Version 01 Codebook
-----CODEBOOK VARIABLE DOCUMENTATION
1960 MINOR ELECTION STUDY
(1960.S)

# NES 1960 MINOR STUDY VARIABLE ENTRIES

This file should be opened in fixed font, 10 pitch or smaller. Codebook introductory material and appendix material are in separate files.

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#### NOTE ON VARIABLE NAMING:

The variable name references used in NES Study codebooks do not include the "V" prefix found in all variable names used within the released SAS and SPSS data definition files (.sas and .sps files).

For example, "VAR 920001" and "VAR VERSION" in Study codebooks refer to V920001 and VVERSION in the study data definition files.

# VARIABLE 'NUMBERING':

'Numbered' variables in NES timeseries datasets and in Pilot datasets (except the 1998 Pilot) comply with the following format:

2-digit year prefix + 4 digits + [opt] 1-char suffix.

Examples: 1978 Post variable V780002; 1983 Pilot variable V832101. Note that for datasets including data from multiple studies, the 2-digit year prefix corresponds to the appropriate study year to which the variable is associated; for example, the 1983 Pilot dataset also includes 1982 timeseries variables, for which the 2-digit prefix is 82.

Non-time-series studies other than Pilots use 2-character mnemonic prefixes, for example variable VPS0048 in the 1988-1990-1992 Pooled Senate Study dataset.

# SPECIAL NOTE ON COLUMN LOCATIONS:

Some numeric variables use coding schemes that allow for code values having a varying number of digits. In such instances, the number of of columns corresponding to the variable in the data file [.dat file] and in the column specifications will be the width of the maximum value occurring in the actual data, rather than the maximum width allowable by the coding scheme. For example, if codes 01-12 are allowed for a numeric variable but all values in the data are less than 10, then the number of columns corresponding to the variable within the ASCII data file will be 1.

NES VERSION NUMBER VAR VERSION

COLUMNS 1

NUMERIC

NO MISSING DATA CODES

NES VERSION NUMBER

. . . . . . . . . . . . . . . . . . .

VAR DSETNO NES DATASET NUMBER

COLUMNS 3

CHARACTER

NO MISSING DATA CODES

NES DATASET NUMBER

. . . . . . . . . . . . . . . . . . .

This is dataset 1960.S

NAME-ICPSR ARCHIVE NUMBER VAR MN0001

> COLUMNS 9 - 12

CHARACTER

NO MISSING DATA CODES

ICPSR ARCHIVE NUMBER

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VAR MN0002 NAME-INTERVIEW NUMBER

COLUMNS 13 - 16

NUMERIC

NO MISSING DATA CODES

INTERVIEW NUMBER

VAR MN0003 NAME-PRIMARY SAMPLING UNIT

COLUMNS 17 - 19

NUMERIC

NO MISSING DATA CODES

PRIMARY SAMPLING UNIT (PSU)

SEE APPENDIX NOTE

/THE PSU CODE IS THE FIRST AND SECOND DIGIT PLUS EITHER THE THIRD OR FOURTH DIGIT LISTED BELOW, E.G. BALTIMORE CITY MAY BE CODED AS 301 OR 302./

- 301-2. BALTIMORE CITY INDEPENDENT CITY
- 303-4. BAITIMORE SUBURBS BALTINORE, MD.
- 271-2. BOSTON CITY SUFFOLK, MASS.
- 273-4. BOSTON SUBURBS HIDDLESEX, Mass. 273-4. BOSTON SUBURBS NORFOLK, MASS.
- 101-2. CHICAGO CITY, NORTH COOK, ILL. 111-2. CHICAGO CITY, SOUTH COOK, ILL.
- 103-4. CHICAGO SUBURBS COOK, ILL.
- 103-4. CHICAGO SUBURBS KANES, ILL.
- 103-4. CHICAGO SUBURBS LAKE, IND.

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103-4. CHICAGO SUBURBS
                         LAKE, ILL.
121-2. CLEVELAND CITY
                        CUYAHOGA, OHIO
123-4. CLEVELAND SUBURBS CUYAHOGA, OHIO
131-2. DETROIT CITY
                         WAYNE, MICH.
133-4. DETROIT SUBURBS
                       WAYNE, MICH.
133-4. DETRCIT SUBURBS
                       OAKLAND, MICH.
133-4. DETROIT SUBURBS
                       MACOMB, MICH.
001-2. LOS ANGELES CITY LOS ANGELES, CAL.
003-4. LOS ANGELES SUBURBS
                           LOS ANGELES, CAL.
003-4. LOS ANGELES SUBURBS
                             ORANGE, CAL.
201-2. NEW YORK CITY-BRONX
                             BRONX, N.Y.
211-2. NEW YORK CITY-BROOKLYN KINGS, N.Y.
221-2. NEW YORK CITY-MANHATTAN NEW YORK, N.Y.
201-2. NEW YORK CITY-QUEENS
                            QUEENS, N.Y.
231-2. NEW YORK CITY-RICHMOND RICHMOND, N.Y.
241-2. JERSEY CITY, N.J. HUDSON, N.J.
241-2. NEWARK, N.J.
                        ESSEX, N.J.
233-4. NEW YORK SUBURBS NASSAU, N.Y.
233-4. NEW YORK SUBURBS WESTCHESTER, N.Y.
233-4. NEW YORK SUBURBS FAIRFIELD, CONN.
233-4. NEW YORK SUBURBS SUFFOLK, N.Y.
243-4. NEN JERSEY SUBURBS
                           UNION, N.J.
243-4. NEW JERSEY SUBURBS
                             HUDSON, N.J.
243-4. NEW JERSEY SUBURBS
                             ESSEX, N.J.
                            BERGEN, N.J.
243-4. NEW JERSEY SUBURBS
281-2. PHILADELPHIA CITY PHILADELPHIA, PA.
283-4. PHILADELPHIA SUBURBS DELAWARE, PA.
283-4. PHILADELPHIA SUBURBS
                              BUCKS, PA.
283-4. PHILADELPHIA SUBURBS
                              MONTGOMERY, PA.
283-4. PHILADELPHIA SUBURBS
                            CAMDEN, N.J.
291-2. PITTSBURGH CIIY ALLEGHENY, PA.
293-4. PITTSBURGH SUBURBS
                              ALLEGHENY, PA.
293-4. PITTSBURGH SUBURBS
                              BEAVER, PA.
293-4. PITTSBURGH SUBURBS
                            WASHINGTON, PA
141-2. ST. LOUIS CITY
                       INDEPENDENT CITY
143-4. ST. LOUIS SUBURBS ST. CLAIR, ILL.
143-4. ST. LOUIS SUBURBS ST. LOUIS, MO.
143-4. ST. LOUIS SUBURBS MADISON, ILL
011-2. SAN FRANCISCO CITY
                             SAN FRANCISCO, CAL.
011-2. OAKLAND CITY
                        ALAMEDA, CAL.
013-4. SAN FRANCISCO SUBURBS ALAMEDA, CAL.
013-4. SAN FRANCISCO SUBURBS SAN HATED, CAL. 013-4. SAN FRANCISCO SUBURBS CONTRA COSTA, CAL.
311-2. WASHINGTON CITY
                        DISTRICT OF COLUMBIA
313-4. WASHINGTON SUBURB PRINCE GEORGES, MD.
313-4. WASHINGTON SUBURB FAIRFAX, VA.
313-4. WASHINGTON SUBURB MONTGOMERY, MD.
313-4. WASHINGTON SUBURB ARLINGTON, VA.
677-8. ADAIR
                   ADAIR, MO.
627-8. BARRON
                   BARRON, WIS.
725-6. BLACK HAWK
                  BLACK HAWK, IOWA
725-6. BLACK HAWK BUCHANAN, IOWA
477-8. BOYD
                   BOYD, KY.
477-8. BOYD
                   GREENUP, KY.
715-6. BUTLER
                   BUTLER, OHIO
715-6. BUTLER
                    WARREN, OHIO
527-8. CLARK
                    CLARK, ARK.
917-8. CORTLAND
                        CORTLAND, N.Y.
637-8. CRANFORD
                        CRANFORD, IOWA
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507-8. EASI CARROLL EAST CARROLL, LA.
497-8. ERATH
                    ERATH, TEX
975-6. FAIRFIELD
                    FAIRFIELD, CONN.
425-6. FORSYTH
                    FORSYTH, N.C
425-6. FORSYTH
                    STOKES, N.C.
617-8. FRANKLIN
                         FRANKLIN, NEB.
735-6. GENESSEE
                         GENESEE, MICH.
547-8. GNINNETT
                         GWINNETT, GA.
395-6. HARRIS
                    HARRIS, TEX
765-6. HENNEPIN
                         HENNEPIN, MINN.
765-6. HENNEPIN
                         RAMSEY, MINN.
577-8. HICKMAN
                    HICKMAN, TENN.
857-8. IDAHO
                    IDAHO, ID.
                    JEFF DAVIS, GA.
587-8. JEFF DAVIS
405-6. JEFFERSON
                    JEFFERSON, KY.
687-8. KNOX
                    KNOX, OHIO
487-8. LEON
                    LEON, FLA.
705-6. LORAIN
                    LORAIN, OHIO
965-6. LUZERNE
                    LUZERNE, PA.
937-8. LYCOMING
                         LYCOMING, PA.
755-6. MARION
                    MARION, IND.
837-8. MERCED
                    MERCED, CAL.
695-6. MINNEHAHA
                    MINNEHAHA, S.D.
695-6. MINNEHAHA
                    TURNER, S.D.
647-8. MITCHELL
                         MITCHELL, KAN.
445-6. MONTGOMERY
                    MONTGOMERY, ALA.
445-6. MONTGOMERY
                    ELMORE, ALA.
745-6. MONTGOMERY, OH
                         MONTGOMERY, OHIO
517-8. MUHLENBERG
                    MUHLENBERG, KY.
947-8. NEW LONDON
                    NEW LONDON, CONN.
995-6. ONONDAGA
                         ONONDAGA, N.Y.
657-8. PAGE
                    PAGE, IOWA
815-6. PIERCE
                    PIERCE, WASH.
467-8. PITT
                    PITT, N.C.
825-6. PUEBLO
                    PUEBLO, COLO.
415-6. PULASKI, ARK.
                         PULASKI, ARK.
415-6. PULASKI, ARK.
                         SALINE, ARK.
557-8- PULASKI, VA. PULASKI, VA.
955-6. RENSSELAER
                    RENSSELAER, N.Y
435-6. RICHLAND
                         RICHLAND, S.C.
435-6. RICHLAND
                         LEXINGTON, S.C.
667-8. ST. JOSEPH
                    ST. JOSEPH, MICH.
805-6. SAN DIEGO
                    SAN DIEGO, CAL.
537-8. SARASOTA
                         SARASOTA, FLA.
537-8. SARASOTA
                         MANATEE, FLA.
847-8. SOCORRO
                    SOCORRO, N. M.
907-8. SUSQUEHANNA
                    SUSQUEHANNA, PA.
457-8. TAYLOR
                    TAYLOR, TEX
                    JONES, TEX
457-8. TAYLOR
607-8. TRAVERSE
                         TRAVERSE, MINN.
567-8. WALTHALL
                         WALTHALL, MISS.
597-8. WATAUGA
                    WATAUGA, N.C.
985-6. WORCESTER
                    WORCESTER, MASS.
927-8. YORK
                    YORK, MAINE
999. NOT ASCERTAINED
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VAR MN0004 NAME-SIZE OF PLACE COLUMNS 20 - 20

# NUMERIC NO MISSING DATA CODES

SIZE OF PLACE CODE

SELF-REPRESENTING PSUs

- 195 1. CENTRAL CITIES
- 27 2. SUBURBS 50,000 POPULATION AND OVER
- 125 3. SUBURBS 2,500 THROUGH 49,999 PLUS OTHER PLACES IN CENSUS 'URBANIZED AREAS'
- 58 4. ALL OTHER SUBURBS (RURAL) NON-SELF-REPRESENTING PSU's
- 209 5. CITIES OF 50,000 AND OVER
- 82 6. PLACES 2,500 THROUGH 49,999 POPULATION, PLUS ANY OTHER PLACES CLASSIFIED AS URBAN BY THE CENSUS BUREAU
- 214 7. PLACES 2,500 THROUGH 49,999
- 8. CENSUS NAME PLACES UNDER 2,500
- 115 9. REMAINDER OF SAMPLE COUNTY IN SMA
- 301 O. REMAINDER OF PSU NOT IN SMA

VAR MN0005 NAME-BELT CODE

COLUMNS 21 - 21

NUMERIC

NO MISSING DATA CODES

DK 1 COL 13

# BELT CODE

- 195 1. CENTRAL CITIES OF 12 LARGEST SMAs
- 201 2. CENTRAL CITIES OF OTHER SMA'S
- 191 3. SUBURBAN AREAS OF 12 LARGEST SMA'S
- 214 4. SUBURBAN AREAS OF OTHER SMA'S
- 258 5. ADJACENT AREAS
- 331 6. OUTLYING AREAS

## 

VAR MN0006 NAME-DATE OF INTERVIEW

COLUMNS 22 - 22

NUMERIC

MD 9

# DATE OF INTERVIEW

- 174 1. OCTOBER 24TH OF EARLIER
- 300 2. OCTOBER 25TH 31ST
- 307 3. NOVEMBER 1ST 7TH
- 159 4. NOVEMBER 8TH 14TH
- 214 5. NOVEMBER 15TH 21ST
- 160 6. NOVEMBER 22ND 28TH
- 7. NOVEMBER 29TH OR AFTER
- 12 9. NA

VAR MN0007 NAME-WHO IS RESPONDENT

COLUMNS 23 - 23

NUMERIC

MD 9

WHO IS R.

840 1. R IS HEAD OF FAMILY

NUMERIC MD 9

7. OTHER 9. NA

3

22

VAR MN0008

525 2. R IS WIFE OF HEAD OF FAMILY

COLUMNS 24 - 24

NAME-NUMBER OF ADULTS IN FAM

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NUMBER OF ADULTS IN FAMILY
  241 1. ONE
  968 2. TWO
  140 3. THREE
      4. FOUR
  28
      5. FIVE
  13
      6. SIX
  0
      7. SEVEN
  0
      8. EIGHT OR MORE
  0
  0
      9. NA
VAR MN0009
           NAME-AGE OF RESPONDENT
           COLUMNS 25 - 26
           NUMERIC
           MD 99
      AGE OF RESPONDENT
        SEE APPENDIX NOTE
     99. NA
  16
VAR MN0010 NAME- AGE OF HEAD
           COLUMNS 27 - 27
           NUMERIC
           MD 9
  AGE OF HEAD
  58
      1. 18-24
  249
      2. 25-34
  319 3. 35-44
  285 4. 45-54
  241 5. 55-64
  224 6. 65 AND OVER
     9. NA
NAME- R BETTER FINANCIALLY THAN LAST YEAR
VAR MN0011
           COLUMNS 28 - 28
           NUMERIC
           MD GE 8
      Q1. WE ARE INTERESTED IN HOW PEOPLE ARE GETTING ALONG
                                 Page 6
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FINANCIALLY THESE DAYS. WOULD YOU SAY THAT YOU AND YOUR FAMILY ARE BETTER OFF OR WORSE OFF FINANCIALLY THAN YOU WERE A YEAR AGO.

- 373 1. BETTER
- 653 3. SAME, PRO-CON
- 337 5. WORSE
- 20 8. UNCERTAIN
- 7 9. NA

#### 

VAR MN0012 NAME- MAKE MORE MONEY THAN LAST YEAR COLUMNS 29 - 29

NUMERIC

MD 9

- Q2. ARE YOU PEOPLE MAKING AS MUCH MONEY NOW AS YOU WERE A YEAR
- AGO, OR MORE, OR LESS.
- 447 1. MORE NOW
- 650 3. ABOUT THE SAME
- 278 5. LESS NOW
- 15 9. NA DK

#### 

VAR MN0013 NAME- PEOPLE WORRY ABOUT NEXT YEAR

COLUMNS 30 - 30

NUMERIC

MD GE 8

- Q3. DO YOU THINK PEOPLE ABOUND HERE HAVE ANY WORRIES ABOUT HOW THEY'LL GET ALONG IN THE NEXT YEAR OR SO. I'M SPEAKING OF PEOPLE LIKE YOURSELF AND YOUR FRIENDS.
- 576 1. YES, THERE ARE WORRIES
- 60 3. A FEW PEOPLE HAVE WORRIES (MANY OR MOST PEOPLE DON'T)
- 647 5. NO, THERE ARE NO WORRIES AT ALL
- 94 8. DK
- 13 9. NA

# 

VAR MN0014 NAME- PEOPLE BETTER FINANCIALLY NEXT YEAR

COLUMNS 31 - 31

NUMERIC

MD GE 8

- Q4. NOW LOOKING AHEAD DO YOU THINK THAT A YEAR FROM NOW YOU PEOPLE WILL BE BETTER OFF FINANCIALLY, OR WORSE OFF, OR JUST ABOUT THE SAME AS NOW.
- 426 1. BETTER OFF
- 652 3. SAME
- 73 5. WORSE OFF
- 232 8. UNCERTAIN
- 7 9. NA

VAR MN0015 NAME- IN FEW YES R HAVE BETTER INCOME COLUMNS 32 - 32

NUMERIC MD GE 6

- Q5. A FEW YEARS FROM NOW, DO YOU THINK YOU AND YOUR FAMILY WILL HAVE A BETTER INCOME THAN YOU HAVE NOW, OR WILL YOU BE IN ABOUT THE SAME SITUATION, OR A LESS SATISFACTORY SITUATION.
- 471 1. BETIER OFF THEN
- 56 2. BETTER WITH QUALIFICATIONS. THE SAME OR BETTER
- 471 3. SAME. MAYBE BETTER OFF, MAYBE WORSE. BETTER IN SOME WAYS, WORSE IN OTHERS
- 4. WORSE WITH QUALIFICATIONS. THE SAME OR WORSE
- 77 5. WORSE OFF THEN
- 77 6. DEPENDS
- 29 7. R SPEAKS ONLY OF WHAT HE HOPES, NO INDICATIONS OF WHAT HE REALLY EXPECTS
- 133 8. CAN'T SAY, WOULDN'T SAY, IMPOSSIBLE TO KNOW
- 32 9. NA

# 

VAR MN0016 NAME- R OWN HOME OR RENT

COLUMNS 33 - 33

NUMERIC

MD 7

- Q6. DO YOU OWN THIS HOME, OR PAY RENT, OR WHAT.
- 910 1. OWN HOME
- 418 2. PAY RENT
- 3 3. LIVE WITH FAMILY, FRIENDS, ETC.
- 59 7. OTHER

# \_\_\_\_\_

VAR MN0017 NAME-LENGTH OF RES (HOME)
COLUMNS 34 - 34

NUMERIC

MD 9

- Q7. HOW LONG HAVE YOU PEOPLE BEEN LIVING IN THIS HOUSE (APARTMENT).
- 210 1. LESS THAN ONE YEAR
- 258 2. 1-2 YEARS (INCLUDES 2 YEARS AND 6 MONTHS)
- 202 3. 3-4 YEARS (INCLUDES 4 YEARS AND 6 MONTHS)
- 274 4. 5-6 YEARS (INCLUDES 9 YEARS AND 6 MONTHS)
- 244 5. 10-19 YEARS (INCLUDES 19 YEARS AND 6 MONTHS)
- 200 6. 20 YEARS OR MORE
- 2 9. NA

# 

VAR MN0018 REF 0018

COLUMNS 35 - 35

NUMERIC

NAME- PAST YEAR PRICES ROSE, FELL MD GE 8

Q19. WE'D LIKE TO KNOW WHAT'S HAPPENED TO PRICES ON HOUSEHOLD IIENS AND CLOTHING HERE IN (COMMUNITY NAME) DURING THE PAST YEAR. HAVE THEY STAYED ABOUT THE SAME, GONE UP OR GONE DOWN.

# (GROCERIES WERE EXCLUDED)

- 1. PRICES WENT UP
- 2. SOME WENT UP, SOME STAYED THE SAME. SOME WENT UP, NA, DK OTHERS
- 3. PRICES STAYED WHERE THEY WERE. SOME WENT UP, SOME WENT DOWN. SOME STAYED THE SAME, NA, DK OTHERS
- 4. SOME WENT DOWN, SOME STAYED THE SAME. SOME WENT DOWN, NA, DK OTHERS
- 5. PRICES WENT DOWN
- 8. DO, UNCERTAIN, DEPENDS
- 9. NA

#### 

VAR MN0019 NAME- NEXT YR PRICES RISE/FALL COLUMNS 36 - 36 NUMERIC MD GE 8

Q20. WHAT DO YOU EXPECT PRICES OF HOUSEHOLD ITEMS AND CLOTHING WILL DO DURING THE NEXT YEAR OR SO - STAY WHERE THEY ARE, GO UP, OR GO DOWN.

## ONE YEAR HH PRICE EXPECTATIONS

- 549 1. PRICES WILL (PROBABLY) GO UP
- 36 2. PRICES WILL EITHER STAY THE SAME OR GO UP. SOME WILL GO UP, SOME WILL STAY THE SAME
- 456 3. PRICES WILL STAY ABOUT THE SAME. SOME WILL GO UP, SOME WILL GO DOWN, LEVEL OFF, EVEN OFF
- 11 4. PRICES WILL EITHER STAY THE SAME OR GO DOWN. SOME WILL GO DOWN, SOME WILL STAY THE SAME
- 83 5. PRICES WILL (PROBABLY) GO DOWN
- 236 8. DK, UNCERTAIN, DEPENDS
- 19 9. NA

## 

VAR MN0020 NAME- EXPECTS PRICE CHANGE TO BE GOOD/BAD COLUMNS 37 - 37 NUMERIC MD 0 OR GE 6

- Q21. WOULD YOU SAY THAT THESE (RISING PRICES) (FALLING PRICES) (UNCHANGED PRICES) WOULD BE TO THE GOOD, OR TO THE BAD, OR WHAT.
- 459 1. GOOD (GOOD FOR US, GOOD FOR THE AVERAGE PERSON)
- 10 2. GOOD, IF CHANGE IS SLOW, GRADUAL, SMALL
- 22 3. MAKES NO DIFFERENCE
- 443 5. BAD (BAD FOR US, BAD FOR AVERAGE PERSON)
- 6. PRO-CON -- GOOD FOR SOME PEOPLE, BAD FOR OTHERS. DEPENDS WHETHER PRODUCER OR CONSUMER
- 60 8. DR
- 74 9. NA
- 255 O. INAP., CODED 8 OR 9 ON REF. NO. 19

## 

VAR MN0021 NAME- ELECTION OUTCOME EFFECT ON PRICES COLUMNS 38 - 38 NUMERIC

MD GE 8

- Q23. DO YOU THINK THE OUTCOME OF THE ELECTION WILL HAVE ANY EFFECT ON WHAT PRICES WILL DO IN THE NEXT FEW YEARS.
- 683 1. YES
- 83 2. YES, WITH QUALIFICATIONS
- 19 3. PRO-CON
- 42 4. NO, WITH QUALIFICATIONS
- 341 5. NO
- 195 8. DK, DEPENDS WHO WINS
- 27 9. NA

VAR MN0022 NAME- WHICH PARTY HAVE PRICE INCREASES

COLUMNS 39 - 39

NUMERIC

MD 0 OR GE 8

- Q23A. (IF YES) UNDER WHICH OF THE TWO MAJOR PARTIES, IN YOUR OPINION, WOULD BE MORE LIKELY TO HAVE PRICE INCREASES THE REPUBLICANS OR DEMOCRATS.
- 240 1. REPUBLICANS
- 46 3. NOT MUCH DIFFERENCE, NO DIFFERENCE
- 407 5. DEMOCBATS
- 54 8. DK
- 38 9. NA
- 605 O. INAP., CODED 4, 5, 8 OR 9 ON REF. NO. 21

VAR MN0023 NAME- BUSINESS CONDITIONS GOOD NEXT YEAR

COLUMNS 40 - 40

NUMERIC

MD GE 8

Q45. NOW TURNING TO BUSINESS CONDITIONS IN THE COUNTRY AS A WHOLE-- DO YOU THINK THAT DURING THE NEXT TWELVE MONTHS WE'LL HAVE GOOD TIMES FINANCIALLY, OR BAD TIMES, OR WHAT.

# SEE APPENDIX NOTE

- 502 1. GOOD TIMES
- 212 2. GOOD, WITH QUALIFICATIONS
- 128 3. PRO-CON
- 49 4. BAD, WITH QUALIFICATIONS
- 87 5. BAD
- 382 8. UNCERTAIN, DK
- 30 9. NA

VAR MN0024 NAME- PRESENT BUSINESS CONDITIONS BTR/WRS COLUMNS 41 - 41

NUMERIC

MD GE 8

Q46. WOULD YOU SAY THAT AT PRESENT BUSINESS CONDITIONS ARE BETTER OR WORSE THAN THEY WERE A YEAR AGO.

- 254 1. BETTER
- 594 3. ABOUT THE SAME
- 495 5. WORSE
- 43 8. DK, DEPENDS
- 4 9. NA

#### 

VAR MN0025 NAME- HEARD ABOUT PRICE OF STOCK COLUMNS 42 - 42 NUMERIC MD GE 9

- Q47B, 47C. HAVE YOU HEARD OF ANYTHING ABOUT THE STOCK MARKET. I
  MEAN, WHAT HAS BEEN HAPPENING TO THE PRICES OF COMMON STOCK
  DURING THE LAST FEW MONTHS. (IF YES) WHAT HAVE YOU HEARD?
- 868 0. HEARD NOTHING
- 41 1. YES, STOCK MARKET WENT UP, GENERAL FAVORABLE COMMENTS
- 117 2. YES, STOCK MARKET WENT UP AND DOWN, ZIGZAGGED, FLUCTUATED
- 14 3. YES, NOT MUCH HAPPENED, REMAINED STABLE
- 278 4. YES, STOCK MARKET WENT DONN. GENERAL UNFAVORABLE COMMENTS
- 16 5. YES, REFERS ONLY TO MOVEMENT OF SPECIFIC STOCKS (EITHER UP OR DOWN)
- 8 6. YES, NO FURTHER COMMENT. NA WHAT HEARD
- 48 9. NA. DK

#### 

VAR MN0026 NAME- BUSINESS CONDITIONS BTR NEXT YEAR COLUMNS 43 - 43
NUMERIC
MD GE 8

- Q48. AND HOW ABOUT A YEAR FROM NOW, DO YOU EXPECT THAT IN THE COUNTRY AS A WHOLE BUSINESS CONDITIONS WILL BE BETTER OR WORSE THAN THEY ARE AT PRESENT, OR JUST ABOUT THE SAME.
- 429 1. BETTER
- 738 3. ABOUT THE SANE
- 58 5. WORSE
- 147 8. DK, DEPENDS
- 18 9. NA

# 

VAR MN0027 NAME- WORLD RELATIONS AFFECT BUSINESS COND.

COLUMNS 44 - 44

NUMERIC

MD O OR GE 6

- Q49, 49A. HOW DO YOU THINK THE WAY THINGS ARE GOING IN THE WORLD TODAY I MEAN THE COLD WAR AND OUR RELATIONS WITH RUSSIA ARE AFFECTING BUSINESS CONDITIONS HERE AT HOME. DO YOU THINK THEY MAKE FOR GOOD TIMES, OR BAD TIMES, OR WHAT.
- 283 O. NO EFFECT ON BUSINESS
- 181 1. GOOD TIMES
- 52 2. GOOD TINES, QUALIFIED
- 27 3. PRO-CON. ABOUT AVERAGE. FAIR TIMES
- 59 4. BAD TIMES, QUALIFIED

- 409 5. BAD TIMES
- 12 6. TEMPORARY GOOD TIMES. ARTIFICIAL GOOD TIMES (BROUGHT ABOUT BY COLD WAR, GOVERNMENT SPENDING). GOOD AT PRESENT, BUT BAD IN LONG RUN
- 3 7. TEMPORARY BAD TIMES
- 277 8. DK, DEPENDS
- 87 9. NA

#### 

VAR MN0028 NAME- NEXT 5 YRS HAVE GOOD TIMES
COLUMNS 45 - 45
NUMERIC
MD GE 5

Q50, 50A. LOOKING AHEAD, WHICH WOULD YOU SAY IS MORE LIKELY THAT IN THE COUNTRY AS A WHOLE WE WILL HAVE CONTINUOUS
GOOD TIMES DURING THE NEXT FIVE YEARS OR SO, OR THAT
WE WILL HAVE PERIOD OF WIDESPREAD UNEMPLOYMENT OR
DEPRESSION, OR WHAT. (IF DON'T KNOW) ON WHAT DOES IT
DEPEND IN YOUR OPINION.

#### SEE APPENDIX NOTE

#### EXPECTED BUSINESS CONDITIONS FIVE YEARS HENCE

- 310 O. (CONTINUOUS) GOOD TINES, BOOM PROSPERITY
- 140 1. GOOD TINES, QUALIFIED (NOT BAD)
- 178 2. PRO-CON, SOME UNEMPLOYMENT AND DEPRESSION
- 65 3. BAD TIMES, QUALIFIED (NOT GOOD) (RECESSION)
- 169 4. BAD TIMES, DEPRESSION, WIDESPREAD UNEMPLOYMENT
- 36 5. THINGS WILL BE ABOUT THE SAME. THINGS GET BACK TO NORMAL (NA WHETHER 'SAME' OR 'NORMAL' MEANS GOOD TIMES OR NOT) "DEPENDS"
- 66 6. DEPENDS ON COLD WAR, DEFENSE PROGRAM, AID TO ALLIES, INTERNATIONAL SITUATION, WAR
- 145 7. DEPENDS ON GOVERNMENT POLICY (NO REFERENCES TO WAR OR DEFENSE), POLITICS, POLICIES OF ADMINISTRATION, OUTCOME OF ELECTION
- 177 8. DEPENDS ON OTHER. DK, CAN'T TELL
- 104 9. NA (R SPEAKS ONLY OF HOPES AND WISHES) (BETTER OR WORSE THAN NOW-- COMPARATIVE ANSWERS)

## \_\_\_\_\_

VAR MN0029 NAME- MUCH UNEMP. IN THIS COMMUNITY
COLUMNS 46 - 46
NUMERIC
MD GE 6

- Q51, 51A. IS THERE ANY UNEMPLOYMENT HERE IN (COMMUNITY NAME) THAT YOU HAVE HEARD OF. (IF YES) DOES IT INVOLVE MANY PEOPLE OR JUST A FEW?
- 315 1. YES, UNEMPLOYMENT, MANY PEOPLE INVOLVED
- 172 2. YES, UNEMPLOYMENT, QUITE A FEW PEOPLE INVOLVED-- R'S ANSWER SOMEWHERE BETWEEN MANY AND FEW. MENTIONS ONLY SPECIFIC INSTANCE
- 227 3. YES, UNEMPLOYMENT, A FEW PEOPLE INVOLVED
- 4. YES, UNEMPLOYMENT, NA HOW MANY PEOPLE INVOLVED
- 546 5. NO UNEMPLOYMENT. NONE THAT R KNOWS OF
- 13 6. UNCERTAIN, BUT THINKS THERE MAY BE SOME UNEMPLOYMENT

55 8. DK 12 9. NA

VAR MN0030 NAME- PAST MONTHS UNEMP. INCREASE

COLUMNS 47 - 47

NUMERIC

MD 0 OR GE 8

Q51B. WOULD YOU SAY UNEMPLOYMENT HERE HAS BEEN INCREASING OB DECREASING IN THE PAST FEW MONTHS, OR WAS THERE NO CHANGE?

410 1. INCREASING

173 3. NO CHANGE

94 5. DECREASING

65 8. DK

35 9. NA

613 O. INAP., CODED 5, 8 OR 9 ON REF. NO. 29

VAR MN0031 NAME- NEXT YR WILL UNEMP INCREASE

COLUMNS 48 - 48

NUMERIC

MD GE 8

Q52. AND HOW ABOUT NEXT YEAR, 1961-- DO YOU THINK THAT THERE WILL BE MORE UNEMPLOYMENT THAN NOW, ABOUT THE SAME, OR LESS.

143 1. BORN IN 1961

780 3. ABOUT THE SAME

297 5. LESS IN 1961

153 8. DK. DEPENDS

17 9. NA

VAR MN0032 NAME- WHO ELECTED PRES NEXT YR

COLUMNS 49 - 49

NUMERIC

MD 0 OR GE 8

Q53. WHO DO YOU THINK WILL BE ELECTED PRESIDENT IN NOVEMBER?

247 1. NIXON (REPUBLICANS)

341 2. KENNEDY (DEMOCRATS)

182 8. DK (R ONLY SPEAKS OF HOPES)

16 9. NA

604 0. INAP. (INTERVIEW TAKEN AFTER ELECTION)

VAR MN0033 NAME- HOW PRES ELCTN AFFECT BUSINESS

COLUMNS 50 - 50

NUMERIC

MD 0 OR GE 6

Q54, 54A. WOULD YOU SAY THAT THE OUTCOME OF THE PRESIDENTIAL ELECTION WILL HAVE ANY EFFECT ON BUSINESS CONDITIONS IN THIS COUNTRY. (IF EFFECT) WILL IT IMPROVE OR WILL IT SLOW DOWN BUSINESS?

- 278 O. NO EFFECT, IT WON'T MAKE ANY DIFFERENCE
- 606 1. BUSINESS WILL OR MAY IMPROVE (STAY GOOD)
- 25 2. THINGS ALWAYS PICK UP THE YEAR AFTER AN ELECTION. IMPROVE REGARDLESS OF WHO IS ELECTED
- 86 3. YES, IT WILL MAKE A DIFFERENCE (NA WHETHER GOOD OR BAD)
- 22 4. THINGS ARE ALWAYS SLOW THE YEAR AFTER AN ELECTION, DETERIORATE REGARDLESS OF WHO IS ELECTED
- 69 5. BUSINESS WILL OR MAY DETERIORATE (STAY BAD)
- 10 6. FAVORS SOME GROUPS, NOT OTHERS
- 7. DEPENDS ON OUTCOME
- 154 8. DK
- 85 9. NA

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VAR MN0034 NAME- HOW PRES ELCTN CHANGE TAXES COLUMNS 51 - 51

NUMERIC

MD GE 8

- Q55. HOW ABOUT TAXES-- DO YOU EXPECT THE NEXT PRESIDENT TO INCREASE OR DECREASE THE TAXES WE PAY, OR WILL THERE BE NO CHANGE IN YOUR OPINION.
- 580 1. INCREASE TAXES. PROBABLY INCREASE
- 61 2. NO CHANGE OR INCREASE. MAY INCREASE
- 419 3. NO CHANGE. PROBABLY NO CHANGE
- 8 4. NO CHANGE OR DECREASE. MAY DECREASE
- 5. DECREASE TAXES. PROBABLY DECREASE
- 202 8. DK, DEPENDS
- 58 9. NA

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VAR MN0035 NAME- MILITARY EXPENDITURES INCRS
COLUMNS 52 - 52
NUMERIC
MD GE 8

- Q56. IN YOUR OPINION SHOULD MllITARY EXPENDITURES, WHAT WE SPEND ON ARMS AND DEFENSE, BE INCREASED OR DECREASED NEXT YEAR, OR STAY ABOUT THE SAME.
- 587 1. MILITARY EXPENDITURES SHOULD BE INCREASED
- 445 3. MILITARY EXPENDITURES SHOULD STAY ABOUT THE SAME
- 5. MILITARY EXPENDITURES SHOULD BE DECREASED
- 214 8. DK, DEPENDS
- 81 9. NA

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VAR MN0036A NAME- IF DISARMAMENT USE OF MONEY SAVED COLUMNS 53 - 53
NUMERIC
MD 0 OR GE 7

Q57. SOME PEOPLE SAY THAT THERE QILL BE SOME DISARMAMENT AND THEREFORE OUR GOVERNMENT WILL SPEND LESS ON ARMS AND DEFENSE. SUPPOSE THIS IS THE CASE, WHAT WOULD YOU SAY SHOULD BE DONE WITH THE MONEY SAVED?

- 40 1. SHOULD BE USED TO INCREASE FINANCIAL HELP TO OTHER COUNTRIES
- 176 2. SHOULD BE USED TO REDUCE GOVERNMENT DEBT
- 150 3. SHOULD BE USED TO REDUCE INCOME TAXES
- 138 4. SHOULD BE USED TO BUILD SCHOOLS, HIGHWAYS, DEVELOP NATURAL RESOURCES, OTHER PUBLIC WORKS
- 250 5. SHOULD BE USED FOB PUBLIC WELFARE PROGRAMS TO HELP NEEDY PEOPLE IN THE U.S., HELP THE AGED
- 131 6. EDUCATION (OTHER THAN SCHOOL BUILDING)
- 213 7. OTHER. VAGUE ANSWER. SHOULD BE SPREAD OVER ALL FIELDS
- 233 8. DK
- 190 9. NA
- 2649 O. R DOES NOT BELIEVE LESS WILL BE SPENT ON ARMS AND DEFENSE. NO SECOND OR THIRD MENTION

VAR MN0036B NAME- IF DISARMAMENT USE OF MONEY SAVED COLUMNS 54 - 54 NUMERIC MD 0 OR GE 7

- Q57. SOME PEOPLE SAY THAT THERE QILL BE SOME DISARMAMENT AND THEREFORE OUR GOVERNMENT WILL SPEND LESS ON ARMS AND DEFENSE. SUPPOSE THIS IS THE CASE, WHAT WOULD YOU SAY SHOULD BE DONE WITH THE MONEY SAVED?
- 40 1. SHOULD BE USED TO INCREASE FINANCIAL HELP TO OTHER COUNTRIES
- 176 2. SHOULD BE USED TO REDUCE GOVERNMENT DEBT
- 150 3. SHOULD BE USED TO REDUCE INCOME TAXES
- 138 4. SHOULD BE USED TO BUILD SCHOOLS, HIGHWAYS, DEVELOP NATURAL RESOURCES, OTHER PUBLIC WORKS
- 250 5. SHOULD BE USED FOB PUBLIC WELFARE PROGRAMS TO HELP NEEDY PEOPLE IN THE U.S., HELP THE AGED
- 131 6. EDUCATION (OTHER THAN SCHOOL BUILDING)
- 213 7. OTHER. VAGUE ANSWER. SHOULD BE SPREAD OVER ALL FIELDS
- 233 8. DK
- 190 9. NA
- 2649 O. R DOES NOT BELIEVE LESS WILL BE SPENT ON ARMS AND DEFENSE. NO SECOND OR THIRD MENTION

VAR MN0036M3 NAME- IF DISARMAMENT USE OF MONEY SAVED MD 0 OR GE 7

- Q57. SOME PEOPLE SAY THAT THERE QILL BE SOME DISARMAMENT AND THEREFORE OUR GOVERNMENT WILL SPEND LESS ON ARMS AND DEFENSE. SUPPOSE THIS IS THE CASE, WHAT WOULD YOU SAY SHOULD BE DONE WITH THE MONEY SAVED?
- 40 1. SHOULD BE USED TO INCREASE FINANCIAL HELP TO OTHER COUNTRIES
- 176 2. SHOULD BE USED TO REDUCE GOVERNMENT DEBT
- 150 3. SHOULD BE USED TO REDUCE INCOME TAXES
- 138 4. SHOULD BE USED TO BUILD SCHOOLS, HIGHWAYS, DEVELOP NATURAL RESOURCES, OTHER PUBLIC WORKS
- 250 5. SHOULD BE USED FOB PUBLIC WELFARE PROGRAMS TO HELP NEEDY PEOPLE IN THE U.S., HELP THE AGED
- 131 6. EDUCATION (OTHER THAN SCHOOL BUILDING)

- 213 7. OTHER. VAGUE ANSWER. SHOULD BE SPREAD OVER ALL FIELDS
- 233 8. DK
- 190 9. NA
- 2649 O. R DOES NOT BELIEVE LESS WILL BE SPENT ON ARMS AND DEFENSE. NO SECOND OR THIRD MENTION

VAR MN0037 NAME- XRANK: INCRS FOREIGN AID

COLUMNS 56 - 56

NUMERIC

MD GE 6

Q57A. HERE ARE SOME SUGGESTIONS THAT HAVE BEEN MADE. PLEASE TELL ME WHICH USE OF THE MONEY APPEARS BEST TO YOU, WHICH IS SECOND BEST, THIRD, ETC.

# SEE APPENDIX NOTE

- A. SHOULD BE USED TO INCREASE FINANCIAL HELP TO OTHER COUNTRIES.
- 43 1. RANKED AS FIRST CHOICE
- 65 2. RANKED AS SECOND CHOICE
- 136 3. RANKED AS THIRD CHOICE
- 141 4. RANKED AS FOURTH CHOICE
- 769 5. RANKED AS FIFTH CHOICE
- 6. TIED FOR FIRST AND SECOND CHOICE OR SECOND AND THIRD CHOICE
- 7. TIED FOR THIRD AND FOURTH CHOICE OR FOURTH AND FIFTH CHOICE
- 226 9. NA

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VAR MN0038 NAME- XRANK: REDUCE GOVT DEBT COLUMNS 57 - 57 NUMERIC

MD GE 6

- B. SHOULD BE USED TO REDUCE GOVERNMENT DEBT
- 275 1. RANKED AS FIRST CHOICE
- 195 2. RANKED AS SECOND CHOICE
- 223 3. RANKED AS THIRD CHOICE
- 398 4. RANKED AS FOURTH CHOICE
- 127 5. RANKED AS FIFTH CHOICE
- 5 6. TIED FOR FIRST AND SECOND CHOICE OR SECOND AND THIRD CHOICE OR FIRST, SECOND AND THIRD PLACE
- 7. TIED FOR THIRD AND FOURTH CHOICE OR FOURTH AND FIFTH CHOICE OR THIRD, FOURTH AND FIFTH PLACE
- 158 9. NA

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VAR MN0039 NAME- XRANK: REDUCE INCOME TAXES
COLUMNS 58 - 58
NUMERIC
MD GE 6

C. SHOULD BE USED TO REDUCE INCOME TAXES

- 220 1. RANKED AS FIRST CHOICE
- 281 2. RANKED AS SECOND CHOICE
- 330 3. RANKED AS THIRD CHOICE
- 275 4. RANKED AS FOURTH CHOICE
- 126 5. RANKED AS FIFTH CHOICE
- 3 6. TIED FOR FIRST AND SECOND CHOICE OR SECOND AND THIRD CHOICE
- 10 7. TIED FOR THIRD AND FOURTH CHOICE OR FOURTH AND FIFTH CHOICE
- 145 9. NA

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VAR MN0040 NAME- XRANK: BUILD SCHOOLS, HIWYS

COLUMNS 59 - 59

NUMERIC

MD GE 6

- D. SHOULD BE USED TO BUILD SCHOOLS, HIGHWAYS, AND THE LIKE.
- 332 1. RANKED AS FIRST CHOICE
- 423 2. RANKED AS SECOND CHOICE
- 304 3. RANKED AS THIRD CHOICE
- 150 4. RANKED AS FOURTH CHOICE
- 33 5. RANKED AS FIFTH CHOICE
- 4 6. TIED FOR FIRST AND SECOND CHOICE OR SECOND AND THIRD CHOICE
- 7. TIED FOR THIRD AND FOURTH CHOICE OR FOURTH AND FIFTH CHOICE
- 141 9. NA

VAR MN0041 NAME- XBANK: PUB WELFARE PROGRAMS

COLUMNS 60 - 60

NUMERIC

MD GE 6

E. SHOULD BE USED FOR PUBLIC HELPARE PROGRAMS - TO HELP

NEEDY PEOPLE IN THE U.S.

- 426 1. RANKED AS FIRST CHOICE
- 317 2. RANKED AS SECOND CHOICE
- 237 3. RANKED AS THIRD CHOICE
- 192 4. RANKED AS FOURTH CHOICE
- 74 5. RANKED AS FIFTH CHOICE
- 4 6. TIED FOR FIRST AND SECOND CHOICE OR SECOND AND THIRD CHOICE
- 6 7. TIED FOR THIRD AND FOURTH CHOICE OR FOURTH AND FIFTH CHOICE
- 134 9. NA

VAR MN0042 NAME- IF \$200 EXTRA, HOW TO SPEND COLUMNS 61 - 61 NUMERIC MD GE 7

Q58. SUPPOSE IN THE NEXT YEAR YOUR FAMILY HAD SOME EXTRA MONEY--SAY A FEW HUNDRED MORE THAN YOU HAD THIS PAST YEAR. WHAT WOULD YOU DO WITH THIS MONEY?

- 853 1. SAVE ALL OF IT (INCLUDE DEBT REPAYMENT)
- 125 2. SPEND ON ASSET (HOUSE, FARM, BUSINESS)
- 330 3. SPEND ALL OF IT ON CONSUMER GOODS OR SERVICES, GIFTS, DONATIONS
- 45 4. SAVE SOME AND SPEND SOME
- 5 7. OTHER COMBINATIONS
- 6 8. DK
- 26 9. NA

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VAR MN0043 NAME- HEAD'S OCCUPATION

COLUMNS 62 - 62

NUMERIC

MD 0 OR GE9

- Q60, 60A. WHAT IS (HEAD'S) OCCUPATION. (IF UNEMPLOYED) WHAT KIND OF WORK DOES (HEAD) USUALLY DO.
- 123 1. PROFESSIONAL, TECHNICAL OR KINDRED WORKERS
- 195 2. SELF-EMPLOYED BUSINESSMEN AND ARTISANS. MANAGERS, OFFICIALS AND PROPRIETORS
- 150 3. CLERICAL AND KINDRED WORKERS, SALES PERSONNEL
- 398 4. CRAFTSMEN, FOREMEN AND KINDRED WORKERS. OPERATIVES AND KINDRED WORKERS
- 69 5. LABORERS (INCLUDES FARM LABORERS)
- 80 6. SERVICE WORKERS
- 7. PARK OPERATORS, FARM MANAGERS, FARM FOREMAN
- 12 8. MEMBERS OF THE ARMED FORCES
- 34 9. NA
- 248 O. INAP. (E.G., RETIRED, HOUSEWIVES, STUDENTS AND THOSE WHO HAVE NO JOB DUE TO PROLONGED ILLNESS)

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VAR MN0044 NAME- DOES HEAD WORK FOR SELF

COLUMNS 63 - 63

NUMERIC

MD 0 OR GE 9

- Q60B. DOES (HEAD) WORK FOR HIMSELF OR SOMEONE ELSE.
- 225 1. SELF
- 885 2. SOMEONE ELSE
- 3 3. BOTH, MAJOR JOB IS FOR SELF
- 2 4. BOTH, MAJOR JOB IS FOR SOMEONE ELSE
- 4 5. BOTH, DK WHICH IS MAJOR J08
- 23 9. NA
- 248 0. INAP., CODED 0 ON REF. NO. 43

# 

VAR MN0045 NAME- HEAD UNEMP SINCE JANUARY

COLUMNS 64 - 64

NUMERIC

MD 0 OR GE 9

- Q62. HAS (HEAD) BEEN UNEMPLOYED OR LAID OFF AT ANY TIME SINCE JANUARY OF THIS YEAR.
- 134 1. YES, SOME UNEMPLOYMENT

- 741 5. NO, NOT LAID OFF AT ALL
- 16 9. NA
- 499 O. INAP., CODED 1, 3, 9, OR O ON REF. NO. 44

VAR MN0046 NAME- PARTY IDENTIFICATION COLUMNS 65 - 65
NUMERIC
MD GE 7

- Q.P1, 1A. GENERALLY SPEAKING, DO YOU USUALLY THINK OF YOURSELF
  AS A REPUBLICAN, A DEMOCRAT, AN INDEPENDENT, OR WHAT.
  (IF INDEPENDENT OR OTHER) DO YOU THINK OF YOURSELF AS
  CLOSER TO REPUBLICAN OR DEMOCRATIC PARTY
- 658 1. DEMOCRAT
- 135 2. INDEPENDENT CLOSER TO DEMOCRATS (YES, DEMOCRAT TO Q. P1A.)
- 95 3. INDEPENDENT (NO, NEITHER TO Q. P1A)
- 92 4. INDEPENDENT CLOSER TO REPUBLICANS (YES, REPUBLICANS TO Q. P1A)
- 343 5. REPUBLICAN
- 4 7. OTHER. MINOR PARTY AND REFUSED TO SAY
- 44 8. APOLITICAL
- 19 9. NA

VAR MN0048 NAME- R EXPECT TO VOTE IN NOV.
COLUMNS 67 - 67
NUMERIC
MD O OR GE 8

- QP2. SO FAR AS YOU KNOW NOW, DO YOU EXPECT TO VOTE IN NOVEMBER OR NOT.
- 73 1. YES, DEFINITELY
- 529 2. YES
- 12 3. YES, QUALIFIED (I THINK SO, GUESS SO, PROBABLY WILL)
- 4. PRO-CON, DEPENDS (I MAY, I MIGHT)
- 7 5. NO, QUALIFIED (PROBABLY NOT, I MIGHT BUT PROBABLY WON'T)
- 103 6. NO
- 42 7. NO, DEFINITELY
- 4 8. DK
- 13 9. NA
- 604 0. INAP. (RESPONDENT INTERVIEWED AFTER PRESIDENTIAL ELECTION)

VAR MN0049 NAME- R VOTE FOR PRES & FOR WHOM COLUMNS 68 - 68

NUMERIC

MD 0 OR GE 6

- QP2A, 2B. HOW DO YOU THINK YOU WILL VOTE FOR PRESIDENT IN THIS ELECTION. (IF PLANNING NOT TO VOTE OR UNDECIDED) IF YOU WERE GOING TO VOTE, HOW DO YOU THINK YOU WOULD VOTE FOR PRESIDENT IN THIS ELECTION.
- 338 1. WILL VOTE DEMOCRATIC, FOR KENNEDY

- 7 2. WILL VOTE DEMOCRATIC, FOR KENNEDY, WITH QUALIFICATIONS
- 46 3. UNDECIDED, DEPENDS
- 12 4. WILL VOTE REPUBLICAN, FOR NIXON, WITH QUALIFICATIONS
- 285 5. WILL VOTE REPUBLICAN, FOR NIXON
- 3 6. WILL VOTE FOR OTHER PARTY OR CANDIDATE
- 16 7. REFUSED TO ANSWER
- 47 8. DK
- 15 9. NA
- 621 O. INAP., CODED 8, 9 OR O ON REF. NO 48

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VAR MN0050 NAME- POST ELCTN-R VOTE FOR PRES

COLUMNS 69 - 69

NUMERIC

MD 0 OR GE 8

- Q.P3, 3A. DO YOU REMEMBER WHETHER OR NOT YOU VOTED IN THE NOVEMBER ELECTION. (IF 'YES, DID VOTE') HOW DID YOU VOTE FOR PRESIDENT.
- 218 1. VOTED DEMOCRATIC
- 220 2. VOTED REPUBLICAN
- 2 3. VOTED OTHER
- 12 4. VOTED REFUSED TO SAY
- 2 5. VOTED DK FOR WHOM
- 2 6. VOTED NA FOR WHOM
- 131 7. DID NOT VOTE
- 4 8. DON'T REMEMBER IF VOTED
- 9. NA WHETHER VOTED
- 786 O. INAP, (RESPONDENT INTERVIEWED BEFORE PRESIDENTIAL ELECTION)

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VAR MN0051 NAME- CHURCH PREFERENCE

COLUMNS 70 - 70

NUMERIC

MD 9

- QP4. IS YOUR CHURCH PREFERENCE PROTESTANT, CATHOLIC, OR JEWISH?
- 9 0. NONE
- 1000 1. PROTESTANT
- 302 2. CATHOLIC
- 56 3. JEWISH
- 11 4. OTHER
- 12 9. NA

# \_\_\_\_\_

VAR MN0052 NAME- R GO TO CHUBCH REGULARLY

COLUMNS 71 - 71

NUMERIC

MD 9

- QP5. WOULD YOU SAY YOU GO TO CHURCH REGULARLY, OFTEN, SELDOM, OR NEVER.
- 608 1. REGULARLY
- 231 2. OFTEN
- 447 3. SELDOM
- 93 4. NEVER
- 11 9. NA

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VAR MN0053
          NAME- MARITAL STATUS OF HEAD
            COLUMNS 72 - 72
            NUMERIC
            MD 9
  QP6. MARITAL STATUS OF HEAD
  341 1. SINGLE, WIDOWED, DIVORCED, SEPARATED
  1046 2. MARRIED
      9. NA
______
            NAME- SEX OF RESPONDENT
VAR MN0054
            COLUMNS 73 - 73
            NUMERIC
            MD 9
  QP7. SEX OF RESPONDENT
  591 1. MALE
  781 2. FEMALE
      9. NA
  18
VAR MN0055
           NAME- LIFE CYCLE
            COLUMNS 74 - 74
            NUMERIC
            MD 9
       LIFE CYCLE (BASED ON REF. NO. 53, AGE OF CHILDREN AND AGE OF
       HEAD)
       0. YOUNG (UNDER 45), SINGLE
       1. YOUNG [UNDER 45), MARRIED, NO CHILDREN
      2. MARRIED, CHILDREN, YOUNGEST 1-1/2 YEARS OR LESS
       3. MARRIED, CHILDREN, YOUNGEST OVER 1-1/2 UP TO AND
       INCLUDING 4-1/2 YEARS
      4. MARRIED, CHILDREN, YOUNGEST OVER 4-1/2 YEARS UP TO AND
  285
       INCLUDING 14-1/2 YEARS
       5. MARRIED, CHILDREN, YOUNGEST OVER 14-1/2 YEARS (UNDER 18)
      6. OLDER (45 OR OVER), MARRIED, NO CHILDREN
  195
       7. OLDER (45 OR OVER), SINGLE
       8. OTHER (INCLUDES DIVORCED, WIDOWED OR OTHER UNMARRIED
       PERSONS NITH CHILDREN)
  11
      9. NA
VAR MN0056
            NAME- EDUCATION OF HEAD
            COLUMNS 75 - 75
            NUMERIC
            MD 9
  Q.P9, A, B. C. EDUCATION OF HEAD
        SEE APPENDIX NOTE
  453 1. GRADE SCHOOL (1-8). NONE
  195 2. SOME HIGH SCHOOL
       3. SOME HIGH SCHOOL PLUS NON-ACADEMIC
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- 242 4. COMPLETED HIGH SCHOOL
- 5. COMPLETED HIGH SCHOOL PLUS NON-ACADEMIC
- 159 6. SOME COLLEGE
- 156 7. HAS COLLEGE DEGREE
- 16 9. NA

NAME- INC OF FAMILY IN 1960 VAR MN0057 COLUMNS 76 - 77 NUMERIC MD 99

- Q.P10. WOULD YOU TELL ME HOW MUCH INCOME YOU AND YOUR FAMILY WILL BE MAKING THIS CALENDAR YEAR, 1960. I MEAN BEFORE TAXES. DOES THAT INCLUDE THE INCOME OF EVERYONE IN THE FAMILY.
- 87 10. UNDER \$1,000
- 122 11. \$1,000-1,999
- 132 12. \$2,000-2,999
- 148 13. \$3,000-3,999
- 154 14. \$4,000-4,999
- 188 15. \$5,000-5,999
- 176 16. \$6,000-7,499
- 162 17. \$7,500-9,999
- 119 18. \$10,000-14,999
- 25 19. \$15,000-19,999
- 20. \$20,000 AND OVER 24
- 99. NA 53

VAR MN0058 NAME- RACE OF RESPONDENT COLUMNS 78 - 78 NUMERIC MD 9

- Q.P11. RACI 1214 1. WHITE RACE OF RESPONDENT
- 130 2. NEGRO
- 17 7. OTHER. PUERTO RICAN, MEXICAN
- 29 9. NA