

(P440)

1960 POST-ELECTION STUDY

Face Sheet

Interviewer's Name: _____
Interview Number: _____ Date: _____
Town or City: _____ State: _____

Post-Elect.
Sequence #
1960 Int. #

Please check one:

This respondent was interviewed

by me

by another interviewer

at the time of the pre-election study.

Do not write in above
spaces.

-
1. We're interested in this interview in finding out whether people paid much attention to the election campaign this year. Take newspapers for instance -- did you read about the campaign in any newspaper?

5.No

9.Don't know

1.Yes

1a. What paper did you read most for news about politics?

2. How about radio -- did you listen to any speeches or discussions about the campaign on the radio?

1.Yes

5.No

9.Don't know

3. How about television -- did you watch any programs about the campaign on television?

1.Yes

5.No

9.Don't know

4. How about magazines -- did you read about the campaign in any magazines?

1.Yes

5.No

9.Don't know

(IF YES TO TWO OR MORE QUESTIONS, 1-4)

5. Of all these ways of following the campaign, which one would you say you got the most information from -- newspapers, radio, television or magazines?

1. Newspapers 2. Radio 3. Television 4. Magazines

(IF YES TO Q.1 -- READ NEWSPAPER)

6. How much did you read newspaper articles about the election -- regularly, often, from time to time, or just once in a great while?

1. Regularly 2. Often 3. Time to time 4. Once in a great while

(IF YES TO Q.2 -- LISTENED TO RADIO)

7. How many programs about the campaign did you listen to on the radio -- a good many, several, or just one or two?

1. Good many 2. Several 3. Just one or two

(IF YES TO Q.4 -- READ MAGAZINES)

8. How many magazine articles about the campaign would you say you read -- a good many, several, or just one or two?

1. Good many 2. Several 3. Just one or two

(IF YES TO Q.3 -- WATCHED TV)

9. How many television programs about the campaign would you say you watched -- a good many, several, or just one or two?

1. Good many 2. Several 3. Just one or two

10. Did you watch any of the TV debates where Kennedy and Nixon appeared on the same show together?

5. No

1. Yes

- 10a. Was your feeling about Kennedy as a person any different after you watched those programs?

IF DIFFERENT HOW IS THAT?

0. No

- 10b. Was your feeling about Nixon as a person any different after you watched those programs?

IF DIFFERENT HOW IS THAT?

0. No

10c. Was there any particular stand that Kennedy took in the debates that made a difference in how you felt about him?

No

IF YES WHAT WAS THAT?

10d. Was there any particular stand that Nixon took in the debates that made a difference in how you felt about him?

No

IF YES WHAT WAS THAT?

(ASK EVERYONE)

11. Some people feel they find out about the campaign mostly by talking to other people. Would you say you found out about the campaign this year more by talking to other people, or more from things like newspapers and TV?

More from newspapers & TV

More from other people

11a. Did you find out about the campaign mostly from members of your family, mostly from friends, mostly from people you work with, or who?

1. Family 2. Friends 3. People you work with Other (specify)

12. In talking to people about the election we find that a lot of people weren't able to vote because they weren't registered or they were sick or they just didn't have time. How about you, did you vote this time?

No - SKIP TO Q.22

YES 13. Who did you vote for for President?

13a. What would you say is the most important reason you voted for him?

14. How long before the election did you decide that you were going to vote the way you did?

15. When you voted for (ANSWER TO Q.13) instead of (OPPOSITE CANDIDATE), did you feel you were voting mainly for (ANSWER TO Q.13) or against (OPPOSITE CANDIDATE)?

1. FOR own candidate 2. AGAINST opposing candidate

16. Did you ever think during the campaign that you might vote for (OPPOSITE CANDIDATE)?

No

YES 16a. What made you decide not to vote for him?

(IF YES TO Q.12 CONTINUED)

17. When you voted for President in this election, did you feel that it was a lot better to vote for the (R)(D) candidate, somewhat better, or that it didn't make much difference which one you voted for?

1. Lot better 3. Somewhat better 5. Didn't make difference

18. We would like to know how strongly you felt about the importance of voting in this election. Would you say you cared a great deal whether or not you voted, cared somewhat, or didn't care too much this time?

1. Cared great deal 3. Cared somewhat 5. Didn't care too much

19. How about the election for United States Senator? Did you vote for a candidate for Senator?

8. No 9. Don't know if voted for Sen

19a. Who did you vote for? (IF R DOESN'T KNOW CANDIDATE'S NAME) Which party was that?

20. How about the vote for Congressman? Did you vote for a candidate for Congress?

8. No 9. Don't know if voted for Cong.

20a. Who did you vote for? (IF R DOESN'T KNOW CANDIDATE'S NAME) Which party was that?

20b. What would you say is the most important reason you voted for him?

21. How about the elections for state and local offices -- did you vote a straight ticket or did you vote for candidates from different parties?

(IF VOTED A STRAIGHT TICKET) 21a. Which party did you vote for?

SKIP TO Q.21, PAGE 5

(IF "NO, DID NOT VOTE" TO Q.12)

22. Who would you have voted for for President if you had voted?

(IF R NAMES PARTY OR CANDIDATE) 22a. What would you say was the most important reason you would have voted for him?

23. What was the main reason you didn't vote in this election?

(ASK OF EVERYONE)

24. I have a list of some of the things that people do that help a party or a candidate win an election. I wonder if you could tell me whether you did any of these things during the last election campaign.
- 24a. Did you talk to any people and try to show them why they should vote for one of the parties or candidates?
- 5.No
- Yes
- 24b. Was this somebody in your family, some one of your friends, or someone where you work?
- 1.Family 2.Friend 3.Somewhere at work
- 24c. Did you give any money or buy tickets or anything to help the campaign for one of the parties or candidates?
- 1.Yes 5.No
- 24d. Did you go to any political meetings, rallies, dinners, or things like that?
- 0.No
- Yes
- 24e. How many would you say you went to?
- 24f. Did you do any other work for one of the parties or candidates?
- 1.Yes 5.No
- 24g. Do you belong to any political club or organizations?
- 1.Yes 5.No
- 24h. Did you wear a campaign button or put a campaign sticker on your car?
- 1.Yes 5.No
25. You know that the parties try to talk to as many people as they can to get them to vote for their candidate. Did anybody from either one of the parties call you up or come around and talk to you during the campaign?
- 5.No
- Yes
- 25a. Which party were they from?
- 1.Dem 2.Rep 3.Both 4.Other 5.Don't know
- 25b. Did they talk to you about voting for president, were they interested in how you would vote for other offices, or did they just talk about voting for the (D)(R) party? (Which was that?)

26. Some people don't pay too much attention to election campaigns. How about you -- were you very interested in this campaign, fairly interested, just slightly interested, or not interested at all in it?
 1. Very 2. Fairly 4. Slightly 5. Not at all
27. We'd also like to know how much attention you pay to what's going on in politics generally. I mean from day to day, when there isn't any big election campaign going on. Would you say you follow politics very closely, fairly closely, or not much at all?
 1. Very closely 3. Fairly closely 5. Not much at all
28. Do you happen to know which party had the most Congressmen in Washington before the election (this)(last) month?
 5. No
 Yes 28a. Which one? 1. Democrats 2. Republicans
29. Do you happen to know which party elected the most Congressmen in the elections (this)(last) month?
 5. No
 Yes 29a. Which one? 1. Democrats 2. Republicans
30. What do you personally feel is the most important problem the government should try to take care of when (Kennedy)(Nixon) and the new Congress take office in January?
 (IF NOT ALREADY CLEAR) 30a. What would you like to see the new government do about that?
31. Do you think there are any important differences in what the Republicans and Democrats stand for?
 YES 31a. What are they?
 31b. Are there any other important differences between the Republicans and Democrats?
 NO 31c. Was there ever a time when you thought there were important differences in what the Republicans and Democrats stood for?
 No
 Yes 31d. What were they?

32. Would you say that either one of the parties is more conservative or more liberal than the other?

Yes 32a. Which party is more conservative? 1.Democratic 2.Republican

32b. What do you have in mind when you say that the (R)(D) are more conservative than the (D)(R)? (Anything else?)

32c. Would you say the (R's) (D's) are a lot more conservative than the (D's)(R's) or only a little more conservative?

1.Lot more conservative 2.Little more

No 32d. Do you think that people generally consider the Democrats or the Republicans more conservative, or wouldn't you want to guess about that?

3.Dems more conserv. 4.Reps more cons. 5.No guess

(IF DEMS OR REPS MORE CONSERVATIVE) 32e. What do people have in mind when they say the (D's)(R's) are more conservative than the (R's)(D's)?

33. Over the years most Democrats have said that the government in Washington ought to see to it that everybody who wants to work can find a job. Many Republicans do not agree that the government should do this. How about you -- would you agree with these Democrats that the government ought to see to it that everybody who wants work can find a job?

Agree Disagree 3.Not sure, it depends 0.No opinion, DK SKIP TO Q.34

(IF AGREES OR DISAGREES) 33a. Would you say you agree (disagree) strongly or not very strongly?

1.Agree strongly 2.Agree 4.Disagree 5.Disagree strongly

34. Recently many Republicans have felt that the United States should give economic help to the poorer countries of the world even if they can't pay for it. Many Democrats disagree. How about you -- would you agree with these Republicans that the United States should give economic help to the poorer countries of the world even if they can't pay for it?

Agree Disagree 3.Not sure, it depends 0.No opinion, DK SKIP TO Q.35

(IF AGREES OR DISAGREES) 34a. Would you say you agree (disagree) strongly or not very strongly?

1.Agree strongly 2.Agree 4.Disagree 5.Disagree strongly

35. How do you feel about this statement: "The government ought to see to it that labor unions don't have much say about how the government is run."
Do you have an opinion on this or not?

0.No opinion SKIP TO Q. 36

Yes 35a. Do you agree that the government ought to see to it that labor unions don't have much say about how the government is run, or do you disagree? (Do you agree-disagree strongly, or not very strongly?)

1.Agree strongly 2.Agree 4.Disagree 5.Disagree strongly

Now here is something a little different. It helps us know what kinds of people we have talked to if we find out how they feel about other things besides politics. For example:

36. Have you usually felt pretty sure your life would work out the way you want it to, or have there been times when you haven't been very sure about it?

1.Pretty sure

5.Sometimes not very sure

37. Do you feel that you are the kind of person who gets his share of bad luck or do you feel that you have mostly good luck?

5.Bad luck

1.Mostly good luck

38. When you make plans ahead do you usually get to carry out things the way you expected, or do things usually come up to make you change your plans?

1.Things work out as expected

5.Have to change plans

39. When you get into an argument do you usually get your own way or do you often give in?

1.Always get own way

5.Often give in

40. Some people have strong opinions about a good many things. Other people are more in the middle of the road. Which kind of person are you?

1.Strong opinions

5.Middle of road

41. When you make up your mind about something is it pretty hard to argue you out of it or do you change your mind pretty easily?

1.Hard to change

5.Change mind easily

42. Are you the kind of person that plans his life ahead all the time or do you live more from day to day?

1.Plans ahead

5.Live from day to day

43. Some people feel like other people push them around a good bit. Others feel that they run their lives pretty much the way they want to. How is it with you?
 5. Get pushed around / 1. Run own lives/
44. Would you say you nearly always finish things once you start them or do you sometimes have to give up before they are finished?
 1. Always finish / 5. Sometimes give up/
45. If you had your choice, would you rather have a job where you gave the orders or a job where somebody else told you what to do?
 1. Rather give orders / 5. Rather be told what to do/

PERSONAL DATA

Now for the last questions we would like a little more background information on you and your family.

- (BY OBSERVATION) P1. Sex: 1. Male / 2. Female
- P2. Race: 1. White / 2. Negro / 3. Other _____
 (specify)

Q. P3-P7 asked only to check whether the post-election respondent was same as pre-election respondent.

(ASK EVERYONE)

P8. (IF NOT ALREADY ASCERTAINED) Are you married, single, divorced, separated, or widowed?

1. Married / 2. Single / 3. Divorced / 4. Separated / 5. Widowed

P9. How about your (husband)(wife)? Did (he)(she) vote in this election?

5. No

Yes

P9a. Did (he)(she) vote Democratic or Republican for President?

1. Dem / 2. Rep / 4. Other / 5. Don't know

P10. Is your church preference - Protestant Catholic or Jewish
Other _____
 (specify)

(IF PROTESTANT) P10a. What church is that, Baptist, Methodist, or what?

(IF SOME CHURCH PREFERENCE)

P11. Would you say you go to church regularly, often, seldom or never?

1.Regularly 2.Often 4.Seldom-SKIP TO Q.P12 5.Never-SKIP TO Q.P12

(IF "REGULARLY" OR "OFTEN") P11a. Do you happen to remember if anything was said about either Kennedy or Nixon in your church before the election?

0.No

Yes P11b. What was that?

(ASK ONLY IF R IS MARRIED)

P12. Is your husband's (wife's) church preference the same as yours?

Yes

No P12a. What is his (her) preference?

P13. Would you say he (she) goes to church regularly, often, seldom or never?

1.Regularly 2.Often 4.Seldom 5.Never

(ASK WHERE R HAS GIVEN SOME PERSONAL CHURCH PREFERENCE OTHER THAN JEWISH)

P14. Would you call yourself a strong (CHURCH PREFERENCE GIVEN IN Q.10 or 10a: e.g., Catholic, Baptist, Methodist) or a not very strong (CHURCH PREFERENCE)?

1.Strong 5.Not very strong

P15. Some (CHURCH PREFERENCE) feel they have a lot in common with other (CHURCH PREFERENCE); but others we talk to don't feel this way so much. How about you -- would you say that you feel pretty close to (CHURCH PREFERENCE, Q.10) in general or that you don't feel much closer to them than you do to other people?

1.Feel close 5.Not closer than to others

P16. How much interest would you say you have in how (CHURCH PREFERENCE) as a whole are getting along in this country? Do you have a good deal of interest in it, some interest, or not much interest at all?

1.Good deal 3.Some 5.Not much

(ASK WHERE R IS JEWISH)

P17. Some Jews feel they have a lot in common with other Jews; but others we talk to don't feel this way so much. How about you -- would you say you feel pretty close to Jews in general or that you don't feel much closer to them than you do to other people?

1.Feel close 5.Not closer than to others

P18. How much interest would you say you have in how Jewish people as a whole are getting along in this country? Do you have a good deal of interest in it, some interest, or not much interest at all?

1.Good deal 3.Some 5.Not much

(ASK EVERYONE)

P19. What was your mother's church preference when you were growing up?

(IF PREFERENCE P19a. Do you remember whether she was very much interested in her religion, somewhat interested, or didn't she pay much attention to it?)

1.Very much interested 3.Somewhat interested 4.Didn't pay much atten

P20. What was your father's church preference when you were growing up?

(IF PREFERENCE P20a. Was he very much interested in his religion, somewhat interested, or didn't he pay much attention to it?)

1.Very much interested 3.Somewhat interested 4.Didn't pay much atten

Some people think Catholic organizations ought to get into politics and some people think they ought not.

P21. How do you feel about Catholic organizations trying to get Congress to pass laws that Catholics are interested in? Do you think it's all right for them to do that, or do you think they ought to stay out of that?

1.All right

5.Ought to stay out

P22. How do you feel about Catholic organizations trying to help certain candidates get elected? Do you think it's all right for them to do that, or do you think they ought to stay out of that?

1.All right

5.Ought to stay out

The last question is one that you will remember, but we'd like to ask it once more.

P23. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

(IF REPUBLICAN OR DEMOCRAT) P23a. Would you call yourself a strong (R)(D) or a not very strong (R)(D)?

1.Strong Dem 2.Weak Dem 3.Weak Rep 7.Strong Rep

(IF INDEPENDENT OR OTHER) P23b. Do you think of yourself as closer to the Republican or the Democratic party?

3.Closer to Dem 4.No, neither 5.Closer to Rep