# 1998 PILOT OUESTIONNAIRE 

QA. SET REPCAND

| 1 Dan Lungren | $\{$ IF QB $=1$, SET QA $=1\}$ |
| :--- | :--- |
| 2 George Ryan | $\{$ IF QB $=2$, SET QA $=2\}$ |
| 3 Guy Millner | $\{$ IF QB $=3$, SET QA $=3\}$ |

QAA. SET DEMCAND

1 Gray Davis $\quad\{\mathrm{IF} \mathrm{QB}=1$, SET QAA $=1\}$
2 Glenn Poshard $\quad\{\mathrm{IF} \mathrm{QB}=2$, SET QAA=2\}
3 Roy Barnes $\quad\{I F \mathrm{QB}=3$, SET QAA=3\}
QB. MOVE IN STATE
1 California
2 Illinois
3 Georgia

QC. SET CAND1

1 Dan Lungren
2 Gray Davis
3 George Ryan
4 Glenn Poshard
5 Guy Millner
6 Roy Barnes
QD. SET CAND2

1 Dan Lungren
2 Gray Davis
3 George Ryan
4 Glenn Poshard
5 Guy Millner
6 Roy Barnes

IF ( $\mathrm{QB}=1$ AND RANDOM NUMBER=1, SET QC=1 AND SET QD=2 $\}$
IF ( $\mathrm{QB}=1$ AND RANDOM NUMBER=2, SET QC=2 AND SET QD=1 $\}$
IF ( $\mathrm{QB}=2$ AND RANDOM NUMBER=1, SET QC=3 AND SET QD=4\}
IF ( $\mathrm{QB}=2$ AND RANDOM NUMBER=2, SET QC=4 AND SET QD=3\}
IF ( $\mathrm{QB}=3$ AND RANDOM NUMBER=1, SET QC=5 AND SET QD=6\}
IF (QB=3 AND RANDOM NUMBER=2, SET QC=6 AND SET QD=5\}

## QE. SET REPSEN

1 Diane Feinstein $\quad\{\mathrm{IF} \mathrm{QB}=1$, SET $\mathrm{QE}=1\}$
2 Richard Durbin $\quad\{\mathrm{IF} \mathrm{QB}=2$, SET QE=2\}
3 Max Cleland $\quad\{I F$ QB=3, SET QE=3\}
QF. SET DEMSEN
1 Barbara Boxer $\quad\{\mathrm{IF} \mathrm{QB}=1$, SET QF=1\}
2 Carol Moseley-Braun $\quad\{\mathrm{IF} \mathrm{QB}=2$, SET QF=2\}
3 Paul Coverdell $\quad$ IF QB=3, SET QF=3\}
QG. SET RETGOV

1 Pete Wilson $\quad\{$ IF $\mathrm{QB}=1$, SET $\mathrm{QG}=1\}$
2 Jim Edgar $\quad\{\mathrm{IF}$ QB=2, SET QG=2\}
3 Zell Miller $\quad\{\mathrm{IF}$ QB=3, SET QG=3\}
Hello, my name is $\qquad$ from Market Strategies, a national survey research firm and we are conducting a study for the University of Michigan Institute for Social Research. It concerns issues in the state of (RESTORE QB). (READ IF NECESSARY: As a token of appreciation, the University is offering $\$ 10$ to people who complete the survey.)

PHCON. Please confirm that I reached you at telephone number (RESTORE PHONE NUMBER).

1 Correct number \{CONTINUE $\}$
2 Wrong number \{TERMINATE\}

Before I can begin the survey I need to ask about the people who are residing at this residence so we can identify the correct person we need to have complete the survey. First I need to know just the gender and age of everyone who resides in this household that is 18 years of age or older or will be 18 at the time of the election in November, and is a citizen of the United States.

QMALE. Let's start with the males... How many MALES, who are 18 years of age or older (or will be 18 at the time of the election in November) and are citizens of the U.S., reside at this household?
[RECORD NUMBER 0-15]
16 Don't know \{TERMINATE\}
17 Refused \{TERMINATE\}
\{IF QMALE=1-15, ASK AGEMALE;OTHERWISE GO TO QFEMALE $\}$
AGEMALE. Please tell me the age of each MALE (18 or older). (INTERVIEWER: CODE AS 18 IF WILL BE 18 AT THE TIME OF THE ELECTION)

QFEMALE. How many FEMALES, who are 18 years of age or older (or will be 18 at the time of the election in November) and are citizens of the U.S., reside at this household?
[RECORD NUMBER 0-15]
16 Don't know \{TERMINATE\}
17 Refused \{TERMINATE\}
\{IF QFEMALE=1-15, ASK AGEFEMLE;OTHERWISE GO TO RESPAGE\}
AGEFEMLE. Please tell me the age of each FEMALE (18 or older). (INTERVIEWER: CODE AS 18 IF WILL BE 18 AT THE TIME OF THE ELECTION)

[^0]For this survey to be scientifically correct it is important that I speak with the specific person who has been randomly selected by a computer program and for this survey I need to speak with the (RESTORE RESPGEN) household member that is (RESTORE RESPAGE) years of age.
(ONCE KISH HAS SELECTED THE RESPONDENT, REPEAT INTRO AS NECESSARY AND PROCEED WITH THE INTERVIEW WITH THAT PERSON ONLY--IF PERSON IS NOT AVAILABLE, RECORD ANY AND ALL INFORMATION FOR CALL BACK PURPOSES, AND BEST TIME TO REACH THEM)

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1 CORRECT RESPONDENT AVAILABLE
2 CORRECT RESPONDENT NOT AVAILABLE (SET CALL BACK)
3 Refused {TERMINATE}
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## (READ IF NEW RESPONDENT)

Hello, my name is $\qquad$ from Market Strategies, a national survey research firm and we are conducting a study for the University of Michigan Institute for Social Research. It concerns issues in the state of (RESTORE QB). (READ IF NECESSARY: As a token of appreciation, the University is offering $\$ 10$ to people who complete the survey.)

Your answers are voluntary and if at any time you don't want to answer a question just tell me and we will go on to the next question.

QH. Just to confirm, will you be eligible to vote in the upcoming election in the state of (RESTORE QB)? You do not have to registered to vote to be eligible to vote.

1 Yes \{CONTINUE $\}$
2 No \{TERMINATE $\}$
3 Don't know \{TERMINATE\}
4 Refused \{TERMINATE\}

## SECTION A

A1. Some people don't pay much attention to political campaigns. How about you? Would you say that you have been very much interested, somewhat interested, or not much interested in the political campaigns in (RESTORE QB) so far this year?

1 Very much interested
2 Somewhat interested
3 Not much interested
4 Don't know
5 Refused

A2. The next few questions are about the media. First: Do you have either cable or satellite television?

1 Yes
2 No
3 Don't know
4 Refused

A3. How many days in the past week did you read a daily newspaper?
[RECORD NUMBER 1-7]
0 None, didn't read
8 Don't know
9 Refused
\{IF A3=1-7 ASK A3A; OTHERWISE GO TO A4\}
A3A. Did you read about the campaign in any newspaper?
1 Yes
2 No
3 Don't know
4 Refused
\{IF A3A=1 ASK A3B; OTHERWISE GO TO A4\}
A3B. How much attention did you pay to newspaper articles about the campaign for Governor of [RESTORE QB] - a great deal, quite a bit, some, very little, or none?

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1 A great deal
2 Quite a bit
3 Some
V Very little
5 None
Don't know
7 Refused
```

A4. How many days in the past week did you watch the local TV news, for example, Eyewitness News or Action News?

## [RECORD NUMBER 1-7]

0 None
8 Don't know
9 Refused
\{IF A4=1-7 ASK A4A; OTHERWISE GO TO A5 \}
A4A. How much attention did you pay to news on local news shows about the campaign for Governor - a great deal, quite a bit, some, very little, or none?

1 A great deal
2 Quite a bit
3 Some
4 Very little
5 None
6 Don't know
7 Refused

A5. Do you listen to or watch talk shows on radio or TV where people call in to voice their opinion?

1 Yes
2 No
3 Don't know
4 Refused

A6. On a typical weekday, about how many hours of television do you watch during the morning and afternoon?

## [RECORD NUMBER 1-10]

$0 \quad$ None
11 More than 10 hours
12 Don't watch any TV [VOL] \{SKIP TO FILTER BEFORE A9\}
13 Don't know
14 Refused

A7. About how many hours of television do you watch on a typical weekday evening?
[RECORD NUMBER 1-10]
$0 \quad$ None
11 More than 10 hours
12 Don't watch any TV [VOL] \{SKIP TO FILTER BEFORE A9\}
13 Don't know
14 Refused

A8. On a typical WEEKEND day, about how many hours of television do you watch during the morning and afternoon?

## [RECORD NUMBER 1-10]

$0 \quad$ None
11 More than 10 hours
12 Don't watch any TV [VOL] \{SKIP TO FILTER BEFORE A9\}
13 Don't know
14 Refused
\{HALF SAMPLE: A9/M13-M15; OTHERWISE GO TO A10\}
A9. When you're watching television, do you always pay attention to the commercials, usually pay attention, sometimes pay attention, or never pay attention to television commercials?

1 Always pay attention
2 Usually pay attention
3 Sometimes pay attention
4 Never pay attention
5 Don't know
6 Refused

A10. Do you ever discuss politics with your family or friends?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

A10A. How often do you discuss politics with your family or friends -- every day, 3 or 4 times a week, once or twice a week, or less often than that?

1 Every day
2 3-4 times a week
3 Once or twice a week
4 Less often
5 Never [VOL]
6 Don't know
7 Refused
\{IF A10A=1-4 ASK A10B; OTHERWISE GO TO FILTER BEFORE A11A]
A10B. How many days in the past week did you talk about politics with family or friends?

## [RECORD NUMBER 1-6]

$0 \quad$ None
7 Every day
8 Don't know
9 Refused
\{SPLIT HALF A11A-A11C WITH R1A-R1C\}
(RANDOMIZE A11A, A11C, SERIES A11B-A11B2)
A11A. Some people have opinions about almost everything; other people have opinions about just some things; and still other people have very few opinions. What about you? Would you say you have opinions about almost everything, about many things, about some things, or about very few things?

1 Almost everything
2 Many things
3 Some things
4 Very few things
5 Don't know
6 Refused

A11B. Compared to the average person, do you have fewer opinions about whether things are good or bad, about the same number of opinions, or more opinions?

1 Fewer opinions
2 About the same
3 More opinions
4 Don't know
5 Refused

## \{IF A11B=3 ASK A11B1; OTHERWISE GO TO FILTER BEFORE A11B2\}

A11B1.Would you say that you have a lot more opinions or just somewhat more opinions?
1 A lot more opinions
2 Just somewhat more opinions
3 Don't know
4 Refused
\{IF A11B=1 ASK A11B2; OTHERWISE CONTINUE $\}$
A11B2.Would you say that you have a lot fewer opinions or just somewhat fewer opinions?

1 A lot fewer opinions
2 Just somewhat fewer opinions
3 Don't know
4 Refused

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1 Definite opinions
2 Remain neutral
3 Don't know
4 Refused
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A11C. Some people say that it is important to have definite opinions about lots of things, while other people think that it is better to remain neutral on most issues. What about you? Do you think it is better to have definite opinions about lots of things or to remain neutral on most issues?

## SECTION B

We are interested in what issues you think ought to be important during the upcoming statewide election in [RESTORE QB]. Please indicate if you think any of the following are important issues facing your state at this time.

PROGRAMMER NOTE - AFTER FIRST ITEM IN SERIES PUT INTRO IN PARENTHESIS WITH AN INTERVIEWER NOTE TO READ IF NECESSARY
(RANDOMIZE B1A-B1F - AFTER THIS RANDOMIZATION WE WILL RANDOMIZE THE ISSUES AGAIN IN THIS SAME ORDER)

B1A. Private school vouchers
1 Yes
2 No
3 Don't know
4 Refused

B1B. Protecting women's right to an abortion

1 Yes
2 No
3 Don't know
4 Refused

B1C. Tougher penalties for gun-related crimes
1 Yes
2 No
3 Don't know
4 Refused

B1D. Campaign contributions from Political Action Committees (PACs)

1 Yes
2 No
3 Don't know
4 Refused

B1E. Protecting the quality of the air and water

1 Yes
2 No
3 Don't know
4 Refused

B1F. Improving discipline in the schools

1 Yes
2 No
3 Don't know
4 Refused

B2. Generally speaking, would you say that you personally care a good deal who wins the election for Governor this fall, or that you don't care very much who wins?

1 Care a good deal
2 Don't care very much
3 Don't know
4 Refused

B3. Do you happen to remember the names of the candidates for Governor of [RESTORE QB] who are running in the November election? (INTERVIEWER: IF THEY REMEMBER AT LEAST ONE USE CODE 1)

1 Yes, remember
2 No, don't remember
3 Don't know
4 Refused

## \{IF B3=1 ASK B3A; OTHERWISE GO TO INTRO BEFORE C1A \}

B3A. Who are they? (ASK AS OPEN END; ACCEPT ONLY 3 NAMES; PROBE FOR SPECIFICS: Any others?)

1 [RESTORE QC]
2 [RESTORE QD]
3 Other \{SPECIFY\}

```
1 Yes
2 No
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\{IF B3AA=1 AND B3A=1 ASK B3B1; OTHERWISE GO TO FILTER BEFORE B3B2\} B3B1. What is [RESTORE QC]'s party?

1 Democrat
2 Republican
3 Other [SPECIFY]
4 Don't know
5 Refused
\{IF B3AA=1 AND B3A=2 ASK B3B2; OTHERWISE GO TO FILTER BEFORE B3B3\}
B3B2. What is [RESTORE QD]'s party?
1 Democrat
2 Republican
3 Other [SPECIFY]
4 Don't know
5 Refused
\{IF B3AA=1 AND B3A=3 ASK B3B3; OTHERWISE GO TO INTRO BEFORE C1A \} B3B3. What is [RESTORE B3A]'s party?

1 Democrat
2 Republican
3 Other [SPECIFY]
4 Don't know
5 Refused

## SECTION C

I'd like to get your feelings toward some of our political leaders and other people who are in the news these days. I'll read the name of a person and I'd like you to rate that person using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person and that you don't care too much for that person. You would rate the person at the 50 degree mark if you don't feel particularly warm or cold toward the person. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one. (INTERVIEWER USE
"DON'T KNOW" IF DON'T RECOGNIZE)

PROGRAMMER NOTE - AFTER FIRST ITEM IN SERIES PUT INTRO IN PARENTHESIS WITH AN INTERVIEWER NOTE TO READ IF NECESSARY

C1A. Bill Clinton
[RECORD NUMBER 0-100]
101 Don't know
102 Refused
\{IF C1A=101 ASK C1A1; OTHERWISE CONTINUE \}
C1A1. When you say you don't know, do you mean that you don't know who the person is or do you have something else in mind?

1 Don't know who the person is
2 Have something else in mind
C1B. Newt Gingrich
[RECORD NUMBER 0-100]
101 Don't know
102 Refused
\{IF C1B=101 ASK C1B1; OTHERWISE CONTINUE \}
C1B1. When you say you don't know, do you mean that you don't know who the person is or do you have something else in mind?

1 Don't know who the person is
2 Have something else in mind

C1C. [RESTORE QD]
[RECORD NUMBER 0-100]
101 Don't know
102 Refused
\{IF C1C=101 ASK C1C1; OTHERWISE CONTINUE \}
C1C1. When you say you don't know, do you mean that you don't know who the person is or do you have something else in mind?

1 Don't know who the person is
2 Have something else in mind
C1D. [RESTORE QC]

## [RECORD NUMBER 0-100]

101 Don't know
102 Refused

## \{IF C1D=101 ASK C1D1; OTHERWISE CONTINUE $\}$

C1D1. When you say you don't know, do you mean that you don't know who the person is or do you have something else in mind?

1 Don't know who the person is
2 Have something else in mind
C1E. [RESTORE QG]
[RECORD NUMBER 0-100]
101 Don't know
102 Refused
\{IF C1E=101 ASK C1E1; OTHERWISE CONTINUE \}
C1E1. When you say you don't know, do you mean that you don't know who the person is or do you have something else in mind?

1 Don't know who the person is
2 Have something else in mind
\{IF C1F=101 ASK C1F1; OTHERWISE CONTINUE $\}$
C1F1. When you say you don't know, do you mean that you don't know who the person is or do you have something else in mind?

1 Don't know who the person is
2 Have something else in mind

C1G. [RESTORE QE]
[RECORD NUMBER 0-100]
101 Don't know
102 Refused
\{IF C1G=101 ASK C1G1; OTHERWISE CONTINUE\}
C1G1. When you say you don't know, do you mean that you don't know who the person is or do you have something else in mind?

1 Don't know who the person is
2 Have something else in mind
Still using the feeling thermometer, how would you rate:
\{REMOVE INSTRUCTION\} (RE-READ SCALE IF NECESSARY)
(INTERVIEWER: IF RESPONDENT HASN'T HEARD OF GROUP USE DON'T KNOW) (RANDOMIZE C2A1-C2E - AFTER THIS RANDOMIZATION WE WILL RANDOMIZE THE GROUPS AGAIN IN THIS SAME ORDER (C2B-C2E))
\{HALF SAMPLE C2A1/C2A2; OTHERWISE CONTINUE\}
C2A1. The Religious Right
[RECORD NUMBER 0-100]
101 Don't know
102 Refused
\{IF C2A1=101 ASK C2A1A; OTHERWISE CONTINUE\}
C2A1A. When you say you don't know, do you mean that you aren't familiar with this group or do you have something else in mind?

1 Aren't familiar with this group
2 Have something else in mind
\{HALF SAMPLE C2A1/C2A2; OTHERWISE CONTINUE \}
C2A2. Christian Fundamentalists
[RECORD NUMBER 0-100]
101 Don't know
102 Refused
\{IF C2A2=101 ASK C2A2A; OTHERWISE CONTINUE \}
C2A2A. When you say you don't know, do you mean that you aren't familiar with this group or do you have something else in mind?

1 Aren't familiar with this group
2 Have something else in mind
C2B. Labor unions such as the AFL-CIO

## [RECORD NUMBER 0-100]

101 Don't know
102 Refused
\{IF C2B=101 ASK C2B1; OTHERWISE CONTINUE \}
C2B1. When you say you don't know, do you mean that you aren't familiar with this group or do you have something else in mind?

1 Aren't familiar with this group
2 Have something else in mind
C2C. Pro-life groups such as the National Right to Life Committee
[RECORD NUMBER 0-100]
101 Don't know
102 Refused
\{IF C2C=101 ASK C2C1; OTHERWISE CONTINUE \}
C2C1. When you say you don't know, do you mean that you aren't familiar with this group or do you have something else in mind?

1 Aren't familiar with this group
2 Have something else in mind
C2D. Environmental protection groups such as the Sierra Club

## [RECORD NUMBER 0-100]

101 Don't know
102 Refused
\{IF C2D=101 ASK C2D1; OTHERWISE CONTINUE \}
C2D1. When you say you don't know, do you mean that you aren't familiar with this group or do you have something else in mind?

1 Aren't familiar with this group
2 Have something else in mind
C2E. Conservative religious groups such as the Christian Coalition

## [RECORD NUMBER 0-100]

101 Don't know
102 Refused
\{IF C2E=101 ASK C2E1; OTHERWISE CONTINUE\}
C2E1. When you say you don't know, do you mean that you aren't familiar with this group or do you have something else in mind?

1 Aren't familiar with this group
2 Have something else in mind

C3. Do you approve or disapprove of the way [RESTORE QG] is handling his job as Governor?

1 Approve
2 Disapprove
3 Don't know
4 Refused
\{IF C3=1 ASK C3A; OTHERWISE GO TO FILTER BEFORE C3B \}
C3A. Do you approve strongly or not strongly?

1 Strongly
2 Not strongly
3 Don't know
4 Refused
\{IF C3=2 ASK C3B; OTHERWISE GO TO INTRO BEFORE D1A \}
C3B. Do you disapprove strongly or not strongly?
1 Strongly
2 Not strongly
3 Don't know
4 Refused

## SECTION D

Now I would like to ask whether you or anyone in your household belong to any of the following groups. Do you belong to:
(RANDOMIZE D1A-D1D - SAME AS ORDER OF GROUPS IN C2B-C2E)
D1A. Labor unions such as the AFL-CIO

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

D1B. Pro-life groups such as the National Right to Life Committee
1 Yes
2 No
3 Don't know
4 Refused

D1C. Environmental protection groups such as the Sierra Club

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

D1D. Conservative religious groups such as the Christian Coalition

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{HALF SAMPLE D2-D2A/D3\}
D2. So far as you know now, do you expect to vote in the [RESTORE QB] elections this coming November/next week? (INTERVIEWER - EITHER IN-PERSON OR BY ABSENTEE BALLOT IS "YES")

```
1 Yes
N No
D Don't know
4 Refused
```

\{IF D2=1 ASK D2A; OTHERWISE GO TO FILTER BEFORE D4A \}
D2A. Would you say that you are definitely going to vote, probably going to vote, or are you just leaning towards voting?

```
1 Definitely
2 Probably
Leaning
Don't know
5 Refused
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## \{HALF SAMPLE D2-D2A/D3\}

D3. Please rate the probability you will vote in the [RESTORE QB] elections this coming November. We will use a zero to one hundred scale, with one hundred meaning you will DEFINITELY vote and zero meaning you will DEFINITELY NOT vote. You can use any number on the scale; the higher the number the greater the chance that you will vote in November.
[RECORD NUMBER 0-100]
101 Don't know
102 Refused
\{IF D2=1 OR D3=51-100 ASK D4A; OTHERWISE GO TO FILTER BEFORE D4C \}
D4A. Who do you think you will vote for in the election for Governor where the candidates are [RESTORE QAA] the Democrat and [RESTORE QA] the Republican?
(INTERVIEWER PRESS '1' WHEN YOU FINISH READING THE QUESTION)

## D4AX. INTERVIEWER PRESS ' 1 ' WHEN RESPONDENT BEGINS TO ANSWER 1-RESPONDENT BEGINS TO ANSWER

AT1A. INTERVIEWER ENTER RESPONDENT ANSWER (PROBE AS NEEDED: We all know the election is some time away and people are not certain at this point who they will vote for. Still, who do you think you will vote for in the election for Governor, [RESTORE QAA] the Democrat or [RESTORE QA] the Republican?)

1 [RESTORE QAA]
2 [RESTORE QA]
3 None (voter who will not vote for Gov.) [VOL]
4 Other [SPECIFY]
5 Don't know
6 Refused

AT2A. INTERVIEWER: WAS THIS A VALID TIMING?
1 Yes
2 No
\{IF AT1A=1,2,4 ASK D4B; OTHERWISE GO TO FILTER BEFORE D4C \}
D4B. Would you say that your preference for this candidate is strong or not strong?

1 Strong
2 Not strong
3 Don't know
4 Refused
\{IF QD=2-4 OR D3=0-50,101,102 ASK D4C; OTHERWISE GO TO FILTER BEFORE E1 \} D4C. If you were going to vote, who do you think you would vote for in the election for Governor where the candidates are [RESTORE QAA] the Democrat and [RESTORE QA] the Republican?
(INTERVIEWER PRESS '1' WHEN YOU FINISH READING THE QUESTION)

D4CX. INTERVIEWER PRESS ' 1 ' WHEN RESPONDENT BEGINS TO ANSWER 1-RESPONDENT BEGINS TO ANSWER

AT1B. INTERVIEWER ENTER RESPONDENT ANSWER (PROBE ONLY IF
NECESSARY: We all know the election is some time away and people are not certain at this point who they will vote for. Still, who do you think you would vote for in the election for Governor?)

1 [RESTORE QAA]
2 [RESTORE QA]
3 Other [SPECIFY]
4 Don't know
5 Refused

AT2B. INTERVIEWER: WAS THIS A VALID TIMING?
1 Yes
2 No
\{IF AT1B=1,2,3 ASK D4D; OTHERWISE GO TO FILTER BEFORE E1 \}
D4D. Would you say that your preference for this candidate is strong or not strong?
1 Strong
2 Not strong
3 Don't know
4 Refused

## SECTION E

\{HALF SAMPLE: E1-E8A; OTHERWISE GO TO E9-E16\}
E1. We would like to find out about some of the things people do to help a party or a candidate win an election. Thus far in this year's campaign, did you talk to any people and try to show them why they should vote for or against one of the parties or candidates?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

## \{IF E1=1 ASK E1A; OTHERWISE GO TO E2 \}

E1A. Have you talked to people during this year's campaign and tried to show them why they should vote for or against one of the parties or candidates just once or twice, three or four times, or even more than that?

1 Once or twice
23 or 4 times
3 More than 4 times
4 Don't know
5 Refused

E2. Thus far in this year's campaign did you wear a campaign button, put a campaign sticker on your car, or place a sign in your window or in front of your house?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF E2=1 ASK E2A; OTHERWISE GO TO E3\}
E2A. How many of these three things - wearing a button, displaying a bumper sticker, or putting up a sign - have you done thus far in this year's campaign? One of them, two of them, or all three of them?

1 One of them
2 Two of them
3 All three
4 Don't know
5 Refused

E3. Thus far in this year's campaign did you go to any political meetings, rallies, speeches, dinners, or things like that in support of a particular candidate?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

## \{IF E3=1 ASK E3A; OTHERWISE GO TO E4\}

E3A. How many times thus far in this year's campaign did you go to a political meeting rally, speech or dinner in support of a particular candidate? Have you attended these kinds of political events just once or twice, three or four times, or even more often than that?

1 Once or twice
23 or 4 times
3 More than 4 times
4 Don't know
5 Refused

E4. Thus far in this year's campaign, did you do any (other) work for one of the parties or candidates?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF E4=1 ASK E4A; OTHERWISE GO TO FILTER BEFORE E5\}
E4A. How often during this year's campaign have you worked for one of the parties or candidates? Just once or twice, three or four times, or even more often than that?

1 Once or twice
2 3-4 times
3 More than 4 times
4 Don't know
5 Refused
\{HALF SAMPLE WITHIN HALF SAMPLE: E5-E6A; OTHERWISE GO TO E7\}
E5. During an election year people are often asked to make a contribution to support campaigns. Thus far in this year's campaign did you give any money to an INDIVIDUAL CANDIDATE running for public office?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

## \{IF E5=1 ASK E5A; OTHERWISE GO TO E6\}

E5A. How much money have you given to INDIVIDUAL CANDIDATES running for public office during this year's campaign? Is it a total of less than 25 dollars, between 25 and 99 dollars, or $\$ 100$ dollars or more?

1 Less than \$25
2 \$25-\$99
$3 \quad \$ 100$ or more
4 Don't know
5 Refused

E6. Thus far in this year's campaign did you give money to any POLITICAL PARTY?
1 Yes
2 No
3 Don't know
4 Refused
\{IF E6=1 ASK E6A; OTHERWISE GO TO E8\}
E6A. How much money have you given to a POLITICAL PARTY during this year's campaign? Is it a total of less than 25 dollars, between 25 and 99 dollars, or $\$ 100$ dollars or more?

1 Less than \$25
2 \$25-\$99
3 \$100 or more
4 Don't know
5 Refused
\{HALF SAMPLE WITHIN HALF SAMPLE: E7-E7A; OTHERWISE GO TO E8\}
E7. During an election year people are often asked to make contributions to support campaigns and political parties. Thus far in this year's campaign, did you give any money to a CANDIDATE running for public office or to a POLITICAL PARTY?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF E7=1 ASK E7A; OTHERWISE GO TO E8\}
E7A. How much money have you given to CANDIDATES or POLITICAL PARTIES during this year's campaign? Is it a total of less than 25 dollars, between 25 and 99 dollars, or $\$ 100$ dollars or more?

1 Less than \$25
2 \$25-\$99
$3 \quad \$ 100$ or more
4 Don't know
5 Refused

E8. Thus far in this year's campaign did you give any money to ANY OTHER GROUP that supported or opposed candidates?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF E8=1 ASK E8A; OTHERWISE GO TO SECTION F \}
E8A. How much money have you given to ANY OTHER GROUPS that supported or opposed candidates thus far in this year's campaign? Is it less than 25 dollars, between 25 and 99 dollars, or $\$ 100$ dollars or more?

1 Less than \$25
2 \$25-\$99
$3 \quad \$ 100$ or more
4 Don't know
5 Refused

## \{HALF SAMPLE: E9-E16; OTHERWISE GO TO SECTION F \}

E9. We would like to find out about some of the things people do to help a party or candidate win an election. Thus far in this year's campaign did you talk to people and try to show them why they should vote for or against one of the parties or candidates not at all, just once or twice, three or four times, or even more than that?

| 1 | Not at all |
| :--- | :--- |
| 2 | Once or twice |
| 3 | 3 or 4 times |
| 4 | More than 4 times |
| 5 | Don't know |
| 6 | Refused |

E10. Sometimes people show their support for candidates by wearing a campaign button, putting a campaign sticker on their car or by placing a sign in their window or in front of their house. How many of these three things - wearing a button, displaying a bumper sticker, or putting up a sign - have you done thus far in this year's campaign? None of them, one of them, two of them, or all three of them?

1 None
2 One of them
3 Two of them
4 All three
5 Don't know
6 Refused

E11. How many times thus far in this year's campaign did you go to a political meeting, rally, speech, dinner or things like that in support of a particular candidate? Have you attended these kinds of political events not at all, just once or twice, three or four times, or even more than that?

1 Not at all
2 Once or twice
33 or 4 times
4 More than 4 times
5 Don't know
6 Refused

E12. How often during this year's campaign have you worked for one of the parties or candidates? Not at all, just once or twice, three or four times, or even more often than that?

| 1 | Not at all |
| :--- | :--- |
| 2 | Once or twice |
| 3 | 3 or 4 times |
| 4 | More than 4 times |
| 5 | Don't know |
| 6 | Refused |

\{HALF SAMPLE WITHIN HALF SAMPLE: E13-E14; OTHERWISE GO TO E15\}
E13. During an election year people are often asked to make a contribution to support campaigns. During this year's campaign how much money have you given to INDIVIDUAL CANDIDATES running for public office? Is that no money at all, a total of less than 25 dollars, between 25 and 99 dollars, or $\$ 100$ dollars or more?

1 No money at all
2 Less than \$25
3 \$25-\$99
$4 \quad \$ 100$ or more
5 Don't know
6 Refused

E14. How much money have you given to a POLITICAL PARTY during this year's campaign?
Is that no money at all, a total of less than 25 dollars, between 25 and 99 dollars, or $\$ 100$ dollars or more?

1 No money at all
2 Less than $\$ 25$
3 \$25-\$99
$4 \quad \$ 100$ or more
5 Don't know
6 Refused
\{HALF SAMPLE WITHIN HALF SAMPLE: E15; OTHERWISE GO TO E16\}
E15. During an election year people are often asked to make contributions to support campaigns and political parties. Thus far in this year's campaign how much money have you given to CANDIDATES or POLITICAL PARTIES? Is that no money at all, a total of less than 25 dollars, between 25 and 99 dollars, or $\$ 100$ dollars or more?

1 No money at all
2 Less than $\$ 25$
3 \$25-\$99
$4 \quad \$ 100$ or more
5 Don't know
6 Refused

E16. Thus far in this year's campaign how much money have you given to ANY OTHER GROUPS that supported or opposed candidates? Is that no money at all, less than 25 dollars, between 25 and 99 dollars, or $\$ 100$ dollars or more?

1 No money at all
2 Less than \$25
3 \$25-\$99
$4 \quad \$ 100$ or more
5 Don't know
6 Refused

## SECTION F

\{THIRD SAMPLE F1A-F8B/F9A-F16B/F17A-F24B \}

## FORMAT A:

Now we would like to know something about the feelings you have toward the candidates for Governor. I am going to name a candidate, and I want you to tell me whether you have certain feelings about him like anger or pride.
(ROTATE SERIES F1A-F4B/ F5A-F8B)
(RANDOMIZE BLOCKS F1AF1B/F2A-F2B/F3A-F3B/F4A--F4B)
F1A. Thinking about [RESTORE QC], do you feel: Proud?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F1A=1 ASK F1B; OTHERWISE CONTINUE \}
F1B. Would you say that you feel very proud or somewhat proud?

1 Very proud
2 Somewhat proud
3 Don't know
4 Refused

F2A. Thinking about [RESTORE QC] do you feel: Afraid?
1 Yes
2 No
3 Don't know
4 Refused

## \{IF F2A=1 ASK F2B; OTHERWISE CONTINUE \}

F2B. Would you say that you feel very afraid or somewhat afraid?
1 Very afraid
2 Somewhat afraid
3 Don't know
4 Refused

F3A. Thinking about [RESTORE QC] do you feel: Hopeful?
1 Yes
2 No
3 Don't know
4 Refused
\{IF F3A=1 ASK F3B; OTHERWISE CONTINUE $\}$
F3B. Would you say that you feel very hopeful or somewhat hopeful?

1 Very hopeful
2 Somewhat hopeful
3 Don't know
4 Refused

F4A. Thinking about [RESTORE QC] do you feel: Angry?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F4A=1 ASK F4B; OTHERWISE CONTINUE $\}$
F4B. Would you say that you feel very angry or somewhat angry?
1 Very angry
2 Somewhat angry
3 Don't know
4 Refused

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F5A=1 ASK F5B; OTHERWISE CONTINUE $\}$
F5B. Would you say that you feel very proud or somewhat proud?

1 Very proud
2 Somewhat proud
3 Don't know
4 Refused

F6A. Thinking about [RESTORE QD] do you feel: Afraid?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F6A=1 ASK F6B; OTHERWISE CONTINUE $\}$
F6B. Would you say that you feel very afraid or somewhat afraid?

1 Very afraid
2 Somewhat afraid
3 Don't know
4 Refused

F7A. Thinking about [RESTORE QD] do you feel: Hopeful?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F7A=1 ASK F7B; OTHERWISE CONTINUE $\}$
F7B. Would you say that you feel very hopeful or somewhat hopeful?
1 Very hopeful
2 Somewhat hopeful
3 Don't know
4 Refused

F8A. Thinking about [RESTORE QD] do you feel: Angry?
1 Yes
2 No
3 Don't know
4 Refused
\{IF F8A=1 ASK F8B; OTHERWISE CONTINUE \}
F8B. Would you say that you feel very angry or somewhat angry?

1 Very angry
2 Somewhat angry
3 Don't know
4 Refused

## FORMAT B:

Now we would like to know something about the feelings you have toward the candidates for Governor. I am going to name a candidate, and I want you to tell me whether something about that person, or something he has done, has made you have certain feelings like anger or pride.
(ROTATE F9A-F12B / F13A-F16B)
(RANDOMIZE BLOCKS F9A-F9B/F10A-F10B/F11A-F11B/F12A-F12B)
F9A. Has [RESTORE QC] - because of the kind of person he is, or because of something he has done - ever made you feel: Proud?

```
1 Yes
N No
D Don't know
4 Refused
```

\{IF F9A=1 ASK F9B; OTHERWISE CONTINUE $\}$
F9B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F10A. Has [RESTORE QC] - because of the kind of person he is, or because of something he has done - ever made you feel: Afraid?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F10A=1 ASK F10B; OTHERWISE CONTINUE $\}$
F10B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F11A. Has [RESTORE QC] - because of the kind of person he is, or because of something he has done - ever made you feel: Hopeful?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

## \{IF F11A=1 ASK F11B; OTHERWISE CONTINUE \}

F11B. How often have you felt this way? (READ CODES 1-4)

| 1 | Very often |
| :--- | :--- |
| 2 | Fairly often |
| 3 | Occasionally |
| 4 | Rarely |
| 5 | Don't know |
| 6 | Refused |

F12A. Has [RESTORE QC] - because of the kind of person he is, or because of something he has done - ever made you feel: Angry?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F12A=1 ASK F12B; OTHERWISE CONTINUE \}
F12B. How often have you felt this way? (READ CODES 1-4)

1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused
(RANDOMIZE BLOCKS F13A-F13B/F14A-F14B/F15A-F15B/F16A-F16B)
Now we would like to know something about the feelings you have toward [RESTORE QD].
F13A. Has [RESTORE QD] - because of the kind of person he is, or because of something he has done - ever made you feel: Proud?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F14A. Has [RESTORE QD]- because of the kind of person he is, or because of something he has done - ever made you feel: Afraid?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F14A=1 ASK F14B; OTHERWISE CONTINUE $\}$
F14B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F15A. Has [RESTORE QD]- because of the kind of person he is, or because of something he has done - ever made you feel: Hopeful?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

F16A. Has [RESTORE QD]- because of the kind of person he is, or because of something he has done - ever made you feel: Angry?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F16A=1 ASK F16B; OTHERWISE CONTINUE $\}$
F16B. How often have you felt this way? (READ CODES 1-4)

1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

## FORMAT C:

Now we would like to know something about the feelings you have toward the candidates for Governor. I am going to name a candidate, and I want you to tell me whether he has made you have certain feelings like anger or pride.
(ROTATE F17A-F20B/ F21A-F24B)
(RANDOMIZE BLOCKS F17A-F17B/F18A-F18B/F19A-F19B/F20A-F20B)
F17A. Has [RESTORE QC] ever made you feel: Proud?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F17A=1 ASK F17B; OTHERWISE CONTINUE $\}$
F17B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F18A. Has [RESTORE QC] ever made you feel: Afraid?
1 Yes
2 No
3 Don't know
4 Refused
\{IF F18A=1 ASK F18B; OTHERWISE CONTINUE \}
F18B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F19A. Has [RESTORE QC] ever made you feel: Hopeful?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F19A=1 ASK F19B; OTHERWISE CONTINUE $\}$
F19B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F20A. Has [RESTORE QC] ever made you feel: Angry?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F20A=1 ASK F20B; OTHERWISE CONTINUE $\}$
F20B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

Now we would like to know something about the feeling you have toward [RESTORE QD].
(RANDOMIZE BLOCKS F21A-F21B/F22A-F22B/F23A-F23B/F24A-F24B)
F21A. Has [RESTORE QD] ever made you feel: Proud?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F21A=1 ASK F21B; OTHERWISE CONTINUE $\}$
F21B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F22A. Has [RESTORE QD] ever made you feel: Afraid?
1 Yes
2 No
3 Don't know
4 Refused
\{IF F22A=1 ASK F22B; OTHERWISE CONTINUE \}
F22B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F23A. Has [RESTORE QD] ever made you feel: Hopeful?
1 Yes
2 No
3 Don't know
4 Refused
\{IF F23A=1 ASK F23B; OTHERWISE CONTINUE \}
F23B. How often have you felt this way? (READ CODES 1-4)

1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

F24A. Has [RESTORE QD] ever made you feel: Angry?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF F24A=1 ASK F24B; OTHERWISE CONTINUE \}
F24B. How often have you felt this way? (READ CODES 1-4)
1 Very often
2 Fairly often
3 Occasionally
4 Rarely
5 Don't know
6 Refused

## (ASK ALL) <br> (ASK QUESTIONS IN ORDER OF FIRST RANDOMIZATION OF GROUPS C2B-C2E) <br> Now thinking about both candidates...

F25. Do you think [RESTORE QC] or [RESTORE QD] would do a better job for labor unions such as the AFL-CIO?

```
1 [RESTORE QC]
2 [RESTORE QD]
D Don't know
4 Refused
```

F26. Do you think [RESTORE QC] or [RESTORE QD] would do a better job for pro-life groups such as the National Right to Life Committee?

1 [RESTORE QC]
2 [RESTORE QD]
3 Don't know
4 Refused

F27. Do you think [RESTORE QC]or [RESTORE QD] would do a better job for environmental protection groups such as the Sierra Club?

1 [RESTORE QC]
2 [RESTORE QD]
3 Don't know
4 Refused

F28. Do you think [RESTORE QC] or [RESTORE QD] would do a better job for conservative religious groups such as the Christian Coalition?

1 [RESTORE QC]
2 [RESTORE QD]
3 Don't know
4 Refused

## SECTION G

G1. Now let's shift our attention to another area. From time to time, people discuss government, elections, and politics with other people. I'd like to know the people you talk with about these matters. Apart from the people in your immediate household, can you think of anyone?

```
1 Yes
N No
D Don't know
4 Refused
```

\{IF G1=1 ASK G1A; OTHERWISE GO TO G10 \}
G1A. What is the person's FIRST name? [fixed length text response - 15 characters] (PROBE IF R HESITATES: "I only need a first name.")

G2. Is there anyone else you talk with about these matters?

1 Yes
2 No
3 Don't know
4 Refused
\{IF G2=1 ASK G2A; OTHERWISE GO TO G4\}
G2A. What is the person's FIRST name? [fixed length text response - 15 characters]

G3. Anyone else (you can think of)?
1 Yes
2 No
3 Don't know
4 Refused
\{IF G3=1 ASK G3A; OTHERWISE GO TO G4\}
G3A. What is the person's FIRST name? [fixed length text response - 15 characters]

G4. In the upcoming election for Governor, do you think [RESTORE G1A] will vote for [RESTORE QC], [RESTORE QD], some other candidate, or do you think [RESTORE G1A] won't vote?

```
1 [RESTORE QC]
2 [RESTORE QD]
3 Some other candidate
4 Won't vote
5 Not eligible to vote in that state [VOL]
D Don't know
7 Refused
```

\{IF G4=1-3 ASK G4A1; OTHERWISE GO TO FILTER BEFORE G4A2 \}

G4A1. How difficult or easy was it to say how [RESTORE G1A] will vote? Was it very difficult, somewhat difficult, somewhat easy, or very easy?

1 Very difficult
2 Somewhat difficult
3 Somewhat easy
4 Very easy
5 Don't know
6 Refused
\{IF G4=4 ASK G4A2; OTHERWISE GO TO FILTER BEFORE G5 \}
G4A2. How difficult or easy was it to say whether or not [RESTORE G1A] would vote? Was it very difficult, somewhat difficult, somewhat easy, or very easy?

1 Very difficult
2 Somewhat difficult
3 Somewhat easy
4 Very easy
5 Don't know
6 Refused

## \{IF G2=1 ASK G5; OTHERWISE GO TO G7\}

G5. In the upcoming election for Governor, do you think [RESTORE G2A] will vote for [RESTORE QC], [RESTORE QD], some other candidate, or do you think [RESTORE G2A] won't vote?

```
1 [RESTORE QC]
2 [RESTORE QD]
3 Some other candidate
4 Won't vote
N Not eligible to vote in that state [VOL]
D Don't know
7 Refused
```

\{IF G5=1-3 ASK G5A1; OTHERWISE GO TO FILTER BEFORE G5A2\}
G5A1. How difficult or easy was it to say how [RESTORE G2A] will vote? Was it very difficult, somewhat difficult, somewhat easy, or very easy?

1 Very difficult
2 Somewhat difficult
3 Somewhat easy
4 Very easy
5 Don't know
6 Refused
\{IF G5=4 ASK G5A2; OTHERWISE GO TO FILTER BEFORE G6\}
G5A2. How difficult or easy was it to say whether or not [RESTORE G2A] would vote? Was it very difficult, somewhat difficult, somewhat easy, or very easy?

1 Very difficult
2 Somewhat difficult
3 Somewhat easy
4 Very easy
5 Don't know
6 Refused
\{IF G3=1 ASK G6; OTHERWISE GO TO G7\}
G6. In the upcoming election for governor, do you think that [RESTORE G3A] will vote for [RESTORE QC], [RESTORE QD], some other candidate, or do you think that [RESTORE G3A] won't vote?

1 [RESTORE QC]
2 [RESTORE QD]
3 Some other candidate
4 Won't vote
5 Not eligible to vote in that state [VOL]
6 Don't know
7 Refused
\{IF G6=1-3 ASK G6A1; OTHERWISE GO TO FILTER BEFORE G6A2\}
G6A1. How difficult or easy was it to say how [RESTORE G3A] will vote? Was it very difficult, somewhat difficult, somewhat easy, or very easy?

1 Very difficult
2 Somewhat difficult
3 Somewhat easy
$4 \quad$ Very easy
5 Don't know
6 Refused
\{IF G6=4 ASK G6A2; OTHERWISE GO TO G7\}
G6A2. How difficult or easy was it to say whether or not [RESTORE G3A] would vote? Was it very difficult, somewhat difficult, somewhat easy, or very easy?

1 Very difficult
2 Somewhat difficult
3 Somewhat easy
4 Very easy
5 Don't know
6 Refused

G7. When you talk with [RESTORE G1A], do you discuss political matters: often, sometimes, rarely, or never?

1 Often
2 Sometimes
3 Rarely
4 Never
5 Don't know
6 Refused

G8. Generally speaking, how much do you think [RESTORE G1A] knows about politics?
Would you say: a great deal, an average amount, or not much at all?
1 A great deal
2 Average amount
3 Not much
4 Don't know
5 Refused
\{IF G2=1 OR G3=1 ASK G9; OTHERWISE GO TO G10\}
G9. Do [IF G3=1 RESTORE "ALL THREE"; OTHERWISE RESTORE "BOTH"] of these people, [IF G3=1 RESTORE G1A, G2A, G3A; OTHERWISE RESTORE G1A, G2A], know each other?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

G10. We would like to know how much contact people have had with candidates and campaigns during this election...Thus far in the campaign, have you received any mail from a candidate or political party about the election?

```
1 Yes
N No
D Don't know
R Refused
```

\{IF G10=1 ASK G10A; OTHERWISE GO TO G11\}
G10A. About how many pieces have you received?
$0 \quad$ None
$1 \quad 1$ or 2
$2 \quad 3$ to 5
36 to 10
$4 \quad 11$ to 20
$5 \quad 21$ or more
6 Don't know
7 Refused

G11. How about door-to-door campaigning? (Thus far in the campaign), have any candidates or party workers attempted to talk to you at your residence about the election?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF G11=1 ASK G11A; OTHEWISE GO TO G12\}
G11A. About how many door-to-door visits have you received?
$0 \quad$ None
$1 \quad 1$ or 2
$2 \quad 3$ to 5
36 to 10
$4 \quad 11$ or more
5 Don't know
6 Refused

G12. Thus far in the campaign, have any candidates or party workers made any phone calls to you about the election?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF G12=1 ASK G12A; OTHERWISE GO TO FILTER BEFORE G13\}
G12A. About how many phone calls have you received?
$0 \quad$ None
$1 \quad 1$ or 2
$2 \quad 3$ to 5
36 to 10
$4 \quad 11$ or more
5 Don't know
6 Refused
\{IF G10=1 OR G11=1 OR G12=1 ASK G13; OTHERWISE GO TO INTRO BEFORE H1A \}
G13. Considering all of these contacts, would you say that the (ROTATE: Democrats contacted you more, the Republicans contacted you more), or were they evenly balanced?

| 1 | Democrats |
| :--- | :--- |
| 2 | Republicans |
| 3 | Evenly balanced |
| 4 | Don't know |
| 5 | Refused |

\{IF G13=1-2 ASK G13A; OTHERWISE GO TO INTRO BEFORE H1A \}
G13A. Was that many more contacts or just a few more?
1 Many more contacts
2 A few more contacts
3 Don't know
4 Refused

## SECTION H

Now I want to ask you some questions about how you feel when you think about this country, the United States.
(RANDOMIZE H1A-H1D)
H1A. (IF NECESSARY AFTER FIRST IN SET: Thinking about the United States, at this moment do you feel) angry?

1 Yes
2 No
3 Don't know
4 Refused

H1B. (IF NECESSARY AFTER FIRST IN SET: Thinking about the United States, at this moment do you feel) enthusiastic?

```
1 Yes
2 No
D Don't know
4 Refused
```

H1C. (IF NECESSARY AFTER FIRST IN SET: Thinking about the United States, at this moment do you feel) upset?

```
1 Yes
N No
D Don't know
4 Refused
```

H1D. (IF NECESSARY AFTER FIRST IN SET: Thinking about the United States, at this moment do you feel) hopeful?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

## \{HALF SAMPLE H2A-H2C; OTHERWISE GO TO H3\}

We hear a lot of talk these days about liberals and conservatives. Think of a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative, where 1 stands for extremely liberal, 2 for liberal, 3 for slightly liberal, 4 is moderate or middle, 5 stands for slightly conservative, 6 for conservative and 7 stands for extremely conservative.


H2A. Where would you place yourself on this scale, or haven't you thought much about this? (IF NECESSARY: Where 1 stands for extremely liberal, 2 for liberal, 3 for slightly liberal, 4 is moderate or middle, 5 stands for slightly conservative, 6 for conservative and 7 stands for extremely conservative.)

## [RECORD NUMBER 1-7]

8 Haven't thought much about this [VOL]
9 Don't know
10 Refused
\{IF H2A=4,8-10 ASK H2C; OTHERWISE GO TO FILTER BEFORE H2B \}
H2C. If you had to choose, would you consider yourself a liberal or conservative?
1 Liberal
2 Conservative
3 Don't know
4 Refused
\{IF H2A=1-3,5-7 OR H2C=1-2 ASK H2B; OTHERWISE GO TO FILTER BEFORE H3A \}
H2B. How certain are you of this? Very certain, pretty certain or not very certain?
1 Very certain
2 Pretty certain
3 Not very certain
4 Don't know
5 Refused

## \{HALF SAMPLE - H3A-H3C; OTHERWISE GO TO H4\}

We hear a lot of talk these days about liberals and conservatives. Think of a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative, where 1 stands for extremely liberal, 2 for liberal, 3 for slightly liberal, 4 is moderate or middle, 5 stands for slightly conservative, 6 for conservative and 7 stands for extremely conservative.


H3A. Where would you place yourself on this scale? (IF NECESSARY: Where 1 stands for extremely liberal, 2 for liberal, 3 for slightly liberal, 4 is moderate or middle, 5 stands for slightly conservative, 6 for conservative and 7 stands for extremely conservative.)

## [RECORD NUMBER 1-7]

8 Don't know
9 Refused
\{IF H3A=4,8,9 ASK H3C; OTHERWISE GO TO FILTER BEFORE H3B \}
H3C. If you had to choose, would you consider yourself a liberal or conservative?
1 Liberal
2 Conservative
3 Don't know
4 Refused
\{IF H3A=1-3,5-7 OR H3C=1-2 ASK H3B; OTHERWISE GO TO H4\}
H3B. How certain are you of this? Very certain, pretty certain or not very certain?
1 Very certain
2 Pretty certain
3 Not very certain
4 Don't know
5 Refused
\{ASK ALL\}
H4. Where would you place [RESTORE QC] on this scale? (IF NECESSARY: Where 1 stands for extremely liberal, 2 for liberal, 3 for slightly liberal, 4 is moderate or middle, 5 stands for slightly conservative, 6 for conservative and 7 stands for extremely conservative.)

## [RECORD NUMBER 1-7]

8 Don't know
9 Refused
\{IF H4=1-7 ASK H4A; OTHERWISE GO TO H5\}
H4A. How certain are you of [RESTORE QC]'s position on this scale? Very certain, pretty certain or not very certain?

1 Very certain
2 Pretty certain
3 Not very certain
4 Don't know
5 Refused

H5. Where would you place [RESTORE QD] on this scale? (IF NECESSARY: Where 1 stands for extremely liberal, 2 for liberal, 3 for slightly liberal, 4 is moderate or middle, 5 stands for slightly conservative, 6 for conservative and 7 stands for extremely conservative.)
[RECORD NUMBER 1-7]
8 Don't know
9 Refused
\{IF H5=1-7 ASK H5A; OTHERWISE GO TO J1A \}
H5A. How certain are you of [RESTORE QD]'s position on this scale? Very certain, pretty certain, or not very certain?

1 Very certain
2 Pretty certain
3 Not very certain
4 Don't know
5 Refused

## SECTION J

\{ASK IN ORDER OF FIRST RANDOMIZATION OF GROUPS IN C2B-C2E - BLOCKS: J1A-J1C, J2A-J2C, J3A-J3C, J4A-J4C \}
J1A. As far as you know, are labor unions supporting one of the candidates for governor in this year's election? (IF NECESSARY: "Such as the AFL-CIO.")

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF J1A=1 ASK J1B; OTHERWISE GO TO J1C \}
J1B. Do they support [RESTORE QC] or [RESTORE QD]?
1 [RESTORE QC]
2 [RESTORE QD]
3 Don't know
4 Refused

J1C. Have labor unions contacted you by phone, by mail, or in person about voting in the upcoming election? (IF NECESSARY: "Such as the AFL-CIO.")

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

J2A. As far as you know, are pro-life groups supporting one of the candidates for governor in this year's election? (IF NECESSARY: "Such as the National Right to Life Committees.")

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

\{IF J2A=1 ASK J2B; OTHERWISE GO TO J2C \}
J2B. Do they support [RESTORE QC] or [RESTORE QD]?

```
1 [RESTORE QC]
2 [RESTORE QD]
3 Don't know
4 Refused
```

J2C. Have pro-life groups contacted you by phone, by mail, or in person about voting in the upcoming election? (IF NECESSARY: "Such as the National Right to Life Committee.")

```
1 Yes
2 No
D Don't know
4 Refused
```

J3A. As far as you know, are environmental protection groups supporting one of the candidates for governor in this year's election? (IF NECESSARY: "Such as the Sierra Club.")

1 Yes
2 No
3 Don't know
4 Refused
\{IF J3A=1 ASK J3B; OTHERWISE GO TO J3C \}
J3B. Do they support [RESTORE QC] or [RESTORE QD]?

1 [RESTORE QC]
2 [RESTORE QD]
3 Don't know
4 Refused

J3C. Have environmental protection groups contacted you by phone, by mail, or in person about voting in the upcoming election? (IF NECESSARY: "Such as the Sierra Club.")

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

J4A. As far as you know, are conservative religious groups supporting one of the candidates for governor in this year's election? (IF NECESSARY: "Such as the Christian Coalition.")

```
1 Yes
N No
D Don't know
4 Refused
```

\{IF J4A=1 ASK J4B; OTHERWISE GO TO J4C \}
J4B. Do they support [RESTORE QC] or [RESTORE QD]?

1 [RESTORE QC]
2 [RESTORE QD]
3 Don't know
4 Refused

J4C. Have conservative religious groups contacted you by phone, by mail, or in person about voting in the upcoming election? (IF NECESSARY: "Such as the Christian Coalition.")

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

## SECTION K

We are interested in what candidates are talking about in their campaigns. For each issue we would like to know if you think either one of the candidates, both, or neither is talking about these issues. The first issue is...
\{REPEAT ORDER OF FIRST RANDOMIZATION OF ISSUES IN B1A-B1F - BLOCKS:
K1A-K1B, K2A-K2B, K3A-K3B, K4A-K4B, K5A-K5B, K6A-K6B \}
K1A. Private school vouchers. Is [RESTORE QC] talking about this issue?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

K1B. Is [RESTORE QD] talking about this issue?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

K2A. What about protecting women's right to an abortion? Is [RESTORE QC] talking about this issue?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

K2B. Is [RESTORE QD] talking about this issue?
1 Yes
2 No
3 Don't know
4 Refused

K3A. What about tougher penalties for gun-related crimes? Is [RESTORE QC] talking about this issue?

1 Yes
2 No
3 Don't know
4 Refused

K3B. Is [RESTORE QD] talking about this issue?

1 Yes
2 No
3 Don't know
4 Refused

K4A. What about campaign contributions from Political Action Committees (PACs)?
Is[RESTORE QC] talking about this issue?

```
1 Yes
N No
D Don't know
4 Refused
```

K4B. Is [RESTORE QD] talking about this issue?
1 Yes
2 No
3 Don't know
4 Refused

K5A. What about protecting the quality of the air and water? Is [RESTORE QC] talking about this issue?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

K5B. Is [RESTORE QD] talking about this issue?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

K6A. What about improving discipline in the schools? Is [RESTORE QC] talking about this issue?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

K6B. Is [RESTORE QD] talking about this issue?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

## SECTION L

L1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent, or what?

```
1 Democrat
2 Republican
3 Independent
Other [SPECIFY]
D Don't know
6 Refused
```

\{IF L1=2 ASK L1A; OTHERWISE GO TO FILTER BEFORE L1B \}
L1A. Would you call yourself a strong Republican or a not very strong Republican?

1 Strong Republican
2 Not a strong Republican
3 Don't know
4 Refused
\{IF L1=1 ASK L1B; OTHERWISE GO TO FILTER BEFORE L1C \}
L1B. Would you call yourself a strong Democrat or a not very strong Democrat?

1 Strong Democrat
2 Not a strong Democrat
3 Don't know
4 Refused
\{IF L1=3-6 ASK L1C; OTHERWISE GO TO FILTER BEFORE L2A \}
L1C. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

```
1 Closer to Republican Party
2 Closer to Democratic Party
Don't know
4 Refused
```

\{HALF SAMPLE L2A; OTHERWISE GO TO L3A \}
Some people think the government should provide fewer services even in areas such as health and education in order to reduce spending. Suppose these people are at one end of a scale, at point 1. Other people feel it is important for the government to provide many more services even if it means an increase in spending. Suppose these people are at the other end, at point 7. And, of course, some other people have opinions somewhere in between, at points 2,3,4,5 or 6 .

L2A. Where would you place yourself on this scale, or haven't you thought much about this?
[RECORD NUMBER 1-7]
8 Haven't thought much about it [VOL]
9 Don't know
10 Refused

## \{HALF SAMPLE L3A; OTHERWISE GO TO L4\}

Some people think the government should provide fewer services even in areas such as health and education in order to reduce spending. Suppose these people are at one end of a scale, at point 1. Other people feel it is important for the government to provide many more services even if it means an increase in spending. Suppose these people are at the other end, at point 7. And, of course, some other people have opinions somewhere in between, at points $2,3,4,5$ or 6 .

L3A. Where would you place yourself on this scale?
[RECORD NUMBER 1-7]
8 Don't know
9 Refused

L4. Another proposal is to put a two year limit on how long someone can receive welfare benefits. Do you favor or oppose this two-year limit?

```
1 Favor
2 Oppose
D Don't know
4 Refused
```


## \{IF L4=1 ASK L4A; OTHERWISE GO TO FILTER BEFORE L4B \}

L4A. Do you favor the two-year limit strongly or not strongly?

```
1 Favor strongly
2 Do not favor strongly
D Don't know
4 Refused
```

\{IF L4=2 ASK L4B; OTHERWISE GO TO L5\}
L4B. Do you oppose the two year limit strongly or not strongly?

```
1 Oppose strongly
2 Do not oppose strongly
D Don't know
4 Refused
```

L5. Have economic conditions in [RESTORE QB] gotten better or worse or stayed the same in the past year?

1 Gotten better
2 Gotten worse
3 Stayed the same
4 Don't know
5 Refused
\{IF L5=1 ASK L5A; OTHERWISE GO TO FILTER BEFORE L5B \}
L5A. Is that much better off or somewhat better off?

1 Much better off
2 Somewhat better off
3 Don't know
4 Refused
\{IF L5=2 ASK L5B; OTHERWISE GO TO L6\}
L5B. Is that much worse off or somewhat worse off?

1 Much worse off
2 Somewhat worse off
3 Don't know
4 Refused

L6. There has been some discussion about abortion during recent years. Which one of the following opinions best agrees with your view? (READ CODES 1-4)

1 By law, abortion should never be permitted
2 The law should permit abortion only in case of rape, incest, or when the woman's life is in danger
3 The law should permit abortion for reasons other than rape, incest or danger to the woman's life, but only after the need for the abortion has been clearly established
4 By law, a woman should always be able to obtain an abortion as a matter of personal choice
5 None [VOL]
6 Don't know
7 Refused

L7. Some people think that if a company has a history of discriminating against blacks when making hiring decisions, then they should be required to have an affirmative action program that gives blacks preference in hiring. What do you think? Should companies that have discriminated against blacks have to have an affirmative action program?

1 Yes, they should have to have affirmative action
2 No, they should not have to have affirmative action
3 Other [SPECIFY] [VOL]
4 Don't know
5 Refused
\{IF L7=1 ASK L7A; OTHERWISE GO TO FILTER BEFORE L7B \}
L7A. Do you feel strongly or not strongly that they should have to have affirmative action?

```
Strongly
2 Not strongly
D Don't know
4 Refused
```


## \{IF L7=2 ASK L7B; OTHERWISE GO TO SECTION P\}

L7B. Do you feel strongly or not strongly that they should NOT have to have affirmative action?

1 Strongly
2 Not strongly
3 Don't know
4 Refused

## SECTION P (SECTION MOVED)

\{HALF SAMPLE - P1-P4; OTHERWISE GO TO P5\}
VERSION ONE---POLITICAL KNOWLEDGE
Here are a few questions about the government in Washington. Many people don't know the answers to these questions, so if there are some you don't know, just tell me and we'll go on.

P1. Who has the final responsibility to decide if a law is constitutional or not...is it the President, Congress, or the Supreme Court?

1 President
2 Congress
3 Supreme Court
4 Don't know
5 Refused

P2. And whose responsibility is it to nominate judges to the Federal Courts...the President, Congress, or the Supreme Court?

1 President
2 Congress
3 Supreme Court
4 Don't know
5 Refused

P3. Do you happen to know which party has the most members in the House of Representatives in Washington? (IF NECESSARY: Which one?)

1 Republicans
2 Democrats
3 Don't know
4 Refused

P4. Do you happen to know which party has the most members in the U.S. Senate? (IF NECESSARY: Which one?)

1 Republicans
2 Democrats
3 Don't know
4 Refused
\{HALF SAMPLE - P5-P8A; OTHERWISE GO TO SECTION M \}
VERSION TWO---POLITICAL KNOWLEDGE
Here are a few questions about government in Washington. Many people don't know the answers to these questions, but even if you're not sure I'd like you to tell me your best guess.

P5. Who has the final responsibility to decide if a law is constitutional or not...is it the President, Congress, or the Supreme Court?

1 President
2 Congress
3 Supreme Court
4 Don't know \{KEEP P5 ON SCREEN FOR P5A \}
5 Refused
\{IF P5=4 ASK P5A; OTHERWISE GO TO P6\}
P5A. ENTER ANSWER AFTER 'DK' PROBE:

| 1 | President |
| :--- | :--- |
| 2 | Congress |
| 3 | Supreme Court |
| 4 | Don't know |
| 5 | Refused |

P6. And whose responsibility is it to nominate judges to the Federal Courts...the President, Congress, or the Supreme Court?

1 President
2 Congress
3 Supreme Court
4 Don't know \{KEEP P6 ON SCREEN FOR P6A \}
5 Refused

1 President
2 Congress
3 Supreme Court
4 Don't know
5 Refused

P7. Which party has the most members in the House of Representatives in Washington? (IF NECESSARY: Which one?)

1 Republicans
2 Democrats
3 Don't know \{KEEP P7 ON SCREEN FOR P7A \}
4 Refused
\{IF P7=3 ASK P7A; OTHERWISE GO TO P8\}
P7A. ENTER ANSWER AFTER 'DK' PROBE

1 Republicans
2 Democrats
3 Don't know
4 Refused

P8. Which party has the most members in the U.S. Senate? (IF NECESSARY: Which one?)
1 Republicans
2 Democrats
3 Don't know \{KEEP P8 ON SCREEN FOR P8A \}
4 Refused
\{IF P8=3 ASK P8A; OTHERWISE GO TO SECTION M \}
P8A. ENTER ANSWER AFTER ‘DK’ PROBE

1 Republicans
2 Democrats
3 Don't know
4 Refused

## SECTION M (SECTION MOVED)

Now we have some questions about television viewing.

## \{HALF SAMPLE SPLIT: M1-M6/ M7-12D \}

M1. Thinking about this past week from last [RESTORE DAY NAME] through yesterday, about how many hours did you personally watch television on a typical weekday morning, from 6:00 to 10:00 AM?

1 Less than 1 hour
$2 \quad 1-2$ hours (1-1:59)
$3 \quad 2-3$ hours (2-2:59)
$4 \quad 3-4$ hours (3-3:59)
54 hours
6 None [VOL]
7 Don't watch any TV [VOL] \{SKIP TO FILTER BEFORE M13\}
8 Don't know
9 Refused

M2. Still thinking about this past week, how many hours of television did you watch during a typical weekday from 10:00 AM to 4:00 in the afternoon?

1 Less than 1 hour
2 1-2 hours (1-1:59)
$3 \quad 2-3$ hours (2-2:59)
4 3-4 hours (3-3:59)
$5 \quad 4-5$ hours (4-4:59)
6 5-6 hours
7 None [VOL]
8 Don't know
9 Refused

M3. How many hours of television did you watch from 4:00 to 8:00 PM?

1 Less than 1 hour
$2 \quad 1-2$ hours (1-1:59)
$3 \quad 2-3$ hours (2-2:59)
$4 \quad 3-4$ hours
5 None [VOL]
6 Don't know
7 Refused

M4. Still thinking about this past week, how many hours of television did you watch from 8:00 to 11:00 PM?

1 Less than 1 hour
2 1-2 hours (1-1:59)
3 2-3 hours
4 None [VOL]
5 Don't know
6 Refused

M5. And how many hours of television did you watch from 11:00 PM until 1:00 in the morning?

1 Less than one hour
2 1-2 hours (1-1:59)
$3 \quad$ 2-3 hours
4 None [VOL]
5 Don't know
6 Refused

M6. Thinking back to last weekend, about how many hours did you personally watch television each day, from 6:00 AM to 7:00 PM?

1 Less than 1 hour
2 1-2 hours (1-1:59)
$3 \quad 2-4$ hours (2-3:59)
4 4-6 hours (4-5:59)
5 6-8 hours (6-7:59)
$6 \quad 8-13$ hours
7 None [VOL]
8 Don't know
9 Refused
\{HALF SAMPLE: M7-M12D/M1-M6; OTHERWISE GO TO FILTER BEFORE M13\} (REMOVE RANDOMIZATION)
M7. How many days in the past week have you watched "The Today Show"?
[RECORD NUMBER 1-6]
$0 \quad$ None
7 Every day
8 Don't know
9 Refused

M8. How many days in the past week have you watched "The Rosie O'Donnell Show"?

| [RECORD NUMBER |  |
| :--- | :--- |
| 0 | 1-4] |
| 0 | None |
| 5 | Every day |
| 6 | Don't know |
| 7 | Refused |

M9. How many days in the past week have you watched a day time soap opera like "General Hospital" or "Days of Our Lives"?
[RECORD NUMBER 1-4]
0 None
5 Every day
6 Don't know
7 Refused

## (REMOVE RANDOMIZATION)

M10. How many times in the last week have you watched "Jeopardy" or "Wheel of Fortune"?

## [RECORD NUMBER 1-19]

0 Never, not at all
$20 \quad 20$ or more
21 Don't know
22 Refused

M11. How many times in the last week have you watched a sports event on TV?
[RECORD NUMBER 1-19]
0 Never, not at all
$20 \quad 20$ or more
21 Don't know
22 Refused

M12. Do you watch "E.R." every week, most weeks, only occasionally or not at all?

1 Every week
2 Most weeks
3 Only occasionally
4 Not at all
5 Don't know
6 Refused

M12A. Do you watch "Just Shoot Me" every week, most weeks, only occasionally or not at all?
1 Every week
2 Most weeks
3 Only occasionally
4 Not at all
5 Don't know
6 Refused

M12B. How about "Touched by an Angel "? (IF NECESSARY: "Do you watch that show every week, most weeks, only occasionally or not at all?")

1 Every week
2 Most weeks
3 Only occasionally
4 Not at all
5 Don't know
6 Refused

M12C. Do you watch the show "Friends" every week, most weeks, only occasionally or not at all?

1 Every week
2 Most weeks
3 Only occasionally
4 Not at all
5 Don't know
6 Refused

[^1]\{HALF SAMPLE M13-M15/A9; OTHERWISE GO TO SECTION Q\} (RANDOMIZE M13-M15)
Now, I'd like to ask a few questions about companies that sometimes advertise on TV.
M13. What credit card company's slogan is "Everywhere you want to be?"

1 VISA
2 Incorrect
3 Don't know
4 Refused

M14. What company wants you to "come see the softer side"?
1 Sears
2 Incorrect
3 Don't know
4 Refused

M15. What company's ad features talking lizards?

1 Budweiser
2 Incorrect
3 Don't know
4 Refused

## SECTION Q

Q1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

1 Most of the time
2 Some of the time
3 Only now and then
4 Hardly at all
5 Don't know
6 Refused

Q2. Do you personally, or jointly with a spouse, have any money invested in the stock market right now -- either in an individual stock or in a mutual fund? [INCLUDES RETIREMENT ACCOUNTS].

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused |

Q3. Some people say that educational opportunities for Blacks, Hispanics and other minorities are still limited by racial discrimination. So they argue that it's important for colleges and universities to continue affirmative action by considering race when deciding who to admit. Others say that this kind of affirmative action gives some people unfair advantages, so they want to see affirmative action ended. What about you? Would you say that affirmative action in college admissions should be continued or should it be ended?

1 Affirmative action should be continued
2 Affirmative action should be ended
3 Don't know
4 Refused

Q4. Now we are interested in the tone of the campaign for Governor of [RESTORE QB]. In your state, would you say that the tone of the campaign has been (ROTATE: positive or negative)?

1 Positive
2 Negative
3 Don't know
4 Refused
\{IF Q4=1 ASK Q4A; OTHERWISE GO TO FILTER BEFORE Q4B \}
Q4A. Would you say very positive or somewhat positive?

1 Very positive
2 Somewhat positive
3 Don't know
4 Refused

## \{IF Q4=2 ASK Q4B; OTHERWISE GO TO INTRO BEFORE Q5\}

Q4B. Would you say very negative or somewhat negative?
1 Very negative
2 Somewhat negative
3 Don't know
4 Refused

Please tell me how much you agree or disagree with these statements. First:

## (RANDOMIZE Q5-Q7)

Q5. People like me don't have any say about what the government does. (IF NECESSARY: Do you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?

1 Agree strongly
2 Agree somewhat
3 Neither agree nor disagree
4 Disagree somewhat
5 Disagree strongly
6 Don't know
7 Refused

Q6. Sometimes politics and government seem so complicated that a person like me can't really understand what's going on. (IF NECESSARY: Do you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?

| 1 | Agree strongly |
| :--- | :--- |
| 2 | Agree somewhat |
| 3 | Neither agree nor disagree |
| 4 | Disagree somewhat |
| 5 | Disagree strongly |
| 6 | Don't know |
| 7 | Refused |

Q7. Public officials don't care much what people like me think. (IF NECESSARY: Do you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?

## 1 Agree strongly

2 Agree somewhat
3 Neither agree nor disagree
4 Disagree somewhat
5 Disagree strongly
6 Don't know
7 Refused

Q8. How much do elections make government pay attention to what the people think: a good deal, some or not much?

1 A good deal of attention
2 Some attention
3 Not much attention
4 Don't know
5 Refused
Q9. Over the years, how much attention does the government pay to what the people think when it decides what to do: a good deal, some or not much?

1 A good deal of attention
2 Some attention
3 Not much attention
4 Don't know
5 Refused

## SECTION R

\{HALF SAMPLE: R1A-R1C/A11A-A11C; OTHERWISE GO TO R2A \}
(RANDOMIZE R1A, R1C, AND SERIES R1B-R1B2)

R1A. Some people have opinions about almost everything; other people have opinions about just some things; and still other people have very few opinions. What about you? Would you say you have opinions about almost everything, about many things, about some things, or about very few things?

1 Almost everything
2 Many things
3 Some things
4 Very few things
5 Don't know
6 Refused

R1B. Compared to the average person, do you have fewer opinions about whether things are good or bad, about the same number of opinions, or more opinions?

1 Fewer opinions
2 About the same
3 More opinions
4 Don't know
5 Refused
\{IF R1B=3 ASK R1B1; OTHERWISE GO TO FILTER BEFORE R1B2\}
R1B1. Would you say that you have a lot more opinions or just somewhat more opinions?
1 A lot more opinions
2 Somewhat more opinions
3 Don't know
4 Refused
\{IF R1B=1 ASK R1B2; OTHERWISE GO TO R1C \}
R1B2. Would you say that you have a lot fewer opinions or just somewhat fewer opinions?
1 A lot fewer opinions
2 Somewhat fewer opinions
3 Don't know
4 Refused

R1C. Some people say that it is important to have definite opinions about lots of things, while other people think that it is better to remain neutral on most issues. What about you? Do you think it is better to have definite opinions about lots of things or to remain neutral on most issues?

1 Definite opinions
2 Remain neutral
3 Don't know
4 Refused
(RANDOMIZE R2A-R2A2/R2B)
R2A. Some people like to have responsibility for handling situations that require a lot of thinking, and other people don't like to have responsibility for situations like that. What about you? Do you like having responsibility for handling situations that require a lot of thinking, do you dislike it, or do you neither like nor dislike it?

```
1 Like
D Dislike
3 Neither like nor dislike
D Don't know
5 Refused
```

\{IF R2A=1 ASK R2A1; OTHERWISE GO TO FILTER BEFORE R2A2\}
R2A1. Do you like it a lot or just somewhat?

1 A lot
2 Somewhat
3 Don't know
4 Refused
\{IF R2A=2 ASK R2A2; OTHERWISE GO TO R2B \}
R2A2. Do you dislike it a lot or just somewhat?

1 Dislike it a lot
2 Dislike it somewhat
3 Don't know
4 Refused

R2B. Some people prefer to solve simple problems instead of complex ones, whereas other people prefer to solve more complex problems. Which type of problem do you prefer to solve: simple or complex?

1 Simple
2 Complex
3 Don't know
4 Refused

## (RANDOMIZE R3A-R3C)

R3A. When other people disagree with you, how often do you feel pretty sure of yourself? Almost always, most of the time, sometimes, or almost never?

1 Almost always
2 Most of the time
3 Sometimes
4 Almost Never
5 Don't know
6 Refused

R3B. When you have to make important decisions, how often do you have trouble making up your mind? Almost always, most of the time, sometimes, or almost never?

1 Almost always
2 Most of the time
3 Sometimes
4 Almost Never
5 Don't know
6 Refused

R3C. How often do you feel like things are so complicated that a person like you can't really understand what's going on? Almost always, most of the time, sometimes, or almost never?

1 Almost always
2 Most of the time
3 Sometimes
4 Almost never
5 Don't know
6 Refused

## SECTION X

Lots of things come up that keep people from attending religious services even if they want to. X1. Thinking about your life these days, do you ever attend religious services, apart from occasional weddings, baptisms or funerals?

```
1 Yes
2 No
D Don't know
4 Refused/Not Applicable
```

\{IF X1=2-4 ASK X1A; OTHERWISE GO TO FILTER BEFORE X2 \}
X1A. Regardless of whether you now attend any religious services, do you ever think of yourself as part of a particular church or denomination?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Don't know |
| 4 | Refused/Not Applicable |

\{IF X1=1 ASK X2; OTHERWISE GO TO FILTER BEFORE X3A \}
X2. Do you go to religious services every week, almost every week, once or twice a month, a few times a year, or never?

1 Every week (or more often)
2 Almost every week
3 Once or twice a month
4 A few times a year
5 Never
6 Don't know
7 Refused/Not Applicable
\{IF X1=1 ASK X3A; OTHERWISE GO TO FILTER BEFORE X3B \}
X3A. Do you mostly attend a place of worship that is Protestant, Roman Catholic, Jewish, or what?

1 Protestant
2 Roman Catholic
3 Jewish
4 Other [SPECIFY]
5 Don't know
6 Refused

Final 6/29/98 cl
Revised 9/02/98 cl
\{IF X1A=1 ASK X3B; OTHERWISE GO TO FILTER BEFORE X4\}
X3B. Do you consider yourself Protestant, Roman Catholic, Jewish, or what?

1 Protestant
2 Roman Catholic
3 Jewish
4 Other [SPECIFY]
5 Don't know
6 Refused
\{IF (X3A=1 OR 4) OR (X3B=1 OR 4) ASK X4; OTHERWISE GO TO FILTER BEFORE X6A
X 4 . What church or denomination is that?

1 Assembly of God
2 Baptist
3 Brethren
4 Buddhist
5 Christian or "Just Christian"
6 Christian Scientist
7 Church (or Churches) of Christ
8 Church of God
9 Congregationalist
10 Disciples of Christ
11 Episcopalian/Anglican/Church of England
12 Evangelical United Brethren
13 Friends, Quaker
14 Hindu
15 Holiness
16 Jehovah's Witnesses
17 Latter Day Saints
18 Lutheran
19 Methodist
20 Mormons
21 Muslim/Islam
22 Native American
23 Non-denominational-- Protestant
24 Orthodox, e.g. Greek, Russian [SPECIFY]
25 Pentacostal
26 Presbyterian
27 Protestant or "Just Protestant"
28 Reformed
29 Unitarian/Universalist
30 United Church of Christ
31 Other [SPECIFY]
32 Don't know
33 Refused/Not Applicable
\{IF X4=2 ASK X4A; OTHERWISE GO TO FILTER BEFORE X4C\}
X4A. With which Baptist group is your church associated? Is it the Southern Baptist
Convention, the American Baptist Churches in the U.S.A., the American Baptist Association, an independent Baptist church or some other Baptist group?

1 Southern Baptist Convention
2 American Baptist Churches in USA
3 American Baptist Association
4 Independent Baptist
5 Other [SPECIFY]
6 Don't know
7 Refused
\{IF X4A=4 ASK X4B; OTHERWISE GO TO FILTER BEFORE X7\}
X4B. Are you affiliated with any larger Baptist group or is this strictly a local church?
1 Larger Baptist group [SPECIFY]
2 Local
3 Don't know
4 Refused
\{IF X4=18 ASK X4C; OTHERWISE GO TO FILTER BEFORE X4D \}
X4C. Is this church part of the Evangelical Lutheran Church in American, the Missouri Synod, or some other Lutheran group?

1 Evangelical Lutheran Church
2 Missouri Synod
3 Other [SPECIFY]
4 Don't know
5 Refused
\{IF X4=19 ASK X4D; OTHERWISE GO TO FILTER BEFORE X4E \}
X4D. Is your church part of the United Methodist Church, African Methodist Episcopal, or some other Methodist group?

1 United Methodist Church
2 African Methodist Episcopal
3 Other [SPECIFY]
4 Don't know
5 Refused
\{IF X4=26 ASK X4E; OTHERWISE GO TO FILTER BEFORE X4F\}
X4E. Is this the Presbyterian Church in the USA or some other Presbyterian group?
1 Presbyterian Church USA (formerly United Presbyterian Church)
2 Other [SPECIFY]
3 Don't know
4 Refused
\{IF X4=28 ASK X4F; OTHERWISE GO TO FILTER BEFORE X4G\}
X4F. Is this the Christian Reformed Church, the Reformed Church in America or some other Reformed group?

1 Christian Reformed Church
2 The Reformed Church in America
3 Other [SPECIFY]
4 Don't know
5 Refused
\{IF X4=3 ASK X4G; OTHERWISE GO TO FILTER BEFORE X4H\}
X4G. Is this the Church of the Brethren, the Plymouth Brethren, or something else?

1 Church of the Brethren
2 The Plymouth Brethren
3 Other [SPECIFY]
4 Don't know
5 Refused
\{IF X4=5 ASK X4H; OTHERWISE GO TO FILTER BEFORE X4I \}
X4H. When you say "Christian" does that mean the denomination called the "Christian Church Disciples of Christ," or some other Christian denomination, or do you mean to say "I am just a Christian"?

1 Christian Church Disciples of Christ
2 I am just a Christian
3 Other [SPECIFY]
4 Don't know
5 Refused
\{IF X4=7 ASK X4I; OTHERWISE GO TO FILTER BEFORE X4J \}
X4I. Is this the Church of Christ or the United Church of Christ?

1 Church of Christ
2 United Church of Christ
3 Don't know
4 Refused
\{IF X4=8 ASK X4J; OTHERWISE GO TO FILTER BEFORE X4K \}
X4J. Is this the Church of God of Anderson, Indiana; the Church of God of Cleveland, Tennessee; the Church of God in Christ; or some other Church of God?

1 Of Anderson, Indiana
2 Of Cleveland, Tennessee
3 Church of God in Christ
4 Other [SPECIFY]
5 Don't know
6 Refused
\{IF X4=15 OR 25 ASK X4K; OTHERWISE GO TO FILTER BEFORE X4L\}
X4K. What kind of church is that? What is it called exactly? Is that part of a larger church or denomination? What is that church called? (THESE QUESTIONS ARE PROBES. USE THESE AND OTHERS TO GET AS MUCH SPECIFIC INFORMATION AS POSSIBLE)
\{IF X4=31-32 ASK X4L; OTHERWISE GO TO FILTER BEFORE X6A \}
X4L. What is it called exactly? Is that church part of a denomination? (PROBE FOR SPECIFICS - USE ANY OR ALL AS NECESSARY; GET AS MUCH DETAIL AS POSSIBLE)

X4M. Is that group Christian?
1 Yes
2 No
3 Don't know
4 Refused
\{IF X3A=3 ASK X6A; OTHERWISE GO TO FILTER BEFORE X6B \}
X6A. Do you usually attend a synagogue or temple that is Orthodox, Conservative, Reform or something else?

1 Orthodox
2 Conservative
3 Reform
4 Other [SPECIFY]
5 Don't know
6 Refused
\{IF X3B=3 ASK X6B; OTHERWISE GO TO FILTER BEFORE X7\}
X6B. Do you consider yourself Orthodox, Conservative, Reform, or something else?
1 Orthodox
2 Conservative
3 Reform
4 Other [SPECIFY]
5 Don't know
6 Refused
\{IF X3A=1-4 OR X3B=1-4 ASK X7; OTHERWISE GO TO FILTER BEFORE X8\}
X7. Are you officially a member of a parish, congregation, temple or another place of worship?

1 Yes
2 No
3 Don't know
4 Refused
$\{(\mathrm{IF} \mathrm{X3A}=1-2$ OR X3B=1-2) OR (( $\mathrm{X} 3 \mathrm{~A}=4$ OR X3B=4) AND $(\mathrm{X} 4=1-3,5-13,15-20,23-30))$ OR (X4M=1) ASK X8; OTHERWISE GO TO Y1A \}
X8. Which one of these words BEST describes your kind of Christianity: Fundamentalist, Evangelical, Charismatic or Spirit-Filled, Moderate to Liberal?

1 Fundamentalist
2 Evangelical
3 Charismatic or Spirit-Filled
4 Moderate to liberal
5 Other [SPECIFY] [VOL]
6 Don't know
7 Refused

## SECTION Y

Y1A. What is the month, day and year of your birth? (IF NECESSARY: We are looking for the actual numeric birthdate. Example: January 1, 1970 record as "010170")
[PROGAMMER NOTE - FORCE CORRECT ENTRY OF DATE]
[RECORD DATE IN FORMAT "MODAYR"]
999999 Refused

Y2. Are you married now and living with your (husband/wife) -- or are you widowed, divorced, separated, or have you never married?

1 Married
2 Widowed
3 Divorced
4 Separated
5 Never married
6 Partners, not married [VOL]
7 Refused

Y3. What is the highest grade of school or year of college you have completed?
[RECORD NUMBER 1-16]
0 None
$17 \quad 17$ or more
18 Refused
\{IF Y3=1-12 ASK Y3A; OTHERWISE GO TO FILTER BEFORE Y3B \}
Y3A. Did you get a high school diploma or pass a high school equivalency test (GED)?

| 1 | Yes |
| :--- | :--- |
| 2 | No |
| 3 | Refused |

\{IF Y3=13-17 ASK Y3B; OTHERWISE GO TO Y6\}
Y3B. What is the highest degree that you have earned? (ASK AS OPEN END)

1 Bachelor's degree (BS, BA)
2 Master's degree (MS, MA, MBA)
3 PHD, LIT, SCD, DFA, DLIT, DPH, DPHIL, JSC, SJD
4 LLB, JD
5 MD, DDS, DVM, MVSA, DSC, DO
6 STD, THD
7 Associate degree (AA)
8 No degree earned [VOL]
9 Refused

Y6. We'd like to know if YOU are working now, temporarily laid off, or are you unemployed, retired, permanently disabled, a homemaker, a student, or what? (ACCEPT 2 MENTIONS)

1 Working now
2 Temporarily laid off
3 Unemployed
4 Retired
5 Permanently disabled -- not working
6 Homemaker -- no other occupation
7 Student -- no other occupation
8 Other [SPECIFY]
9 Refused

Y20. What was your total annual household income in 1997 before taxes? (READ CODES 1-6 IF NECESSARY)

```
1 Up to $20,000
2 $20,000-$30,000 ($29,999)
3 $30,000-$40,000 ($39,999)
4 $40,000-$50,000 ($49,999)
5 $50,000-$60,000 ($59,999)
6 $60,000 or more
D Don't know
8 Refused
```

\{IF Y20=7-8 ASK Y21; OTHERWISE GO TO Y22\}
Y21. Would that be less than $\$ 30,000$ or more than $\$ 30,000$ ?
1 Less than \$30,000
$2 \quad \$ 30,000$ or more
3 Don't know
4 Refused

Y22. In addition to being American, what do you consider your main ethnic group or nationality group?

## Y22A. CHECKPOINT - NUMBER OF NATIONALITY GROUPS MENTIONED

1 One nationality or ethnic group mentioned
2 More than one nationality or ethnic group mentioned
3 No nationality or group mentioned
4 Refused
\{IF Y22A=2 ASK Y22B; OTHERWISE GO TO Y23\}
Y22B. With which of these groups do you most closely identify? [RESTORE ANSWERS FROM Y22]

Y23. Are you of Spanish or Hispanic origin or descent?

1 Yes
2 No
3 Don't know
4 Refused
\{IF Y23=1 ASK Y23A; OTHERWISE GO TO Y28\}
Y23A. Please tell me which of the following categories best describes your Hispanic origin:
[READ CODES 1-7]
1 Mexican
2 Puerto Rican
3 Cuban (PAUSE)
4 Latin American
5 Central American
6 Spanish, or
7 Something else? [SPECIFY]
8 Don't know
9 Refused

Y28. (Do you/ Does your family) own your home or pay rent?

1 Own house
2 Pay rent
3 Other [SPECIFY]
4 Don't know
5 Refused

Y30. How many children under the age of 18 live in this household?
[RECORD NUMBER 1-9]
$0 \quad$ No children under age 18
$10 \quad 10$ or more
11 Don't know
12 Refused

Y30A. NOT ASKED
\{IF Y30=1-10 ASK Y30B; OTHERWISE GO TO THANK YOU \}
Y30B. Of those, how many are 6 years old or older?
[RECORD NUMBER 1-9]
0 No children 6 years or older
$10 \quad 10$ or more
11 Don't know
12 Refused
\{PROGRAMMER FORCE ANSWER TO BE LESS THAN OR EQUAL TO Y30\}

Thank you for your time today. We appreciate your sharing your opinions with us. Now I just need to record your name and address so that we may mail you a check for $\$ 10.00$ as a token of our appreciation.

Can you give me your first and last name?

RFNAME. [RECORD RESPONDENT FIRST NAME] (CONFIRM SPELLING)
RLNAME. [RECORD RESPONDENT LAST NAME] (CONFIRM SPELLING)

What is your street address?
RSTREET. [RECORD STREET ADDRESS]
RCITY.
[RECORD CITY]
RSTATE. [RECORD STATE]
RZIP. [RECORD ZIPCODE]
(READ ENTIRE ADDRESS TO CONFIRM. EDIT AS NECESSARY)
(TECHNICIAN - ANSWER THE FOLLOWING QUESTIONS AFTER THE INTERVIEW IS COMPLETE.)

Z4. Respondent's cooperation was

1 Very good
2 Good
3 Fair
4 Poor
5 Very poor
6 Can't rate - didn't do the initial screening

Z5. Respondent's general level of information about politics and public affairs seemed

1 Very high
2 Fairly high
3 Average
4 Fairly low
5 Very low
6 Can't rate - didn't do the initial screening

Z6. Respondent's apparent intelligence was

1 Very high
2 Fairly high
3 Average
4 Fairly low
5 Very low
6 Can't rate - didn't do the initial screening

Z7. How suspicious did the respondent seem to be about the study before the interview?

1 Not at all suspicious
2 Somewhat suspicious
3 Very suspicious

Z8. Overall, how great was the respondent's interest in the interview?

1 Very high
2 Fairly high
3 Average
4 Fairly low
5 Very low

Z9. How sincere did the respondent seem to be in his/her answers?

1 Completely sincere
2 Usually sincere
3 Often seemed to be insincere

Z9A. Were there any particular parts of the interview for which you doubted the respondent's sincerity? (IF SO NAME THEM BY SECTION OR QUESTION NUMBER.)

Z11. Select EACH of the following that describes the respondent's reaction to the interview.

1 Negative - in general
2 Negative - too long
3 Negative - too complicated
4 Negative - boring, tedious, or repetitious
5 Respondent wanted to stop before the interview was complete/Made comments indicating they regretted agreeing to the interview
6 Respondent complained or you observed they were ill or tired and had trouble completing the interview
7 Respondent complained or you observed they were confused by the questions
8 Respondent expressed doubt, apologies, or embarrassment over lack of knowledge or own suitability for the interview
9 Respondent expressed doubt, apologies, or embarrassment over lack of political knowledge, candidate names, election issues, or own lack of political participation
10 Respondent was agitated or stressed by the interview process
11 Respondent became angry at interview content
12 Respondent became concerned about sampling purposes or bias
13 Respondent appeared to enjoy the interview (was cooperative, interested, pleasant)
14 Neutral or no feedback

TN1. NOT ASKED

TN2. Please describe any ambiguous or conflicting situation that you want project staff to know about. If none, enter "none."


[^0]:    RESPAGE. KISH GRID PROGRAM SELECTS RESPONDENT'S AGE
    RESPGEN. KISH GRID PROGRAM SELECTS RESPONDENT'S GENDER

[^1]:    M12D. How about "60 Minutes"? (IF NECESSARY: "Do you watch that show every week, most weeks, only occasionally or not at all?")

    1 Every week
    2 Most weeks
    3 Only occasionally
    4 Not at all
    5 Don't know
    6 Refused

