Questions and Versions

A working paper prepared by NES staff for APSA roundtable.
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NES Staff
Working Paper No. 3   "Questions and Versions in NES Continuous Monitoring,
                        1984," August, 1984

HOW TO READ THIS DOCUMENT

As planned Continuous Monitoring was to use an instrument which varied only slightly during the interviewing period Jan 11–Dec. 7. Rather more changes in the instrument have taken place than originally anticipated, largely because the Democratic nomination was contested more strongly than expected, and the whole, with exceptions relating to candidacy, the basic instrument has remained quite stable.

The eighth version of Continuous Monitoring is now in the field. At least one more version, a post-election instrument, is planned. The differences from version to version range from very minor to noticeable, (see below). Part I of the document lists all of the questions which have been in all of the versions. Questions which have undergone minor changes in wording -- shifts in tense to account for passage of time -- are included in this portion. Part II lists all of the questions which have been in some but not all versions of the questionnaire. An "x" in the column headed "4" means that a question appeared in version 4. Ferraro name recognition, for example, was asked in versions 6, 7 and 8. Cuomo name recognition was asked in versions 5, 6 and 7.

A composite questionnaire for versions 1-4 is now available, and there will be a composite questionnaire incorporating all versions when the complete dataset is released in the summer of 1985. A dataset for versions 1-4 will be available through the Consortium immediately following the Nov. 6, 1984 election.

Dates of each version are as follows: Changes in Instrument Format:

Version 1: Jan. 11 –Feb. 29, 6:30 p.m.   Version 1: Original
Version 2: Feb 29 (6:31 p.m.) – March 27 Version 2: New Hampshire Primary
                                                      Add Hart
Version 3: March 28– April 12   Version 3: Drop Cranston questions
Version 4: April 13 – June 19   Version 4: Drop Glenn question, add
                                                      some "placements"
Version 5: June 20 – July 11   Version 5: Post primary version
Version 6: July 12 – July 18   Version 6: Minor Ferraro additions
Version 7: July 19 – Aug. 22 or 23rd   Version 7: Post Democratic Convention
Version 8: August 23rd ----   Version 8: Post Republican Convention

PART I: QUESTIONS IN ALL VERSIONS

A1.   Family better or worse off financially
A1a/b.   Much or somewhat better/worse financially
A2.   Watch budget more closely this year than last
A2a.   Watch budget a little/lot more closely
A3.   Income change in relation to cost of living
A3a/b.   Is change a lot/little
A4.   (When it comes to economic matters) group R feels close to
A4a.   I´er CHECKPOINT: More than one group mentioned
A4b.   (If more than one group mentioned) which closest?
A4c.   During past year, economic position of GROUP gotten better
          or worse?
A4d/e.   Economic position much or somewhat better/worse for GROUP
A4f.   GROUP income over past year change in relation to cost of living
A4g/h.   Is change (group income relative to cost of living) lot/little
A4i.   Has GROUP had harder/easier/same time finding work
A4j/k.   Has GROUP had much/little harder/easier time finding work
A5.   I´er CHECKPOINT: Boxes checked in A4b
A5a.   Women mentioned in A4
A5b.   Blacks mentioned in A4
A5c.   The elderly mentioned in A4
A5d.   The poor mentioned in A4
A5e.   The middle class mentioned in A4
A6.   Has economic position of WOMEN gotten better/worse/same
A7.   Has economic position of BLACKS gotten better/worse/same
A8.   Has economic position of THE ELDERLY ....
A9.   ..THE POOR.....
A10.   ..THE MIDDLE CLASS
B1.   Follow government and public affairs
B2.   Interest in presidential campaign
B3.   Care which party wins presidency
B4.   Anyone talk to R about supporting a candidate
B4a.   This (B4) happen in past week?
B5.   Anyone talk to R about registering
B6.   Has R talked to anyone about supporting a candidate
B6a.   Done this (B6) in last week?
C1a.   Heard of: Ronald Reagan
C1b.   John Glenn
C1c.   Ted Kennedy
C1d.   Walter Mondale
C1f.   John Anderson
C1g.   Ernest Hollings
C1i.   Jesse Jackson
C1j.   George Bush
C1k.   Howard Baker
C1m.   George McGovern
C1o.   Gary Hart
C2a.   Thermometer rating of: Ronald Reagan
C2b.   John Glenn
C2c.   Ted Kennedy
C2d.   Walter Mondale

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C2f.                              John Anderson
C2g.                              Ernest Hollings
C2i.                              Jesse Jackson
C2j.                              George Bush
C2k.                              Howard Baker
C2m.                              George McGovern
C2o.                              Gary Hart
D1.       Approve/disapprove Reagan's handling of job
D1a/b.    Approve/disapprove (D1) strongly/not strongly
D2.       Approve/disapprove Reagan's handling of economy
D2a/b.    Approve/disapprove (D2) strongly/not strongly
D3.       Approve/disaprove Reagan's handling of foreign relations
D3a/b.    Approve/disapprove (D3) strongly/not strongly
F1.       How many days past week watch national news on TV?
F1a.      How much attention to TV news about presidential campaign
F2.       How many days past week read a daily newspaper?
F2a.      Which paper(s) did R read
F2b.      How much attention to articles in newspaper about pres. campaign
G1a.      Reagan traits:  Hardworking
G1b.                      Decent
G1c.                      Compassionate
G1d.                      Commands respect
G1e.                      Intelligent
G1f.                      Moral
G1g.                      Kind
G1h.                      Inspiring
G1i.                      Knowledgable
G1j.                      Sets a good example
G1k.                      Really cares about people like you
G1m.                      Provides strong leadership
G3a.      Mondale traits: Hardworking
G3b.                      Decent
G3c.                      Compassionate
G3d.                      Commands respect
G3e.                      Intelligent
G3f.                      Moral
G3g.                      Kind
G3h.                      Inspiring
G3i.                      Knowledgeable
G3j.                      Sets a good example
G3k.                      Really cares about people like you
G3m.                      Provides strong leadership
G7a.      Jackson traits: Hardworking
G7b.                      Decent
G7c.                      Compassionate
G7d.                      Commands respect
G7e.                      Intelligent
G7f.                      Moral
G7g.                      Kind
G7h.                      Inspiring
G7i.                      Knowledgeable
G7j.                      Sets a good example
G7k.                      Really cares about people like you
G7m.                      Provides strong leadership
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H1.	Has nation's economy gotten better/worse/same
H1a.	Is economy much/somewhat better/worse
H2.	Have people had a harder/easier/same time finding work
H2a/b.	Is that much/somewhat harder/easier?
H3.	Has cost of things gone up/down/stayed same
H3a/b.	Is that (H3) a lot/little
H4.	Has U.S. position in world grown weaker/same/stronger
H5.	How worried about U.S. getting into conventional war
H6.	How worried about U.S. getting into nuclear war
J1.	Does R think of self as liberal/conservative/moderate
J1a/b.	Strong or not-so-strong liberal/conservative
J1c.	More like liberal or conservative
J1x.	SUMMARY: Liberal-conservative self-placement scale
J2.	Is Reagan liberal/conservative/moderate
J2a/b.	Is Reagan strong or not-so-strong liberal/conservative
J2c.	Is Reagan more like a liberal or conservative
J2x.	SUMMARY: Reagan liberal-conservative placement
J6.	Is Mondale liberal/conservative/moderate
J6a/b.	Is Mondale strong or not-so-strong liberal/conservative
J6c.	Is Mondale more like liberal or conservative
J6x.	SUMMARY: Mondale liberal-conservative placement
J8.	Is Jackson liberal/conservative/moderate
J8a/b.	Is Jackson strong or not-so-strong liberal/conservative
J8c.	Is Jackson more like liberal or conservative
J8x.	SUMMARY: Jackson liberal-conservative placement
K1a.	Reagan affects: Angry toward him
K1b.	Hopeful
K1c.	Afraid of him
K1d.	Proud
K5a.	Mondale affects: Angry toward him
K5b.	Hopeful
K5c.	Afraid of him
K5d.	Proud
K7a.	Jackson affects: Angry toward him
K7b.	Hopeful
K7c.	Afraid of him
K7d.	Proud
L1.	R think of self as Republican/Democrat/Independent or what
L1a/b.	Strong or not-so-strong Republican/Democrat
L1c.	Closer of Republican party or Democratic party
L1x.	SUMMARY: R's party identification
L2.	R's first choice for the Democratic nomination
L2a.	R's second choice for the Democratic nomination
M1.	Does R have opinion on government spending/services issue
M1a.	Should government reduce spending/provide more services
M1b/c.	Moderate or large reduction/increase
M1d.	Does Reagan prefer reduced government spending or increased services
M1e/f.	Reagan prefer large or moderate reduction/increase
M1h.	Mondale prefer reduced gov't spending or increased services
M1i/j.	Mondale prefer large or moderate reduction/increase
M2.	Does R have opinion on gov't effort improve position of minorities
M2a.	Should gov/t help minorities or minorities help themselves
M2b/c.	Should this (M2a) be done to a great/some extent
M3.	Does R have opinion on U.S. involvement in Central America

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M3a.     Should U.S. be less/more involved in Central America
M3b/c.   Should involvement be increased/decreased to great/some extent
M6.      Does R have opinion on more/less money for defense.
M6a.     Should govt increase/decrease defense spending
M6b/c.   Should defense spending be increased/decreased a lot or little
M6d.     Does Reagan think defense spending should be increased or decreased
M6e/f.   Does Reagan think (M6d.) a lot or a little
M6h.     Does Mondale think defense spending should be increased or decreased
M6i/j.   Does Mondale think (M6h.) a lot or a little
M7a.     Fed'l. spending increased/decreased/same: the environment
M7b.     .....dealing with crime
M7c.     .....public schools
M7d.     .....social security
M7e.     .....food stamps
M7f.     .....Medicare
M7g.     .....government jobs for the unemployed
M7h.     .....science and technology
M8.      Does R have opinion on government help women/women help themselves
M8a.     Should gov't help women or women help themselves
M8b/c.   Should help/leave alone to great or some extent.
M9.      Does R have opinion on cooperate/get tough with Russia
M9a.     Should U.S. cooperate/get tough with Russia
M9b/c.   Should we cooperate/get tough a lot or somewhat
N1.      Chances of Reagan winning the Presidential election

Y1.      Is R registered
Y1a.     Registered as Republican, Democrat, Independent or something else

Y2.      Date of birth
Y2x.     Age in years
Y3       Marital status

Y4.      Highest grade R completed
Y4a.     High school diploma or equivalency
Y4b.     Graduate from four year college or university
Y4x.     SUMMARY:  R's education

Y5.      R's working status
Y5a.     R WORKING NOW: occupation
Y5b.                   industry
Y6.                    worried about losing job
Y7.                    laid off in past six months
Y8.                    reduce hours or take cut in pay in last 6 months
Y9.      R UNEMPLOYED:  had a job in past 6 months
Y9a.                    how many hours work in average week
Y10.     R RET/UNEMP:   looking for work at the present time
Y11.                    how worried about finding work
Y12.     R HSEWF/STUD:  working for pay at present time
Y13.                    looking for work at present time
Y14.     I'er CHECKPOINT: Is R only adult in household
Y14a.    I'er CHECKPOINT: Is R married and living with spouse
Y13a.                     how worried about finding work
Y14b.    Who is main breadwinner
Y15.     R'S SPOUSE/BREADWINNER:  working status
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Y16.      SPOUSE/BREADWINNER WORKING NOW:  occupation
Y16a.                                      industry code
Y17.                                       how worried about losing job
Y18.                                       laid off in last 6 months
Y19.                                       reduce hrs/cut pay in last 6 months
Y20.      SPOUSE/BREADWINNER UNEMPLOYED:   had a job in past 6 months
Y20a.                                      how many hrs worked average week
Y21.      SP/BREADWINNER RET/UNEMPLD:      looking for work at present time
Y21a.                                      how worried about finding work
Y22. SPOUSE/BREADWINNER WIFE/STUDENT:      doing any work now
Y22a.                              .       looking for work at present time
Y22b.                                      How worried about finding work
Y23.   ALL: Does anyone in this household belong to labor union
Y23a.  Who is it that belongs
Y24.   Income: under/over $20,000
Y24a.  Income: under/over $10,000
Y24b.  Income: under/over $30,000
Y24c.  Income: under/over $40,000
Y24x.  SUMMARY: Family income
Y25.   Religious preference: Catholic, Protestant or Jewish?
Y25a.  What (Protestant) denomination is that?
Y25b.  Southern Baptist or not
Y26.   Attendance at church/synagogue
Y27.   How long lived in your town (this country)
Y28.   How long lived at present address
Y29.   Race
Y30.   Ethnic origin Hispanic or not
Y31.   How many telephones in R's home
Y31a.  Do all  telephones have same number
Y31b.  How many different numbers
Y31c.  Any (telephone) numbers for business use only
Y31d.  How many (Y31c.)
Z1.    R's sex
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QUESTIONS WHICH HAVE VARIED OVER THE COURSE OF THE STUDY

	1	2	3	4	5	6	7	8
A4. Was probe read?				x	x	x	x	x
B7. Is R registered					x	x	x	x
B8. Does R expect to vote					x	x	x	x
B8a/b. How certain of vote likelihood					x	x	x	x
B8c/d. Trial heat: Reagan/Mondale					x	x	x	x
B8e. Cand. pref. strong/not strong					x	x	x	x
C1e. Cranston name recognition	x	x	x	x				
C1h. Askew name recognition	x	x	x	x				
C1r. Bentsen name recognition					x	x	x	
C1s. Bumpers name recogniton					x	x	x	
C1t. Cuomo name recognition					x	x	x	
C1u. Ferraro name recognition						x	x	x
C2e. Cranston thermometer	x	x	x	x				
C2h. Askew thermometer	x	x	x	x				
C2n. Dole thermometer	x	x	x	x				
C2r. Bentsen thermometer					x	x	x	
C1n. Dole name recognition	x	x	x	x				

Code	Item	1	2	3	4	5	6	7	8
C2s.	Bumpers thermometer					x	x	x	
C2t.	Cumomo thermometer						x	x	x
Ctu.	Ferraro thermometer						x	x	x
E1a.	Mondale's chances of nomination	x	x	x	x	x	x		
E1b.	Glenn's chances of nomination	x	x	x					
E1c.	Cranston's chances of nomination	x	x						
E1d.	Jackson's chances of nomination	x	x	x	x	x	x		
E1e.	Kennedy's chances of nomination	x	x	x	x	x	x		
E1f.	Hart's chances of nomination		x	x	x	x	x		
F3.	Watch Dem. convention on TV		x	x	x	x	x		
F3a.	How many hours watch convention							x	x
F4.	Watch Rep. convention on TV							x	x
F4a.	How many hours watch Rep.conv.								x
G1n.	Reagan: understands people like you					x	x	x	x
G1o.	Reagan: fair					x	x	x	x
G1p.	Reagan: in touch w/ord. people					x	x	x	x
G1r.	Reagan: religious					x	x	x	x
G3n.	Mondale: understnds people like you					x	x	x	x
G3o.	Mondale: fair					x	x	x	x
G3p.	Mondale: in touch w/ord. people					x	x	x	x
G3r.	Mondale: religious					x	x	x	x
G5a.	Glenn: hard-working	x	x	x					
G5b.	Glenn: decent	x	x	x					
G5c.	Glenn: compassionate	x	x	x					
G5d.	Glenn: commands respect	x	x	x					
G5e.	Glenn: intelligent	x	x	x					
G5f.	Glenn: moral	x	x	x					
G5g.	Glenn: kind	x	x	x					
G5h.	Glenn: inspiring	x	x	x					
G5i.	Glenn: knowledgeable	x	x	x					
G5j.	Glenn: sets a good example	x	x	x					
G5k.	Glenn: cares about people like you	x	x	x					
G5m.	Glenn: provides strong leadership	x	x	x					
G7n.	Jackson: understands people like you					x	x	x	x
G7o.	Jackson: fair					x	x	x	x
G7p.	Jackson: in touch with ordinary people					x	x	x	x
G7r.	Jackson: religious					x	x	x	x
G9a.	Hart: hard-working	x	x	x	x	x	x		
G9b.	Hart: decent	x	x	x	x	x	x		
G9c.	Hart: compassionate	x	x	x	x	x	x		
G9d.	Hart: commands respect	x	x	x	x	x	x		
G9e.	Hart: intelligent	x	x	x	x	x	x		
G9f.	Hart: moral	x	x	x	x	x	x		
G9g.	Hart: kind	x	x	x	x	x	x		
G9h.	Hart: inspiring	x	x	x	x	x	x		
G9i.	Hart: knowledgeable	x	x	x	x	x	x		
G9j.	Hart: sets a good example	x	x	x	x	x	x		
G9k.	Hart: cares about people like you	x	x	x	x	x	x		
G9m.	Hart: provides strong leadership	x	x	x	x	x	x		
G9n.	Hart: understands people like you					x	x	x	
G9o.	Hart: fair					x	x	x	
G9p.	Hart: in touch with ordinary people					x	x	x	
G9r.	Hart: religious					x	x	x	
G11a.	Ferraro: hard-working							x	x

	1	2	3	4	5	6	7	8
G11b. Ferraro: decent							x	x
G11c. Ferraro: compassionate							x	x
G11d. Ferraro: commands respect							x	x
G11e. Ferraro: intelligent							x	x
G11f. Ferraro: moral							x	x
G11g. Ferraro: kind							x	x
G11h. Ferraro: inspiring							x	x
G11i. Ferraro: knowledgeable							x	x
G11j. Ferraro: sets a good example							x	x
G11k. Ferraro: cares about people like you							x	x
G11m. Ferraro: provides strong leadership							x	x
G11n. Ferraro: understands people like you							x	x
G11o. Ferraro: fair							x	x
G11p. Ferraro: in touch with ordinary people							x	x
G11r. Ferraro: religious							x	x
H0. How are things in country going								x
J4. Glenn: lib-consv. placement	x	x	x					
J4a/b. Glenn: strng lib-consv plcmnt	x	x	x					
J4c. Glenn: more like lib/cnsv.	x	x	x					
J4x. Glenn: SUMMARY-lib/consv	x	x	x					
J10. Hart: lib-consv. placement		x	x	x	x	x	x	
J10a/b Hart: strng lib-consv plcmnt		x	x	x	x	x	x	
J10c. Hart: more like lib/consv		x	x	x	x	x	x	
J10x. Hart: SUMMARY-lib-consv		x	x	x	x	x	x	
J12. Ferraro: lib-consv. plcmnt							x	x
J12a/b Ferraro: strng lib-consv plcmnt							x	x
J12c. Ferraro: more like lib/consv							x	x
J12x. Ferraro: SUMMARY: lib-consv. plcmnt							x	x
K3a. Glenn: made R feel angry toward him	x	x	x					
K3b. Glenn: made R feel hopeful	x	x	x					
K3c. Glenn: made R feel afraid of him	x	x	x					
K3d. Glenn: made R feel proud	x	x	x					
K9a. Hart: made R feel angry toward him		x	x	x	x	x	x	
K9b. Hart: made R feel hopeful		x	x	x	x	x	x	
K9c. Hart: made R feel afraid of him		x	x	x	x	x	x	
K9d. Hart: made R feel proud		x	x	x	x	x	x	
K11a. Ferraro: made R feel angry toward her							x	x
K11b. Ferraro: made R feel hopeful							x	x
K11c. Ferraro: made R feel afraid of her							x	x
K11d. Ferraro: made R feel proud							x	x
M0. Reagan handling budget: app/dis?				x	x	x	x	x
M0a/b App/dis (M0) strngly/not strngly				x	x	x	x	x
M1m. Glenn placement: govt spending	x	x	x					
M1n/o Glenn prefer mod/lrge reduc/inc.	x	x	x					
M1q. Hart placement: govt spending		x	x	x	x	x	x	
M1r/s Hart prefer mod/lrge reduc/inc.		x	x	x	x	x	x	
M1u. Jackson placement: govt spending					x	x	x	x
M1v/w. Jackson prefer mod/lrge red/inc					x	x	x	x
M2d. Reagan placement: gov help minorities					x	x	x	x
M2e/f Reagan strngth prefer. gov/minorities					x	x	x	x
M2h. Mondale placement: gov help minorities					x	x	x	x
M2i/j. Mondale strngth prefer. gov/minorities					x	x	x	x
M2m. Hart placement: gov help minorities					x	x	x	
M2n/o Hart strngth prefer. gov/minorities					x	x	x	

	1	2	3	4	5	6	7	8
M2q. Jackson placement: gov help minorities					x	x	x	x
M2r/s Jackson strngth pref. gov/minorities					x	x	x	x
M3d. Reagan placement: Central America				x	x	x	x	x
M3e/f Reagan inc/dec inv. great/some ext.				x	x	x	x	x
M3h. Mondale placement: Central America				x	x	x	x	x
M3i/j Mondale inc/dec inv. great/some ext.				x	x	x	x	x
M3m. Hart placement: Central America				x	x	x	x	
M3n/o Hart inc/dec inv. great/some ext.				x	x	x	x	
M3q. Jackson placement: Central America					x	x	x	x
M3r/s Jackson inc/dec inv. great/some ext.					x	x	x	x
M6m. Glenn: defense spending placement	x	x	x					
M6n/o Glenn: reduce/inc spndg. lot/little	x	x	x					
M6q. Hart: defense spending placement		x	x	x	x	x	x	
M6r/s. Hart: reduce/inc. spndg. lot/little		x	x	x	x	x	x	
M8d. Reagan: placement on aid to women				x	x	x	x	x
M8e/f Reagan: gov help/not help lot/little				x	x	x	x	x
M8h. Mondale: placement on aid to women				x	x	x	x	x
M8i/j. Mondale: gov help/not help lot/little				x	x	x	x	x
M8m. Hart: placement on aid to women				x	x	x	x	
M3n/o Hart: gov help/not help lot/little				x	x	x	x	
M9d. Reagan: placement on Russia				x	x	x	x	x
M9e/f Reagan: lot/somewhat tougher/cooperate				x	x	x	x	x
M9h. Mondale: placement on Russia				x	x	x	x	x
M9i/j. Mondale: lot/somewhat tougher/cooperate				x	x	x	x	x
M9m. Hart: placement on Russia				x	x	x	x	
M9n/o Hart: lot/somewhat tougher/cooperate				x	x	x	x	
N1a. Mondale chances of winning election	x	x	x	x	x	x		
N1b. Glenn's chances of winning election	x	x	x					
N1c. Cranston's chances of winning elec.	x	x						
N1d. Jackson's chances of winning elec.	x	x	x	x	x	x		
N1e. Kennedy's chances of winning elec.	x	x	x	x	x	x		
N1f. Hart's chances of winning elec.		x	x	x	x	x		

4

desire to look at
election - interviews
/ sample design
LDD

(1725)

co   control file

(1-4)   Analysis plans

Question content

what will the file look
like -

abortion
abortion

compare to the hypoth ⟶

Center overhead