased a lot?  
I A E8b.  
I B F12b. Do you think spending for defense should be decreased a little or decreased a lot?  
I A E8c.  
I B F12c. If the level of defense spending were to be **changed**, would you be more in favor of an increase or a decrease?

1. (DECREASED) A **LOT** (F12b)/(E8b)
2. (DECREASED) **A LITTLE** (F12b)/(E8b)
3. DECREASE (F12c)/(E8c)
4. NEITHER (F12c)/(E8c)
5. INCREASE (F12c)/(E8c)
6. (INCREASED) A **LITTLE** (F12a)/(E8a)
7. (INCREASED) **A LOT** (F12a)/(E8a)
8. **DK** (F12a/F12b/F12c)/(E8a/E8b/E8c)
9. **NA**
0. **INAP: 8, 9 or 0 in 316.**

IA E9.  
318 I B F13. Using the 0 to 100 scale tell me: How important is this **issue** to **you** personally? I mean, how much do you personally care about this problem?

Code actual number (000-100), EXCEPT:

- 888. INAP: 8, 9 or 0 in 316.**
998. DK; can't judge
999. HA; **refused**

\_VAR# W/E

I A

E10.

319 I B

F14 . How about Jimmy Carter? Do you **think** that Jimmy Carter feels that defense spending should be increased, decreased, or continued at the present level?

1. **INCREASED**
3. **CONTINUED AT PRESENT LEVEL**
5. **DECREASED**

0 in 320

8. **DK**
9. **NA**
0. **INAP: 8, 9 or 0 in 316**

I A

E10a.

320 IB

F14a . Do you think Carter feels that spending for defense should be increased a little or **increased a lot**?

I A

E10b.

I B

F14b . Do you think Carter feels that spending for defense should be decreased a little or decreased a lot?

I A

E10c.

I B

F14c . If the level of defense spending were to be changed, do you think Carter would be more in favor of an increase or a decrease?

1. **(DECREASED)** A LOT (F14b)/(E10b)
2. **(DECREASED)** A LITTLE (F14b)/(E10b)
3. DECREASE (F14c)/(E10c)
4. NEITHER (F14c)/(E10c)
5. INCREASE (F14c)/(E10c)
6. **(INCREASED)** A LITTLE (F14a)/(E10a)
7. **(INCREASED)** A LOT (F14a)/(E10a)
8. **DK** (F14a/F14b/F14c)/(E10a/E10b/E10c)
9. **NA**
0. **INAP: 8, 9 or 0 in 316; or 8 or 9 in 319.**

VAR# W/E

321 I A  
I B

E11.

**F15..** And how about Ronald Reagan? Do you think Ronald Reagan feels that defense spending should be increased, decreased, or continued at the present level?

- 
1. INCREASED
  3. CONTINUED AT **PRESENT LEVEL**
  5. D E C R E A S E D

0 in 322

8. DK
9. NA
0. **INAP:** 8, 9 or 0 in 316.

I A  
322 I B

E11a.

**F15a** . Do you think Reagan feels that spending for defense should be increased a little or increased a lot?

I A

E11b.

I B

**F15b** . Do you think Reagan feels that **spending** for defense should be decreased a little **or** decreased a lot?

I A

E11c.

I B

**F15c** . If the level of defense spending were **to** be changed, do you think Reagan would be more in favor of an increase or a decrease?

- 
1. **(DECREASED)** A LOT (F15b) / (E11b)
  2. (DECREASED) A LITTLE (F15b) / (E11b)
  3. DECREASE (F15c) / (E11c)
  4. NEITHER (F15c) / (E11c)
  5. INCREASE (F15c) / (E11c)
  6. **(INCREASED)** A LITTLE (F15a) / (E11a)
  7. (INCREASED) A LOT (F15a) / (E11a)
  8. DK (F15a/F15b/F15c) / (E11a/E11b/E11c)
  9. NA
  0. **INAP:** 8, 9 or 0 in 316; or 8 or 9 in 321.

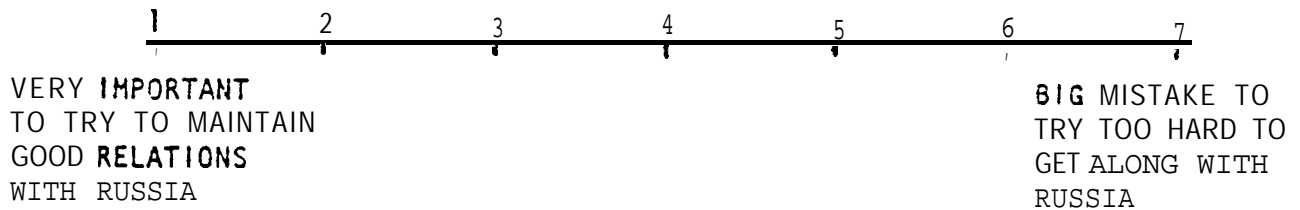


VAR# W/F

323 I A E12.  
I B F16 . Bere is **an** example of a scale on which three persons have placed themselves. Person #1 is sure he is at point 3. Person #2 feel he is between 5 and 6. Person #3 knows he is somewhere between - points 2 and 4, but isn't sure exactly where. **On the next** couple of questions you might wish to place yourself and others at one point, as did Person #1, or at a range of points, as did Person #2 and Person #3. **Here's** the first of these questions,

Some people feel that it is important for us to try **tomaintaingood** relations with Russia. Others feel **that it is a mistake** to try too hard to get along with Russia.

# RELATIONS WITH RUSSIA



**At** which point or points would you place yourself on this scale, or haven't you thought much about this?

If range of points is selected, code smallest number **in** 1st column and code largest number in 2nd column.

If **single** point is selected, code this number in both columns

0 in 324-328 —88. DK  
8 in 329 —99. NA  
—00. HAVEN'T THOUGHT MUCH

324 I A E12a.  
I B F16a . Where would you place Jimmy Carter?

Use same coding method as **in** F16 , EXCEPT:  
88. DK  
99. NA  
00. **INAP:** 88, 99 **or** 00 in 323.

Use **same**  
codes for  
questions  
F16b-F16e  
E12b-E16e

325 I A E12b.  
I B F16b . Where would you place Ronald Reagan?

326 I A E12c.  
I B F16c . Where would you place Gerald Ford?

327 I A E12d.  
I B F16d . Where would you place Edward "Ted" Kennedy?

328 I A E12e.  
I B F16e . Where would you place current federal government  
policy on this scale?

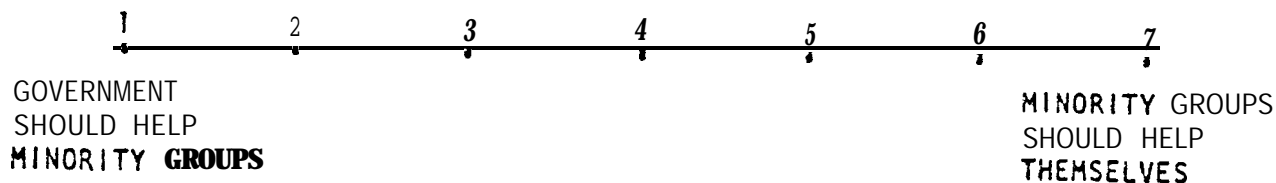
329 I A E12f.  
I B F16f . Using the 0 to 100 scale, tell me: **How important** is this issue to you personally? I mean, **how much** do you personally care about this issue?

Code actual **number (000-100)**, EXCEPT:

888. **INAP:** 88, 99 or 00 **in** 323  
998. **DK;** can't judge  
999. **NA;** refused

I A E13.  
 330 I B F17. Some people feel that **the government** in Washington **should** make every possible effort to improve the **social** and economic position of blacks and other minority groups. Others feel that the government should not make any special effort to help minorities because they should help themselves.

## MINORITY GROUPS



At which point or points would you place yourself on this scale, or haven't you thought much about this?

If range of points is selected, code **smallest** number in first column  
 code largest **number** in Second column

If single point is selected, code this number in both columns

|              |                          |
|--------------|--------------------------|
| 0 in 331-335 | 88. DK                   |
| 8 in 336     | 99. NA                   |
|              | 00. HAVEN'T THOUGHT MUCH |

I A E13a.  
 331 I B F17a. Where would you place Jimmy Carter?

Use same coding method as in F17, EXCEPT:

88. DK  
 99. NA  
 00. INAP: 88, 99 or 00 in 330

|   |
|---|
| Use same code<br>for questions<br>F17b-F17e<br>E13b-E13 |
|---|

I A E13b.  
 332 I B F17b. Where would you place Ronald Reagan?

I A E13c.  
 333 I B F17c. Where would you place Gerald Ford?

I A E13d.  
 334 I B F17d. Where would you place Edward "Ted" Kennedy?

I A E13e.  
 335 I B F17e. Where would you place current federal government policy on this scale?

I A E13f.  
 336 I B F17f. **Using the 0 to 100 scale, tell me: How important is this issue to you personally? I mean, how much do you personally care about this issue?**

Code actual number (000-100), EXCEPT:

888. INAP: 88, 99, or 00 in 330.  
 998. DK; can't judge  
 999. NA: refused

|              |            |                                    |
|--------------|------------|------------------------------------|
| <u>VAR #</u> | <u>W/F</u> |                                    |
|              | I A        | E14.                               |
| 337          | I B        | <u>F18. INTERVIEWER CHECKPOINT</u> |

1. R HAS PLACED TWO OR MORE ISSUES ON THE 100-POINT SCALE

8 in  
338-345

2. R PLACES ONLY ONE OR NO ISSUES ON THE 100-POINT SCALE  
9. NA - see supervisor before coding

|     |     |  |
|-----|-----|--|
|     | I A | E15.   |
| 338 | I B | <b>F19.</b> Now, looking at the scale, this is how you rated the importance to you personally of the problems we just talked about. Are you satisfied with this arrangement of the cards, or would you like to rearrange some of them? |

SATISFIED -345  
WOULD LIKE

1.  
5 TO REARRANGE  
8. INAP: 2 or 9 in 337  
9. NA - see supervisor before coding

|      |     |  |
|------|-----|--|
| 339- | I A | E15a.  |
| 345  | I B | <b>F19a.</b> Please rearrange the cards the way you would like them to be to represent the importance of each problem to you personally. |

|     |    |                                       |
|-----|----|---------------------------------------|
|     | IA | E1.                                   |
| 339 | IB | <u>F2. INFLATION AND UNEMPLOYMENT</u> |

Code actual numbers (000-100), EXCEPT

888. INAP: 2 or 9 in 337  
1 in 338  
"X" in Final Rating Col.  
999. NA: (Interviewer leaves  
FINAL RATING box blank)

Use same code for  
questions (F19a/  
E15a): F2/E1, F6/  
E2, F7/E3, F9/E5,  
F13/E9, F16/E12;  
F17/E13

|     |     |   |
|-----|-----|---|
|     | I A | E2.   |
| 340 | I B | F6. WITH REGARD TO <b>HEALTH</b> INSURANCE TO COVER MEDICAL AND HOSPITAL EXPENSES |

|     |     |   |
|-----|-----|---|
|     | I A | E3.   |
| 341 | I B | F7. WITH REGARD TO A JOB AND A GOOD STANDARD OF LIVING FOR EVERY PERSON |

|     |    |                                   |
|-----|----|-----------------------------------|
|     | IA | E5.                               |
| 342 | IB | <u><b>F9. SOCIAL SECURITY</b></u> |

|     |     |                              |
|-----|-----|------------------------------|
|     | IA  | E9.                          |
| 343 | I B | <u>F13. DEFENSE SPENDING</u> |

|     |     |                                   |
|-----|-----|-----------------------------------|
|     | I A | E12.                              |
| 344 | I B | <u>F16. RELATIONS WITH RUSSIA</u> |

|     |     |                                    |
|-----|-----|------------------------------------|
|     | I A | E13.                               |
| 345 | I B | <u><b>F17. MINORITY GROUPS</b></u> |

| <u>VAR #</u> | <u>W/F</u> |  |
|--------------|------------|--|
|              | I A        | E16.   |
| 346          | I B        | <u>F20. Finally, is there any problem that is more important to you than any of the problems on the scale?</u> |

|                      |    |     |
|----------------------|----|-----|
| 0 in 347<br>8 in 348 | 1. | YES |
|                      | 5. | NO  |
|                      | 8. | DK  |
|                      | 9. | NA  |

|     |     |                                    |
|-----|-----|------------------------------------|
|     | I A | E16a.                              |
| 347 | I B | <u>F20a. What is this problem?</u> |

Code number **precoded** in green:    Use MOST IMPORTANT PERSONAL  
 EXCEPT:                                PROBLEM CODE

000. INAP: 5, 8 or 9 in 346

|     |     |   |
|-----|-----|---|
|     | I A | E16b.   |
| 348 | I B | <u>F20b. Where would you place this problem on the scale?</u> |

Code actual number (000-100),

EXCEPT:

888. INAP: 5, 8 or 9 in 346

998. DK

999. NA

VAR # W/F

349 A Not asked; padded '0'  
II B El. Which is the more serious problem facing the country today,  
inflation or unemployment?

Code 0 in  
352-353

1. INFLATION

Code 0 in  
350-351

2. BOTH EQUALLY  
3. NEITHER

Code 0 in  
352-353

4. UNEMPLOYMENT

Code 0 in  
350-353

8. DON'T KNOW, DEPENDS  
9. NA; NO ANSWER II B (Form 2)

350 A Not asked; padded '0'  
II B Ela. Would you favor federal government action to reduce the  
inflation rate, even if it meant **that** unemployment would  
go up a little?

II B Ela. Would you favor federal government action to reduce  
unemployment, even if it meant that the inflation **rate**  
would go up a little?

Code 0 in 351

|                                    |     |                |
|------------------------------------|-----|----------------|
| 1. (INFLATION)                     | YES | (El a)         |
| 2. (INFLATION)                     | NO  | (El a)         |
| 4. (UNEMPLOYMENT)                  | YES | (El e)         |
| 5. (UNEMPLOYMENT)                  | NO  | (El e)         |
| 8. DON'T KNOW                      |     | (El a or El e) |
| 9. NA                              |     | (El a or El e) |
| 0. INAP: (coded 2, 3, 8, 9 in 349) |     |                |

351 A Not asked; padded '0'  
II B Elb. And would you favor government action if it meant that  
unemployment would go up a lot?

II B Elf. And would you favor government action if **it** meant that  
the inflation rate would go up a lot?

|  |     |              |
|--|-----|--------------|
| 1. (INFLATION)   | YES | (Elb)        |
| 2. (INFLATION)   | NO  | (Elb)        |
| 4. (UNEMPLOYMENT)  | YES | (Elf)        |
| 5. (UNEMPLOYMENT)  | NO  | (Elf)        |
| 8. DON'T KNOW  |     | (Elb or Elf) |
| 9. NA  |     | (Elb or Elf) |
| 0. INAP: (coded 2, 3, 8, 9 in 349<br>or 2, 5, 8, 9 in 350) |     |              |

| <u>VAR #</u> | <u>W/F</u> |  |
|--------------|------------|--|
|              | A          | Not asked; padded '0'  |
| 352          | II B       | Elc. Would you favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up?     |
|              |            | <hr/> 1. YES<br>3. DEPENDS ON HOW MUCH<br>4. UNSURE<br>5. NO<br><br>8. DON'T KNOW<br>9. NA<br>0. INAP: (coded 1, 4, 8, 9 in 349) |
|              | A          | Not asked; padded '0'  |
| 353          | II B       | Eld. Would you favor federal government action to reduce unemployment even if it meant that the inflation rate would go up?      |
|              |            | <hr/> 1. YES<br>3. DEPENDS ON HOW MUCH<br>4. UNSURE<br>5. NO<br><br>8. DON'T KNOW<br>9. NA<br>0. INAP: (coded 1, 4, 8, 9 in 349) |

VAR #      W/F

354      A  
         II B

Not asked; padded '0'

E2. Which of these two problems do you think President Carter believes is the more serious facing the country today, inflation or unemployment?

Code 0 in  
357-358

1. INFLATION

Code 0 in  
355-356

2. BOTH EQUALLY

3. NEITHER

Code 0 in  
357-358

4. UNEMPLOYMENT

Code 0 in  
355-358

8. DON'T KNOW, DEPENDS

9. NA; NO CODE II INT (FORM B)

355      A  
         II B

Not asked; padded '0'

E2a. Do you think Carter would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?

II B

E2e. Do you think Carter would favor federal government action to reduce unemployment even if it meant that the inflation rate would go up a little?

Code 0 in 356

1. (INFLATION)

YES

(E2a)

2. (INFLATION)

NO

(E2a)

4. (UNEMPLOYMENT)

YES

(E2e)

5. (UNEMPLOYMENT)

NO

(E2e)

8. DON'T KNOW

(E2a or E2e)

9. NA

(E2a or E2e)

0. INAP (coded 2, 3, 8, 9 in 354)

356      A  
         II B

Not asked; padded '0'

E2b. And do you think he would favor government action if it meant that unemployment would go up a lot?

II B

E2f. And do you think he would favor government action if it meant that the inflation rate would go up a lot?

1. (INFLATION)

YES

(E2b)

2. (INFLATION)

NO

(E2b)

4. (UNEMPLOYMENT)

YES

(E2f)

5. (UNEMPLOYMENT)

NO

(E2f)

8. DON'T KNOW

(E2b or E2f)

9. NA

(E2b or E2f)

0. INAP: (coded 2, 3, 8, 9 in 354  
or 2, 5, 8, 9 in 355)

VAR #      W/F

357      A  
         II B

Not asked; padded '0'

E2c. Do you think Carter would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up?

---

- 1. YES
- 3. DEPENDS ON HOW MUCH
- 4. UNSURE
- 5. NO
  
- 8. DON'T KNOW
- 9. NA
- 0. INAP: (coded 1, 4, 8, 9 in 354)

358      A  
         II B

Not asked; padded '0'

E2d. Do you think he would favor federal government action to reduce unemployment, even if it meant that the inflation rate would go up?

---

- 1. YES
- 3. DEPENDS ON HOW MUCH
- 4. UNSURE
- 5. NO
  
- 8. DON'T KNOW
- 9. NA
- 0. INAP: (coded 1, 4, 8, 9 in 354)



VAR# W/F

359 A Not asked; padded '0'

II B E3. Which of these two problems do you think Ronald Reagan believes is the more serious facing the country today, inflation or unemployment?

Code 0 in 362-363 1. INFLATION

Code 0 in 360-361 2. BOTH EQUALLY  
3. NEITHER

Code 0 in 362-363 4. UNEMPLOYMENT

Code 0 in 360-363 8. DON'T KNOW, DEPENDS  
9. NA; NO WAY WE'LL NOT (Form 2)

360 A Not asked; padded '0'

II B E3a. Do you think Reagan would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?

II B E3e. Do you think Reagan would favor federal government action to reduce unemployment even if it meant that the inflation rate would go up a little?

|               |                                    |     |                |
|---------------|------------------------------------|-----|----------------|
| Code 0 in 361 | 1. (INFLATION)                     | YES | (E3 a)         |
|               | 2. (INFLATION)                     | NO  | (E3 a)         |
|               | 4. (UNEMPLOYMENT)                  | YES | (E3 e)         |
|               | 5. (UNEMPLOYMENT)                  | NO  | (E3 e)         |
|               | 8. DON'T KNOW                      |     | (E3 a or E3 e) |
|               | 9. NA                              |     | (E3 a or E3 e) |
|               | 0. INAP :(coded 2, 3, 8, 9 in 359) |     |                |

361 A Not asked; padded '0'

II B E3b. And do you think he would favor government action if it meant that unemployment would go up a lot?

II B E3f. And do you think he would favor government action if it meant that the inflation rate would go up a lot?

|   |     |              |
|---|-----|--------------|
| 1. (INFLATION)  | YES | (E3b)        |
| 2. (INFLATION)  | NO  | (E3b)        |
| 4. (UNEMPLOYMENT)                                       | YES | (E3f)        |
| 5. (UNEMPLOYMENT)                                       | NO  | (E3f)        |
| 8. DON'T KNOW   |     | (E3b or E3f) |
| 9. NA   |     | (E3b or E3f) |
| 0. INAP: (coded 2, 3, 8, 9 in 359<br>2, 5, 8, 9 in 360) |     | or           |

| <u>VAR #</u> | <u>W/F</u> |  |
|--------------|------------|--|
|              | A          | Not asked; padded '0'  |
| 362          | II B       | E3c. Do you think Reagan would favor federal government action<br>to reduce the inflation rate, even if it meant that<br>unemployment would go up? |
|              |            | <hr/>  |
|              |            | 1. YES   |
|              |            | 3. DEPENDS ON HOW MUCH   |
|              |            | 4. UNSURE  |
|              |            | 5. NO  |
|              |            | 8. DON'T KNOW  |
|              |            | 9. NA  |
|              |            | 0. INAP: (coded 1, 4, 8, 9 in 359)   |
|              |            |  |
|              | A          | Not asked; padded '0'  |
| 363          | II B       | E3d. Do you think he would favor federal government action<br>to reduce unemployment, even if it meant that the<br>inflation rate would go up?     |
|              |            | <hr/>  |
|              |            | 1. YES   |
|              |            | 3. DEPENDS ON HOW MUCH   |
|              |            | 4. UNSURE  |
|              |            | 5. NO  |
|              |            | 8. DON'T KNOW  |
|              |            | 9. NA  |
|              |            | 0. INAP: (coded 1, 4, 8, 9 in 359)   |

VAR # W/F

364 A Not asked; padded '0'  
 II B E4. Which of these two problems do you think Gerald Ford believes is the more serious facing the country today, inflation or unemployment?

Code 0 in  
 367-368

1. INFLATION

Code 0 in  
 365-366

2. BOTH EQUALLY  
 3. NEITHER

Code 0 in 367-368

4. UNEMPLOYMENT

Code 0 in  
 365-368

8. DON'T KNOW, DEPENDS  
 9. NA; NO WAY TO TELL (FROM B)

365 A Not asked; padded '0'  
 II B E4a. Do you think Ford would favor federal government action to reduce the inflation rate, even if it meant that unemployment would go up a little?

II B E4e. Do you think Ford would favor federal government action to reduce unemployment even if it meant that the inflation rate would go up a little?

Code 0 in  
 366

|                                  |     |              |
|----------------------------------|-----|--------------|
| 1. (INFLATION)                   | YES | (E4a)        |
| 2. (INFLATION)                   | NO  | (E4a)        |
| 4. (UNEMPLOYMENT)                | YES | (E4e)        |
| 5. (UNEMPLOYMENT)                | NO  | (E4e)        |
|                                  |     | (E4a or E4e) |
| 8. DON'T KNOW                    |     | (E4a or E4e) |
| 9. NA                            |     |              |
| 0. INAP: Coded 2, 3, 8, 9 in 364 |     |              |

366 A Not asked; padded '0'  
 II B E4b. And do you think he would favor government action if it meant that unemployment would go up a lot?

II B E4f. And do you think he would favor government action if it meant that the inflation rate would go up a lot?

|  |     |              |
|--|-----|--------------|
| 1. (INFLATION)   | YES | (E4b)        |
| 2. (INFLATION)   | NO  | (E4b)        |
| 4. (UNEMPLOYMENT)  | YES | (E4f)        |
| 5. (UNEMPLOYMENT)  | NO  | (E4f)        |
| 8. DON'T KNOW  |     | (E4b or E4f) |
| 9. NA  |     | (E4b or E4f) |
| 0. INAP: (coded 2, 3, 8, 9 in 364, or 2, 5, 8, 9 in 365) |     |              |

VAR #      W/F

367            A  
              II B

Not asked; padded '0'

E4c. Do you think Ford would favor federal government action  
to reduce the inflation rate, even if it meant that  
unemployment would go up?

---

1. YES
3. DEPENDS ON HOW MUCH
4. UNSURE
5. NO
  
8. DON'T KNOW
9. NA
0. INAP: (coded 1, 4, 8, 9 in 364)

368            A  
              II B

Not asked; padded '0'

E4d. Do you think he would favor federal government action  
to reduce unemployment, even if it meant that the  
inflation rate would go up?

---

1. YES
3. DEPENDS ON HOW MUCH
4. UNSURE
5. NO
  
8. DON'T KNOW
9. NA
0. INAP: (coded 1, 4, 8, 9 in 364)

VAR # W/F

369- B Not asked

373 II A D1. Some people feel the federal government should take action to reduce the inflation rate, even if it means that unemployment would go up a lot. Others feel the government should take action to reduce the rate of unemployment, even if it means that inflation would go up a lot.

INFLATION AND UNEMPLOYMENT

1 2 3 4 5 6 7

REDUCE INFLATION  
EVEN IF UNEMPLOYMENT  
GOES UP A LOT

REDUCE UNEMPLOYMENT  
EVEN IF INFLATION  
GOES UP A LOT

B Not asked; padded '0'  
369 II A D1a. Where would you place yourself on this scale, or haven't you thought much about this?

Code actual number (1-7), EXCEPT:

(For 369-373)  
If range given, code midpoint;  
round fraction to even whole  
number

0 in 370-374  
8 in 375

8. DK  
9. NA  
0. HAVEN'T THOUGHT MUCH; AND UNEMPLOYMENT  
INFLATION (FOR 369-373)

B Not asked; padded '0'  
370 II A D1b. Where would you place Jimmy Carter?

Code actual number (1-7), EXCEPT:

Use same code for  
371-372

8. DK  
9. NA  
0. INAP: 8, 9 or 0 in 369

B Not asked; padded '0'  
371 II A D1c. Where would you place Ronald Reagan?

B Not asked; padded '0'  
372 II A D1d. Where would you place Gerald Ford?

B Not asked; padded '0'  
373 II A D1e. Where would you place current federal government policy?

Code actual number (1-7), EXCEPT:

0 in 374  
8 in 375

8. DK  
9. NA  
0. INAP: 8, 9 or 0 in 369

VAR #      W/F

374      B      Not asked; padded '0'  
          II A      D2.    (100 POINT SCALE AND ISSUE CARDS) Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

INTERVIEWER CHECKPOINT

R's NUMBER RATINGS FOR STARRED ITEMS (D1a and D1e) ARE:

1. DIFFERENT NUMBERS
5. THE SAME NUMBER
0. INAP: 8, 9 or 0 in 369  
             8 or 9 in 373

375      B      Not asked; padded '999'  
          II A      D2a. Now, for the issue we just talked about, I can see that your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

                 II A      D2b. Now, for the issue we just talked about, I can see that your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

---

Code actual number (000-100), EXCEPT:

888. INAP: 8, 9 or 0 in 369  
             8 or 9 in 373
998. DK
999. NA

VAR #      W/F

376      II A    D3.  
          II B    E5. Are you currently covered by any health insurance such as  
                  as Blue Cross, Medicare or Medicaid which pays for all or  
                  part of your medical costs?

---

0 in 378 — 1. YES

0 in 377 — 5. NO

8. DK

0 in 377-378 — 9. NA ; NO WAVE II INT

377      II A    D3a.  
          II B    E5a. In case of an extended illness affecting you (or your family),  
                  would your insurance cover most of the costs, would you have  
                  to dip into your savings, or would you have to borrow large  
                  sums of money?

---

1. COVERAGE ADEQUATE

3. DIP INTO SAVINGS

5. BORROW MONEY

8. DK

9. NA

0. INAP: 5, 8 or 9 in 376

378      II A    D4.  
          II B    E6. In case of an extended illness affecting you (or your family),  
                  would you have to dip into your savings or would you have to  
                  borrow large sums of money?

---

1. DIP INTO SAVINGS

3. BOTH

5. BORROW MONEY

8. DK

9. NA

0. INAP: 1 or 9 in 376

VAR # W/F

379- II A D5.  
384 II B E7. There is much concern about the rapid rise in medical and hospital costs. Some feel there should be a government insurance plan which would cover all medical and hospital expenses. Others feel that medical expenses should be paid by individuals, and through private insurance like Blue Cross.

WITH REGARD TO HEALTH INSURANCE TO COVER MEDICAL AND HOSPITAL EXPENSES

1 2 3 4 5 6 7

GOVERNMENT  
INSURANCE PLAN

PRIVATE  
INSURANCE PLAN

379 II A D5a.  
II B E7a. Where would you place yourself on this scale, or haven't you thought much about this?

Code actual number (1-7), EXCEPT:

(For 379-384)

If range given, code midpoint  
round fraction to even whole  
number

0 in 380-385

8 in 386

8. DK

9. NA

0. HAVEN'T THOUGHT MUCH

NO WAVE II NOT

380 II A D5b.  
II B E7b. Where would you place Jimmy Carter?

Code actual number (1-7), EXCEPT:

Use same code for  
381-383

8. DK

9. NA

0. INAP: 8, 9 or 0 in 379

381 II A D5c.  
II B E7c. Where would you place Ronald Reagan?

382 II A D5d.  
II B E7d. Where would you place Edward "Ted" Kennedy?

383 II A D5e.  
II B E7e. Where would you place Gerald Ford?

384 II A D5f.  
II B E7f. Where would you place current federal government policy?

Code actual number (1-7), EXCEPT:

0 in 385

8 in 386

8. DK

9. NA

0. INAP: 8, 9 or 0 in 379



| <u>VAR #</u> | <u>W/F</u> |  |
|--------------|------------|--|
|              | II A       | D6.  |
| 385          | II B       | E8. (100 POINT SCALE AND ISSUE CARDS) Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you. |

INTERVIEWER CHECKPOINT

R's NUMBER RATINGS FOR STARRED ITEMS (E7a/D5a and E7f/D5f)  
ARE:

1. DIFFERENT NUMBERS
5. THE SAME NUMBER

0. INAP: 8, 9 or 0 in 379  
8 or 9 in 384

|     |      |      |   |
|-----|------|------|---|
| 386 | II A | D6a. |   |
|     | II B | E8a. | Now, for the issue we just talked about, I can see that your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position. |
|     | II A | D6b. |   |
|     | II B | E8b. | Now, for the issue we just talked about, I can see that your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.                |

---

Code actual number (000-100), EXCEPT:

888. INAP: 8, 9 or 0 in 379  
8 or 9 in 384

998. DK  
999. NA

VAR # W/F

387- II A D7.

393 II B

E9. Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on his own.

WITH REGARD TO A JOB AND A GOOD STANDARD OF LIVING FOR EVERY PERSON

|  |   |   |   |   |   |   |
|--|---|---|---|---|---|---|
| 1  | 2 | 3 | 4 | 5   | 6 | 7 |
| GOVERNMENT SEE<br>TO A JOB AND<br>GOOD STANDARD<br>OF LIVING |   |   |   | GOVERNMENT LET<br>EACH PERSON GET<br>AHEAD ON OWN |   |   |

387 II A D7a.

II B

E9a. Where would you place yourself on this scale, or haven't you thought much about this?

Code actual number (1-7), EXCEPT:

(For 387-393)  
If range given, code  
midpoint;  
round fraction to even  
whole number

0 in 388-394  
8 in 395

8. DK  
9. NA  
0. HAVEN'T THOUGHT MUCH ;  
NO RANGE IN INT

388 II A D7b.

II B

E9b. Where would you place Jimmy Carter?

Code actual number (1-7), EXCEPT:

8. DK  
9. NA  
0. INAP: 8, 9 or 0 in 387

Use same code for  
389-392

389 II A D7c.

II B

E9c. Where would you place Ronald Reagan?

390 II A D7d.

II B

E9d. Where would you place Gerald Ford?

391 II A D7e.

II B

E9e. Where would you place the Democratic Party?

392 II A D7f.

II B

E9f. Where would you place the Republican Party?

393 II A D7g.

II B

E9g. Where would you place current federal government policy?

Code actual number (1-7), EXCEPT:

0 in 394  
8 in 395

8. DK  
9. NA  
0. INAP: 8, 9 or 0 in 387.

VAR#

W/F

394 II A D8.  
II B E10. (100 POINT SCALE AND ISSUE CARDS) Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

# INTERVIEWER CHECKPOINT

R's NUMBER RATINGS FOR STARRED ITEMS (E9a/D7a and E9g/D7g) ARE:

1. DIFFERENT NUMBERS
5. THE SAME NUMBER

0. INAP: 8, 9 or 0 in 387  
8 or 9 in 393

395 II A D8a.  
II B E10a. Now, for the issue we just talked about, I can see that your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

II A D8b.  
II B E10b. Now, for the issue we just talked about, I can see that your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

---

Code actual number (000-100), EXCEPT:

888. INAP: 8, 9 or 0 in 387  
8 or 9 in 393

998. DK  
999. NA

VAR# W/F

396- II A D9.  
402 II B Ell. Some people think Social Security benefits should be increased even though that would mean an increase in taxes. Others feel Social Security benefits should be decreased so we can pay less in taxes.

SOCIAL SECURITY

1 2 3 4 5 6 7

DECREASE BENEFITS  
AND TAXES  
A GREAT DEAL

INCREASE BENEFIT  
AND TAXES  
A GREAT DEAL

396 II A D9a.  
II B Ella. Where would you place yourself on this scale or haven't you thought much about this?

Code actual number (1-7), EXCEPT:

(For 396-402  
If range given, code  
midpoint;  
round fraction to  
even whole number

0 in 397-403  
8 in 404

8. DK  
9. NA

0. HAVEN'T THOUGHT MUCH ; NO WAVE II NOT

397 II A D9b.  
II B Ellb. Where would you place Jimmy Carter?

Code actual number (1-7), EXCEPT:

Use same code for  
398-401

8. DK  
9. NA  
0. INAP: 8; 9 or 0 in 396

398 II A D9c.  
II B Ellc. Where would you place Ronald Reagan?

399 II A D9d.  
II B Elld. Where would you place Gerald Ford?

400 II A D9e.  
II B Elle. Where would you place the Democratic Party?

401 II A D9f.  
II B Ellf. Where would you place the Republican Party?

402 II A D9g.  
II B Ellg. Where would you place current federal government policy?

Code actual number (1-7), EXCEPT:

0 in 403  
8 in 404

8. DK  
9. NA

0. INAP: 8, 9 or 0 in 396

| <u>VAR#</u> | <u>W/F</u> |   |
|-------------|------------|---|
|             | II A       | D10.  |
| 403         | II B       | E12. (100 POINT SCALE AND ISSUE CARDS) Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you. |

INTERVIEWER CHECKPOINT

R's NUMBER RATINGS FOR STARRED ITEMS (E11a/D9a and E11g/D9g)  
ARE:

1. DIFFERENT NUMBERS
5. THE SAME NUMBER

0. INAP: 8, 9 or 0 in 396  
8 or 9 in 402

|     |      |   |
|-----|------|---|
|     | II A | D10a.   |
| 404 | II B | E12a. Now, for the issue we just talked about, I can see that your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position. |
|     | II A | D10b.   |
|     | II B | E12b. Now, for the issue we just talked about, I can see that your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.                |

---

Code actual number (000-100), EXCEPT:

888. INAP: 8, 9 or 0 in 396  
8 or 9 in 402

998. DK  
999. NA

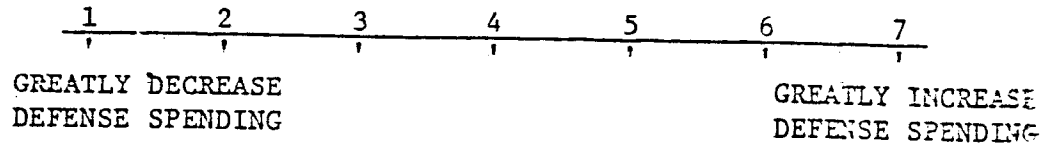
VAR# W/F

405- II A  
409 II B

D11.

E13. Some people believe that we should spend much less money for defense. Others feel that defense spending should be greatly increased.

DEFENSE SPENDING



405 II A  
II B

D11a.

E13a. Where would you place yourself on this scale, or haven't you thought much about this?

Code actual number (1-7), EXCEPT:

0 in 406-410  
8 in 411

- 8. DK
- 9. NA
- 0. HAVEN'T THOUGHT MUCH ; NO WAVE II INT

(For 405-409)  
If range given, code midpoint; round fraction to even whole number

406 II A  
II B

D11b.

E13b. Where would you place Jimmy Carter?

Code actual number (1-7), EXCEPT:

- 8. DK
- 9. NA
- 0. INAP: 8, 9 or 0 in 405

Use same code  
for 407-408

407 II A  
II B

D11c.

E13c. Where would you place Ronald Reagan?

408 II A  
II B

D11d.

E13d. Where would you place Gerald Ford?

409 II A  
II B

D11e.

E13e. Where would you place current federal government policy?

Code actual number (1-7), EXCEPT:

0 in 410  
8 in 411

- 8. DK
- 9. NA
- 0. INAP: 8, 9 or 0 in 405

VAR#      W/F

410      II A      D12.  
          II B      E14. (100 POINT SCALE AND ISSUE CARDS) Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

INTERVIEWER CHECKPOINT

R's NUMBER RATINGS FOR STARRED ITEMS (E13a/D11a and E13e/D11e)

ARE:

1. DIFFERENT NUMBERS
5. THE SAME NUMBER

0. INAP: 8, 9 or 0 in 405  
          8 or 9 in 409

411      II A      D12a.  
          II B      E14a. Now, for the issue we just talked about, I can see that your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position

         II A      D12b.  
          II B      E14b. Now, for the issue we just talked about, I can see that your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

---

Code actual number (000-100), EXCEPT:

888. INAP: 8, 9 or 0 in 405  
          8 or 9 in 409

998. DK

999. NA

|             |            |
|-------------|------------|
| <u>VAR#</u> | <u>W/F</u> |
| 412-        | II A       |
| 418         | II B       |

D13.  
E15. Some people feel it is important for us to try to maintain good relations with Russia. Others feel it is a mistake to try too hard to get along with Russia.

RELATIONS WITH RUSSIA

|   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|
| 1   | 2 | 3 | 4 | 5 | 6   | 7 |
| VERY IMPORTANT<br>TO TRY TO MAINTAIN<br>GOOD RELATIONS<br>WITH RUSSIA |   |   |   |   | BIG MISTAKE<br>TO TRY TOO HARD<br>TO GET ALONG<br>WITH RUSSIA |   |

|     |      |   |
|-----|------|---|
| 412 | II A | D13a.   |
|     | II B | E15a. Where would you place yourself on this scale, or haven't you thought much about this? |

Code actual (1-7), EXCEPT:

(For 412-418)  
If range given, code midpoint;  
round fraction to even whole  
number

|              |  |
|--------------|--|
| 0 in 413-419 | 8. DK  |
| 8 in 420     | 9. NA  |
|              | 0. HAVEN'T THOUGHT MUCH ;<br>NO WORSE IN 115 |

|     |      |   |
|-----|------|---|
| 413 | II A | D13b.                                     |
|     | II B | E15b. Where would you place Jimmy Carter? |

Code actual number (1-7), EXCEPT:

Use same code  
for 414-417

8. DK  
9. NA  
0. INAP: 8, 9 or 0 in 412

|     |      |  |
|-----|------|--|
| 414 | II A | D13c.                                      |
|     | II B | E15c. Where would you place Ronald Reagan? |

|     |      |  |
|-----|------|--|
| 415 | II A | D13d.                                    |
|     | II B | E15d. Where would you place Gerald Ford? |

|     |      |   |
|-----|------|---|
| 416 | II A | D13e.   |
|     | II B | E15e. Where would you place the Democratic Party? |

|     |      |   |
|-----|------|---|
| 417 | II A | D13f.   |
|     | II B | E15f. Where would you place the Republican Party? |

|     |      |  |
|-----|------|--|
| 418 | II A | D13g.  |
|     | II B | E15g. Where would you place current federal government policy? |

Code actual number (1-7), EXCEPT:

|          |                           |
|----------|---------------------------|
| 0 in 419 | 8. DK                     |
| 8 in 420 | 9. NA                     |
|          | 0. INAP: 8, 9 or 0 in 412 |



VAR#      W/F

419      II A      D14.  
          II B      E16. (100 POINT SCALE AND ISSUE CARDS) Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you.

INTERVIEWER CHECKPOINT

R's NUMBER RATINGS FOR STARRED ITEMS (E15a/D13a and E15g/D13g)  
ARE:

1. DIFFERENT NUMBERS
5. THE SAME NUMBER

0. INAP: 8, 9 or 0 in 412  
          8 or 9 in 418

420      II A      D14a.  
          II B      E16a. Now, for the issue we just talked about, I can see that your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position.

         II A      D14b.  
          II B      E16b. Now, for the issue we just talked about, I can see that your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.

---

Code actual number (000-100), EXCEPT:

888. INAP: 8, 9 or 0 in 412  
          8 or 9 in 418

998. DK  
 999. NA

VAR# W/F

421- II A D15.  
427 II B E17.

Some people feel the government in Washington should make every possible effort to improve the social and economic position of blacks and other minority groups. Others feel the government should not make any special effort to help minorities because they should help themselves.

MINORITY GROUPS

1 2 3 4 5 6 7

GOVERNMENT  
SHOULD HELP  
MINORITY GROUPS

MINORITY GROUPS  
SHOULD HELP  
THEMSELVES

421 II A D15a.  
II B E17a. Where would you place yourself on this scale, or haven't you thought much about this?

Code actual number (1-7), EXCEPT:

0 in 422-428  
8 in 429

8. DK  
9. NA  
0. HAVEN'T THOUGHT MUCH;  
NO OPINE IN IT

(For 421-427)  
If range given, code midpoint;  
round fraction to even whole number

422 II A D15b.  
II B E17b. Where would you place Jimmy Carter?

Code actual number (1-7), EXCEPT:

8. DK  
9. NA  
0. INAP: 8, 9 or 0 in 421

Use same code for  
423-426

423 II A D15c.  
II B E17c. Where would you place Ronald Reagan?

424 II A D15d.  
II B E17d. Where would you place Gerald Ford?

425 II A D15e.  
II B E17e. Where would you place the Democratic Party?

426 II A D15f.  
II B E17f. Where would you place the Republican Party?

427 II A D15g.  
II B E17g. Where would you place current federal government policy?

Code actual number (1-7), EXCEPT:

0 in 428  
8 in 429

8. DK  
9. NA  
0. INAP: 8, 9 or 0 in 421

| <u>VAR#</u> | <u>W/F</u> |   |
|-------------|------------|---|
|             | II A       | D16.  |
| 428         | II B       | E18. (100 POINT SCALE AND ISSUE CARDS) Here is a scale from 0 to 100. 100 on this scale means that a problem is of the greatest possible importance to you, while 0 means that a problem is not at all important to you. The other numbers on the scale from 0 to 100 represent higher and higher amounts of importance to you. |

INTERVIEWER CHECKPOINT

R's NUMBER RATINGS FOR STARRED ITEMS (E17a/D15a and E17g/D15g)  
ARE:

1. DIFFERENT NUMBERS

5. THE SAME NUMBER

0. INAP: 8, 9 or 0 in 421  
 8 or 9 in 427

|     |      |  |
|-----|------|--|
|     | II A | D16a.  |
| 429 | II B | E18a. Now, for the issue we just talked about, I can see that your own position on the issue is different from the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to change so that it comes closer to your own position |
|     | II A | D16b.  |
|     | II B | E18b. Now, for the issue we just talked about, I can see that your own position on the issue is the same as the position you gave to current government policy. Using the 0 to 100 scale, tell me how important it is to you for the government's policy to stay at your own position on this issue.               |

---

Code actual number (000-100), EXCEPT:

888. INAP: 8, 9 or 0 in 421  
 8 or 9 in 427

998. DK

999. NA

VAR# W/F

430 II A D17.  
II B E19. INTERVIEWER CHECKPOINT

1. R HAS PLACED TWO OR MORE ISSUES ON THE 100-POINT SCALE

8 in  
431-438

2. R PLACES ONLY ONE OR NO ISSUES ON THE 100-POINT SCALE

9. NA - see supervisor before coding - NO WAVE II INT

431 II A D18.  
II B E20.

Now, looking at the scale, this is how you rated the issues on how important it is to you for government policy to move closer to your own position or stay at your position. Are you satisfied with this arrangement of the cards, or would you like to rearrange some of them?

8 in  
432-438

1. SATISFIED

5. WOULD LIKE TO REARRANGE

8. INAP: 2 or 9 in 430

9. NA - See supervisor before coding

432- II A D18a.  
438 II B E20a.

Please rearrange the cards the way you would like them to be to represent how important it is to you for government policy to move closer to your own position or stay at your position

432 II B not asked; padded '999'  
II A D18a-D2. D2. INFLATION AND UNEMPLOYMENT

Code actual number (000-100), EXCEPT:

888. INAP: 2 or 9 in 430  
1 in 431

"X" in FINAL RATING Box  
999. NA: (Interviewer leaves  
FINAL RATING box blank)

Use same code  
for questions  
(E20a/D18a):D2,  
E7/D5,E9/D7,E11/  
D9,E13/D11,E15/  
D13,E17/D15

433 II A D5.  
II B E7. WITH REGARD TO HEALTH INSURANCE TO COVER MEDICAL AND HOSPITAL EXPENSES

434 II A D7.  
II B E9: WITH REGARD TO A JOB AND A GOOD STANDARD OF LIVING FOR EVERY PERSON

435 II A D9.  
II B E11. SOCIAL SECURITY

436 II A D11.  
II B E13. DEFENSE SPENDING

437 II A D13.  
II B E15. RELATIONS WITH RUSSIA

438 II A D15.  
II B E17. MINORITY GROUPS

VAR# W/F

II A C1.  
439 I B D1. What would you say is the single most important problem facing the country today?

Code number precoded from Most Important Problems Code, EXCEPT:

Code 0  
in  
440-492

998. DK  
999. NA ; NO WAY I H'T (FORM A)

II A C2.  
440 I B D2. Have you read or heard anything lately about this problem?

1. YES  
5. NO

Code 0  
in  
441-460

8. DK  
9. NA  
0. INAP:(coded 998, 999 in 439)

II A C2a.  
441(1st) I B D2a. What was it (you read or heard)?  
442(2nd)  
443(3rd) Code first five mentions Use: HEARD OR READ ABOUT MOST IMPORTANT PROBLEM  
444(4th) Code numbers precoded; EXCEPT: CODE  
445(5th)

Code 0  
in 442-460

98. DON'T KNOW (code in first mention: 441 only)  
99. NA (code in first mention: 441 only)  
00. INAP: (coded 998, 999 in 439; or 5,8,9 in 440;  
or coded 98, 99 in 441);  
no further mentions

| VAR# | W/F  |   |
|------|------|---|
| 446- | II A | C2b.  |
| 451  | I B  | D2b. <u>Where did you learn about that?</u> |

|     |      |       |
|-----|------|-------|
| 446 | II A | A.    |
|     | I B  | A. TV |

1. MARKED
5. NOT MARKED

Use same code  
for 447-451

Code 8 in  
447-451

8. DK to entire question

Code 9 in  
447-451

9. NA to entire question
0. INAP: (coded 998, 999 in 439; or 5,8,9 in 440;  
or 98, 99 in 441)

|     |      |                 |
|-----|------|-----------------|
| 447 | II A | B.              |
|     | I B  | B. RADIO        |
| 448 | II A | C.              |
|     | I B  | C. NEWSPAPERS   |
| 449 | II A | D.              |
|     | I B  | D. OTHER PEOPLE |
| 450 | II A | E.              |
|     | I B  | E. MAGAZINES    |
| 451 | II A | F.              |
|     | I B  | F. OTHER        |

|     |      |  |
|-----|------|--|
| 452 | II A | C2c.   |
|     | I B  | D2c. <u>Have you read or heard anything else about this problem?</u> |

Code 0  
in 453-  
460

1. YES
5. NO
8. DK
9. NA
0. INAP: (coded 998, 999 in 439; or 5,8,9 in 440;  
98,99 in 441)

|          |      |  |
|----------|------|--|
| 453(1st) | II A | C2d.   |
| 454(2nd) | I B  | D2d. <u>What was it (you read or heard)?</u> |

Code first two mentions  
Code numbers precoded; EXCEPT:

Code 0  
in 454-460

98. DK (code in first mention: 453 only)
99. NA (code in first mention: 453 only)
00. INAP: (coded 998, 999 in 439 or 5, 8, 9 in 440;  
coded 98, 99 in 441;  
coded 5, 8, 9 in 452;  
coded 98, 99 in 453;  
no further mentions)

| <u>VAR#</u> | <u>W/F</u> |   |
|-------------|------------|---|
| 455-        | II A       | C2e.  |
| 460         | I B        | D2e. <u>Where did you learn about that?</u> |
|             | II A       | A.  |
| 455         | I B        | A. TV                                       |

- 1. MARKED
- 5. NOT MARKED

Use same code for 456-460

Code 8 in 456-460

Code 9 in 456-460

- 8. DK to entire question
- 9. NA to entire question
- 0. INAP: (coded 998, 999 in 439 or  
5, 8, 9 in 440; coded 98, 99 in 441;  
5, 8, 9 in 452; 98, 99 in 453)

|     |      |                 |
|-----|------|-----------------|
|     | II A | B.              |
| 456 | I B  | B. RADIO        |
|     | II A | C.              |
| 457 | I B  | C. NEWSPAPERS   |
|     | II A | D.              |
| 458 | I B  | D. OTHER PEOPLE |
|     | II A | E.              |
| 459 | I B  | E. MAGAZINES    |
|     | II A | F.              |
| 460 | I B  | F. OTHER        |

VAR#      W/F

461      II A      C3.  
          I B      D3. Have you talked with anyone lately about this problem?

Code 0  
in 462-  
467

- 1. YES
- 5. NO
- 8. DK
- 9. NA
- 0. INAP: (coded 998, 999 in 439)

462-      II A      C3a.  
466      I B      D3a. Who have you talked with? Anyone else?

          II A      A.  
462      I B      A. SPOUSE

- 1. MARKED
- 5. NOT MARKED

Use same code for 463-466

Code 8 in 463-466

- 8. DK to entire question

Code 9 in 463-466

- 9. NA to entire question
- 0. INAP: (coded 998, 999 in 439 or 5, 8, 9 in 461)

463      II A      B.  
          I B      B. OTHER FAMILY MEMBERS  
464      II A      C.  
          I B      C. FRIENDS OR NEIGHBORS  
465      II A      D.  
          I B      D. PEOPLE AT WORK  
466      II A      E.  
          I B      E. OTHERS

467      II A      C3b.  
          I B      D3b. Do you think the people you talked with feel the same way you do about this problem or do some of them feel differently about it?

- 1. FEEL SAME
- 5. FEEL DIFFERENTLY
- 8. DON'T KNOW
- 9. NA
- 0. INAP: (coded 998, 999 in 439 or 5, 8, 9 in 461)



VAR#      W/F

468      II A  
          I B

C4.  
D4.      Would you say that you (or your family) are affected  
          personally by this problem?

Code 0

in 469-  
473

- 1. YES
- 5. NO
- 8. DK
- 9. NA
- 0. INAP: (coded 998, 999 in 439)

469 (1st)      II A  
470 (2nd)      I B  
471 (3rd)  
472 (4th)  
473 (5th)

C4a.  
D4a.      How does this problem affect you (and your family)?

Code first five mentions

Use EFFECTS CODE below:

EFFECT CODE

- 01.      Income is affected/general cost of living/inflation/  
          moneywise/financially/money not go as far
- 02.      Outgo to government affected (taxes, etc.)
- 03.      Outgo for living expenses and non-governmental costs
- 04.      General economic effect--not specified in terms of  
          income or outgo/job effects (non-income)/economic  
          life style effects/availability of gas/value of  
          property.
- 05.      Personal well-being or self-development affected  
          --includes health and safety of self and family  
          (non-economic)
- MC-06.      Other

Code 0

in 470-  
473

- 98.      DK (code in first mention: 469 only)
- 99.      NA (code in first mention: 469 only)
- 00.      INAP: (coded 998, 999 in 439 or 5,8,9 in 468  
          or coded 98,99 in 469); no further mention

VAR#

W/F

474

II A  
I B

C5.

D5. Do you know of people or groups who are trying to do something about this problem?

Code 0 in  
475-483

1. YES
5. NO
8. DK
9. NA
0. INAP: (coded 998, 999 in 439)

II A  
I B

C5a.

D5a. Who are these people or groups? Any others?

475(1st)  
477(2nd)  
479(3rd)  
481(4th)  
483(5th)

Code first five mentions

This a two digit code. The first digit identifies the type of group and the second digit gives the specificity of the mention

TYPE OF GROUP (first digit)

1. Government or government-related
2. Private sector; non-government
3. Not possible to ascertain or other

Code 8 in  
476 and  
code 0 in  
477-484

8. DK (code in first mention: 475)

Code 9 in  
476 and  
code 0 in  
477-484

9. NA (code in first mention: 475)
0. INAP: (coded 998, 999 in 439  
or 5, 8, 9 in 474  
or 8, 9 in 475)  
no further mentions

II A  
I B

476 (1st)  
478 (2nd)  
480 (3rd)  
482 (4th)  
484 (5th)

SPECIFICITY OF MENTIONS (second digit)

1. Specific name of person, group or organization given
2. General designation of group
8. DK (code in first mention: 476)
9. NA (code in first mention: 476)
0. INAP: (coded 998, 999 in 439  
or 5, 8, 9 in 474  
or 8, 9 in 476  
no further mentions

VAR#

W/F

485 II A  
I B

C6.  
D6. Do you know of any ideas or proposals for how the  
government should deal with this problem?

Code 0 in  
486-488

- 1. YES
- 5. NO
- 8. DK
- 9. NA
- 0. INAP: (coded 998, 999 in 439)

486 (1st) II A  
487 (2nd) I B  
488 (3rd)

C6a.  
D6a. What are those ideas or proposals?

Use IDEAS OR PROPOSALS FOR GOVERNMENT ACTION  
ON MOST IMPORTANT PROBLEMS CODE

Code first three mentions

Code numbers precoded, EXCEPT:

Code 0 in  
487-488

- 98. DK (code in first mention: 486 only)
- 99. NA (code in first mention: 486 only)
- 00. INAP: (coded 998, 999 in 439  
or 5, 8, 9 in 485  
or coded 98, 99 in 486);  
no further mentions

| <u>VAR#</u> | <u>W/F</u> |
|-------------|------------|
|             | II A       |
| 489 (1st)   | I B        |
| 490 (2nd)   |            |
| 491 (3rd)   |            |

C7.  
D7. What do you think the government in Washington should do  
about this problem?

---

Code first three mentions: Use WHAT GOVERNMENT SHOULD DO  
ABOUT MOST IMPORTANT PROBLEM CODE  
Code numbers precoded, EXCEPT:

Code 0 in  
490-491

98. DK (code in first mention: 489 only)  
99. NA (code in first mention: 489 only)  
00. INAP: (coded 998, 999 in 439  
or 98, 99 in 489);  
no further mention

|     |      |
|-----|------|
|     | II A |
| 492 | I B  |

C8.  
D8. Which political party do you think would be most likely  
to get the government to do a better job in dealing with  
this problem--the Republicans, the Democrats, or wouldn't  
there be much difference between them?

---

1. REPUBLICANS  
2. DEMOCRATS  
3. NOT MUCH DIFFERENCE

8. DON'T KNOW  
9. NA  
0. INAP: (coded 998, 999 in 439)

VAR# W/F

I A  
493 (1st) II B  
494 (2nd)  
495 (3rd)  
496 (4th)  
497 (5th)  
498 (6th)  
499 (7th)  
500 (8th)  
501 (9th)  
502 (10th)

B1.  
Bl. Who do you think are some of the people who might be running for president next year?

Code first ten mentions

Use "PRESIDENTIAL CANDIDATES" Code below:

- |                           |                          |
|---------------------------|--------------------------|
| 11. "JERRY" BROWN JR.     | 31. HOWARD BAKER         |
| 12. JIMMY CARTER          | 32. GEORGE BUSH          |
| 13. EDWARD "TED" KENNEDY  | 33. JOHN CONNALLY        |
| 14. FRANK CHURCH          | 34. PHILIP CRANE         |
| 15. EDMUND MUSKIE         | 35. ROBERT DOLE          |
| 16. GEORGE WALLACE        | 36. GERALD FORD          |
| 17. EUGENE Mc CARTHY      | 37. RONALD REAGAN        |
| 18. GEORGE Mc GOVERN      | 38. JIM THOMPSON         |
| 19. WALTER MONDALE        | 39. CHARLES PERCY        |
| 20. HENRY "SCOOP" JACKSON | 40. WILLIAM MILLIKEN     |
| 21. HUGH CAREY            | 41. JOHN J. RHODES       |
| 22. HENRY KISSINGER       | 42. JOHN B. ANDERSON     |
| 23. ADLAI STEVENSON       | 43. LOWELL WEICKER       |
|                           | 44. JACK KEMP            |
|                           | 45. ROBERT RAY           |
|                           | 46. ELLIOT RICHARDSON    |
|                           | 47. RICHARD S. SCHWEIKER |

97. Name not on above list; R gives description but no name

0 in  
494-557

98. DK (Code in 1st mention only: 493 only)

99. NA (Code in 1st mention only: 493 only); NO NAME IN MT (Rem A)

All names mentioned in B2a and B2d were coded in B1 as well, even if they were not mentioned by R in B1.

00. INAP: 98 or 99 in 493;  
no further mention

I A  
503 II B

B2.  
B2. Have you read or heard anything lately about (them/him)?

0 in  
504-546

1. YES  
5. NO  
8. DK  
9. NA  
0. INAP: 98 or 99 in 493

VAR#

W/F

I A  
II B  
504(1st)  
506(2nd)  
508(3rd)  
510(4th)  
512(5th)  
514(6th)  
516(7th)  
518(8th)  
520(9th)  
522(10th)

B2a.  
B2a. What was it (you read or heard)?

Code first ten mentions

This is a three digit code. The first two digits identify the candidate; the third digit gives the content of the remark.

PRESIDENTIAL CANDIDATES CODE (First Two Digits)

- |                           |                          |
|---------------------------|--------------------------|
| 11. "JERRY" BROWN JR.     | 31. HOWARD BAKER         |
| 12. JIMMY CARTER          | 32. GEORGE BUSH          |
| 13. EDWARD "TED" KENNEDY  | 33. JOHN CONNALLY        |
| 14. FRANK CHURCH          | 34. PHILIP CRANE         |
| 15. EDMUND MUSKIE         | 35. ROBERT DOLE          |
| 16. GEORGE WALLACE        | 36. GERALD FORD          |
| 17. EUGENE McCARTHY       | 37. RONALD REAGAN        |
| 18. GEORGE McGOVERN       | 38. JIM THOMPSON         |
| 19. WALTER MONDALE        | 39. CHARLES PERCY        |
| 20. HENRY "SCOOP" JACKSON | 40. WILLIAM MILLIKEN     |
| 21. HUGH CAREY            | 41. JOHN J. RHODES       |
| 22. HENRY KISSINGER       | 42. JOHN B. ANDERSON     |
| 23. ADLAI STEVENSON       | 43. LOWELL WEICKER       |
|                           | 44. JACK KEMP            |
|                           | 45. ROBERT RAY           |
|                           | 46. ELLIOT RICHARDSON    |
|                           | 47. RICHARD S. SCHWEIKER |

90. Mention not tied to name  
97. Name not on list  
98. DK (code in 1st mention: 504 only)

8 in 505  
0 in 506-546

9 in  
0 in 506-546

99. NA (code in 1st mention: 504 only)

00. INAP: 98 or 99 in 493;  
5, 8 or 9 in 503;  
98 or 99 504);  
No further mention

I A  
II B  
505(1st)  
507(2nd)  
509(3rd)  
511(4th)  
513(5th)  
515(6th)  
517(7th)  
519(8th)  
521(9th)  
523(10th)

CONTENT CODE (Third Digit)

1. Candidate's personal characteristics
2. Issue positions; candidate performance (specific mentions)
3. Present popularity, prospects for running, or likelihood of eventual victory
4. Mentions of supporting groups
5. Mentions of media exposure/coverage
7. Other
8. DK ; "can't think of anything specific", "things about them"
9. NA ; if just mention name
0. INAP: 98 or 99 in 493;  
5, 8 or 9 in 503  
988 or 999 in 504 and 8 or 9 in 505;  
No further mention

VAR# W/F

524- I A  
529 II B  
I A  
524 II B

B2b.  
B2b. Where did you learn about that?

A.  
A. TV

1. MARKED
5. NOT MARKED

Use same code  
for 525-529

8 in 525-529

8. DK to entire question
9. NA to entire question

9 in 525-529

0. INAP: 98 or 99 in 493  
5, 8 or 9 in 503;  
98 or 99 in 504.

|     |      |                 |
|-----|------|-----------------|
|     | I A  | B.              |
| 525 | II B | B. RADIO        |
|     | I A  | C.              |
| 526 | II B | C. NEWSPAPERS   |
|     | I A  | D.              |
| 527 | II B | D. OTHER PEOPLE |
|     | I A  | E.              |
| 528 | II B | E. MAGAZINES    |
|     | I A  | F.              |
| 529 | II B | F. OTHER        |

I A B2c.  
530 II B B2c. Did you hear or read anything else about who might be  
running for President next year?

1. YES
5. NO

0 in  
531-546

8. DK
9. NA

0. INAP: 98 or 99 in 493;  
5, 8 or 9 in 503;  
98 or 99 in 504.

VAR#

W/F

I A  
531(1st) II B  
533(2nd)  
535(3rd)  
537(4th)  
539(5th)

B2d.  
B2d. What was it (you read or heard)?

Code first five mentions

This is a three digit code. The first two digits identify the candidate; the third digit gives the content of the remark.

PRESIDENTIAL CANDIDATES CODE (First Two Digits)

- |                           |                          |
|---------------------------|--------------------------|
| 11. "JERRY" BROWN JR.     | 31. HOWARD BAKER         |
| 12. JIMMY CARTER          | 32. GEORGE BUSH          |
| 13. EDWARD "TED" KENNEDY  | 33. JOHN CONNALLY        |
| 14. FRANK CHURCH          | 34. PHILIP CRANE         |
| 15. EDMUND MUSKIE         | 35. ROBERT DOLE          |
| 16. GEORGE WALLACE        | 36. GERALD FORD          |
| 17. EUGENE McCARTHY       | 37. RONALD REAGAN        |
| 18. GEORGE McGOVERN       | 38. JIM THOMPSON         |
| 19. WALTER MONDALE        | 39. CHARLES PERCY        |
| 20. HENRY "SCOOP" JACKSON | 40. WILLIAM MILLIKEN     |
| 21. HUGH CAREY            | 41. JOHN J. RHODES       |
| 22. HENRY KISSINGER       | 42. JOHN B. ANDERSON     |
| 23. ADLAI STEVENSON       | 43. LOWELL WEICKER       |
|                           | 44. JACK KEMP            |
|                           | 45. ROBERT RAY           |
|                           | 46. ELLIOT RICHARDSON    |
|                           | 47. RICHARD S. SCHWEIKER |

8 in 532  
0 in 533-546

9 in 532  
0 in 533-546

90. Mention not tied to name  
97. Name not on list; R gives description but no name  
98. DK (code only in 1st mention: 531)  
99. NA (code only in 1st mention: 531)  
00. INAP: 98 or 99 in 493;  
5, 8 or 9 in 503;  
98 or 99 in 504;  
5, 8 or 9 in 530;  
98 or 99 in 531;  
No further mention

I A

II B

532(1st)  
534(2nd)  
536(3rd)  
538(4th)  
540(5th)

CONTENT CODE (Third Digit)

1. Candidate's personal characteristics
2. Issue positions; candidate performance (specific mention)
3. Present popularity, prospects for running, or likelihood of eventual victory
4. Mentions of supporting groups
5. Mentions of media exposure/coverage
7. Other
8. DK; "can't think of anything specific", "things about them"
9. NA; if just mention name
0. INAP: 98 or 99 in 493;  
5, 8 or 9 in 503;  
98 or 99 in 504;  
5, 8 or 9 in 530;  
988 or 999 in 531 and 8 or 9 in 532;  
No further mention



| <u>VAR#</u> | <u>W/F</u> |                                      |
|-------------|------------|--------------------------------------|
| 541-        | I A        | B2e.                                 |
| 546         | II B       | B2e. Where did you learn about that? |
|             | I A        | A.                                   |
| 541         | II B       | A. TV                                |

- 1. MARKED
- 5. NOT MARKED

Use same code  
for 542-546

8 in 542-546

- 8. DK to entire question

9 in 542-546

- 9. NA to entire question

- 0. INAP: 98 or 99 in 493;  
5, 8 or 9 in 503;  
98 or 99 in 504;  
5, 8 or 9 in 530;  
98 or 99 in 531

|     |      |                 |
|-----|------|-----------------|
|     | I A  | B.              |
| 542 | II B | B. RADIO        |
|     | I A  | C.              |
| 543 | II B | C. NEWSPAPERS   |
|     | I A  | D.              |
| 544 | II B | D. OTHER PEOPLE |
|     | I A  | E.              |
| 545 | II B | E. MAGAZINES    |
|     | I A  | F.              |
| 546 | II B | F. OTHER        |

|     |      |  |
|-----|------|--|
|     | I A  | B3.  |
| 547 | II B | B3. Have you talked with anyone lately about people who might<br>be running for President next year? |

- 1. YES

- 5. NO

0 in 548-553

- 8. DK

- 9. NA

- 0. INAP: 98 or 99 in 493.

VAR# W/F

548- I A  
552 II B

B3a.

B3a. Who have you talked with? Anyone else?

548 I A  
II B

A.

A. SPOUSE

1. MARKED

5. NOT MARKED

Use same code  
for 549-552

8 in 549-552

-8. DK to entire question

9 in 549-552

-9. NA to entire question

0. INAP: 98 or 99 in 493;  
5, 8 or 9 in 547

549 I A B.  
II B B. OTHER FAMILY MEMBERS

550 I A C.  
II B C. FRIENDS OR NEIGHBORS

551 I A D.  
II B D. PEOPLE AT WORK

552 I A E.  
II B E. OTHERS

553 I A  
II B

B3b.

B3b. Do you think the people you talked with feel the same way  
you do about (these/this) candidate(s) or do some of them  
feel differently about (them/him)?

1. FEEL SAME

5. FEEL DIFFERENTLY

8. DK

9. NA ; 'some feel the same, some differently'; (both 1 and  
5 marked)

0. INAP: 98 or 99 in 493;  
5, 8 or 9 in 547.

VAR # W/F

554 I A  
II B

B4.

B4. Would you say you personally care much about who will be running for President next year, or don't you care much about that?

1. YES, CARE
5. NO, DON'T CARE

0 in  
555-557

8. DK
9. NA
0. INAP: 98 or 99 in 493

If R answered 5, code in 50 series (50-53) in 555

I A  
555(1st) II B  
556(2nd)  
557(3rd)

B4a.

B4a. Why do you say so?

Code first three mentions

Use CONCERN FOR PRESIDENTIAL CANDIDATES Code

Code precoded numbers, EXCEPT:

0 in 556-557

98. DK (code only in 1st mention: 555)
99. NA (code only in 1st mention: 555)
00. INAP: 98 or 99 in 493;  
8 or 9 in 554;  
98 or 99 in 555  
No further mention

| <u>VAR #</u> | <u>W/F</u> |   |
|--------------|------------|---|
|              | II A       | C9.   |
| 558          | II B       | D8. We are interested in how people are getting along financially these days. Would you say that you (and your family living here) are better off or worse off financially than you were a year ago?  |
|              |            | <hr/> 1. BETTER NOW<br>3. SAME<br>5. WORSE NOW<br><br>8. DK<br>9. NA ; NO WAVE II INT   |
|              | II A       | C10.  |
| 559          | II B       | D9. Now looking ahead--do you think that a year from now you (and your family living here) will be better off financially, or worse off, or just about the same as now?   |
|              |            | <hr/> 1. BETTER YEAR FROM NOW<br>3. SAME<br>5. WORSE YEAR FROM NOW<br><br>8. DK<br>9. NA ; NO WAVE II INT   |
|              | II A       | C10a.   |
| 560          | II B       | D9a. I'd like you to think for a moment about how well you <u>expected</u> to do financially this past year, and compare that to how well you <u>actually</u> did. Being as realistic as possible, would you say that you have done better than expected, not as well as expected, or about the same as expected? |
|              |            | <hr/> 1. BETTER<br>2. SAME<br>3. NOT AS WELL<br><br>8. DK<br>9. NA ; NO WAVE II INT   |

| <u>VAR #</u> | <u>W/F</u> |   |
|--------------|------------|---|
|              | II A       | C11.  |
| 561          | I B        | E6. How do you feel that things are going in the country these days--very well, fairly well, pretty badly, or very badly?   |
|              |            | 1. VERY WELL  |
|              |            | 2. FAIRLY WELL  |
|              |            | 4. PRETTY BADLY   |
|              |            | 5. VERY BADLY   |
|              |            | 8. DON'T KNOW   |
|              |            | 9. NA ; NO WAYE II INT (FORM A)   |
|              | II A       | C12.  |
| 562          | I B        | E7. Would you say that in the past year or so the United States has done pretty well in dealing with foreign countries, or would you say that we haven't been doing as well as we should? |
|              |            | 1. PRETTY WELL  |
|              |            | 3. WELL IN SOME WAYS, NOT WELL IN OTHERS  |
|              |            | 5. NOT AS WELL AS SHOULD  |
|              |            | 8. DON'T KNOW   |
|              |            | 9. NA ; NO WAYE II INT (FORM A)   |

VAR #      W/F

563      II A  
          I B

C13.

E8.    What about the economy? Would you say that over the past year the nation's economy has gotten better, stayed about the same, or gotten worse?

---

Code 0  
in 564

- 1. GOTTEN BETTER
- 3. STAYED ABOUT THE SAME
- 5. GOTTEN WORSE
- 8. DON'T KNOW
- 9. NA; NO WAVE II (FORM A)

564      II A  
          I B  
          II A  
          I B

C13a.

E8a.    Would you say the economy has gotten much better or somewhat better?

C13b.    better?

---

E8b.    Would you say the economy has gotten much worse or somewhat worse?

---

- 1. (GOTTEN BETTER)      MUCH BETTER      (E8a)/(C13a)
- 2. (GOTTEN BETTER)      SOMEWHAT BETTER      (E8a)/(C13a)
- 4. (GOTTEN WORSE)      SOMEWHAT WORSE      (E8b)/(C13b)
- 5. (GOTTEN WORSE)      MUCH WORSE      (E8b)/(C13b)
- 8. DK      (C13a or C13b)/(E8a or E8b)
- 9. NA      (C13a or C13b)/(E8a or E8b)
- 0. INAP: (coded 3, 8, 9 in 563)

VAR # W/F

565 II A  
I B

C14.

E9. What about the next 12 months or so? Do you expect the economy to get better, get worse, or stay about the same?

Code 0  
in 566

1. GET BETTER
3. STAY ABOUT THE SAME
5. GET WORSE
8. DON'T KNOW
9. NA; NO VALUE II INT (FOR 14A)

566 II A  
I B  
II A  
I B

C14a.

E9a. Do you expect the economy to get much better or somewhat better?

C14b.

E9b. Do you expect the economy to get much worse or somewhat worse?

1. (GET BETTER) MUCH BETTER (E9a)/(C14a)
2. (GET BETTER) SOMEWHAT BETTER (E9a)/(C14a)
4. (GET WORSE) SOMEWHAT WORSE (E9b)/(C14b)
5. (GET WORSE) MUCH WORSE (E9b)/(C14b)
8. DK (C14a or C14b)/(E9a or E9b)
9. NA (C14a or C14b)/(E9a or E9b)
0. INAP: (coded 3, 8, 9 in 565)

567                    II A  
                         I B

E1. Do you approve or disapprove of the way Carter is handling his job as President?

1. APPROVE  
5. DISAPPROVE

Code 0  
in 568

8. DON'T KNOW  
9. NA ; NO WAVE III NOT (FORM)

568                      II A  
                             I B

Ela. Do you approve strongly or not strongly?

IB

Elb. Do you disapprove strongly or not strongly?

1. (APPROVE) STRONGLY (E1a)/(C15a)  
2. (APPROVE) NOT STRONGLY (E1a)/(C15a)

4. (DISAPPROVE) NOT STRONGLY (E1b)/(C15b)  
5. (DISAPPROVE) STRONGLY (E1b)/(C15b)

8. DK (El a or El b)/(Cl 5 a or Cl 5 b)  
9. NA (El a or El b)/(Cl 5 a or Cl 5 b)  
0. INAP: (coded 8, 9 in 567)



| VAR # | W/F                        |   |
|-------|----------------------------|---|
| 569   | II A<br>I B                | C16.<br>E2. Do you approve or disapprove of the way President Carter is<br>handling our relations with foreign countries?<br><br>1. APPROVE<br>5. DISAPPROVE<br><br>8. DON'T KNOW<br>9. NA ; NO WAVE II INT (FORM A)  |
| 570   | II A<br>I B                | C17.<br>E3. And what about the economy? Do you approve or disapprove of<br>the way President Carter is handling the economy?<br><br>1. APPROVE<br>5. DISAPPROVE<br><br>8. DON'T KNOW<br>9. NA ; NO WAVE II INT (FORM A)   |
|       |                            | Code 0<br>in 571  |
| 571   | II A<br>I B<br>II A<br>I B | C17a.<br>E3a. Do you approve strongly or not strongly?<br>C17b.<br>E3b. Do you disapprove strongly or not strongly?<br><br>1. (APPROVE) STRONGLY (E3a)/(C17a)<br>2. (APPROVE) NOT STRONGLY (E3a)/(C17a)<br>4. (DISAPPROVE) NOT STRONGLY (E3b)/(C17b)<br>5. (DISAPPROVE) STRONGLY (E3b)/(C17b)<br><br>8. DK (E3a or E3b)/(C17a or C17b)<br>9. NA (E3a or E3b)/(C17a or C17b)<br>0. INAP: (coded 8, 9 in 570) |

VAR # W/F

572 II A C18.  
I B E4.

Thinking about the steps that have been taken to fight inflation, would you say that President Carter has been doing an excellent job, a good job, a fair job, or a poor job?

- 
1. EXCELLENT
  2. GOOD
  4. FAIR
  5. POOR

8. DON'T KNOW
9. NA ; NO WAVE II INT (FORM A)

573 II A C19.  
I B E5.

Thinking about the steps that have been taken to fight unemployment, would you say that President Carter has been doing an excellent job, a good job, a fair job, or a poor job?

- 
1. EXCELLENT
  2. GOOD
  4. FAIR
  5. POOR

8. DON'T KNOW
9. NA ; NO WAVE II INT (FORM A)

| <u>VAR #</u> | <u>W/F</u> |  |
|--------------|------------|--|
|              | II A       | C20.   |
| 574          | II B       | D10. Looking ahead, do you think that (you/your family) would get along better financially in the next four years if the <u>Democrats</u> win the election in 1980, or if the <u>Republicans</u> win the election, or <u>wouldn't it make much difference?</u> |

- 
- 1. BETTER WITH DEMOCRATS
  - 3. NOT MUCH DIFFERENCE
  - 5. BETTER WITH REPUBLICANS
  - 8. DK
  - 9. NA; NO WAY II /AT

|     |      |   |
|-----|------|---|
|     | II A | C21.  |
| 575 | II B | D11. If Ted Kennedy were to replace Jimmy Carter in the White House, do you think that over the next four years (you/your family) would get along <u>better</u> financially, be <u>worse off</u> , or <u>wouldn't there be much difference?</u> |

- 
- 1. BETTER WITH KENNEDY
  - 3. NOT MUCH DIFFERENCE
  - 5. WORSE WITH KENNEDY
  - 8. DK
  - 9. NA; NO WAY II /AT

VAR # W/F

576 I A  
II B

D1.

D12. We are interested in how people are affected financially by inflation these days. Would you say that you (and your family) have been badly hurt by inflation, hurt somewhat, not affected very much, or helped financially by inflation?

1. BADLY HURT
2. SOMEWHAT HURT

0 in  
577-578

3. NOT AFFECTED
4. HELPED
8. DK
9. NA : NO DATE II INT (FORM 2)

577 I A  
II B

D1a.

D12a. Do you feel that inflation hurts you more than the average person, the same as, or less than the average person?

1. MORE
2. SAME
3. LESS
8. DK
9. NA
0. INAP: 3, 4, 8, or 9 in 576)

578 I A  
II B

D1b.

D12b. Do you think that over the last five years (your/your family's) income has gone up more than the cost of living, has it fallen behind, or has it stayed about even with the cost of living?

1. GONE UP MORE
3. STAYED ABOUT EVEN
5. FALLEN BEHIND
8. DK
9. NA
0. INAP: 3, 4, 8 or 9 in 576)

| <u>VAR #</u> | <u>W/F</u> |  |
|--------------|------------|--|
|              | I A        | D2.  |
| 579          | II B       | D13. What about the money you pay in taxes? Even if you think everybody pays too much in taxes, compared to other people do you think you pay your fair share, or do you pay more than your fair share?  |
|              |            | 1. PAY FAIR SHARE  |
|              |            | 5. PAY MORE THAN FAIR SHARE  |
|              |            | 8. DK  |
|              |            | 9. NA NO WAY IN THE WORLD (FORM E)   |
| 580-         | I A        | D3.  |
| 583          | II B       | D14. Now I would like to get your feelings about the amount you are asked to pay for each of four different taxes. Let's start with sales taxes. Do you feel you are asked to pay much more than you should for sales taxes, somewhat more than you should, about the right amount, or less than you should? |
|              | I A        | A.   |
| 580          | II B       | <u>A. SALES TAXES</u>  |
|              |            | 1. MUCH MORE   |
|              |            | 2. SOMEWHAT MORE   |
|              |            | 3. ABOUT RIGHT   |
|              |            | 4. LESS THAN SHOULD  |
|              |            | 7. DON'T PAY AT ALL  |
|              |            | 8. DK  |
|              |            | 9. NA NO WAY IN THE WORLD (FORM B)   |
|              | I A        | B.   |
| 581          | II B       | <u>B. FEDERAL INCOME TAX</u>   |
|              | I A        | C.   |
| 582          | II B       | <u>C. SOCIAL SECURITY TAXES</u>  |
|              | I A        | D.   |
| 583          | II B       | <u>D. PROPERTY TAXES</u>   |

Use same  
codes in  
581-583

VAR #      W/F

584-      I A

587      II B

I A

584      II B

D4.

D15. And for which of these taxes are you now paying more than  
you were a couple of years ago?

A.

A. SALES TAX

1. MARKED

5. NOT MARKED

8 in 585-587

8. DK to entire question

9 in 585-587

9. NA to entire question;

NO WIFE II INT (FORM B)

Use same  
codes in  
585-587

I A

585      II B

B.

B. FEDERAL INCOME TAX

I A

586      II B

C.

C. SOCIAL SECURITY TAXES

I A

587      II B

D.

D. PROPERTY TAXES

| <u>VAR #</u> | <u>W/F</u> |  |
|--------------|------------|--|
|              | I A        | D5.  |
| 588          | I B        | E10. Do you think the tax system in this country is very fair, mostly fair, fair for some--unfair for others, mostly unfair, or very unfair? |
|              |            | <hr/> 1. VERY FAIR<br>2. MOSTLY FAIR<br>3. FAIR FOR SOME, UNFAIR FOR OTHERS<br>4. MOSTLY UNFAIR<br>5. VERY UNFAIR<br><br>8. DK<br>9. NA      |
|              | I A        | D6.  |
| 589          | I B        | E11. In the last few years do you think the tax system has gotten more fair or less fair, or has it stayed about the same?                   |
|              |            | <hr/> 1. MORE FAIR<br>2. LESS FAIR<br>3. ABOUT THE SAME<br><br>8. DK<br>9. NA  |

| <u>VAR #</u>                   | <u>W/F</u> |  |
|--------------------------------|------------|--|
| 590                            | I A        | D7.  |
|                                | I B        | E12. Some political leaders have proposed a one-third reduction in federal income taxes. Others favor a reduction but of much less than one-third. Still others feel that federal income taxes should not be reduced so that government services can stay at about the present level. How about you? Would you favor a reduction of <u>about one-third</u> in federal income taxes, would you favor a reduction <u>much smaller than one-third</u> , or would you favor <u>no reduction</u> in federal income taxes? |
| <hr/>                          |            |  |
| 1. ABOUT ONE-THIRD REDUCTION   |            |  |
| 3. MUCH SMALLER THAN ONE-THIRD |            |  |
| 5. NO REDUCTION                |            |  |
| 8. DK                          |            |  |
| 9. NA                          |            |  |
| 591                            | I A        | D7a.   |
|                                | I B        | E12a. Do you think Jimmy Carter would favor a reduction of about one-third, a much smaller reduction than one-third, or would he favor no reduction in federal income taxes?   |
| <hr/>                          |            |  |
| 1. ABOUT ONE-THIRD REDUCTION   |            |  |
| 3. MUCH SMALLER THAN ONE-THIRD |            |  |
| 5. NO REDUCTION                |            |  |
| 8. DK                          |            |  |
| 9. NA                          |            |  |
| 592                            | I A        | D7b.   |
|                                | I B        | E12b. How about Gerald Ford? (Do you think Ford would favor a reduction of about one-third, a much smaller reduction than one-third, or would he favor no reduction in federal income taxes?)  |
| <hr/>                          |            |  |
| 1. ABOUT ONE-THIRD REDUCTION   |            |  |
| 3. MUCH SMALLER THAN ONE-THIRD |            |  |
| 5. NO REDUCTION                |            |  |
| 8. DK                          |            |  |
| 9. NA                          |            |  |



VAR # W/F

593 I A D8.  
I B

E13. Some people have proposed a constitutional amendment to force the federal government to balance its budget. Others say the government would have to cut out important services if it were forced to balance its budget every year. Would you favor or would you oppose a constitutional amendment which would force the government to balance its budget every year?

1. FAVOR
5. OPPOSE

0 in 594

8. DK
9. NA

594 I A D8a.  
~~I B~~  
~~I A D8b.~~  
I B

E13a. Would you favor such an amendment strongly or not very strongly?  
E13b. Would you oppose such an amendment strongly or not very strongly?

1. (FAVOR) STRONGLY (E13a)/(D8a)
2. (FAVOR) NOT VERY STRONGLY (E13a)/(D8a)
4. (OPPOSE) NOT VERY STRONGLY (E13b)/(D8b)
5. (OPPOSE) STRONGLY (E13b)/(D8b)
8. DK (E13a or E13b)/(D8a or D8b)
9. NA (E13a or E13b)/(D8a or D8b)
0. INAP: 8 or 9 in 593

VAR #      W/F

595      I A  
         I B

D9.

E14. Do you think Jimmy Carter would favor or would he oppose  
a constitutional amendment which would force the government  
to balance its budget every year?

---

- 1. FAVOR
- 5. OPPOSE
  
- 8. DK
- 9. NA

596      I A  
         I B

D10.

E15. How about Gerald Ford? (Do you think Gerald Ford would  
favor or would he oppose a constitutional amendment which  
would force the government to balance its budget every  
year? )

---

- 1. FAVOR
- 5. OPPOSE
  
- 8. DK
- 9. NA

VAR# W/F

597(1st) B  
598(2nd) I A  
599(3rd)

not asked; padded '00'  
D11. From what people tell us, it's clear there's a lot of concern about inflation. We're interested in what people think has brought about rising prices. Would you tell me what kinds of things you feel have caused our current problem with inflation?

---

Code first three mentions  
Use REASONS FOR INFLATION Code  
Code numbers precoded, EXCEPT:

0 in  
508-601

98. DK (code in 1st mention only: 597)

99. NA (code in 1st mention only: 597)

00. INAP: 98 or 99 in 597; no further mention

600 B  
I A

not asked; padded '00'  
(IF R MENTIONS MORE THAN ONE CAUSE IN D11)  
D11a. Which of the things you mentioned do you feel is the single most important cause of inflation?

---

Use REASONS FOR INFLATION Code  
Code number precoded, EXCEPT:

98. DK; all are equally important

99. NA

00. INAP: 98 or 99 in 597; only one mention in D11

601 B  
I A

not asked; padded '00'  
(IF R MENTIONS "GOVERNMENT SPENDING" OR "BUDGET DEFICITS" IN D11)  
D11b. You mentioned (government spending/budget deficits) as something that contributes to inflation. In your opinion, how does this bring about rising prices?

---

Use REASONS FOR INFLATION Code  
Code number precoded, EXCEPT:

98. DK

99. NA

00. INAP: 98 or 99 in 597; ; no mention of "government spending" or "budget deficits" in D11.

VAR# W/F

602- B

609 I A

not asked

D12. Now I'm going to read a list of things some people think have helped cause our inflation. For each thing I read, please tell me whether you feel it is an extremely important, a somewhat important, or a not very important cause of inflation. The first is, "Making it too easy for people to get credit or borrow money". Would you say this is an extremely important, a somewhat important, or a not very important cause of inflation?

B

602 I A

not asked; padded '0' for a-h\*

D12a. MAKING IT TOO EASY FOR PEOPLE TO GET CREDIT OR BORROW MONEY

1. EXTREMELY IMPORTANT
2. SOMEWHAT IMPORTANT
3. NOT VERY IMPORTANT
8. DK
9. NA

Use same code  
for 603-609

B

603 I A

\*

D12b. BUSINESS RAISING PRICES TO INCREASE THEIR PROFITS

B

604 I A

\*

D12c. THE GOVERNMENT IN WASHINGTON SPENDING MORE MONEY THAN IT TAKES IN

B

605 I A

\*

D12d. PEOPLE BUYING PRODUCTS THEY REALLY DON'T NEED

B

606 I A

\*

D12e. THE GOVERNMENT IN WASHINGTON PRINTING MONEY WITH NOTHING TO BACK IT UP

B

607 I A

\*

D12f. THE COST OF OIL AND OTHER KINDS OF ENERGY USED TO PRODUCE FOOD AND MANUFACTURED GOODS

B

608 I A

\*

D12g. THE GOVERNMENT SPENDING MONEY TO CREATE JOBS IN ORDER TO HOLD DOWN UNEMPLOYMENT

B

609 I A

\*

D12h. SOME PEOPLE GETTING LARGER WAGE INCREASES THAN THEY REALLY DESERVE

VAR#      W/F

610      B  
         I A

not asked; padded '0'

D13. Do you think something can be done to deal successfully  
with the problem of rising prices, or do you feel that  
we'll have to continue living with inflation because  
not much can be done about it?

---

0 in 617-619

1. SOMETHING CAN BE DONE

0 in 611-616

2. NOT MUCH CAN BE DONE

0 in 611-619

8. DK

9. NA

VAR# W/F

611(1st) B  
612(2nd) I A  
613(3rd)

not asked; padded '00'

D13a. What sort of thing do you think could be done (to deal successfully with the problem of rising prices)?

Use: WHAT SHOULD BE DONE TO DEAL WITH THE PROBLEM OF RISING PRICES CODE

Code number(s) precoded in green, EXCEPT:

0 in  
612-616

- 98. DK (code in 1st mention only: 611)
- 99. NA (code in 1st mention only: 611)

00. INAP: 2, 8 or 9 in 610; 98 or 99 in 611; no further mention

614(1st) B  
615(2nd) I A  
616(3rd)

not asked; padded '00'

D13b. Who do you think should be doing that? (PROBE: IF R MENTIONS "GOVERNMENT": Who in the government do you think should be doing that?)

Code number(s) precoded in green, EXCEPT:

Use: WHO SHOULD TAKE ACTION AGAINST INFLATION CODE

0 in  
615-616

- 98. DK (code in 1st mention only: 614)
- 99. NA (code in 1st mention only: 614)
- 00. INAP: 2, 8 or 9 in 610; 98 or 99 in 611; 98 or 99 in 614; no further mention

617(1st) B  
618(2nd) I A  
619(3rd)

not asked; padded '00'

D14. Why do you say that?

Use: WHY DO YOU SAY THAT THERE IS NOT MUCH THAT WE CAN DO ABOUT THE ECONOMY CODE

Code number(s) precoded in green, EXCEPT:

0 in  
618-619

- 98. DK (code in 1st mention only: 617)
- 99. NA (code in 1st mention only: 617)
- 00. INAP: 1, 8 or 9 in 610; 98 or 99 in 617; no further mention

VAR#      W/F

620      A      not asked; padded '0'  
          II B      D1.      Now I'm going to ask you a few questions about unemployment  
                                  in this country. First, how serious of a national problem  
                                  do you think unemployment is at this time? Is it an extremely  
                                  serious problem, fairly serious problem, or not a serious  
                                  problem for the country as a whole right now?

---

1. NOT SERIOUS
2. FAIRLY SERIOUS
3. EXTREMELY SERIOUS

8. DON'T KNOW
9. NA

621      A      not asked; padded '00'  
          II B      D2.      Can you tell me about what percentage of the work force in  
                                  this country is currently unemployed?

---

If range given, code midpoint;  
 round fraction to even number.  
 Code actual number (00-97), EXCEPT:

98. DON'T KNOW
99. NA

622      A      not asked; padded '0'  
          II B      D3.      In the next year or so, do you think the problem of unemployment  
                                  will become more serious, stay about the same, or become less  
                                  serious?

---

1. LESS SERIOUS
2. SAME
3. MORE SERIOUS

8. DON'T KNOW
9. NA

VAR# W/F  
623(1st) A  
624(2nd) II B  
625(3rd)

not asked; padded '00'

D4. What do you think are the main things that cause unemployment in this country?

---

Code first three mentions

Use REASONS FOR UNEMPLOYMENT Code

Code numbers precoded, EXCEPT:

0 in  
624-626

98. DK (code in 1st mention only: 623)

99. NA (code in 1st mention only: 623)

00. INAP: 98 or 99 in 623; no further mention

626 A  
II B

not asked; padded '00'

(IF R MENTIONS MORE THAN ONE CAUSE IN D4)

D4a. Of the things you mentioned, which do you feel is the single most important cause of unemployment?

---

Use REASONS FOR UNEMPLOYMENT Code

Code number precoded, EXCEPT:

98. DK; all are equally important

99. NA

00. INAP: 98 or 99 in 623; only one mention in D4



VAR# W/F

627- A  
630 II B

not asked

D5. Now I'd like to show you a list of things that some people think are the causes of unemployment in the U.S. As I read them, I'd like you to tell me whether you feel each is extremely important, somewhat important, or not very important in causing unemployment.

627 A  
II B

not asked; padded '0'

a. Not enough jobs for all the people who want to work.

1. NOT VERY IMPORTANT
2. SOMEWHAT IMPORTANT
3. EXTREMELY IMPORTANT
8. DON'T KNOW
9. NA

Use same codes  
in 628-630

628 A  
II B

not asked; padded '0'

b. Many of the unemployed don't have training or experience for the jobs that are available.

629 A  
II B

not asked; padded '0'

c. Many of the unemployed don't want to work.

630 A  
II B

not asked; padded '0'

d. The educational system in this country doesn't train people for jobs.

VAR# W/F

631 II B

not asked; padded '0'  
D6. Do you think something can be done to deal successfully with the problem of unemployment, or do you feel that we'll have to continue living with unemployment because not much can be done about it?

0 in  
638-640

1. SOMETHING CAN BE DONE

0 in 632-637

2. NOT MUCH CAN BE DONE

0 in  
632-640

8. DK

9. NA

632(1st) II B  
633(2nd)  
634(3rd)

not asked; padded '00'  
D6a. What sort of thing do you think could be done (to deal successfully with the problem of unemployment?

Use: WHAT CAN BE DONE ABOUT UNEMPLOYMENT CODE

Code number(S) precoded in green, EXCEPT:

0 in 633-637

98. DK (code in 1st mention only: 632)

99. NA (code in 1st mention only: 632)

00. INAP: 2, 8 or 9 in 631; 98 or 99 in 632;  
no further mention

635(1st) II B  
636(2nd)  
637(3rd)

not asked; padded '00'  
D6b. Who do you think should be doing that? (PROBE: IF R MENTIONS "GOVERNMENT": Who in the government do you think should be doing that?)

Use: WHO SHOULD TAKE ACTION AGAINST UNEMPLOYMENT CODE

Code number(s) precoded in green, EXCEPT:

98. DK (code in first mention only: 635)

99. NA (code in first mention only : 635)

00. INAP: 2,8,9 in 631; 98 or 99 in 632;  
98 or 99 in 635;  
no further mention

| <u>VAR#</u> | <u>W/F</u> |
|-------------|------------|
|             | A          |
| 638(1st)    | II B       |
| 639(2nd)    |            |
| 640(3rd)    |            |

not asked; padded '00'  
D7. Why do you say that?

Use: WHY DO YOU SAY NOT MUCH CAN BE DONE ABOUT UNEMPLOYMENT CODE

Code number(s) precoded in green, EXCEPT:

- 98. DK (code in 1st mention only: 638)
- 99. NA (code in 1st mention only: 638)
- 00. INAP: 1, 8 or 9 in 631;  
          98 or 99 in 638;  
          no further mention

| <u>VAR#</u> | <u>W/F</u> |
|-------------|------------|
| 641-        | I A        |
| 648         | I B        |

C2.  
B4. We are interested in your general ideas about the office of President, apart from how you feel about any particular President.

I want you to think about a good kind of President instead of a bad kind. Here is a list of words describing different personal qualities that a good President might have. I want you to pick out four of these words to describe the most important things a good President should be.

|     |     |
|-----|-----|
|     | I A |
| 641 | I B |

A.  
A. COURAGEOUS

1. MARKED
5. NOT MARKED

|                              |
|------------------------------|
| Use same code<br>for 642-648 |
|------------------------------|

|              |
|--------------|
| 8 in 642-648 |
|--------------|

8. DK to entire question; all are equally important; can't decide

|              |
|--------------|
| 9 in 642-648 |
|--------------|

9. NA to entire question

|     |     |
|-----|-----|
|     | I A |
| 642 | I B |

B.  
B. HONEST

|     |     |
|-----|-----|
|     | I A |
| 643 | I B |

C.  
C. HUMBLE

|     |     |
|-----|-----|
|     | I A |
| 644 | I B |

D.  
D. KNOWLEDGEABLE

|     |     |
|-----|-----|
|     | I A |
| 645 | I B |

E.  
E. INSPIRING

|     |     |
|-----|-----|
|     | I A |
| 646 | I B |

F.  
F. OPEN-MINDED

|     |     |
|-----|-----|
|     | I A |
| 647 | I B |

G.  
G. SMART

|     |     |
|-----|-----|
|     | I A |
| 648 | I B |

H.  
H. WARM

VAR#      W/F

649-

I A

C3.

656

I B

B5. Now here is a list of phrases describing different things a good President could do to really live up to his job as President. I want you to pick out four of these phrases to describe the most important things a good President should do.

I A

A.

649

I B

A. SOLVE OUR ECONOMIC PROBLEMS

1. MARKED

5. NOT MARKED

8 in 650-656

8. DK to entire question; all equally important; can't decide

Use same codes in 650-656

9 in 650-656

9. NA to entire question

I A

B.

650

I B

B. COMMUNICATE OPENLY WITH THE PEOPLE

I A

C.

651

I B

C. PROVIDE STRONG LEADERSHIP

I A

D.

652

I B

D. APPOINT GOOD ADVISORS

I A

E.

653

I B

E. UNDERSTAND THE LITTLE PEOPLE

I A

F.

654

I B

F. STICK TO HIS WORD

I A

G.

655

I B

G. DEVELOP GOOD RELATIONS WITH OTHER COUNTRIES

I A

H.

656

I B

H. SET A GOOD MORAL EXAMPLE

VAR# W/F

657- I A  
664 I B

C4.  
B6. Now I want you to think about a bad kind of President instead of a good kind. Here is a list of words describing different personal qualities that a bad President might have. I want you to pick out four of these words to describe the worst things a bad President could be.

657 I A  
I B

A.  
A. TOO POLITICAL

1. MARKED
5. NOT MARKED

8 in 658-664

8. DK to entire question; all equally bad; can't decide

9 in 658-664

9. NA to entire question

Use same  
codes in  
658-664

|     |     |                        |
|-----|-----|------------------------|
| 658 | I A | B.                     |
|     | I B | <u>B. SELFISH</u>      |
| 659 | I A | C.                     |
|     | I B | <u>C. RECKLESS</u>     |
| 660 | I A | D.                     |
|     | I B | <u>D. POWER-HUNGRY</u> |
| 661 | I A | E.                     |
|     | I B | <u>E. PREJUDICED</u>   |
| 662 | I A | F.                     |
|     | I B | <u>F. UNSTABLE</u>     |
| 663 | I A | G.                     |
|     | I B | <u>G. WEAK</u>         |
| 664 | I A | H.                     |
|     | I B | <u>H. IMMORAL</u>      |

| VAR# | W/F |
|------|-----|
| 665- | I A |
| 672  | I B |

C5.  
B7. Now here is a list of phrases describing different things a bad President might do in his job as President. I want you to pick out four of these phrases to describe the worst things a bad President might do.

|     |     |
|-----|-----|
|     | I A |
| 665 | I B |

A.  
A. HIDE THINGS FROM THE PUBLIC

1. MARKED
5. NOT MARKED

8 in 666-672

8. DK to entire question; all equally bad; can't decide

9 in 666-672

9. NA to entire question

Use same  
codes in  
666-672

|     |     |
|-----|-----|
|     | I A |
| 666 | I B |
|     | I A |
| 667 | I B |
|     | I A |
| 668 | I B |
|     | I A |
| 669 | I B |
|     | I A |
| 670 | I B |
|     | I A |
| 671 | I B |
|     | I A |
| 672 | I B |

B.  
B. BREAK THE LAW

C.  
C. GET US INTO UNNECESSARY WARS

D.  
D. BECOME ISOLATED FROM THE PEOPLE

E.  
E. FAVOR SPECIAL INTEREST GROUPS

F.  
F. USE THE OFFICE OF PRESIDENT FOR PERSONAL GAIN

G.  
G. NOT STAND UP FOR THE U.S. IN FOREIGN AFFAIRS

H.  
H. BE IMMORAL IN PERSONAL CONDUCT

VAR# W/F

673- I A  
688 II B

F4.

B7. Now I want you to think about Edward "Ted" Kennedy. I am going to read a list of words that people use to describe political figures. For each, please tell me whether the word describes Kennedy extremely well, very well, pretty well, or not very well at all.

The first on our list is "courageous." In your opinion, does the word "courageous" describe Kennedy extremely well, very well, pretty well, or not very well at all?

673 I A  
II B

a.  
a. Courageous

1. EXTREMELY WELL
2. VERY WELL
3. PRETTY WELL
4. NOT VERY WELL AT ALL

8. DK
9. NA

Use same code  
for 674-688

0 in 674-704

0. INAP: R VOLUNTEERS "DON'T KNOW WHO EDWARD "TED" KENNEDY IS"; NO WAVE II INT (FORM B)

|     |      |                         |
|-----|------|-------------------------|
| 674 | I A  | b.                      |
|     | II B | <u>b. Immoral</u>       |
|     | I A  | c.                      |
| 675 | II B | <u>c. Too political</u> |
|     | I A  | d.                      |
| 676 | II B | <u>d. Warm</u>          |
|     | I A  | e.                      |
| 677 | II B | <u>e. Honest</u>        |
|     | I A  | f.                      |
| 678 | II B | <u>f. Selfish</u>       |
|     | I A  | g.                      |
| 679 | II B | <u>g. Smart</u>         |
|     | I A  | h.                      |
| 680 | II B | <u>h. Humble</u>        |
|     | I A  | j.                      |
| 681 | II B | <u>j. Weak</u>          |
|     | I A  | k.                      |
| 682 | II B | <u>k. Reckless</u>      |
|     | I A  | m.                      |
| 683 | II B | <u>m. Knowledgeable</u> |
|     | I A  | n.                      |
| 684 | II B | <u>n. Unstable</u>      |
|     | I A  | p.                      |
| 685 | II B | <u>p. Open-minded</u>   |
|     | I A  | q.                      |
| 686 | II B | <u>q. Power-hungry</u>  |
|     | I A  | r.                      |
| 687 | II B | <u>r. Prejudiced</u>    |
|     | I A  | s.                      |
| 688 | II B | <u>s. Inspiring</u>     |



VAR# W/F

689- I A  
704 II B

F5.

B8. Now I am going to read a list of phrases. As I read, please tell me how well each phrase might describe Kennedy if he were president. The first on our list is "favor special interest groups". In your opinion, does the phrase "favor special interest groups" describe Kennedy extremely well, very well, pretty well, or not very well at all?

I A  
689 II B

a.

a. Favor special interest groups

1. EXTREMELY WELL
2. VERY WELL
3. PRETTY WELL
4. NOT VERY WELL

8. DK
9. NA
0. INAP: 0 in 673

Use same code  
for 690-704

I A  
690 II B

b.

b. Set a good moral example

I A  
691 II B

c.

c. Solve our economic problems

I A  
692 II B

d.

d. Hide things from the public

I A  
693 II B

e.

e. Not stand up for the U.S. in foreign affairs

I A  
694 II B

f.

f. Become isolated from the people

I A  
695 II B

g.

g. Provide strong leadership

I A  
696 II B

h.

h. Appoint good advisors

I A  
697 II B

j.

j. Be immoral in personal conduct

I A  
698 II B

k.

k. Get us into unnecessary wars

I A  
699 II B

m.

m. Develop good relations with other countries

I A  
700 II B

n.

n. Communicate openly with the people

I A  
701 II B

p.

p. Break the law

I A  
702 II B

q.

q. Understand the little people

I A  
703 II B

r.

r. Stick to his word

I A  
704 II B

s.

s. Use the office of President for personal gain

VAR # W/F

705- I A F6.  
720 II B

B9. Now I want you to think about Ronald Reagan. I am going to read again the list of words. For each, please tell me how well the word describes Reagan.

The first on our list is "courageous." In your opinion, does the word "courageous" describe Reagan extremely well, very well, pretty well, or not very well at all?

705 I A  
II B

a.  
a. courageous

1. EXTREMELY WELL
2. VERY WELL
3. PRETTY WELL
4. NOT VERY WELL AT ALL

Use same code  
for 706-720

8. DK
9. NA

O in 706-736

0.. INAP: R VOLUNTEERS: "DON'T KNOW WHO RONALD REAGAN IS" 3 000 MADE 22 1987 (F-120 8)

|     |      |                         |
|-----|------|-------------------------|
|     | I A  | b.                      |
| 706 | II B | <u>b. immoral</u>       |
|     | I A  | c.                      |
| 707 | II B | <u>c. too political</u> |
|     | I A  | d.                      |
| 708 | II B | <u>d. warm</u>          |
|     | I A  | e.                      |
| 709 | II B | <u>e. honest</u>        |
|     | I A  | f.                      |
| 710 | II B | <u>f. selfish</u>       |
|     | I A  | g.                      |
| 711 | II B | <u>g. smart</u>         |
|     | I A  | h.                      |
| 712 | II B | <u>h. humble</u>        |
|     | I A  | j.                      |
| 713 | II B | <u>j. weak</u>          |
|     | I A  | k.                      |
| 714 | II B | <u>k. reckless</u>      |
|     | I A  | m.                      |
| 715 | II B | <u>m. knowledgeable</u> |
|     | I A  | n.                      |
| 716 | II B | <u>n. unstable</u>      |
|     | I A  | p.                      |
| 717 | II B | <u>p. open-minded</u>   |
|     | I A  | q.                      |
| 718 | II B | <u>q. power-hungry</u>  |
|     | I A  | r.                      |
| 719 | II B | <u>r. prejudiced</u>    |
|     | I A  | s.                      |
| 720 | II B | <u>s. inspiring</u>     |

VAR #      W/F

721-      I A    F7.

736      II B    B10.    Now I am going to read the list of phrases. As I read, please tell me how well each phrase might describe Reagan if he were president. The first on our list is "favor special interest groups." In your opinion, does the phrase "favor special interest groups" describe Reagan extremely well, very well, pretty well, or not very well at all?

721      I A      a.

         II B    a. favor special interest groups

                 1. EXTREMELY WELL

                 2. VERY WELL

                 3. PRETTY WELL

                 4. NOT VERY WELL AT ALL

                 8. DK

                 9. NA

                 0. INAP: 0 in 705

Use same code  
for 722-736

722      I A      b.

         II B    b. set a good moral example

                 c.

723      II B    c. solve our economic problems

         I A      d.

724      II B    d. hide things from the public

         I A      e.

725      II B    e. not stand up for the U.S. in foreign affairs

         I A      f.

726      II B    f. become isolated from the people

         I A      g.

727      II B    g. provide strong leadership

         I A      h.

728      II B    h. appoint good advisors

         I A      j.

729      II B    j. be immoral in personal conduct

         I A      k.

730      II B    k. get us into unnecessary wars

         I A      m.

731      II B    m. develop good relations with other countries

         I A      n.

732      II B    n. communicate openly with the people

         I A      p.

733      II B    p. break the law

         I A      q.

734      II B    q. understand the little people

         I A      r.

735      II B    r. stick to his word

         I A      s.

736      II B    s. use the office of President for personal gain

VAR#

W/F

737-  
752

II A  
I B

E8.

G4. Now I want you to think about Gerald Ford. I am going to read a list of words that people use to describe political figures. For each, please tell me whether the word describes Ford extremely well, very well, pretty well, or not very well at all.

The first on our list is "courageous." In your opinion, does the word "courageous" describe Ford extremely well, very well, pretty well, or not very well at all?

737

II A  
I B

a.  
a. Courageous

1. EXTREMELY WELL
2. VERY WELL
3. PRETTY WELL
4. NOT VERY WELL AT ALL

8. DK
9. NA

Use same code  
for 738-752

0 in 738-768

0. INAP: R VOLUNTEERS "DON'T KNOW WHO GERALD FORD IS";  
NO W/NE II (NT (REASON))

- |     |             |                               |
|-----|-------------|-------------------------------|
| 738 | II A<br>I B | b.<br><u>b. Immoral</u>       |
| 739 | II A<br>I B | c.<br><u>c. Too political</u> |
| 740 | II A<br>I B | d.<br><u>d. Warm</u>          |
| 741 | II A<br>I B | e.<br><u>e. Honest</u>        |
| 742 | II A<br>I B | f.<br><u>f. Selfish</u>       |
| 743 | II A<br>I B | g.<br><u>g. Smart</u>         |
| 744 | II A<br>I B | h.<br><u>h. Humble</u>        |
| 745 | II A<br>I B | j.<br><u>j. Weak</u>          |
| 746 | II A<br>I B | k.<br><u>k. Reckless</u>      |
| 747 | II A<br>I B | m.<br><u>m. Knowledgeable</u> |
| 748 | II A<br>I B | n.<br><u>n. Unstable</u>      |
| 749 | II A<br>I B | p.<br><u>p. Open-minded</u>   |
| 750 | II A<br>I B | q.<br><u>q. Power-hungry</u>  |
| 751 | II A<br>I B | r.<br><u>r. Prejudiced</u>    |
| 752 | II A<br>I B | s.<br><u>s. Inspiring</u>     |

| VAR# | W/F  |  |
|------|------|--|
| 753- | II A | E9.  |
| 768  | I B  | G5. Now I am going to read a list of <u>phrases</u> . As I read, please tell me how well each phrase <u>might</u> describe Ford if he were president today. The first on our list is "favor special interest groups." In your opinion, does the phrase "favor special interest groups" describe Ford <u>extremely well, very well, pretty well, or not very well at all?</u> |
|      | II A | a.   |
| 753  | I B  | a. <u>Favor special interest groups</u>  |
|      |      | 1. EXTREMELY WELL  |
|      |      | 2. VERY WELL   |
|      |      | 3. PRETTY WELL   |
|      |      | 4. NOT VERY WELL   |
|      |      | 8. DK  |
|      |      | 9. NA  |
|      |      | 0. INAP: 0 in 737  |
|      | II A | b.   |
| 754  | I B  | b. <u>Set a good moral example</u>   |
|      | II A | c.   |
| 755  | I B  | c. <u>Solve our economic problems</u>  |
|      | II A | d.   |
| 756  | I B  | d. <u>Hide things from the public</u>  |
|      | II A | e.   |
| 757  | I B  | e. <u>Not stand up for the U.S. in foreign affairs</u>   |
|      | II A | f.   |
| 758  | I B  | f. <u>Become isolated from the people</u>  |
|      | II A | g.   |
| 759  | I B  | g. <u>Provide strong leadership</u>  |
|      | II A | h.   |
| 760  | I B  | h. <u>Appoint good advisors</u>  |
|      | II A | j.   |
| 761  | I B  | j. <u>Be immoral in personal conduct</u>   |
|      | II A | k.   |
| 762  | I B  | k. <u>Get us into unnecessary wars</u>   |
|      | II A | m.   |
| 763  | I B  | m. <u>Develop good relations with other countries</u>  |
|      | II A | n.   |
| 764  | I B  | n. <u>Communicate openly with the people</u>   |
|      | II A | p.   |
| 765  | I B  | p. <u>Break the law</u>  |
|      | II A | q.   |
| 766  | I B  | q. <u>Understand the little people</u>   |
|      | II A | r.   |
| 767  | I B  | r. <u>Stick to his word</u>  |
|      | II A | s.   |
| 768  | I B  | s. <u>Use the office of President for personal gain</u>  |

Use same code  
for 754-768

VAR#

W/F

769-  
784

II A  
I B

E10.  
G6. Now I want you to think about Jimmy Carter. I am going to read again the list of words. For each, please tell me how well the word describes Carter.

The first on our list is "courageous." In your opinion, does the word "courageous" describe Carter extremely well, very well, pretty well, or not very well at all?

769

II A  
I B

- a.  
a. courageous  
1. EXTREMELY WELL  
2. VERY WELL  
3. PRETTY WELL  
4. NOT VERY WELL AT ALL

Use same code  
for 770-784

0 in 770-800

8. DK  
9. NA  
0. INAP: R VOLUNTEERS: "DON'T KNOW WHO JIMMY CARTER IS";  
NO WAVE II 117 (FORM A)

- |     |             |                               |
|-----|-------------|-------------------------------|
| 770 | II A<br>I B | b.<br><u>b. immoral</u>       |
| 771 | II A<br>I B | c.<br><u>c. too political</u> |
| 772 | II A<br>I B | d.<br><u>d. warm</u>          |
| 773 | II A<br>I B | e.<br><u>e. honest</u>        |
| 774 | II A<br>I B | f.<br><u>f. selfish</u>       |
| 775 | II A<br>I B | g.<br><u>g. smart</u>         |
| 776 | II A<br>I B | h.<br><u>h. humble</u>        |
| 777 | II A<br>I B | j.<br><u>j. weak</u>          |
| 778 | II A<br>I B | k.<br><u>k. reckless</u>      |
| 779 | II A<br>I B | m.<br><u>m. knowledgeable</u> |
| 780 | II A<br>I B | n.<br><u>n. unstable</u>      |
| 781 | II A<br>I B | p.<br><u>p. open-minded</u>   |
| 782 | II A<br>I B | q.<br><u>q. power-hungry</u>  |
| 783 | II A<br>I B | r.<br><u>r. prejudiced</u>    |
| 784 | II A<br>I B | s.<br><u>s. inspiring</u>     |

VAR#      W/F

785-      II A    E11.  
800      I B    G7. Now I am going to read the list of phrases. As I read, please tell me how well each phrase might describe Carter.

The first on our list is "favor special interest groups." In your opinion, does the phrase "favor special interest groups" describe Carter extremely well, very well, pretty well, or not very well at all?

---

785      II A    a.  
         I B    a. favor special interest groups

                 1. EXTREMELY WELL  
                 2. VERY WELL  
                 3. PRETTY WELL  
                 4. NOT VERY WELL AT ALL

                 8. DK  
                 9. NA  
                 0. INAP: 0 in 769

786      II A    b.  
         I B    b. set a good moral example

787      II A    c.  
         I B    c. solve our economic problems

788      II A    d.  
         I B    d. hide things from the public

789      II A    e.  
         I B    e. not stand up for the U.S. in foreign affairs

790      II A    f.  
         I B    f. become isolated from the people

791      II A    g.  
         I B    g. provide strong leadership

792      II A    h.  
         I B    h. appoint good advisors

793      II A    j.  
         I B    j. be immoral in personal conduct

794      II A    k.  
         I B    k. get us into unnecessary wars

795      II A    m.  
         I B    m. develop good relations with other countries

796      II A    n.  
         I B    n. communicate openly with the people

797      II A    p.  
         I B    p. break the law

798      II A    q.  
         I B    q. understand the little people

799      II A    r.  
         I B    r. stick to his word

800      II A    s.  
         I B    s. use the office of President for personal gain

|                              |
|------------------------------|
| Use same code<br>for 786-800 |
|------------------------------|

VAR# W/F

801 B  
I A

not asked; padded '0'

B6. Next I'd like to ask you about the good and bad points of two of these people in politics. The first is Jimmy Carter. If there were an election today and Jimmy Carter was running for President, is there anything in particular about Mr. Carter that might make you want to vote for him.

0 in  
802-806

1. YES

5. NO

8. DK

9. NA

802(1st) B  
803(2nd) I A  
804(3rd)  
805(4th)  
806(5th)

not asked; padded '0000'

B6a. What is that? ... Is there anything else?

Code first five mentions

Use PARTY/CANDIDATE MASTER CODE

Code numbers precoded, EXCEPT:

0 in  
803-806

9998. DK (code in 1st mention only: 802)

9999. NA (code in 1st mention only: 802)

0000. INAP: 5, 8 or 9 in 801;  
9998 or 9999 in 802;  
no further mention



VAR#      W/F

807      B  
I A

not asked; padded '0'

B7. Is there anything in particular about Mr. Carter that might  
make you want to vote against him?

1. YES

5. NC

8. DK

9. NA

0 in  
808-812

808(1st)      B  
809(2nd)      I A

not asked; padded '0000'

B7a. What is that? ... Is there anything else?

810(3rd)  
811(4th)  
812(5th)

Code first five mentions

USE PARTY/CANDIDATE MASTER CODE

Code numbers precoded, EXCEPT:

0 in  
809-812

9998.      DK (code in 1st mention only: 808)

9999.      NA (code in 1st mention only: 808)

0000.      INAP: 5, 8 or 9 in 807;      9998 or 9999 in 808;  
no further mention

VAR#      W/F

813      B  
I A

not asked; padded '0'

B8. The other person is Gerald Ford. If there were an election today and Gerald Ford was running for President, is there anything in particular about Mr. Ford that might make you want to vote for him?

---

1. YES

0 in  
814-818

5. NO

8. DK

9. NA

814(1st)      B  
I A  
815(2nd)  
816(3rd)  
817(4th)  
818(5th)

not asked; padded '0000'

B8a. What is that? ... Is there anything else?

---

Code first five mentions

Use PARTY/CANDIDATE MASTER CODE

Code numbers precoded, EXCEPT:

0 in  
815-818

9998. DK (code in 1st mention only: 814)

9999. NA (code in 1st mention only: 814)

0000. INAP: 5, 8 or 9 in 813;      9998 or 9999 in 814;  
no further mention

VAR#      W/F

819      B  
I A

not asked; padded '0'  
B9. Is there anything in particular about Mr. Ford  
that might make you want to vote against him?

---

0 in  
820-824

- 1. YES
- 5. NO
- 8. DK
- 9. NA

820(1st) B  
I A  
821(2nd)  
822(3rd)  
823(4th)  
824(5th)

not asked; padded '0000'  
B9a. What is that? ... Is there anything else?

---

Code first five mentions  
Use PARTY/CANDIDATE MASTER CODE  
Code numbers precoded, EXCEPT:

0 in  
821-824

- 9998. DK (code in 1st mention only: 820)
- 9999. NA (code in 1st mention only: 820)
- 0000. INAP: 5, 8, or 9 in 819;  
9998 or 9999 in 820;  
no further mention

VAR#      W/F

825      II A

not asked; padded '0'

B1. Next I'd like to ask you about the good and bad points of two people in politics. The first person is Edward "Ted" Kennedy. If there were an election today and Edward "Ted" Kennedy was running for President, is there anything in particular about Mr. Kennedy that might make you want to vote for him.

---

0 in  
826-830

- 1. YES
- 5. NO
- 8. DK
- 9. NA

826(1st)      B  
827(2nd)      II A

not asked; padded '0000'

Bla. What is that? ... Is there anything else?

828(3rd)  
829(4th)  
830(5th)

Code first five mentions

Use PARTY/CANDIDATE MASTER Code

Code numbers precoded, EXCEPT:

0 in  
827-830

- 9998. DK (code in 1st mention only: 826)
- 9999. NA (code in 1st mention only: 826)
- 0000. INAP: 5, 8 or 9 in 825;  
9998 or 9999 in 826;  
no further mention

VAR #      W/F

831      B  
II A

Not asked; padded '0'

B2. Is there anything in particular about Mr. Kennedy that might  
make you want to vote against him?

0 in  
832-836

1. YES

5. NO

8. DK

9. NA

832(1st) B  
II A  
833(2nd)  
834(3rd)  
835(4th)  
836(5th)

Not asked; padded '0000'

B2a. What is that? ... Is there anything else?

Code first five mentions

Use PARTY/CANDIDATE MASTER Code

Code numbers precoded, EXCEPT:

0 in  
833-836

9998. DK (code in 1st mention only: 832)

9999. NA (code in 1st mention only: 832)

0000. INAP: 5, 8 or 9 in 831;  
9998 or 9999 in 832;  
no further mention

VAR # W/F

837 B Not asked; padded '0'  
 II A B3. The other person is Ronald Reagan. If there were an election today and Ronald Reagan was running for President, is there anything in particular about Mr. Reagan that might make you want to vote for him?

|         |        |
|---------|--------|
| 0 in    | 1. YES |
| 838-842 | 5. NO  |
|         | 8. DK  |
|         | 9. NA  |

838(1st) B Not asked; padded '0000'  
 II A B3a. What is that? ... Is there anything else?  
 839(2nd)  
 840(3rd) Code first five mentions  
 841(4th)  
 842(5th) Use PARTY/CANDIDATE MASTER Code  
 Code numbers precoded, EXCEPT:

|         |   |
|---------|---|
| 0 in    | 9998. DK (code in 1st mention only: 838)                                    |
| 839-842 | 9999. NA (code in 1st mention only: 838)                                    |
|         | 0000. INAP: 5, 8 or 9 in 837;<br>9998 or 9999 in 838;<br>no further mention |

VAR #      W/F

843      B  
II A

Not asked; padded '0'

B4. Is there anything in particular about Mr. Reagan that might make you want to vote against him?

0 in  
844-848

- 1. YES
- 5. NO
- 8. DK
- 9. NA

844(1st) B  
II A  
845(2nd)  
846(3rd)  
847(4th)  
848(5th)

Not asked; padded '0000'

B4a. What is that? ... Is there anything else?

Code first five mentions

Use PARTY/CANDIDATE MASTER Code

Code numbers precoded, EXCEPT:

0 in  
845-848

- 9998. DK (code in 1st mention only: 844)
- 9999. NA (code in 1st mention only: 844)
- 0000. INAP: 5, 8 or 9 in 843;  
9998 or 9999 in 844;  
no further mention

VAR #      W/F

849(1st)      A  
 850(2nd)      I B  
 851(3rd)  
 852(4th)  
 853(5th)

Not asked; padded '0000'

B2. Now I'd like to ask you a few questions about two of these people in politics. The first is Jimmy Carter. Suppose Carter came to a meeting in your neighborhood and you had the opportunity to meet him and talk with him informally later on in the day. Describe what you think Carter would be like in person.

---

Code first five mentions: Use: PARTY/CANDIDATE MASTER CODE

Code numbers precoded:

EXCEPT:

Code 0 in  
 850-853

9998. DK (code in first mention: 849)  
 9999. NA (code in first mention: 849)  
 0000. No further mentions, INAP: (coded 9998, 9999 in 849)

854(1st)      A  
 855(2nd)      I B  
 856(3rd)  
 857(4th)  
 858(5th)

Not asked; padded '0000'

B3. The other person is Gerald Ford. Suppose Ford came to a meeting in your neighborhood and you had the opportunity to meet him and talk with him informally later on in the day. Describe what you think Ford would be like in person.

---

Code first five mentions      Use: PARTY/CANDIDATE MASTER CODE

Code numbers precoded:

EXCEPT:

Code 0  
 in 855-858

9998. DK (code in first mention: 854)  
 9999. NA (code in first mention: 854)  
 0000. No further mentions  
 INAP: (Coded 9998, 9999 in 854)



VAR # W/F

A Not asked; padded '0000'

859(1st) II B E23. Now I'd like to ask you about two of these people in politics.  
 860(2nd) The first person is Edward "Ted" Kennedy. What is your impression  
 861(3rd) of Ted Kennedy as a person? What sorts of things come to mind when  
 862(4th) you think about Kennedy as a person?  
 863(5th)

Code first five mentions: Use: PARTY/CANDIDATE MASTER CODE

Code numbers precoded, EXCEPT:

9998. DK (code in first mention: 859)  
 9999. NA (code in first mention: 859)  
 0000. No further mentions  
 coded 9998,9999 in 859

0 in 860-863

A Not asked; padded '0000'

864(1st) II B E24. The other person is Ronald Reagan. What is your impression of  
 865(2nd) Ronald Reagan as a person? What sorts of things come to mind  
 866(3rd) when you think about Reagan as a person?  
 867(4th)  
 868(5th)

Code first five mentions: Use: PARTY/CANDIDATE MASTER CODE

Code numbers precoded, EXCEPT:

9998. DK (code in first mention: 864)  
 9999. NA (code in first mention: 864)  
 0000. No further mentions  
 coded 9998,9999 in 864

0 in 865-868

| VAR #     | W/F  |   |
|-----------|------|---|
| 869-      | B    | Not asked   |
| 880       | II A | B5. Now we would like to know something about the feelings you have toward people in politics. I am going to name a political figure, and I want you to tell me whether something about that person, or something he has done has made you feel certain feelings like "anger" or "pride," or other feelings I will mention. |
|           |      | I want to ask you first about Edward "Ted" Kennedy. Think about your feelings when I mention Kennedy. Now, has "Ted" Kennedy--because of the kind of person he is or because of something he has done--ever made you feel:  |
| 869       | B    | Not asked; padded '0' for A-M *   |
|           | II A | A. Angry (01)   |
|           |      | 1. YES; HAVE FELT   |
|           |      | 5. NO; NEVER FELT   |
|           |      | 8. DK   |
|           |      | 9. NA; NO WAY I <del>WILL</del> (FORM A)  |
|           | B    | *   |
| 870       | II A | B. Happy (02)   |
|           | B    | *   |
| 871       | II A | C. Hopeful (03)   |
|           | B    | *   |
| 872       | II A | D. Frustrated (04)  |
|           | B    | *   |
| 873       | II A | E. Afraid (05)  |
|           | B    | *   |
| 874       | II A | F. Proud (06)   |
|           | B    | *   |
| 875       | II A | G. Sad (07)   |
|           | B    | *   |
| 876       | II A | H. Disgusted (08)   |
|           | B    | *   |
| 877       | II A | J. Sympathetic toward him (09)  |
|           | B    | *   |
| 878       | II A | K. Liking for him (10)  |
|           | B    | *   |
| 879       | II A | L. Disliking for him (11)   |
|           | B    | *   |
| 880       | II A | M. Uneasy (12)  |
|           | B    | Not asked; padded '00'  |
| 881       | II A | B5a. (IF MORE THAN ONE "YES" MENTION IN B5) You've mentioned more than one feeling. Now I would like to know which <u>one</u> of these you would say was the strongest. You've mentioned (READ "YES" MENTIONS FROM B5). Which feeling was the strongest?  |
|           |      | Using list in B5 above, code 2-digit numeric code (01-12) corresponding to feeling recorded in B5a.   |
| 0 in Col. |      | 98. DK; can't decide; all equally strong  |
| 882-883   |      | 99. NA  |
|           |      | 00. INAP: only one or no "YES" mentions in B5 ,<br>NO WAY I <del>WILL</del> (FORM A)  |

Use same code for  
870-880

VAR #      W/F

882(1st) II A  
883(2nd)

Not asked; padded '0000'

B5b. What led you to feel (READ FEELING MENTIONED IN B5a) toward  
Edward "Ted" Kennedy?

---

Code first two mentions

Use PARTY/CANDIDATE MASTER Code

Code numbers precoded, EXCEPT:

9998. DK: (code only in 1st mention: 882)

9999. NA: (code only in 1st mention: 882)

0000. INAP: 98, 99 or 00 in 881;

9998 or 9999 in 882;

no further mention

0 in 883

| VAR #   | W/F  |  |
|---------|------|--|
| 884-895 | B    | Not asked  |
|         | II A | B6. The other person I want to ask you about is Ronald Reagan. Think about your feelings when I mention Reagan. Now, has Ronald Reagan--because of the kind of person he is or because of something he has done--ever made you feel: |
| 884     | I B  | Not asked; padded '0' for A-M *  |
|         | II A | A. Angry (01)  |
|         |      | 1. YES; HAVE FELT  |
|         |      | 5. NO; NEVER FELT  |
|         |      | 8. DK  |
|         |      | 9. NA } NO WAVE II INT (FROM B)  |
| 885     | B    | *  |
|         | II A | B. Happy (02)  |
| 886     | B    | *  |
|         | II A | C. Hopeful (03)  |
| 887     | B    | *  |
|         | II A | D. Frustrated (04)   |
| 888     | B    | *  |
|         | II A | E. Afraid (05)   |
| 889     | B    | *  |
|         | II A | F. Proud (06)  |
| 890     | B    | *  |
|         | II A | G. Sad (07)  |
| 891     | B    | *  |
|         | II A | H. Disgusted (08)  |
| 892     | B    | *  |
|         | II A | J. Sympathetic toward him (09)   |
| 893     | B    | *  |
|         | II A | K. Liking for him (10)   |
| 894     | B    | *  |
|         | II A | L. Disliking for him (11)  |
| 895     | B    | *  |
|         | II A | M. Uneasy (12)   |
| 896     | B    | Not asked; padded '0000'   |
|         |      | (IF MORE THAN ONE "YES" MENTION IN B6):  |
|         | II A | B6a. You've mentioned more than one feeling. Now I would like to know which <u>one</u> of these you would say was the strongest. You've mentioned (READ "YES" MENTIONS FROM B6). Which feeling was the strongest?                    |

Use same code  
for 885-895

Using list in B6 above, code 2-digit numeric code (01-12) corresponding to feeling recorded in B6a.

0 in  
897-898

98. DK; can't decide; all equally strong

99. NA

00. INAP: only one or no "YES" mentions in B6;  
NO WAVE II INT (FROM B)

VAR #      W/F

897(1st) II A      B      Not asked; padded '0000'  
898(2nd)      B6b. What led you to feel (READ FEELING MENTIONED IN B6a) toward  
                 Ronald Reagan?

---

Code first two mentions

Use PARTY/CANDIDATE MASTER Code

Code numbers precoded, EXCEPT:

|          |   |
|----------|---|
| 0 in 898 | 9998. DK; (code only in 1st mention: 897) |
|          | 9999. NA; (code only in 1st mention; 897) |
|          | 0000. INAP; 98,99 or 00 in 896;           |
|          | 9998,9999 in 897;                         |
|          | no further mention                        |

VAR #      W/F

899-      A      Not asked

910      II B      B5.      Now we would like to know something about the feelings you have toward people in politics. I am going to name a political figure, and I want you to tell me whether something about that person, or something he has done has made you feel certain feelings like "anger" or "pride," or other feelings I will mention.

I want to ask you first about Jimmy Carter. Think about your feelings when I mention Carter. Now, has Jimmy Carter --because of the kind of person he is or because of something he has done--ever made you feel:

Not asked; padded '0' for A-M \*

899

A. Angry (01)

1. YES; HAVE FELT

5. NO; NEVER FELT

Use same code for  
900-910

8. DK

9. NA; NO WAYE II INT (FIRM B)

|     |      |                                       |
|-----|------|---------------------------------------|
|     | A    | *                                     |
| 900 | II B | <u>B. Happy (02)</u>                  |
|     | A    | *                                     |
| 901 | II B | <u>C. Hopeful (03)</u>                |
|     | A    | *                                     |
| 902 | II B | <u>D. Frustrated (04)</u>             |
|     | A    | *                                     |
| 903 | II B | <u>E. Afraid (05)</u>                 |
|     | A    | *                                     |
| 904 | II B | <u>F. Proud (06)</u>                  |
|     | A    | *                                     |
| 905 | II B | <u>G. Sad (07)</u>                    |
|     | A    | *                                     |
| 906 | II B | <u>H. Disgusted (08)</u>              |
|     | A    | *                                     |
| 907 | II B | <u>J. Sympathetic toward him (09)</u> |
|     | A    | *                                     |
| 908 | II B | <u>K. Liking for him (10)</u>         |
|     | A    | *                                     |
| 909 | II B | <u>L. Disliking for him (11)</u>      |
|     | A    | *                                     |
| 910 | II B | <u>M. Uneasy (12)</u>                 |

A      Not asked; padded '00'

911      II B      B5a.      (IF MORE THAN ONE "YES" MENTION IN B5) You've mentioned more than one feeling. Now I would like to know which one of these you would say was the strongest. You've mentioned (READ "YES" MENTIONS FROM B5). Which feeling was the strongest?

Using list in B5 above, code 2-digit numeric code (01-12) corresponding to feeling recorded in B5a.

0 in Col.  
912-913

98. DK; can't decide; all equally strong

99. NA

00. INAP: only one or no "YES" mentions in B5;  
NO WAYE II INT (FIRM B)

VAR #      W/F

                    A      Not asked; padded '0000'  
 912(1st)II B      B5b. What led you to feel (READ FEELING MENTIONED IN B5a) toward  
 913(2nd)                      Jimmy Carter?

---

Code first two mentions      Use: PARTY/CANDIDATE MASTER CODE

Code numbers precoded, EXCEPT:

|          |  |
|----------|--|
| 0 in 913 | — 9998. DK: (code only in 1st mention: 912)<br>— 9999. NA: (code only in 1st mention: 912)<br>0000. INAP: 98, 99 or 00 in 911;<br>9998 or 9999 in 912;<br>no further mention |
|----------|--|

| VAR # | W/F  |  |
|-------|------|--|
| 914-  | A    | Not asked  |
| 925   | II B | B6. The other person I want to ask you about is Gerald Ford<br>Think about your feelings when I mention Ford . Now, has<br>Gerald Ford --because of the kind of person he is or because<br>of something he has done--ever made you feel: |
| 914   | A    | Not asked; padded '0' for A-M *  |
|       | II B | <u>A. Angry (01)</u>   |
|       |      | 1. YES; HAVE FELT  |
|       |      | 5. NO; NEVER FELT  |
|       |      | 8. DK  |
|       |      | 9. NA; NO WAVE II INT (FORM 2)   |
| 915   | A    | *  |
|       | II B | <u>B. Happy (02)</u>   |
| 916   | A    | *  |
|       | II B | <u>C. Hopeful (03)</u>   |
| 917   | A    | *  |
|       | II B | <u>D. Frustrated (04)</u>  |
| 918   | A    | *  |
|       | II B | <u>E. Afraid (05)</u>  |
| 919   | A    | *  |
|       | II B | <u>F. Proud (06)</u>   |
| 920   | A    | *  |
|       | II B | <u>G. Sad (07)</u>   |
| 921   | A    | *  |
|       | II B | <u>H. Disgusted (08)</u>   |
| 922   | A    | *  |
|       | II B | <u>J. Sympathetic toward him (09)</u>  |
| 923   | A    | *  |
|       | II B | <u>K. Liking for him (10)</u>  |
| 924   | A    | *  |
|       | II B | <u>L. Disliking for him (11)</u>   |
| 925   | A    | *  |
|       | II B | <u>M. Uneasy (12)</u>  |

Use same code  
for 915-925

|     |      |  |
|-----|------|--|
|     | I A  | Not asked; padded '00'   |
|     |      | (IF MORE THAN ONE "YES" MENTION IN B6):  |
| 926 | II B | B6a. You've mentioned more than one feeling. Now I would like<br>to know which <u>one</u> of these you would say was the strongest.<br>You've mentioned (READ "YES" MENTIONS FROM B6). Which<br>feeling was the strongest? |

Using list in B6 above, code 2-digit numeric code (01-12)  
corresponding to feeling recorded in B6a.

0 in  
927-928

- 98. DK; can't decide; all equally strong
- 99. NA
- 00. INAP: only one or no "YES" mentions in B6 ;  
NO WAVE II INT (FORM 2)



VAR #      W/F

                    A      Not asked; padded '0000'  
927(1st)II B      B6b. What led you to feel (READ FEELING MENTIONED IN B6a) toward  
928(2nd)                      Gerald Ford?

---

Code first two mentions      Use: PARTY/CANDIDATE MASTER CODE

Code numbers precoded, EXCEPT:

0 in 928

9998. DK: (code only in 1st mention: 927)  
9999. NA: (code only in 1st mention: 927)  
0000. INAP. 98, 99 or 00 in 926;  
          9998, or 9999 in 927;  
          no further mention

CODES

A I: B4a  
BII: B4a

CONCERN FOR PRESIDENTIAL CANDIDATE CODE

Concern for State of Nation

- 10 Concern for the state of the nation (general)
- 11 Concern for the state of the nation: due to domestic issues/  
problems (non-economic)
- 12 Concern for the state of the nation: economic situation
- 13 Concern for the state of the nation: moral issues
- 14 Concern for U.S. international position: foreign policy  
concerns
- 15 Concern for "quality of life" in US; concern for "the people"
- 16 Concern for the rights of specific groups

Concern for Quality of Leadership

- 20 Concern for quality of leadership; need good/strong/  
experienced leaders
- 21 Concern for the leadership ability of politicians, government  
officials (in general)
- 22 Concern for the morality of government officials/politicians

Concern for Specific Individuals in Government

- 30 Pro-Carter: leadership ability
- 31 Anti-Carter: leadership ability
- 32 Pro-Carter: personal qualities
- 33 Anti-Carter: personal qualities
- 34 "Just don't like/want Carter" (NA why)
- 35 Pro-previous administrations
- 36 Anti-previous administrations
- 37 Pro-other possible candidates
- 38 Anti-other possible candidates

- 40 Need a change
- 41 Like to see a Republican president

Candidates don't matter

- 50 Doesn't matter really: they're all the same
- 51 Doesn't matter really: President doesn't really have much  
power; "figurehead;" can't do it all, problems too big
- 52 Just really don't care (about politics.)
- 53 No good candidates; lesser of two evils

Personal reasons

- 60 Personal reasons
- 70 Campaign related remarks
- 80 Citizen responsibility; mix duty to be informed, to vote;  
"it should matter"
- 90 Other

CODES REFERENCED IN UNEMPLOYMENT SERIES

B2: D4,D4a CAUSES OF UNEMPLOYMENT

Government Policy - Domestic

- 10 Government economic policy (general); government inaction; poor government; president should act
- 11 Government should create jobs; government work programs
- 12 Government should help (small) business
- 13 Government has other priorities - e.g. 'checking inflation', 'saving tax dollars'
- 14 Welfare system too easy; too many give-aways; too many on welfare
- 15 Too much federal government control/interference in state/local government
- 16 Too much federal government control/interference (in business); too many government regulations
- 17 Taxes (too high)
- 18 High/increasing interest rates
- 19 Government spending

Government Policy - Foreign

- 20 Lack of war

Labor/Labor Force/Jobs

- 30 Not enough jobs; lack of work (not explained)
- 31 Automation; technology; increased productivity of work force
- 32 Lack of training, education; people not qualified for jobs that exist; need retraining
- 33 Decreased productivity of work force
- 34 Strikes/unions
- 35 Illegal aliens and/or foreigners come to U.S., take jobs away
- 36 Population growth; growth of work force
- 37 Wages too high
- 39 Lack of adequate wages

Business

- 40 Business cutbacks, shutdowns, layoffs(not explained)
- 41 Rising costs, prices, the economy, lack of demand force (business) cutbacks, shutdowns, layoffs
- 42 Energy shortage, cost of energy force (business) cutbacks, shutdowns, layoffs
- 43 Fear of economic future keeps business from expanding
- 44 Decline in building and construction
- 45 Business relocations within the U.S. causes local unemployment
- 48 Demand for some products disappears
- 49 Greed of big business; 'the profit motive-companies don't hire people unless it is profitable to do so'

B2: D4,D4a CAUSES OF UNEMPLOYMENT (Cont.)

General Economic Situation

- 50 General mention of 'the economy', 'the economic situation'
- 51 Recession
- 52 Inflation
- 53 Rising costs, rising prices, cost of living
- 55 Energy shortage/situation/prices
- 58 Lack of demand for products; people afraid to buy; less buying power

Trade

- 60 Foreign competition; too many/cheaper imports; lack of quotas on imports; cheaper labor abroad

Nature of People

- 70 Individuals lazy, don't want to work, would rather be on welfare, won't accept available jobs

Other

- 90 Other

Government Policy - Domestic

- 10 Government/President take action (unspecified)
- 11 (Government) create jobs; work programs
- 12 (Government) help (small) business
- 13 Wage and/or price controls
- 14 Stiffen welfare requirements; fewer give-aways, handouts; less welfare, unemployment compensation; 'make welfare recipients work'
- 15 Decrease federal government interference in state/local government
- 16 Reform welfare/aid systems; don't penalize people for working; give incentive, tax break to get off welfare
- 17 Decrease taxes; reform tax structure; ceiling on taxes
- 18 (Government) curb inflation
- 19 Balance budget

Government Policy - Foreign

- 21 Stiffen immigration requirements; keep illegal aliens out, 'send them back'
- 22 Foreign aid - help other countries provide jobs, etc., to decrease immigration to U.S.

Labor/Labor Force/Jobs

- 31 Slow down automation; 'slow down progress'
- 32 Job training; on-the-job training, job retraining
- 33 Education; vocational education; placement, career counseling

Trade

- 60 Decrease imports; quotas on imports; decrease use of foreign labor; keep our resources here and produce goods here

Other

- 90 Other

Federal Government

- 10 National government--general/Government NA what level
- 11 Congress
- 12 President
- 13 Bureaucracy/Departments (NA which)
- 14 HEW
- 15 Presidential advisers/Vice-president
- 16 Experts/Research teams/Special appointees/'Academia'

State and Local Government

- 20 State government--general/Local government--general/'State'
- 21 State legislature
- 22 State departments/committees

Non-Governmental--Private Sector Groups

- 30 Unions/Labor/'working people'
- 35 Schools

Non-Governmental--Industry

- 40 Businesses/corporations/private industry

- 50 'Private Sector'

General Public

- 70 Individuals/everybody/'the people'

- 90 Other



- 10 Not enough jobs to go around  
11 Growth of labor force/population growth; too many people  
12 Automation and/or technology decrease need for labor
- 15 Creating jobs would cost too much  
16 Creating jobs would worsen inflation
- 20 Unemployed lack training or experience for available jobs
- 25 Unions, strikes, labor are to blame
- 30 Unemployed don't want to work, would rather collect unemployment,  
live on welfare
- 40 Educational system doesn't train people for jobs  
45 People too highly educated, won't accept ordinary jobs
- 50 We don't know what to do; nothing has worked so far  
51 Have always had/will always be unemployment  
52 Will always be a certain percent of hard-core unemployable individuals  
53 Unemployment see-saws - get one group employed and another group  
becomes unemployed
- 60 Too many immigrants
- 70 Worsening of energy crisis will worsen unemployment
- 80 Government/congress/president refuse to take action (general)  
81 Government efforts have been unsuccessful  
82 Government/congress/president cater to/obligated to big business/  
special interests  
83 Government/congress/president lacks authority to act effectively
- 85 'The economy', 'can't do much until we lick inflation'
- 90 Other

MOST IMPORTANT PROBLEM CODE

Wave 1-A : E16

Wave 1-B : F20

IMPORTANT PROBLEM CODE

SOCIAL WELFARE PROBLEMS

- 001. General reference to domestic issues
- 005. POPULATION; any mention of population increase; reference to over-population/birth control
- 045. PRO-ABORTION
- 046. ANTI-ABORTION
- 049. Other specific references to abortion
- 010. UNEMPLOYMENT; general reference to employment/unemployment; compensation; job retraining, etc.
- 011. For increased unemployment compensation; more or better job retraining; aid to depressed economic areas; government creation of jobs
- 012. Against (increased) unemployment compensations; less job retraining; no government creation of jobs
- 019. Other specific references to employment/unemployment (not 200's)
- 020. EDUCATION; general reference to financial assistance for schools/colleges; quality of education
- 021. For (increased) aid to education, financial assistance to schools and/or colleges; need for improved school materials; need for better teachers/education
- 022. Against aid to education
- 029. Other specific reference to education
- 030. AGED/ELDERLY; general reference to aged; social security; medicare, medical care for the aged
- 031. For increased assistance to the aged; increased social security; for government supported medical care for the aged, "medicare"
- 032. Against (increased) assistance to the aged; against additional social security; anti-"medicare"
- 039. Other specific references to the aged
- 040. HEALTH PROBLEMS; general reference to quality of care; COST OF MEDICAL CARE; medical research, training of doctors and other health personnel; hospitals; National Health Insurance
- 041. For increased (government supported) quality of care; more medical research and training of related personnel; for National Health Insurance
- 042. Against (government) supported medical care, National Health Insurance, etc.
- 043. MENTAL HEALTH care/facilities/problems - (all references)
- 043. Other specific references to health problems

- 050. HOUSING; general reference (not 054)
- 051. For (additional) legislation/expenditures on housing (not 055)
- 052. Against (additional) legislation/expenditures on housing (not 056)
- 054. URBAN RENEWAL/PLANNING; general reference to ghettos, slums, urban blight; model cities programs; include general reference to "urban problems"; (mass transit code 480)
- 055. For urban renewal; model cities program; rent subsidies, etc.
- 056. Against urban renewal; model cities program, rent subsidies, etc.
- 059. Other specific reference to housing and urban problems
- 060. POVERTY; general reference to poor/underprivileged people; welfare programs (such as ADC), general reference anti-poverty programs
- 061. For (additional) welfare assistance (for help, education/jobs for the poor) (except 063)
- 062. Against additional welfare assistance (except 064)
- 063. For (additional) welfare assistance specifically to blacks and other minority groups
- 064. Against (additional) welfare assistance specifically to blacks and other minority groups: Indians, Mexican-Americans, Chicanos, Puerto Ricans, etc.
- 069. Other specific references to poverty
- 090. SOCIAL WELFARE PROBLEMS; vague or general reference to other social welfare problems; (except 091 and 092) or other specific reference; "welfare"
- 091. For general or other social welfare programs; "we need to help people more"
- 092. Against general or other social welfare programs; "too many give away programs for the people who don't deserve it"

|             |
|-------------|
| AGRICULTURE |
|-------------|

- 100. FARM ECONOMICS; general reference to payment for crops, price of feed, cost of farming, etc.; cattle kill
- 101. Too much being paid to farmers for crops (not 400)
- 102. Too little being paid to farmers for crops (not 400)
- 103. For SUBSIDIES/crop payments/aid to farmers
- 104. Against subsidies/crop payments/aid to farmers
- 109. Other specific references to farm economics

- 120. WORLD FOOD PROBLEMS; general reference to food shortages/  
starvation/famine (not 406,407)
- 121. For (SURPLUS) FOOD DISPOSAL; roviding food to other countries;  
food programs
- 122. Against (SURPLUS) FOOD DISPOSAL; shouldn't provide food to  
other countries; food programs
- 129. Other specific references to surplus food distribution
- 140. FARM LABOR SUPPLY; general reference to supply of migrant labor
- 141. For increased migrant agricultural labor
- 142. Against increased nigrant agricultural labor
- 145. Other specific reference to farm labor supply
- 147. Other (specific) reference to NON-ECONOMIC FARM PROBLEMS/  
PROGRAMS (not dealing with economics)
- 148. Generally for other specific farm/agricultural programs/ legislation/  
expenditures
- 149. Generally against other specific farm/agricultural programs/  
legislation/expenditures

|                   |
|-------------------|
| NATURAL RESOURCES |
|-------------------|

- 150. CONSERVATION OF NATURAL RESOURCES; general reference to conser-  
vation, ecology; the environment in general.
- 151. For conservation programs; additional legislation for controlling  
pollution, water and air; in favor of legislative solutions for  
environmental problems
- 152. Against (additional or increased) conservation programs; against  
legislation for controlling water and air pollution; against  
legislative or forced solutions for environmental problems
- 153. Pollution (no specific program mentioned, not codeable in 151, 152)

- 159. Other specific references to conservation/natural resources  
(not 160-169)

- 160. DEVELOPMENT OF NATURAL RESOURCES; general reference to harbors, dams, canals, irrigation, flood control, navigation, reclamation; location, mining, stock-piling of minerals; water power, atomic power
- 161. For the DEVELOPMENT OF NATURAL RESOURCES... (not 151)
- 162. Against (additional or increased) DEVELOPMENT OF NATURAL RESOURCES; high cost of development of natural resources to the environment (not 152)
- 169. Other specific reference to the development of natural resources
- 190. Other specific reference to other natural resources problems
- 191. For other specific (additional) natural resources programs/legislation
- 192. Against other specific (additional) natural resources legislation/programs

LABOR PROBLEMS: UNION-MANAGEMENT RELATIONS

- 200. LABOR/UNION PROBLEMS; general reference to union practices
- 201. Anti-Union; protection of workers from unions, right to work laws; democracy in unions; elimination of racketeers/communist in unions; financial accountability of union officials; anti-union legislation
- 202. SUPPORT OF UNIONS; vis a vis employers; freedom to strike; permission for closed shop; pro-union legislation (except 204)
- 203. For "United Farm Workers"; "Anti Teamsters"
- 204. For protection of migrant laborers (except 141, 142)
- 205. Against protection of migrant laborers (except 141, 142)
- 209. Other specific reference to labor/union problems
- 210. (ARBITRATION OF ) LABOR MANAGEMENT DISPUTES; general reference to strikes/walkouts, binding arbitration
- 211. For arbitration of labor management disputes; central prevention of strikes/binding arbitration
- 212. Against arbitration of labor management disputes; in favor of strikes (as tactic)
- 219. Other specific reference to (arbitration of) labor management disputes
- 220. Anti-union; unions too powerful
- 290. Other specific references to labor problems
- 291. For other specific proposals/programs/legislation centrally union management relations
- 292. Against other specific proposals/programs/legislation centrally union management relations

RACIAL PROBLEMS

- 300. CIVIL RIGHTS/RACIAL PROBLEMS general or vague reference in which R's personal perspective is unclear; NA R's perspective
- 301. Protection (EXPANSION) OF CIVIL RIGHTS OF BLACKS; housing integration; fair employment practices; right to vote; fair treatment by police
- 302. PROTECTION (expansion) OF WHITE MAJORITY; maintenance of segregation; right to choose own neighborhood; right to discriminate in employment
- 303. Protection (EXPANSION) OF CIVIL RIGHTS TO OTHER (or all) MINORITY GROUPS
- 304. Discrimination against whites; preferred treatment given to minorities
- 310. BUSING; general reference
- 311. PRO-BUSING; school integration
- 312. ANTI-BUSING; maintenance of segregated schools
- 317. Other specific reference to civil rights/racial problems
- 318. For other specific programs/proposals/legislation for (extending) civil rights
- 319. Against other specific programs/proposals/legislation for (extending) civil rights

PUBLIC ORDER PROBLEMS

- 330. WOMEN'S RIGHTS/LIBERATION; general reference
- 331. Pro-Women's rights/liberation; for ERA
- 332. Anti-Women's rights/liberation; against ERA
- 339. Other specific references to women's rights/liberation
- 350. CIVIL LIBERTIES; general reference to rights of accused, freedom of speech etc.
- 351. For (expansion of) civil liberties/rights of accused/freedom of speech, etc.
- 352. Against (expansion of) civil liberties/rights of accused/freedom of speech
- 340. CRIME/VIOLENCE; general reference to crime
- 342. Too much crime; streets aren't safe; mugging, murder, shoplifting
- 343. JUVENILE DELIQUENCY; any mention (not 320's or 383)

359. General or specific references to human rights; "discrimination" -- not codeable in 300-304, 330-339
360. LAW AND ORDER; general reference to law/police enforcement (see also 369)
361. For greater law/police enforcement
362. Against police brutality, police state, wiretapping, etc.
363. Against PROTEST/DEMONSTRATIONS; violence in the streets (except 364)
364. Against STUDENT DISORDERS, disturbances; riots on campus
365. In favor of LEGALIZED GAMBLING; legal control of gambling; gambling (NA di
366. Against GAMBLING; against legal control or legislative of gambling
367. Against unregistered ownership of guns; legislative control of guns; "CONTROL OF GUNS"
368. For gun ownership; right to have guns; against gun control
320. NARCOTICS; general reference to drugs; drug addiction; pep pills, LSD, MARIJUANA
321. Against use of narcotics, LSD, marijuana, alcohol, etc.
322. For legalizing marijuana; for controlled use of narcotics, LSD, etc.
329. Other specific mention of narcotics/drugs/alcohol etc.
369. Specific mention of "law and order"
370. General mention of extremist groups; terrorists; terrorists bombings; terrorist hijackings; political subversives; revolutionary ideas/approaches, NA direction
372. Against extremist groups; terrorists; subversives (except 373, 375)
373. Against Arab terrorists; PLO
374. Terrorist hijacking
395. Control of Communist threat; Communist
379. Other specific mention of terrorist groups/subversives
380. General mention of MORAL/RELIGIOUS DECAY (of nation)
381. Family problems -- divorce; proper treatment of children; decay of family
383. YOUNG PEOPLE (except 361); general reference to drinking (except 321), sexual freedom, discipline, mixed-up thinking, "hippies"; communication with young, etc.
390. Other specific reference to public order problems



|                                |
|--------------------------------|
| ECONOMIC AND BUSINESS PROBLEMS |
|--------------------------------|

|   |
|---|
| If R mentions<br>both "Inflation"<br>(400) and rise<br>in prices of<br>specific items<br>(407-409) in<br>QB2b, code<br>"Inflation"<br>(400) |
|---|

- 400. INFLATION; general reference to inflation; high prices; high cost of living
- 401. For wage and/or price guidelines; wage and/or price controls, freezing prices; control of business profits
- 402. Against wage and/or price controls; against control of business profits
- 403. High price of food, all mentions (except 100)
- 404. High price of other specific items and services
- 405. MINIMUM WAGE; any mention; any mention of wage levels
- 406. SHORTAGES -- general reference (except 120); NA what; phony shortages; people wasteful
- 407. Food shortages; economic aspects of food shortages e.g. price of sugar (other references code 120)
- 408. Fuel shortages; 'energy crisis'; oil companies making excessive profit
- 409. Other specific references to shortages
- 410. RECESSION, DEPRESSION; general reference, prosperity of the nation, economic growth
- 411. MONETARY RESTRAINTS/CONTROLS; general reference to interest rates, etc.
- 412. For loosening of monetary restraints; lower interest rates
- 413. Against loosening of monetary restraints; high interest rates
- 414. For (increased) government spending; other (specific) government stimulation of the economy e.g. work programs (not 412)
- 415. Against (increased) government spending; balancing of the (national) budget, against government stimulation of the economy
- 416. TAXES; general reference to tax structure; tax surcharge (NA R's direction); other specific tax reference
- 417. For tax cuts; against tax surcharge
- 418. Against tax cuts; for tax surcharge
- 419. Other specific references to recession/depression; other specific references to monetary/fiscal controls
- 420. CONSTRUCTION/HOUSING; all references to housing starts, construction costs, etc.
- 421. Business profits are (too) high
- 422. Business profits are not (too) high
- 423. Prices are declining, wholesale or retail -- any mention; optimistic economic indications

|              |
|--------------|
| MAKE<br>CARD |
|--------------|

- 425. STOCK MARKET/GOLD PRICES; all references to gold prices, stock brokers, stock fluctuations, etc.
- 426. Gold outflow; control of foreign investments.
- 427. Devaluation of the dollar
- 430. ANTI TRUST LAWS PROTECTION OF SMALL BUSINESSES; general reference to anti-trust laws/legislation
- 431. For (increased) prosecution under anti-trust laws; protector of small businesses from discount houses, chains, large corporations; fair trade laws
- 432. Against prosecution under anti-trust laws; (additional) control of business, stiffling of individual initiative/free enterprise
- 433. Large businesses taking over small businesses
- 434. Small businesses holding their own
  
- 439. Other specific references to Anti-Trust laws/legislation
- 440. Class oriented economic concerns -- middle class, working class (pro); middle class getting squeezed
- 441. Class oriented economic concerns -- big business, monied interests (anti) too powerful
- 442. Concern for inequitable distribution of wealth
  
- 450. TREND TOWARD SOCIALISM; general reference - NA R's direction
- 451. For the regulation of interstate commerce, transportation; air travel, railways, government auto safety regulations; in favor of increased government regulation of business
- 452. Against (increased) regulation of interstate commerce, transportation; air travel, railways, etc.
- 453. For the regulation of communication; government control of content of the media; control of media channels
- 454. Against the regulation of communication; control of content of the media; control of media channels
- 459. Other specific references to government control, trends toward socialism
  
- 460. IMMIGRATION POLICY; general reference
- 461. For immigration policy; against open immigration
- 462. Immigration policies for open immigration, relaxation of immigration quotas
- 469. Other specific references to immigration policies
  
- 490. Other specific references to economic problems
- 491. Economics-general
- 492. International economics -- general
- 494. Control of foreign investment in US

|              |
|--------------|
| MAKE<br>CARD |
|--------------|

CONSUMER PROTECTION

- 470. CONSUMER PROTECTION; general reference
  - 471. For (increased) CONSUMER PROTECTION LEGISLATION; truth in labelling, packaging, lending; control of medicines; poisons, harmful products; no fault insurance
  - 472. Against (increased) CONSUMER PROTECTION LEGISLATION; etc.
  - 474. SAFETY; general reference to consumer safety
  - 475. For (increased) AUTO, highway, airplane SAFETY
  - 476. Against (increased) legislative AUTO, highway, airplane safety
  - 479. Other specific references to consumer protection/safety
- 
- 480. MASS TRANSPORTATION; general reference
  - 481. For (increased) mass transportation; mass transportation legislation/expenditures
  - 482. Against (increased) legislation/expenditures for mass transportation
  - 483. Control of public utilities; utility rates
  - 484. Roads, highways, bridges, general unspecified transportation
  - 489. Other specific references to mass transportation
  - 493. U.S. foreign trade, balance of payments position; foreign oil dependency
  - 495. Other specific consumer protection problems

MAKE  
CARD

FOREIGN AFFAIRS

- 500. FOREIGN RELATIONS/FOREIGN AFFAIRS; general reference to foreign relations/affairs, prestige abroad
- 505. Relations with WESTERN EUROPE; Great Britain, France, Germany; our allies - general mention
- 506. For better relations with Western Europe
- 507. Against better relations with Western Europe;
- 509. Other specific references to Western Europe
- 510. VIETNAM; general reference to "the war", Indochina, Cambodia; aid
- 511. For (increased) aid to Indochina, Vietnam, Cambodia
- 512. Against (increased) aid to Indochina, Vietnam, Cambodia
- 513. CUBA; any references
- 514. Latin America, South America - any references
- 516. African countries; developing areas in Africa (not 518) any mention
- 517. Asian countries - any mention (not 510, 520)
- 518. Turkey/Greece
- 519. Other foreign countries/areas/specific trouble spots (except 520's, 530's)
- 520. COMMUNIST CHINA; general references
- 521. For peaceful relations with Communist China; increased aid/trade with Communist China
- 522. Against a policy of peaceful relations with Communist China; against increased aid/trade with Communist China
- 529. Other specific reference to Communist China

- 524. MIDDLE EAST general reference including Arab/Israeli conflict (not 518, 525, 526 or 527).
- 525. Support of policy favoring Israel ; increased aid to Israel; against support of Arab states
- 526. Support of policy favoring the Arab states; increased aid to Arab states; against (increased) support of Israel
- 527. Mention of other problems or specific country in the Middle East not 524-526 or 518
- 530. RUSSIA; general reference to Russia, Eastern Europe, Detente,
- 531. For PEACEFUL RELATIONS with Russia/Detente/Eastern Europe; for increased TRADE with Russia
- 532. Against policy of Detente with Russia; COLD WAR; threat of external Communism
- 533. Prevention of Russian (Communist) Expansion
- 539. Other specific references to Russia/Detente/Eastern Europe; etc.
- 540. FIRMNESS IN FOREIGN POLICY; any reference to maintenance of position of military/diplomatic strength (except 551; not 710-712)
- 550. U.S. FOREIGN (MILITARY) INVOLVEMENT/COMMITMENT, general reference to extent of U.S. Foreign involvement; military assistance/and (except 510, and 524)
- 551. For increased foreign (military) involvement; for increased (military) commitment (except 511, 525, 526, 540)
- 552. Against increased foreign involvement; against increased (military) commitment (except 512, 525, 526)
- 559. Other specific reference to Foreign Military Involvement/Commitment
- 560. U.S. FOREIGN (ECONOMIC) INVOLVEMENT/COMMITMENTS; general reference to extent of U.S. (foreign) economic aid
- 561. For (increased) U.S. economic involvement; foreign economic aid programs; "foreign aid" (except 520's)
- 562. Against (increased) U.S. economic involvement; foreign economic aid programs; "foreign aid"
- 569. Other specific reference to U.S. (economic) foreign aid
- 570. Prevention of war; ESTABLISHMENT OF PEACE; any reference
- 580. General reference to relation with the UNITED NATIONS
- 581. For the United Nations
- 582. Against (increased) support of United Nations
- 585. Obligation to TAKE CARE OF PROBLEMS AT HOME before helping foreign countries
- 590. Other specific foreign affairs problems/items

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| NATIONAL DEFENSE |
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700. NATIONAL DEFENSE; general reference, defense budget
710. DISARMAMENT; general reference to ENDING OF THE ARMS RACE; nuclear proliferation; test ban treaty (not 540)
711. For DISARMAMENT; for extension of test ban treaty; support toward ending of arms race; against (additional) expenditures on military/arms development
712. Against (increased) policy of DISARMAMENT; against test ban treaty; for additional WEAPONS DEVELOPMENT; missile program; scientific/technological development in weapons/strategy; atomic bomb testing; increased DEFENSE BUDGET, increased arms expenditure (not 540)
713. General or specific references to functioning and performance of defense; waste, inefficiency, not codeable in 710-712
719. Other specific reference to the Arms race/disarmament
730. General reference to THE DRAFT; selective service system; universal conscription
731. For reinstatement of the draft
732. Against reinstatement of the draft
734. AMNESTY; general reference to amnesty; Ford's plan
736. Against amnesty; against Ford's plan
739. Other specific reference to Amnesty
740. SPACE RACE; any mention
750. MORALE OF NATION; Patriotism; National spirit; national unity; greed, selfishness of people
760. BENEFITS FOR VETERANS; general reference
761. For (increased) benefits for veterans
762. Against (increased) benefits for veterans
769. Other specific references to benefits for veterans
770. Influence of military; Civilian control of military; defense management - any mention
790. Other specific national defense items

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| ISSUES RELATING TO THE FUNCTIONING OF GOVERNMENT |
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- 800. POWER OF THE (FEDERAL) GOVERNMENT; general reference, Na specifically
- 805. GOVERNMENT CONTROL OF INFORMATION; SECRECY; news management; over classification of information - any mention
- 810. (LACK OF) HONESTY IN GOVERNMENT; (LACK OF) ETHICS IN GOVERNMENT - general reference (except 811)
- 811. LACK OF PERSONAL ETHICS/morality of persons related to/or part of government (i.e. Mills and the Stripper)
- 815. (News) Media bias; slanting/twisting of the news
- 819. Other specific reference to honesty/ethics in government
- 820. CAMPAIGN DONATIONS/PUBLIC FINANCING OF ELECTIONS; any mentions
- 830. CONFIDENCE/TRUST in political leaders/system - general reference
- 831. Increased confidence/trust in political leaders/system, wisdom, ability, general representativeness of political leaders, congressmen, Supreme Court
- 832. Decreased confidence/trust in political leaders/system; little wisdom, ability, general representativeness of political leaders, congressmen, Supreme Court, need for better politicians/ political system
- 833. QUALITY/EFFICIENCY; general reference to the quality of public employees, diplomats, civil service, GOVERNMENT BUREAUCRACY: COST OF GOVERNMENT
- 834. Increased quality/efficiency of public employees, diplomats, civil service; need for large government bureaucracy: increase cost of government
- 835. Decreased quality/efficiency of public employees, diplomats, civil service; decrease government bureaucracy: decrease cost of government
- 836. COMPENSATION; all references to the compensation of government employees, officials, congressmen, judges, local politicians/ bureaucrats
- 837. Waste in government spending; keeping tabs on where money goes
- 840. SIZE OF FEDERAL GOVERNMENT; general reference to the (large) size of government/civil service/bureaucracy
- 841. For a more powerful (federal) government; less state rights; increased centralism
- 842. Against (increased) power of the (federal) government; more states rights; federal government is too powerful vis a vis states
- 849. Other specific references to the size of the government

## Important Problem Code

- 850. POWER OF THE EXECUTIVE OFFICE; Power of the president - general reference
- 851. For (greater) presidential power
- 852. Against (greater) presidential power
- 853. POWER OF CONGRESS - general reference
- 854. For (increased) congressional power; congress should do more, take more initiative
- 855. Against (increased) Congressional power
- 856. POWER OF THE SUPREME COURT, all other references to the Supreme Court except 857, 858
- 857. For (increased) role by the Supreme Court
- 858. Against (increased) role by the Supreme Court
- 859. Other specific references to the (federal) balance of power
- 860. APPORTIONMENT; general reference to problems of representation
- 861. Need for reapportionment; under representation of cities/suburbs
- 862. FAIR ELECTION PROCEDURES; prevention of vote manipulation; curbing of political "bosses", smear campaigns
- 869. Other specific references to problems of representation
- 870. CAPABILITY/OTHER QUALITIES (pertaining to the representativeness) OF POLITICAL LEADERS, congressmen, judges (except Watergate)
- 871. Government/politicians catering to special/pressure groups; lack of devotion to general welfare; LACK OF SERVICE TO ALL THE PEOPLE; lobbying; lobbyist
- 872. PRESIDENT CARTER; general reference to CARTER's style/quality
- 873. Pro-Carter comments, complimentary comments regarding quality and style of the president
- 874. Lack of support for Carter; any anti-Carter comments, negative reference CARTER's quality, style, etc.
- 879. Other specific references to quality of political leaders
- 880. DEMOCRATIC LANDSLIDE; all references to unequal representation of parties/constituents in congress
- 881. New president/New administration getting started
- 882. Issues pertaining to the district economy; federal spending in the district, in general or for specific projects
- 835. PUBLIC APATHY/disinterest - all references
- 886. Getting people (back) together; unity of our people
- 890. Other specific issues relating to the functioning of government

- 950. WATERGATE/TAPES; general reference to Watergate except 951-957
- 951. Against government allocation of time/money for Watergate issues; trial too much time spent on Watergate
- 952. For the expose on Watergate/trial; 'get to the bottom of Watergate
- 954. NIXON PARDON; general mention of Ford's pardon of Nixon
- 955. Against Nixon's pardon
- 956. For Nixon's pardon

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- 959. Other specific Watergate mentions

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- 995. "There were no issues;" "there were no issues, just party politics"
- 996. "There was no campaign in my district"
- 997. Other
- 998. DK
- 999. NA
- 000. Inap., no further mention; no problems



A1: E16        MOST IMPORTANT PERSONAL PROBLEM CODE  
B1: F20

Use MOST IMPORTANT PROBLEM CODE plus the following additions:

|     |                   |
|-----|-------------------|
| 960 | Good health       |
| 970 | Personal finance  |
| 980 | Family well-being |

PARTY CANDIDATE MASTER CODE

## PARTY CANDIDATE MASTER CODE

### CODING PROCEDURE FOR PARTY AND CANDIDATE LIKES AND DISLIKES MASTER CODE:

1. Any category in the entire master-code set can be a reason for liking or disliking someone, and most categories can refer as well to parties and candidates. For example, "very liberal ideas" can logically be a reason for liking or disliking either party or either candidate. Which of the eight like/dislike party/candidate fields response falls into can be determined normally by the question it refers to, but be sure you place it correctly on your sheets!

The reasons are broken up into series of hundreds, according to the content area of the response:

00 hundred series-----Party only; people within party  
01 hundred series-----Party only; party characteristics  
02 hundred series-----Candidate only; experience, ability  
03 hundred series-----Candidate only; leadership qualities  
04 hundred series-----Candidate only; personal qualities  
05 hundred series-----Candidate only; party connections  
06 hundred series-----Party or candidate; government management  
07 hundred series-----Party or candidate; miscellaneous  
08 hundred series-----Party or candidate; govt. activity/philosophy  
09 hundred series-----Party or candidate; domestic policies  
11 hundred series-----Party or candidate; foreign policies  
12 hundred series-----Party or candidate; group connections  
99 hundred series-----MISSING DATA CODES

2. Read through the responses to questions A20-A27 and enter in the margin of your interview in blue pencil, the code numbers responses. Note that the particular question responded to does not always determine the question under which the particular "mention" is to be coded; e.g., an anti-Democratic response may be found in A22 (likes Republicans) or A26 (likes Ford). Do not code a response as referring to a party or candidate unless the party or candidate is actually mentioned. That is, if R likes the Republicans because they are firm on Communism, do not code this also as a dislike of the Democrats because they are soft on Communism unless this is clearly stated. Even if it is a comparative reference, such as the Republicans are firmer on Communism than the Democrats, code this only as a pro-Republican response. If R says "Republicans are firm on Communism, Democrats are not," code both.

3. Transcribe the code numbers from the interview schedule margins to the corresponding eight fields of the codesheets, as shown below:\*

| <u>Variables</u> | <u>Code</u>                |
|------------------|----------------------------|
| 69-73            | Likes Democrats; QA20      |
| 75-79            | Dislikes Democrats; QA21   |
| 81-85            | Likes Republicans; QA22    |
| 87-91            | Dislikes Republicans; QA23 |
| 93-97            | Likes Carter; QA24         |
| 99-103           | Dislikes Carter; QA25      |
| 105-109          | Likes Ford; QA26           |
| 111-115          | Dislikes Ford; QA27        |

\*If a mention belongs with another question ("I hate Carter" is answered to A22) be sure to indicate with blue pencil arrow that it is coded with QA25.

4. Record up to five mentions for each field, spreading among the hundreds series if there are more than five mentions. Do not repeat any given code in the same field even if it is entered more than once in the margins. If you are moving a response from the question under which it was given to one where it belongs, please indicate this with an arrow in the schedule itself. Do not attempt to determine the spread without first writing out the codes for all mentions.

If there are five or fewer codable responses code in the order they appear. Code responses that have been moved from one field to another last. If there are more than five responses employ the spread rule.

PARTY-CANDIDATE MASTER CODE

PARTY ONLY -- PEOPLE WITHIN PARTY

0001 Johnson  
0002 Kennedy, John; JFK  
0003 Kennedy, Robert; RFK  
0004 Kennedy, Edward "Ted"  
0005 Kennedy, NA which  
  
0006. Truman  
0007 Roosevelt; "FDR"  
  
0008 McGovern  
0009 Carter; ;  
0010 Mondale;  
0011 McCarthy, Eugene  
0012 Humphrey  
0013 Muskie  
  
0015 Wallace  
  
0031 Eisenhower; Ike  
0032 Nixon  
  
0034 Rockefeller  
0035 Reagan  
0036 Ford;  
0037 ,  
0038. Connally  
0039 Kissinger  
0040 McCarthy, Joseph  
  
0051 Other national party figures (Senators, Congressmen, etc.)  
0052 Local party figures (city, state, etc.)  
  
0053 Good/Young/Experienced leaders; like whole ticket  
0054 Bad/Old/Inexperienced leaders; dislike whole ticket

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0097 Other people-within-party reasons

PARTY ONLY -- PARTY CHARACTERISTICS

- 0101 Traditional Democratic voter: always been a Democrat; just a Democrat; never been a Republican; just couldn't vote Republican
- 0102 Traditional Republican voter: always been a Republican; just a Republican; never been a Democrat; just couldn't vote Democratic
- 0111 Positive, personal, affective terms applied to party -- good/nice people, etc.
- 0112 Negative, personal, affective terms applied to party -- bad/lazy people, etc.
- 0121 Can trust them; they keep their promises; you know where they stand
- 0122 Can't trust them; they break their promises; you don't know where they stand
- 0131 Party is well-organized, sticks together, is united; has disciplined members; party line votes
- 0132 Party is poorly-organized/really two parties/divided/factionalized; don't vote party line; members not disciplined
- 0133 Party is (more) representative/good cross-section of the country; encompasses a wider variety of views/people; is more at the center of the country's views
- 0134 Party is (less) representative/bas cross-section of the country; encompasses more restricted views; is less at the center of the country's views.
- 0141 Reference to party's most recent National Convention; party's process/method of selecting presidential/vice-presidential candidates
- 0151 Performance of local branch of party; how they've done in this state/county/town
- 0161 Reference to the predominant faction that R sees as being in control of the party (NA which faction); "I don't like the people running it"
- 0162 Reference to Northerners/Liberals (as in control) of Democratic Party
- 0163 Reference to Southerners/Conservatives (as in control of) Democratic Party
- 0164 Reference to Easterners/Liberals/Moderates (as in control of) Republican Party
- 0165 Reference to Midwesterners/Westerners/Southerners (as in control) of Republican Party/Conservative
- 0167 Can't win; doesn't have a chance
- 0168 Can win; party can't be beat
- 0169 Too big a party; there are too many of them
- 0170 Too small a party; there are not enough of them
- 0171 Listens more to people; takes (more) into consideration the needs and wants of people; understands (better) the people/the majority of people
- 0172 Doesn't listen to/understand the needs and wants of the people/the majority of people
- 0173 Campaign tactics; uses too much money in campaigns; slings mud
- 0197 Other party-characteristic reasons

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CANDIDATE ONLY -- EXPERIENCE, ABILITY

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- 0201 General reference to him as "a good/bad man or a good/bad guy"; R has heard good/bad things about him; qualifications; general ability; reference to his "personality"
- 0211 Experienced (NA what kind) (see 0217, 0218, 0220 for specific kinds of experience; if in foreign policy see 1100's)
- 0212 Inexperienced
- 0213 Dependable/Trustworthy/Reliable; a man you can trust with the responsibilities of government ("trust" in the capability sense; rather than the honesty sense)
- 0214 Undependable/Untrustworthy/Unreliable; a man you can't trust with the responsibilities of government
- 0215 A military man; a good military/war record
- 0216 Not a military man; bad military/war record; no military/war record
- 0217 His record in public service; how well he's performed in previous offices; voting record in Congress
- 0218 Has government experience/political experience; seniority/incumbency
- 0219 Lacks government experience/political experience
- 0220 A statesman; has diplomatic experience
- 0221 Not a statesman; lacks diplomatic experience
- 0222 "He has done a good/poor job so far"; "He has brought us through hard times"; has gotten things done; has some good ideas; trying to do right thing.
- 0223 Hasn't done anything; hasn't produced any results (general); has not been able to get programs off the ground
- 0224 Has fulfilled/kept (campaign) promises
- 0225 Has not fulfilled/kept (campaign) promises

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- 0297 Other candidate experience/ability reasons

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| CANDIDATE ONLY -- CANDIDATE LEADERSHIP QUALITIES |
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- 0301 Dignified, has dignity  
0302 Undignified, lacks dignity
- 0303 Strong/Decisive/Self-Confident/Aggressive; will end all this indecision;  
has guts/courage  
0304 Weak/Indecisive/Lacks self-confidence/Vacillating; flip-flops; hazy/vague on  
issues
- 0305 Inspiring; a man you can follow; "a leader"  
0306 Uninspiring; not a man you can follow; not a leader
- 0307 People have confidence in him  
0308 People don't have confidence in him
- 0309 Good at communicating with blacks, young people, other "problem" groups  
0310 Bad at communicating with blacks, young people, other "problem" groups  
(if communicate in general, see 0441, 0442)
- 0311 Knows how to handle people (at personal level)  
0312 Doesn't know how to handle people (at personal level)
- 0313 A politician/political person; (too) much in politics; a good politician;  
part of Washington crowd; politically motivated; just wants to be re-elected;  
opportunist  
0314 Not a politician; not in politics; above politics; a bad politician; not  
part of Washington crowd
- 0315 Independent; no one runs him; his own boss  
0316 Not independent; run by others; not his own man/boss
- 0317 Humble; knows his limitations; doesn't pretend to know all the answers  
0318 Not humble enough; too cocky/self-confident
- 0319 (Too) Careful/Cautious/Good judgment  
0320 (Too) Impulsive/Careless/Bad/Poor judgment



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CANDIDATE ONLY-- CANDIDATE LEADERSHIP QUALITIES CON'T

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- 0321 Helps people in the district on a personal level; has helped R personally with a problem (specific mention); tries to do things for the people
- 0322 Doesn't help people in the district on a personal level; was not helpful to R with a personal problem (specific mention)
- 0323 Represents (well) the views of the district; close to people in the district; comes home regularly to chat and mix with people
- 0324 Does not represent (well) the views of the district; not close to the people in the district; doesn't interact enough with the people
- 0325 Keeps people well informed about governmental matters; communicates with constituents; any mention of R receiving newsletters or communications from him/her; explains well matters so people can understand
- 0326 Does not inform people enough about governmental matters; does not send enough newsletters or communication; doesn't explain well matters
- 0327 Listens to the people/solicits public opinion; any mention of polls or questionnaires; accessible to constituents (NFS)
- 0328 Doesn't listen to the people/does not solicit public opinion; not accessible to constituents (NFS)
- 0329 Has helped local (district) economy; brought money, projects, job to district
- 0330 Has not helped local (district) economy; not brought money, projects, job to district
- 0331 Candidate helps the district; watches out for the interests of the district or the region in general

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0397 Other candidate leadership reasons

CANDIDATE ONLY -- PERSONAL QUALITIES

- 0401 Honest/Sincere; keeps promises; man of integrity; means what he says; fair; not tricky; open and candid; straightforward; positive Playboy references
- 0402 Dishonest/Insincere; breaks promises; no integrity; doesn't mean what he says; tricky; not open and candid, not straightforward
- 0403 Man of high principles/ideals; high moral purpose; idealistic (if too idealistic, code 0416)
- 0404 Lacks principles/ideals
- 0405 Racist/Bigoted/Prejudiced
- 0406 Not a racist/bigoted/prejudiced
- 0407 Public servant; man of duty; conscientious; hard-working; would be full-time President ; good attendance record in Congress; dedicated; genuinely interested in serving people
- 0408 Does not take public service seriously; lazy; would be a part-time President; poor attendance record in office; not dedicated; not really interested in serving people
- 0409 Doesn't use office for personal benefit; not in office to maximize personal benefit
- 0410 Uses/in office (mostly) for personal benefits (junket trips, big salary, other perks)
- 0411 Patriotic
- 0412 Unpatriotic
- 0413 Understands the nation's /district's problems; well-informed; studies up on issues
- 0414 Doesn't understand the nation's /district's problems; poorly informed; doesn't study up on issues
- 0415 Realistic
- 0416 Unrealistic; too idealistic; (if "idealistic" in positive sense, code 0403)
- 0417 Uses common sense; makes a lot of sense; pragmatic/practical/down-to-earth
- 0418 Not sensible; impractical
- 0419 (Too) Well educated; scholarly
- 0420 Poorly educated; unschooled
- 0421 Intelligent/Smart
- 0422 Unintelligent/Stupid/Dumb
- 0423 Religious; "moral" (in religious sense); God-fearing; "too" religious
- 0424 Irreligious; "immoral" (in religious sense); Playboy interview (reflects on Carter)
- 0425 Self-made; not well off; started out as poor; worked his way up; (started out) unpolished/unrefined/rough
- 0426 Wealthy; rich; born with silver spoon in mouth; polished/refined/well-mannered
- 0427 Old hat; has run before; a die-hard; "a loser" (in the past)
- 0428 Someone new; a fresh face
- 0429 Don't change horses in midstream
- 0430 Time for a change
- 0431 Unsafe/Unstable; dictatorial; craves power; ruthless
- 0432 Safe/Stable

CANDIDATE ONLY -- PERSONAL QUALITIES continued

- 0433 Sense of humor; jokes a lot (too much)  
0434 No sense of humor, humorless (too serious)
- 0435 Kind/Warm/Gentle  
0436 Cold/Aloof
- 0437 Likeable, gets along with people, friendly, outgoing  
0438 Not likeable, can't get along with people
- 0439 Democratic (in non-partisan sense)  
0440 Undemocratic (in non-partisan sense)
- 0441 High-fallutin'/High-brow; talks in circles, can't talk to common man;  
can't communicate ideas well  
0442 Not high-fallutin'/is low-brow; talks straight; can talk to common man;  
can communicate ideas well
- 0443 Well-known; I know him/her  
0444 Unknown/Not well known
- 0445 Reference to his family (not 0457)  
0446 Reference to his wife; spouse
- 0447 Speaking ability  
0448 Health  
0449 Appearance/Looks/Face/Appearance on TV; his smile
- 0450 Age (NA how perceived)  
0451 (Too) Old  
0452 (Too) Young
- 0453 Mature  
0454 Immature
- 0455 Regional reference; "he's a Southerner"; "he's a Midwesterner"; he comes from  
the country/a rural area; area reference
- 0456 Previous occupation; "Carter's a farmer"
- 0457 He's a family man (not 0445)
- 0459 Energetic; too energetic  
0460 Not energetic
- 0461 Gender; e.g. "She's a woman"  
0462 Racial/ethnic attribute "He is a black man"  
0495 Other negative personal qualities  
0496 Other positive personal qualities  
0497 Other candidate personal qualities
- 0498 References to Playboy interview -- NA direction or neutral;  
"it's OK," "that is what the Bible says" (not 0401)

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CANDIDATE ONLY -- PARTY CONNECTIONS

- 0500 A Democrat; good Democrat; typical Democrat
- 0501 A Republican; good Republican; typical Republican
- 0502 Controlled by party regulars/bosses, machine
- 0503 Not controlled by party regulars/bosses
- 0504 Reference to men around him/staff/followers
- 0505 Reference to his speeches (except 0447), campaign tactics; mud-slinging
- 0506 Can win; best choice for party victory
- 0507 Cannot win; not good choice for party victory
- 0508 Reference to linkage with other party figures (he's close to the Kennedys, he was close to Eisenhower, etc.)
- 0509 Would continue/keep/follow Democratic policies (unspecified)
- 0510 Would change/get rid of " "
- 0511 Would continue/keep/follow Democratic domestic policies (unspecified, not codeable in 0900's)
- 0512 Would change/get rid of " "
- 0513 Would continue/keep/follow Democratic foreign policies (unspecified, not codeable in 1000's)
- 0514 Would change/get rid of " "
- 0515 Would continue/keep/follow Republican policies (unspecified)
- 0516 Would change/get rid of " "
- 0517 Would continue/keep/follow Republican domestic policies (unspecified, not codeable in 0900's)
- 0518 Would change/get rid of " "
- 0519 Would continue/keep/follow Republican foreign policies (unspecified, not codeable in 1000's)
- 0520 Would change/get rid of " "
- 0531 More liberal than most Democrats; a Northern Democrat
- 0532 More conservative " " ; a Southern Democrat
- 0533 More liberal than most Republicans; an Eastern Republican
- 0534 More conservative " " ; a Midwestern/Western/Southern Republican
- 0535 Will bring in/listen to the (party) liberals
- 0536 Will bring/in listen to the (party) conservatives
- 0541 Reference to the Eagleton affair
- 0542 Reference to Agnew
- 0551 References to link with "Watergate" -- positive reference to Watergate
- 0552 Not associated with "Watergate" -- negative reference to Watergate; making too much out of Watergate
- 0553 Ford's pardon of Nixon -- NA direction or against pardon
- 0554 " -- pro; brave/right thing to do
- 0597 Other candidate party connection reasons

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PARTY OR CANDIDATE -- GOVERNMENT MANAGEMENT

- 0601 Good/Efficient/Businesslike administration; balance budget; lower/wouldn't increase national debt; cautious spending
- 0602 Bad/Inefficient/Unbusinesslike administration; wasteful; "bureaucratic"; deficit budget; higher/increased national debt; overspend
- 0603 Honest government; not corrupt; no "mess in Washington"
- 0604 Dishonest/Corrupt government; "mess in Washington"; immorality in government; reference to Hayes, Mills; Lance
- 0605 (Would) Spend less (than other side); (would) spend too little
- 0606 (Would) Spend more (than other side); (would) spend too much
- 0607 Has brought/Will bring about bureaucratic reform
- 0608 Has not brought/Will not bring about bureaucratic reform

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- 0609 General assessment of job he/they would do; he'd be a good/bad President: they'd provide good/bad administration
- 0610 Reference to management/performance in Congress/Supreme Court/other government agency
- 0611 He has/has not worked well with (Democratic) Congress; would/could have done better with (Republican) Congress; he kept/would keep Congress in check
- 0612 He will work well/better with Democratic Congress
- 0613 Gets more done/accomplishes more/more productive
- 0614 Gets less done/doesn't accomplish as much/less productive

PARTY OR CANDIDATE -- MISCELLANEOUS

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- 0701 Just like him/them (NA why); like everything about him/them
- 0702 Just dislike/Don't like him/them (NA why); don't like anything about him/them
- 0703 Will save America; America needs him/them
- 0704 Will ruin America; last thing America needs
- 0705 Will unite Americans/bring people together
- 0706 Will divide Americans/drive people apart
- 0707 Speaks of party/candidate as good protector(s); will know what to do; more intelligent
- 0708 Speaks of party/candidate as bad protector(s); won't know what to do
- 0709 Good for country (unspecified); trying to do good job; trying; not just out for self/own best interest; has/have country's interests at heart
- 0710 Bad for country (unspecified); don't have country's interests at heart; only looking out for their own interests
- 0711 Lesser of two evils
- 0719 mention of Chappaquiddick
- 0720 Reference to Watergate affair
- 0721 The way the incumbent came to office; the people should select President
- 0722 The incumbent should have a chance (on his own)/another chance/second chance
- 0723 Like party/parties because provide needed opposition; like 2 party system and competition it provides; like party/parties because given us candidates to choose from, balances of power of other party
- 0724 I don't pay attention to parties; I look more to the man (candidate) than party; look for more qualified man, vote as an Independent
- 0725 The opponent, who the candidate ran against; the candidate was the better of the two in general; the candidate ran against someone I really disliked
- 0797 Other miscellaneous reasons relating to image and candidate/party effect on nation

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PARTY OR CANDIDATE -- GOVERNMENT ACTIVITY/PHILOSOPHY

- Low  
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ity if  
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- 0801 General assessment of idea/policies/stands (unspecified)
  - 0802 Different from other party/candidate
  - 0803 Same as other party/candidate; not different enough
  - 0804 (Too) negative; always tearing down other side; no solutions of his/their own
  - 0805 For government activity; believe government should take care of things; for big government; would spend more on domestic needs
  - 0806 Against government activity; believe government involved in too many things; wouldn't spend enough/too much on domestic needs
  - 0807 Humanistic; favor human beings over property rights; human rights
  - 0808 Not humanistic; favor property rights over human beings; not doing enough on human rights
  - 0809 Favor social change/reform/progress/improvement of social conditions
  - 0810 Against social change/reform/progress/improvement of social conditions
  - 0811 Socialistic
  - 0812 Anti-socialistic
  - 0813 Communitistic, soft on Communism, apologist for Communists, dupe
  - 0814 (Too) Anti-Communist, hard-liner on Communism
  - 0815 (Too/more) Liberal (except 0531 or 0533), radical
  - 0816 (Too /more) Conservative (except 0532 or 0534), reactionary
  - 0817 (Too/more) Moderate, middle of the road, for slow change, too slow to change; not an extremist/fanatic/against change
  - 0818 (Too/more) Extremist/Fanatic/Far out; not too moderate, not a fence-sitter: for change
  - 0819 Pro Far Right/Birchers/Reactionaries; encouraging fascist/police state
  - 0820 Anti " ; discouraging "
  - 0821 Pro Far Left/Radicals/Yippies/SDS; encouraging anarchy/guerilla state
  - 0822 Anti " ; discouraging "
  - 0823 Pro Extremists (NA direction)/Nuts/Bomb-throwers
  - 0824 Anti "
  - 0827 Pro States'/Local/Community rights; better local government
  - 0828 Anti " ; worse/weaker local government
  - 0829 For equality; believe everyone should have things equally/be treated equally
  - 0830 Anti equality; believe some people should have more than others/people should not be treated equally
  - 0831 Generous, compassionate, believe in helping others
  - 0832 Selfish, only help themselves
  - 0833 Acceptance of change/new ideas; less bound to status quo, more open to new ideas/ways of doing things; flexible, innovative
  - 0834 Resistance to change/new ideas; stick to (protect) status quo, resist new ways of doing things; rigid
  - 0835 Has a well defined set of beliefs; definite philosophy; does not compromise on principles; has (clear) understanding of goals they stand for
  - 0836 Has poorly defined set of beliefs; lacks a definite philosophy; compromises on principles; has no clear understanding of goals they stand for

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PARTY OR CANDIDATE -- GOVERNMENT ACTIVITY/PHILOSOPHY CON'T

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- 0837 Favor work ethic; believes in self-reliance/in people working hard to get ahead
- 0838 Doesn't favor work ethic; believes in people being handed things/in government handout (If specific policy mentioned code in 900's)
- 0841 Keep track of/control over administration heads, cabinet members, etc.; follow through on policies; determine if programs are working
- 0842 Don't (as in 0841)
- 0843 Conditional evaluation: R suggests candidate/party cannot solve problems because not under his/their control (no negative connotations); will he/they be able to do what they say (determining factor outside his/their control); "I like what he says but wonder if he can do it" (if clearly negative, code in 0122 or 0402)
- 0845 Will involve/wants to involve people in government/decision making; will involve/wants to involve Congress/cabinet/advisors/other government official
- 0846 Will not involve people/Congress/cabinet/advisors/other government officials in government/decision making
- Make  
card

 — 0897 Other government activity/philosophy reasons

PARTY OR CANDIDATE -- DOMESTIC POLICIES

|   |   |  |  |
|---|---|--|--|
| Low<br>prior-<br>ity if<br>issues<br>ment'd | 0900  | General assessment of <u>domestic ideas/policies/stands</u> (unspecified)                              |  |
|   | 0901  | " of <u>economic policy</u> (unspecified)  |  |
|   | 0902  | <u>Government economic controls</u>  | -- <u>NA</u> direction .   |
|   | 0903  | "  | -- <u>pro</u> ; we need planned economy; control of private enterprise |
|   | 0904  | "  | -- <u>anti</u> ; we have too much interference in private enterprise   |
|   | 0905  | <u>Welfare/Poverty</u> problems  | -- <u>NA</u> direction; give-aways                                     |
|   | 0906  | "  | -- <u>pro</u> government aid/activity; pro give-aways                  |
|   | 0907  | "  | -- <u>anti</u> government aid/activity; anti give-aways; pro self-help |
|   | 0908  | <u>Social security/Pensions</u>  | -- <u>NA</u> direction   |
|   | 0909  | "  | -- <u>pro</u> expansion of coverage and/or increase in benefits        |
| 0910  | "   | -- <u>anti</u> expansion of coverage and/or increase in benefits; favoring contraction and/or decrease |  |
| 0911  | <u>Unemployment compensation</u>                                  | -- <u>NA</u> direction   |  |
| 0912  | "   | -- <u>pro</u> expansion in coverage and/or increase in benefit   |  |
| 0913  | "   | -- <u>anti</u> expansion in coverage and/or increase in benefits; favoring contraction and/or decrease |  |
| 0914  | <u>Aid to education</u>   | -- <u>NA</u> direction   |  |
| 0915  | "   | -- <u>pro</u>  |  |
| 0916  | "   | -- <u>anti</u>   |  |
| 0917  | <u>Aid to parochial schools</u>                                   | -- <u>NA</u> direction   |  |
| 0918  | "   | -- <u>pro</u>  |  |
| 0919  | "   | -- <u>anti</u>   |  |
| 0920  | <u>Housing</u>  | -- <u>NA</u> direction   |  |
| 0921  | "   | -- <u>pro</u> more public housing  |  |
| 0922  | "   | -- <u>anti</u> more public housing   |  |
| 0923  | <u>Aid/Programs for older people/the aged, Medicare, Medicaid</u> | -- <u>NA</u> direction   |  |
| 0924  | "   | -- <u>pro</u>  |  |
| 0925  | "   | -- <u>anti</u>   |  |
| 0926  | <u>Monetary policy</u>  | -- <u>NA</u> direction   |  |
| 0927  | "   | -- <u>pro</u> loose(r) money; more availability of loans for housing, cars, etc.; lower interest rates |  |
| 0928  | "   | -- <u>anti</u> loose(r) money; for tight money; less availability of loans; higher interest rates      |  |
| 0929  | <u>Tax policy</u>   | -- <u>NA</u> direction   |  |
| 0930  | "   | -- <u>pro</u> lower taxes  |  |
| 0931  | "   | -- <u>anti</u> lower taxes; for higher taxes   |  |
| 0932  | "   | -- <u>pro</u> reform/fairer system/end of loop-holes/write-offs/dodges                                 |  |
| 0933  | "   | -- <u>anti</u> reform/fairer system/end of loop-holes/write-offs/dodges                                |  |



PARTY OR CANDIDATE -- DOMESTIC POLICIES continued

0934 "The Times"/General conditions/Prosperity/The Economy -- better under him/them  
 0935 " " -- worse "

0936 Inflation/Cost of living -- lower/better under him/them  
 0937 " " -- higher/worse "

0938 Wages/Salaries/Income/Employment -- higher better under him/them  
 0939 " " -- lower/worse "

0940 Prices for producers -- higher/better under him/them (if farm, see 0943-0945)  
 0941 " " -- lower/worse "

0942 General assessment of farm policy (unspecified)

0943 Price supports for farmers -- NA direction  
 0944 " " -- pro higher levels and/or fairer system  
 0945 " " -- anti higher levels and/or change in system

0946 Civil rights/Racial justice/Integration/Desegregation/Voting rights -- NA direction  
 0947 " " -- pro  
 0948 " " -- anti

0949 Civil liberties/Freedom of expression/First amendment/Privacy -- NA direction  
 0950 " " -- pro; against snooping. pol. trials, etc.  
 0951 " " -- anti; for snooping. pol. trials; McCarthyite

0952 General assessment of labor policy (unspecified)

0953 Right to work laws -- NA direction  
 0954 " " -- pro (i.e., opposes unions (anti-labor, code 1208)  
 0955 " " -- anti (i.e., supports unions (pro-labor, code 1207)

0956 Strikes -- NA direction  
 0957 " " -- will have fewer/will handle better  
 0958 " " -- will have more /will handle worse

0959 Public power/Utilities/TVA/Atomic Reactors/Nuclear power plants/Etc. -- NA direction  
 0960 " " -- pro  
 0961 " " -- anti

0962 Ecology; Air and Water Pollution -- NA direction  
 0963 " " -- will crack down on polluters; will be activist  
 0964 " " -- won't crack down on polluters; doesn't care; in league with polluters

0965 Veteran's Benefits -- NA direction  
 0966 " " -- pro expansion of coverage and/or increase in benefits  
 0967 " " -- anti expansion of coverage and/or increase in benefits; favoring contraction and/or decrease

## PARTY OR CANDIDATE -- DOMESTIC POLICIES continued

```

0968 Law and order -- NA direction
0969 " -- soft line -- unspecified
0970 " -- " -- blacks
0971 " -- " -- campus demonstrators
0972 " -- " -- criminals/organized crime/hoodlums/street crime
0973 " -- " -- anti power of crime; court interference
0974 " -- hard line -- unspecified
0975 " -- " -- blacks
0976 " -- " -- campus demonstrators
0977 " -- " -- criminals/organized crime/hoodlums/street crime
0978 " -- " -- pro power of police; reduced court interference

0979 Public morality -- NA direction
0980 " -- strict/older/traditionalistic outlook; improve/renew morality
      of country
0981 " -- permissive/newer/modernistic outlook

0982 Drugs -- NA direction
0983 " -- pro legalization/decriminalization; soft-liner
0984 " -- anti legalization/decriminalization; hard-liner

0985 Abortion and birth control -- NA direction
0986 " -- pro reform/legalization; new outlook
0987 " -- anti reform/legalization; traditional outlook

0988 Gun control -- NA direction
0989 " -- pro controls
0990 " -- anti; "everyone has the right to own a gun"

0991 Busing -- NA direction
0992 " -- pro; against neighborhood school
0993 " -- anti; for neighborhood school

0994 Urban problem/Cities -- NA direction
0995 " -- pro government aid/activity
0996 " -- anti government aid/activity

-0997 Other domestic policy reasons

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Make  
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|   |
|---|
| PARTY OR CANDIDATE -- DOMESTIC POLICIES continued |
|---|

|      |  |    |  |   |
|------|--|----|--|---|
| 1001 | <u>National Health Insurance</u>             | -- | <u>NA</u>                                    | direction   |
| 1002 | "  | -- | <u>pro</u>                                   |   |
| 1003 | "  | -- | <u>anti</u>                                  |   |
| 1004 | <u>Energy/Gas shortage</u>                   | -- | <u>NA</u>                                    | direction   |
| 1005 | "  | -- | better/handled better; more fuel             |   |
| 1006 | "  | -- | worse/handled worse; less fuel               |   |
| 1007 | <u>Government programs to make more jobs</u> | -- | <u>NA</u>                                    | direction; make-work programs;<br>CETA; WPA; CCA -- |
| 1008 | "  | -- | <u>pro</u>                                   |   |
| 1009 | "  | -- | <u>anti</u>                                  |   |
| 1010 | <u>Confidence/Trust in government</u>        | -- | <u>NA</u>                                    | direction   |
| 1011 | "  | -- | would handle better; restore confidence      |   |
| 1012 | "  | -- | would handle worse; cause loss of confidence |   |

PARTY OR CANDIDATE -- FOREIGN POLICIES

- low  
prior-  
ity if  
issues  
went'd
- 1101 General assessment of foreign ideas/policies/stands (unspecified)
  - 1102 Foreign policies more clear-cut/decisive; less bungling
  - 1103 Foreign policies less clear-cut/decisive; more bungling
  - 1104 Internationalist/Interested in other countries' problems/Interested in world role/Pro-UN and allies; meddling in other people's problems
  - 1105 Isolationist/America First/Fortress America/Would meddle less in other people's problems
  - 1106 Strong military position/Preparedness/Weapons systems/Pentagon spending/Overkill
  - 1107 Weak military position/Pentagon spending cutbacks/No overkill/Reduce armed force
  - 1108 Cold-war oriented; opposes detente; international Communist-fighter
  - 1109 Against cold war/Wants thaw/Detente/Understanding with international communists (if NA whether international, code 9n 0813-0814)
  - 1110 Military aid to allies -- NA
  - 1111 " -- pro
  - 1112 " -- anti
  - 1113 Economic aid/Foreign aid/AID/Non-military aid -- NA direction
  - 1114 " -- pro
  - 1115 " -- anti
  - 1118 Mideast -- NA direction; any references to oil embargo; boycott of companies dealing with Israel
  - 1119 " -- handle better/more experience; positive comments about Arab-Israeli peace treaty
  - 1120 " -- handle worse/less experience; negative comments about Arab-Israeli peace treaty
  - 1121 " -- pro-Israel/anti-Arabs
  - 1122 " -- anti-Israel/pro-Arabs; wishy-washy on Israel
  - 1123 Red China -- NA direction
  - 1124 " -- handle better/more experience/doing well, better
  - 1125 " -- handle worse /less experience/doing poorly
  - 1126 " -- pro understanding/thaw/detente/new relationships/recognition/admission to UN
  - 1127 " -- anti understanding/thaw/detente/new relationships/recognition/admission to UN; defender of Formosa/Chiang/Nationalists
  - 1128 Russia -- NA direction
  - 1129 " -- handle better/more experience
  - 1130 " -- handle worse /less experience
  - 1131 " -- pro understanding/thaw/detente/broadening of relations
  - 1132 " -- anti understanding/thaw/detente/broadening of relations

PARTY OR CANDIDATE -- FOREIGN POLICIES continued

1133 Eastern Europe -- NA direction  
 1134 " -- handle better/more experience  
 1135 " -- handle worse /less experience  
 1136 " -- pro defense of Iron-Curtain countries  
 1137 " -- anti defense of Iron-Curtain countries

1138 Latin America -- NA direction  
 1139 " -- handle better/more experience  
 1140 " -- handle worse /less experience  
 1141 " -- pro third-world posture; reach understanding with Castro/Chile/  
 neutrals; anti-colonialism/European pow  
 1142 " -- anti-third-world posture; hard anti-communism/anti-revolutionary  
 policy; pro-colonialism/European power

1143 Africa -- NA direction  
 1144 " -- handle better/more experience  
 1145 " -- handle worse /less experience  
 1146 " -- pro-third-world posture; reach understanding with leftists/neutrals;  
anti-colonialism/European powers  
 1147 " -- anti-third-world posture; hard anti-communism/anti-revolutionary policy  
pro-colonialism/European powers

1148 Asia/India -- NA direction  
 1149 " -- handle better/more experience  
 1150 " -- handle worse /less experience  
 1151 " -- pro India/Bangladesh  
 1152 " -- pro Pakistan

1157 Vietnam/Indochina/Southeast Asia -- NA direction  
 1158 " -- better chance for peace  
 1159 " -- poorer chance for peace; failed to end war  
 1160 " -- pro military victory/preservation of Saigon  
 regime  
 1161 " -- anti military victory/willing to sacrifice  
 Thieu/Ky favoring with-  
 drawal  
 1163 " -- will bring policy change (unspecified)

1116 Trouble spots (not specifically coded) -- would handle better (Panama)  
 1117 " -- would handle worse (Panama)

1153 Would raise American prestige  
 1154 Would lower American prestige, not maintain American prestige

1155 Would have better chance for peace (unspecified); not get us into trouble abroad  
 1156 Would have poorer chance for peace (unspecified); get us into war/trouble abroad

1164 Tariffs -- NA direction  
 1165 " -- pro free trade/reduced tariffs  
 1166 " -- anti free trade; for high tariffs; would protect US labor from  
 foreign competition

PARTY OR CANDIDATE -- FOREIGN POLICIES continued

- 1167 Trade with communists -- NA direction  
1168 " -- pro  
1169 " -- anti
- 1170 Draft -- NA direction  
1171 " -- pro volunteer army/abolition of peacetime draft  
1172 " -- anti volunteer army; for peacetime draft  
1173 " -- pro amnesty/pardon  
1174 " -- anti amnesty/draft dodgers/pardon
- 1178 Amnesty -- NA direction
- 1175 POW-MIA -- Will get prisoners back, will not abandon them  
1176 POW-MIA -- Will not get prisoners back, will abandon them  
1177 POW-MIA -- NA direction
- 1179 Did a good job of getting the boys/country out of Vietnam war; got us out of Vietnam
- 1180 Should have won Vietnam war; gave too much away and then pulled out
- 1181 Kissinger's foreign policy; secrecy; shuttle diplomacy -- NA direction  
1182 " -- pro  
1183 " -- anti
- 1184 Military/Defense position/spending -- NA direction or neutral
- 1185 Priorities in military/defense spending (not increase or decrease but within the allocated defense budget) -- pro
- 1186 Priorities in military/defense spending (not increase or decrease but within the allocated defense budget) -- anti

Make  
card

1197 Other foreign policy reasons

PARTY OR CANDIDATE -- GROUP CONNECTIONS

1201 Special interests/Privileged people/Influential people -- pro  
 1202 " -- anti

1203 "People like me" -- pro  
 1204 " -- anti NA whether 1205, 1206

1205 Common man/People/Little people/Working people -- pro  
 1206 " -- anti

1207 Labor/Unions/Labor bosses/Racketeers -- pro  
 1208 " -- anti

1209 Big Business/Corporate rich/The rich individuals/People with power/Wall Street/  
Industry/Upper classes -- pro  
 1210 (As 1209) -- anti

1211 Small businessman -- pro  
 1212 " -- anti

1213 White collar workers/Salaried people/Middle class -- pro  
 1214 " -- anti

1215 Farmers/Country people -- pro  
 1216 " -- anti

1217 Blacks/Black people/Negroes -- pro  
 1218 " -- anti

1219 People on welfare/ADC mothers/"Chiselers" -- pro  
 1220 " -- anti

1221 Old people/Senior citizens -- pro  
 1222 " -- anti

1223 Young people/Kids/"Freaks"/Hippies -- pro  
 1224 " -- anti

1225 Women/Feminists/Womens Liberationists -- pro  
 1226 " -- anti

1227 Veterans/Servicemen -- pro  
 1228 " -- anti

1229 Ethnic or racial group (except 1217-1218); Minority groups (NA composition) -- pro  
 1230 " -- anti

1231 Section of the country -- pro  
 1232 " -- anti

1233 Poor people -- pro  
 1234 " -- anti

1297 Other group connection reasons

Make  
card

|                    |
|--------------------|
| MISSING DATA CODES |
|--------------------|

9001 R has been influenced by spouse

9002 R has been influenced by someone else

9996 Refused to say

9997 Other miscellaneous

9998 DK

9999 NA

0000 Inap, no further mentions

|              |
|--------------|
| Make<br>card |
|--------------|



NEIGHBORHOOD CODE

BII - F2

AII - F2

Neighborhood Code

Physical Qualities of Neighborhood

Positive or (Neutral)

- 01 Good schools/library
- 02 Good streets, sidewalks/traffic good/Deadend street
- 03 Close to hospital/schools/shopping/generally convenient/ general good location
- 04 Clean
- 05 Close to work
- 06 Good police, fire, well-protected area/well run, good local government and services
- 07 Pretty area, generally attractive/parks/renovated/rural, small town/ out from center city
- 08 Generally the area is good/not near bad areas/pleasant area/nice neighborhood/better area than the areas around it
- MC-09 Other positive physical. qualities

Negative

- 11 Poor schools
- 12 Poor streets, sidewalks/traffic load
- 13 Inconvenient/far from hospitals, schools, shopping/general location/isolated
- 14 Dirty/not clean
- 15 Far from work
- 16 Poor police, fire/local government and services poor
- 17 Middle of city, unattractive, industrial/rundown houses
- 18 Generally the area is bad/unpleasant area/near bad area
- MC-19 Other negative physical qualities

Demographic Characteristics

Positive or (Neutral)

- 20 (Positive) generally homogeneous neighborhood, most of the families are the same, specific mention all of the families e.g. middle class, fixed income, retired, professionals
- 21 (Positive) racial judgment - most families black/white
- 22 Lots of children
- 23 Few children/kids well taken care of/kids unobtrusive
- 24 Neighborhood is stable/same people live there for long time/old, well-established neighborhood

- 25 Affluent area/High real estate values
- 26 Neighborhood varied/Not just one ethnic group
- 27 Mostly homeowners
- 28 Not over-crowded/Not too many neighbors
- MC-29 Other demographic mention

Negative

- 30 (Negative) generally most of the families are the same, specific mention e.g., all young
- 31 (Negative) racial judgment - most families white/black
- 32 Lots of children
- 33 Few children
- 34 Neighborhood changing/unstable/new people coming in
- 35 Poor area/Cheap houses/Welfare recipients
- 36 No diversity/too much the same
- 37 Mostly non-homeowners/renters in area
- 38 Crowded
- MC-39 Other demographic mention

Subjective Judgments of Neighbors

Positive

- 40 People are helpful/dependable/watch out for each other
- 41 Sense of community/concerned with community/involvement in community/ people cooperate/Pride in community
- 42 People mind own business/people don't bother you/privacy/neighbors respect each other
- 43 People **upright/moral/religious/hard-working**
- 44 Neighbors friendly/congenial/understanding/all friends/know each other/ neighborly/we get along well/respect each other/small town atmosphere
  
- 48 Generally neighbors are good/ nice people/ respectable people/ type of person in neighborhood
- MC-49 Other positive subjective judgment of neighbors

Negative

- 50 People are unhelpful, don't care about their neighbors/keep to themselves
- 51 People have no community sense/no unity
- 52 People don't mind their own business/intolerant
- 53 People weird, immoral, wild
- 54 People unfriendly, don't know each other/people have little respect for each other/I don't know my neighbors

58 Generally, neighbors not nice/bad people. /some people bad  
MC-59 Other negative subjective judgment of neighbors

Quality of Life Judgment

Positive

- 60 Free from crime, vandalism/safe/trust neighbors/no trouble/no rough young groups/honest people
- 61 People take care of their places/keep property up/take pride in place/Kept up homes
- 62 It's quiet/peaceful
- 63 Improving, growing
- 64 Good neighborhood in which to raise a family/activities for children/Parents involved with children and school

MC-69 Other positive quality of life judgments

Negative

- 70 Crime/unsafe/can't trust neighbors/drugs/gangs/troublesome teenagers
- 71 People do not take care of their places
- 72 It's noisy/rowdy
- 73 Going downhill, declining, shrinking (general-not 34)
- 74 Bad neighborhood in which to raise a family

MC-79 Other negative quality of life judgment

GENERAL (BOTH POSITIVE AND NEGATIVE)

- 91 Its OK, its not so good or bad
- 92 Lived here for a long time/I was raised here
- 93 I am used to it/familiar
- 94 I am new
- 95 I just like it/no problems/It's nice (not 08)
- 96 I just don't like it
- MC-97 Other

CODES FOR QUESTIONS ABOUT MOST IMPORTANT PROBLEM

(BI) (D2a/2d) HEARD OR READ ABOUT MOST IMPORTANT PROBLEM CODE  
(A2) (C2a/2d)

- Discussion of Problem
- 10 Substantive response--discussion of causes, **cures and links to**  
other problems
- 1 2 Repeat mention of problem and/or mention of other problems  
generated by or seen in conjunction with stated  
problem , simple listing of (related) problems as opposed to 10
- 13 Repeat of problem--no substantive elaboration, paraphrase of the  
problem, give (an) example/generally there has been a lot of  
talk.
- 14 Repeat of the problem--no substantive elaboration, paraphrase of the  
problem, give (an) example with negative orientation--"things  
are getting worse"
- Media reference
- 20 Mention of problem in terms of media source; media source  
mentioned with information given on problem
- Agents causing problem
- 30 Mention of government as agent **causing/aggravating/involved in/**  
benefiting **from/not** alleviating the problem
- 31 Mention of (big) business as agent causing/aggravating/involved in/  
benefiting from/not alleviating the problem
- 32 Mention of oil companies as agent causing/aggravating/involved in/  
benefiting from/not alleviating the problem
- 33 Mention of oil-producing nations as agent causing/ involved in/  
aggravating/benefiting from/not alleviating the problem
- 34 Mention of labor/unions as agent causing/aggravating/involved in/  
benefiting from/not alleviating the problem
- 35 Mention of other non-governmental agents as agent causing/involved in/  
aggravating/benefiting from/not alleviating the problem
- Impact of Problem on Group(s)/Individuals
- 40 Mention of specific groups/individuals suffering from/under  
negative impact of this problem
- 41 Personal problems/inconveniences relating to problem

B1: D6a  
A2: C6a

IDEAS OR PROPOSALS FOR GOVERNMENT  
ACTION ON MOST IMPORTANT PROBLEMS

Control of/Stabilize/Decrease Costs

- 10** Prices controls/Guidelines/Freezes--general guidelines/  
Cut prices/Mandatory controls/Enforce price guidelines
- 11 Wage controls/Guidelines/Freezes/Mandatory controls on  
wages/Enforce wage guidelines
- 12 Growth of bureaucracy/Cost of government/Salaries,  
buildings/Waste in government
- 13 Health care costs
- 14 Energy costs/Consumption
- 15 Government regulation--eg. pollution, safety, etc.

Balance of Trade/Import-Export Legislation/Foreign Policy

- 30 Balance of Trade/Balance of payments
- 31 Raise tariffs/Import taxes
- 32 Better relations with oil producer (including Mexico)/  
General better foreign policy/Stronger foreign policy
- 33 Less involvement abroad/Cut foreign aid
- MC-39 Foreign policy - Other specific mention

Greater Government Involvement (in the Domestic Arena)

- 40 Redistribute income/Taxes
- 41 Control big business--profits, activities/Control  
utilities/Control oil companies/Windfall tax
- 42 Produce new programs/Draft new legislation/Take action  
general/Take strong stand
- 43 Develop alternative energy/Develop safer energy/Cut  
construction of dangerous plants/Utilize domestic energy
- 44 Conservation programs, government conservation/limit  
energy/ration/research conservation

Federal Budget--Decrease

- 50 Decrease federal spending/Put a limit on the budget/  
Balance budget/
- 51 Decrease taxes/Social Security taxes
- 52 Lower interest rates
- 53 Decrease money supply/Decrease amount of money circulating/  
Stabilize money supply
- 54 Cut Welfare

B1: D6a  
A2: C6a

IDEAS OR PROPOSALS FOR GOVERNMENT ACTION ON THE MOST  
IMPORTANT PROBLEM (Contd.)

Federal Budget--Increase

- 61 Increase federal spending
- 62 Increase taxes
- 63 Raise interest rates
- 64 Increase money supply

Style

- 70 Follow through on promises/Do planning/Firmer stands

Other

- 90 Less government involvement/Government should get out of things/Government part of problem/Crooked government
- MC-91 Answer explicitly does not address how government should deal with the problem but substantive answer is provided
- MC-95 Other



B1: D7  
A2: C7

WHAT GOVERNMENT SHOULD DO ABOUT MOST IMPORTANT  
PROBLEM CODE?

Domestic Government Action

- 08 Take longer range view/Make decisions more carefully
- 09 Government branches work together more/Listen to each other
- 10 Government should do more--unspecified or DK what/Follow through  
on campaign promises/Set up programs/Enforce programs/  
Government should be stronger/Take over
- 11 Government can't do much/Government tried and no change/We had  
the problem before
- 12 Government should have fewer regulations/Less Government  
in our daily lives
- 13 Less government involvement in economy/Free Market economy
- 14 Government should listen to the common man/Think of the problems  
of the little man/Government does not care now for the  
little person/Government should stop watching out for  
itself/Government should stop watching out only for  
special interests/ Government should get people's opinion
- 15 Decentralization of government/Revenue sharing/More power to the  
states and localities
- 16 Change monetary policy
- 17 Redistribute power at federal level/Change (specific) leadership/  
Limitation specific branch of power
- 18 Get more information/Investigate problems (specific or general),  
hire experts/Do a study
- 19 Government part of the problem/General less involved/Let individ-  
uals do more

Government Spending

- 20 Cut government spending--general/Cut the budget/Balance the budget
- 21 Cut waste in government/Reform the bureaucracy/Cut government salaries
- 22 Cut welfare spending/People on welfare should be put to work/  
Cut give away programs
- 23 Cut taxes

- 29 Cut program--specific mention

Foreign Government Policy

- 30 Less government involvement abroad/Take care of home first/Less  
foreign aid

B1: D7 WHAT GOVERNMENT SHOULD DO ABOUT MOST IMPORTANT  
A2: C7 PROBLEM CODE? (Contd.)

31 Stronger foreign policy/Increase defense/Tougher stance with  
foreign countries/New weapons/Cut food aid if oil  
companies cut oil  
32 Better foreign relations with oil nations/Improve foreign policy  
33 Cut defense spending

39 Other foreign policy (specific mention)

Consumption and Energy

40 Balance trade/Limit imports (other than energy)/Export more  
41 Reduce energy consumption/Conserve energy/Attention energy  
situation stockpile oil/control growth/ration/other  
conservation  
42 Deregulate oil prices

Changes in the Economy

50 Impose wage controls/Limit salaries/Eliminate minimum wage/  
Mandatory wage controls  
51 Impose price controls/Enforce price guidelines/General guidelines/  
Mandatory controls  
52 Reduce prices/Cut inflation/Work with business and labor to cut  
inflation  
53 Increase productivity  
54 Create more jobs/Increase employment/Training  
55 Control Big Business/Control oil companies/Limit profit/Windfall  
tax/Corporate tax  
56 Develop alternative energy sources/Improve alternative energy  
sources/Develop safer energy/Close nuclear plants  
57 Increase wages/Increase wages relative to prices/Set wage minimum

Change Situation of Common Person

60 Equalize income/Reduce inequality/Help the middle class/Tax large  
income and business more  
61 Educate the people  
62 Tell people the truth/Give people full information/Don't know who  
to believe

B1: D7  
A2: C7

WHAT GOVERNMENT SHOULD DO ABOUT MOST IMPORTANT  
PROBLEM CODE? (Contd.)

MC-90

Other

- 95 Specific mention not tied to government action
- 96 People need to elect better government officials/Elect people  
who know what they are doing

CODES REFERENCED IN INFLATION SERIES

A1: D11,D11a REASONS FOR INFLATION CODE

Domestic Government Policy

- 09 Poor (government) leadership (~~non-specific~~) /Government efforts ineffective
- 10 Government spending (general)/Fiscal policy/Too much government spending
- 11 Deficit budget spending
- 12 Higher taxes/Taxes increasing/Social security increasing
- 13 Government involvement in economy/Need free market
- 14 Monetary policy/Amount of money in circulation
- 15 High/Increasing interest rates
- 16 Welfare spending/Give-away programs
- 17 Government inaction/Government does not control prices and wages/  
Government goes along with unions, business, oil companies, special interests
- 18 Government regulation non-economic arena--pollution
- 19 Waste in government/Way tax dollars are spent/Government too big/  
Too much bureaucracy/Greed of government

Foreign Government Policy

- 20 Defense spending/Military
- 21 Spending abroad/Foreign aid/Involvement abroad
- 22 Government goes along with oil nations/Weak foreign policy

Wages/Unions

- 30 Rising wages/Rising salaries/Automatic cost of living salary increases/  
Minimum wage
- 31 Unions keep forcing labor costs up/Strikes/Unions too strong
- 32 Lower productivity of workers or business
- 33 Unemployment compensation

Prices/Business

- 40 Rising costs-general/Cost of living
- 41 No uniform pricing/No price controls
- 42 Business wants higher rates of profit/Keep raising prices/  
One business raises prices and then all do
- 43 Spiral-cyclical inflation/Wage-price spiral
- 44 Middlemen costs too high/Too many middlemen
- 45 Food costs/Farm prices
- 46 Transportation costs/Car prices
- 47 Housing costs/Rents
- 48 Medical care costs/Doctors/Hospital/Drugs
- 49 Costs of services/Utilities

A1: D11,D11a REASONS FOR INFLATION CODE

Energy (Not Related to Government Policy)/Resources

- 50 Energy/General cost of energy--unspecified
- 51 Oil embargo/Energy shortage/Failure to conserve energy
- 52 Oil companies keep prices high/False oil shortage/Increases  
in energy costs due to domestic sources
- 53 Rising oil prices due to foreign sources/OPEC raises oil prices/  
Rising oil prices-unspecified/Oil or gas prices
- 54 Shortages in general/False shortages (other than oil)/Scarcity  
of products
- 55 Shortages, mismanagement of resources/Cost of raw materials  
(other than energy)

Trade

- 60 Trade deficit/Import more than export/Import too much
- 61 International monetary situation/Instability of the dollar

Nature of people

- 70 Greed of people
- 71 Rich get richer, poor get poorer

Public order

- 80 Crime/White collar crime/Shoplifting
- 90 Other
- 91 It is just something that happens/No particular reason

A1: D11b HOW GOVERNMENT SPENDING BRINGS INFLATION?

Domestic Policy

- 10 Government spends too much in general
  - 11 Government spends too much on welfare/People on welfare should work
  - 12 Government involvement too great in economy/In business
  - 13 Government spending creates a cycle where everything goes up
  - 14 Government spending too politically motivated
  - 15 Government in collusion with big business, special interest groups
- 
- 20 Government taxation increases costs/Cuts buying power
  - 21 Government wastes money/Government does not manage tax dollars well  
government does not oversee programs well

Foreign Policy

- 40 Government spends too much on defense
- 41 Government involvement too great abroad/Too much foreign aid

- 80 General feeling: deficit spending is bad/Can't spend more than earn

- 90 Other
- 91 Other--non-governmental response

A1: D13a WHAT SHOULD BE DONE TO DEAL WITH THE PROBLEM OF RISING PRICES?

Domestic Government Policy

- 10 Reduce government spending--general/Set priorities
- 11 Reduce federal deficit/Stop deficit spending/Balance budget
- 12 Cut taxes
- 13 Allow a free market economy/Reduce government involvement (impact)  
on economy
- 14 Reduce amount of money in circulation/Raise interest rates
- 15 Lower interest rates
- 16 Cut welfare spending
- 17 Government take action--general (unspecified)
  
- 19 Cut waste in government/Reduce the bureaucracy/Government has its  
own interests at heart/Cut size of government

Foreign Government Policy

- 20 Cut defense spending
- 21 Reduce government spending/Involvement abroad
- 22 Stronger foreign policy

Wages/Unions

- 30 Wage controls/Wage freezes/Eliminate-restrict minimum wage
- 31 Prevent strikes for higher wages
  
- 33 Eliminate-restrict unemployment compensation

Prices/Business

- 40 Price controls/Freeze/Government forces hold on prices, (including  
specific mention of "freeze gasoline prices," "control  
gas and energy prices"
- 41 Uniform pricing--control margin of profit--Big Business holds  
**line** on prices
- 42 Reduce consumption (specific mention of consumption)/reduce production
  
- 44 Eliminate high cost of middlemen
- 45 Lower farm subsidies/Reduce subsidies in general
  
- 48 Health care/Hospital care containment legislation
- 49 Control utilities



A1: D13a WHAT SHOULD BE DONE TO DEAL WITH THE PROBLEM OF RISING PRICES  
(Contd.)

Energy

- 50 Oil:/Energy/General need for action in energy
- 51 Reduce energy consumption/Conserve energy/Ration gas
- 52 Develop alternative energy sources
- 55 Conserve resources(non-energy)

Trade

- 60 Balance trade/Control on imports (not specific mention of **energy**)

Nature of people

- 70 Change our standard of living/Everyone settle for less

- 90 Other

Al: D13b WHO SHOULD DO IT--WHO SHOULD TARE ACTION AGAINST INFLATION

Federal Government

10 National government--general  
11 Congress  
12 President  
13 Bureaucracy/Departments (NA which)  
14 Federal Reserve Board  
15 Presidential advisers/Vice-president  
16 Experts/Research teams/Special appointees/"Academia"

State and Local Government

20 State Government--general/Local government--general  
21 State Legislature

Non-Governmental--Private Sector Groups

30 Unions/Labor

Non-Governmental--Industry

40 Businesses

General Public

70 Individuals/Everybody/"The people"

90 Other

Al: D 1 4 WHY DO YOU SAY THAT THERE IS NOT MUCH THAT WE CAN DO--  
ABOUT THE ECONOMY?

Government Policy

10 Government unwilling to take action  
11 Voluntary guidelines do not work and government unwilling to  
use controls  
12 Everyone in Congress has his pet project/Congress motivated by  
self-interest, desire for re-election  
13 We change President/Party in government and it is still the same  
14 Government has other priorities.

Sources of Power

20 Unions too powerful  
21 Big Business too powerful/Companies want big profits  
22 Government too powerful/Government controlled by groups  
who want more  
23 Little man hurt by inflation while people in power are not/  
Little people have no power

Specific Causes Beyond our Control

30 Costs of raw materials beyond one control  
31 Arabs control oil

General Public

40 People greedy/People unwilling to cut their standard of living/  
People unwilling to observe guidelines

Scope of Problem-General

50 We do not know what to do/Nothing we can do (unspecified)  
51 We have always had inflation  
52 The causes of inflation are beyond our control  
53 We are in a cycle of inflation/Prices keep rising  
54 It will take a long time to turn things around/We need a lot  
of time to curb inflation

90 Other specific mention

NEWSPAPER CODE

\*\*\* NOTE 5 \*\*\*

NEWSPAPER NOTE

THE NEWSPAPERS IN THE LIST BELOW ARE IN NUMERICAL AND ALPHABETICAL ORDER, WITH THE EXCEPTION OF THE NEWSPAPER NAMES THAT ARE FLAGGED BY AN ASTERISK. THESE LATTER ARE IN ALPHABETICAL ORDER, BUT NOT IN NUMERICAL ORDER. EACH OF THESE NEWSPAPERS WAS LISTED TWICE, ONCE BY NEWSPAPER NAME AND ONCE BY NAME OF CITY.

| CODE | NAME OF PAPER                        | STATE |
|------|--------------------------------------|-------|
| ---- | -----                                | ----- |
| 001. | ABERDEEN WORLD                       | WA    |
| 002. | ABILENE REPORTER-NEWS                | TX    |
| 003. | AKRON BEACON JOURNAL                 | OH    |
| 004. | ALBANY DEMOCRAT-HERALD               | OR    |
| 005. | ALBANY KNICKERBOCKER NEWS            | NY    |
| 006. | ALBANY TIMES-UNION                   | NY    |
| 007. | ALLIANCE TIMES-HERALD, THE           | NE    |
| 008. | ALTOONA MIRROR                       | PA    |
| 009. | ANAHEIM BULLETIN                     | CA    |
| 010. | ANN ARBOR NEWS                       | MI    |
| 011. | APPLETON-NEENAH-MENASHA POST-CRESENT | WI    |
| 012. | ARLINGTON HEIGHTS HERALD             | IL    |
| 013. | ATCHISON GLOBE                       | KS    |
| 014. | ATLANTA CONSTITUTION                 | GA    |
| 015. | ATLANTA JOURNAL                      | GA    |
| 016. | AUGUSTA CHRONICLE                    | GA    |
| 017. | AUGUSTA HERALD                       | GA    |
| 018. | AUGUSTA-KENNEBEC JOURNAL             | ME    |
| 019. | AURORA BEACON NEWS                   | IL    |
| 020. | AUSTIN AMERICAN                      | TX    |
| 021. | AUSTIN CITIZEN                       | TX    |
| 022. | AUSTIN STATESMAN                     | TX    |
| 023. | BAD AXE HURON TRIBUNE                | MI    |
| 024. | BAKERSFIELD CALIFORNIAN              | CA    |
| 025. | BALTIMORE NEWS AMERICAN              | MD    |
| 026. | BALTIMORE SUN                        | MD    |
| 027. | BANGOR DAILY NEWS                    | ME    |
| 028. | BARTLESVILLE EXAMINER-ENTERPRISE     | OK    |
| 029. | BATESVILLE GUARD                     | AR    |
| 030. | BATON ROUGE ADVOCATE                 | LA    |
| 031. | BATON ROUGE STATES TIMES             | LA    |
| 032. | BAY CITY TIMES                       | MI    |
| 033. | BEATRICE SUN                         | NE    |
| 034. | BEAUMONT ENTERPRISE                  | TX    |
| 035. | BEAUMONT JOURNAL                     | TX    |
| 036. | BEDFORD GAZETTE                      | PA    |
| 037. | BELLEFONTAINE EXAMINER               | OH    |
| 038. | BELLEVUE JOURNAL AMERICAN            | WA    |
| 039. | BERGEN RECORD                        | NJ    |
| 040. | BIDDEFORD JOURNAL-TRIBUNE            | ME    |
| 041. | BIG SPRINGS HERALD                   | TX    |
| 042. | BINGHAMTON PRESS                     | NY    |
| 043. | BINGHAMTON SUN-BULLETIN              | NY    |
| 044. | BLOOMINGTON HERALD-TELEPHONE         | IN    |
| 045. | BLOOMINGTON PANTAGRAPH               | IL    |
| 046. | BLYTHEVILLE COURIER-NEWS             | AR    |

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|------|--|----|
| 047. | BOSTON GLOBE                           | MA |
| 048. | BOSTON HERALD AMERICAN                 | MA |
| 049. | BRADENTON HERALD                       | FL |
| 050. | BRENNHAM BANNER-PRESS                  | TX |
| 051. | BRIDGEPORT POST                        | CT |
| 052. | BRIDGEPORT TELEGRAM                    | CT |
| 096. | *(BRIDGEWATER) COURIER NEWS, THE       | NJ |
| 053. | BROCTON ENTERPRISE AND TIMES           | MA |
| 054. | BROOKFIELD NEWS-BULLETIN               | MO |
| 055. | BRUNSWICK TIMES RECORD                 | ME |
| 056. | BUFFALO CURRIER-EXPRESS                | NY |
| 057. | BUFFALO EVENING NEWS                   | NY |
| 058. | BUFFALO GROVE HERALD                   | IL |
| 059. | CAMDEN COURIER POST                    | NJ |
| 060. | CASPER STAR TRIBUNE                    | WY |
| 061. | CEDAR FALLS RECORD                     | IA |
| 062. | CENTRALIA/CHEHALIS CHRONICLE           | WA |
| 063. | CHAMBERSBURG PUBLIC OPINION            | PA |
| 064. | CHAMPAIGN/URBANA COURIER               | IL |
| 065. | CHAMPAIGN/URBANA NEWS-GAZETTE          | IL |
| 066. | CHARDON GEAUGA TIME LEADER             | OH |
| 067. | CHARLESTON GAZETTE                     | WV |
| 068. | CHARLESTON MAIL                        | WV |
| 069. | CHATTANOOGA NEWS-FREE PRESS            | TN |
| 070. | CHATTANOOGA TIMES                      | TN |
| 071. | CHELSEA RECORD                         | MA |
| 072. | CHEYENNE WYOMING EAGLE                 | WY |
| 466. | *(CHEYENNE) WYOMING STATE TRIBUNE      | WY |
| 073. | CHICAGO CALUMET                        | IL |
| 074. | CHICAGO SUN TIMES                      | IL |
| 075. | CHICAGO TRIBUNE                        | IL |
| 076. | CHICO ENTERPRISE-RECORD                | CA |
| 077. | CHILLICOTHE CONSTITUTION-TRIBUNE       | MO |
| 078. | CINCINNATI INQUIRER                    | IN |
| 079. | CLEVELAND BANNER                       | TN |
| 080. | CLEVELAND PLAIN DEALER                 | OH |
| 081. | CLEVELAND PRESS                        | OH |
| 082. | CLINTON ITEM                           | MA |
| 083. | CLINTON JOURNAL-PUBLIC                 | IL |
| 084. | COLUMBIA RECORD                        | SC |
| 085. | COLUMBIA STATE                         | SC |
| 086. | COLUMBUS CITIZEN JOURNAL               | OH |
| 087. | COLUMBUS CITIZEN JOURNAL               | OH |
| 088. | COLUMBUS DISPATCH                      | OH |
| 089. | COLUMBUS REPUBLIC                      | IN |
| 090. | COLUMBUS TELEGRAM                      | NE |
| 091. | CONNORSVILLE NEWS-EXAMINER             | IN |
| 092. | CONROE COURIER                         | TX |
| 093. | COOS BAY/NORTH BEND WORLD              | OR |
| 094. | CORVALIS GAZETTE TIMES                 | OR |
| 095. | CORY JOURNAL                           | PA |
| 315. | *(COSTA MESA) ORANGE COAST DAILY PILOT | CA |
| 096. | COURIER NEWS, THE                      | NJ |
| 097. | CROWLEY POST-SIGNAL                    | LA |
| 098. | DAILY STAR, THE                        | NY |
| 099. | DALLAS NEWS                            | TX |
| 100. | DALLAS TIMES HERALD                    | TX |
| 101. | DALTON CITIZEN-NEWS                    | GA |
| 102. | DANBURY NEWS-TIMES                     | CT |
| 103. | DANVILLE BEE                           | DE |
| 104. | DANVILLE NEWS                          | PA |

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|------|--|----|
| 105. | DANVILLE REGISTER                        | DE |
| 106. | DAVENPORT QUAD CITY TIMES                | IA |
| 107. | DAYTON JOURNAL HERALD                    | OH |
| 108. | DAYTON NEWS                              | OH |
| 109. | DECATUR DAILY                            | AL |
| 110. | DECATUR HERALD                           | IL |
| 111. | DECATUR REVIEW                           | IL |
| 112. | DEL RIO NEWS-HERALD                      | TX |
| 113. | DENTON RECORD-CHRONICLE                  | TX |
| 114. | DENVER POST                              | CO |
| 115. | DENVER ROCKY MOUNTAIN NEWS               | CO |
| 116. | DES MOINES REGISTER                      | IA |
| 117. | DES MOINES TRIBUNE                       | IA |
| 118. | DESERET NEWS                             | UT |
| 119. | DESPAINER HERALD                         | IL |
| 120. | DETROIT FREE PRESS                       | MI |
| 121. | DETROIT NEWS                             | MI |
| 122. | DOTHAN EAGLE                             | AL |
| 123. | DOVER-DELAWARE STATE NEWS                | DE |
| 124. | DULUTH HERALD                            | MN |
| 125. | DULUTH NEWS TRIBUNE                      | MN |
| 126. | ELGIN COURIER-NEWS                       | IL |
| 127. | ELIZABETH CITY ADVANCE                   | NC |
| 128. | ELIZABETH JOURNAL                        | NJ |
| 129. | ELK GROVE HERALD                         | IL |
| 130. | ELKHART TRUTH                            | IN |
| 131. | ELMIRA STAR-GAZETTE                      | NY |
| 132. | ENTERPRISE LEDGER                        | AL |
| 133. | ERIE TIMES-NEWS                          | PA |
| 134. | ESCONDIDO TIMES-ADVOCATE                 | CA |
| 135. | EUGENE REGISTER-GUARD                    | OR |
| 136. | EVERETT HERALD                           | WA |
| 137. | FAIRBORN HERALD                          | OH |
| 138. | FITCHBURG/LEOMINSTER SENTINEL ENTERPRISE | MA |
| 139. | FLINT JOURNAL                            | MI |
| 140. | FLORENCE TIMES TRI-CITIES DAILY          | AL |
| 141. | FOND DU LAC REPORTER                     | WI |
| 142. | FONTANA HERALD NEWS                      | CA |
| 143. | FORREST CITY TIMES-HERALD, THE           | AR |
| 144. | FORT DODGE MESSENGER                     | IA |
| 145. | FORT WORTH STAR-TELEGRAM                 | TX |
| 146. | FRAMINGHAM SOUTH MIDDLESEX NEWS          | MA |
| 147. | FRANKLIN JOURNAL                         | IN |
| 148. | FREMONT/NEWARK ARGUS                     | CA |
| 316. | *(FULLERTON) ORANGE COUNTY NEWS-TRIBUNE  | CA |
| 149. | GAINESVILLE TIMES                        | GA |
| 226. | *(GARDEN CITY) LONG ISLAND NEWSDAY       | NY |
| 150. | GLOUCESTER TIMES                         | MA |
| 151. | GOLDEN TRANSCRIPT                        | CO |
| 152. | GOSHEN NEWS                              | IN |
| 153. | GRAND ISLAND INDEPENDENT                 | NE |
| 154. | GRANTS PASS COURIER                      | OR |
| 155. | GREEN BAY PRESS-GAZETTE                  | WI |
| 156. | GREENSBORO NEWS RECORD                   | NC |
| 157. | GREENSBURG NEWS                          | IN |
| 158. | GREENVILLE REFLECTOR                     | NC |
| 159. | GREENWICH TIME                           | CT |
| 160. | GROTON NEWS                              | CT |
| 161. | HANNIBAL COURIER-POST, THE               | MO |
| 162. | HARRIMAN TODAY'S NEWS                    | TN |
| 163. | HARRISBURG NEWS                          | PA |

|      |                                    |    |
|------|------------------------------------|----|
| 164. | HARRISBURG PATRIOT                 | PA |
| 165. | HARTFORD COURANT                   | CT |
| 166. | HASTINGS TRIBUNE                   | NE |
| 167. | HAVERILL GAZETTE                   | MA |
| 168. | HAYWARD REVIEW                     | CA |
| 169. | HAZELTON STANDARD SPEAKER          | PA |
| 170. | HIAWATHA WORLD, (THE)              | KS |
| 171. | HICKSVILLE CENTRE ISLAND NEWS      | NY |
| 172. | HIGHPOINT ENTERPRISE               | NC |
| 173. | HOFFMAN ESTATES/SCHAUMBURG HERALD  | IL |
| 174. | HOLDREGE CITIZEN                   | NE |
| 175. | HOMESTEAD MESSENGER                | PA |
| 176. | HOMESTEAD SOUTH DADE NEWS-LEADER   | FL |
| 177. | HOUMA COURIER AND TERREBONNE PRESS | LA |
| 178. | HOURLY, THE                        | CT |
| 179. | HOUSTON CHRONICLE                  | TX |
| 180. | HOUSTON POST                       | TX |
| 181. | HUDSON REGISTER-STAR               | NY |
| 182. | HUDSON SUN                         | MA |
| 183. | HUNTINGTON NEWS                    | PA |
| 184. | HUNTINGTON PARK SIGNAL             | CA |
| 185. | HUNTSVILLE ITEM                    | TX |
| 186. | HUNTSVILLE NEWS                    | AL |
| 187. | HUNTSVILLE TIMES                   | AL |
| 188. | INDIANAPOLIS NEWS                  | IN |
| 189. | INDIANAPOLIS STAR                  | IN |
| 190. | ITHACA JOURNAL                     | NY |
| 191. | JACKSON CLARION-LEDGER             | MS |
| 192. | JACKSON NEWS                       | MS |
| 193. | JEFFERSONVILLE NEWS                | IN |
| 194. | JENNINGS NEWS                      | LA |
| 195. | JERSEY CITY JERSEY JOURNAL         | NJ |
| 196. | JOANSBORO SUN                      | AR |
| 197. | JUNCTION CITY UNION                | KS |
| 198. | KANSAS CITY KANSAN                 | KS |
| 199. | KANSAS CITY STAR                   | KS |
| 200. | KANSAS CITY TIMES                  | KS |
| 201. | KEARNEY HUB                        | NE |
| 202. | KEWANEE STAR-COURIER               | IL |
| 203. | KEY WEST CITIZEN                   | FL |
| 204. | KING OF PRUSSIA TODAY'S POST       | PA |
| 205. | KINGSTON FREEMAN                   | NY |
| 206. | KINSTON FREE PRESS                 | NC |
| 207. | KIRKSVILLE EXPRESS AND NEWS        | MO |
| 208. | KNOXVILLE JOURNAL                  | TN |
| 209. | KNOXVILLE NEWS-SENTINEL            | TN |
| 210. | LA PORTE HERALD-ARGUS              | IN |
| 211. | LA SALLE NEWS TRIBUNE              | IL |
| 212. | LAFAYETTE ADVERTISER               | LA |
| 213. | LAHABRA-BREA STAR-PROGRESS         | CA |
| 214. | LAKE CHARLES AMERICAN PRESS        | LA |
| 215. | LAKELAND LEDGER                    | FL |
| 216. | LANSDALE NORTH PENN REPORTER       | PA |
| 217. | LARAMIE BOOMERANG                  | WY |
| 218. | LAWRENCE EAGLE TRIBUNE             | MA |
| 219. | LAWRENCEVILLE GWINNET NEWS         | GA |
| 220. | LEAVENWORTH TIMES, THE             | KS |
| 221. | LEIGHTON TIMES-NEWS                | PA |
| 222. | LEWISVILLE LEADER                  | TX |
| 223. | LEXINGTON DISPATCH                 | NC |
| 224. | LINCOLN COURIER                    | IL |



|      |   |    |
|------|---|----|
| 225. | LINCOLN JOURNAL STAR                          | NE |
| 226. | LONG ISLAND NEWSDAY                           | NY |
| 227. | LONGVIEW NEWS                                 | WA |
| 228. | LOS ANGELES HERALD EXAMINER                   | CA |
| 229. | LOS ANGELES TIMES                             | CA |
| 230. | LOUISTOWN SENTINEL                            | PA |
| 231. | LOUISVILLE COURIER-JOURNAL                    | KY |
| 232. | LOUISVILLE TIMES                              | KY |
| 233. | LOWELL SUN                                    | MA |
| 234. | LUBBOCK AVALANCHE-JOURNAL                     | TX |
| 235. | LUFKIN NEWS                                   | TX |
| 236. | LYNCHBURG ADVANCE                             | DE |
| 237. | LYNCHBURG NEWS                                | DE |
| 238. | LYNN ITEM                                     | MA |
| 239. | MACON CHRONICLE-HERALD, THE                   | MO |
| 240. | MADISON COURIER                               | IN |
| 241. | MALDEN NEWS                                   | MA |
| 242. | MALONE TELEGRAM                               | NY |
| 243. | MANHATTAN MERCURY                             | KS |
| 244. | MANITOWAC/TWO RIVERS HERALD-TIMES, REPUBLICAN | WI |
| 245. | MANSFIELD NEWS JOURNAL                        | OH |
| 246. | MARION STAR                                   | OH |
| 247. | MARLBORO ENTERPRISE                           | MA |
| 248. | MARRYSVILLE APPEAL-DEMOCRAT                   | CA |
| 249. | MARSHALLTOWN TIMES-REPUBLICAN                 | IA |
| 250. | MARTINSVILLE BULLETIN                         | DE |
| 251. | MARTINSVILLE REPORTER                         | IN |
| 252. | MARYSVILLE JOURNAL-TRIBUNE                    | OH |
| 253. | MARYVILLE FORUM                               | MO |
| 254. | MASON CITY GLOBE-GAZETTE                      | IA |
| 255. | MCCOOK GAZETTE                                | NE |
| 256. | MCKEESPORT NEWS                               | PA |
| 257. | MEADVILLE TRIBUNE                             | PA |
| 258. | MEDFORD MAIL TRIBUNE                          | OR |
| 259. | MEDFORD MERCURY                               | MA |
| 260. | MELROSE NEWS                                  | MA |
| 261. | MEMPHIS COMMERCIAL APPEAL                     | TN |
| 262. | MEMPHIS PRESS-SCIENCE MONITOR                 | TN |
| 263. | MERIDIAN STAR                                 | MS |
| 264. | METAIRIE JEFFERSON PAR TIMES                  | LA |
| 265. | MEXICO LEDGER, THE                            | MO |
| 266. | MIAMI BEACH SUN-REPORTER                      | FL |
| 267. | MIAMI HERALD                                  | FL |
| 268. | MIAMI NEWS                                    | FL |
| 269. | MIAMI NEWS-RECORD                             | OK |
| 270. | MICHIGAN CITY NEWS-DISPATCH                   | IN |
| 271. | MIDDLETOWN PRESS                              | CT |
| 272. | MIDDLETOWN TIMES HERALD-RECORD                | NY |
| 273. | MILFORD NEWS                                  | MA |
| 274. | MILWAUKEE JOURNAL                             | WI |
| 275. | MILWAUKEE SENTINEL                            | WI |
| 276. | MINNEAPOLIS STAR                              | MN |
| 277. | MINNEAPOLIS TRIBUNE                           | MN |
| 278. | MOBERLY MONITOR-INDEX AND DEMOCRAT, THE       | MO |
| 279. | MOLINE DISPATCH                               | IL |
| 280. | MONROE NEWS                                   | MI |
| 281. | MONTGOMERY ADVERTISER                         | AL |
| 282. | MONTGOMERY JOURNAL                            | AL |
| 283. | MORGAN CITY REVIEW                            | LA |
| 284. | MT. CLEMENS MACOMB DAILY                      | MI |
| 285. | MT. PROSPECT/PROSPECT HEIGHTS HERALD          | IL |

|      |                                       |    |
|------|---------------------------------------|----|
| 286. | MT. VERNON NEWS                       | OH |
| 287. | MUSKOGEE PHOENIX & TIMES-DEMOCRAT     | OK |
| 288. | NACOGDOCHES SENTINEL                  | TX |
| 289. | NEVADA STATE JOURNAL                  | NV |
| 290. | NEW ALBANY TRIBUNE                    | IN |
| 291. | NEW BEDFORD STANDARD TIMES            | MA |
| 292. | NEW BERN SUN-JOURNAL, THE             | NC |
| 293. | NEW IBERIA IBERIAN                    | LA |
| 294. | NEW LONDON DAY                        | CT |
| 295. | NEW ORLEANS STATES ITEM               | LA |
| 296. | NEW ORLEANS TIMES PICAYUNE            | LA |
| 297. | NEW YORK NEWS                         | NY |
| 298. | NEW YORK POST                         | NY |
| 299. | NEW YORK TIMES                        | NY |
| 300. | NEWARK STAR-LEDGER                    | NJ |
| 301. | NEWBURGH/BEACON NEWS                  | NY |
| 302. | NEWPORT INDEPENDENT                   | AR |
| 303. | NORFOLK LEDGER STAR                   | DE |
| 304. | NORFOLK VIRGINIA-PILOT                | DE |
| 305. | NORRISTOWN TIME HERALD                | PA |
| 306. | NORTH PLATTE TELEGRAPH, THE           | NE |
| 178. | *(NORWALK) HOUR, THE                  | CT |
| 307. | NORWICH BULLETIN                      | CT |
| 370. | *(NYACK) ROCKLAND COUNTY JOURNAL NEWS | NY |
| 308. | OAK RIDGE OAK RIDGER                  | TN |
| 309. | OAKLAND TRIBUNE                       | CA |
| 310. | ODESSA AMERICAN                       | TX |
| 311. | OKMULGEE TIMES                        | OK |
| 312. | OLYMPIA DAILY OLYMPIAN                | WA |
| 313. | OMAHA WORLD-HERALD                    | NE |
| 098. | "(ONEONTA) DAILY STAR, THE            | NY |
| 314. | ONTARIO/UPLAND REPORT                 | CA |
| 315. | ORANGE COAST DAILY PILOT              | CA |
| 316. | ORANGE COUNTY NEWS-TRIBUNE            | CA |
| 317. | ORANGE COUNTY REGISTER                | CA |
| 318. | ORANGE LEADER                         | TX |
| 319. | ORANGEBURG TIMES AND DEMOCRAT         | SC |
| 320. | OREGON JOURNAL                        | OR |
| 321. | ORLANDO SENTINEL STAR                 | FL |
| 322. | OSHKOSH NORTHWESTERN                  | WI |
| 323. | OSWEGO PALLADIUM-TIMES                | NY |
| 324. | OWENSBORO MESSENGER INQUIRER          | KY |
| 325. | PAINESVILLE TELEGRAPH                 | OH |
| 326. | PALATINE HERALD                       | IL |
| 327. | PALESTINE HERALD-PRESS                | TX |
| 328. | PALO ALTO TIMES                       | CA |
| 329. | PARAGOULD PRESS                       | AR |
| 330. | PARKERSBURG NEWS                      | WV |
| 331. | PARKERSBURG SENTINEL                  | WV |
| 332. | PASSAIC-CLIFTON HERALD NEWS           | NJ |
| 333. | PATRIOT LEDGER, THE                   | MA |
| 334. | PEORIA JOURNAL STAR                   | IL |
| 335. | PETERSBURG PROGRESS-INDEX             | DE |
| 336. | PHILADELPHIA BULLETIN                 | PA |
| 337. | PHILADELPHIA INQUIRER                 | PA |
| 338. | PHILADELPHIA NEWS                     | PA |
| 339. | PHOENIX GAZETTE                       | AZ |
| 340. | PHOENIX REPUBLIC                      | AZ |
| 341. | PITTSBURGH POST-GAZETTE               | PA |
| 342. | PITTSBURGH PRESS                      | PA |
| 343. | PLATTSBURGH PRESS-REPUBLICAN          | NY |

|      |                                     |    |
|------|-------------------------------------|----|
| 344. | PLEASANTON VALLEY TIMES             | CA |
| 345. | POINT PLEASANT REGISTER             | WV |
| 346. | POMONA PROGRESS BULLETIN            | CA |
| 347. | PONCA CITY NEWS                     | OK |
| 348. | PONTIAC-OAKLAND PRESS               | MI |
| 349. | PORT ANGELES NEWS                   | WA |
| 350. | PORTLAND EXPRESS                    | ME |
| 320. | *(PORTLAND) OREGON JOURNAL          | OR |
| 351. | PORTLAND OREGONIAN                  | OR |
| 352. | PORTLAND PRESS HERALD               | ME |
| 353. | PORTSMOUTH HERALD                   | NH |
| 354. | POTTSTOWN MERCURY                   | PA |
| 355. | POUGHKEEPSIE JOURNAL                | NY |
| 356. | PRESCOTT COURIER                    | AZ |
| 357. | QUINCY HERALD-WHIG, THE             | MO |
| 333. | *(QUINCY) PATRIOT LEDGER, THE       | MA |
| 358. | RALEIGH NEWS AND OBSERVER           | NC |
| 359. | RALEIGH TIMES                       | NC |
| 360. | RAWLINS TIME                        | WY |
| 361. | RED BLUFF NEWS                      | CA |
| 362. | REDDING RECORD-SEARCHLIGHT          | CA |
| 363. | RENO GAZETTE                        | NV |
| 289. | *(RENO) NEVADA STATE JOURNAL        | NV |
| 364. | RICHMOND NEWS-LEADER                | DE |
| 365. | RICHMOND TIMES-DISPATCH             | DE |
| 366. | RIDGECREST INDEPENDENT              | CA |
| 367. | RIVERTON RANGER                     | WY |
| 368. | ROCK ISLAND ARGUS                   | IL |
| 369. | ROCK SPRINGS ROCKET-MINER           | WY |
| 370. | ROCKLAND COUNTY JOURNAL-NEWS        | NY |
| 371. | ROLLING MEADOWS HERALD              | IL |
| 372. | ROSEBURG NEWS-REVIEW                | OR |
| 373. | ROYAL OAK TRIBUNE                   | MI |
| 374. | SACRAMENTO BEE                      | CA |
| 375. | SACRAMENTO UNION                    | CA |
| 376. | SAGINAW NEWS                        | MI |
| 377. | SALEM NEWS                          | MA |
| 118. | *(SALT LAKE CITY) DESERET NEWS      | UT |
| 378. | SALT LAKE TRIBUNE                   | UT |
| 379. | SAN ANGELO STANDARD-TIMES           | TX |
| 380. | SAN ANTONIO EXPRESS                 | TX |
| 381. | SAN ANTONIO LIGHT                   | TX |
| 382. | SAN ANTONIO NEWS                    | TX |
| 383. | SAN BERNADINO SUN-TELEGRAM          | CA |
| 384. | SAN DIEGO TRANSCRIPT                | CA |
| 385. | SAN DIEGO TRIBUNE                   | CA |
| 386. | SAN DIEGO UNION                     | CA |
| 387. | SAN FRANCISCO CHRONICLE             | CA |
| 388. | SAN FRANCISCO EXAMINER              | CA |
| 389. | SAN JOSE MERCURY                    | CA |
| 390. | SAN JOSE NEWS                       | CA |
| 391. | SANFORD HERALD                      | FL |
| 317. | *(SANTA ANA) ORANGE COUNTY REGISTER | CA |
| 392. | SAPULPA HERALD                      | OK |
| 393. | SARASOTA HERALD-TRIBUNE             | FL |
| 394. | SARASOTA JOURNAL                    | FL |
| 395. | SAVANNAH NEWS                       | GA |
| 396. | SAVANNAH PRESS                      | GA |
| 397. | SCOTTSBLUFF STAR-HERALD             | NE |
| 398. | SEATTLE POST-INTELLIGENCER          | WA |
| 399. | SEATTLE TIMES                       | WA |

|      |                                     |    |
|------|-------------------------------------|----|
| 400. | SEYMORE TRIBUNE                     | IN |
| 401. | SHARON HERALD                       | PA |
| 402. | SHELBYVILLE NEWS                    | IN |
| 403. | SHEYBOYGAN PRESS                    | WI |
| 404. | SOUTH BEND TRIBUNE                  | IN |
| 405. | SPRINGFIELD NEWS                    | OH |
| 406. | SPRINGFIELD STATE JOURNAL-REGISTER  | IL |
| 407. | SPRINGFIELD SUN                     | OH |
| 408. | ST. CHARLES BANNER NEWS             | MO |
| 409. | ST. JOSEPH GAZETTE                  | KS |
| 410. | ST. JOSEPH NEWS-PRESS               | KS |
| 411. | ST. LOUIS GLOBE-DEMOCRAT            | MO |
| 412. | ST. LOUIS POST-DISPATCH             | MO |
| 413. | ST. PAUL DISPATCH                   | MN |
| 414. | ST. PAUL PIONEER PRESS              | MN |
| 415. | ST. PERTERSBURG TIMES               | FL |
| 416. | ST. PETERSBURG INDEPENDENT          | FL |
| 417. | STAMFORD ADVOCATE                   | CT |
| 418. | STATESBORO HERALD, (THE)            | GA |
| 419. | STERLING JOURNAL ADVOCATE           | CO |
| 420. | SUNBURY ITEM                        | PA |
| 421. | SYRACUSE HERALD JOURNAL             | NY |
| 422. | SYRACUSE POST-STANDARD              | NY |
| 423. | TACOMA NEWS TRIBUNE                 | WA |
| 424. | TAFT MIDWAY DRILLER                 | CA |
| 425. | TAMPA TRIBUNE                       | FL |
| 426. | TAMPA TRIBUNE                       | FL |
| 427. | THOMASVILLE TIMES                   | NC |
| 428. | TOLEDO BLADE                        | OH |
| 429. | TOMS RIVER - BRICK TOWN OBSERVER    | NJ |
| 430. | TOPEKA CAPITAL                      | KS |
| 431. | TOPEKA STATE JOURNAL                | KS |
| 432. | TRENTON TIMES                       | NJ |
| 433. | TRENTON TRENTONIAN                  | NJ |
| 434. | TROY MESSENGER                      | AL |
| 435. | TULSA TRIBUNE                       | OK |
| 436. | TULSA WORLD                         | OK |
| 437. | UNION CITY DISPATCH                 | NJ |
| 438. | VANCOUVER COLUMBIAN                 | WA |
| 439. | WAKEFIELD ITEM                      | MA |
| 440. | WASHINGTON NEWS                     | NC |
| 441. | WASHINGTON POST                     | DC |
| 442. | WASHINGTON STAR                     | DC |
| 443. | WATERLOO COURIER                    | IA |
| 444. | WATERTOWN TIMES                     | NY |
| 445. | WATERVILLE CENTRAL MAINE SENTINEL   | ME |
| 446. | WAUKEEGAN NEWS-SUN                  | IL |
| 447. | WAYNESBORO RECORD HERALD            | PA |
| 448. | WEBSTER CITY FREEMAN-JOURNAL        | IA |
| 449. | WEST MEMPHIS TIMES                  | AR |
| 450. | WHEATON JOURNAL                     | IL |
| 451. | WHEELING HERALD                     | IL |
| 452. | WICHITA FALLS RECORD NEWS           | TX |
| 453. | WICHITA FALLS TIMES                 | TX |
| 454. | WILKES-BARRE NEWS RECORD            | PA |
| 455. | WILKES-BARRE TIMES-LEADER           | PA |
| 456. | WILLINGBORO BURLINGTON COUNTY TIMES | NJ |
| 457. | WILLOUGHBY NEWS-HERALD              | OH |
| 458. | WILMINGTON JOURNAL                  | DE |
| 459. | WILMINGTON NEWS                     | DE |
| 460. | WINSTON-SALEM JOURNAL               | NC |

|      |                               |    |
|------|-------------------------------|----|
| 461. | WINSTON-SALEM SENTINEL        | NC |
| 462. | WOBURN TIMES                  | MA |
| 463. | WORCESTER GAZETTE             | MA |
| 464. | WORCESTER TELEGRAM            | MA |
| 465. | WORLAND NORTHERN WYOMING NEWS | WY |
| 466. | WYOMING STATE TRIBUNE         | WY |
| 467. | XENIA GAZETTE                 | OH |
| 468. | YREKA SISKIYOU NEWS           | CA |
| 469. | YUMA SUN                      | AZ |
| 470. | WALL STREET JOURNAL           | NY |
| 471. | BELLINGHAM HERALD             | WA |

1970 CENSUS OCCUPATION CODES

## 1970 CENSUS OCCUPATION CODES

THE 1970 CENSUS OCCUPATION CODE IS USED FOR THIS STUDY INSTEAD OF THE CPS POLITICAL BEHAVIOR OCCUPATION CODE WHICH APPEARS IN PAST ELECTION STUDIES. THERE IS A CLOSE CORRESPONDENCE BETWEEN THE CODING SCHEMES OF BOTH SETS. GROUPINGS OF OCCUPATIONS INTO CATEGORIES ARE IDENTICAL IN ALL STUDIES; SOME MINOR DIFFERENCES OCCUR IN DETAILED CODES (SECOND OR THIRD DIGITS) IN THESE CATEGORIES. IN ADDITION, THE DUNCAN SEI AND NORC PRESTIGE SCORE ARE INCLUDED. IN PAST STUDIES THE DUNCAN SCORE WAS BASED ON 1960 CENSUS CODES; IN THIS STUDY AN UPDATED VERSION IS BASED ON THE 1970 CENSUS. FOR DETAILS SEE DAVID L. FEATHERMAN, MICHAEL SOBEL AND DAVID DICKENS, "A MANUAL FOR CODING OCCUPATIONS AND INDUSTRIES INTO DETAILED 1970 CATEGORIES AND A LISTING OF 1970-BASIS DUNCAN SOCIOECONOMIC AND NORC PRESTIGE SCORES," (WORKING PAPER #75-1, CENTER FOR DEMOGRAPHY AND ECOLOGY, THE UNIVERSITY OF WISCONSIN--MADISON). BOTH DUNCAN AND NORC SCORES ARE BASED ON AN OCCUPATIONAL RANKING SCHEME AND HAVE AN IMPLIED DECIMAL IN THE RIGHT MOST COLUMN. A SCORE OF 241, THEREFORE, SHOULD BE READ AS 24.1.

U.S. DUNCAN NORC  
CENSUS SEI PRESTIGE  
OCCUP.

### PROFESSIONAL, TECHNICAL, AND KINDRED WORKERS

-----

001 769 560  
ACCOUNTANTS

002 853 667  
ARCHITECTS

#### COMPUTER SPECIALISTS

003 650 506  
COMPUTER PROGRAMMERS

004 650 506  
COMPUTER SYSTEMS ANALYSTS

005 650 506  
COMPUTER SPECIALISTS

ENGINEERS

(CONTINUED)

006 870 711  
AERONAUTICAL AND ASTRONAUTICAL ENGINEERS

010 899 672  
CHEMICAL ENGINEERS

011 840 678  
CIVIL ENGINEERS

012 840 694  
ELECTRICAL AND ELECTRONIC ENGINEERS

013 855 556  
INDUSTRIAL ENGINEERS

014 802 621  
MECHANICAL ENGINEERS

015 831 584  
METALLURGICAL AND MATERIALS ENGINEERS

020 850 616  
MINING ENGINEERS

021 810 571  
PETROLEUM ENGINEERS

022 870 506  
SALES ENGINEERS

023 869 670  
ENGINEERS

024 830 539  
FARM MANAGEMENT ADVISORS

025 480 539  
FORESTERS AND CONSERVATIONISTS

026 830 539  
HOME MANAGEMENT ADVISORS

LAWYERS AND JUDGES

030 930 757  
JUDGES

031 923 751  
LAWYERS

(CONTINUED)

LIBRARIANS, ARCHIVISTS, AND CURATORS

032 600 546  
LIBRARIANS

033 746 596  
ARCHIVISTS AND CURATORS

MATHEMATICAL SPECIALISTS

034 810 554  
ACTUARIES

035 800 650  
MATHEMATICIANS

036 810 554  
STATISTICIANS

LIFE AND PHYSICAL SCIENTISTS

042 800 558  
AGRICULTURAL SCIENTISTS

043 620 470  
ATMOSPHERIC AND SPACE SCIENTISTS

044 800 677  
BIOLOGICAL SCIENTISTS

045 794 673  
CHEMISTS

051 800 672  
GEOLOGISTS

052 800 672  
MARINE SCIENTISTS

053 800 738  
PHYSICISTS AND ASTRONOMERS

054 774 651  
LIFE AND PHYSICAL SCIENTISTS

055 657 508  
OPERATIONS AND SYSTEMS RESEARCHERS AND ANALYSTS

056 824 552  
PERSONNEL AND LABOR RELATIONS WORKERS



(CONTINUED)

## PHYSICIANS, DENTISTS, AND RELATED PRACTITIONERS

061 750 600  
CHIROPRACTORS062 960 736  
DENTISTS063 790 620  
OPTOMETRISTS064 814 603  
PHARMACISTS065 921 812  
PHYSICIANS, MEDICAL AND OSTEOPATHIC071 580 367  
PODIATRISTS072 780 597  
VETERINARIANS073 580 367  
HEALTH PRACTITIONERS

## NURSES, DIETITIANS, AND THERAPISTS

074 390 521  
DIETITIANS075 443 601  
REGISTERED NURSES076 589 385  
THERAPISTS

## HEALTH TECHNOLOGISTS AND TECHNICIANS

080 480 610  
CLINICAL LABORATORY TECHNOLOGISTS AND TECHNICIANS081 480 610  
DENTAL HYGIENISTS082 600 546  
HEALTH RECORD TECHNOLOGISTS AND TECHNICIANS083 480 610  
RADIOLOGIC TECHNOLOGISTS AND TECHNICIANS

(CONTINUED)

084 480 610  
THERAPY ASSISTANTS085 552 511  
HEALTH TECHNOLOGISTS AND TECHNICIANS

## RELIGIOUS WORKERS

086 520 690  
CLERGYMEN090 571 546  
RELIGIOUS WORKERS

## SOCIAL SCIENTISTS

091 743 535  
ECONOMISTS092 810 714  
POLITICAL SCIENTISTS093 810 714  
PSYCHOLOGISTS094 810 714  
SOCIOLOGISTS095 650 506  
URBAN AND REGIONAL PLANNERS096 810 656  
SOCIAL SCIENTISTS

## SOCIAL AND RECREATION WORKERS

100 640 524  
SOCIAL WORKERS101 670 486  
RECREATION WORKERS

## TEACHERS, COLLEGE AND UNIVERSITY

102 840 783  
AGRICULTURE TEACHERS103 840 783  
ATMOSPHERIC, EARTH, MARINE, AND SPACE TEACHERS

(CONTINUED)

104 840 783  
BIOLOGY TEACHERS

105 840 763  
CHEMISTRY TEACHERS

110 840 783  
PHYSICS TEACHERS

111 840 783  
ENGINEERING TEACHERS

112 840 783  
MATHEMATICS TEACHERS

113 840 783  
HEALTH SPECIALTIES TEACHERS

114 840 783  
PSYCHOLOGY TEACHERS

115 840 783  
BUSINESS AND COMMERCE TEACHERS

116 840 783  
ECONOMICS TEACHERS

120 840 783  
HISTORY TEACHERS

121 840 783  
SOCIOLOGY TEACHERS

122 840 783  
SOCIAL SCIENCE TEACHERS

123 556 486  
ART, DRAMA, AND MUSIC TEACHERS

124 640 532  
COACHES AND PHYSICAL EDUCATION TEACHERS

125 840 783  
EDUCATION TEACHERS

126 840 783  
ENGLISH TEACHERS

130 840 783  
FOREIGN LANGUAGE TEACHERS

(CONTINUED)

131 720 532  
HOME ECONOMICS TEACHERS

132 840 783  
LAW TEACHERS

133 840 783  
THEOLOGY TEACHERS

134 840 783  
TRADE, INDUSTRIAL, AND TECHNICAL TEACHERS

135 840 783  
MISCELLANEOUS TEACHERS, COLLEGE AND UNIVERSITY

140 840 783  
TEACHERS, COLLEGE AND UNIVERSITY, SUBJECT NOT SPECIFIED

TEACHERS, EXCEPT COLLEGE AND UNIVERSITY

141 643 439  
ADULT EDUCATION TEACHERS

142 714 592  
ELEMENTARY SCHOOL TEACHERS

143 720 561  
PREKINDERGARTEN AND KINDERGARTEN TEACHERS

144 705 601  
SECONDARY SCHOOL TEACHERS

145 577 449  
TEACHERS, EXCEPT COLLEGE AND UNIVERSITY

ENGINEERING AND SCIENCE TECHNICIANS

150 620 472  
AGRICULTURE AND BIOLOGICAL TECHNICIANS, EXCEPT HEALTH

151 620 470  
CHEMICAL TECHNICIANS

152 670 561  
DRAFTSMEN

153 620 515  
ELECTRICAL AND ELECTRONIC ENGINEERING TECHNICIANS

154 640 494  
INDUSTRIAL ENGINEERING TECHNICIANS

(CONTINUED)

155 620 470  
MECHANICAL ENGINEERING TECHNICIANS

156 530 468  
MATHEMATICAL TECHNICIANS

161 484 531  
SURVEYORS

162 620 470  
ENGINEERING AND SCIENCE TECHNICIANS

TECHNICIANS, EXCEPT HEALTH, AND ENGINEERING AND SCIENCE

163 790 701  
AIRPLANE PILOTS

164 690 428  
AIR TRAFFIC CONTROLLERS

165 603 519  
EMBALMERS

170 480 482  
FLIGHT ENGINEERS

171 690 428  
RADIO OPERATORS

172 620 470  
TOOL PROGRAMMERS, NUMERICAL CONTROL

173 620 472  
TECHNICIANS

174 650 506  
VOCATIONAL AND EDUCATIONAL COUNSELORS

WRITERS, ARTISTS, AND ENTERTAINERS

175 600 550  
ACTORS

180 602 521  
ATHLETES AND KINDRED WORKERS

181 760 598  
AUTHORS

(CONTINUED)

182 450 376  
DANCERS

183 704 565  
DESIGNERS

184 820 512  
EDITORS AND REPORTERS

185 520 460  
MUSICIANS AND COMPOSERS

190 670 562  
PAINTERS AND SCULPTORS

191 500 405  
PHOTOGRAPHERS

192 820 567  
PUBLIC RELATIONS MEN AND PUBLICITY WRITERS

193 650 506  
RADIO AND TELEVISION ANNOUNCERS

194 454 412  
WRITERS, ARTISTS, AND ENTERTAINERS

195 650 506  
RESEARCH WORKERS, NOT SPECIFIED

MANAGERS AND ADMINISTRATORS, EXCEPT FARM  
-----

201 588 538  
ASSESSORS, CONTROLLERS, AND TREASURERS; LOCAL PUBLIC  
ADMINISTRATION

202 800 666  
BANK OFFICERS AND FINANCIAL MANAGERS

203 503 429  
BUYERS AND SHIPPERS, FARM PRODUCTS

205 721 500  
BUYERS, WHOLESALE AND RETAIL TRADE

210 740 488  
CREDIT MEN

211 590 522

(CONTINUED)

## FUNERAL DIRECTORS

212 569 594  
HEALTH ADMINISTRATORS

213 575 396  
CONSTRUCTION INSPECTORS, PUBLIC ADMINISTRATION

215 666 423  
INSPECTORS, EXCEPT CONSTRUCTION, PUBLIC ADMINISTRATION

216 320 383  
MANAGERS AND SUPERINTENDENTS, BUILDING

220 731 560  
OFFICE MANAGERS

221 499 567  
OFFICERS, PILOTS, AND PURSERS; SHIP

222 665 603  
OFFICIALS AND ADMINISTRATORS; PUBLIC ADMINISTRATION

223 600 484  
OFFICIALS OF LODGES, SOCIETIES, AND UNIONS

224 608 583  
POSTMASTERS AND MAIL SUPERINTENDENTS

225 748 464  
PURCHASING AGENTS AND BUYERS

226 582 409  
RAILROAD CONDUCTORS

230 381 389  
RESTAURANT, CAFETERIA AND BAR MANAGERS

231 698 478  
SALES MANAGERS AND DEPARTMENT HEADS, RETAIL TRADE

233 746 542  
SALES MANAGERS, EXCEPT RETAIL TRADE

235 771 696  
SCHOOL ADMINISTRATORS, COLLEGE

240 717 616  
SCHOOL ADMINISTRATORS, ELEMENTARY AND SECONDARY

245 617 507  
MANAGERS AND ADMINISTRATORS

SALES WORKERS  
-----

260 661 423  
ADVERTISING AGENTS AND SALESMEN

261 400 319  
AUCTIONEERS

262 381 306  
DEMONSTRATORS

264 129 202  
HUCKSTERS AND PEDDLERS

265 660 468  
INSURANCE AGENTS, BROKERS, AND UNDERWRITERS

266 270 154  
NEWSBOYS

270 620 440  
REAL ESTATE AGENTS AND BROKERS

271 724 513  
STOCK AND BOND SALESMEN

280 494 354  
SALESMEN AND SALES CLERKS

281 650 491  
SALES REPRESENTATIVES, MANUFACTURING INDUSTRIES (IND. 107-399)

282 609 399  
SALES REPRESENTATIVES, WHOLESALE TRADE (IND. 017-058, 507-599)

283 390 286  
SALES CLERKS, RETAIL TRADE (IND. 608-699 EXCEPT 618, 639, 649, 667, 668, 688)

284 390 286  
SALESMEN, RETAIL TRADE (IND. 607, 618, 639, 649, 667, 668, 688)

285 522 354  
SALESMEN OF SERVICES AND CONSTRUCTION (IND. 067, 407-499, 707-947)

CLERICAL AND KINDRED WORKERS  
-----301 518 490  
BANK TELLERS303 440 362  
BILLING CLERKS305 509 474  
BOOKKEEPERS310 439 310  
CASHIERS311 440 314  
CLERICAL ASSISTANTS, SOCIAL WELFARE312 438 360  
CLERICAL SUPERVISORS313 425 279  
COLLECTORS, BILL AND ACCOUNT314 440 362  
COUNTER CLERKS, EXCEPT FOOD315 401 334  
DISPATCHERS AND STARTERS, VEHICLE320 440 362  
ENUMERATORS AND INTERVIEWERS321 562 412  
ESTIMATORS AND INVESTIGATORS323 436 360  
EXPEDITERS AND PRODUCTION CONTROLLERS325 440 308  
FILE CLERKS326 621 476  
INSURANCE ADJUSTERS, EXAMINERS, AND INVESTIGATORS330 431 397  
LIBRARY ATTENDANTS AND ASSISTANTS331 530 423  
MAIL CARRIERS, POST OFFICE332 433 355  
MAIL HANDLERS, EXCEPT POST OFFICE333 282 A93  
MESSENGERS AND OFFICE BOYS334 440 362  
METER READERS, UTILITIES  
OFFICE MACHINE OPERATORS341 449 443  
BOOKKEEPING AND BILLING MACHINE OPERATORS342 450 449  
CALCULATING MACHINE OPERATORS343 450 449  
COMPUTER AND PERIPHERAL EQUIPMENT OPERATORS344 450 449  
DUPLICATING MACHINE OPERATORS345 450 449  
KEYPUNCH OPERATORS350 450 449  
TABULATING MACHINE OPERATORS355 450 449  
OFFICE MACHINE OPERATORS360 440 413  
PAYROLL AND TIMEKEEPING CLERKS361 446 424  
POSTAL CLERKS362 440 362  
PROOFREADERS363 678 430  
REAL ESTATE APPRAISERS364 440 389  
RECEPTIONISTS

## SECRETARIES

370 610 458  
SECRETARIES, LEGAL371 610 458  
SECRETARIES, MEDICAL372 610 458  
SECRETARIES

14.

(CONTINUED)

374 241 299  
SHIPPING AND RECEIVING CLERKS

375 439 360  
STATISTICAL CLERKS

376 610 433  
STENOGRAPHERS

381 439 252  
STOCK CLERKS AND STOREKEEPERS

382 624 488  
TEACHER AIDES, EXCEPT SCHOOL MONITORS

383 220 298  
TELEGRAPH MESSENGERS

384 470 435  
TELEGRAPH OPERATORS

385 450 404  
TELEPHONE OPERATORS

390 598 354  
TICKET, STATION, AND EXPRESS AGENTS

391 610 413  
TYPISTS

392 418 354  
WEIGHERS

394 437 365  
MISCELLANEOUS CLERICAL WORKERS

395 440 362  
NOT SPECIFIED CLERICAL WORKERS

CRAFTSMEN AND KINDRED WORKERS  
-----

401 216 325  
AUTOMOBILE ACCESSORIES INSTALLERS

402 217 338  
BAKERS

403 160 355  
BLACKSMITH

(CONTINUED)

404 326 306  
BOILERMAKERS

405 380 314  
BOOKBINDERS

410 270 357  
BRICKMASONS AND STONEMASONS

411 320 408  
BRICKMASONS AND STONEMASONS, APPRENTICES

412 197 323  
BULLDOZER OPERATORS

413 223 381  
CABINETMAKERS

415 189 396  
CARPENTERS

416 310 408  
CARPENTER APPRENTICES

420 120 328  
CARPET INSTALLERS

421 190 316  
CEMENT AND CONCRETE FINISHERS

422 520 380  
COMPOSITORS AND TYPESETTERS

423 400 408  
PRINTING TRADES APPRENTICES, EXCEPT PRESSMEN

424 210 387  
CRANEMEN, DERRICKMEN, AND HOISTMEN

425 400 374  
DECORATORS AND WINDOW DRESSERS

426 480 610  
DENTAL LABORATORY TECHNICIANS

430 440 492  
ELECTRICIANS

431 370 408

15

(CONTINUED)

## ELECTRICIAN APPRENTICES

433 490 392

ELECTRIC POWER LINEMEN AND CABLEMEN

434 550 390

ELECTROTYPERS AND STEREOTYPERS

435 470 412

ENGRAVERS, EXCEPT PHOTOENGRAVERS

436 228 315

EXCAVATING, GRADING, AND ROAD MACHINE OPERATORS; EXCEPT  
BULLDOZER

440 174 318

FLOOR LAYERS, EXCEPT TILE SETTERS

441 495 453

FOREMEN

442 228 355

FORGEMEN AND HAMMERMEN

443 178 291

FURNITURE AND WOOD FINISHERS

444 334 323

FURRIERS

445 253 267

GLAZIERS

446 217 353

HEAT TREATERS, ANNEALERS, AND TEMPERERS

450 225 310

INSPECTORS, SCALERS, AND GRADERS; LOG AND LUMBER

452 410 313

INSPECTORS

453 364 375

JEWELERS AND WATCHMAKERS

454 335 464

JOB AND DIE SETTERS, METAL

455 578 508

LOCOMOTIVE ENGINEERS

(CONTINUED)

456 450 362

LOCOMOTIVE FIREMEN

461 329 477

MACHINISTS

462 410 408

MACHINIST APPRENTICES

## MECHANICS AND REPAIRMEN

470 270 367

AIR CONDITIONING, HEATING, AND REFRIGERATION

471 480 482

AIRCRAFT

472 190 367

AUTOMOBILE BODY REPAIRMEN

473 190 367

AUTOMOBILE MECHANICS

474 250 408

AUTOMOBILE MECHANIC APPRENTICES

475 270 408

DATA PROCESSING MACHINE REPAIRMEN

480 270 326

FARM IMPLEMENT

481 266 328

HEAVY EQUIPMENT MECHANICS, INCLUDING DIESEL

482 270 326

HOUSEHOLD APPLIANCE AND ACCESSORY INSTALLERS AND  
MECHANICS

483 100 304

LOOM FIXERS

484 359 338

OFFICE MACHINE

485 360 350

RADIO AND TELEVISION

486 205 356

(CONTINUED)

## RAILROAD AND CAR SHOP

491 340 408  
MECHANIC, EXCEPT AUTO, APPRENTICES

492 265 328  
MISCELLANEOUS MECHANICS AND REPAIRMEN

495 270 326  
NOT SPECIFIED MECHANICS AND REPAIRMEN

501 190 252  
MILLERS; GRAIN, FLOUR, AND FEED

502 310 403  
MILLWRIGHTS

503 120 391  
HOLDERS, METAL

504 330 408  
HOLDER APPRENTICES

505 430 339  
MOTION PICTURE PROJECTIONISTS

506 390 514  
OPTICIANS, AND LENS GRINDERS AND POLISHERS

510 164 298  
PAINTERS, CONSTRUCTION AND MAINTENANCE

511 290 408  
PAINTER APPRENTICES

512 135 275  
PAPERHANGERS

514 430 387  
PATTERN AND MODEL MAKERS, EXCEPT PAPER

515 611 397  
PHOTOENGRAVERS AND LITHOGRAPHERS

516 380 320  
PIANO AND ORGAN TUNERS AND REPAIRMEN

520 250 332  
PLASTERERS

(CONTINUED)

521 290 408  
PLASTERER APPRENTICES

522 340 406  
PLUMBERS AND PIPE FITTERS

523 330 408  
PLUMBER AND PIPE FITTER APPRENTICES

525 500 388  
POWER STATION OPERATORS

530 456 391  
PRESSMEN AND PLATE PRINTERS, PRINTING

531 400 408  
PRESSMAN APPRENTICES

533 220 360  
ROLLERS AND FINISHERS, METAL

534 151 315  
ROOFERS AND SLATERS

535 330 368  
SHEETMETAL WORKERS AND TINSMITHS

536 330 408  
SHEETMETAL APPRENTICES

540 340 355  
SHIPFITTERS

542 119 326  
SHOE REPAIRMEN

543 168 307  
SIGN PAINTERS AND LETTERERS

545 452 329  
STATIONARY ENGINEERS

546 240 317  
STONE CUTTERS AND STONE CARVERS

550 334 356  
STRUCTURAL METAL CRAFTSMEN

551 214 340  
TAILORS



(CONTINUED)

552 488 391  
TELEPHONE INSTALLERS AND REPAIRMEN

554 490 392  
TELEPHONE LINEMEN AND SPICERS

560 282 384  
TILE SETTERS

561 492 423  
TOOL OR DIE MAKERS

562 410 408  
TOOL AND DIE MAKER APPRENTICES

563 212 299  
UPHOLSTERERS

571 346 408  
SPECIFIED CRAFT APPRENTICES

572 390 408  
NOT SPECIFIED APPRENTICES

575 253 417  
CRAFTSMEN AND KINDRED WORKERS

580 000 000  
FORMER MEMBERS OF THE ARMED FORCES

600 000 000  
CURRENT MEMBERS OF THE ARMED FORCES

OPERATIVES, EXCEPT TRANSPORT  
-----

601 320 284  
ASBESTOS AND INSULATION WORKERS

602 172 275  
ASSEMBLERS

603 110 321  
BLASTERS AND POWDERMEN

504 161 235  
BOTTLING AND CANNING OPERATIVES

505 250 394

(CONTINUED)

CHAINMEN, RODMEN, AND AXMEN; SURVEYING

610 184 361  
CHECKERS, EXAMINERS, AND INSPECTORS; MANUFACTURING

611 168 207  
CLOTHING IRONERS AND PRESSERS

612 189 285  
CUTTING OPERATIVES

613 224 310  
DRESSMAKERS AND SEAMSTRESSES, EXCEPT FACTORY

614 216 262  
DRILLERS, EARTH

615 244 363  
DRY WALL INSTALLERS AND LATHERS

620 120 250  
DYERS

621 187 235  
FILERS, POLISHERS, SANDERS, AND BUFFERS

622 181 329  
FURNACEMEN, SMELTERMEN, AND POURERS

623 179 212  
GARAGE WORKERS AND GAS STATION ATTENDANTS

624 166 326  
GRADERS AND SORTERS, MANUFACTURING

625 137 245  
PRODUCE GRADERS AND PACKERS, EXCEPT FACTORY AND FARM

626 290 329  
HEATERS, METAL

630 150 182  
LAUNDRY AND DRY CLEANING OPERATIVES

631 288 320  
MEAT CUTTERS AND BUTCHERS, EXCEPT MANUFACTURING

633 162 235  
MEAT CUTTERS AND BUTCHERS, MANUFACTURING

## (CONTINUED)

634 180 194  
HEAT WRAPPERS, RETAIL TRADE

635 197 302  
METAL PLATERS

636 460 334  
MILLINERS

640 165 264  
MINE OPERATIVES

641 173 273  
MIXING OPERATIVES

642 150 242  
OILERS AND GREASERS, EXCEPT AUTO

643 181 195  
PACKERS AND WRAPPERS, EXCEPT MEAT AND PRODUCE

644 181 288  
PAINTERS, MANUFACTURED ARTICLES

645 412 355  
PHOTOGRAPHIC PROCESS WORKERS

PRECISION MACHINE OPERATIVES

650 220 318  
DRILL PRESS OPERATIVES

651 219 190  
GRINDING MACHINE OPERATIVES

652 216 319  
LATHE AND MILLING MACHINE OPERATIVES

653 209 311  
PRECISION MACHINE OPERATIVES

656 195 303  
PUNCH AND STAMPING PRESS OPERATIVES

660 206 315  
RIVETERS AND FASTENERS

661 160 337  
SAILORS AND DECKHANDS

662 045 276

## (CONTINUED)

SAWYERS

663 182 251  
SEWERS AND STITCHERS

664 092 316  
SHOEMAKING MACHINE OPERATIVES

665 244 361  
SOLDERERS

666 166 317  
STATIONARY FIREMEN

TEXTILE OPERATIVES

670 033 289  
CARDING, LAPPING, AND COMBING OPERATIVES

671 210 294  
KNITTERS, LOOPERS, AND TOPPERS

672 041 282  
SPINNERS, TWISTERS, AND WINDERS

673 059 251  
WEAVERS

674 086 288  
TEXTILE OPERATIVES

680 240 401  
WELDERS AND FLAME CUTTERS

681 217 336  
WINDING OPERATIVES

690 190 285  
MACHINE OPERATIVES, MISCELLANEOUS SPECIFIED

692 193 293  
MACHINE OPERATIVES, NOT SPECIFIED

694 188 289  
MISCELLANEOUS OPERATIVES

695 195 291  
NOT SPECIFIED OPERATIVES

TRANSPORT EQUIPMENT OPERATIVES

(CONTINUED)

-----

|   |     |     |
|---|-----|-----|
| 701   | 240 | 368 |
| BOATMEN AND CANALMEN                              |     |     |
| 703   | 240 | 324 |
| BUS DRIVERS                                       |     |     |
| 704   | 325 | 280 |
| CONDUCTORS AND MOTORMEN, URBAN RAIL TRANSIT       |     |     |
| 705   | 310 | 283 |
| DELIVERYMEN AND ROUTEMEN                          |     |     |
| 706   | 168 | 284 |
| FORK LIFT AND TOW MOTOR OPERATIVES                |     |     |
| 710   | 030 | 272 |
| MOTORMEN; MINE, FACTORY, LOGGING CAMP, ETC.       |     |     |
| 711   | 188 | 220 |
| PARKING ATTENDANTS                                |     |     |
| 712   | 420 | 347 |
| RAILROAD BRAKENEN                                 |     |     |
| 713   | 440 | 328 |
| RAILROAD SWITCHMEN                                |     |     |
| 714   | 100 | 215 |
| TAXICAB DRIVERS AND CHAUFFEURS                    |     |     |
| 715   | 151 | 321 |
| TRUCK DRIVERS                                     |     |     |
| LABORERS, EXCEPT FARM                             |     |     |
| -----   |     |     |
| 740   | 175 | 303 |
| ANIMAL CARETAKERS, EXCEPT FARM                    |     |     |
| 750   | 230 | 000 |
| CARPENTERS' HELPERS                               |     |     |
| 751   | 071 | 174 |
| CONSTRUCTION LABORERS, EXCEPT CARPENTERS' HELPERS |     |     |
| 752   | 303 | 000 |
| FISHERMEN AND OYSTERMEN                           |     |     |

(CONTINUED)

|   |     |     |
|---|-----|-----|
| 753                                       | 089 | 190 |
| FREIGHT AND MATERIAL HANDLERS             |     |     |
| 754                                       | 060 | 173 |
| GARBAGE COLLECTORS                        |     |     |
| 755                                       | 109 | 221 |
| GARDENERS AND GROUNDSKEEPERS, EXCEPT FARM |     |     |
| 760                                       | 110 | 244 |
| LONGSHOREMEN AND STEVEDORES               |     |     |
| 761                                       | 041 | 259 |
| LUMBERMEN, RAFTSMEN, AND WOODCHOPPERS     |     |     |
| 762                                       | 173 | 207 |
| STOCK HANDLERS                            |     |     |
| 763                                       | 080 | 122 |
| TEAMSTERS                                 |     |     |
| 764                                       | 086 | 185 |
| VEHICLE WASHERS AND EQUIPMENT CLEANERS    |     |     |
| 770                                       | 083 | 203 |
| WAREHOUSEMEN                              |     |     |
| 780                                       | 082 | 191 |
| MISCELLANEOUS LABORERS                    |     |     |
| 785                                       | 083 | 175 |
| NOT SPECIFIED LABORERS                    |     |     |
| FARMERS AND FARM MANAGERS                 |     |     |
| -----                                     |     |     |
| 801                                       | 140 | 407 |
| FARMERS (OWNERS AND TENANTS)              |     |     |
| 802                                       | 360 | 437 |
| FARM MANAGERS                             |     |     |
| FARM LABORERS AND FARM FOREMEN            |     |     |
| -----                                     |     |     |
| 821                                       | 200 | 350 |
| FARM FOREMEN                              |     |     |
| 822                                       | 063 | 188 |
| FARM LABORERS, WAGE WORKERS               |     |     |

## (CONTINUED)

823 170 185  
FARM LABORERS, UNPAID FAMILY WORKERS

824 220 268  
FARM SERVICE LABORERS, SELF-EMPLOYED

SERVICE WORKERS, EXCEPT PRIVATE HOUSEHOLD

CLEANING SERVICE WORKERS  
-----

901 116 141  
CHAMBERMAIDS AND MAIDS, EXCEPT PRIVATE HOUSEHOLD

902 098 174  
CLEANERS AND CHARWOMEN

903 125 193  
JANITORS AND SEXTONS

FOOD SERVICE WORKERS

910 190 199  
BARTENDERS

911 110 144  
BUSBOYS

912 150 264  
COOKS, EXCEPT PRIVATE HOUSEHOLD

913 110 218  
DISHWASHERS

914 170 154  
FOOD COUNTER AND FOUNTAIN WORKERS

915 160 203  
WAITERS

916 110 208  
FOOD SERVICE WORKERS, EXCEPT PRIVATE HOUSEHOLD

HEALTH SERVICE WORKERS

921 380 478  
DENTAL ASSISTANTS

922 74 405

## (CONTINUED)

HEALTH AIDES, EXCEPT NURSING

923 510 451  
HEALTH TRAINEES

924 370 233  
LAY MIDWIVES

925 135 364  
NURSING AIDES, ORDERLIES, AND ATTENDANTS

926 220 419  
PRACTICAL NURSES

PERSONAL SERVICE WORKERS

931 310 364  
AIRLINE STEWARDESSES

932 195 164  
ATTENDANTS, RECREATION AND AMUSEMENT

933 288 225  
ATTENDANTS, PERSONAL SERVICE

934 079 175  
BAGGAGE PORTERS AND BELLHOPS

935 170 379  
BARBERS

940 300 221  
BOARDING AND LODGING HOUSE KEEPERS

941 080 093  
BOOTBLACKS

942 282 241  
CHILD CARE WORKERS, EXCEPT PRIVATE HOUSEHOLD

943 100 209  
ELEVATOR OPERATORS

944 170 332  
HAIRDRESSERS AND COSMETOLOGISTS

945 310 408  
PERSONAL SERVICE APPRENTICES

950 310 364

## (CONTINUED)

## HOUSEKEEPERS, EXCEPT PRIVATE HOUSEHOLD

952 260 141  
SCHOOL MONITORS

953 250 149  
USHERS, RECREATION AND AMUSEMENT

954 110 144  
WELFARE SERVICE AIDES

## PROTECTIVE SERVICE WORKERS

960 175 245  
CROSSING GUARDS AND BRIDGE TENDERS

961 370 438  
FIREFMEN, FIRE PROTECTION

962 182 223  
GUARDS AND WATCHMEN

963 210 458  
MARSHALS AND CONSTABLES

964 404 477  
POLICEMEN AND DETECTIVES

965 340 550  
SHERIFFS AND BAILIFFS

PRIVATE HOUSEHOLD WORKERS  
-----

980 070 229  
CHILD CARE WORKERS, PRIVATE HOUSEHOLD

981 070 180  
COOKS, PRIVATE HOUSEHOLD

982 186 247  
HOUSEKEEPERS, PRIVATE HOUSEHOLD

983 120 176  
LAUNDRESSES, PRIVATE HOUSEHOLD

984 070 180  
MAIDS AND SERVANTS, PRIVATE HOUSEHOLD

998 000 000

## (CONTINUED)

## OCCUPATION NOT KNOWN

999 000 000  
OCCUPATION NOT ASCERTAINED

000 000 000  
INAPPROPRIATE