FORM 1

1988

For Office Use Only

Project: 495836 (245)
Activity Code: 10

NATIONAL ELECTION STUDY SUPER TUESDAY

FORM 1

AREA CODE | | | |

3. Interviewer's ID No. _____

4. Date Iw Began _____

5. Date Iw Completed _____

6. Length of Iw _____(Minutes)

7. Length of Edit_____(Minutes)

THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS:

This interview is completely voluntary--if we should come to any question that you don't want to answer, just let me know and we'll go on to the next question.

c The University of Michigan, 1987

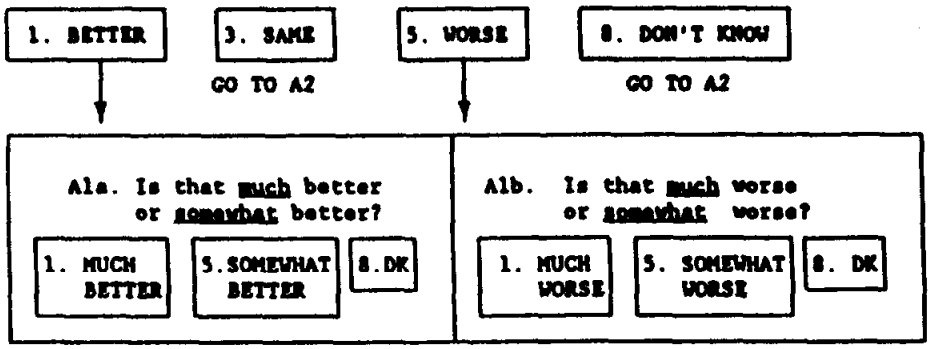
SECTION A

EXACT TIME NOW:_____

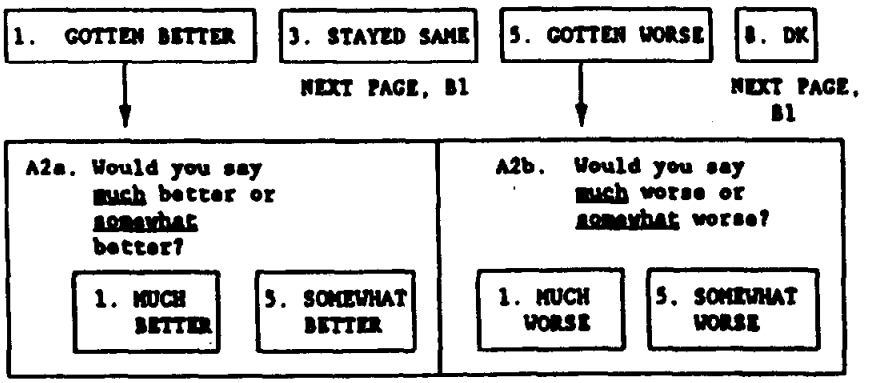
In this interview we will be talking about many different topics of interest.

Here is our first question:

A1. We are interested in how people are getting along financially these days. Would you say that you (and your family living with you) are better or worse off financially than you were a year ago?



A2. Now, thinking about the country as a whole, would you say that over the past year, the nation's economy has gotten better, stayed about the same, or gotten worse?



SECTION B

B1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

1. MOST OF THE TIME	2. SOME OF THE TIME	3. ONLY NOW AND THEN	4. HARDLY AT ALL	8. DK

B2. How about the presidential campaign. Would you say that you are very much interested, somewhat interested, or not much interested in following the presidential campaign in 1988?

1. VERY MUCH INTERESTED	3. SOMEWHAT INTERESTED	5. NOT MUCH INTERESTED	8. DK

B3. Is there a presidential primary election in your state?

1. YES	5. NO	8. DK

DO NOT PROBE

B4. Has anyone called you up or come around to talk to you about registering to vote?

1. YES	5. NO	8. DK

B5. So far as you know, are you registered to vote?

1. YES	5. NO	8. DK; NOT SURE

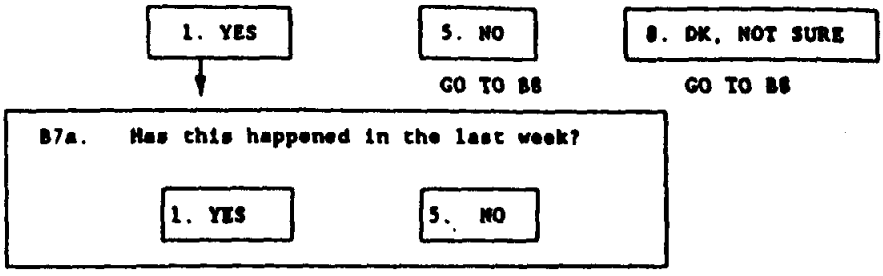
NEXT PAGE, B7

B6. Are you registered as being a Democrat, a Republican, an Independent, or what?

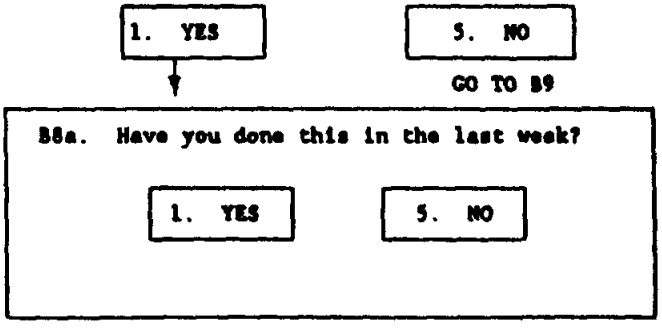
1. DEMOCRAT	2. REPUBLICAN	3. INDEPENDENT

4. VOTERS NOT REQUIRED TO DECLARE PARTY	8. DK

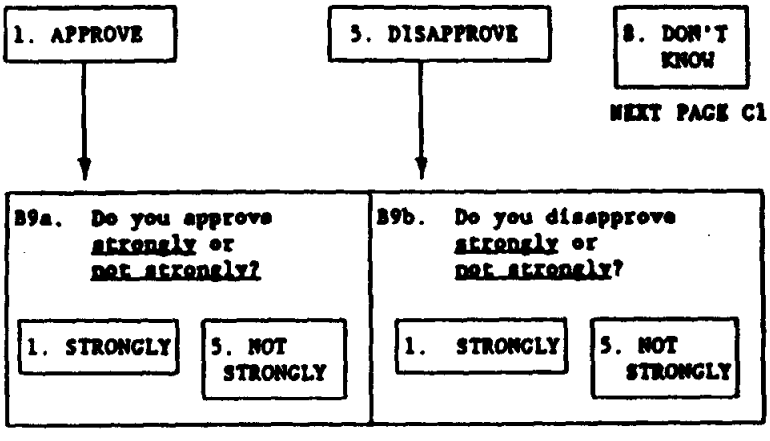
B7. Has anyone called you up or come around and talked to you about supporting a candidate for President?



B8. So far this year have <u>you</u> talked to anyone and tried to show them why they should support one of the candidates for President?



B9. Do you approve or disapprove of the way Ronald Reagan is <u>handling his job</u> as President?

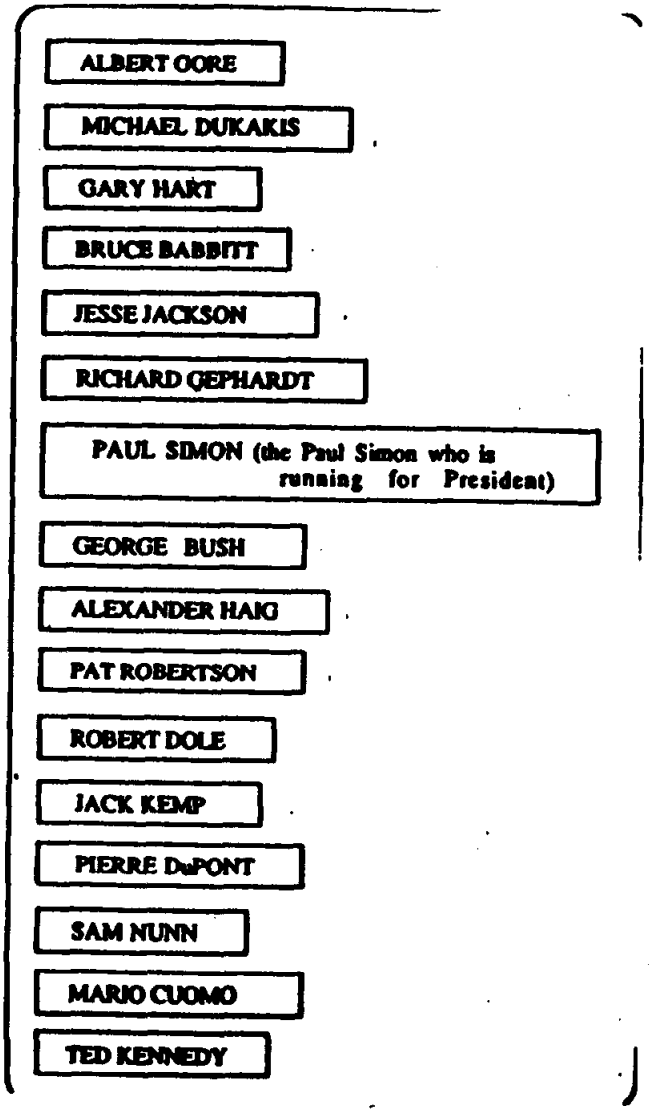


SECTION C

C1. I'm going to read a list with names of people in politics. in 1988. Many people tell us they have not heard of some of the names on this list. As I read each name, please tell me whether or not you have ever heard of this person.

(INTERVIEWER: READ THE LIST ON THE BLUE CARD SLOWLY, TO GIVE R A CHANCE TO RESPOND. CROSS OUT NAMES R HAS NEVER HEARD OF.)

FOR C2 (NEXT PAGE) READ ONLY THE NAMES THAT ARE NOT CROSSED OUT.



C2. How much would you say you know about these people? For each name I read, please tell me whether you know quite a lot, a fair amount, a little, or almost nothing about him.

The first person is Albert Gore. (Would you say you know quite a lot about him, a fair amount, a little, or almost nothing about him?)

INTERVIEWER: FOR THIS QUESTION, YOU WILL NEED TO MARK THIS QUESTIONNAIRE PAGE AND THE BLUE CARD. FIRST MARK R'S ANSWER TO C2 IN THE CORRECT COLUMN. IF THE R'S RESPONSE ABOUT A PARTICULAR PERSON WAS "NOTHING" CROSS OUT THAT NAME ON THE BLUE CARD. FOR THE REST OF THE QUESTIONS ABOUT CANDIDATES IN THIS QUESTIONNAIRE, YOU WILL USE ONLY THE NAMES NOT CROSSED OUT ON THE BLUE CARD. (THIS MEANS THAT YOU WILL HAVE CROSSED OUT NAMES ON THE BLUE CARD AT BOTH QUESTIONS C1 AND C2).

	Quite A lot (1)	Fair Amount (2)	A Little (3)	Almost Nothing (4)
a. ALBERT GORE				
b. Michael Dukakis				
c. Gary Hart				
d. Bruce Babbitt				
e. Jesse Jackson				
f. Richard Gephardt				
* g. Paul Simon				
h. George Bush				
j. Alexander Haig				
k. Pat Robertson				
m. Robert Dole				
n. Jack Kemp				
p. Pierre DuPont				
q. Sam Nunn				
r.Mario Cuomo				
s.Ted Kennedy				

*(the Paul Simon who is running for President)

C3. Now let's talk about your feelings toward the people you know something about. I'll read the name of a person and I will ask you to rate that person on a thermometer that runs from 0 to 100 degrees. Ratings between 50 and 100 degrees mean that you feel favorable and warm toward that person. Ratings between 0 and 50 degrees mean that you don't feel too favorable and are cool toward that person. You may use any number from 0 to 100 to tell me how favorable or unfavorable your feelings are for each person. If you don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

The first person is XXXXXXXXXX? How would you rate (him/her) using this thermometer?

	Rating	Don't Know, Can't Judge (998)
a. Albert Gore		
b. Michael Dukakis		
c. Gary Hart		
d. Bruce Babbitt		
e. Jesse Jackson		
f. Richard Gephardt		
g. Paul Simon		
h. George Bush		
j. Alexander Haig		
k. Pat Robertson		
m. Robert Dole		
n. Jack Kemp		
p. Pierre DuPont		
q. Sam Nunn		
r. Mario Cuomo		
s. Ted Kennedy		
t. Ronald Reagan		
u. Democratic party		
v. Republican party		

READ BEFORE (u.)
And now, for two groups.

SECTION D

D1. Thinking about the Presidential primary here in (STATE), which Democratic candidate will probably do best?

_____ 98. DK

D2. Which Republican candidate will probably do best (in the presidential primary here in (STATE))?

_____ 98. DK

D2a. INTERVIEWER CHECKPOINT: DATE OF INTERVIEW

IS TODAY'S DATE FEBRUARY 8TH OR BEFORE?

☐ 1. YES-->GO TO P. , D7

☐ 2. NO

D3. Do you happen to remember which Republican candidate won in the Iowa caucuses? (Who was that?)

_____ 98. DK

D4. Do you happen to remember which Democratic candidate won in the Iowa caucuses? (Who was that?)

_____ 98. DK

D4a. INTERVIEWER CHECKPOINT: DATE OF INTERVIEW

IS TODAY'S DATE FEBRUARY 16TH OR BEFORE?

☐ 1. YES-->GO TO P. , D7

☐ 2. NO

D5. Do you happen to remember which Republican candidate won in the New Hampshire primary? (Who was that?)

_____ ☐ 98. DK

D6. Do you remember which Democratic candidate won in the New Hampshire primary? (Who was that?)

_____ ☐ 98. DK

D7. Candidates for the presidential nomination sometimes talk about different issues during the campaign. In the Democratic campaign, what issues are the Democratic candidates talking about? (AO,ONCE)

_____

_____

_____

_____

_____

_____

_____

_____

D8. And in the Republican campaign for the presidential nomination, what issues are the Republican candidates talking about? (AO, ONCE)

_____

_____

_____

_____

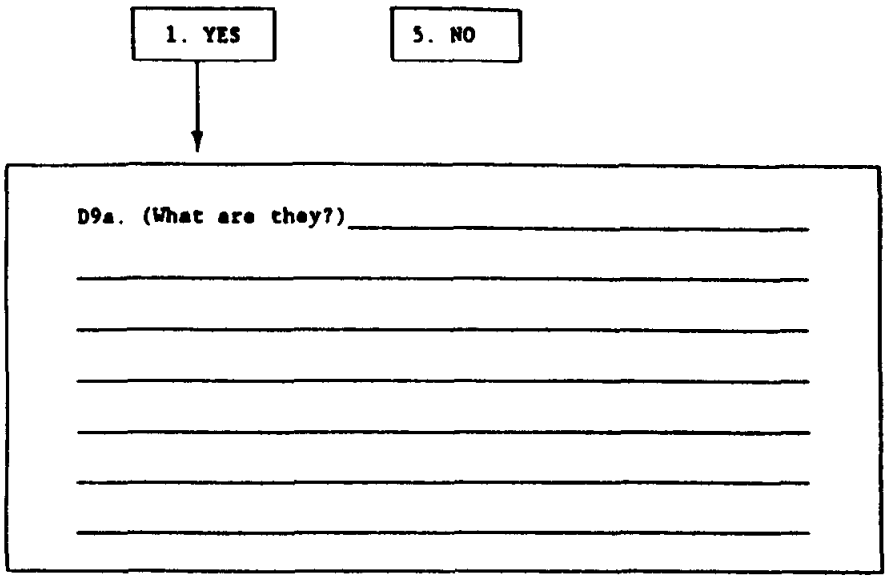
_____

_____

_____

_____

D9. Are there any political issues that the candidates are <u>not</u> talking about that are important to you? (What are they?) (AO, ONCE)



E1. As you know, each party will have a convention this August to nominate someone to run for President. Now, thinking about these nominating conventions, who do you think is likely to win the Democratic nomination for President. We will be using a scale which runs from 0 to 100, where 0 represents no chance for the nomination, 50 represents an even chance, and 100 represents certain victory. You may use any number between one and one hundred.

INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD	
☐ 1. ALBERT GORE IS CROSSED OUT	
☐ 5. ALBERT GORE IS NOT CROSSED OUT	--->E1a. Using this 0 to 100 scale, what do you think Albert Gore's chances are? _____
☐ 1. MICHAEL DUKAKIS IS CROSSED OUT	
☐ 5. MICHAEL DUKAKIS IS NOT CROSSED OUT	--->E1b. (What do you think) Michael Dukakis' chances (are)? _____
☐ 1. GARY HART IS CROSSED OUT	
☐ 5. GARY HART IS NOT CROSSED OUT	--->E1c. (What do you think) Gary Hart's chances (are)? _____
☐ 1. BRUCE BABBITT IS CROSSED OUT	
☐ 5. BRUCE BABBITT IS NOT CROSSED OUT	--->E1d. (What do you think) Bruce Babbitt's chances (are)? _____
☐ 1. JESSE JACKSON IS CROSSED OUT	
☐ 5. JESSE JACKSON IS NOT CROSSED OUT	--->E1e. (What do you think) Jesse Jackson's chances (are)? _____
☐ 1. RICHARD GEPHARDT IS CROSSED OUT	
☐ 5. RICHARD GEPHARDT IS NOT CROSSED OUT	--->E1f. (What do you think) Richard Gephardt's chances (are)? _____
☐ 1. PAUL SIMON IS CROSSED OUT	
☐ 5. PAUL SIMON IS NOT CROSSED OUT	--->E1g. (What do you think) Paul Simon's chances (are)? _____

E2. And what about the Republican candidates for President? What are the chances of winning the nomination for each of these candidates?

INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD

☐ 1. GEORGE BUSH IS CROSSED OUT	
☐ 5. GEORGE BUSH IS NOT CROSSED OUT	--->E2a. Using this 0 to 100 scale, what do you think George Bush's chances are? _____
☐ 1. ALEXANDER HAIG IS CROSSED OUT	
☐ 5. ALEXANDER HAIG IS NOT CROSSED OUT	--->E2b. (What do you think) Alexander Haig's chances (are)? _____
☐ 1. PAT ROBERTSON IS CROSSED OUT	
☐ 5. PAT ROBERTSON IS NOT CROSSED OUT	--->E2c. (What do you think) Pat Robertson's chances (are)? _____
☐ 1. ROBERT DOLE IS CROSSED OUT	
☐ 5. ROBERT DOLE IS NOT CROSSED OUT	--->E2d. (What do you think) Robert Dole's chances (are)? _____
☐ 1. JACK KEMP IS CROSSED OUT	
☐ 5. JACK KEMP IS NOT CROSSED OUT	--->E2e. (What do you think) Jack Kemp's chances (are)? _____
☐ 1. PIERRE DUPONT IS CROSSED OUT	
☐ 5. PIERRE DUPONT IS NOT CROSSED OUT	--->E2f. (What do you think) Pierre Dupont's chances (are)? _____

E3. Now, thinking about general election to be held this November we'd like you to tell us about some of the candidates' chances of winning the presidency in 1988. As before, we will use a scale that runs from 0 to 100, where 0 represents no chance of winning the presidency, 50 represents an even chance, and 100 represents certain victory. (You may use any number from 1 to 100)

INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD	
☐ 1. ALBERT GORE IS CROSSED OUT	
☐ 5. ALBERT GORE IS NOT CROSSED OUT	--->E1a. Using this 0 to 100 scale, what do you think Albert Gore's chances are? _____
☐ 1. MICHAEL DUKAKIS IS CROSSED OUT	
☐ 5. MICHAEL DUKAKIS IS NOT CROSSED OUT	--->E1b. (What do you think) Michael Dukakis' chances (are)? _____
☐ 1. GARY HART IS CROSSED OUT	
☐ 5. GARY HART IS NOT CROSSED OUT	--->E1c. (What do you think) Gary Hart's chances (are)? _____
☐ 1. BRUCE BABBITT IS CROSSED OUT	
☐ 5. BRUCE BABBITT IS NOT CROSSED OUT	--->E1d. (What do you think) Bruce Babbitt's chances (are)? _____
☐ 1. JESSE JACKSON IS CROSSED OUT	
☐ 5. JESSE JACKSON IS NOT CROSSED OUT	--->E1e. (What do you think) Jesse Jackson's chances (are)? _____
☐ 1. RICHARD GEPHARDT IS CROSSED OUT	
☐ 5. RICHARD GEPHARDT IS NOT CROSSED OUT	--->E1f. (What do you think) Richard Gephardt's chances (are)? _____
☐ 1. PAUL SIMON IS CROSSED OUT	
☐ 5. PAUL SIMON IS NOT CROSSED OUT	--->E1g. (What do you think) Paul Simon's chances (are)? _____

E4. And what about the Republican candidates for President? What are the chances of winning the election in November for each of these candidates?

INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD	
☐ 1. GEORGE BUSH IS CROSSED OUT	
☐ 5. GEORGE BUSH IS NOT CROSSED OUT	---->E2a. Using this 0 to 100 scale, what do you think George Bush's chances are? _____
☐ 1. ALEXANDER HAIG IS CROSSED OUT	
☐ 5. ALEXANDER HAIG IS NOT CROSSED OUT	---->E2b. (What do you think) Alexander Haig's chances (are)? _____
☐ 1. PAT ROBERTSON IS CROSSED OUT	
☐ 5. PAT ROBERTSON IS NOT CROSSED OUT	---->E2c. (What do you think) Pat Robertson's chances (are)? _____
☐ 1. ROBERT DOLE IS CROSSED OUT	
☐ 5. ROBERT DOLE IS NOT CROSSED OUT	---->E2d. (What do you think) Robert Dole's chances (are)? _____
☐ 1. JACK KEMP IS CROSSED OUT	
☐ 5. JACK KEMP IS NOT CROSSED OUT	---->E2e. (What do you think) Jack Kemp's chances (are)? _____
☐ 1. PIERRE DUPONT IS CROSSED OUT	
☐ 5. PIERRE DUPONT IS NOT CROSSED OUT	---->E2f. (What do you think) Pierre Dupont's chances (are)? _____

SECTION F

F1. How many days in the past week did you read a daily newspaper?

_____(NUMBER OF DAYS) [0. NONE]

F1a. What daily newspaper did you read most for news about national politics? (IF NECESSARY: In what city is that published?)

TITLE	CITY WHERE PUBLISHED
_____	_____
_____	_____

F1b. How much attention did you pay to articles in the newspaper about the presidential primary campaigns -- a great deal, quite a bit, some, very little, or none?

[1. A GREAT DEAL] [2. QUITE A BIT] [3. SOME] [4. VERY LITTLE] [5. NONE] [8. DK]

F2. How many days in the past week did you watch the news on TV?

_____(NUMBER OF DAYS) [0. NONE]

GO TO F3

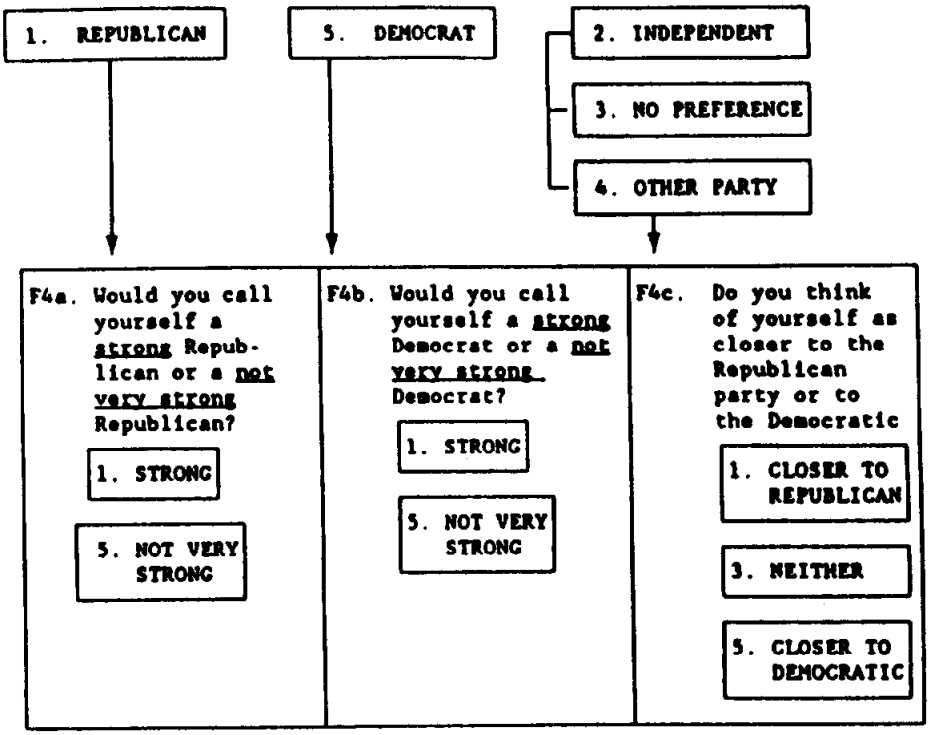
F2a. How much attention did you pay to news on TV about the presidential primary campaigns -- a great deal, quite a bit, some, very little, or none?

[1. A GREAT DEAL] [2. QUITE A BIT] [3. SOME] [4. VERY LITTLE] [5. NONE] [8. DK]

F3. In the past week, did you see any television commercials for a presidential candidate?

[1. YES] [5. NO] [8. DON'T KNOW]

F4. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?



SECTION G

G1. Now we'd like to know about your impressions of some of the candidates. I am going to read a list of words and phrases people use to describe political figures. After each one, I would like you to tell me how much the word or phrase fits your impression of a particular candidate.

G1a. **INTERVIEWER CHECKPOINT:**

REFER TO BLUE CARD:

☐ 1. "ALBERT GORE" IS NOT CROSSED OUT

☐ 5. "ALBERT GORE" IS CROSSED OUT ---> GO TO G3

G2. (The first word is "intelligent.") How much would you say "intelligent" fits your impression of Albert Gore: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G3. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "MICHAEL DUKAKIS" IS NOT CROSSED OUT

☐ 5. "MICHAEL DUKAKIS" IS CROSSED OUT ---> GO TO G4

G3a. Now about Michael Dukakis? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G4. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "GARY HART" IS NOT CROSSED OUT

☐ 5. "GARY HART" IS CROSSED OUT ---> GO TO G5

G4a. Now about GARY HART? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G5. **INTERVIEWER CHECKPOINT:**

REFER TO BLUE CARD:

☐ 1. "BRUCE BABBITT" IS NOT CROSSED OUT

☐ 5. "BRUCE BABBITT" IS CROSSED OUT ---> GO TO G6

G5a. Now about GARY HART? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G6. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "JESSE JACKSON" IS NOT CROSSED OUT

☐ 5. "JESSE JACKSON" IS CROSSED OUT ---> GO TO G7

G6a. Now about Jesse Jackson? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G7. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "RICHARD GEPHARDT" IS NOT CROSSED OUT

☐ 5. "RICHARD GEPHARDT" IS CROSSED OUT ---> GO TO G8

G7a. Now about Richard Gephardt? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G8. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "PAUL SIMON" IS NOT CROSSED OUT

☐ 5. "PAUL SIMON" IS CROSSED OUT ---> GO TO G9

G8a. Now about Paul Simon? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G9. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "GEORGE BUSH" IS NOT CROSSED OUT

☐ 5. "GEORGE BUSH" IS CROSSED OUT ---> GO TO G10

G9a. Now about George Bush? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G10. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "ALEXANDER HAIG" IS NOT CROSSED OUT

☐ 5. "ALEXANDER HAIG" IS CROSSED OUT ---> GO TO G11

G10a. Now about Alexander Haig? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G11. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "PAT ROBERTSON" IS NOT CROSSED OUT

☐ 5. "PAT ROBERTSON" IS CROSSED OUT ---> GO TO G12

G11a. Now about Pat Robertson? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G12. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "ROBERT DOLE" IS NOT CROSSED OUT

☐ 5. "ROBERT DOLE" IS CROSSED OUT ---> GO TO G13

G12a. Now about Robert Dole? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G13. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "JACK KEMP" IS NOT CROSSED OUT

☐ 5. "JACK KEMP" IS CROSSED OUT ---> GO TO G14

G13a. Now about Jack Kemp? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

G14. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

☐ 1. "PIERRE DuPONT" IS NOT CROSSED OUT

☐ 5. "PIERRE DuPONT" IS CROSSED OUT ---> GO TO J1

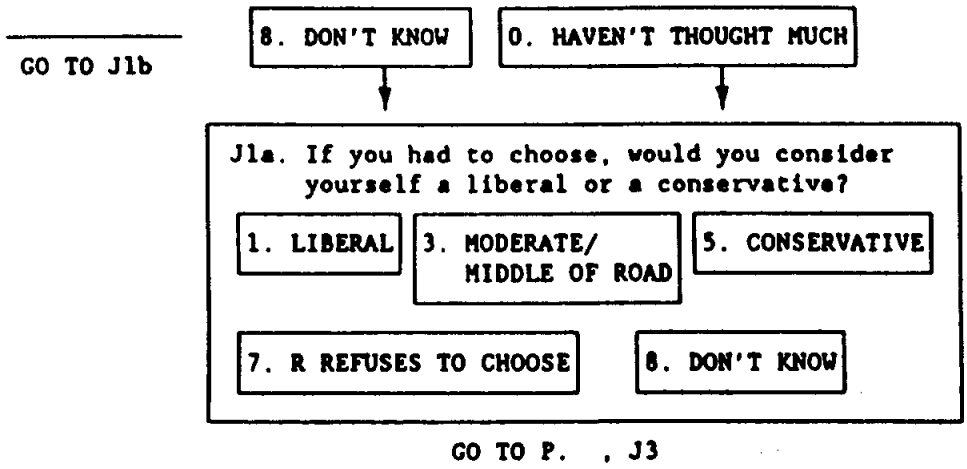
G14a. Now about Pierre DuPont? Would you say "intelligent" fits your impression of him: a great deal, somewhat, a little, or not at all?

	GREAT DEAL (1)	SOMEWHAT (2)	LITTLE (4)	NOT AT ALL (5)	CAN'T SAY; DK (8)
a. INTELLIGENT					
b. Compassionate					
c. Moral					
d. Inspiring					
e. Provides strong leadership					
f. Decent					
g. Really cares about people like you					
h. Knowledgeable					

SECTION J

J1. We hear a lot of talk these days about liberals and conservatives. Think about a ruler where we are measuring political views that people might hold, from liberal to conservative. On this ruler, which goes from one to seven, a measurement of one means very liberal political views, and a measurement of seven would be very conservative. Just like a regular ruler, it has points in between, at 2, 3, 4, 5 or 6.

J1a. Where would you place yourself on this scale, remembering that 1 is very liberal and 7 is very conservative, or haven't you thought much about this?



J1b. You rated yourself as a _____. Just to verify, that means you think of yourself as (middle of the road/liberal/conservative).

1. YES

5. NO --> BACK TO J1

J2. Using this same scale I would like to know where you would place these candidates.

	RATING	8. DK
a. Where would you place Albert Gore?		
b. (Where would you place) Michael Dukakis?		
c. (Where would you place) Gary Hart?		
d. (Where would you place) Bruce Babbitt?		
e. (Where would you place) Jesse Jackson?		
f. (Where would you place) Richard Gephardt?		
g. (Where would you place) Paul Simon?		
h. (Where would you place) George Bush?		
j. (Where would you place) Alexander Haig?		
k. (Where would you place) Pat Robertson?		
m. (Where would you place) Robert Dole?		
n. (Where would you place) Jack Kemp?		
p. (Where would you place) Pierre DuPont?		
q. (Where would you place) Ronald Reagan?		

J3. I am going to read several statements. After each one, I would like you tell me whether you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly with the statement.

	STRONGLY AGREE (1)	SOMEWHAT AGREE (2)	NEITHER AGREE/ DISAGREE (3)	SOMEWHAT DISAGREE (4)	STRONGLY DISAGREE (5)	DK (8)
a. Changes in lifestyle, like men and women living together without being married, are signs of increasing moral decay.						
b. We have gone too far in pushing equal rights in this country.						
c. We should be more tolerant of people who choose to live according to their own moral standards, even if they are very different from our own.						
d. If people were treated more equally in this country, we would have many fewer problems.						

SECTION K

K1. Who would you like to see the Democrats nominate for President in 1988?

_____ (NAME)

96. DON'T CARE; NO ONE — GO TO K2

98. DON'T KNOW/ CAN'T ANSWER — GO TO K2

K1a. Suppose, for one reason or another, (he/she) is not chosen as the Democratic candidate. Who would be your second choice for the Democratic nomination?

_____ (NAME)

96. DON'T CARE; NO ONE

98. DON'T KNOW/ CAN'T ANSWER

K2. Who would you like to see the Republicans nominate for President in 1988?

_____ (NAME)

96. DON'T CARE; NO ONE — GO TO K3

98. DON'T KNOW/ CAN'T ANSWER — GO TO K3

K2a. Suppose, for one reason or another, (he/she) is not chosen as the Democratic candidate. Who would be your second choice for the Democratic nomination?

_____ (NAME)

96. DON'T CARE; NO ONE

98. DON'T KNOW/ CAN'T ANSWER

K3. Who would you most like to see elected President in November?

_____ (NAME)

96. DON'T CARE; NO ONE

98. DON'T KNOW/ CAN'T ANSWER

(ASK K4 OF VIRGINIA RESIDENTS ONLY)

K4. Some state have binding primary elections that compel delegates to support the candidates chosen by the voters. In other states, the primary is non-binding and leaves the candidate choice up to the delegate. Is the presidential party primary election here in Virginia binding or non-binding?

1. BINDING	5. NON-BINDING	8. DON'T KNOW

K5. As of now, are you planning to vote in the presidential primary this March?

1. YES	8. DON'T KNOW/NOT SURE	5. NO

K6. If the primary election were being held TODAY, in which primary, Democratic or Republican, would you vote?

1. DEMOCRAT	2. REPUBLICAN	8. DON'T KNOW/NOT SURE
GO TO K7	GO TO K8	ASK BOTH K7 AND K8

K7. Of the Democratic candidates running for President in your state, for which would you vote?

_____ (NAME) | 96. DON'T CARE; NO ONE | 98. DON'T KNOW/ CAN'T ANSWER

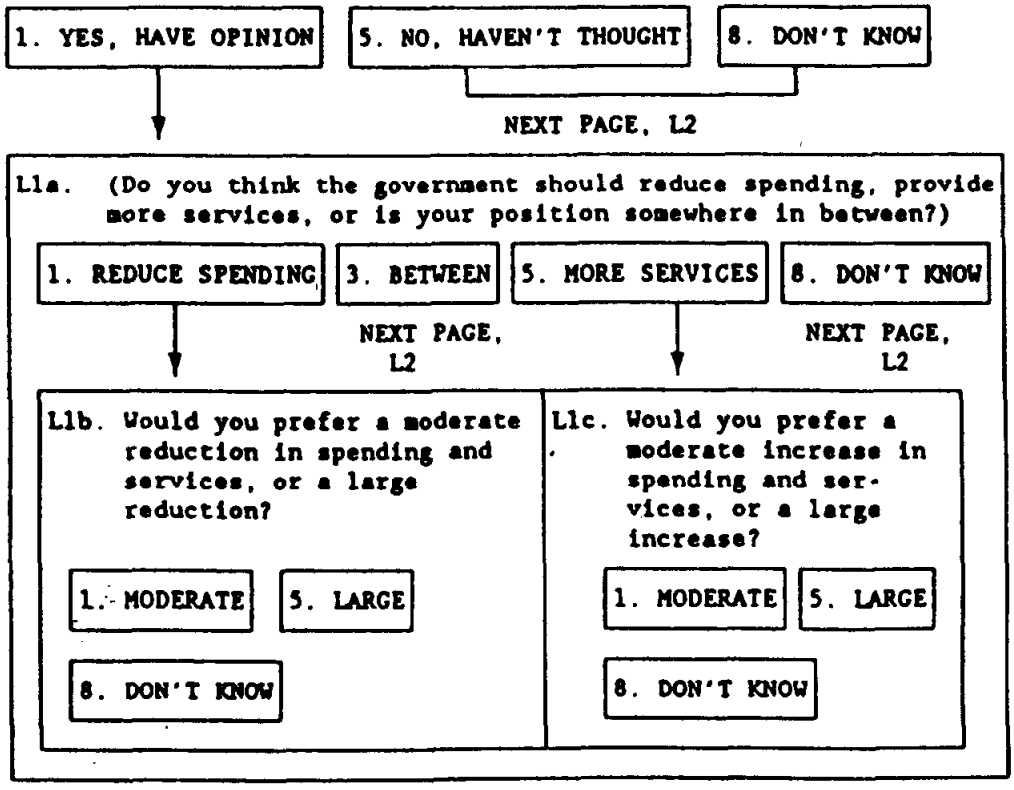
K8. Of the Republican candidates running for President in your state, for which would you vote?

_____ (NAME) | 96. DON'T CARE; NO ONE | 98. DON'T KNOW/ CAN'T ANSWER

SECTION L

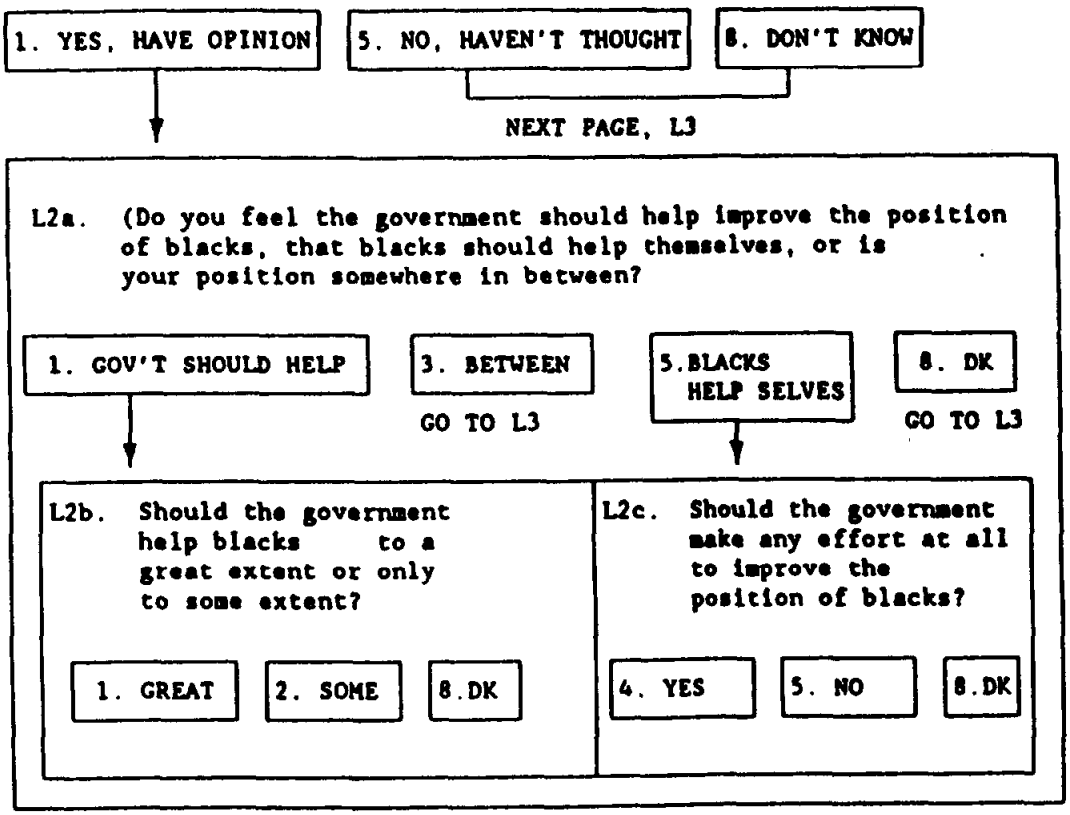
L1. The next few questions are about government spending and government services. Some people think the government should provide fewer services, even in areas such as health and education, in order to reduce spending. Other people feel it is important for the government to provide more services even if it means an increase in spending.

Do you have an opinion on this topic or haven't you thought much about it?

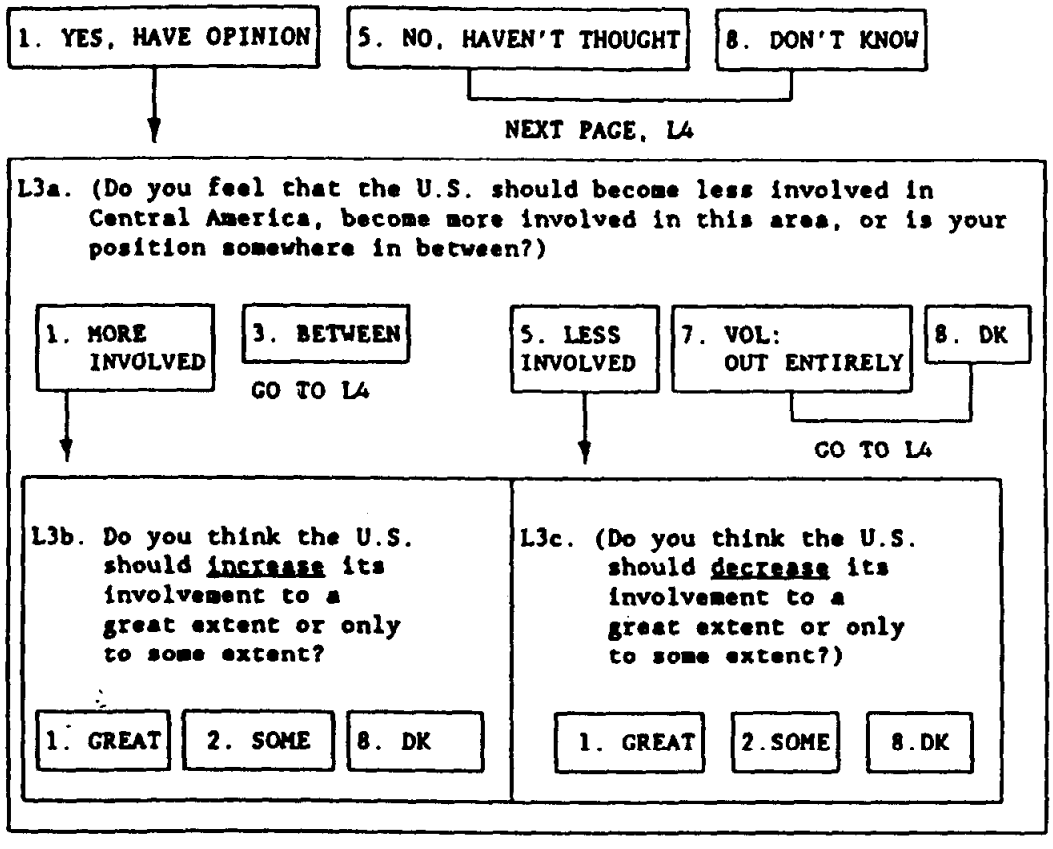


L2. Some people feel that the government in Washington should make every effort to improve the social and economic position of blacks. Others feel that the government should not make any special effort to help blacks because they should help themselves.

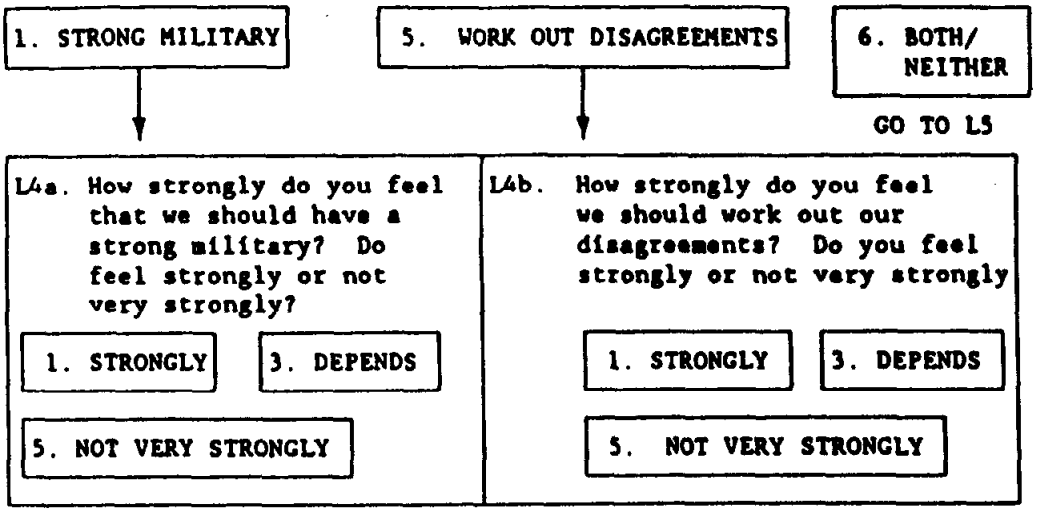
Do you have an opinion on this issue, or haven't you thought much about this?



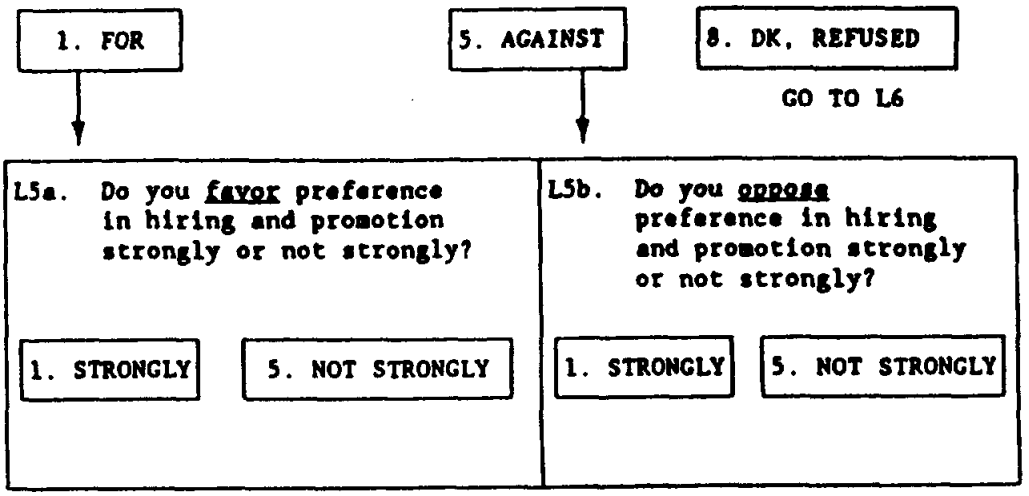
L3. Some people think the United States should become more involved in the internal affairs of Central American countries. Others believe that the U.S. should become less involved in this area. Do you have an opinion on this or haven't you thought much about it?



L4. Which do you think is the best way for us to keep peace -- by having a very strong military so other countries won't attack us, or by working out our disagreements at the bargaining table?



L5. Some people say that because of past discrimination blacks should be given preference in hiring and promotion. Others say that such preference in hiring and promotion of blacks is wrong because it gives blacks advantages they haven't earned. What about your opinion -- are you for or against preferential hiring and promotion of blacks?



L6. If you had a say in making up the federal budget this year, which of the following programs would you like to see increased and which reduced? Should federal spending on improving and protecting the environment be increased, decreased, or kept about the same?

(NOTE: A Volunteered response of "cut off entirely" should be coded "7" for any of the stimuli.)

	INCREASED (1)	SAME (3)	DECREASED (5)	(VOL): CUT OFF/OUT ENTIRELY (7)	DK (8)
L6a. IMPROVING AND PROTECTING THE ENVIRONMENT					
L6b. defense spending					
L6c. farm support programs					
L6d. Social security					
L6d. Education					
L6e. assistance for the poor					
L6f. aid to the Nicaraguan contras					
L6g. The "Star Wars" defense program					
L6h. fighting the disease AIDS					
L6j. Job training programs					

L7. Some people have suggested placing new limits on foreign imports in order to protect American jobs. Others say that such limits would raise consumer prices and hurt American exports. Do you favor or oppose placing new limits on imports -- or haven't you thought much about this?

1. FAVOR LIMITS	5. OPPOSE	0. HAVEN'T THOUGHT	8. DK

L8. Do you think abortions should be legal under any circumstances, only legal under certain circumstances, or never legal under any circumstance?

1. LEGAL UNDER ANY CIRCUMSTANCES	3. UNDER CERTAIN CIRCUMSTANCE	5. NEVER LEGAL	8. DK

L9. Which of these statements comes closest to your feelings about prayers in the public schools?

_____1. One, the Lord's Prayer or some Bible verse should be read daily, or,

_____2. Two, there should be a moment for silent prayer or meditation daily, or,

_____3. Three, no prayer or other religious observances should be held in the public schools.

L10. Which of these statements comes closest to describing your feelings about the Bible?

_____1. One, the Bible is the actual word of God and is to be taken literally, word for word, or,

_____2. Two, the Bible is the word of God but not everything in it should be taken literally, word for word, or,

_____3. Three, the Bible is a book written by men and is not the word of God.

L11. Some people feel that if black people are not getting fair treatment in their jobs, the government in Washington ought to see to it that they do. Others feel that this is not the federal government's business. Have you had enough interest in this question to favor one side over the other?

1. YES	5. NO --->GO TO Y1

L11a. How do you feel? Should the government in Washington ....

1. See to it that black people get fair treatment in job	or	5. this is not the federal government's business	8.DK

SECTION Y

Now for a few questions about you.

Y1. What is the month and year of your birth?

_____(MONTH) _____ (YEAR)

Y2. Are you married now and living with your (husband/wife) - or are you widowed, divorced, separated, or have you never been married?

- 1. MARRIED AND LIVING WITH SPOUSE
- 5. WIDOWED
- 3. DIVORCED
- 4. SEPARATED
- 2. NEVER MARRIED
- 7. PARTNERS; NOT MARRIED

Y3. What is the highest grade of school or year of college you have completed?

00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16+

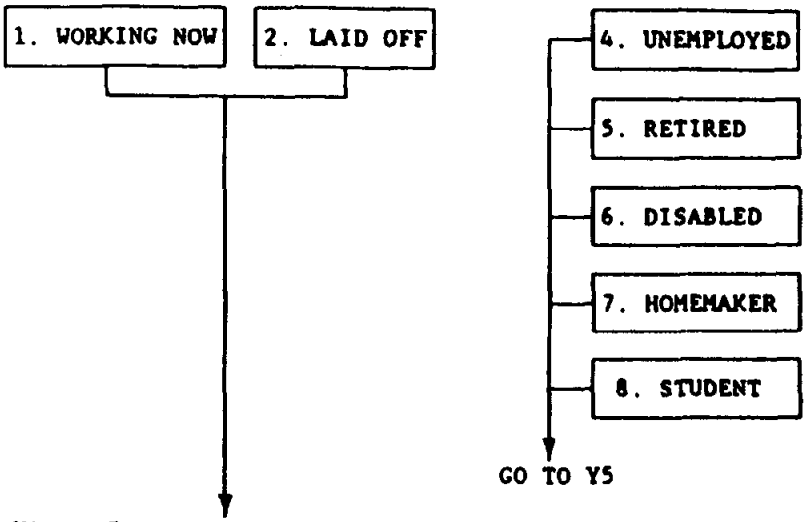
Y3a. Did you get a high school diploma or pass a high school equivalency test?

- 1. YES
- 5. NO

Y3b. Did you graduate from a four-year college or university?

- 1. YES
- 5. NO

Y4. We'd like to know if you are working now, or are you unemployed, retired, (a homemaker), a student, or what?



Y4a. What is your main occupation? (What sort of work do you do?) (IF NOT CLEAR: Tell me a little more about what you do.)

_____

_____

_____

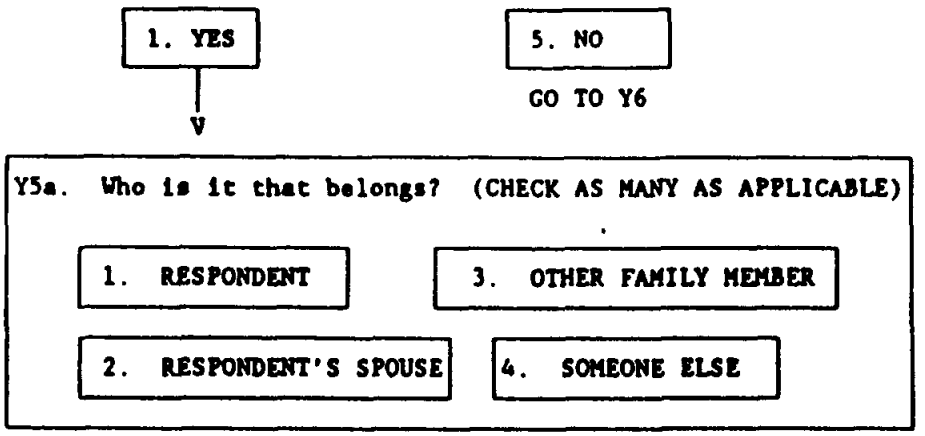
_____

Y4b. What kind of (business/industry) is that?

_____

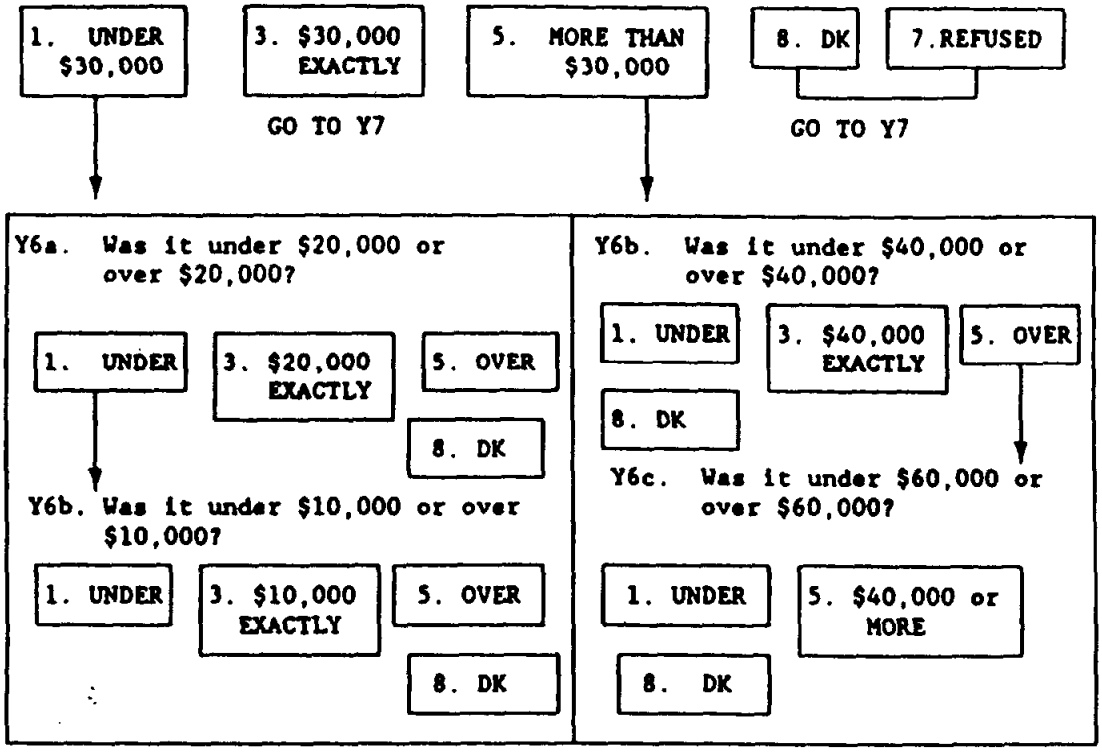
_____

Y5. Does anyone in your household belong to a labor union?



Y6. We would like to know the general range of your family income, that is, the family living with you, for 1987 before taxes. This figure should include salaries, wages, pensions, dividends, interest, and all other income. Was it under $30,000 or over $30,000?

(IF UNCERTAIN: What do you think it was?)



Y7. Is your religious preference Protestant, Roman Catholic, Jewish, or something else?

NOTE: IF R MENTIONS A CHRISTIAN DENOMINATION OF ANY KIND EXCEPT ROMAN CATHOLIC, MARK PROTESTANT, AND ENTER THE DENOMINATION INTO Y8a, WITHOUT ASKING IT AGAIN.

PROTESTANT	200. ROMAN CATHOLIC	300. JEWISH	7. NON-JUDEO CHRISTIAN	998. NONE; NO PREFERENCE	999.REFUSED
	GO TO Y7c.	GO TO Y8		GO TO Y9	

Y7a. (What church or denomination is that?)

_____

Y7b. (IF BAPTIST) Is that Southern Baptist or something else?

_____

Y7c. Do you consider yourself a "born-again" Christian?

1. YES	5. NO	8. DON'T KNOW

Y8. (IF ANY RELIGIOUS PREFERENCE) How often do you attend (church/synagogue)?

0. NEVER	1. LESS THAN ONCE A YEAR	2. ONCE OR TWICE A YEAR	3. SEVERAL TIMES A YEAR	4. ONCE A MONTH
5. COUPLE OF TIMES A MONTH	6. NEARLY EVERY WEEK	7. EVERY WEEK	8. MORE THAN ONCE A WEEK	9. DON'T KNOW, NO ANSWER

10. OTHER (SPECIFY): _____

_____

INTERVIEWERS SHOULD CODE R'S ANSWERS INTO CATEGORIES. USE CATEGORIES AS PROBES, AS NECESSARY. IF ANSWER DOES NOT FIT READILY INTO ONE OF THESE CATEGORIES, MAKE A MARGINAL NOTE OF R'S RESPONSE AN ON.

Y9. How long have you lived in your city or town? (IF NECESSARY: How long have you lived in your county?

90. ALL OF LIFE	_____ YEARS	OR	_____ MONTHS IF LESS THAN TWO YEARS

Y10. How long have you lived at your present address?

90. ALL OF LIFE	_____ YEARS	OR	_____ MONTHS IF LESS THAN TWO YEARS

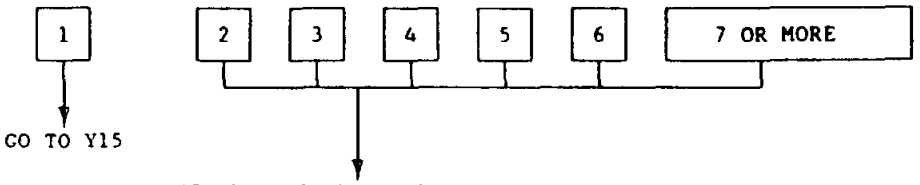
Y12. Would you mind telling me your race? Are you white, black, American Indian or Alaskan native, Asian or Pacific Islander?

1. WHITE	2. BLACK	3. AMERICAN INDIAN OR ALASKAN NATIVE	4. ASIAN OR PACIFIC ISLANDER

Y13. And is your ethnic origin Hispanic, that is, are you Mexican-American or Chicano, Puerto Rican, Cuban, or some other Hispanic origin?

5. NO	1. YES, MEXICAN-AMERICAN/ CHICANO	2. YES, PUERTO RICAN	3. YES, CUBAN	4. YES, OTHER HISPANIC

Y14. How many telephones, counting extensions, do you have in your home?



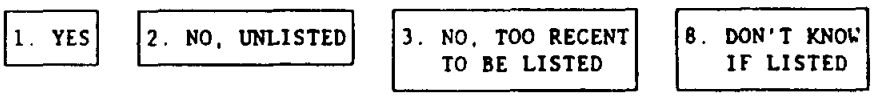
GO TO Y15

Y14a. Do all the telephones have the same number?

Y14b. Altogether, how many numbers are there?

Y14c. How many numbers are for business use only?

Y15. As far as you know, is the number I dialed, (READ TELEPHONE NUMBER FROM LABEL), telephone book? [IF "NO"] (Why isn't it listed?)



EXACT TIME NOW: _____

GO TO P. 4 OF COVERSHEET