Version 01 Codebook CODEBOOK INTRODUCTION FILE 1972 PRE-POST STUDY (1972.T)

# AMERICAN NATIONAL ELECTION STUDIES

1972 PRE-POST ELECTION STUDY

CONDUCTED BY THE CENTER FOR POLITICAL STUDIES (495401)

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PRE-ELECTION WAVE -- SEPT. 1, 1972 - NOV. 6, 1972 POST-ELECTION WAVE -- NOV. 7, 1972 - FEB. 13, 1972

# int1972.txt ICPSR ARCHIVE NUMBER 7010 ACKNOWLEDGMENT OF ASSISTANCE

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THE DATA (AND TABULATIONS) UTILIZED IN THIS (PUBLICATION) WERE MADE AVAILABLE (IN PART) BY THE INTER-UNIVERSITY CONSORTIUM FOR POLITICAL RESEARCH. THE DATA FOR THE CPS 1972 AMERICAN NATIONAL ELECTION STUDY WERE ORIGINALLY COLLECTED BY THE CENTER FOR POLITICAL STUDIES OF THE INSTITUTE FOR SOCIAL RESEARCH, THE UNIVERSITY OF MICHIGAN UNDER GRANTS FROM THE NATIONAL SCIENCE FOUNDATION AND THE NATIONAL INSTITUTE FOR MENTAL HEALTH. NEITHER THE ORIGINAL COLLECTORS OF THE DATA NOR THE CONSORTIUM BEAR ANY RESPONSIBILITY FOR THE ANALYSES OR INTERPRETATIONS PRESENTED HERE.

IN ORDER TO PROVIDE FUNDING AGENCIES WITH ESSENTIAL INFORMATION ABOUT THE USE OF ARCHIVAL RESOURCES, AND TO FACILITATE THE EXCHANGE OF INFORMATION ABOUT ICPSR PARTICIPANTS' RESEARCH ACTIVITIES, EACH USER OF THE ICPSR DATA FACILITIES IS EXPECTED TO SEND TWO COPIES OF EACH COMPLETED MANUSCRIPT OR THESIS ABSTRACT TO THE CONSORTIUM. PLEASE INDICATE IN THE COVER LETTER WHICH DATA WERE USED.

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# >> 1972 STUDY DESCRIPTION

THE CPS 1972 AMERICAN NATIONAL ELECTION STUDY (CPS #495401) WAS CONDUCTED BY THE CENTER FOR POLITICAL STUDIES OF THE INSTITUTE FOR SOCIAL RESEARCH, THE UNIVERSITY OF MICHIGAN. IT WAS THE TWELFTH IN A SERIES OF STUDIES OF NATIONAL

ELECTIONS PRODUCED IN THE PAST BY THE POLITICAL BEHAVIOR PROGRAM OF THE SURVEY RESEARCH CENTER. THE STUDY WAS SUPPORTED BY GRANTS FROM THE NATIONAL SCIENCE FOUNDATION (GS-33956, GI-29904, GS-3322) AND THE NATIONAL INSTITUTE FOR MENTAL HEALTH (MH19516-08).

THE STUDY INCLUDED 2705 RESPONDENTS. RESPONDENTS WERE INTERVIEWED BOTH BEFORE AND AFTER THE ELECTION. THERE WERE TWO FORMS OF THE QUESTIONNAIRE FOR BOTH WAVES: 1372 RESPONDENTS WERE ADMINISTERED THE FORM I PRE-ELECTION QUESTIONNAIRE AND 1333 RESPONDENTS WERE ADMINISTERED THE FORM II PRE-ELECTION QUESTIONNAIRE. FOR THE POST-ELECTION WAVE, 1176 RESPONDENTS RECEIVED FORM I AND 1109 FORM II.

THE PRIMARY OBJECTIVE OF THIS STUDY WAS ANALYSIS OF THE CURRENT ATTITUDES AND VOTING PATTERNS OF A CROSS-SECTION OF AMERICAN CITIZENS, PARTICULARLY IN COMPARISON WITH ATTITUDES AND VOTING PATTERNS FOUND IN PAST CROSS-SECTION STUDIES. IN ADDITION TO THE CONTINUING EMPHASIS ON THE ROLE OF THE POLITICAL PARTIES AND CANDIDATES, THE REACTIONS OF THE AMERICAN PEOPLE TO CONTEMPORARY SOCIAL ISSUES WERE INVESTIGATED. AS A RESULT OF FINDINGS FROM PREVIOUS CPS AMERICAN NATIONAL ELECTION STUDIES, THE GENERAL THEMES OF TRUST IN GOVERNMENT, ALIENATION, AND EFFICACY WERE EMPHASIZED IN AN ATTEMPT TO DETERMINE THE CAUSES OF THE OBSERVED DECREASE IN PUBLIC SUPPORT OF THE POLITICAL SYSTEM. (SEE "CONTENT OF INTERVIEWS" FOR A COMPLETE DESCRIPTION OF THE AREAS EXPLORED.)

#### >> 1972 DESIGN OVERVIEW

IN ORDER TO MAXIMIZE THE NUMBER OF QUESTIONS WHICH COULD BE ADMINISTERED, TWO FORMS OF THE INTERVIEW WERE DEVELOPED, FORM I AND FORM II. ONE-HALF OF THE RESPONDENTS WERE ADMINISTERED FORM I OF THE PRE-ELECTION INTERVIEW SCHEDULE AND FORM I OF THE POST-ELECTION INTERVIEW SCHEDULE, WHILE THE OTHER HALF OF THE RESPONDENTS WERE ADMINISTERED FORM II IN BOTH THE PRE- AND POST-ELECTION WAVES. THE SAMPLE OF RESPONDENTS TO WHOM EACH FORM OF THE QUESTIONNAIRE WAS ADMINISTERED CONSTITUTES A CROSS-NATIONAL SAMPLE WHICH IS REPRESENTATIVE OF THE VOTING AGE POPULATION OF THE UNITED STATES RESIDING IN PRIVATE DWELLINGS. BECAUSE EACH IS REPRESENTATIVE THE TWO FORM SAMPLES MAY BE USED TOGETHER OR SEPARATELY FOR ANALYSIS PURPOSES. THE TWO FORMS HAVE APPROXIMATELY 80% OF THE SAME ITEMS AND 20% FORM UNIQUE QUESTIONS.

THE CPS AMERICAN NATIONAL ELECTION STUDY EXPLORED POLITICAL ATTITUDES AND BEHAVIOR IN THE 1972 ELECTION. THE PARTY IDENTIFICATION OF THE RESPONDENTS, THEIR VOTING HISTORY, AND INFORMATION ABOUT FACETS OF EARLY POLITICAL SOCIALIZATION WERE OBTAINED, AS WELL AS THE RESPONDENTS' GENERAL EVALUATION OF THE MAJOR POLITICAL PARTIES. THE RESPONDENTS' SENSE OF POLITICAL EFFICACY AND CIVIC DUTY, THE DEGREE OF THEIR TRUST IN GOVERNMENT, AND THEIR EVALUATION OF GOVERNMENTAL RESPONSIVENESS WERE THE SUBJECTS OF QUESTIONS DESIGNED TO MEASURE DIMENSIONS OF THE RESPONDENTS' PERCEPTIONS OF THE RELATIONSHIP OF THE GOVERNMENT TO ITS CITIZENS.

OTHER ITEMS DEALT MORE SPECIFICALLY WITH THE 1972 CAMPAIGN AND ELECTION. THE RESPONDENTS' INTEREST IN THE CAMPAIGN AND CONCERN FOR THE OUTCOME OF THE ELECTION WERE ASCERTAINED, AND THEIR REPORTS OF THEIR VOTING BEHAVIOR WERE RECORDED. IN ADDITION, RESPONDENTS WERE ASKED TO REPORT THEIR FEELINGS ABOUT POTENTIAL PRESIDENTIAL CANDIDATES ON A "FEELING THERMOMETER", THEIR SPECIFIC LIKES AND DISLIKES ABOUT THE PRESIDENTIAL CANDIDATES, AND THEIR REACTIONS TO THE "EAGLETON AFFAIR". EACH RESPONDENT WAS PROBED ABOUT THE NATURE AND EXTENT OF HIS EXPOSURE TO THE MASS MEDIA. IN ADDITION, RESPONDENTS WERE ASKED QUESTIONS WHICH TESTED THEIR KNOWLEDGE OF POLITICAL INSTITUTIONS AND GOVERNMENT OFFICIALS.

THE 1972 AMERICAN NATIONAL ELECTION STUDY ALSO CONTAINED AN EXTENSIVE SERIES OF ITEMS WHICH WERE DESIGNED TO MEASURE THE RESPONDENTS' DEGREE OF SATISFACTION WITH THEIR LIVES AND ANTICIPATION OF CHANGE IN AREAS SUCH AS THEIR OCCUPATIONS, LEISURE-TIME ACTIVITIES, HOMES AND COMMUNITIES.

THE PERSONAL DATA SECTION CONTAINED A WIDE VARIETY OF INFORMATION ABOUT THE RESPONDENTS, SUCH AS EDUCATION, OCCUPATION, AGE, SEX, MARITAL STATUS, SOCIOECONOMIC STATUS, INCOME LEVEL, RELIGION, AND UNION AND ORGANIZATIONAL MEMBERSHIPS.

FOR A MORE DETAILED DESCRIPTION OF THE SUBJECT MATTER OF THE QUESTIONS ASKED OF RESPONDENTS IN THIS STUDY, THE USER IS REFERRED TO THE CHART WHICH FOLLOWS, AND TO THE TABLE OF CONTENTS.

AS IN PAST ELECTION STUDIES, THE CPS 1972 AMERICAN NATIONAL ELECTION STUDY FOCUSED ON VOTING BEHAVIOR—HOW THE CANDIDATES, PARTIES AND ISSUES AFFECTED THE POLITICAL BEHAVIOR OF THE RESPONDENT. HOWEVER, IT WAS DECIDED TO BROADEN THE PLANNING OF THE 1972 ELECTION STUDY TO INCLUDE MUCH MORE THAN POLITICAL BEHAVIOR. THROUGH A SERIES OF CONFERENCES, A GROUP OF SEVERAL POLITICAL SCIENTISTS FROM AROUND THE COUNTRY EMERGED AS POTENTIAL MAJOR PARTICIPANTS IN THE STUDY, ALONG WITH THOSE AT THE UNIVERSITY OF MICHIGAN. THESE INVESTIGATORS SHARED A STRONG INTEREST IN A THEME THAT HAS BEGUN TO GROW IN IMPORTANCE IN AMERICAN VOTING RESEARCH—"SYSTEM SUPPORT". THAT IS, HOW, WHY AND IN—

DEED WHETHER PEOPLE SUPPORT THE GOVERNMENTAL SYSTEM OF THE UNITED STATES.

AN AMBITIOUS PROPOSAL WAS SUBMITTED TO THE BEST POTENTIAL SOURCE OF FUNDING, THE NATIONAL SCIENCE FOUNDATION. ALTHOUGH IT WAS ACCEPTED, IT WAS NOT SUPPORTED AT THE LEVEL HOPED FOR. TO SUPPLEMENT THE INITIAL NSF GRANT THE STUDY STAFF INVITED THE PARTICIPATION OF SEVERAL ISR COLLEAGUES IN CLOSELY-RELATED DISCIPLINES--PARTICULARLY ECONOMIC BEHAVIOR AND SOCIAL PSYCHOLOGY. THEIR FINANCIAL CONTRIBUTIONS MADE IT POSSIBLE FOR A FULL STUDY TO BE PER-FORMED, BUT AT THE SAME TIME LEFT A VERY DIFFICULT CHOICE TO THE STUDY STAFF. THE INTERVIEW LENGTH COULD BE HELD DOWN TO THE NORMAL HOUR OR SO, LEAVING THE CENTER FOR POLITICAL STUDIES WITH A VERY SMALL BODY OF TRADITIONAL POLITICAL IN-FORMATION IN THE QUESTIONNAIRE OR THE INTERVIEWS COULD BE ALLOWED TO RUN LONGER. THE DECISION WAS MADE BY THE STUDY STAFF TO INCREASE INTERVIEW LENGTH IN ORDER TO RETAIN AN AMOUNT OF POLITICAL INFORMATION COMPARABLE WITH THAT OF PREVIOUS ELECTION STUDIES.

1972 PRE-ELECTION QUESTIONNAIRES

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! C1-C26 ROTTER INTERNAL/

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! GOVERNMENT RESPONSIVENESS

EXTERNAL

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RACIAL ISSUES

RACIAL ISSUES

SPEED OF CIVIL RIGHTS, ! SPEED OF CIVIL RIGHTS, SEGREGATION/DESEGREGATION, ! SEGREGATION/DESEGREGATION, WHITE PERCEPTIONS OF BLACKS! WHITE PERCEPTIONS OF BLACKS FICATION, RACIAL CONTACT ! FICATION, RACIAL CONTACT D2B,C SCHOOL BUSING IN AREA!

D1-D32 SUPPORT CIVIL RIGHTS,! D1-D32 SUPPORT CIVIL RIGHTS, & VICE VERSA, BLACK IDENTI-! & VICE VERSA, BLACK IDENTI-

#### 1972 PRE-ELECTION QUESTIONNAIRES

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E1-E8 PARTY IDENTIFICATION, ! E1-E8 PARTY IDENTIFICATION, PARENTAL POLITICAL PARTIC- ! PARENTAL POLITICAL PARTIC- IPATION, PAST VOTING ! IPATION, PAST VOTING

BEHAVIOR, SUPPORT FOR BLACK! BEHAVIOR, SUPPORT FOR BLACK ! PARTY

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SECTION F ! 1972 CAMPAIGN !

SECTION F 1972 CAMPAIGN

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SECTION G

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G1-G5 7 POINT SCALES: ! G1-G5 7 POINT SCALES: STANDARD OF LIVING ! STANDARD OF LIVING, TAXES, MARIJUANA, BUSING, ! TAXES, MARIJUANA, BUSING, ! HEALTH INSURANCE VIET NAM--RATING OF NIXON, ! VIET NAM--RATING OF NIXON, ! MCGOVERN, WALLACE Page 7

int1972.txt G9-G13 WOMEN'S ISSUES ! G9-G13 WOMEN'S ISSUES G14-G15 F SCALE ITEMS ! G14-G15 F SCALE ITEMS \_\_\_\_\_ CANDIDATES ! SECTION H CANDIDATES CANDIDATE THERMOMETERS AND ! CANDIDATE THERMOMETERS AND MORAL STANDARDS OF ! MORAL STANDARDS OF CANDIDATES ! CANDIDATES 1972 PRE-ELECTION QUESTIONNAIRES GENERAL CONTENT BY SECTION FORM I ! FORM II \_\_\_\_\_ SECTION J ! SECTION J POLITICAL EFFICACY J1-J6 POLITICAL EFFICACY ! J1-J6 POLITICAL EFFICACY J7-J9 PROTEST ITEMS ! J7-J9 PROTEST ITEMS J10-J15 PERSONAL COMPETENCE ! J10-J15 PERSONAL COMPETENCE J10-J15 PERSONAL COMPLETED SATISFACTION ! AND LIFE SATISFACTION ! J16-J19 CITIZEN DUTY ! J16-J19 CITIZEN DUTY AND LIFE SATISFACTION J16-J19 CITIZEN DUTY J16-J19 CITIZEN DUTY ! J16-J19 CITIZEN DUTY J20-J21 ISOLATIONISM/ ! J20-J21 ISOLATIONISM/ INTERNATIONALISM INTERNATIONALISM SECTION K ! SECTION K
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ZATIONAL AND COMMUNICATION	! ZATIONAL AND COMMUNICATION
LINKAGES WITH GROUPS;	! LINKAGES WITH GROUPS;
PERCEIVED INFLUENCE AND	! LINKAGES WITH GROUPS; ! PERCEIVED INFLUENCE AND ! COLLECTIVE ACTIONS OF GROUP
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X1-X27 FUTURE JOB OPPOR- ! X1-X27 FUTURE JOB OPPOR-! TUNITIES, PRESENT JOB

! EOUITY

#### >> 1972 PUBLICATIONS

THE FOLLOWING PUBLICATIONS ARE BASED ON THE CPS 1972 AMERICAN NATIONAL ELECTION STUDY DATA:

MILLER, ARTHUR H., THAD A. BROWN AND ALDEN S. RAINE, "SOCIAL CONFLICT AND POLITICAL ESTRANGEMENT: 1958-1972," PAPER PRESENTED AT THE MIDWEST POLITICAL SCIENCE ASSOCIATION CONVENTION, CHICAGO, MAY 3-5, 1973.

MILLER, ARTHUR H., WARREN E. MILLER, ALDEN S. RAINE AND THAD A.BROWN, "A MAJORITY PARTY IN DISARRAY: POLICY POLARIZATION IN THE 1972 ELECTION," PAPER PRESENTED AT THE AMERICAN POLITICAL SCIENCE ASSOCIATION ANNUAL MEETING, NEW ORLEANS, SEPTEMBER, 1973.

MILLER, ARTHUR H., "CHANGE IN POLITICAL TRUST: DISCONTENT WITH AUTHORITIES AND ECONOMIC POLICIES, 1972-1973," PAPER PRESENTED AT THE AMERICAN POLITICAL SCIENCE ASSOCIATION ANNUAL MEETING, CHICAGO, AUGUST 29--SEPTEMBER 2, 1974.

# >> 1972 SAMPLING INFORMATION

INDIVIDUALS INTERVIEWED IN THE CPS 1972 AMERICAN NATIONAL ELECTION STUDY WERE A REPRESENTATIVE CROSS-SECTION OF PERSONS 18 YEARS OF AGE OR OLDER AS OF ELECTION DAY, NOVEMBER 7, 1972, WHO WERE U.S. CITIZENS AND WERE LIVING IN PRIVATE HOUSEHOLDS IN THE COTERMINOUS UNITED STATES. THE TWELVE LARGEST METROPOLITAN AREAS OF THE UNITED STATES WERE DRAWN WITH CERTAINTY. THE REST OF THE COUNTRY WAS FORMED INTO 62 STRATA, EACH OF WHICH CONTAINED TWO OR MORE PRIMARY SAMPLING UNITS. FROM EACH STRATUM A PRIMARY SAMPLING UNIT (CONSISTING OF A COUNTY OR A GROUP OF COUNTIES) WAS DRAWN WITH PROBABILITY PROPORTIONAL TO ITS 1970 POPULATION. SEVENTY-FOUR PSU'S WERE DRAWN AND THE SELECTION PROCEDURE WITHIN THESE PSU'S YIELDED A SAMPLE OF PRIVATE HOUSEHOLDS. RESPONDENTS WERE SELECTED FROM HOUSEHOLDS BY AN OBJECTIVE SELECTION PROCEDURE WHICH ALLOWED NO SUBSTITUTIONS. IN-DIVIDUALS LIVING IN GROUP QUARTERS (E.G., BARRACKS, DORM-ITORIES, FRATERNITIES, ROOMING HOUSES, ETC.), INSTITUTIONAL POPULATIONS (E.G., HOSPITALS, CONVENTS, HOMES FOR THE AGED,

ETC.) AND PERSONS WITH NO PLACE OF RESIDENCE WERE NOT INCLUDED IN THE SAMPLE.

THE STUDY IS REPRESENTATIVE OF THE FOUR MAJOR REGIONS (NORTHEAST, NORTH CENTRAL, SOUTH AND WEST) OF THE UNITED STATES AS WELL AS OF THE ENTIRE UNITED STATES. THE SAMPLE, HOWEVER, IS NOT REPRESENTATIVE AT THE STATE LEVEL. A DETAILED DESCRIPTION OF THIS SAMPLING PROCEDURE CAN BE FOUND IN LESLIE KISH AND IRENE HESS, "THE SURVEY RESEARCH CENTER'S NATIONAL SAMPLE OF DWELLINGS," (ANN ARBOR: THE UNIVERSITY OF MICHIGAN), ISR PUBLICATION NUMBER 2315; AND LESLIE KISH, SURVEY SAMPLING, (NEW YORK: JOHN WILEY AND SONS, 1964).

AS IN 1968, THE PRE-ELECTION INTERVIEWS WERE CONDUCTED IN TWO BLOCKS OF TIME SO THAT CHANGES IN VOTING INTENTIONS AND SHIFTS IN ATTITUDES DURING THE ELECTION CAMPAIGN PERIOD COULD BE ANALYZED. THE PRE-ELECTION INTERVIEWS OF THE FIRST BLOCK, OR FIRST HALF-SAMPLE, WERE CONDUCTED FROM SEPTEMBER 5, 1972 TO OCTOBER 15, 1972. INTERVIEWS FOR THE SECOND HALF-SAMPLE OF RESPONDENTS WERE CONDUCTED BETWEEN OCTOBER 16, 1972 AND NOVEMBER 6, 1972. EACH OF THESE HALF-SAMPLES IS A NATIONAL CROSS-SECTION.

THE OVERALL RESPONSE RATE FOR THE PRE-ELECTION SURVEY WAS 75.1%. RESPONDENTS INTERVIEWED IN THE PRE-ELECTION WAVE WERE REINTERVIEWED IN THE POST-ELECTION WAVE BETWEEN NOVEMBER 8, 1972 AND FEBRUARY 13, 1973. POST-ELECTION INTERVIEWS WERE CONDUCTED WITH 2181 OF THE 2705 RESPONDENTS: A REINTERVIEW RATE OF 80.9%. TO HELP COMPENSATE FOR A POST-ELECTION RESPONSE RATE THAT WAS SOMEWHAT LOW, 3 PAGE MAIL QUESTIONNAIRES (FORMS III AND IV), INQUIRING ABOUT THE 1972 VOTE AS WELL AS ABOUT OTHER POLITICAL ISSUES, WERE SENT TO POST-ELECTION NON-INTERVIEWEES FOR WHOM A MAILING ADDRESS WAS AVAILABLE. THIS MAILING BROUGHT RESPONSES FROM 94 OF THE ORIGINAL NON-INTERVIEWEES, THEREBY INCREASING THE OVERALL POST-ELECTION RESPONSE RATE TO 84.4%.

UNLIKE THE 1964, 1968 AND 1970 ELECTION STUDIES, THE 1972 STUDY DOES NOT CONTAIN A SUPPLEMENT OF BLACK RESPONDENTS BECAUSE OF THE LARGE SAMPLE, WHICH INCLUDED 267 BLACK RESPONDENTS.

THE INTERVIEWS WERE CODED BY THE CODING SECTION OF THE SURVEY RESEARCH CENTER, THE INSTITUTE FOR SOCIAL RESEARCH. CODING WAS SUPERVISED BY CPS STUDY DIRECTOR ARTHUR H. MILLER AND ASSISTANT STUDY DIRECTORS THAD A. BROWN AND ALDEN S. RAINE, WHO ALSO ASSISTED WITH OTHER MAJOR PHASES OF THE STUDY. THE USUAL PRACTICE OF CHECK CODING ONE OUT OF EVERY TEN INTERVIEWS WAS FOLLOWED. THIS RESULTED IN THE CALCULATION OF AN AVERAGE CODING ERROR OF .64 ERRORS PER INTERVIEW FOR THE PRE-ELECTION SURVEY, AND .46 FOR THE POST-ELECTION.

THE FOLLOWING ARE REPRESENTATIVE SAMPLES OF A CROSS-SECTION OF THE NATIONAL VOTING AGE POPULATION RESIDING IN PRIVATE DWELLINGS THAT CAN BE OBTAINED FROM THE CPS 1972 AMERICAN NATIONAL ELECTION STUDY DATA:

#### TOTAL SAMPLES

PRE-ELECTION SAMPLE, 2705 RESPONDENTS
POST-ELECTION SAMPLE, 2285 RESPONDENTS (INCLUDING 94
MAIL QUESTIONNAIRES); USE VARIABLE 720438 AS A FILTER

# FORM I, FORM II SAMPLES

FORM I, PRE-ELECTION SAMPLE, 1372 RESPONDENTS; USE VARIABLE 720003 AS A FILTER FORM II, PRE-ELECTION SAMPLE, 1333 RESPONDENTS; USE VARIABLE 720003 AS A FILTER

FORM I, POST-ELECTION SAMPLE, 1119 RESPONDENTS; USE VARIABLE 720438 AS A FILTER FORM II, POST-ELECTION SAMPLE, 1072 RESPONDENTS; USE VARIABLE 720438 AS A FILTER

#### HALF-SAMPLES

FILTER

PRE-ELECTION SAMPLE, FIRST HALF-SAMPLE (FORM I, N=686; FORM II, N=688) 1374 RESPONDENTS; USE VARIABLE 720002 AS A FILTER
PRE-ELECTION SAMPLE, SECOND HALF-SAMPLE (FORM I, N=686; FORM II, N=645) 1331 RESPONDENTS; USE VARIABLE 720002 AS A

THERE WERE 267 BLACK RESPONDENTS IN THE SAMPLE (USE VARIABLE 720425 AS A FILTER).

THE DATA ARE SELF-WEIGHTING AND THEREFORE NO WEIGHT VARIABLES ARE INCLUDED IN THE STUDY.

#### >> 1972 FILE STRUCTURE

THERE ARE NO WEIGHT VARIABLES IN THE CPS 1972 AMERICAN NATIONAL ELECTION STUDY. (SEE SAMPLING SECTION FOR TYPES OF REPRESENTATIVE SAMPLES THAT CAN BE OBTAINED FROM THE DATA.)

AN ATTEMPT WAS MADE TO REINTERVIEW THE SAME RESPONDENTS Page 15

IN THE POST-ELECTION WAVE WHO HAD BEEN INTERVIEWED IN THE PRE-ELECTION WAVE. IF NO POST-ELECTION INTERVIEW WAS OBTAINED, THE RESPONDENT'S DATA WERE CODED AS "MISSING DATA" FOR V720439-V721066 AS DOCUMENTED IN THE CODEBOOK. DATA FOR BOTH WAVES ARE CONTIGUOUS: THE OSIRIS DATASET CONTAINS DATA FROM BOTH WAVES IN ONE LOGICAL RECORD; THE CARD-IMAGE DATASET CONTAINS DATA FOR BOTH WAVES IN DECKS 1 THROUGH 25.

#### >> 1972 CODEBOOK INFORMATION

The following example from the 1948 NES study provides the standard format for codebook variable documentation.

Note that NES studies which are not part of the Time-Series usually omit marginals and the descriptive content in lines 2-5 (except for variable name).

# Line

```
VAR 480026
           NAME-R NOT VT-WAS R REG TO VT
3
            COLUMNS 61 - 61
4
            NUMERIC
5
           MD=0 OR GE 8
6
7
             Q. 17. (IF R DID NOT VOTE) WERE YOU REGISTERED (ELIGIBLE)
8
             TO VOTE.
9
             10
11
         82
                1. YES
12
         149
                2. NO
13
14
          0
                8. DK
15
          9
                9. NA
16
         422
                0. INAP., R VOTED
```

- Line 2 VARIABLE NAME. Note that in the codebook the variable name (usually a 'number') does not include the "V" prefix which is used in the release SAS and SPSS data definition files (.sas and .sps files) for all variables including those which do not have 'number' names. For example the variable "VERSION" in the codebook is "VVERSION" in the data definition files.
- Line 3 COLUMNS. Columns in the ASCII data file (.dat file).

- Line 4 CHARACTER OR NUMERIC. If numeric and the variable is a decimal
   rather than integer variable, the numer of decimal places is
   also indicated (e.g. "NUMERIC DEC 4")
- Line 5 Values which are assigned to missing by default in the Study's SAS and and SPSS data definition files (.sas and .sps files).
- Line 9 A dashed or dotted line usually separates question text from any other documentation which follows.
- Line 10- When present, annotation provided by Study staff is presented below the question text/description and preceding code values.
- Lines 11-16

Code values are listed with descriptive labels. Valid codes (those not having 'missing' status in line 5) are presented first, followed by the values described in line 5. For continuous variables, one line may appear providing the range of possible values. A blank line usually separates the 'valid' and 'missing' values.

#### Lines 11-16

Marginals are usually provided for discrete variables. The counts may be unweighted or weighted; check the Study codebook introductory text to determine weight usage.

# >> 1972 RESTRICTIONS

DATA FOR QUESTIONS K49-K51 (FORM I AND FORM II, PRE-ELECTION WAVE) WILL NEVER BE RELEASED. THEY BELONG TO:

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BOWLING GREEN, KENTUCKY

#### >> 1972 VARIABLE DESCRIPTION LIST

VARIABLE VARIABLE LABEL

VERSION NES VERSION NUMBER
DSETNO NES DATASET NUMBER
720001 ICPSR ARCHIVE NUMBER
720002 PRE-ELECTION INTERVIEW NUMBER (DATA CASE ID NUMBER)

# int1972.txt STUDY PROCEDURE & SAMPLING INFORMATION

- 720003 PRE & POST FORM IDENTIFICATION NUMBER-MASTER FILTER
- 720004 STATE OF INTERVIEW
- 720005 REGION OF INTERVIEW
- 720006 STATE AND CONGRESSIONAL DISTRICT OF INTERVIEW
- 720007 ICPSR COUNTY CODE
- 720008 SAMPLING COUNTY CODE
- 720009 PRIMARY SAMPLING UNIT (PSU) OF INTERVIEW
- 720010 PRIMARY SAMPLING UNIT AND PLACE IDENTIFICATION
- 720011 SIZE OF INTERVIEW PLACE 4 STEP CODE
- 720012 SIZE OF INTERVIEW PLACE MASTER CODE
- 720013 ACTUAL POPULATION OF INTERVIEW PLACE
- 720014 DISTANCE FROM PLACE OF INTERVIEW TO CENTER OF CENTRAL CITY OF NEAREST SMSA
- 720015 DISTANCE FROM PLACE OF INTERVIEW TO CENTER OF CENTRAL CITY OF NEAREST SMSA OVER 349,999 PEOPLE
- 720016 1970 CENSUS TRACT NUMBER FOR PLACE OF INTERVIEW
- 720017 NUMBER OF INDIVIDUALS IN HOUSEHOLD
- 720018 ADULT COMPOSITION OF PRIMARY FAMILY UNIT
- 720019 NUMBER OF POLITICALLY ELIGIBLE ADULTS IN DWELLING UNIT

#### \*\*\* PRE-ELECTION WAVE \*\*\*

- 720020 PRE-ELECTION INTERVIEW FORM IDENTIFICATION NUMBER
- 720021 PRE-ELECTION INTERVIEWER NUMBER
- 720022 DATE OF PRE-ELECTION INTERVIEW
- 720023 LENGTH OF PRE-ELECTION INTERVIEW
- 720024 PRE-ELECTION CODER NUMBER

# PREDICTIONS, CONCERN ABOUT PRESIDENTIAL RACE

- 720025 WHOM DOES R THINK WILL BE ELECTED PRESIDENT IN 1972
- 720026 DOES R THINK PRESIDENTIAL RACE WILL BE CLOSE
- 720027 WHICH PRESIDENTIAL CANDIDATE DOES R THINK WILL CARRY HIS STATE
- 720028 DOES R THINK PRESIDENTIAL RACE IN HIS STATE WILL BE CLOSE
- 720029 DOES R CARE WHICH PARTY WINS THE PRESIDENCY IN 1972 LIKES & DISLIKES ABOUT PARTIES & CANDIDATES
- 720030 IS THERE ANYTHING R LIKES ABOUT DEMOCRATIC PARTY
- 720031 WHAT DOES R LIKE ABOUT THE DEMOCRATIC PARTY
- 720032 IS THERE ANYTHING R DISLIKES ABOUT DEMOCRATIC PARTY
- 720033 WHAT DOES R DISLIKE ABOUT THE DEMOCRATIC PARTY
- 720034 IS THERE ANYTHING R LIKES ABOUT REPUBLICAN PARTY
- 720035 WHAT DOES R LIKE ABOUT THE REPUBLICAN PARTY
- 720036 IS THERE ANYTHING R DISLIKES ABOUT REPUBLICAN PARTY
- 720037 WHAT DOES R DISLIKE ABOUT THE REPUBLICAN PARTY
- 720038 IS THERE ANYTHING R LIKES ABOUT MCGOVERN
- 720039 WHAT DOES R LIKE ABOUT MCGOVERN
- 720040 IS THERE ANYTHING R DISLIKES ABOUT MCGOVERN
- 720041 WHAT DOES R DISLIKE ABOUT MCGOVERN
- 720042 IS THERE ANYTHING R LIKES ABOUT NIXON
- 720043 WHAT DOES R LIKE ABOUT NIXON
- 720044 IS THERE ANYTHING R DISLIKES ABOUT NIXON

- 720045 WHAT DOES R DISLIKE ABOUT NIXON
- 720046 DOES R APPROVE OF NIXON'S HANDLING OF HIS JOB AS PRESIDENT
- 720047 DOES R REMEMBER CONTROVERSY ABOUT DEMOCRATIC VICE-PRESIDENT SELECTION
- 720048 R'S OPINION ON HOW MCGOVERN HANDLED EAGLETON OUESTION
- 720049 R'S OPINION ON EAGLETON QUESTION: PROCEDURAL/ PERSONAL

#### VIETNAM AND BIGGER WAR

- 720050 WERE WE RIGHT IN GETTING INTO VIETNAM
- 720051 ARE WE MORE LIKELY NOW TO GET INTO A BIGGER WAR
- 720052 WHICH PARTY WOULD MORE LIKELY PREVENT A BIGGER WAR
- 720053 WOULD ELECTION OUTCOME INFLUENCE R'S FINANCES

#### TRADE WITH COMMUNIST NATIONS

- 720054 R'S INTEREST IN TOPIC OF TRADE WITH COMMUNIST NATIONS
- 720055 SHOULD THE U.S. TRADE WITH COMMUNIST NATIONS

#### POWER OF FEDERAL GOVERNMENT

- 720056 R'S INTEREST IN FEDERAL GOVERNMENT POWER ISSUE
- 720057 IS THE FEDERAL GOVERNMENT GETTING TOO POWERFUL
- 720058 WHICH PARTY SUPPORTS A STRONGER FEDERAL GOVERNMENT

#### CHINA

- 720059 IS THE CHINESE GOVERNMENT COMMUNIST/DEMOCRATIC
- 720060 IS MAINLAND CHINA A MEMBER OF THE UNITED NATIONS
- 720061 SHOULD MAINLAND CHINA BE A MEMBER OF THE U.N.
- 720062 SHOULD THE U.S. RECOGNIZE MAINLAND CHINA

#### DETERMINISM VERSUS CONTROL OF LIFE

- 720063 ARE MISFORTUNES DUE TO BAD LUCK OR MISTAKES
- 720064 ARE WARS UNAVOIDABLE
- 720065 DO PEOPLE RECEIVE THE RESPECT DUE THEM
- 720066 DO BREAKS OR SKILLS MAKE A LEADER
- 720067 WHY PEOPLE DON'T LIKE YOU
- 720068 DOES HEREDITY OR EXPERIENCE DETERMINE PERSONALITY
- 720069 DO DECISIONS OR FATE CONTROL HAPPENINGS
- 720070 DOES HARD WORK OR LUCK LEAD TO JOB SUCCESS
- 720071 CAN THE AVERAGE CITIZEN INFLUENCE GOVERNMENT DECISIONS
- 720072 PLANS FOR THE FUTURE DETERMINE FUTURE OUTCOME
- 720073 GETTING WHAT R WANTS HAS LITTLE TO DO WITH LUCK
- 720074 DOES BEING BOSS DEPEND ON LUCK OR SKILL
- 720075 CAN PEOPLE CONTROL WORLD EVENTS
- 720076 IS RACIAL DISCRIMINATION HERE TO STAY

- 720077 DO ACCIDENTS OR LUCK CONTROL OUR LIVES
- 720078 IS IT HARD TO KNOW IF SOMEONE LIKES YOU
- 720079 ARE BAD EXPERIENCES BALANCED BY GOOD ONES
- 720080 IS POLITICAL CORRUPTION UNAVOIDABLE
- 720081 R'S INFLUENCE OVER THE THINGS THAT HAPPEN TO HIM
- 720082 ARE PEOPLE LONELY BECAUSE THEY ARE UNFRIENDLY
- 720083 IS WHAT HAPPENS TO YOU YOUR OWN DOING
- 720084 CAN R UNDERSTAND POLITICIANS' BEHAVIOR
- 720085 KNOWING THE RIGHT PEOPLE IS IMPORTANT TO GET AHEAD
- 720086 DO LEADERSHIP POSITIONS GO TO CAPABLE PEOPLE
- 720087 CAN WE GET RID OF RACIAL DISCRIMINATION IN AMERICA
- 720088 PEOPLE DON'T DO WELL IF THEY DON'T GET/USE BREAKS

# CYNICISM AND TRUST IN GOVERNMENT

- 720089 DO PEOPLE IN GOVERNMENT WASTE A LOT OF TAX MONEY
- 720090 HOW MUCH CAN R TRUST FEDERAL GOVERNMENT TO DO RIGHT
- 720091 IS THE GOVERNMENT RUN FOR THE BENEFIT OF ALL OR A FEW
- 720092 DO GOVERNMENT OFFICIALS USUALLY KNOW WHAT THEY ARE DOING
- 720093 ARE MANY GOVERNMENT OFFICIALS A LITTLE CROOKED

# GOVERNMENT ATTENTION TO PEOPLE

- 720094 HOW MUCH DOES GOVERNMENT LISTEN TO PEOPLE
- 720095 HOW MUCH DO PARTIES MAKE GOVERNMENT LISTEN
- 720096 HOW MUCH DO ELECTIONS MAKE GOVERNMENT HEAR PEOPLE
- 720097 ARE CONGRESSMEN ATTENTIVE TO THEIR CONSTITUENCIES

#### EVALUATION OF AMERICAN POLITICAL SYSTEM

- 720098 IS A CHANGE IN PRESENT FORM OF GOVERNMENT NEEDED
- 720099 CAN PRESENT FORM OF GOVERNMENT SOLVE RACIAL PROBLEM
- 720100 IS R PROUD OF PRESENT FORM OF GOVERNMENT
- 720101 IS THE COUNTRY IN VERY GOOD SHAPE
- 720102 WILL THINGS IN THIS COUNTRY GET BETTER IN NEXT 5 YEARS

#### GOVERNMENT INVOLVEMENT IN RACE RELATIONS

- 720103 R'S INTEREST IN FEDERAL ROLE IN EQUALIZING JOB OPPORTUNITIES FOR BLACKS
- 720104 SHOULD FEDERAL GOVERNMENT ENSURE EQUAL JOB OPPORTUNITY FOR BLACKS
- 720105 R'S INTEREST IN FEDERAL ROLE IN SCHOOL INTEGRATION
- 720106 SHOULD FEDERAL GOVERNMENT ENSURE SCHOOL INTEGRATION
- 720107 HAS BUSING OF SCHOOLCHILDREN OCCURRED IN R'S AREA
- 720108 HAS R HEARD THAT BUSING MIGHT OCCUR IN R'S AREA
- 720109 R'S INTEREST IN FEDERAL GOVERNMENT'S ROLE IN ACCOMMODATIONS INTEGRATION
- 720110 SHOULD FEDERAL GOVERNMENT ENSURE ACCOMMODATIONS RIGHTS
- 720111 HOW MUCH HAS THE BLACKS' POSITION CHANGED RECENTLY
- 720112 ARE CIVIL RIGHTS PEOPLE PUSHING TOO FAST
- 720113 HAVE MOST BLACK CIVIL RIGHTS ACTIONS BEEN PEACEFUL

- 720114 HAVE BLACK CIVIL RIGHTS ACTIONS HELPED OR HURT THEIR CAUSE
- 720115 DO BLACKS HAVE A RIGHT TO LIVE WHEREVER THEY WANT
- 720116 HOW MANY BLACKS IN R'S AREA FAVOR DESEGREGATION
- 720117 HOW MANY WHITES IN R'S AREA FAVOR SEGREGATION
- 720118 DOES R FAVOR (DE) SEGREGATION
- 720119 ARE RACE RELATIONS IMPROVING FOR COUNTRY AS A WHOLE

#### BLACK CONSCIOUSNESS

- 720120 WHAT IS R'S RACE
- 720121 DO WHITE PEOPLE IN R'S AREA WANT TO SEE BLACK PEOPLE GET A BETTER BREAK
- 720122 HOW MANY WHITES IN R'S AREA DISLIKE BLACK PEOPLE
- 720123 HOW MANY BLACKS IN R'S AREA DISLIKE WHITE PEOPLE
- 720124 SHOULD THERE BE MORE BLACK BUSINESSES/BANKS/STORES
- 720125 SHOULD BLACKS SHOP IN BLACK-OWNED STORES
- 720126 SHOULD BLACKS TAKE MORE PRIDE IN BLACK HISTORY
- 720127 SHOULD BLACK PEOPLE AVOID WHITES
- 720128 SHOULD THERE BE A SEPARATE BLACK NATION
- 720129 SHOULD BLACK SCHOOLCHILDREN LEARN AN AFRICAN LANGUAGE
- 720130 WHAT IS THE BEST WAY FOR BLACKS TO GET THEIR RIGHTS

# RACIAL MIX OF R'S ENVIRONMENT

- 720131 WHAT IS THE RACIAL MIX OF R'S NEIGHBORHOOD
- 720132 R'S PREFERRED RACIAL MIX FOR NEIGHBORHOOD
- 720133 WHAT IS THE RACIAL MIX OF THE NEAREST GRADE SCHOOL
- 720134 WHAT IS THE RACIAL MIX OF THE NEAREST HIGH SCHOOL
- 720135 IS R CURRENTLY EMPLOYED
- 720136 WHAT IS THE RACIAL MIX OF R'S PLACE OF EMPLOYMENT
- 720137 WHAT IS THE RACIAL MIX OF SHOPPERS WHERE R TRADES
- 720138 WHAT IS THE RACIAL MIX OF R'S FRIENDS
- 720139 ARE BLACKS AND WHITES BORN EQUALLY INTELLIGENT

# PARTY AFFILIATION

- 720140 R'S PARTY AFFILIATION: SUMMARY OF DIRECTION AND INTENSITY
- 720141 DOES R CONSIDER SELF AS REPUBLICAN/DEMOCRAT/OTHER

# REPUBLICANS AND DEMOCRATS

- 720142 STRENGTH OF DEMOCRATIC/REPUBLICAN PARTY AFFILIATION
- 720143 DID R EVER HAVE A DIFFERENT PARTY AFFILIATION
- 720144 WHAT WAS R'S PREVIOUS PARTY IDENTIFICATION
- 720145 FORMER PARTY ALIGNMENT FOR CURRENT PARTY IDENTIFIERS
- 720146 (IF REPUBLICAN/DEMOCRAT) WHEN DID R CHANGE PARTY AFFILIATION

# INDEPENDENTS

- 720147 DOES R THINK OF HIMSELF AS CLOSER TO THE REPUBLICAN OR DEMOCRATIC PARTY
- 720148 (IF CLOSER TO ONE PARTY) DID R EVER CONSIDER HIMSELF CLOSER TO THE OTHER PARTY

- 720149 (IF CLOSE TO NEITHER) DID R EVER CONSIDER HIMSELF
  AS CLOSER TO REPUBLICAN OR DEMOCRATIC PARTY
- 720150 STABILITY/CHANGE OF R'S PARTISANSHIP
- 720151 (IF INDEPENDENT/OTHER) WHEN DID R CHANGE PARTY AFFILIATION

# R'S PARENTS: POLITICAL INTEREST AND PARTISANSHIP

- 720152 WAS R'S FATHER INTERESTED IN POLITICS
- 720153 WHAT WAS R'S FATHER'S PARTY AFFILIATION
- 720154 WAS R'S MOTHER INTERESTED IN POLITICS
- 720155 WHAT WAS R'S MOTHER'S PARTY AFFILIATION PAST PRESIDENTIAL VOTING BEHAVIOR
- 720156 HAS R VOTED IN ALL POSSIBLE PAST PRESIDENTIAL ELECTIONS
- 720157 HAS R ALWAYS VOTED FOR THE SAME PARTY FOR PRESIDENT
- 720158 WHICH PARTY HAS R ALWAYS SUPPORTED IN PAST PRESIDENTIAL ELECTIONS
- 720159 DOES R REMEMBER WHETHER HE VOTED IN 1968
- 720160 WHOM DID R VOTE FOR FOR PRESIDENT IN 1968

### BLACK POLITICAL PARTY

- 720161 SHOULD BLACKS FORM THEIR OWN POLITICAL PARTY
- 720162 WOULD R SUPPORT AN INDEPENDENT BLACK POLITICAL PARTY

#### 1972 CAMPAIGN: INTEREST AND VOTING

- 720163 HAS R BEEN VERY INTERESTED IN 1972 CAMPAIGN
- 720164 IS R REGISTERED TO VOTE IN 1972 ELECTION
- 720165 IS R REGISTERED AS A REPUBLICAN OR DEMOCRAT IN 1972
- 720166 DID R VOTE IN A PRESIDENTIAL PRIMARY IN 1972
- 720167 WHICH PARTY'S 1972 PRESIDENTIAL PRIMARY DID R
  VOTE IN
- 720168 WHICH CANDIDATE DID R VOTE FOR IN 1972 PRESIDENTIAL PRIMARY
- 720169 DOES R EXPECT TO VOTE IN 1972 ELECTION
- 720170 (IF R PLANS TO VOTE) FOR WHOM WILL R VOTE IN 1972 PRESIDENTIAL ELECTION
- 720171 (IF R DOES NOT PLAN TO VOTE) FOR WHOM WOULD R VOTE IN 1972 PRESIDENTIAL ELECTION

# GOVERNMENT GUARANTEED JOB & LIVING STANDARD SCALE

- 720172 R'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720173 NIXON'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720174 MCGOVERN'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE

- 720175 WALLACE'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720176 THE DEMOCRATS' POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720177 THE REPUBLICANS' POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE

#### CHANGE IN TAX RATE SCALE

- 720178 R'S POSITION ON CHANGE TO TAX RATE SCALE
- 720179 NIXON'S POSITION ON THE TAX RATE SCALE
- 720180 MCGOVERN'S POSITION ON THE TAX RATE SCALE
- 720181 WALLACE'S POSITION ON THE TAX RATE SCALE
- 720182 THE DEMOCRATS' POSITION ON THE TAX RATE SCALE
- 720183 THE REPUBLICANS' POSITION ON THE TAX RATE SCALE

#### VIETNAM WITHDRAWAL SCALE

- 720184 R'S POSITION ON VIETNAM WITHDRAWAL SCALE
- 720185 NIXON'S POSITION ON VIETNAM WITHDRAWAL SCALE
- 720186 MCGOVERN'S POSITION ON VIETNAM WITHDRAWAL SCALE
- 720187 WALLACE'S POSITION ON VIETNAM WITHDRAWAL SCALE
- 720188 THE DEMOCRATS' POSITION ON VIETNAM WITHDRAWAL SCALE
- 720189 THE REPUBLICANS' POSITION ON VIETNAM WITHDRAWAL SCALE

#### GOVERNMENT ACTION AGAINST INFLATION SCALE

- 720190 R'S POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720191 NIXON'S POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720192 MCGOVERN'S POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720193 WALLACE'S POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720194 THE DEMOCRATS' POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720195 THE REPUBLICANS' POSITION ON GOVERNMENT INFLATION ACTION SCALE

# LEGALIZATION OF MARIJUANA SCALE

- 720196 R'S POSITION ON LEGALIZATION OF MARIJUANA SCALE
- 720197 NIXON'S POSITION ON LEGALIZE MARIJUANA SCALE
- 720198 MCGOVERN'S POSITION ON LEGALIZE MARIJUANA SCALE
- 720199 WALLACE'S POSITION ON LEGALIZE MARIJUANA SCALE
- 720200 THE DEMOCRATS' POSITION ON LEGALIZE MARIJUANA SCALE
- 720201 THE REPUBLICANS' POSITION ON LEGALIZE MARIJUANA SCALE

# SCHOOL BUSING TO ACHIEVE INTEGRATION SCALE

- 720202 R'S POSITION ON SCHOOL BUSING SCALE
- 720203 NIXON'S POSITION ON SCHOOL BUSING SCALE
- 720204 MCGOVERN'S POSITION ON SCHOOL BUSING SCALE

- 720205 WALLACE'S POSITION ON SCHOOL BUSING SCALE
- 720206 THE DEMOCRATS' POSITION ON SCHOOL BUSING SCALE
- 720207 THE REPUBLICANS' POSITION ON SCHOOL BUSING SCALE

# GOVERNMENT VERSUS PRIVATE HEALTH INSURANCE PLAN SCALE

- 720208 R'S POSITION ON GOVERNMENT HEALTH INSURANCE SCALE
- 720209 NIXON'S POSITION ON GOVERNMENT HEALTH INSURANCE SCALE
- 720210 MCGOVERN'S POSITION ON GOVERNMENT HEALTH INSURANCE SCALE
- 720211 WALLACE'S POSITION ON GOVERNMENT HEALTH INSURANCE SCALE
- 720212 THE DEMOCRATS' POSITION ON GOVERNMENT HEALTH INSURANCE SCALE
- 720213 THE REPUBLICANS' POSITION ON GOVERNMENT HEALTH INSURANCE SCALE

#### POLLUTION FROM PRIVATE INDUSTRY SCALE

- 720214 R'S POSITION ON INDUSTRY POLLUTION BAN
- 720215 NIXON'S POSITION ON INDUSTRY POLLUTION BAN SCALE
- 720216 MCGOVERN'S POSITION ON INDUSTRY POLLUTION BAN SCALE
- 720217 WALLACE'S POSITION ON INDUSTRY POLLUTION BAN SCALE
- 720218 THE DEMOCRATS' POSITION ON INDUSTRY POLLUTION BAN SCALE
- 720219 THE REPUBLICANS' POSITION ON INDUSTRY POLLUTION BAN SCALE

#### EVALUATION OF NIXON AS PRESIDENT

- 720220 COULD NIXON BE TRUSTED AS PRESIDENT
- 720221 DOES NIXON HAVE THE KIND OF PERSONALITY A PRESIDENT OUGHT TO HAVE
- 720222 WOULD NIXON CONTROL CRIME AS PRESIDENT
- 720223 WOULD NIXON BRING PEACE IN VIETNAM AS PRESIDENT

#### EVALUATION OF MCGOVERN AS PRESIDENT

- 720224 COULD MCGOVERN BE TRUSTED AS PRESIDENT
- 720225 DOES MCGOVERN HAVE THE KIND OF PERSONALITY A PRESIDENT OUGHT TO HAVE
- 720226 WOULD MCGOVERN CONTROL CRIME AS PRESIDENT
- 720227 WOULD MCGOVERN BRING PEACE IN VIETNAM AS PRESIDENT

#### EVALUATION OF WALLACE AS PRESIDENT

- 720228 COULD WALLACE BE TRUSTED AS PRESIDENT
- 720229 DOES WALLACE HAVE THE KIND OF PERSONALITY A PRESIDENT OUGHT TO HAVE
- 720230 WOULD WALLACE CONTROL CRIME AS PRESIDENT
- 720231 WOULD WALLACE BRING PEACE IN VIETNAM AS PRESIDENT

EQUAL ROLE FOR WOMEN SCALE

- 720232 R'S POSITION ON WOMEN'S EQUAL ROLE SCALE
- 720233 NIXON'S POSITION ON WOMEN'S EQUAL ROLE SCALE
- 720234 MCGOVERN'S POSITION ON WOMEN'S EQUAL ROLE SCALE
- 720235 WALLACE'S POSITION ON WOMEN'S EQUAL ROLE SCALE
- 720236 THE DEMOCRATS' POSITION ON WOMEN'S EQUAL ROLE SCALE
- 720237 THE REPUBLICANS' POSITION ON WOMEN'S EQUAL ROLE SCALE

#### ABORTION, SEX DISCRIMINATION, IMAGE OF WOMEN

- 720238 WHEN SHOULD ABORTION BE ALLOWED
- 720239 SHOULD EMPLOYERS LAY OFF WOMEN FIRST
- 720240 ARE MEN BORN WITH MORE DRIVE THAN WOMEN
- 720241 DO WOMEN HAVE LESS OPPORTUNITY TO RECEIVE AN EDUCATION
- 720242 ARE WOMEN LESS RELIABLE ON THE JOB THAN MEN
- 720243 DO SCHOOLS TEACH WOMEN TO WANT LESS IMPORTANT JOBS
- 720244 ARE WOMEN HAPPIEST AS HOMEMAKERS AND MOTHERS
- 720245 DO QUALIFIED WOMEN HAVE TROUBLE GETTING GOOD JOBS
- 720246 ARE MEN MORE QUALIFIED FOR JOBS WITH RESPONSIBILITY
- 720247 DOES OUR SOCIETY DISCRIMINATE AGAINST WOMEN
- 720248 ARE WOMEN LESS INTERESTED IN IMPORTANT JOBS
- 720249 WHICH SEX HAS THE BETTER LIFE IN U.S. TODAY
- 720250 WHY DO MEN/WOMEN HAVE THE BETTER LIFE IN U.S. TODAY
- 720251 SHOULD WOMEN STAY OUT OF POLITICS
- 720252 DO YOUNG PEOPLE NEED STRICT DISCIPLINE MOST OF ALL

# "FEELING THERMOMETER" - POTENTIAL CANDIDATES IN 1972

- 720253 FEELING THERMOMETER GEORGE WALLACE--PRE-ELECTION
- 720254 FEELING THERMOMETER GEORGE MCGOVERN--PRE-ELECTION
- 720255 FEELING THERMOMETER RICHARD NIXON--PRE-ELECTION
- 720256 FEELING THERMOMETER JOHN LINDSAY--PRE-ELECTION
- 720257 FEELING THERMOMETER EDMUND MUSKIE--PRE-ELECTION
- 720258 FEELING THERMOMETER EDWARD "TED" KENNEDY--PRE-ELECTION
- 720259 FEELING THERMOMETER HENRY "SCOOP" JACKSON--PRE-ELECTION
- 720260 FEELING THERMOMETER SHIRLEY CHISHOLM--PRE-ELECTION
- 720261 FEELING THERMOMETER JOHN ASHBROOK--PRE-ELECTION
- 720262 FEELING THERMOMETER THOMAS EAGLETON--PRE-ELECTION
- 720263 FEELING THERMOMETER PAUL "PETE" MCCLOSKEY--PRE-ELECTION
- 720264 FEELING THERMOMETER HUBERT HUMPHREY--PRE-ELECTION
- 720265 FEELING THERMOMETER SPIRO AGNEW--PRE-ELECTION
- 720266 FEELING THERMOMETER R. SARGENT SHRIVER--PRE-ELECTION
- 720267 DO ANY OF THESE 1972 CANDIDATES REFLECT HIGH MORAL/ RELIGIOUS STANDARDS
- 720268 WHICH 1972 CANDIDATE(S) BEST REFLECT(S) HIGH MORAL/ RELIGIOUS STANDARDS

- 720269 DO PEOPLE LIKE R HAVE ANY SAY IN WHAT THE GOVERNMENT DOES
- 720270 IS VOTING THE ONLY WAY PEOPLE LIKE R HAVE A SAY
- 720271 IS POLITICS TOO COMPLICATED FOR R TO UNDERSTAND
- 720272 DO OFFICIALS CARE MUCH WHAT PEOPLE LIKE R THINK
- 720273 DO CONGRESSMEN LOSE TOUCH WITH PEOPLE QUICKLY
- 720274 ARE PARTIES INTERESTED IN PEOPLE'S VOTE, NOT THEIR OPINION

#### R'S ATTITUDE: PROTEST, CIVIL DISOBEDIENCE

- 720275 WOULD R APPROVE OF TAKING PART IN LEGAL PROTESTS
- 720276 WOULD R APPROVE OF DISOBEYING UNJUST LAW
- 720277 WOULD R APPROVE OF EFFORTS TO STOP GOVERNMENT OPERATIONS

#### CONTROL AND DIRECTION OF OWN LIFE

- 720278 IS IT BETTER TO PLAN ONE'S LIFE A GOOD WAY AHEAD
- 720279 WHEN R PLANS AHEAD, DO R'S PLANS WORK OUT AS EXPECTED
- 720280 HAS R FELT HIS LIFE WOULD WORK OUT AS DESIRED
- 720281 DOES R FEEL HE CAN RUN HIS LIFE AS WANTED
- 720282 IS R GENERALLY SATISFIED WITH WAY HIS LIFE IS GOING
- 720283 HAS R HAD A FAIR OPPORTUNITY TO MAKE THE MOST OF
- 720284 WHAT HELD R BACK FROM MAKING THE MOST OF LIFE
- 720285 HAS R BEEN ABLE TO SATISFY MOST PERSONAL AMBITIONS
- 720286 WHY R HAS HAD TO SETTLE FOR LESS THAN HOPED FOR IN LIFE

#### ATTITUDES TOWARD VOTING PROCESS

- 720287 IS IT IMPORTANT TO VOTE IF YOUR PARTY CAN'T WIN
- 720288 WITH MANY OTHER PEOPLE VOTING, DOES IT MATTER IF R VOTES
- 720289 IF A PERSON DOESN'T CARE ABOUT OUTCOME SHOULD HE VOTE
- 720290 ARE LOCAL ELECTIONS UNIMPORTANT

# FOREIGN INVOLVEMENT & AID

- 720291 SHOULD THE U.S. NOT CONCERN ITSELF WITH WORLD PROBLEMS
- 720292 SHOULD THE U.S. GIVE FOREIGN AID TO COUNTRIES DIFFERING FROM U.S.

#### \*\* PERSONAL DATA \*\*

#### AGE AND MARITAL STATUS

- 720293 R'S DATE OF BIRTH
- 720294 RECODE: R'S AGE AT TIME OF PRE-ELECTION INTERVIEW Page 26

#### 720295 R'S MARITAL STATUS

#### CHILDREN IN HOUSEHOLD

- 720296 ARE THERE CHILDREN AGES 5 TO 18 IN HOUSEHOLD
- 720297 # OF CHILDREN IN HOUSEHOLD WHO GO TO SCHOOL IN AREA 176
- 720298 DO HOUSEHOLD CHILDREN ATTEND PUBLIC, PAROCHIAL, OR PRIVATE SCHOOLS

# EDUCATION SECTION: R, FAMILY HEAD, SPOUSE

- 720299 ROLE OF PERSONS CODED IN EDUCATION SECTION
- 720300 EDUCATION OF RESPONDENT
- 720301 COLLEGE(S) ATTENDED BY RESPONDENT
- 720302 EDUCATION OF FAMILY HEAD
- 720303 COLLEGE(S) ATTENDED BY FAMILY HEAD
- 720304 EDUCATION OF WIFE OF FAMILY HEAD
- 720305 COLLEGE(S) ATTENDED BY WIFE OF FAMILY HEAD

#### R'S OCCUPATION SECTION

- 720306 R'S PRESENT EMPLOYMENT STATUS
- 720307 (IF RETIRED) WHEN DID R RETIRE
- 720308 (IF UNEMPLOYED) HAS R EVER WORKED FOR PAY
- 720309 KIND OF WORK R DOES/DID (PB OCCUPATION CODE)
- 720310 R'S PRESENT/FORMER OCCUPATION DUNCAN SES
- 720311 R'S PRESENT/FORMER OCCUPATION DUNCAN DECILE
- 720312 R'S PRESENT/FORMER OCCUPATION CENSUS SES
- 720313 R'S PRESENT/FORMER OCCUPATION CENSUS INDUSTRY
  CODE
- 720314 IS/WAS R SELF-EMPLOYED
- 720315 (IF UNEMPLOYED) DID R WORK FOR PAY DURING THE PAST YEAR
- 720316 (IF RETIRED OR DISABLED) IS R PRESENTLY WORKING
- 720317 HOW MANY HOURS A WEEK DOES/DID R WORK
- 720318 (IF EMPLOYED) WAS R UNEMPLOYED DURING THE PAST YEAR

#### (IF HOUSEWIFE OR STUDENT)

- 720319 DID R WORK FOR PAY DURING THE PAST YEAR
- 720320 IS R PRESENTLY EMPLOYED
- 720321 WHAT KIND OF WORK DID R DO (PB OCCUPATION CODE)
- 720322 R'S FORMER OCCUPATION DUNCAN SES
- 720323 R'S FORMER OCCUPATION DUNCAN DECILE
- 720324 R'S FORMER OCCUPATION CENSUS SES
- 720325 R'S FORMER OCCUPATION CENSUS INDUSTRY CODE
- 720326 WAS R SELF-EMPLOYED
- 720327 HOW MANY HOURS A WEEK DID R WORK

#### FAMILY HEAD'S OCCUPATION SECTION

- 720328 IS R THE FAMILY HEAD/IS R (NOT) LIVING WITH SPOUSE
- 720329 FAMILY HEAD'S PRESENT EMPLOYMENT STATUS
- 720330 (IF RETIRED) WHEN DID THE FAMILY HEAD RETIRE
- 720331 (IF UNEMPLOYED) HAS THE FAMILY HEAD EVER WORKED FOR PAY

- 720332 WHAT KIND OF WORK DOES/DID THE FAMILY HEAD DO (PB OCCUPATION CODE)
- 720333 HEAD'S PRESENT/FORMER OCCUPATION DUNCAN SES
- 720334 FAMILY HEAD'S PRESENT/FORMER OCCUPATION DUNCAN DECILE
- 720335 HEAD'S PRESENT/FORMER OCCUPATION CENSUS SES
- 720336 FAMILY HEAD'S PRESENT/FORMER OCCUPATION CENSUS INDUSTRY CODE
- 720337 IS/WAS THE FAMILY HEAD SELF-EMPLOYED
- 720338 (IF UNEMPLOYED) DID THE FAMILY HEAD WORK FOR PAY DURING THE PAST YEAR
- 720339 (IF RETIRED OR DISABLED) IS THE FAMILY HEAD PRESENTLY WORKING
- 720340 HOW MANY HOURS A WEEK DOES/DID THE FAMILY HEAD WORK
- 720341 (IF EMPLOYED) WAS THE FAMILY HEAD UNEMPLOYED DURING THE PAST YEAR

#### (IF HOUSEWIFE OR STUDENT)

- 720342 DID THE FAMILY HEAD WORK FOR PAY DURING THE PAST YEAR
- 720343 IS THE FAMILY HEAD PRESENTLY EMPLOYED
- 720344 WHAT KIND OF WORK DID THE FAMILY HEAD DO (PB OCCUPATION CODE)
- 720345 FAMILY HEAD'S FORMER OCCUPATION DUNCAN SES
- 720346 FAMILY HEAD'S FORMER OCCUPATION DUNCAN DECILE
- 720347 FAMILY HEAD'S FORMER OCCUPATION CENSUS SES
- 720348 FAMILY HEAD'S FORMER OCCUPATION CENSUS INDUSTRY CODE
- 720349 WAS THE FAMILY HEAD SELF-EMPLOYED
- 720350 HOW MANY HOURS A WEEK DID THE FAMILY HEAD WORK

#### WIFE OF HEAD'S OCCUPATION SECTION

- 720351 WIFE OF HEAD'S PRESENT EMPLOYMENT STATUS
- 720352 (IF RETIRED) WHEN DID WIFE OF HEAD RETIRE
- 720353 (IF UNEMPLOYED) HAS THE WIFE EVER WORKED FOR PAY
- 720354 WHAT KIND OF WORK DOES/DID SHE DO (PB OCCUPATION CODE)
- 720355 WIFE OF HEAD'S PRESENT/FORMER OCCUPATION DUNCAN SES
- 720356 WIFE OF HEAD'S PRESENT/FORMER OCCUPATION DUNCAN DECILE
- 720357 WIFE OF HEAD'S PRESENT/FORMER OCCUPATION CENSUS SES
- 720358 WIFE OF HEAD'S PRESENT/FORMER OCCUPATION CENSUS INDUSTRY CODE
- 720359 IS/WAS WIFE OF HEAD SELF-EMPLOYED
- 720360 (IF UNEMPLOYED) DID THE WIFE OF THE HEAD WORK FOR PAY DURING THE PAST YEAR
- 720361 (IF RETIRED OR DISABLED) IS THE WIFE OF THE HEAD PRESENTLY WORKING
- 720362 HOW MANY HOURS A WEEK DOES/DID WIFE OF HEAD WORK
- 720363 (IF EMPLOYED) WAS WIFE OF HEAD UNEMPLOYED DURING THE PAST YEAR

(IF HOUSEWIFE OR STUDENT)

- 720364 DID WIFE OF HEAD WORK FOR PAY DURING THE PAST YEAR
- 720365 IS WIFE OF HEAD PRESENTLY EMPLOYED
- 720366 WHAT KIND OF WORK DID WIFE DO (PB OCCUPATION CODE)
- 720367 WIFE OF HEAD'S FORMER OCCUPATION DUNCAN SES
- 720368 WIFE OF HEAD'S FORMER OCCUPATION DUNCAN DECILE
- 720369 WIFE OF HEAD'S FORMER OCCUPATION CENSUS SES
- 720370 WIFE OF HEAD'S FORMER OCCUPATION CENSUS INDUSTRY CODE
- 720371 WAS WIFE OF HEAD SELF-EMPLOYED
- 720372 HOW MANY HOURS A WEEK DID WIFE OF HEAD WORK

# FARMERS' QUESTIONS

- 720373 DOES THE FAMILY HEAD DO ANY OTHER WORK BESIDES FARMING
- 720374 FARMER/RANCHER'S OTHER OCCUPATION
- 720375 HOW MUCH TIME DOES THE FAMILY HEAD PUT IN ON NON-FARMING JOB HRS/WK
- 720376 HOW MUCH TIME DOES THE FAMILY HEAD PUT IN ON NON-FARMING JOB WKS/YR
- 720377 DOES THE FAMILY HEAD OWN HIS OWN FARM/RENT/ MANAGE

### HOUSEHOLD UNION MEMBERSHIP

- 720378 IS ANYONE IN THE HOUSEHOLD A UNION MEMBER
- 720379 WHO IN THE HOUSEHOLD IS A UNION MEMBER
- 720380 TO WHAT UNION DOES RESPONDENT BELONG
- 720381 TO WHAT UNION DOES THE FAMILY HEAD BELONG
- 720382 TO WHAT UNION DOES 'SOMEONE ELSE' IN THE HOUSEHOLD BELONG

#### ASSOCIATIONAL MEMBERSHIP & ACTIVITY

- 720383 R'S ACTIVITY IN FRATERNAL LODGES
- 720384 R'S ACTIVITY IN BUSINESS GROUPS
- 720385 R'S ACTIVITY IN PROFESSIONAL GROUPS
- 720386 R'S ACTIVITY IN FARM ORGANIZATIONS
- 720387 R'S ACTIVITY IN CHURCH OR RELIGIOUS GROUPS
- 720388 R'S ACTIVITY IN NEIGHBORHOOD ASSOCIATIONS
- 720389 R'S ACTIVITY IN SOCIAL OR CARD-PLAYING GROUPS
- 720390 R'S ACTIVITY IN ATHLETIC CLUBS OR TEAMS
- 720391 R'S ACTIVITY IN COOPERATIVES
- 720392 R'S ACTIVITY IN POLITICAL CLUBS OR ORGANIZATIONS
- 720393 R'S ACTIVITY IN CHARITY OR SOCIAL-WELFARE ORGANIZATIONS
- 720394 R'S ACTIVITY IN VETERANS' ORGANIZATIONS
- 720395 R'S ACTIVITY IN CIVIC GROUPS
- 720396 R'S ACTIVITY IN SPECIAL-INTEREST GROUPS OR LOBBIES
- 720397 R'S ACTIVITY IN ETHNIC, RACIAL OR NATIONALITY ASSOCIATION
- 720398 R'S ACTIVITY IN LABOR UNIONS
- 720399 R'S ACTIVITY IN OTHER ORGANIZATIONS

- 720400 R'S SUBJECTIVE SOCIAL CLASS SUMMARY
- 720401 DOES R THINK OF HIMSELF AS BELONGING TO A SOCIAL CLASS
- 720402 WHICH SOCIAL CLASS DOES R THINK OF HIMSELF AS BELONGING TO
- 720403 R'S RELATIVE PLACEMENT IN SOCIAL CLASS CHOSEN
- 720404 DOES R FEEL PRETTY CLOSE TO PEOPLE IN HIS SOCIAL CLASS
- 720405 WHAT SOCIAL CLASS WAS R'S FAMILY WHEN R WAS YOUNG

# R'S ETHNIC BACKGROUND AND IDENTIFICATION

- 720406 WHAT DOES R CONSIDER HIS MAIN ETHNIC GROUP
- 720407 WHERE WAS R BORN
- 720408 WERE BOTH OF R'S PARENTS BORN IN THIS COUNTRY
- 720409 (IF ONE OR BOTH PARENTS FOREIGN-BORN) WHAT COUNTRY WAS R'S FATHER BORN IN
- 720410 (IF ONE OR BOTH PARENTS FOREIGN-BORN) WHAT COUNTRY WAS R'S MOTHER BORN IN
- 720411 (IF BOTH PARENTS NATIVE-BORN) WHICH COUNTRY DID R'S FAMILY COME FROM FATHER'S SIDE
- 720412 (IF BOTH PARENTS NATIVE-BORN) WHICH COUNTRY DID R'S FAMILY COME FROM MOTHER'S SIDE

#### OCCUPATION OF R'S PARENTS

- 720413 KIND OF WORK R'S FATHER DID WHEN R WAS YOUNG
- 720414 WAS R'S MOTHER EMPLOYED WHEN R WAS YOUNG
- 720415 KIND OF WORK R'S MOTHER DID WHEN R WAS YOUNG

# WHERE WAS R BROUGHT UP

- 720416 WHERE DID R GROW UP
- 720417 R'S AGE WHEN HE CAME TO STATE OF CURRENT RESIDENCE
- 720418 WHAT TYPE COMMUNITY WAS R BROUGHT UP IN
- 720419 HOW LONG HAS R LIVED IN PRESENT COMMUNITY

#### PERSONAL DATA

- 720420 R'S ESTIMATED FAMILY INCOME FOR 1971
- 720421 DOES R OWN OR RENT HIS PRESENT HOME
- 720422 R'S RELIGIOUS PREFERENCE
- 720423 HOW OFTEN DOES R GO TO CHURCH
- 720424 WHAT IS R'S SEX
- 720425 WHAT IS R'S RACE
- 720426 WHAT IS THE RELATIONSHIP OF R TO HEAD OF HOUSEHOLD

### CONDITIONS OF THE INTERVIEW

- 720427 WHO ELSE WAS PRESENT AT THE INTERVIEW
- 720428 DEGREE OF R'S COOPERATION WITH INTERVIEW
- 720429 R'S APPARENT LEVEL OF POLITICAL INFORMATION
- 720430 RATING OF R'S APPARENT INTELLIGENCE
- 720431 HOW SUSPICIOUS WAS R ABOUT THE STUDY BEFORE INTERVIEW
- 720432 HOW GREAT WAS R'S INTEREST IN THE INTERVIEW Page 30

- 720433 RATING OF R'S PHYSICAL APPEARANCE
- 720434 TEMPERATURE OF THE DAY OF THE INTERVIEW
- 720435 HOW SINCERE WAS R IN HIS ANSWERS
- 720436 TYPE OF STRUCTURE IN WHICH R LIVES
- 720437 NUMBER OF STORIES IN THE STRUCTURE IN WHICH R LIVES

#### \*\*\* POST-ELECTION WAVE \*\*\*

- 720438 POST-ELECTION INTERVIEW FORM IDENTIFICATION NUMBER
- 720439 POST-ELECTION INTERVIEW NUMBER
- 720440 DATE OF POST-ELECTION INTERVIEW
- 720441 LENGTH OF POST-ELECTION INTERVIEW
- 720442 POST-ELECTION INTERVIEWER NUMBER
- 720443 POST-ELECTION CODER NUMBER

# EVALUATION OF GOVERNMENTAL INSTITUTIONS

- 720444 WHICH PART OF GOVERNMENT HAS DONE THE BEST JOB
- 720445 WHICH PART OF GOVERNMENT HAS DONE THE NEXT BEST JOB
- 720446 WHICH PART OF GOVERNMENT HAS DONE THE WORST JOB
- 720447 WHICH PART OF GOVERNMENT IS THE MOST POWERFUL
- 720448 WHICH PART OF GOVERNMENT IS THE NEXT MOST POWERFUL
- 720449 WHICH PART OF GOVERNMENT IS THE LEAST POWERFUL
- 720450 WHICH PART OF GOVERNMENT CAN BE MOST TRUSTED
- 720451 WHICH PART OF GOVERNMENT CAN BE NEXT MOST TRUSTED
- 720452 WHICH PART OF GOVERNMENT CAN BE LEAST TRUSTED

#### CONFIDENCE IN NATIONAL/STATE/LOCAL GOVERNMENT

- 720453 LEVEL OF GOVERNMENT R HAS MOST CONFIDENCE IN
- 720454 LEVEL OF GOVERNMENT R HAS LEAST CONFIDENCE IN
- 720455 (IF FAITH IN NONE) LEVEL OF GOVERNMENT R HAS LEAST CONFIDENCE IN

#### THE 1972 ELECTION AND THE MASS MEDIA

- 720456 DID R READ ABOUT THE CAMPAIGN IN ANY NEWSPAPER
- 720457 HOW MUCH DID R READ NEWSPAPER ARTICLES ABOUT ELECTION
- 720458 CANDIDATE ENDORSEMENT OF NEWSPAPER READ BY R
- 720459 DID R LISTEN TO CAMPAIGN RADIO PROGRAMS
- 720460 HOW MANY CAMPAIGN RADIO PROGRAMS DID R LISTEN TO
- 720461 DID R READ ABOUT THE CAMPAIGN IN ANY MAGAZINES
- 720462 HOW MANY MAGAZINE ARTICLES ABOUT THE CAMPAIGN DID R READ
- 720463 DID R WATCH ANY CAMPAIGN TELEVISION PROGRAMS
- 720464 HOW MANY TV PROGRAMS ABOUT THE CAMPAIGN DID R WATCH
- 720465 HOW FAIR AND ACCURATE DID R FIND TV NEWS REPORTING

### PARTY CONTACTS WITH R DURING CAMPAIGN

- 720466 DID A POLITICAL PARTY WORKER CONTACT R DURING CAMPAIGN
- 720467 WHICH PARTY(S) CONTACTED R DURING CAMPAIGN

### R'S POLITICAL ACTIVITY

Page 31

- 720468 DID R TRY TO INFLUENCE OTHERS' VOTE CHOICES
- 720469 DID R ATTEND ANY POLITICAL MEETINGS OR RALLIES
- 720470 DID R WORK FOR A PARTY OR CANDIDATE
- 720471 DID R WEAR A BUTTON OR PUT A STICKER ON THE CAR
- 720472 DID R GIVE ANY MONEY TO A POLITICAL PARTY
- 720473 WHICH PARTY DID R GIVE MONEY TO
- 720474 HAS R EVER WRITTEN AN OPINION TO A PUBLIC OFFICIAL
- 720475 HAS R EVER WRITTEN A POLITICAL LETTER TO THE EDITOR
- 720476 DOES R GENERALLY FOLLOW POLITICS

#### R'S 1972 ELECTION VOTING BEHAVIOR

- 720477 DID R VOTE IN 1972 ELECTION
- 720478 WHOM DID R VOTE FOR FOR PRESIDENT IN 1972
- 720479 HOW LONG BEFORE THE 1972 PRESIDENTIAL ELECTION DID R DECIDE HOW TO VOTE
- 720480 DID R VOTE FOR U.S. SENATOR IN 1972
- 720481 WHOM DID R VOTE FOR FOR SENATOR CANDIDATE NAME
- 720482 WHOM DID R VOTE FOR FOR SENATOR PARTY NAMED BY R
- 720483 DID R VOTE FOR CONGRESSMAN IN 1972
- 720484 WHOM DID R VOTE FOR FOR CONGRESSMAN CANDIDATE
- 720485 WHOM DID R VOTE FOR FOR CONGRESSMAN PARTY NAMED BY R

#### GUBERNATORIAL VOTE

- 720486 DID R VOTE FOR GOVERNOR IN 1972
- 720487 WHOM DID R VOTE FOR FOR GOVERNOR CANDIDATE NAME
- 720488 WHOM DID R VOTE FOR FOR GOVERNOR PARTY NAMED BY R

# OTHER STATE AND LOCAL OFFICES

- 720489 DID R VOTE A STRAIGHT TICKET FOR OTHER OFFICES IN 1972
- 720490 (IF STRAIGHT TICKET) PARTY SUPPORTED IN STATE/LOCAL RACES
- 720491 (IF SPLIT TICKET) PARTY SUPPORTED IN STATE/LOCAL RACES
- 720492 RECODE: TICKET TYPE AND PARTY SUPPORTED IN STATE/ LOCAL RACES

# PROPOSITIONS ON THE BALLOT

- 720493 WERE THERE ANY PROPOSITIONS ON THE 1972 BALLOT
- 720494 HOW MANY PROPOSITIONS DID R VOTE ON
- 720495 SHOULD MORE ISSUES BE DECIDED AT THE POLLS
- 720496 ISSUES R FEELS SHOULD BE DECIDED AT THE POLLS

# REPUBLICAN-DEMOCRATIC PARTY DIFFERENCES

- 720497 DID MCGOVERN DO A GOOD JOB IN RUNNING HIS CAMPAIGN
- 720498 ARE THERE IMPORTANT DIFFERENCES BETWEEN THE TWO PARTIES
- 720499 IS ONE PARTY MORE CONSERVATIVE THAN THE OTHER Page 32

720500 WHICH PARTY IS MORE CONSERVATIVE

#### R'S PERSONAL FINANCIAL SITUATION

- 720501 DOES R FEEL BETTER OFF FINANCIALLY THAN A YEAR AGO
- 720502 WHY DOES R FEEL BETTER OFF FINANCIALLY THAN A YEAR AGO
- 720503 IS R (& FAMILY) MAKING AS MUCH MONEY AS A YEAR AGO
- 720504 DOES R FEEL SHE/HE WILL BE BETTER OFF A YEAR FROM NOW

# BUSINESS CONDITIONS

- 720505 WILL BUSINESS CONDITIONS BE GOOD DURING NEXT YEAR
- 720506 WHY DOES R THINK BUSINESS CONDITIONS WILL BE GOOD/BAD
- 720507 ARE PRESENT BUSINESS CONDITIONS BETTER THAN A YEAR AGO
- 720508 HAS R HEARD OF ANY CHANGES IN BUSINESS CONDITIONS
- 720509 WILL BUSINESS CONDITIONS BE BETTER A YEAR FROM NOW
- 720510 DOES R THINK THERE WILL BE MORE UNEMPLOYMENT DURING NEXT YEAR
- 720511 WILL WE HAVE CONTINUOUS GOOD TIMES FOR NEXT FIVE YEARS

# GOVERNMENT ECONOMIC POLICY

- 720512 IS THE GOVERNMENT DOING A GOOD JOB WITH ITS ECONOMIC POLICY
- 720513 WILL THE GOVERNMENT BE SUCCESSFUL IN REDUCING INFLATION
- 720514 WILL THE GOVERNMENT BE SUCCESSFUL IN REDUCING UNEMPLOYMENT

#### INFLATION

- 720515 DOES R THINK PRICES WILL GO UP DURING THE NEXT YEAR
- 720516 HOW LARGE A PRICE INCREASE DOES R EXPECT
- 720517 WILL INFLATION DURING NEXT YEAR BE LARGER THAN PAST YEAR
- 720518 HAVE PRICES GONE UP SINCE THE WAGE AND PRICE CONTROLS
- 720519 HOW MUCH HAVE PRICES GONE UP SINCE THE CONTROLS
- 720520 DOES R THINK INTEREST RATES WILL GO UP IN THE NEXT YEAR

### DURABLE GOODS

### (HOUSE)

720521 DOES R THINK NOW IS A GOOD TIME TO BUY A HOUSE 720522 WHY IS NOW A GOOD/BAD TIME TO BUY A HOUSE

DURABLE GOODS (CONTINUED)

#### (CAR)

- 720523 DOES ANYONE IN R'S FAMILY OWN A CAR
- 720524 DOES ANYONE IN R'S FAMILY LEASE A CAR
- 720525 WILL THE NEXT YEAR BE A GOOD TIME TO BUY A CAR
- 720526 WHY WILL THE NEXT YEAR BE A GOOD/BAD TIME TO BUY A
- 720527 WHY R EXPECTS THAT CAR PRICES WILL INCREASE NEXT YEAR
- 720528 DOES ANYONE IN R'S FAMILY EXPECT TO BUY OR LEASE A CAR DURING THE NEXT YEAR
- 720529 LIKELIHOOD THAT R WILL BUY OR LEASE A CAR DURING THE NEXT YEAR
- 720530 DOES R EXPECT TO BUY/LEASE A NEW/USED CAR IN 1973
- 720531 WHEN DOES R THINK HE MIGHT BUY OR LEASE CAR IN 1973
- 720532 (IF NO PURCHASE PLANNED FOR 1973) WHEN DOES R THINK HE MAY BUY OR LEASE A CAR

#### (HOUSEHOLD GOODS)

- 720533 DOES R THINK NOW IS A GOOD TIME TO BUY MAJOR HOUSEHOLD ITEMS
- 720534 WHY IS NOW A GOOD/BAD TIME TO BUY MAJOR HOUSEHOLD
- 720535 NOW IS (NOT) A GOOD TIME FOR R TO SPEND MONEY
- 720536 IS IT MORE IMPORTANT THAN USUAL FOR R TO SAVE MONEY NOW
- 720537 LIKELIHOOD OF SECURING DESIRED GOODS IN YEARS TO COME

# R'S PERSONAL PROBLEMS

- 720538 WHAT SORT OF PERSONAL PROBLEMS DOES R HAVE
- 720539 NUMBER OF PERSONAL PROBLEMS MENTIONED BY R
- 720540 WHAT IS R'S MOST IMPORTANT PERSONAL PROBLEM
- 720541 DOES R WORK OUT HIS PERSONAL PROBLEMS ON HIS OWN
- 720542 CAN R DO MUCH ABOUT HIS PERSONAL PROBLEM
- 720543 WHO OUGHT TO HELP R WITH HIS MOST IMPORTANT PROBLEM
- 720544 HOW HELPFUL IS THE GOVERNMENT WITH R'S PROBLEM
- 720545 WHICH POLITICAL PARTY WOULD BE MOST LIKELY TO GET THE GOVERNMENT TO HELP WITH R'S PERSONAL PROBLEM

#### MOST IMPORTANT NATIONAL PROBLEMS

- 720546 WHAT ARE THE MOST IMPORTANT NATIONAL PROBLEMS
- 720547 # OF IMPORTANT NATIONAL PROBLEMS MENTIONED BY R
- 720548 WHICH IS THE SINGLE MOST IMPORTANT NATIONAL PROBLEM
- 720549 HOW HELPFUL IS THE GOVERNMENT ON (MOST IMPORTANT NATIONAL PROBLEM)
- 720550 POLITICAL PARTY MOST LIKELY TO GET GOVERNMENT TO BE HELPFUL ON (MOST IMPORTANT NATIONAL PROBLEM)
- 720551 CAN (THE MOST IMPORTANT NATIONAL PROBLEM) BE SOLVED

# EVALUATION OF THE COUNTRY & THE GOVERNMENT

720552 IS THE COUNTRY IN VERY GOOD/POOR SHAPE

- 720553 WILL THINGS IN THE U.S. IMPROVE IN THE NEXT 5 YEARS
- 720554 IS A CHANGE IN OUR FORM OF GOVERNMENT NEEDED
- 720555 WHAT CHANGES IN OUR FORM OF GOVERNMENT DOES R WANT
- 720556 IS R PROUD OF PRESENT FORM OF GOVERNMENT
- 720557 WHAT IS R'S FIRST CHOICE AS A NATIONAL GOAL
- 720558 WHAT IS R'S SECOND CHOICE AS A NATIONAL GOAL

#### POLITICAL EFFICACY & CYNICISM

- 720559 DO PEOPLE LIKE R HAVE ANY SAY IN WHAT GOVERNMENT
- 720560 IS VOTING THE ONLY WAY PEOPLE LIKE R HAVE A SAY
- 720561 IS POLITICS TOO COMPLICATED FOR R TO UNDERSTAND
- 720562 DO OFFICIALS CARE MUCH WHAT PEOPLE LIKE R THINK
- 720563 DO CONGRESSMEN LOSE TOUCH WITH PEOPLE QUICKLY
- 720564 ARE PARTIES INTERESTED IN PEOPLE'S VOTE, NOT THEIR OPINION

#### CONTROL & DIRECTION OF OWN LIFE

- 720565 IS IT BETTER TO PLAN ONE'S LIFE A GOOD WAY AHEAD
- 720566 WHEN R PLANS AHEAD, DO R'S PLANS WORK OUT AS EXPECTED
- 720567 HAS R FELT HIS LIFE WOULD WORK OUT AS DESIRED
- 720568 DOES R FEEL HE CAN RUN HIS LIFE AS WANTED
- 720569 IS R GENERALLY SATISFIED WITH WAY HIS LIFE IS GOING

#### CYNICISM AND TRUST IN GOVERNMENT

- 720570 DO PEOPLE IN GOVERNMENT WASTE A LOT OF TAX MONEY
- 720571 HOW MUCH CAN R TRUST THE FEDERAL GOVERNMENT TO DO
- 720572 IS THE GOVERNMENT RUN FOR THE BENEFIT OF ALL OR A
- 720573 DO GOVERNMENT OFFICIALS USUALLY KNOW WHAT THEY ARE DOING
- 720574 ARE MANY GOVERNMENT OFFICIALS A LITTLE CROOKED

#### GOVERNMENT ATTENTION TO PEOPLE

- 720575 HOW MUCH DOES GOVERNMENT LISTEN TO PEOPLE
- 720576 HOW MUCH DO PARTIES MAKE GOVERNMENT LISTEN
- 720577 HOW MUCH DO ELECTIONS MAKE GOVERNMENT HEAR PEOPLE
- 720578 ARE CONGRESSMEN ATTENTIVE TO THEIR CONSTITUENCIES
- 720579 HOW MUCH DO INTEREST GROUPS MAKE GOVERNMENT PAY ATTENTION TO WHAT PEOPLE THINK

# PERSONAL TRUST

- 720580 HAS IT BECOME HARDER TO LEAD A GOOD MORAL LIFE
- 720581 GENERALLY SPEAKING, CAN MOST PEOPLE BE TRUSTED
- 720582 DO PEOPLE TRY TO BE HELPFUL MOST OF THE TIME
- 720583 IF GIVEN THE CHANCE, WOULD PEOPLE TAKE ADVANTAGE OF R

#### CURRENT POLITICAL ISSUES

#### (STREET SAFETY)

720584 IS IT SAFE TO WALK AROUND HERE ALONE AT NIGHT 720585 WHICH PARTY WOULD BEST SEE THAT STREETS ARE SAFE

#### (AMNESTY FOR DRAFT EVADERS)

- 720586 SHOULD THE GOVERNMENT DECLARE AMNESTY FOR DRAFT EVADERS
- 720587 WHICH PARTY IS MORE IN FAVOR OF AMNESTY FOR DRAFT EVADERS

#### (MILITARY SPENDING)

720588 DOES R FEEL MILITARY SPENDING SHOULD BE CUT 720589 WHICH PARTY IS MORE IN FAVOR OF CUTTING MILITARY

#### VIETNAM WITHDRAWAL SCALE

720590 R'S POSITION ON VIETNAM WITHDRAWAL SCALE

FUNDS

- 720591 NIXON'S POSITION ON VIETNAM WITHDRAWAL SCALE
- 720592 MCGOVERN'S POSITION ON VIETNAM WITHDRAWAL SCALE
- 720593 WALLACE'S POSITION ON VIETNAM WITHDRAWAL SCALE
- 720594 THE DEMOCRATS' POSITION ON VIETNAM WITHDRAWAL SCALE
- 720595 THE REPUBLICANS' POSITION ON VIETNAM WITHDRAWAL SCALE
- 720596 POSITION OF MOST YOUNG PEOPLE ON VIETNAM WITHDRAWAL SCALE
- 720597 POSITION OF MOST MIDDLE-AGED PEOPLE ON VIETNAM WITHDRAWAL SCALE

#### GOVERNMENT ACTION AGAINST INFLATION SCALE

- 720598 R'S POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720599 NIXON'S POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720600 MCGOVERN'S POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720601 WALLACE'S POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720602 THE DEMOCRATS' POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720603 THE REPUBLICANS' POSITION ON GOVERNMENT INFLATION ACTION SCALE
- 720604 POSITION OF MOST LIBERALS ON GOVERNMENT INFLATION ACTION SCALE
- 720605 POSITION OF MOST CONSERVATIVES ON GOVERNMENT INFLATION ACTION SCALE

# REASONS FOR RACIAL DIFFERENCES

720606 DOES A GROUP OF POWERFUL WHITES KEEP BLACKS DOWN Page 36

- 720607 ARE RACIAL DIFFERENCES BROUGHT ABOUT BY GOD
- 720608 IF BLACKS TRIED HARD ENOUGH COULD THEY BE AS WELL OFF AS WHITES
- 720609 DO GENERATIONS OF SLAVERY AND DISCRIMINATION MAKE IT DIFFICULT FOR BLACKS TO LEAVE LOWER CLASS
- 720610 DO BLACKS TEACH THEIR CHILDREN IMPROPER VALUES
- 720611 DO BLACKS COME FROM A LESS ABLE RACE
- 720612 WHAT IS THE MOST IMPORTANT REASON WHITES GET MORE OF THE GOOD THINGS IN LIFE THAN BLACKS

## GOVERNMENT GUARANTEED JOB & LIVING STANDARD SCALE

- 720613 R'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720614 NIXON'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720615 MCGOVERN'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720616 WALLACE'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720617 THE DEMOCRATS' POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720618 THE REPUBLICANS' POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720619 POSITION OF MOST BLACKS ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 720620 POSITION OF MOST WHITES ON GUARANTEED JOB AND LIVING STANDARD SCALE

## RIGHTS OF THE ACCUSED SCALE

- 720621 R'S POSITION ON RIGHTS OF THE ACCUSED SCALE
- 720622 NIXON'S POSITION ON RIGHTS OF THE ACCUSED SCALE
- 720623 MCGOVERN'S POSITION ON RIGHTS OF THE ACCUSED SCALE
- 720624 WALLACE'S POSITION ON RIGHTS OF THE ACCUSED SCALE
- 720626 THE REPUBLICANS' POSITION ON RIGHTS OF THE ACCUSED SCALE
- 720627 POSITION OF MOST WHITES ON RIGHTS OF THE ACCUSED SCALE
- 720628 POSITION OF MOST BLACKS ON RIGHTS OF THE ACCUSED SCALE

## GOVERNMENT AID TO MINORITY GROUPS SCALE

- 720629 R'S POSITION ON GOVERNMENT AID TO MINORITY GROUPS SCALE
- 720630 NIXON'S POSITION ON GOVERNMENT AID TO MINORITY GROUPS SCALE
- 720631 MCGOVERN'S POSITION ON GOVERNMENT AID TO MINORITY GROUPS SCALE
- 720632 WALLACE'S POSITION ON GOVERNMENT AID TO MINORITY GROUPS SCALE
- 720633 THE DEMOCRATS' POSITION ON GOVERNMENT AID TO MINORITY GROUPS SCALE
- 720634 THE REPUBLICANS' POSITION ON GOVERNMENT AID TO MINORITY GROUPS SCALE

## GOVERNMENT AID TO MINORITY GROUPS SCALE (CONTINUED)

- 720635 POSITION OF MOST WORKINGMEN ON GOVERNMENT AID TO MINORITY GROUPS SCALE
- 720636 POSITION OF MOST MIDDLE CLASS PEOPLE ON GOVERNMENT AID TO MINORITY GROUPS SCALE

## SOCIAL GROUPS AGREEMENT SCALE

- 720637 DO DEMOCRATS AND REPUBLICANS AGREE WITH EACH OTHER
- 720638 DO INTELLECTUALS AND WORKINGMEN AGREE WITH EACH OTHER
- 720639 DO CATHOLICS AND PROTESTANTS AGREE WITH EACH OTHER
- 720640 DO SOUTHERNERS & NORTHERNERS AGREE WITH EACH OTHER
- 720641 DO WORKINGMEN & LABOR UNIONS AGREE WITH EACH OTHER
- 720642 DO LIBERALS AND CONSERVATIVES AGREE WITH EACH OTHER
- 720643 DO FARMERS AND CITY RESIDENTS AGREE WITH EACH OTHER
- 720644 DO LABOR UNIONS AND DEMOCRATS AGREE WITH EACH OTHER
- 720645 DO YOUNG AND MIDDLE-AGED PEOPLE AGREE WITH EACH OTHER
- 720646 DO WORKINGMEN AND DEMOCRATS AGREE WITH EACH OTHER
- 720647 DO MEN AND WOMEN AGREE WITH EACH OTHER
- 720648 DO WELFARE RECIPIENTS AND TAXPAYERS AGREE WITH EACH OTHER
- 720649 DO BIG BUSINESS AND REPUBLICANS AGREE WITH EACH OTHER
- 720650 DO WORKINGMEN & MIDDLE CLASS AGREE WITH EACH OTHER
- 720651 DO BLACKS AND WHITES AGREE WITH EACH OTHER

#### LIBERAL/CONSERVATIVE POLITICAL VIEWS SCALE

- 720652 DOES R HOLD LIBERAL/CONSERVATIVE POLITICAL VIEWS
- 720653 ARE NIXON'S POLITICAL VIEWS LIBERAL/CONSERVATIVE
- 720654 DOES MCGOVERN HOLD LIBERAL/CONSERVATIVE POLITICAL VIEWS
- 720655 DOES WALLACE HOLD LIBERAL/CONSERVATIVE POLITICAL VIEWS
- 720656 DO THE DEMOCRATS HOLD LIBERAL/CONSERVATIVE POLITICAL VIEWS
- 720657 DO THE REPUBLICANS HOLD LIBERAL/CONSERVATIVE POLITICAL VIEWS
- 720658 DO MOST WHITES HOLD LIBERAL/CONSERVATIVE POLITICAL VIEWS
- 720659 DO MOST BLACKS HOLD LIBERAL/CONSERVATIVE POLITICAL VIEWS
- 720660 DO MOST WORKINGMEN HOLD LIBERAL/CONSERVATIVE POLITICAL VIEWS

#### CHANGE IN TAX RATE SCALE

- 720661 R'S POSITION ON THE TAX RATE CHANGE SCALE
- 720662 NIXON'S POSITION ON THE TAX RATE CHANGE SCALE
- 720663 MCGOVERN'S POSITION ON THE TAX RATE CHANGE SCALE Page 38

- 720664 WALLACE'S POSITION ON THE TAX RATE CHANGE SCALE
- 720665 THE DEMOCRATS' POSITION ON TAX RATE CHANGE SCALE
- 720666 THE REPUBLICANS' POSITION ON THE TAX RATE CHANGE SCALE
- 720667 POSITION OF MOST WORKINGMEN ON THE TAX RATE CHANGE SCALE
- 720668 POSITION OF MOST MIDDLE CLASS PEOPLE ON THE TAX RATE CHANGE SCALE
- 720669 POSITION OF MOST BIG BUSINESSMEN ON THE TAX RATE CHANGE SCALE

### HANDLING URBAN UNREST SCALE

- 720670 R'S POSITION ON HANDLING URBAN UNREST SCALE
- 720671 NIXON'S POSITION ON HANDLING URBAN UNREST SCALE
- 720672 MCGOVERN'S POSITION ON HANDLING URBAN UNREST SCALE
- 720673 WALLACE'S POSITION ON HANDLING URBAN UNREST SCALE
- 720674 THE DEMOCRATS' POSITION ON HANDLING URBAN UNREST SCALE
- 720675 THE REPUBLICANS' POSITION ON HANDLING URBAN UNREST SCALE
- 720676 POSITION OF MOST SUBURBANITES ON HANDLING URBAN UNREST SCALE
- 720677 POSITION OF MOST CITY RESIDENTS ON HANDLING URBAN UNREST SCALE

#### STUDENT UNREST SCALE

- 720678 R'S POSITION ON STUDENT UNREST SCALE
- 720679 NIXON'S POSITION ON STUDENT UNREST SCALE
- 720680 MCGOVERN'S POSITION ON STUDENT UNREST SCALE
- 720681 WALLACE'S POSITION ON STUDENT UNREST SCALE
- 720682 THE DEMOCRATS' POSITION ON STUDENT UNREST SCALE
- 720683 THE REPUBLICANS' POSITION ON STUDENT UNREST SCALE
- 720684 POSITION OF MOST LIBERALS ON STUDENT UNREST SCALE
- 720685 POSITION OF MOST CONSERVATIVES ON STUDENT UNREST SCALE

#### CAUSES OF POVERTY

- 720686 DO THE WEALTHY AND POWERFUL KEEP THE POOR POOR
- 720687 ARE PEOPLE POOR BECAUSE THERE AREN'T ENOUGH GOOD JOBS
- 720688 CAN ANYONE WHO WANTS TO WORK GET A JOB
- 720689 DOES OUR WAY OF LIFE GIVE THE POOR AN EQUAL CHANCE
- 720690 DO MOST POOR PEOPLE LACK THE ABILITY TO GET AHEAD
- 720691 DID THE POOR HAVE A CHANCE FOR A GOOD EDUCATION
- 720692 THE SENIORITY SYSTEM IN COMPANIES WORKS AGAINST THE POOR
- 720693 MANY POOR PEOPLE DON'T WANT TO WORK HARD
- 720694 POOR PEOPLE CANNOT GET INTO UNIONS FOR SKILLED JOBS
- 720695 WERE MOST POOR BROUGHT UP WITHOUT DRIVE OR AMBITION
- 720696 SHOULD ONLY THE OLD AND HANDICAPPED HAVE WELFARE
- 720697 HAS EQUALITY GONE TOO FAR IN THIS COUNTRY

## int1972.txt PROBLEMS FACING THE COUNTRY

- 720698 DOES R THINK WE'LL ALWAYS HAVE RECESSIONS
- 720699 CAN MUCH BE DONE ABOUT POLLUTION
- 720700 CAN OUR FORM OF GOVERNMENT SOLVE THE RACE PROBLEM

#### "FEELING THERMOMETER" - 1972 CANDIDATES

- 720701 FEELING THERMOMETER GEORGE WALLACE--POST-ELECTION
- 720702 FEELING THERMOMETER RICHARD NIXON--POST-ELECTION
- 720703 FEELING THERMOMETER GEORGE MCGOVERN--POST-ELECTION
- 720704 FEELING THERMOMETER SPIRO AGNEW--POST-ELECTION
- 720705 FEELING THERMOMETER R. SARGENT SHRIVER--POST-ELECTION
- 720706 FEELING THERMOMETER JOHN SCHMITZ--POST-ELECTION

#### "FEELING THERMOMETER" - GROUPS IN SOCIETY

- 720707 FEELING THERMOMETER BIG BUSINESS
- 720708 FEELING THERMOMETER POOR PEOPLE
- 720709 FEELING THERMOMETER LIBERALS
- 720710 FEELING THERMOMETER SOUTHERNERS
- 720711 FEELING THERMOMETER INTELLECTUALS
- 720712 FEELING THERMOMETER CATHOLICS
- 720713 FEELING THERMOMETER RADICAL STUDENTS
- 720714 FEELING THERMOMETER POLICEMEN
- 720715 FEELING THERMOMETER PROTESTANTS
- 720716 FEELING THERMOMETER JEWS

## "FEELING THERMOMETER" - GROUPS IN SOCIETY (CONTINUED)

- 720717 FEELING THERMOMETER THE MILITARY
- 720718 FEELING THERMOMETER WHITES
- 720719 FEELING THERMOMETER DEMOCRATS
- 720720 FEELING THERMOMETER BLACKS
- 720721 FEELING THERMOMETER REPUBLICANS
- 720722 FEELING THERMOMETER LABOR UNIONS
- 720723 FEELING THERMOMETER YOUNG PEOPLE
- 720724 FEELING THERMOMETER CONSERVATIVES
- 720725 FEELING THERMOMETER WOMEN'S LIBERATION MOVEMENT
- 720726 FEELING THERMOMETER MARIJUANA USERS
- 720727 FEELING THERMOMETER BLACK MILITANTS
- 720728 FEELING THERMOMETER URBAN RIOTERS
- 720729 FEELING THERMOMETER CIVIL RIGHTS LEADERS
- 720730 FEELING THERMOMETER PEOPLE WHO LIVE IN SUBURBS
- 720731 FEELING THERMOMETER WORKINGMEN
- 720732 FEELING THERMOMETER FARMERS
- 720733 FEELING THERMOMETER MINISTERS WHO LEAD PROTEST MARCHES
- 720734 FEELING THERMOMETER MIDDLE-CLASS PEOPLE
- 720735 FEELING THERMOMETER PEOPLE WHO LIVE IN CITIES
- 720736 FEELING THERMOMETER R'S OWN LIFE

## int1972.txt INFLUENCE OF SOCIAL GROUPS SCALE

720737 R'S OPINION OF LABOR UNIONS' INFLUENCE 720738 R'S OPINION OF POOR PEOPLE'S INFLUENCE 720739 R'S OPINION OF JEWS' INFLUENCE 720740 R'S OPINION OF SOUTHERNERS' INFLUENCE 720741 R'S OPINION OF PROTESTERS' INFLUENCE 720742 R'S OPINION OF WORKINGMEN'S INFLUENCE 720743 R'S OPINION OF POLITICIANS' INFLUENCE 720744 R'S OPINION OF BIG BUSINESS' INFLUENCE 720745 R'S OPINION OF BLACKS' INFLUENCE 720746 R'S OPINION OF LIBERALS' INFLUENCE 720747 R'S OPINION OF CATHOLICS' INFLUENCE 720748 R'S OPINION OF INTELLECTUALS' INFLUENCE 720749 R'S OPINION OF YOUNG PEOPLE'S INFLUENCE 720750 R'S OPINION OF WOMEN'S INFLUENCE 720751 R'S OPINION OF TELEVISION COMMENTATORS' INFLUENCE 720752 R'S OPINION OF REPUBLICANS' INFLUENCE 720753 R'S OPINION OF INFLUENCE OF PEOPLE ON WELFARE 720754 R'S OPINION OF FARMERS' INFLUENCE 720755 R'S OPINION OF OLDER PEOPLE'S INFLUENCE 720756 R'S OPINION OF DEMOCRATS' INFLUENCE 720757 R'S OPINION OF MIDDLE CLASS PEOPLE'S INFLUENCE

## PERSONALITY VARIABLES

- 720758 HOW OFTEN HAS R FELT PARTICULARLY EXCITED LATELY
  720759 HOW OFTEN HAS R FELT RESTLESS LATELY
  720760 HOW OFTEN HAS R FELT PROUD OF A COMPLIMENT LATELY
  720761 HOW OFTEN HAS R FELT LONELY OR REMOTE LATELY
  720762 HOW OFTEN HAS R FELT PLEASED WITH HIMSELF LATELY
  720763 HOW OFTEN HAS R FELT BORED LATELY
  720764 HOW OFTEN HAS R FELT "ON TOP OF THE WORLD" LATELY
  720765 HOW OFTEN HAS R FELT DEPRESSED LATELY
  720766 HOW OFTEN HAS R FELT THINGS WERE GOING R'S WAY
  LATELY
  720767 HOW OFTEN HAS R FELT UPSET BECAUSE OF CRITICISM
  LATELY
- 720768 HOW HAPPY IS RESPONDENT THESE DAYS

#### SATISFACTION WITH VARIOUS ASPECTS OF LIFE

- 720769 WOULD R LIKE TO CONTINUE/CHANGE HIS WAY OF LIFE
  720770 HOW SATISFIED IS R WITH R'S HOUSE/APARTMENT
  720771 HOW DOES R FEEL ABOUT R'S LIFE AS A WHOLE (Q.L6)
  720772 HOW SATISFIED IS R WITH R'S COMMUNITY
  720773 HOW SATISFIED IS R WITH R'S WORK DONE AROUND THE HOME
  720774 HOW SATISFIED IS R WITH YOUNG PEOPLE'S BEHAVIOR
  720775 HOW SATISFIED IS R WITH R'S HEALTH
  720776 HOW SATISFIED IS R WITH R'S FAMILY ACTIVITY
  720777 HOW SATISFIED IS R WITH RESPECT GIVEN R BY OTHERS
  720778 HOW SATISFIED IS R WITH R'S USE OF SPARE TIME
  720779 HOW SATISFIED IS R WITH R'S JOB
  720780 HOW SATISFIED IS R WITH THE GOVERNMENT ECONOMIC POLICY
- 720781 HOW SATISFIED IS R WITH OTHERS' RESPECT OF R'S RIGHTS

- 720782 HOW SATISFIED IS R WITH THE RELIABILITY OF OTHERS
- 720783 HOW SATISFIED IS R WITH THE MASS MEDIA
- 720784 HOW SATISFIED IS R WITH R'S FRIENDS
- 720785 HOW SATISFIED IS R WITH THE OPPORTUNITY TO CHANGE THINGS
- 720786 HOW SATISFIED IS R WITH R'S STANDARD OF LIVING
- 720787 HOW SATISFIED IS R WITH R'S SEX LIFE
- 720788 HOW SATISFIED IS R WITH R'S PERSONAL SECURITY
- 720789 HOW SATISFIED IS R WITH R'S PRIVACY
- 720790 HOW SATISFIED IS R WITH THE GOODS AND SERVICES AVAILABLE IN AREA
- 720791 HOW SATISFIED IS R WITH R'S JOB OPPORTUNITIES
- 720792 HOW SATISFIED IS R WITH R'S AMOUNT OF SLEEP

# SATISFACTION WITH VARIOUS ASPECTS OF LIFE (CONTINUED)

- 720793 HOW SATISFIED IS R WITH THE VALUES AND STANDARDS OF TODAY'S SOCIETY
- 720794 HOW SATISFIED IS R WITH R'S OWN HAPPINESS
- 720795 HOW SATISFIED IS R WITH THE AMOUNT OF R'S FREE TIME
- 720796 HOW SATISFIED IS R WITH THE NEARBY RECREATION AREAS
- 720797 HOW SATISFIED IS R WITH WHAT R IS ACCOMPLISHING
- 720798 HOW SATISFIED IS R WITH THE COST OF BASIC NECESSITIES
- 720799 HOW SATISFIED IS R WITH THE ACTIVITIES OF THE NATIONAL GOVERNMENT
- 720800 HOW SATISFIED IS R WITH THE AMOUNT OF FUN R IS HAVING
- 720801 HOW SATISFIED IS R WITH R'S OWN CREATIVITY
- 720802 HOW SATISFIED IS R WITH R'S CHANCES FOR RELAXATION
- 720803 HOW SATISFIED IS R WITH R'S FAMILY INCOME
- 720804 HOW SATISFIED IS R WITH HOW WELL R'S FAMILY AGREES ON SPENDING
- 720805 HOW SATISFIED IS R WITH OUR POLITICAL LEADERS' BEHAVIOR
- 720806 HOW SATISFIED IS R WITH R'S OWN FAMILY LIFE
- 720807 HOW SATISFIED IS R WITH R'S LOCAL GOVERNMENT
- 720808 HOW SATISFIED IS R WITH R'S OPPORTUNITY TO ENJOY BEAUTIFUL THINGS
- 720809 HOW SATISFIED IS R WITH R'S LIFE AS A WHOLE (Q.L44)

#### R'S CLOSENESS TO VARIOUS SOCIAL GROUPS

- 720810 DOES R FEEL CLOSE TO BUSINESSMEN
- 720811 DOES R FEEL CLOSE TO LIBERALS
- 720812 DOES R FEEL CLOSE TO SOUTHERNERS
- 720813 DOES R FEEL CLOSE TO POOR PEOPLE
- 720814 DOES R FEEL CLOSE TO CATHOLICS
- 720815 DOES R FEEL CLOSE TO PROTESTANTS
- 720816 DOES R FEEL CLOSE TO JEWS
- 720817 DOES R FEEL CLOSE TO YOUNG PEOPLE
- 720818 DOES R FEEL CLOSE TO WHITES
- 720819 DOES R FEEL CLOSE TO BLACKS
- 720820 DOES R FEEL CLOSE TO CONSERVATIVES
- 720821 DOES R FEEL CLOSE TO WOMEN
- 720822 DOES R FEEL CLOSE TO MIDDLE CLASS PEOPLE

- 720823 DOES R FEEL CLOSE TO WORKINGMEN
- 720824 DOES R FEEL CLOSE TO FARMERS
- 720825 DOES R FEEL CLOSE TO OLDER PEOPLE

#### SOCIAL GROUP R FEELS CLOSEST TO

- 720826 WHICH SOCIAL GROUP DOES R FEEL CLOSEST TO
- 720827 DOES R BELONG TO ANY ORGANIZATIONS OF CLOSEST GROUP
- 720828 ORGANIZATIONS OF CLOSEST GROUP R BELONGS TO
- 720829 DOES R READ ANY PUBLICATION REPRESENTING CLOSEST GROUP
- 720830 PUBLICATIONS REPRESENTING CLOSEST GROUP R READS
- 720831 HOW MUCH INFLUENCE DOES CLOSEST GROUP HAVE IN AMERICAN LIFE
- 720832 ARE THERE THINGS CLOSEST GROUP CAN DO TO INCREASE ITS INFLUENCE
- 720833 HOW CAN CLOSEST GROUP INCREASE INFLUENCE
- 720834 SHOULD CLOSEST GROUP INCREASE INFLUENCE BY WORKING AS GROUP/INDIVIDUALS
- 720835 WHY CLOSEST GROUP CANNOT INCREASE INFLUENCE
- 720836 WHY CLOSEST GROUP HAS A GREAT DEAL OF INFLUENCE
- 720837 DOES CLOSEST GROUP HAVE INFLUENCE THROUGH INDIVIDUAL OR GROUP EFFORTS
- 720838 HAS INFLUENCE OF CLOSEST GROUP INCREASED/DECREASED
- 720839 WHY CLOSEST GROUP HAS HAD MORE INFLUENCE
- 720840 WHY CLOSEST GROUP HAS HAD LESS INFLUENCE
- 720841 DOES R THINK MEMBERS OF CLOSEST GROUP SHOULD ORGANIZE THEMSELVES OR WORK AS INDIVIDUALS
- 720842 DO MEMBERS OF CLOSEST GROUP THINK THEY SHOULD ORGANIZE OR WORK AS INDIVIDUALS

## SOCIAL DISCRIMINATION: SEX, RACE, ECONOMIC

- 720843 PEOPLE BORN POOR HAVE LESS/SAME CHANCE TO GET AHEAD
- 720844 MANY QUALIFIED WOMEN CAN'T GET GOOD JOBS
- 720845 BLACKS SHOULD(NOT) ORGANIZE AND DEMAND THEIR RIGHTS
- 720846 WOMEN MUST WORK TOGETHER/INDIVIDUALLY TO CHANGE UNFAIR LAWS
- 720847 MANY BLACKS CAN'T GET GOOD JOBS BECAUSE THEY ARE UNQUALIFIED/DISCRIMINATED AGAINST
- 720848 POOR PEOPLE DON'T WANT TO WORK HARD/AREN'T GIVEN EQUAL CHANCE
- 720849 BLACKS MUST WORK TOGETHER/INDIVIDUALLY TO CHANGE DISCRIMINATION
- 720850 NATURE/DISCRIMINATION KEEPS WOMEN FROM TOP JOBS
- 720851 BLACKS SHOULD BLAME THEMSELVES/DISCRIMINATION FOR NOT DOING BETTER IN LIFE
- 720852 TO END DISCRIMINATION WOMEN SHOULD ORGANIZE/TRAIN THEMSELVES MORE
- 720853 DID R/INTERVIEWER READ QUESTION N1-N10
- 720854 RACIAL DISCRIMINATION IS (NOT) HERE TO STAY IN U.S.
- 720855 MANY BLACKS LACK GOOD OPPORTUNITIES/TRAINING

## SOCIAL DISCRIMINATION: SEX, RACE, ECONOMIC (CONTINUED)

720856 THE LACK OF SKILLS/JOBS KEEPS PEOPLE UNEMPLOYED Page 43

- 720857 PEOPLE CLAIM THERE IS DISCRIMINATION BECAUSE IT IS AN EXCUSE/PROBLEM
- 720858 NATURE/SOCIETY TEACHES WOMEN TO BE HOMEMAKERS
- 720859 ASSIMILATION TO SOCIETY DOES (NOT) END BLACK DISCRIMINATION
- 720860 NATURE/DISCRIMINATION GIVES MEN MORE TOP JOBS
- 720861 RACIAL DISCRIMINATION IS (NOT) PART OF HUMAN NATURE
- 720862 MINORITIES FACE FAVOR/DISCRIMINATION IN EMPLOYMENT
- 720863 DID R/INTERVIEWER READ QUESTIONS IN SECTION N

#### FEDERAL INCOME TAX

- 720864 HAVE TAXES GONE UP/DOWN OVER THE LAST 2 OR 3 YEARS
- 720865 DID R OWE TAXES/RECEIVE A REFUND EARLY IN 1972
- 720866 DOES R EXPECT TO FILE A TAX RETURN EARLY IN 1973
- 720867 DOES R USUALLY RECEIVE A TAX REFUND
- 720868 WAS REFUND IN 1972 LARGER/SMALLER THAN EXPECTED
- 720869 WHY WAS REFUND IN 1972 LARGER THAN EXPECTED
- 720870 HOW LARGE WAS R'S TAX REFUND IN 1972
- 720871 HOW DID R USE HIS TAX REFUND IN 1972
- 720872 DOES R EXPECT A TAX REFUND IN 1973
- 720873 DOES R EXPECT TO OWE TAX MONEY IN 1973
- 720874 DOES R EXPECT REFUND/OWE MONEY IN 1973
- 720875 WHERE WILL R GET THE MONEY FOR INCOME TAX IN 1973
- 720876 HOW MUCH DID R OWE IN TAXES IN 1972
- 720877 WHERE DID R GET THE MONEY FOR TAXES IN 1972
- 720878 DOES R EXPECT TO OWE ABOUT THE SAME TAXES AS IN '72
- 720879 WHERE WILL R GET THE MONEY FOR TAXES IN 1973
- 720880 WHY DOES R EXPECT TO OWE LESS TAXES IN 1973
- 720881 WHAT WOULD R DO WITH A TAX REFUND IN 1973
- 720882 WHY DOES R EXPECT A TAX REFUND IN 1973
- 720883 DOES R EXPECT REFUND IN 1973 TO BE LARGER/SMALLER THAN IN 1972
- 720884 WHY DOES R EXPECT TAX REFUND IN 1973 TO BE LARGER
- 720885 HOW DOES R EXPECT TO USE TAX REFUND IN 1973
- 720886 HOW WOULD R USE REFUND IF IT WERE LARGER THAN EXPECTED
- 720887 DOES R FILE ESTIMATES OF INCOME TAX DURING THE YEAR
- 720888 WHAT IS R'S MARITAL STATUS
- 720889 DID R AND SPOUSE FILE A JOINT RETURN
- 720890 (IF MARRIED) HAS R HAD TAXES WITHHELD FROM THIS YEAR'S SALARY
- 720891 (IF MARRIED) HAS R'S SPOUSE HAD TAXES WITHHELD FROM SALARY
- 720892 INCOME STATUS OF R AND SPOUSE

## FEDERAL INCOME TAX (CONTINUED)

- 720893 (IF SINGLE) HAS R HAD TAXES WITHHELD FROM THIS YEAR'S SALARY
- 720894 IS THE PROPORTION WITHHELD FROM R'S INCOME LARGER/SMALLER NOW
- 720895 WHY IS THE PROPORTION WITHHELD FROM R'S INCOME LARGER NOW
- 720896 HAS R CHANGED THE NUMBER OF CLAIMED TAX EXEMPTIONS
- 720897 DID R INCREASE/DECREASE NUMBER OF TAX EXEMPTIONS

720898 WHY DID R CHANGE THE NUMBER OF TAX EXEMPTIONS 720899 DID R WORK A SECOND JOB THIS YEAR

#### TAXES WITHHELD FROM SPOUSE'S INCOME

- 720900 IS THE PROPORTION OF SPOUSE'S INCOME WITHHELD THIS YEAR LARGER/SMALLER
- 720901 WHY IS THE PROPORTION WITHHELD FROM SPOUSE'S INCOME LARGER THIS YEAR
- 720902 HAS SPOUSE CHANGED THE NUMBER OF CLAIMED TAX EXEMPTIONS
- 720903 DID SPOUSE INCREASE/DECREASE THE NUMBER OF TAX EXEMPTIONS
- 720904 WHY DID SPOUSE CHANGE THE NUMBER OF TAX EXEMPTIONS
- 720905 DID SPOUSE WORK A SECOND JOB THIS YEAR

#### R'S FEELINGS TOWARDS OWN LIFE

- 720906 HOW DOES R FEEL ABOUT R'S LIFE AS A WHOLE (Q.S1)
- 720907 HOW DOES R FEEL ABOUT GOOD PARTS OF R'S LIFE
- 720908 HOW DOES R FEEL ABOUT BAD PARTS OF R'S LIFE
- 720909 HOW SATISFIED IS R WITH R'S LIFE
- 720910 HOW DOES R THINK OF R'S LIFE

## R'S FEELINGS TOWARDS DWELLING UNIT

- 720911 HOW DOES R FEEL ABOUT R'S HOUSE/APARTMENT
- 720912 FOR R'S NEEDS HOW DOES R FEEL ABOUT HOUSE/APARTMENT
- 720913 IN TERMS OF FAIRNESS, HOW DOES R FEEL ABOUT HOUSE/ APARTMENT
- 720914 IN TERMS OF TIME, ENERGY AND MONEY, HOW DOES R FEEL ABOUT R'S HOUSE/APARTMENT
- 720915 IN TERMS OF MOVING COSTS, HOW DOES R FEEL ABOUT HOUSE/APARTMENT
- 720916 HOW DO OTHER PEOPLE FEEL ABOUT R'S HOUSE/APARTMENT
- 720917 IN TERMS OF R'S AGE AND POSITION, HOW DOES R FEEL ABOUT R'S HOUSE/APARTMENT

### FEELINGS TOWARDS OWN LIFE ACCOMPLISHMENTS

- 720918 HOW DOES R FEEL ABOUT R'S LIFE ACCOMPLISHMENTS
- 720919 FOR R'S NEEDS, HOW DOES R FEEL ABOUT LIFE ACCOMPLISHMENTS
- 720920 IN TERMS OF FAIRNESS, HOW DOES R FEEL ABOUT LIFE ACCOMPLISHMENTS
- 720921 IN TERMS OF TIME, ENERGY AND MONEY, HOW DOES R FEEL ABOUT LIFE ACCOMPLISHMENTS
- 720922 IN TERMS OF COSTS OF CHANGE, HOW DOES R FEEL ABOUT LIFE ACCOMPLISHMENTS
- 720923 HOW DO OTHERS FEEL ABOUT R'S LIFE ACCOMPLISHMENTS
- 720924 IN TERMS OF R'S AGE AND POSITION, HOW DOES R FEEL ABOUT LIFE ACCOMPLISHMENTS

## R'S FEELINGS TOWARDS THE NATIONAL GOVERNMENT

720925 HOW DOES R FEEL ABOUT OUR NATIONAL GOVERNMENT Page 45

- 720926 FOR R'S NEEDS, HOW DOES R FEEL ABOUT THE NATIONAL GOVERNMENT'S ACTIVITIES
- 720927 IN TERMS OF FAIRNESS, HOW DOES R FEEL ABOUT THE NATIONAL GOVERNMENT'S ACTIVITIES
- 720928 IN TERMS OF TIME, ENERGY AND MONEY, HOW DOES R FEEL ABOUT THE NATIONAL GOVERNMENT'S ACTIVITIES
- 720929 IN TERMS OF COSTS OF CHANGE HOW DOES R FEEL ABOUT THE NATIONAL GOVERNMENT'S ACTIVITIES
- 720930 HOW DO OTHERS FEEL ABOUT THE NATIONAL GOVERNMENT'S ACTIVITIES
- 720931 IN TERMS OF R'S AGE AND POSITION, HOW DOES R FEEL ABOUT THE NATIONAL GOVERNMENT'S ACTIVITIES

#### R'S RELIGIOUS VIEWS

- 720932 HOW OFTEN DOES R PRAY
- 720933 DOES GOD SEND MISFORTUNES AS PUNISHMENT FOR SINS
- 720934 DOES R BELIEVE IN LIFE AFTER DEATH
- 720935 CAN SOMEONE WHO DOESN'T BELIEVE IN GOD BE A GOOD AMERICAN
- 720936 IS HIGH UNEMPLOYMENT DUE TO GOVERNMENT POLICIES
- 720937 ARE MANY PEOPLE IN GOVERNMENT DISHONEST

#### AUTHORITARIAN/CONSERVATIVE ITEMS

- 720938 DOES R PREFER PRACTICAL MAN TO MAN OF IDEAS
- 720939 SCIENCE MAY SOMEDAY SHOW OUR BELIEFS ARE WRONG
- 720940 SHOULD PEOPLE PAY MORE ATTENTION TO NEW IDEAS
- 720941 SHOULD ONLY THE OLD AND HANDICAPPED HAVE WELFARE
- 720942 HAS EQUALITY GONE TOO FAR IN THIS COUNTRY

#### POLITICAL FACTUAL ITEMS

- 720943 HOW MANY TIMES CAN A PERSON BE ELECTED PRESIDENT
- 720944 HOW LONG IS THE TERM FOR A U.S. SENATOR
- 720945 DOES R RECALL WHO RAN FOR CONGRESS IN R'S DISTRICT
- 720946 WHO RAN FOR CONGRESS IN R'S DISTRICT
- 720947 FROM WHICH PARTY WAS EACH CONGRESSIONAL DISTRICT CANDIDATE
- 720948 DID BOTH PARTIES RUN CANDIDATES FOR CONGRESS IN DISTRICT
- 720949 HOW LONG IS THE TERM FOR A U.S. CONGRESSMAN
- 720950 WHICH PARTY HAD THE MOST MEMBERS IN CONGRESS BEFORE THE ELECTION
- 720951 WHICH PARTY HAD THE MOST MEMBERS IN CONGRESS AFTER THE ELECTION

## TRUST IN OTHERS

- 720952 DO MOST PEOPLE HAVE LITTLE CONFIDENCE IN OTHERS
- 720953 WOULD MOST PEOPLE LIE IF THEY COULD GAIN FROM IT
- 720954 IS THERE NO LACK OF TRUST BETWEEN YOUNG AND OLD
- 720955 DO PEOPLE HAVE HIDDEN REASONS FOR DOING NICE THINGS
- 720956 CAN PEOPLE BE COUNTED ON TO DO WHAT THEY SAY

- 720957 DOES TRUSTING PEOPLE LEAD TO DISAPPOINTMENT
- 720958 CAN MOST PEOPLE BE TRUSTED
- 720959 ARE PEOPLE GENUINELY CONCERNED WITH OTHERS
- 720960 ARE SALESCLERKS HONEST IN DESCRIBING THEIR PRODUCTS
- 720961 SHOULD ONE BE CAUTIOUS WITH STRANGERS
- 720962 ARE PEOPLE INCLINED TO HELP OTHERS
- 720963 ARE MOST PEOPLE BASICALLY HONEST
- 720964 SHOULD ONE LOOK FOR HIDDEN MEANINGS IN WHAT PEOPLE SAY
- 720965 ARE PEOPLE BASICALLY UNCOOPERATIVE
- 720966 DO PEOPLE REALLY CARE WHAT HAPPENS TO YOU
- 720967 WOULD ONLY A FEW PEOPLE TAKE ADVANTAGE OF YOU

## R'S OCCUPATION SECTION - POST ELECTION

- 720968 R'S PRESENT EMPLOYMENT STATUS
- 720969 IS R'S JOB THE SAME AS AT PRE-ELECTION INTERVIEW
- 720970 (IF UNEMPLOYED) IS R PRESENTLY LOOKING FOR WORK
- 720971 WHAT KIND OF WORK DOES R DO/IS R LOOKING FOR
- 720972 HAS R THOUGHT ABOUT GETTING A NEW JOB
- 720973 HAS R DONE ANYTHING ABOUT GETTING A NEW JOB
- 720974 IS R SELF-EMPLOYED
- 720975 IF R WERE UNHAPPY WITH WORKING CONDITIONS COULD THEY BE CHANGED
- 720976 WHAT ARE THE CHANCES OF FINDING ANOTHER JOB/DESIRED
- 720977 WHY ARE R'S CHANCES GOOD/BAD FOR ANOTHER JOB
- 720978 WHAT IS R'S ABILITY COMPARED TO OTHERS IN SAME JOB
- 720979 DOES R WORRY ABOUT BEING LAID OFF
- 720980 R'S EARNINGS FAIR SHARE COMPARED TO OTHERS WITH SAME JOB
- 720981 DO PEOPLE IN R'S OCCUPATION EARN A FAIR SALARY
- 720982 WHICH FACTOR WILL HAVE THE MOST INFLUENCE OVER R'S INCOME FOR THE NEXT 5 YEARS
- 720983 WHICH FACTOR WILL HAVE THE NEXT MOST INFLUENCE OVER R'S INCOME FOR THE NEXT 5 YEARS
- 720984 R'S PRESENT EMPLOYMENT STATUS INTERVIEWER'S CHECK
- 720985 (IF HOUSEWIFE) HAS R EVER WORKED FOR PAY
- 720986 (IF UNEMPLOYED, STUDENT, RETIRED) HAS R EVER WORKED FOR PAY

#### JOB OPPORTUNITIES

- 720987 HAS R'S EDUCATION LIMITED R'S JOB OPPORTUNITIES
- 720988 HAS R'S RACE/RELIGION AFFECTED JOB OPPORTUNITIES
- 720989 HAS BEING A WOMAN INFLUENCED R'S JOB OPPORTUNITIES
- 720990 HAS BEING A WOMAN HELPED/HURT JOB OPPORTUNITIES

### HOUSEWIFE RESPONDENTS

- 720991 IS R A HOUSEWIFE
- 720992 HOW DOES R FEEL ABOUT HOUSEWORK
- 720993 DID R EVER WANT A CAREER
- 720994 WOULD R LIKE TO HAVE AN OUTSIDE JOB RIGHT NOW
- 720995 IS R LIKELY TO TAKE AN OUTSIDE JOB IN THE FUTURE
- 720996 WHAT WOULD BE R'S REASONS FOR WORKING OUTSIDE HOME
- 720997 IF R WANTED TO, COULD HOUSEWIFE R EASILY FIND A JOB

720998 WHY HOUSEWIFE R WOULD (NOT) BE ABLE TO FIND A JOB

#### R'S EFFORTS TO CHANGE LIFE

- 720999 HAS R ATTEMPTED TO CHANGE LIFE
- 721000 WHAT WAS R'S FIRST EFFORT TO CHANGE LIFE
- 721001 WHAT WAS R'S SECOND EFFORT TO CHANGE LIFE
- 721002 NUMBER OF R'S ATTEMPTS TO CHANGE LIFE
- 721003 WHAT LEVEL OF SUCCESS DID R ACHIEVE IN FIRST EFFORT TO CHANGE LIFE
- 721004 WHAT LEVEL OF SUCCESS DID R ACHIEVE IN SECOND EFFORT TO CHANGE LIFE
- 721005 WHY R WAS UNABLE TO COMPLETE FIRST EFFORT TO CHANGE
- 721006 WHY R WAS UNABLE TO COMPLETE SECOND EFFORT TO CHANGE LIFE
- 721007 TOTAL NUMBER OF REASONS FOR R'S FAILURE TO COMPLETE LIFE CHANGE
- 721008 TOTAL NUMBER OF INTERNAL REASONS FOR R'S FAILURE TO COMPLETE LIFE CHANGE
- 721009 TOTAL NUMBER OF EXTERNAL REASONS FOR R'S FAILURE TO COMPLETE LIFE CHANGE
- 721010 TOTAL NUMBER OF UNCLEAR REASONS FOR R'S FAILURE TO COMPLETE LIFE CHANGE

#### LIFE CHANGES R CONSIDERED

- 721011 DID R EVER THINK ABOUT TRYING TO CHANGE LIFE
- 721012 WHAT DID R CONSIDER FIRST TO CHANGE LIFE
- 721013 WHAT DID R CONSIDER SECOND TO CHANGE LIFE
- 721014 HOW MANY DIFFERENT THINGS DID R THINK ABOUT DOING TO CHANGE LIFE
- 721015 HOW LONG AGO DID R CONSIDER FIRST EFFORT TO CHANGE LIFE
- 721016 HOW LONG AGO DID R CONSIDER SECOND EFFORT TO CHANGE LIFE
- 721017 WHY WAS R UNABLE TO ACCOMPLISH FIRST EFFORT R CONSIDERED
- 721018 WHY WAS R UNABLE TO ACCOMPLISH SECOND EFFORT R CONSIDERED
- 721019 TOTAL NUMBER OF REASONS FOR R'S FAILURE TO COMPLETE LIFE CHANGE PREVIOUSLY CONSIDERED
- 721020 TOTAL NUMBER OF INTERNAL REASONS FOR R'S FAILURE
  TO COMPLETE LIFE CHANGE PREVIOUSLY CONSIDERED
- 721021 TOTAL NUMBER OF EXTERNAL REASONS FOR R'S FAILURE
  TO COMPLETE LIFE CHANGE PREVIOUSLY CONSIDERED
- 721022 TOTAL NUMBER OF UNCLEAR REASONS FOR R'S FAILURE TO COMPLETE LIFE CHANGE PREVIOUSLY CONSIDERED
- 721023 HOW MUCH DOES R WORRY

### R'S ACTIVITY IN SCHOOL AFFAIRS

- 721024 DOES R HAVE ANY CHILDREN OF SCHOOL AGE
- 721025 IF R'S CHILD RAN INTO TROUBLE AT SCHOOL COULD R DO SOMETHING ABOUT IT
- 721026 CAN PARENTS DO ANYTHING TO IMPROVE QUALITY OF Page 48

#### SCHOOLS

721027 IS R ACTIVE IN ANY PARENT/COMMUNITY GROUPS TO IMPROVE THE QUALITY OF THE SCHOOLS

### 721028 HOW DOES R FEEL ABOUT R'S LIFE AS A WHOLE (Q.X33)

### RISK TAKING, GAMBLING

- 721029 DOES R TAKE PART IN FOOTBALL POOLS
- 721030 DOES R TAKE PART IN CHECK POOLS
- 721031 DOES R PLAY BINGO
- 721032 DOES R PLAY POKER
- 721033 DOES R BET ON THE HORSES
- 721034 DOES R PLAY BID WHIST
- 721035 DOES R SHOOT DICE
- 721036 DOES R BUY LOTTERY TICKETS
- 721037 DOES R SPECULATE ON LAND
- 721038 DOES R PLAY BRIDGE
- 721039 DOES R PLAY THE NUMBERS
- 721040 DOES R ENTER MAGAZINE CONTESTS
- 721041 DOES R PLAY ROULETTE
- 721042 DOES R PLAY PINOCHLE
- 721043 DOES R TAKE PART IN BASEBALL POOLS
- 721044 DOES R BUY SWEEPSTAKES TICKETS
- 721045 DOES R BUY RAFFLE TICKETS
- 721046 DOES R BUY STOCKS AND BONDS
- 721047 DOES R PLAY ANY OTHER GAMES FOR MONEY
- 721048 WHICH GAMBLING/RISK ACTIVITY DOES R ENGAGE IN MOST FREQUENTLY
- 721049 HOW OFTEN IS R ENGAGED IN MOST FREQUENT GAMBLING/ RISK ACTIVITY
- 721050 WHO DOES R TAKE ADVICE FROM IN MOST FREQUENT GAMBLING/RISK ACTIVITY
- 721051 DOES R TAKE PART IN GAMBLING/RISK ACTIVITY FOR MONEY/FUN
- 721052 DOES R OFTEN FEEL HE WOULD HAVE WON IF PLAYED LONGER

## RISK TAKING, GAMBLING (CONTINUED)

- 721053 DO PEOPLE WHO LOSE AT GAMBLING/RISK ACTIVITY LACK SKILL/LUCK
- 721054 DOES R SPEND MONEY ON GAMBLING/RISK ACTIVITY INTERVIEWER CHECKPOINT
- 721055 DOES R SPEND ANY MONEY ON MOST FREQUENT GAMBLING/ RISK ACTIVITY
- 721056 DOES R SPEND MONEY ON ANY OTHER GAMBLING/RISK ACTIVITY
- 721057 IDENTITY OF GAMBLING/RISK ACTIVITY ON WHICH R SPENDS MONEY
- 721058 DOES R SET LIMITS ON HOW MUCH TO SPEND ON ACTIVITY
- 721059 DOES R STICK TO LIMITS ON HOW MUCH TO SPEND
- 721060 HOW MUCH DOES R USUALLY SPEND ON ACTIVITY
- 721061 IF R WERE A BIG WINNER WOULD R CONTINUE PLAYING
- 721062 WHAT WOULD R DO WITH WINNINGS IF R WERE A BIG WINNER

## \*\* PERSONAL DATA \*\*

- 721063 DID R SUPPLY NAME AND MAILING ADDRESS
- 721064 WHAT IS R'S SEX POST-ELECTION
- 721065 WHAT IS R'S RACE POST-ELECTION
- 721066 WHAT IS THE RELATIONSHIP OF R TO THE HEAD OF HOUSEHOLD POST-ELECTION

## SUMMARY VARIABLES

- 721067 R'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
- 721068 R'S POSITION ON CHANGE TO TAX RATE SCALE
- 721069 R'S POSITION ON VIETNAM WITHDRAWAL SCALE
- 721070 R'S POSITION ON GOVERNMENT INFLATION ACTION SCALE