

COVER SHEET FOR

for office use only

1976 Post-Election Study

P. 495456
Winter, 1976



SURVEY RESEARCH CENTER
INSTITUTE FOR SOCIAL RESEARCH
THE UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN 48106

5. RESPONDENT LABEL

[yellow C.S.]

1. Interviewer's Label

6. NEW ADDRESS, IF ANY:

2. Primary Area _____

3. Your Interview No. _____

4. Date _____

7. CHECK ONE: ☐ PRE-ELECTION R LIVES HERE ———> TAKE INTERVIEW

☐ PRE-ELECTION R NO LONGER LIVES HERE

↓
TRY TO GET NEW ADDRESS AND ENTER IT AT ITEM 6 ABOVE. IF NEW ADDRESS IS WITHIN RANGE, INTERVIEW SHOULD BE TAKEN. IF NOT, RETURN COVER SHEET TO FIELD OFFICE FOR POSSIBLE REASSIGNMENT.

8. Call Record

Call Number	1	2	3	4	5	6	7	8
Date								
Day of Week								
Time of Day								
Result								
Interviewer's Initials								

4.

15. List all Household Members by Relationship to Head

[yellow C.S.]

	(a) Household Members by Relationship to Head	(b) Sex	(c) Age	(d) U.S. Citizen "YES" / "NO"	(e) Person Number	(f) Enter "R" to identify respondent																
Persons 18 years or older																						
Persons under 18 years				<table border="1"> <thead> <tr> <th colspan="2">SELECTION TABLE C</th> </tr> <tr> <th>If the number of eligible persons is:</th> <th>Interview the person numbered:</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> </tr> <tr> <td>2</td> <td>1</td> </tr> <tr> <td>3</td> <td>2</td> </tr> <tr> <td>4</td> <td>2</td> </tr> <tr> <td>5</td> <td>3</td> </tr> <tr> <td>6 or more</td> <td>3</td> </tr> </tbody> </table>			SELECTION TABLE C		If the number of eligible persons is:	Interview the person numbered:	1	1	2	1	3	2	4	2	5	3	6 or more	3
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	If the number of eligible persons is:	Interview the person numbered:																				
	1	1																				
	2	1																				
	3	2																				
4	2																					
5	3																					
6 or more	3																					

TO SELECT RESPONDENT FOR THIS COVER SHEET

Step 1. Complete cols. (a), (b) and (c) for each household member.

Step 2. Ask, "Are any of these (listed) people NOT U.S. citizens?" (Write "NO" for the ones who aren't and "YES" for all others in col. (d). Remember only U.S. citizens are eligible for selection.

Step 3. Assign number "1" to the oldest male, number "2" to the next oldest male, and so on until all eligible males are numbered. Continue the number sequence, numbering eligible females from oldest to youngest; the oldest female gets the next number after the youngest male, etc.

Step 4. Use the selection table above to determine the number of the sample person. In the first column of the selection table, circle the number of persons listed--the highest number assigned in col. (e). The corresponding number in the second column of the selection table denotes the sample person. In col. (f) enter the letter R to identify the respondent.

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ANN ARBOR, MICHIGAN 48106

1. Interviewer's Label

5. RESPONDENT LABEL

[blue C.S.]

6. NEW ADDRESS, IF ANY:

2. Primary Area _____

3. Your Interview No. _____

4. Date _____

7. CHECK ONE: ☐ PRE-ELECTION R LIVES HERE ———> TAKE INTERVIEW☐ PRE-ELECTION R NO LONGER LIVES HERE

↓
 TRY TO GET NEW ADDRESS AND ENTER IT AT ITEM 6 ABOVE. IF NEW ADDRESS
 IS WITHIN RANGE, INTERVIEW SHOULD BE TAKEN. IF NOT, RETURN COVER
 SHEET TO FIELD OFFICE FOR POSSIBLE REASSIGNMENT.

8. Call Record

Call Number	1	2	3	4	5	6	7	8
Date								
Day of Week								
Time of Day								
Result								
Interviewer's Initials								

4. 16. List all Household Members by Relationship to Head [blue C.S.]

	(a)	(b)	(c)	(d)	(e)	(f)	(g)
	Household Members by Relationship to Head	Sex	Age	U.S. Citizen "YES" / "NO"	Person Number	Enter "X" to identify selected person	Enter "P" to identify 1974 Respondent
Persons 18 years or older							
Persons under 18 years							

SELECTION TABLE C	
If the number of eligible persons is:	Interview the person number
1	1
2	1
3	2
4	2
5	3
6 or more	3

A. ☐ 1974 R has moved from 1974 HU to new address. Fill in cols. a, b, c, d and g. USE THIS BLUE COVER SHEET TO INTERVIEW 1974 R ONLY.

B. ☐ 1974 R has NOT moved from 1974 HU

Using the 1974 cover sheet listing box and the Recontact Sheet, determine the 1974 respondent and enter "P" in col. (g) and interview that person with this blue cover sheet.

IN ORDER TO DETERMINE WHETHER OR NOT TO INTERVIEW A SECONDARY R IN THIS HOUSEHOLD:

- Step 1. Complete cols. (a), (b) and (c) for each household member.
- Step 2. Ask, "Are any of the (listed) people NOT U.S. citizens?" (Write "NO" for the ones who aren't and "YES" for all others in col. (d).)
- Step 3. In col. (e) assign number "1" to the oldest male, number "2" to the next oldest male, and so on until all eligible males are numbered. Continue the number sequence, numbering eligible females from oldest to youngest; the oldest female gets the next number after the youngest male, etc.
- Step 4. Select a household member using the selection table above: In the first column of the selection table, circle the number of persons listed—the highest number assigned in col. (e). The corresponding number in the second column denotes the selected person. Enter X in col. (f) for the selected person.
- Step 5. CHECK ONE:

SELECTED PERSON AND PANEL R ARE ONE AND THE SAME
INTERVIEW PANEL R ONLY WITH THIS BLUE COVER SHEET

SELECTED PERSON AND PANEL R ARE DIFFERENT PEOPLE

SELECTED PERSON WAS ELIGIBLE TO BE INTERVIEWED IN 1972
INTERVIEW PANEL R ONLY WITH THIS BLUE COVER SHEET

SELECTED PERSON WAS NOT ELIGIBLE TO BE INTERVIEWED IN 1972
MAKE OUT GREEN COVER SHEET AND INTERVIEW SELECTED PERSON

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ANN ARBOR, MICHIGAN 48106

1. Interviewer's Label

5. RESPONDENT LABEL

[pink C.S.]

2. Primary Area _____

3. Your Interview No. _____

4. Date _____

6. NEW ADDRESS, IF ANY:

7. CHECK ONE: ☐ PRE-ELECTION R LIVES HERE —→ TAKE INTERVIEW☐ PRE-ELECTION R NO LONGER LIVES HERE

↓
TRY TO GET NEW ADDRESS AND ENTER IT AT ITEM 6 ABOVE. IF NEW ADDRESS
IS WITHIN RANGE, INTERVIEW SHOULD BE TAKEN. IF NOT, RETURN COVER
SHEET TO FIELD OFFICE FOR POSSIBLE REASSIGNMENT.

8. Call Record

Call Number	1	2	3	4	5	6	7	8
Date								
Day of Week								
Time of Day								
Result								
Interviewer's Initials								

15. List all Household Members by Relationship to Head [Pink C.S.]

	(a) Household Members by Relationship to Head	(b) Sex	(c) Age	(d) U.S. Citizen "YES" / "NO"	(e) Person Number	(f) Enter "R" to identify respondent
Persons 18 years or older						
Persons under 18 years						

SELECTION TABLE C	
If the number of eligible persons is:	Interview the person numbered:
1	1
2	1
3	2
4	2
5	3
6 or more	3

TO SELECT RESPONDENT FOR THIS COVER SHEET

- Step 1. Complete cols. (a), (b) and (c) for each household member.
- Step 2. Ask, "Are any of these (listed) people NOT U.S. citizens?" (Write "NO" for the ones who aren't and "YES" for all others in col. (d). Remember only U.S. citizens are eligible for selection.
- Step 3. Assign number "1" to the oldest male, number "2" to the next oldest male, and so on until all eligible males are numbered. Continue the number sequence, numbering eligible females from oldest to youngest; the oldest female gets the next number after the youngest male, etc.
- Step 4. Use the selection table above to determine the number of the sample person. In the first column of the selection table, circle the number of persons listed--the highest number assigned in col. (e). The corresponding number in the second column of the selection table denotes the sample person. In col. (f) enter the letter R to identify the respondent.

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 ANN ARBOR, MICHIGAN 48106

1. Interviewer's Label

5. RESPONDENT LABEL

[white coversheet]

6. NEW ADDRESS, IF ANY:

2. Primary Area _____

3. Your Interview No. _____

4. Date _____

7. CHECK ONE: ☐ PRE-ELECTION R LIVES HERE —→ TAKE INTERVIEW☐ PRE-ELECTION R NO LONGER LIVES HERE

↓
 TRY TO GET NEW ADDRESS AND ENTER IT AT ITEM 6 ABOVE. IF NEW ADDRESS
 IS WITHIN RANGE, INTERVIEW SHOULD BE TAKEN. IF NOT, RETURN COVER
 SHEET TO FIELD OFFICE FOR POSSIBLE REASSIGNMENT.

8. Call Record

Call Number	1	2	3	4	5	6	7	8
Date								
Day of Week								
Time of Day								
Result								
Interviewer's Initials								

13. List all Household Members by Relationship to Head [white C.S.]

	(a) Household Members by Relationship to Head	(b) Sex	(c) Age	(d) U.S. Citizen "YES" / "NO"	(e) Enter "P" to identify Panel Respondent
Persons 18 years or older					
Persons under 18 years					

Step 1. Complete cols. (a), (b) and (c) for each household member.

Step 2. Ask, "Are any of these (listed) people NOT U.S. citizens?" (Write "NO" for the ones who aren't and "YES" for all others in col. (d).

Step 3. Using the 1974 cover sheet listing box and the Recontact Sheet, determine the 1974 respondent and enter "P" in col. (e) to designate panel respondent.

INTERVIEW PANEL RESPONDENT--Use this white cover sheet for panel interview and interview panel respondent ONLY.

for office use only

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THE UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN 48106

1. Interviewer's Label

5. RESPONDENT LABEL

[Green C.S.]

6. NEW ADDRESS, IF ANY:

2. Primary Area _____

3. Your Interview No. _____

4. Date _____

7. CHECK ONE: ☐ PRE-ELECTION R LIVES HERE —→ TAKE INTERVIEW☐ PRE-ELECTION R NO LONGER LIVES HERE

↓
TRY TO GET NEW ADDRESS AND ENTER IT AT ITEM 6 ABOVE. IF NEW ADDRESS
IS WITHIN RANGE, INTERVIEW SHOULD BE TAKEN. IF NOT, RETURN COVER
SHEET TO FIELD OFFICE FOR POSSIBLE REASSIGNMENT.

8. Call Record

Call Number	1	2	3	4	5	6	7	8
Date								
Day of Week								
Time of Day								
Result								
Interviewer's Initials								

NONINTERVIEW FORM FOR
POST-ELECTION STUDY

P. 495456

1976

- | | |
|--------------------------------------|---|
| <input type="checkbox"/> 51. REF (R) | <input type="checkbox"/> 61. NOCAT (DR) |
| <input type="checkbox"/> 52. REF (O) | <input type="checkbox"/> 62. NOCAT (UR) |
| <input type="checkbox"/> 53. REF (U) | <input type="checkbox"/> 63. NIP (DR) |
| | <input type="checkbox"/> 64. NIT (DR) |
| | <input type="checkbox"/> 67. NIO (UR) |

DO NOT WRITE ABOVE THIS LINE ↑



SURVEY RESEARCH CENTER
INSTITUTE FOR SOCIAL RESEARCH
THE UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN 48106
FOLLOW-UP INTERVIEWER'S LABEL

FIRST POST-ELECTION INTERVIEWER'S
LABEL

- NR1. Total number of calls _____ NR2. Date of last call _____
- NR3. Primary Area _____
- NR4. Address or description _____
- NR5. Post Office _____ State _____ Zip _____
- NR6. Name of Respondent, if known _____

NR7. ENTER ANY ADDITIONAL INFORMATION NECESSARY TO MAKE ABOVE ADDRESS A MAILABLE ADDRESS, IF RESPONDENT NAME IS NOT KNOWN. (Family name in unnumbered apartments, family name and route number in rural areas, box number, etc.)

NR8. Enter here the 1976 pre-election interview number (the 4 digit number written in red pencil on the pre-election portion of the cover sheet in the box marked for office use only.)

NR9. Has respondent moved?

1. YES

TURN TO NR10

5. NO

TURN TO NR11

NR10. New Address: (include phone number if known)

1976 post

SEE INSTRUCTION BOOK ON FOLLOWING MOVERS

INSTRUCTED TO FOLLOW



INSTRUCTED NOT TO FOLLOW

RETURN THIS FORM WITH
COVER SHEET TO FIELD OFFICE

NR11. Is reason for noninterview a permanent condition?

1. YES



5. NO

→ GO TO NR12

NR11a. What is this condition?

☐

1. R DECEASED

☐

2. LANGUAGE (WHAT LANGUAGE?):

☐

3. MENTAL OR PHYSICAL CONDITION (DESCRIBE):

☐

4. MOVED OUT OF RANGE (If new address or phone number is known give in NR10.)

☐

5. OTHER (DESCRIBE):

NR12. Describe in detail the reasons an interview was not taken.

**IF UNABLE TO GAIN ACCESS what attempts were made? (Try to obtain names, addresses and phone numbers of persons to contact re: gaining access.)

**IF REFUSAL, indicate who refused and reasons (either given or suspected) and what efforts (including letters) were made at persuasion.

**IF "BUSY," "SICK," ETC. indicate whether you think this is simply an excuse or a genuine difficulty.

**IF R AWAY state when R will return, and if R could be interviewed elsewhere.



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THE UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN 48106

(Do not write in above space.)

1. Interviewer's Label

2. Primary Area _____
3. Your Interview No. _____
4. Date _____
5. Length of Interview _____
(Minutes)
6. Time at Beginning
of Interview _____

1976 POST-ELECTION STUDY

1	Post	Pre	4	5	7
00000000000000	00000000000000	00000000000000	00000000000000	00000000000000	00000000000000
11111111111111	11111111111111	11111111111111	11111111111111	11111111111111	11111111111111
22222222222222	22222222222222	22222222222222	22222222222222	22222222222222	22222222222222
33333333333333	33333333333333	33333333333333	33333333333333	33333333333333	33333333333333
44444444444444	44444444444444	44444444444444	44444444444444	44444444444444	44444444444444
55555555555555	55555555555555	55555555555555	55555555555555	55555555555555	55555555555555
66666666666666	66666666666666	66666666666666	66666666666666	66666666666666	66666666666666
77777777777777	77777777777777	77777777777777	77777777777777	77777777777777	77777777777777
88888888888888	88888888888888	88888888888888	88888888888888	88888888888888	88888888888888
99999999999999	99999999999999	99999999999999	99999999999999	99999999999999	99999999999999

7. Coder No. _____

INSTRUCTIONS

This questionnaire will be machine-read by an optical scanner and requires the following precautions:

- You must use a No. 2 black lead pencil to fill in the circles.
- Make heavy black marks inside the circles.

These kinds of markings will work:



These WILL NOT work:



- Erase cleanly any answers that are changed.
- **MAKE NO OTHER MARKINGS OR COMMENTS ON THE QUESTIONNAIRE EXCEPT IN THE SPACES SPECIFIED FOR THEM.** Any stray markings will interfere with the automatic reading of the interviews by the optical scanning machine, or worse, may be misread.
- Comment boxes have been provided on almost every page of the questionnaire. Your remarks or those of the respondent must be contained within the limits of the box. If you find we have not left enough space for you, bring along extra paper to write on. Remember to first put down the question number to which the comments refer. **DO NOT DRAW ARROWS** from the question to the comment.
- Responses to open-ended questions must, likewise, be kept within their allotted space or be continued on extra paper.
- The series of "grids" (boxes numbered from 0 to 9) you will find throughout the questionnaire are to be ignored. They have been provided for the coding of open-ended responses which will take place at Ann Arbor, as usual, before the questionnaires are sent to Minneapolis to be machine-read by an optical scanner.

Editing Instructions

- If the code number inside a marked circle is still visible, darken it.
- **DO NOT WRITE "INAP" OR DRAW A LINE THROUGH ANY OF THE QUESTIONS.**

In this interview we want to talk with you about how the recent elections turned out, as well as a number of other things. First we'd like to find out about some of the things that people do to help a party or a candidate win an election.

A1. During the campaign, did you talk to any people and try to show them why they should vote for one of the parties or candidates?

☐ YES ☐ NO

A2. Did anyone you know talk to you and try to show you who to vote for? (DO NOT INCLUDE PARTY CANVASSERS OR WORKERS)

☐ YES ☐ NO → GO TO A3

A2a. Who did they tell you to vote for?

☐ FORD, REPUBLICANS
☐ CARTER, DEMOCRATS
☐ BOTH PARTIES OR CANDIDATES
☐ OTHER: SPECIFY
☐ DON'T KNOW

A3. Did you go to any political meetings, rallies, dinners, or things like that?

☐ YES ☐ NO

A4. Did you do any other work for one of the parties or candidates?

☐ YES ☐ NO

A5. Did you wear a campaign button or put a campaign sticker on your car?

☐ YES ☐ NO

COMMENTS:

A6. Did you give any money to a political party or make any other contribution this year?

☐ YES ☐ NO ☐ TAX CHECK-OFF
 ↓
 GO TO A7

A6a. To which party is that?

☐ DEMOCRATIC ☐ REPUBLICAN
☐ BOTH
☐ OTHER: SPECIFY
☐ DON'T KNOW

A7. Aside from this particular election campaign, here are some other ways people can be involved in politics. Have you ever written a letter to any public officials giving them your opinion about something that should be done?

☐ YES ☐ NO, NEVER ☐ DON'T KNOW

A8. Have you ever written a letter to the editor of a newspaper or magazine giving any political opinions?

☐ YES ☐ NO, NEVER ☐ DON'T KNOW

A9. As you know, the political parties try to talk to as many people as they can, to get them to vote for their candidate. Did anyone from one of the political parties call you up or come around and talk to you about the campaign this year?

☐ YES ☐ NO
☐ DON'T KNOW → TURN TO P. 4, A10

A9a. Which party was that?

☐ REPUBLICAN ☐ DEMOCRATIC
☐ BOTH

☐ OTHER: SPECIFY
☐ DON'T KNOW

**DO NOT WRITE
 IN THIS
 SPACE**

A10. After the presidential election, did you talk with anyone about how the election came out?

① YES

② NO → GO TO SECTION B

A10a. (RB--Page 1) Please look at this list and tell me who you talked with. (MARK ALL THAT APPLY)

- ① YOUR HUSBAND OR WIFE
- ② OTHER FAMILY OR RELATIVES
- ③ PEOPLE AT WORK
- ④ OTHER FRIENDS AND NEIGHBORS

⑤ OTHER

A10b. Of those you talked to outside of your household, would you say that all of them, most of them, only some of them or none of them voted in the presidential election?

- ① ALL OF THEM
- ② MOST OF THEM
- ③ SOME OF THEM
- ④ NONE OF THEM

⑤ DON'T KNOW

B. INSTITUTIONS

B1. (RB--Page 2) Now we'd like to ask you how good a job you feel some of the parts of our government are doing. As I read each item, please give me the number from the list that best describes how good a job you feel that part of government is doing for the country as a whole.

How good a job is being done for the country as a whole by...

- | | Very Poor | Poor | Fair | Good | Very Good | No Opinion |
|---|-----------|------|------|------|-----------|------------|
| a. The Federal government in Washington..... | ① | ② | ③ | ④ | ⑤ | ⑥ |
| b. State governments..... | ① | ② | ③ | ④ | ⑤ | ⑥ |
| c. Local governments..... | ① | ② | ③ | ④ | ⑤ | ⑥ |
| d. The Presidency..... | ① | ② | ③ | ④ | ⑤ | ⑥ |
| e. Congress--that is, the U.S. Senate and House of Representatives..... | ① | ② | ③ | ④ | ⑤ | ⑥ |
| f. The U.S. Supreme Court..... | ① | ② | ③ | ④ | ⑤ | ⑥ |

B2. (RB--Page 3) Some people think that there ought to be changes in the amount of influence and power that certain parts of our government have. For each part of government I read, tell me whether you think it should have more influence, less influence, or about the same amount of influence as it has now by giving me the number from the list that best describes your feelings.

How much influence and power should..... have?

- | | Much Less | Less | A Little Less | Same as Now | A Little More | More | Much More | No Opinion |
|---|-----------|------|---------------|-------------|---------------|------|-----------|------------|
| a. The Federal government in Washington..... | ① | ② | ③ | ④ | ⑤ | ⑥ | ⑦ | ⑧ |
| b. State governments..... | ① | ② | ③ | ④ | ⑤ | ⑥ | ⑦ | ⑧ |
| c. Local governments..... | ① | ② | ③ | ④ | ⑤ | ⑥ | ⑦ | ⑧ |
| d. The Presidency..... | ① | ② | ③ | ④ | ⑤ | ⑥ | ⑦ | ⑧ |
| e. Congress--that is, the U.S. Senate and House of Representatives..... | ① | ② | ③ | ④ | ⑤ | ⑥ | ⑦ | ⑧ |
| f. The U.S. Supreme Court..... | ① | ② | ③ | ④ | ⑤ | ⑥ | ⑦ | ⑧ |

**DO NOT
WRITE
IN THIS
SPACE**

COMMENTS:

B3. Some people say the Federal government has to have certain powers to protect the interests of the country as a whole while others say that the rights of the individual should always come first. Which of the following do you think the government in Washington should be able to do and which do you think it should not do?

- | | Should
be able
to do | Should
not do | Don't
Know |
|--|----------------------------|------------------|---------------|
| a. Limit the amount of gas you can use during an energy crisis | 1 | 0 | 0 |
| b. Require everyone to carry a national identification card | 1 | 0 | 0 |
| c. Regulate local businesses to meet job safety standards | 1 | 0 | 0 |
| d. Look into your background if you were to apply for such things as unemployment benefits, welfare, or a passport | 1 | 0 | 0 |
| e. Require pollution equipment on new cars even if it increases the price you will have to pay | 1 | 0 | 0 |
| f. Wiretap phones for national security reasons | 1 | 0 | 0 |

B4. (RB--Page 4) Some people think that certain groups have too much influence in American life and politics, while other people feel that certain groups don't have as much influence as they deserve. Here are three statements about how much influence a group might have. For each group I read to you, just tell me the number of the statement that best says how you feel. The first group is Labor Unions.

- | |
|--|
| 1 TOO MUCH INFLUENCE |
| 2 JUST ABOUT THE RIGHT AMOUNT OF INFLUENCE |
| 3 TOO LITTLE INFLUENCE |
| 4 DON'T KNOW |

- | | | | | |
|---------------------------|---|---|---|---|
| a. Labor unions | 1 | 2 | 3 | 4 |
| b. Poor people | 1 | 2 | 3 | 4 |
| c. Jews | 1 | 2 | 3 | 4 |

- | | | | | |
|--|---|---|---|---|
| d. Southerners | 1 | 2 | 3 | 4 |
| e. Blacks | 1 | 2 | 3 | 4 |
| f. Workingmen | 1 | 2 | 3 | 4 |
| g. Catholics | 1 | 2 | 3 | 4 |
| h. Big business | 1 | 2 | 3 | 4 |
| j. Women's Liberation Movement | 1 | 2 | 3 | 4 |
| k. Liberals | 1 | 2 | 3 | 4 |
| m. Chicanos, Mexican-Americans | 1 | 2 | 3 | 4 |
| n. Whites | 1 | 2 | 3 | 4 |
| p. Young people | 1 | 2 | 3 | 4 |
| q. Women | 1 | 2 | 3 | 4 |
| r. Protestants | 1 | 2 | 3 | 4 |
| s. Republicans | 1 | 2 | 3 | 4 |
| t. People on welfare | 1 | 2 | 3 | 4 |
| u. Men | 1 | 2 | 3 | 4 |
| v. Older people | 1 | 2 | 3 | 4 |
| w. Democrats | 1 | 2 | 3 | 4 |
| x. Middle-class people | 1 | 2 | 3 | 4 |
| y. Conservatives | 1 | 2 | 3 | 4 |
| z. Black Militants | 1 | 2 | 3 | 4 |
| aa. Businessmen | 1 | 2 | 3 | 4 |

COMMENTS:

B5. (RB-Page 5) Which part of the government on this list do you most often trust to do what's right?

- ① CONGRESS
- ② SUPREME COURT
- ③ PRESIDENT
- ④ POLITICAL PARTIES
- ⑤ ALL → GO TO B6
- ⑥ NONE → GO TO B5b
- ⑦ DON'T KNOW → GO TO B5b

B5a. Which of the others do you next most often trust to do what's right?

- ① CONGRESS
- ② SUPREME COURT
- ③ PRESIDENT
- ④ POLITICAL PARTIES
- ⑤ NONE
- ⑥ DON'T KNOW

B5b. Which do you least often trust to do what's right?

- ① CONGRESS
- ② SUPREME COURT
- ③ PRESIDENT
- ④ POLITICAL PARTIES
- ⑤ ALL
- ⑥ NONE
- ⑦ DON'T KNOW

B6. We find that people differ in how much faith and confidence they have in various levels of government in this country. In your case, do you have more faith and confidence in the national government, the government of this state, or in the local government around here?

- ① NATIONAL GOVERNMENT
- ② STATE GOVERNMENT
- ③ LOCAL GOVERNMENT
- ④ ALL → GO TO B7
- ⑤ NONE → GO TO B7
- ⑥ OTHER: COMBINATION → TURN TO P. 7, SECTION C
- ⑦ DON'T KNOW → TURN TO P. 7, SECTION C

B6a. Why is that?

**DO NOT
WRITE
IN THIS
SPACE**

B7. Which level do you have the least faith and confidence in—the national government, the government of this state, or the local government around here?

- ① NATIONAL GOVERNMENT
- ② STATE GOVERNMENT
- ③ LOCAL GOVERNMENT
- ④ ALL
- ⑤ NONE
- ⑥ OTHER: COMBINATION → TURN TO P. 7, SECTION C
- ⑦ DON'T KNOW → TURN TO P. 7, SECTION C

B7a. Why is that?

B6a	
1st	2nd
0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

B7a	
1st	2nd
0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

C. MEDIA

C1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

- ① MOST OF THE TIME
- ② SOME OF THE TIME
- ③ ONLY NOW AND THEN
- ④ HARDLY AT ALL

⑤ DON'T KNOW

C2. We're interested in this interview in finding out whether people paid much attention to the election campaign this year. Take radio for instance—did you listen to any speeches or discussions about the campaign on the radio?

- ① YES
 - ② NO
 - ③ DON'T KNOW
- GO TO C3

C2a. How many programs about the campaign did you listen to on the radio—a good many, several, or just one or two?

- ① GOOD MANY
- ② SEVERAL
- ③ JUST ONE OR TWO

④ DON'T KNOW

C3. How about magazines—did you read about the campaign in any magazines?

- ① YES
 - ② NO
 - ③ DON'T KNOW
- GO TO C4

C3a. How many magazine articles about the campaign would you say you read—a good many, several, or just one or two?

- ① GOOD MANY
- ② SEVERAL
- ③ JUST ONE OR TWO

④ DON'T KNOW

C4. Did you watch any programs about the campaign on television?

- ① YES
 - ② NO
 - ③ DON'T KNOW
- GO TO C5

C4a. How many television programs about the campaigns would you say you watched—a good many, several, or just one or two?

- ① GOOD MANY
- ② SEVERAL
- ③ JUST ONE OR TWO

④ DON'T KNOW

C5. Did you watch any of the televised debates between the presidential or vice-presidential candidates?

- ① YES
 - ② NO
 - ③ DON'T KNOW
- TURN TO P. 9, C12

C6. How many of the debates did you watch? (IF R GIVES RANGE, MARK LOWER VALUE)

- ① ONE
- ② TWO
- ③ THREE
- ④ FOUR
- ⑤ FIVE OR MORE
- ⑥ ALL OF THEM

⑦ DON'T KNOW

COMMENTS:

C7. Would you say you were very interested, somewhat interested or not at all interested in the debates you watched?

- ① VERY INTERESTED
- ② SOMEWHAT INTERESTED
- ③ NOT AT ALL INTERESTED
- ④ DON'T KNOW

C8. Was there anything you learned about the issues or the candidates for the first time because of the debates?

- ① YES
- ② NO → GO TO C9

C8a. What was that?

C9. Was there anything in particular you remember from the debates that impressed you either favorably or unfavorably about any of the candidates? (What was that?) (IF NECESSARY—Did you think of that favorably or unfavorably?)

C10. Is there anything (else) from the debates that you remember about Mr. Ford?

C11. Is there anything (else) from the debates that you remember about Mr. Carter?

**DO NOT WRITE
IN THIS SPACE**

C8a-1st	C8a-2nd	C8a-3rd	C9-1st
①	①	①	①
②	②	②	②
③	③	③	③
④	④	④	④
⑤	⑤	⑤	⑤
⑥	⑥	⑥	⑥
⑦	⑦	⑦	⑦
⑧	⑧	⑧	⑧
⑨	⑨	⑨	⑨
⑩	⑩	⑩	⑩

C12. (RB--Page 6) Now I'm going to ask you how often you watch certain types of TV shows. Just tell me if you watch them frequently, sometimes, rarely, or never.

How often do you watch ...

a. Entertainment shows during the day

b. National news broadcasts in the early evening (like Cronkite, Chancellor and Brinkley, or Reasoner and Walters)

c. Evening entertainment programs about police and crime

d. Local news broadcasts in the late evening

Frequently
Sometimes
Rarely
Never
Don't Know

C13. How about newspapers. Do you read a daily newspaper?

YES NO DON'T KNOW

GO TO C16

C13a. Which one or ones do you read? (GET COMPLETE NAME)

C13b. (IF MORE THAN ONE) What local daily paper do you read most for news about politics and current events? (GET COMPLETE NAME)

C9-2nd C9-3rd C10-1st C10-2nd

C14. Would you say that this newspaper endorsed or took sides for one of the presidential candidates or parties, or that it did not endorse anyone?

YES, ENDORSED NO, DID NOT ENDORSE DON'T KNOW

GO TO C16

C14a. Who was the newspaper for?

FORD; REPUBLICAN
CARTER; DEMOCRAT

OTHER; SPECIFY:

C15. Did you read about the campaign in any newspaper?

YES NO DON'T KNOW

TURN TO P. 10, C16

C15a. How much did you read newspaper articles about the election--regularly, often, from time to time, or just once in a great while?

REGULARLY
OFTEN
TIME TO TIME
ONCE IN A GREAT WHILE
DON'T KNOW

C13a-1 C13a-2 C13b

C10-3rd C11-1st C11-2nd C11-3rd

C16. (RB--Page 7) Some people don't have time to read the entire daily newspaper. I'm going to read you a list of different kinds of stories in the news. Just tell me if you read them frequently, sometimes, rarely, or never.

How often do you read stories about...	Frequently	Sometimes	Rarely	Never	Don't Know
a. Sports	1	2	3	4	5
b. National politics	1	2	3	4	5
c. State and local politics	1	2	3	4	5
d. Things people in your community do	1	2	3	4	5
e. International affairs	1	2	3	4	5
f. Home and gardening and hobbies	1	2	3	4	5
g. Crime and accidents	1	2	3	4	5

C17. Which do you rely on most for news about politics and current events--newspapers or television?

- 1 NEWSPAPERS
- 2 BOTH EQUALLY
- 3 TELEVISION
- 4 DON'T KNOW

D. VOTING

D1. In talking to people about elections, we often find that a lot of people aren't able to vote because they weren't registered, or they were sick, or they just didn't have time. How about you--did you vote in the elections this fall?

1 YES, VOTED	2 NO, DID NOT VOTE	3 DON'T KNOW
↓	↓	
TURN TO P. 11, D2	GO TO D1a	

D1a. (RB--Page 8) Here is a list of some of the reasons people give us for not voting. Please look at the list and tell me the letter of any of the statements that applied to you. (MARK EACH ITEM APPROPRIATELY)

	Mentioned	Not Mentioned
a. HAD PROBLEMS WITH TRANSPORTATION TO THE POLLS	1	2
b. HAD PROBLEMS GETTING TIME OFF FROM WORK TO VOTE	1	2
c. LONG LINES AT POLLS TOOK TOO MUCH TIME	1	2
d. WEATHER WAS BAD	1	2
e. WAS OUT OF TOWN	1	2
f. HAD FAMILY EMERGENCY OR ILLNESS	1	2
g. WASN'T INTERESTED IN THE ELECTION	1	2
h. FELT MY VOTE WOULDN'T MATTER IN THE ELECTION	1	2
i. DIDN'T LIKE ANY OF THE CANDIDATES	1	2

TURN TO P. 12, D2

COMMENTS:

DO NOT WRITE IN THIS SPACE

2. Who did you vote for in the election for President?

- ☐ FORD
☐ CARTER
☐ McCARTHY
☐ MADDUX
☐ OTHER: SPECIFY

- ☐ R REFUSED TO SAY
☐ DON'T KNOW
☐ R VOTED BUT NOT FOR PRESIDENT

GO TO
CHECKPOINT A

D2a. How long before the election did you decide that you were going to vote the way you did?

CHECKPOINT A

- ☐ NO ELECTION FOR U.S. SENATOR IN STATE → GO TO D4
☐ ELECTION FOR U.S. SENATOR IN STATE

How about the election for United States Senator? Did you vote for a candidate for Senator?

- ☐ YES
☐ NO
☐ DON'T KNOW

GO TO D4

D3a. Who did you vote for?

--

D3b. Which party is that?

- ☐ REPUBLICAN
☐ DEMOCRATIC
☐ OTHER: SPECIFY
☐ DON'T KNOW

D4. How about the election for Congressman—that is, for the House of Representatives in Washington. Did you vote for a candidate for Congress?

- ☐ YES
☐ NO
☐ DON'T KNOW

GO TO
CHECKPOINT B

D4a. Who did you vote for?

--

D4b. Which party is that?

- ☐ REPUBLICAN
☐ DEMOCRATIC
☐ OTHER: SPECIFY
☐ DON'T KNOW

CHECKPOINT B

- ☐ NO ELECTION FOR GOVERNOR IN STATE → TURN TO P. 12, D6
☐ ELECTION FOR GOVERNOR IN STATE

D5. How about the election for Governor—did you vote for a candidate for Governor?

- ☐ YES
☐ NO
☐ DON'T KNOW

TURN TO P. 12, D6

D5a. Who did you vote for?

--

D5b. Which party is that?

- ☐ REPUBLICAN
☐ DEMOCRATIC
☐ OTHER: SPECIFY
☐ DON'T KNOW

D2a
00
11
22
33
44
55
66
77
88
99

D3a
000
111
222
333
444
555
666
777
888
999

D4a
00000
11111
22222
33333
44444
55555
66666
77777
88888
99999

D5a
000
111
222
333
444
555
666
777
888
999

D6. (RB-Page 9) Here is a list of some of the problems people face when they go to vote. Please look at this list and tell me the letter of any of the statements that applied to you in the Presidential election. (MARK EACH ITEM APPROPRIATELY)

	Mentioned	Not Mentioned
a. HAD PROBLEMS WITH TRANSPORTATION TO THE POLLS.....	①	②
b. HAD PROBLEMS GETTING TIME OFF FROM WORK TO VOTE.....	①	②
c. LONG LINES AT POLLS TOOK TOO MUCH TIME ...	①	②
d. WEATHER WAS BAD.....	①	②
e. WAS OUT OF TOWN; VOTED BY ABSENTEE BALLOT.....	①	②

D7. Do you happen to know which party had the most members in the House of Representatives in Washington before the elections (this/last) month? (IF NECESSARY: Which one?)

- ① REPUBLICANS
- ② DEMOCRATS
- ③ NO, DON'T KNOW

D8. Do you happen to know which party elected the most members to the House of Representatives in the elections (this/last) month? (IF NECESSARY: Which one?)

- ① REPUBLICANS
- ② DEMOCRATS
- ③ DON'T KNOW

E. IMPORTANT PROBLEMS

Now let's talk about some current issues.

E1. What do you think are the most important problems facing this country?

E1a. Anything else?

CHECKPOINT C

- ① R HAS NOT MENTIONED
ANY PROBLEMS → TURN TO P. 14, E7
- ② R HAS MENTIONED
ONE PROBLEM → TURN TO P. 13, E2
- ③ R HAS MENTIONED MORE
THAN ONE PROBLEM → TURN TO P. 13, E10

DO NOT WRITE IN THIS SPACE

Elb. (Of all you've told me) what would you say is the single most important problem the country faces?

E2. Is this problem something that affects you personally?

- ① YES ② NO ③ DON'T KNOW**

E3. How good a job is the government doing in dealing with this problem--a good job, only fair, or a poor job?

- ① GOOD JOB ② ONLY FAIR ③ POOR JOB
④ DON'T KNOW

E4. Which political party do you think would be most likely to get the government to do a better job in dealing with this problem--the Republicans, the Democrats, or wouldn't there be much difference between them?

- ☐ 1 REPUBLICANS
☐ 2 NO DIFFERENCE
☐ 3 DON'T KNOW

15. How much responsibility should the government in general have in solving this problem—a great deal, some, or none at all?

- ① GREAT DEAL ② SOME ③ NONE AT ALL**
④ DON'T KNOW

E1 & E1a			E1b
1st	2nd	3rd	
0	0	0	0
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9

E6. In the past month or two have you talked with any of these people (RB-Page 10) about (R's MOST IMPORTANT PROBLEM)?

- ① YES ① NO → TURN TO P. 14. B7**

**E6a. Who was that?
Anyone else?
(MARK ALL
THAT APPLY)**

E6b. Does this person usually pay more attention to public affairs than you, less than you or about the same?
(ASK FOR EACH TYPE OF PERSON R TALKED TO)

10)

	NO	YES	More	Same	Less	Don't Know
a. YOUR WIFE/ HUSBAND	0	1	1	2	0	0
b. ANOTHER FAMILY MEMBER OR RELATIVE	0	1	1	2	0	0
c. SOMEONE AT WORK	0	1	1	2	0	0
d. OTHER FRIEND OR NEIGHBOR. 0	1	0	1	2	0	0
e. ANYONE ELSE: 0	1	0	1	2	0	0

SPECIFY: _____

COMMENTS:

COMMENTS:

E7. (10 PLAYING CARDS) Now we'd like you to read through the issues on these cards and tell me the letter of any issue that is not at all important to you so we can put it aside.

- ① ALL ARE IMPORTANT → GO TO E8
- ② NONE IS IMPORTANT → TURN TO P. 15, SECTION F

	Not Important	Important
a. HONESTY IN GOVERNMENT . ①	①	②
b. HIGH TAXES	①	②
c. INFLATION	①	②
d. ENERGY SHORTAGES	①	②
e. UNEMPLOYMENT	①	②
f. U.S. RELATIONS WITH FOREIGN COUNTRIES	①	②
g. RACIAL ISSUES, INCLUDING BUSING	①	②
h. COMBATING CRIME AND DRUGS	①	②
i. CONSUMER PROTECTION	①	②
j. POLLUTION	①	②

COMMENTS:

E8. Using the (remaining) cards, tell me how much responsibility you think the government in Washington has toward solving each problem—a great deal, some, or none at all?

	Great Deal	Some	None	DK	Loop
a. HONESTY IN GOVERNMENT	①	②	③	④	⑤
b. HIGH TAXES	①	②	③	④	⑤
c. INFLATION	①	②	③	④	⑤
d. ENERGY SHORTAGES	①	②	③	④	⑤
e. UNEMPLOYMENT	①	②	③	④	⑤
f. U.S. RELATIONS WITH FOREIGN COUNTRIES	①	②	③	④	⑤
g. RACIAL ISSUES, INCLUDING BUSING	①	②	③	④	⑤
h. COMBATING CRIME AND DRUGS	①	②	③	④	⑤
i. CONSUMER PROTECTION	①	②	③	④	⑤
j. POLLUTION	①	②	③	④	⑤

E9. Using the (remaining) cards, tell me the letter of the issue which is most important to you. The second most important? The third? The fourth? (RECORD NUMBER OF RANK BY MARKING APPROPRIATE CIRCLE)

	RANK	DK	Loop
a. HONESTY IN GOVERNMENT	① ② ③ ④	⑤	⑥
b. HIGH TAXES	① ② ③ ④	⑤	⑥
c. INFLATION	① ② ③ ④	⑤	⑥
d. ENERGY SHORTAGES	① ② ③ ④	⑤	⑥
e. UNEMPLOYMENT	① ② ③ ④	⑤	⑥
f. U.S. RELATIONS WITH FOREIGN COUNTRIES	① ② ③ ④	⑤	⑥
g. RACIAL ISSUES, INCLUDING BUSING	① ② ③ ④	⑤	⑥
h. COMBATING CRIME AND DRUGS	① ② ③ ④	⑤	⑥
i. CONSUMER PROTECTION	① ② ③ ④	⑤	⑥
j. POLLUTION	① ② ③ ④	⑤	⑥

PERSONAL EFFICACY AND POLITICAL TRUST

Now we have a few questions on other things besides politics.

F1. Do you think it's better to plan your life a good way ahead, or would you say life is too much a matter of luck to plan ahead very far?

- Ⓐ PLAN AHEAD
- Ⓑ TOO MUCH LUCK TO PLAN
- Ⓒ DON'T KNOW

F2. When you do make plans ahead, do you usually get to carry out things the way you expected, or do things usually come up to make you change your plans?

- Ⓐ THINGS WORK OUT AS EXPECTED
- Ⓑ HAVE TO CHANGE PLANS
- Ⓒ DON'T KNOW

F3. Have you usually felt pretty sure your life would work out the way you want it to, or have there been times when you haven't been sure about it?

- Ⓐ PRETTY SURE
- Ⓑ HAVEN'T BEEN SURE
- Ⓒ DON'T KNOW

F4. Some people feel they can run their lives pretty much the way they want to; others feel the problems of life are sometimes too big for them. Which are you most like?

- Ⓐ CAN RUN OWN LIFE
- Ⓑ PROBLEMS OF LIFE TOO BIG
- Ⓒ DON'T KNOW

F5. In general, how satisfying do you find the way you're spending your life these days? Would you call it completely satisfying, pretty satisfying or not very satisfying?

- Ⓐ COMPLETELY SATISFYING
- Ⓑ PRETTY SATISFYING
- Ⓒ NOT VERY SATISFYING
- Ⓓ DON'T KNOW

F6. Over the years, how much attention do you feel the government pays to what the people think when it decides what to do—a good deal, some, or not much?

- Ⓐ A GOOD DEAL
- Ⓑ SOME
- Ⓒ NOT MUCH

Ⓓ DON'T KNOW

F7. How much do you feel that political parties help to make the government pay attention to what the people think—a good deal, some, or not much?

- Ⓐ A GOOD DEAL
- Ⓑ SOME
- Ⓒ NOT MUCH

Ⓓ DON'T KNOW

F8. And how much do you feel that having elections makes the government pay attention to what the people think—a good deal, some, or not much?

- Ⓐ A GOOD DEAL
- Ⓑ SOME
- Ⓒ NOT MUCH

Ⓓ DON'T KNOW

F9. How much attention do you think most Congressmen pay to the people who elect them when they decide what to do in Congress—a good deal, some, or not much?

- Ⓐ A GOOD DEAL
- Ⓑ SOME
- Ⓒ NOT MUCH

Ⓓ DON'T KNOW

F10. Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people?

- Ⓐ MOST PEOPLE CAN BE TRUSTED
- Ⓑ CAN'T BE TOO CAREFUL

Ⓒ DON'T KNOW

F11. Would you say that most of the time people try to be helpful, or that they are mostly just looking out for themselves?

- Ⓐ TRY TO BE HELPFUL
- Ⓑ JUST LOOK OUT FOR THEMSELVES

Ⓒ DON'T KNOW

F12. Do you think most people would try to take advantage of you if they got a chance, or would they try to be fair?

- ① WOULD TAKE ADVANTAGE OF YOU
- ② WOULD TRY TO BE FAIR
- ③ DON'T KNOW

O. ISSUES

Let's talk next about some problems that are important to America today.

G1. As to the economic policy of the government--I mean steps taken to fight inflation or unemployment--would you say the government is doing a good job, only fair, or a poor job?

- ① GOOD JOB
- ② ONLY FAIR
- ③ POOR
- ④ DON'T KNOW

G2. Do you think that the problems of inflation and unemployment would be handled better by the Democrats, by the Republicans, or about the same by both?

- ① BETTER BY DEMOCRATS
- ② BETTER BY REPUBLICANS
- ③ SAME BY BOTH
- ④ DON'T KNOW

G3. People often blame different parts of the government or society for economic problems. Please look at the list on the next page of your booklet (RB--Page 11) and tell me who you feel is most responsible for the economic problems of the past few years: the Congress, the President, the Labor Unions, or Big Business.

- ① CONGRESS
- ② THE PRESIDENT
- ③ LABOR UNIONS
- ④ BIG BUSINESS
- ⑤ OTHER: NONE
- ⑥ DON'T KNOW

G4. (RB--Page 12) As you know, even though America is a wealthy nation, there are still many people living here who are poor. I'm going to read you some reasons people have offered to explain why this is so. For each, I'd like you to tell me whether you agree a great deal, agree somewhat, disagree somewhat or disagree a great deal by giving me the number from the list that best expresses how you feel.

Agree Great Deal
Agree Somewhat
Disagree Somewhat
Disagree Great Deal
DK

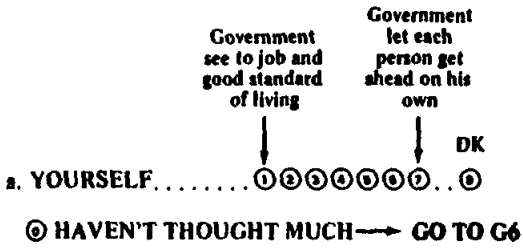
- a. The poor are poor because the wealthy and powerful keep them poor ① ② ③ ④ ⑤ ⑥
- b. People are poor because there just aren't enough jobs for everybody ① ② ③ ④ ⑤ ⑥
- c. Poor people didn't have a chance to get a good education--schools in poor neighborhoods are much worse than other schools ① ② ③ ④ ⑤ ⑥
- d. The seniority system in most companies works against poor people--they're the last to be hired and the first to be fired. ① ② ③ ④ ⑤ ⑥
- e. Good skilled jobs are controlled by unions and most poor people can't get into the skilled unions. ① ② ③ ④ ⑤ ⑥
- f. Maybe it is not their fault but most poor people were brought up without drive or ambition ① ② ③ ④ ⑤ ⑥
- g. The poor are poor because the American way of life doesn't give all people an equal chance. ① ② ③ ④ ⑤ ⑥

G5. (RB--Page 13) Some people feel that the government in Washington should see to it that every person has a job and a good standard of living. Suppose that these people are at one end of this scale--at point number 1. Others think the government should just let each person get ahead on his own. Suppose that these people are at the other end--at point number 7. And, of course, some other people have opinions somewhere in between.

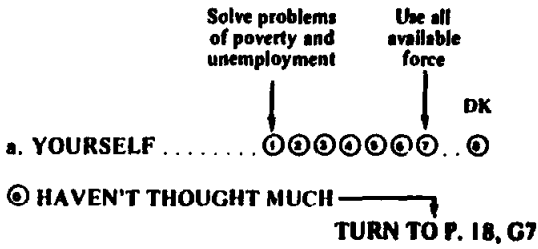
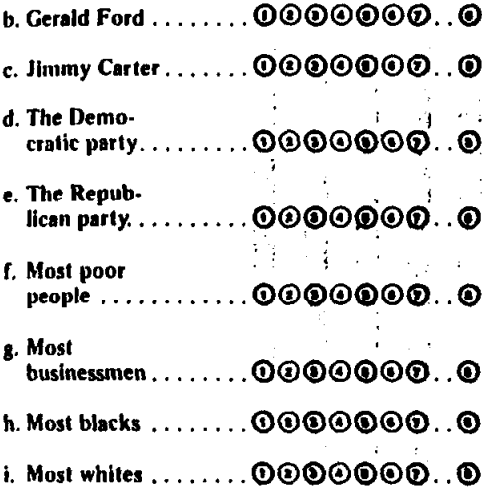
G6. (RB--Page 14) Over the past few years there has been much discussion about the best way to deal with the problem of urban unrest and rioting. Some say it is more important to use all available force to maintain law and order--no matter what results. Others say it is more important to correct the problems of poverty and unemployment that give rise to the disturbances.

Where would you place yourself on this scale, or haven't you thought much about this?

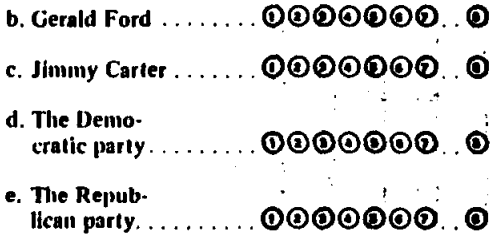
Where would you place yourself on this scale, or haven't you thought much about this?



Where would you place.....on the scale?



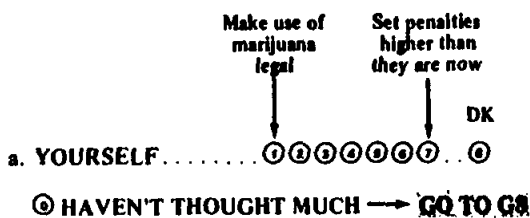
Where would you place.....on the scale?



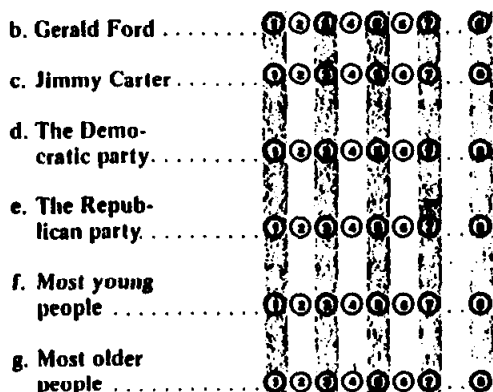
COMMENTS:

G7. (RB--Page 15) Some people think that the use of marijuana should be made legal. Others think that the penalties for using marijuana should be set higher than they are now.

Where would you place yourself on this scale, or haven't you thought much about this?

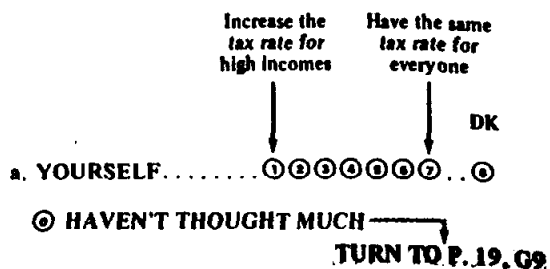


Where would you place on this scale?

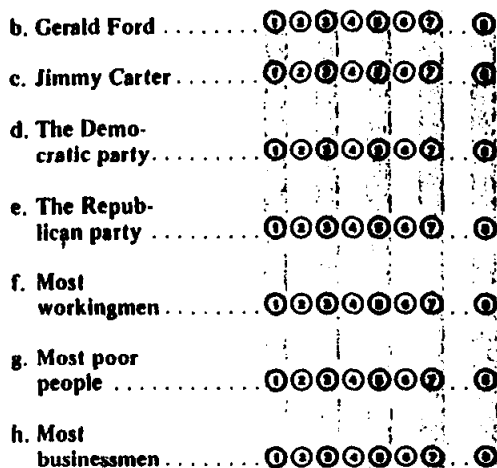


G8. (RB--Page 16) As you know, in our tax system people who earn a lot of money already have to pay higher rates of income tax than those who earn less. Some people think that those with high incomes should pay even more of their income into taxes than they do now. Others think that the rates shouldn't be different at all--that everyone should pay the same portion of their income, no matter how much they make.

Where would you place yourself on this scale, or haven't you thought much about this?



Where would you place on this scale?



COMMENTS:

G9. (RB--Page 17) Recently there has been a lot of talk about women's rights. Some people feel that women should have an equal role with men in running business, industry, and government. Others feel that women's place is in the home.

Where would you place yourself on this scale, or haven't you thought much about this?

- Women and men should have an equal role
 ↓
 ① ② ③ ④ ⑤ ⑥ ⑦ ⑧
 ↓
 Women's place is in the home
 DK
- a. YOURSELF. ① ② ③ ④ ⑤ ⑥ ⑦ ⑧
- ⑨ HAVEN'T THOUGHT MUCH → GO TO G10

Where would you place on this scale?

- b. Gerald Ford ① ② ③ ④ ⑤ ⑥ ⑦ ⑧
- c. Jimmy Carter ① ② ③ ④ ⑤ ⑥ ⑦ ⑧
- d. The Democratic party ① ② ③ ④ ⑤ ⑥ ⑦ ⑧
- e. The Republican party ① ② ③ ④ ⑤ ⑥ ⑦ ⑧
- f. Most women ① ② ③ ④ ⑤ ⑥ ⑦ ⑧
- g. Most men ① ② ③ ④ ⑤ ⑥ ⑦ ⑧
- h. Most young people ① ② ③ ④ ⑤ ⑥ ⑦ ⑧
- i. Most older people ① ② ③ ④ ⑤ ⑥ ⑦ ⑧

COMMENTS:

G10. (RB--Page 18) Still on the subject of women's rights, there has been some discussion about abortion during recent years. Which one of the opinions on this page best agrees with your view? You can just tell me the number of the opinion you choose.

- ① ABORTION SHOULD NEVER BE PERMITTED.
- ② ABORTION SHOULD BE PERMITTED ONLY IF THE LIFE AND HEALTH OF THE WOMAN IS IN DANGER.
- ③ ABORTION SHOULD BE PERMITTED IF, DUE TO PERSONAL REASONS, THE WOMAN WOULD HAVE DIFFICULTY IN CARING FOR THE CHILD.
- ④ ABORTION SHOULD NEVER BE FORBIDDEN, SINCE ONE SHOULD NOT REQUIRE A WOMAN TO HAVE A CHILD SHE DOESN'T WANT.

⑤ OTHER; SPECIFY:

⑥ DON'T KNOW

G11. In general, which party do you think would be most likely to support a constitutional amendment to make abortions illegal--the Republicans, the Democrats, or wouldn't there be much difference between the two?

- ① REPUBLICANS ② DEMOCRATS
- ③ NOT MUCH DIFFERENCE
- ④ DON'T KNOW

G12. Sometimes a company has to lay off part of its labor force. Some people think that the first workers to be laid off should be women whose husbands have jobs. Others think that male and female employees should be treated the same. Which of these opinions do you agree with?

- ① LAY OFF WOMEN FIRST
- ② TREAT MALE AND FEMALE EMPLOYEES THE SAME
- ③ OTHER
- ④ DON'T KNOW

G13. An effort is being made to pass an amendment to the U.S. Constitution which would guarantee equal rights for all citizens regardless of sex. Do you approve or disapprove of the Equal Rights Amendment to the Constitution?

- ① APPROVE ② DISAPPROVE
- ③ DON'T KNOW

G13a. Do you know whether your state considered passage of the Amendment?

- ① YES, CONSIDERED
- ② NO, DID NOT CONSIDER → GO TO G14
- ③ DON'T KNOW → GO TO G14

G13b. Did your state pass or reject the Amendment?

- ① PASSED ② REJECTED
- ③ DON'T KNOW

G14. We'd like to ask you a few questions now about some of the differences between groups in our society. People have different ideas about these things. . . HAND R GREEN SHEET. For each set of statements in this booklet, we would like you to check the one that you agree with most. (IF R HAS DIFFICULTY READING, INTERVIEWER SHOULD READ QUESTIONS)

Which of these two?

- ① Many qualified women can't get good jobs; men with the same skills have much less trouble. --or--
- ② In general, men are more qualified than women for jobs that have great responsibility.

G15. And these?

- ① Discrimination affects all Black people. The only way to handle it is for Blacks to organize together and demand rights for all. --or--
- ② Discrimination may affect all Blacks but the best way to handle it is for each individual to act like any other American--to work hard, get a good education, and mind his own business.

G16. And these?

- ① Women can best overcome discrimination by pursuing their individual career goals in as feminine a way as possible. --or--
- ② It is not enough for a woman to be successful herself; women must work together to change laws and customs that are unfair to all women.

G17. ① It's lack of skill and abilities that keep many Black people from getting a job. It's not just because they're Black. When a Black person is trained to do something, he is able to get a job. --or--

- ② Many qualified Black people can't get a good job. White people with the same skills wouldn't have any trouble.

G18. ① Many Black people who don't do well in life do have good training, but the opportunities just always go to Whites. --or--

- ② Black people may not have the same opportunities as Whites, but many Blacks haven't prepared themselves enough to make use of the opportunities that come their way.

G19. ① The best way for Blacks to overcome discrimination is through pressure and social action. --or--

- ② The best way to overcome discrimination is for each individual Black to be even better trained and more qualified than the most qualified White person.

G20. ① It's more natural for men to have the top responsible jobs in a country. --or--

- ② Sex discrimination keeps women from the top jobs.

COMMENTS:

G21. And these?

- ① The best way to handle problems of discrimination is for each woman to make sure she gets the best training possible for what she wants to do. --or--
- ② Only if women organize and work together can anything really be done about discrimination.

CHECKPOINT C1

- ① IF READING
QUESTIONS TO R → GO TO SECTION H
- ② R READ GREEN SHEET HIMSELF

22. ① By nature women are happiest when they are making a home and caring for children. --or--
- ② Our society, not nature, teaches women to prefer homemaking to work outside the home.
23. ① The attempt to "fit in" and do what's proper hasn't paid off for Blacks. It doesn't matter how "proper" you are, you still meet serious discrimination if you're Black. --or--
- ② The problem for many Blacks is that they aren't really acceptable by American standards. Any Black who is educated and does what is considered proper will be accepted and will get ahead.
24. ① Men have more of the top jobs because they are born with more drive to be ambitious and successful than women. --or--
- ② Men have more of the top jobs because our society discriminates against women.
25. ① Blacks and other minorities no longer face unfair employment conditions. In fact, they are favored in many training and job programs. --or--
- ② Even with the new programs, minorities still face the same old job discrimination once the program is over.

**DO NOT WRITE
IN THIS
SPACE**

H. POLITICAL EFFICACY

Now I'm going to read some of the kinds of things people tell us when we interview them. Just tell me whether you agree or disagree with them.

- | | Agree | Disagree | DK |
|--|--------|----------|--------|
| H1. People like me don't have any say about what the government does | ↓
① | ↓
② | ↓
③ |
| H2. Voting is the only way that people like me can have any say about how the government runs things. | ① | ② | ③ |
| H3. Sometimes politics and government seem so complicated that a person like me can't really understand what's going on. | ① | ② | ③ |
| H4. I don't think public officials care much what people like me think. | ① | ② | ③ |
| H5. Generally speaking, those we elect to Congress in Washington lose touch with the people pretty quickly. | ① | ② | ③ |
| H6. Parties are only interested in people's votes but not in their opinions. | ① | ② | ③ |

COMMENTS:

J. GROUPS

J1. We'd also like to get your feelings about some groups in American society. When I read the name of a group, we'd like you to rate it with what we call a feeling thermometer. It is on Page 19 of your booklet. (RB--Page 19) Ratings between 50° and 100° mean that you feel favorably and warm toward the group; ratings between 0° and 50° mean that you don't feel favorably towards the group and that you don't care too much for that group. If you don't feel particularly warm or cold toward a group you would rate them at 50°. If we come to a group you don't know much about, just tell me and we'll move on to the next one. Our first group is Big Business--how warm would you say you feel towards them?

(WRITE NUMBER OF DEGREES OR DK IN BOXES PROVIDED BELOW.)

- a. Big business
- b. Poor people
- c. Liberals
- d. Southerners
- e. Chicanos, Mexican-Americans
- f. Catholics
- g. Radical students
- h. Policemen
- j. Older people
- k. Women
- m. The military
- n. Blacks
- p. Democrats
- q. People on welfare

- r. Republicans
- s. Labor unions
- t. Young people
- u. Conservatives
- v. Women's Liberation movement
- w. People who use marijuana
- x. Black militants
- y. Jews
- z. Civil rights leaders
- aa. Protestants
- bb. Workingmen
- cc. Whites
- dd. Men
- ee. Middle-class people
- ff. Businessmen

J1a	J1b	J1c	J1d	J1e	J1f
00	00	00	00	00	00
10	10	10	10	10	10
20	20	20	20	20	20
30	30	30	30	30	30
40	40	40	40	40	40
50	50	50	50	50	50
60	60	60	60	60	60
70	70	70	70	70	70
80	80	80	80	80	80
90	90	90	90	90	90
00	00	00	00	00	00

Jlg

Jlh

Jlj

Jlk

Jlm

Jln

Jlp

Jlq

Jlr

Jls

Jlt

Jlu

Jlv

Jlw

Jlx

Jly

Jlz

Jlaa

Jlbb

Jlcc

Jldd

Jlee

Jlff

DO NOT
WRITE
IN THIS
SPACE

J2. (RB--Page 21) Here is a list of some of the groups we just asked you about. Please read over this list and tell me the letter for those groups you feel particularly close to--people who are most like you in their ideas and interests and feelings about things. (MARK THE APPROPRIATE CIRCLE FOR EACH GROUP.)

	Mentioned	Not Mentioned
a. Businessmen	①	②
b. Liberals	①	②
c. Southerners	①	②
d. Poor people	①	②
e. Catholics	①	②
f. Protestants	①	②
g. Jews	①	②
h. Young people	①	②
j. Whites	①	②
k. Blacks	①	②
m. Conservatives	①	②
n. Women	①	②
p. Middle class people	①	②
q. Workingmen	①	②
r. Farmers	①	②
s. Older people	①	②

CHECKPOINT D.

① MORE THAN ONE GROUP MENTIONED → GO TO J2

② ONLY ONE GROUP MENTIONED → TURN TO P. 24, J24

NO GROUPS MENTIONED AND

③ R IS WHITE → TURN TO P. 26, J13

④ R IS BLACK → TURN TO P. 27, J20

J3. Look at the list again (RB--Page 21), and tell me which one you feel closest to of those you mentioned.

J4. IN THE REST OF SECTION J, USE FOR "CLOSEST GROUP" THE RESPONSE GIVEN IN J3 (OR THE GROUP GIVEN IN J2a-s IF ONLY ONE GROUP WAS MENTIONED.)

SPECIFY NAME OF GROUP YOU WILL USE IN THE FOLLOWING QUESTIONS:

J5. Do you belong to any organizations or take part in any activities that represent the interests and viewpoints of (R's CLOSEST GROUP)?

☐ YES

☐ NO → GO TO J6

J5a. What activities or organizations?

**DO
NOT
WRITE
IN
THIS
SPACE**

COMMENTS:

J6. Do you read any newspaper or magazine that particularly represents the interests and viewpoints of (R's CLOSEST GROUP)?

☐ YES

☐ NO

☐ DON'T KNOW

J7. How much influence do you think (R's CLOSEST GROUP) have in American life and politics? Do (R's CLOSEST GROUP) have a great deal of influence, some, not very much or none?

☐ GREAT DEAL

☐ SOME

☐ NOT VERY MUCH

☐ NONE

☐ DON'T KNOW

J7a. Are there things (R's CLOSEST GROUP) can do to increase their influence, or is there not much they can do?

☐ CAN INCREASE

☐ NOT MUCH
CAN DO

TURN TO
P. 25, J7c

☐ DON'T KNOW → TURN TO
P. 25, J8

J7b. What kinds of things can they do?

**DO NOT
WRITE
IN THIS
SPACE**

TURN TO P. 25, J8

J12. Look at the list again (RB--Page 23) and tell me the letter of those activities you think are good to do, things that are effective and that (R's CLOSEST GROUP) should do, even if you haven't done them yourself.

- | | | |
|---|----------------|------------------|
| | Men-
tioned | Not
Mentioned |
| a. GET MEMBERS TO VOTE AS A BLOC; SUPPORT A CANDIDATE ENDORSED BY THE GROUP. ... | ↓ | ↓ |
| | ① | ② |
| b. REGISTER OTHER MEMBERS TO VOTE; GET MEMBERS TO THE POLLS ON ELECTION DAY. ① ... ② | | |
| c. ATTEND A PUBLIC MEETING OR DEMONSTRATION TO GET A LAW CHANGED OR PROTEST A POLICY YOUR GROUP OPPOSES ① ... ② | | |
| d. GET YOUR GROUP TO WORK WITH OTHER GROUPS WITH SIMILAR INTERESTS ... ① ... ② | | |
| e. MOVE TO ANOTHER COMMUNITY THAT BETTER REFLECTS YOUR GROUP'S INTERESTS ... ① ... ② | | |
| f. WORK ON GROUP PROJECTS THAT HELP THE GROUP EXPRESS OR KEEP ALIVE ITS OWN VALUES ... ① ... ② | | |

J13. IF R IS BLACK → **TURN TO P. 27, J20**

In addition to the groups we have talked about, many Americans also have an ethnic or nationality group. What do you consider your main ethnic or nationality group?

(IF NONE OR AMERICAN → **TURN TO P. 27, J20**)

J14. Is this a group you feel particularly close to?

- ① YES ② NO ③ DON'T KNOW

↓
TURN TO P. 27, J20

We'd like to ask you some questions about that group.

J15. Do you belong to any organizations or take part in any activities that represent the interests and viewpoints of (R'S ETHNIC GROUP)?

- ① YES ② NO → **GO TO J16**

J15a. What activities or organizations?

J16. Do you read any newspaper or magazine that particularly represents the interests and viewpoints of this group?

- ① YES ② NO ③ DON'T KNOW

J17. How much influence do you think (R'S ETHNIC GROUP) has in American life and politics? Do they have a great deal of influence, some, not very much or none?

- ① GREAT DEAL
② SOME
③ NOT VERY MUCH
④ NONE

⑤ DON'T KNOW

J18. Are there things this group can do to increase their influence, or is there not much they can do?

- ① CAN INCREASE ② NOT MUCH CAN DO

③ DON'T KNOW

J19. Do you think the influence of this group is increasing or decreasing--is it more or less than it used to be?

- ① MORE ② LESS ③ SAME

④ DON'T KNOW

J20. Now that we have finished talking about (CLOSEST GROUP AND ETHNIC GROUP-IF R HAD BOTH), is there any other group, even one that was not on the list, that you would rather have discussed, or would you just as soon not have talked about groups at all?

- ① YES, OTHER GROUP ② NO OTHER GROUP ③ NOT TALKED ABOUT GROUPS AT ALL
- ↓
- GO TO SECTION K

J20a. Which group is that?

K. LOCAL EFFICACY

I'm going to read some of the kinds of things people tell us about their local town or community government when we interview them and ask you whether you agree or disagree with them.

- KI. People like me don't have any say about what the local government does (1) (5)

- K2. Sometimes local politics and government seem so complicated that a person like me can't really understand what's going on.** ① ②

- K3. Generally speaking, those we elect to the local government lose touch with the people pretty quickly.** ① ②

- K4. How much of the time do you think you can trust your local government to do what is right—just about always, most of the time, or only some of the time?**

- ☐ 1 JUST ABOUT ALWAYS
☐ 2 MOST OF THE TIME
☐ 3 ONLY SOME OF THE TIME

- ⑦ NEVER**
① DON'T KNOW

- K5. Would you say the local government is pretty much run by a few big interests looking out for themselves or that it is run for the benefit of all the people?**

- ① FEW BIG INTERESTS ① FOR BENEFIT OF ALL**
② DON'T KNOW

- K6. There are many possible ways for people to show their disapproval or disagreement with government policies and actions.**

Suppose all other methods have failed and a person decides to try to stop the government from going about its usual activities with sit-ins, mass meetings, demonstrations, and things like that? Would you approve of that, disapprove, or would it depend on the circumstances?

- ① APPROVE ② DISAPPROVE ③ DEPENDS
④ DON'T KNOW

L. CRIME, FOREIGN AFFAIRS, VALUES

Let's return to some other issues facing the United States.

- L1. Would you say that it is safe to go out walking around here alone at night?**

- ☐ YES ☐ NO ☐ DON'T KNOW

- L2. Some people favor stricter hand gun control while others feel that each person should be able to own a gun free from government control. How about you, do you favor or oppose stricter hand gun control?**

- ① FAVOR ② OPPOSE ③ DON'T KNOW**

TURN TO PAGE 28, L3

- L2a. Would you favor or oppose gun control if this only required that each person obtain a permit before purchasing a hand gun?**

- 1 FAVOR 2 OPPOSE 3 DON'T KNOW**

COMMENTS:

The diagram shows a 3x12 grid of circles. The columns are labeled J13, J15a, and J20a. The circles are arranged in three rows and twelve columns. The first column (J13) has 12 circles, the second column (J15a) has 12 circles, and the third column (J20a) has 12 circles.

COMMENTS:

L3. In general, do you feel that the courts treat criminals too harshly, too easily, or just about right?

- ① TOO HARSH ② TOO EASY ③ ABOUT RIGHT
④ DON'T KNOW

L4. Now we'd like to ask about how crime affects you personally. Some people find it necessary to take certain precautions in order to be safe from crime. (RB--Page 24) Please tell me if you've done any of the following things to protect yourself against crime. You can just read the letter from the list for any of the things you have done. (MARK EACH ITEM APPROPRIATELY)

- | | Men-
tioned | Not
Mentioned |
|---|----------------|------------------|
| a. BOUGHT A DOG FOR PURPOSES OF PROTECTION..... | ① | ② |
| b. PUT NEW LOCKS ON WINDOWS OR DOORS..... | ① | ② |
| c. PUT AN ALARM SYSTEM IN YOUR CAR, HOME OR APARTMENT.... | ① | ② |
| d. KEPT A GUN FOR PURPOSES OF PROTECTION..... | ① | ② |
| e. STAYED AWAY FROM CERTAIN AREAS IN A TOWN OR CITY..... | ① | ② |

L5. (RB--Page 25) Please tell me if any of the following things have happened to you or anyone in your immediate family within the last year. (MARK EACH ITEM APPROPRIATELY)

- | | Men-
tioned | Not
Mentioned |
|--|----------------|------------------|
| a. WITNESSED A CRIME..... | ① | ② |
| b. HAD YOUR HOME OR APARTMENT BROKEN INTO..... | ① | ② |
| c. HAD YOUR CAR BROKEN INTO OR STOLEN..... | ① | ② |
| d. WAS PHYSICALLY ATTACKED OR HAD SOMETHING TAKEN FROM YOU BY FORCE..... | ① | ② |

**DO NOT
WRITE
IN THIS
SPACE**

L6. The government in Washington not only deals with problems in the United States, it is also faced with problems in its relations with other countries. What do you think are the most important problems in our relations with other countries throughout the world that the United States is facing today?

L6a. Anything else?

L7. I am going to read you two statements about U.S. foreign policy and I would like you to tell me whether you agree or disagree with each statement.

L7a. This country would be better off if we just stayed home and did not concern ourselves with problems in other parts of the world.

- ① AGREE
② DISAGREE
③ DON'T KNOW

L7b. The United States should give help to foreign countries even if they don't stand for the same things that we do.

- ① AGREE
② DISAGREE
③ DON'T KNOW

L8. People who say this country must reduce the amount of energy it uses suggest different ways of doing this. Some say we should limit the amount of energy people are allowed to use. Others say it is better to charge higher prices for energy to discourage people from using more. Which do you prefer?

- ☐ LIMIT THE AMOUNT OF ENERGY
☐ CHARGE HIGHER PRICES
☐ BOTH ☐ NEITHER
☐ DON'T KNOW

L9. Let's change the subject for a moment. We like to have people tell us what sorts of problems they have to deal with in their daily lives. Can you tell me what some of the problems are that you face these days in your own life?

L9a. Anything else?

L6 & L6a		
1st	2nd	3rd
00	00	00
10	10	10
20	20	20
30	30	30
40	40	40
50	50	50
60	60	60
70	70	70
80	80	80
90	90	90

COMMENTS:

L10. (RB-Page 26) We would like you to tell us which of these items are most important to you as a guiding principle in your life. Please read the list and tell me whether each is important or not important. Let's start with A: "To be ambitious (a hard working, aspiring person). Is that important or not important to you?"

- Important** **Not Important** **DK**
- a. **TO BE AMBITIOUS**
(A HARD WORKING,
ASPIRING PERSON) ① .. ② ③
- b. **TO BE WELL-LIKED**
(A FRIENDLY,
PLEASANT PERSON) ① .. ② ③
- c. **TO BE INDEPENDENT**
(A SELF-RELIANT, SELF-
SUFFICIENT PERSON) .. ① .. ② ③
- d. **TO BE HELPFUL**
(WORKING FOR THE
BENEFIT OF OTHERS) .. ① .. ② ③
- e. **TO BE RESPONSIBLE**
(A DEPENDABLE,
RELIABLE PERSON) ① .. ② ③

L10a. Would you please look at the card again and tell me which of these is most important to you, which comes next in importance, which is third, and so forth? (KEEP ASKING UNTIL ALL VALUES HAVE BEEN RANKED--RECORD NUMBER OF RANK BY MARKING APPROPRIATE CIRCLE)

- | | RANK | | | | | DK |
|--|------|---|---|---|---|----|
| a. TO BE AMBITIOUS
(A HARD WORKING,
ASPIRING PERSON) | 1 | 2 | 3 | 4 | 5 | 0 |
| b. TO BE WELL-LIKED
(A FRIENDLY,
PLEASANT PERSON) | 1 | 2 | 3 | 4 | 5 | 0 |
| c. TO BE INDEPENDENT
(A SELF-RELIANT, SELF-
SUFFICIENT PERSON) | 1 | 2 | 3 | 4 | 5 | 0 |
| d. TO BE HELPFUL
(WORKING FOR THE
BENEFIT OF OTHERS) | 1 | 2 | 3 | 4 | 5 | 0 |
| e. TO BE RESPONSIBLE
(A DEPENDABLE,
RELIABLE PERSON) | 1 | 2 | 3 | 4 | 5 | 0 |

L11. (RB-Page 27) Would you please look at this list and tell me whether each of these is important or not important to you as a goal in your life.

- a. A PROSPEROUS LIFE (HAVING A GOOD INCOME AND BEING ABLE TO AFFORD THE GOOD THINGS IN LIFE) ☐ Important ☐ Not Important ☐ DK
- b. AN IMPORTANT LIFE (A LIFE OF ACHIEVEMENT THAT BRINGS ME RESPECT AND RECOGNITION). ☐ ☐ ☐
- c. A SECURE LIFE (MAKING SURE THAT ALL BASIC NEEDS AND EXPENSES ARE PROVIDED FOR). ☐ ☐ ☐
- d. AN EXCITING LIFE (A STIMULATING, ACTIVE LIFE). ☐ ☐ ☐

L11a. Now tell me which of these is most important to you, which comes next in importance, which is third, and which is least important. (RECORD NUMBER OF RANK BY MARKING APPROPRIATE CIRCLE)

- a. A PROSPEROUS LIFE (HAVING A GOOD INCOME AND BEING ABLE TO AFFORD THE GOOD THINGS IN LIFE) RANK DK
☐ ☐ ☐ ☐ ☐
- b. AN IMPORTANT LIFE (A LIFE OF ACHIEVEMENT THAT BRINGS ME RESPECT AND RECOGNITION). ☐ ☐ ☐ ☐ ☐
- c. A SECURE LIFE (MAKING SURE THAT ALL BASIC NEEDS AND EXPENSES ARE PROVIDED FOR). ☐ ☐ ☐ ☐ ☐
- d. AN EXCITING LIFE (A STIMULATING, ACTIVE LIFE). ☐ ☐ ☐ ☐ ☐

COMMENTS:

L12. (RB-Page 28) For a nation, it is not always possible to obtain everything one might wish. On this card, several different goals are listed. If you had to choose among them, which one seems most desirable to you?

- ☐ ① MAINTAINING ORDER IN THE NATION
☐ ② GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS
☐ ③ FIGHTING RISING PRICES
☐ ④ PROTECTING FREEDOM OF SPEECH
☐ ⑤ DON'T KNOW → GO TO L13

L12a. Which one would be your second choice?

- ☐ ① MAINTAINING ORDER IN THE NATION
☐ ② GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS
☐ ③ FIGHTING RISING PRICES
☐ ④ PROTECTING FREEDOM OF SPEECH
☐ ⑤ DON'T KNOW

L13. Thank you for the interview.
(GET RECONTACT INFORMATION)

TIME AT END OF INTERVIEW

BY OBSERVATION

1. RESPONDENT'S SEX IS

- ☐ ① MALE
☐ ② FEMALE

2. RESPONDENT'S RACE IS

- ☐ ① WHITE
☐ ② BLACK
☐ ③ OTHER:

DO NOT
WRITE
IN THIS
SPACE